

# International Center for Intercultural Communication

<http://liberalarts.iupui.edu/icic>

## Newsletter - April 2014

### ANNOUNCEMENT: NAME CHANGE!

ICIC is now ... ICIC. The Indiana Center for Intercultural Communication has changed its name to the **International Center for Intercultural Communication**. This name change has been in the works for several months. It began last summer with a recommendation from our Strategic Summit of prestigious scholars and long-time ICIC collaborators to change the Center's name to better exhibit its current status and visibility on the national and international stage. The new name more accurately reflects the global presence of ICIC, which has been collaborating with scholars and universities in several countries, including China, Japan and Finland.

### MESSAGE FROM THE DIRECTOR

It has been a very full month for us here at ICIC. After a long wait, our name change has finally been approved and we can officially announce it to the world. We barely have time to celebrate, however.

Preparations for the **ESP Institute** and the **Researching and Teaching Intercultural Competence and 8th Intercultural Rhetoric and Discourse Conference** are proceeding. The excitement levels at ICIC are beginning to build and there is still time to register for both.

In the past month, ICIC has been raising its profile. We attended the TESOL Conference in Portland, Oregon. Our staff members and associates have presented at several other conferences. We were present at both the Medical Humanities Career Day and the International Festival. Also, I am about to take a trip to Japan to meet with representatives of our partner colleges there.

I also want to take a moment to express my congratulations to the winners of the Cimino Awards. Their work is worthy of the recognition.

Best wishes,

Ulla M. Connor  
Director, International Center for  
Intercultural Communication



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### CIMINO AWARD WINNERS

The Joan and Larry Cimino Award for Excellence in Intercultural Communication is awarded each year to the best papers and/or theses on intercultural communication submitted by graduate students in the IUPUI School of Liberal Arts. Larry Cimino, President of ProConsult, LLC., and a former Manager of Global Relations and Advocacy in Neuroscience for Eli Lilly & Company, is Chair of ICIC's Board of Advisors and has generously funded the scholarship program since 2005.

In 2014, the ICIC Selection Committee chose two winning papers written by graduate students during a course in the M.A. English program at IUPUI:

- Kenneth Erny's "Developmental learner corpus: A movement from the 'concocted' to the 'authentic'," in which he proposes the use of nonnative English learner corpora as a heuristic (or as output/auto-input) to engage learners in a comparison of the linguistic features of their speech against those of their native-speaker interlocutors, and
- James Marshall's "How the battles of English as the global language of science pose challenges to the teaching of written English to speakers of other languages," in which he provides a historical perspective to neutralize the controversy surrounding the teaching of English as an act of linguistic imperialism.

ICIC congratulates Kenneth and James on the excellence of their papers.

## PRESENTING ...

ICIC has been particularly busy in the last several weeks, raising our visibility through presentations at a number of conferences.

ICIC Scholar in Residence Andy Buchenot presented his poster “Learning from each other: Using Wikis to connect graduate and undergraduate composition students” at the Conference on College Composition and Communication, March 19-22, 2014.

ICIC Research Fellow Rebecca J. Ellis presented “Partnering with healthcare providers to listen to patients: Patient-centric diabetes management” at the Kentucky Conference on Health Communication. The presentation was co-written with ICIC Director Ulla Connor and ICIC Graduate Research Assistant James Marshall, based on the research done by ICIC last fall.

## QUICK TAKES

ICIC was pleased to participate in the Medical Humanities Career Day on February 26, 2014. Our Education coordinator Ana Traversa is a certified Medical Writer and, along with ICIC Director Ulla Connor, will be offering a course on Medical Writing in the fall. ICIC also attended the IUPUI International Festival on February 27 this year. Given the reemphasis on our global reach, we expect to have our own table at next year’s festival.

We have received a large number of abstracts for the upcoming **Re-searching and Teaching Intercultural Competence and 8th Intercultural Rhetoric and Discourse Conference**. For more information, on the conference, [click here](#).

That same week, ICIC will be offering an intensive **English for Specific Purposes Institute** for teachers of English as a Second Language and English as a Foreign Language. Attendees can opt to take the class for credit. For more information on the Institute, [click here](#).

Aron DiBacco, ICIC’s Research Coordinator, has been accepted into the first cohort of the new Ph.D. in Health Communication through the Department of Communication Studies at IUPUI.

The **International Center for Intercultural Communication (ICIC)** is a university-based research and service organization created in 1998 to enhance links between the city of Indianapolis, the state of Indiana, and cultures/nations throughout the world. ICIC strives for excellence in language and intercultural training in academic, professional, and other occupational contexts. The center is part of the Indiana University School of Liberal Arts at Indiana University-Purdue University Indianapolis (IUPUI). ICIC website: <http://liberalarts.iupui.edu/icic/>

## ICIC ON INTERCULTURAL COMMUNICATION PANEL AT TESOL CONFERENCE

ICIC Director Dr. Ulla Connor and ICIC Education Coordinator Ana Traversa presented a paper at the TESOL conference in Portland, Oregon, as part of an organized panel on Intercultural Communication. Other panel presenters included Gayle Nelson, Don Snow, Reyko Kubota, and Adrian Holliday.

Our paper closed the panel by outlining the intercultural communication principles that have informed ICIC’s research and practice over our 15-year history. Dr. Connor was unable to attend the conference but sent a videotaped version of her paper; Ana followed it up by illustrating ICIC’s principles through a description of two of our educational programs: our grant-writing workshop for international healthcare professionals and our program for international medical/dental residents.

Additionally, Ana Traversa and ICIC Grants/Funding Specialist Veronica Halsema presented their paper “The development of an ESP program involving Latino families in a NICU (neonatal ICU).”



Veronica Halsema (L) and Ana Traversa at the TESOL Conference

Ana and Veronica’s attendance at the TESOL conference was made possible by a generous donation from ICIC board member Joanne Ingulli-Fattic and her husband Richard.