

MINUTES
JOINT MEETING OF THE NATIONAL BOARDS OF STUDENT OFFICERS
AND DIRECTORS OF THE FUTURE FARMERS OF AMERICA

Washington, D. C.
January 23 - 25, 1963

January 23, 1963

The meeting of the Boards of Student Officers and Directors of the Future Farmers of America was called to order at 9:00 a.m., in Room 5636-A of the GSA Building, by Dr. A. W. Tenney, Chairman. Board members present in addition to Dr. Tenney, included:

Board of Directors

J. G. Bryant, State Supervisor, Agricultural Education, Atlanta, Ga.;
H. R. Damisch, Chief, Agricultural Education, Springfield, Illinois;
H. E. Edwards, State Supervisor, Agricultural Education, Charleston, W.Va.;
T. Horii, Program Specialist, Agricultural Education, Honolulu, Hawaii;
E. J. Johnson, H. N. Hunsicker, H. F. Duis, and M. C. Gaar, all of the
Office of Education, Washington, D. C.

Board of Student Officers

Kenny McMillan, National FFA President, Macomb, Illinois;
Vern France, National FFA Student Secretary, Gooding, Idaho;
Jerry Diefenderfer, National FFA Vice President, San Luis Obispo, Calif.;
Duane Leach, National FFA Vice President, Winnebago, Minnesota;
Richard Mottolo, National FFA Vice President, Andover, Mass., and
Larry Whittington, National FFA Vice President, Angier, North Carolina.

Mr. R. E. Naugher, Assistant Director of the Agricultural Education Branch, Mr. Wm. Paul Gray, National FFA Executive Secretary, and Mr. J. M. Campbell, National FFA Treasurer, were also present.

The Chairman called upon Mr. E. J. Johnson who opened the meeting with a short prayer.

Approval of
Previous
Minutes

It was moved by Vern France, seconded by Larry Whittington and carried that the reading of the Minutes of the previous meeting be dispensed with and that they be accepted as previously mimeographed and distributed to the States. It was moved by Mr. Johnson, seconded by Mr. Damisch and carried that the action of the Board of Student Officers be sustained.

Dr. Tenney commented briefly relative to the responsibilities of the Board of Directors and the Board of Student Officers.

Report of
National
Treasurer

Copies of the Statement of Revenue and Expenditures of the Future Farmers of America for the six-month period from July 1, 1962 through December 31, 1962, were distributed and explained by Mr. J. M. Campbell, National FFA Treasurer. This statement was reviewed in detail.

Approval of
Treasurer's
Report

It was moved by Larry Whittington, seconded by Richard Mottolo and carried that the report of the National Treasurer be approved. It was moved by Mr. Duis, seconded by Mr. Edwards and carried that the action of the Board of Student Officers be sustained.

People-to-
People
Program

Problems and questions relative to the People-to-People Program were discussed. Mr. Gray read the action taken by the Boards at the October, 1961, meeting. It was moved by Duane Leach, seconded by Vern France and carried that Dr. Tenney set up a committee to study this program and that this committee report back to the Boards the following day when international relations were discussed. It was moved by Mr. Damisch, seconded by Dr. Gaar and carried that the action of the Board of Student Officers be sustained. (Committee to consist of Mr. Edwards, Mr. Damisch, Mr. Horii, Larry Whittington, and Jerry Diefenderfer.)

Discussion on
Form "Report of
National Officer
on State Con-
vention"

The form "Report of National Officer on State Convention" was discussed. It was brought out that there have been some serious criticisms of this report form. Many of the States felt that the national officers were trying to evaluate the conventions, instead of being there to encourage and inspire the members in attendance. On the other hand, some States felt that the officers could be of more help if a copy of the report was sent to the various States so that the suggestions and comments could be considered for the improvement of future conventions.

From the standpoint of the national organization, the reports are used to help prepare future officers attending the State conventions. It was moved by Jerry Diefenderfer, seconded by Duane Leach and carried that the name of this form be changed to "Information Guide"; that the word "adequate" be stricken from Item 4; that Item 11 be deleted; that these forms continue to be used in preparing reports to be submitted by the officers to the national office; and that copies be sent to States only upon the request of the State association. It was moved by Mr. Bryant, seconded by Mr. Johnson and carried that the action of the Board of Student Officers be sustained.

FFA Membership
and Awards for
Students in
Grades 13 and
14

Mr. Edwards read a letter from Mr. Neal Andrew, State Director of Agricultural Education in New Hampshire, in which he called attention to the question of whether enrollment in Grades 13 and 14 could be counted as meeting the three-year minimum enrollment qualifications for the American Farmer Degree. This question also brought up the matter of FFA membership for students in post-high school courses and especially whether they should be counted as regular FFA members, Collegiate Chapter members, or whether a new classification should be established? After considerable discussion, this question was postponed until the next meeting of the Boards.

Agenda - Board
Meetings

Mr. Edwards reported that some States would like to have copies of the agenda of the Board meetings, prior to the meetings, so they would know the items to be discussed and would thereby be in a position to write their feelings on the subjects. It was agreed it would be impossible to provide a complete agenda since some of the items discussed are not known in advance of the meeting.

Concessions in
Auditorium at
Time of Con-
vention

Mr. Horii said that one of the members of the evaluation committee on the Courtesy Corps felt there should be some way of controlling the selling of undesirable items in the Auditorium at the convention. Dr. Tenney said he had talked with Mayor Bartle and others in Kansas City about this. These vendors have licenses to operate and, as long as they stay within the bounds of their contracts, they cannot be stopped. However, if they handle items bearing the name or emblem of the FFA, they may be in violation of Public Law 740.

Selection of
Star Farmer
of America

One of the States in the Pacific Region, Mr. Horii reported, asked if the Star Farmer of America could be selected before the convention rather than at the time of the convention as was done in 1962. It was explained that up until that time the Star Farmer of America was always selected six to eight weeks in advance of the convention. Although the

name was not to be released until the time of the convention, many people, including the boy himself, knew who the Star Farmer of America would be. It was agreed the practice followed in 1962 be continued this year, but that information be made available to the press in time to meet the deadlines for 10:00 p.m. radio and TV news and for morning newspapers.

FFA Film or Slides

A suggestion was made concerning the possibility of producing an FFA film based on leadership, or making available a good set of slides on the FFA convention. Mr. Gray said that several years ago slides of the convention were made. The States were notified that these would be made available if enough States wanted them. Only three or four States replied that they would like to have them.

Utilization of FFA

A letter received from the Wisconsin Association concerning the full utilization of the potential of the FFA (national, State, and local), to improve the image of agriculture and agricultural education was discussed at length. It was agreed that FFA chapters should assist in such activities.

State Insert in FFA Magazine

A letter from the Ohio Association indicated that they would like to see a State insert placed in the National FUTURE FARMER Magazine that comes to their State and this service be included as a part of the increased price of subscriptions. This matter had been discussed at previous Board meetings, and upon investigation, it was found that in order to do this it becomes quite complicated and expensive.

Future Farmers Supply Service Report

Mr. Hawkins presented and reviewed the mid-year report of the Future Farmers Supply Service for the period ending December 31, 1962.

Miniature American Farmer Pin

Mr. Hawkins displayed drawings of a miniature American Farmer Degree Pin that could be used in place of, or in addition to, the key now being used. It was moved by Larry Whittington, seconded by Vern France and carried that the Supply Service have the miniature reproduction of the American Farmer key made up into a lapel pin and tie clasp, and that they be made available for sale to all past and future Honorary American Farmers and American Farmers. It was moved by Mr. Damisch, seconded by Mr. Bryant and carried that the action of the Board of Student Officers be sustained.

Tie Tack

A tie tack was then presented for approval. It was moved by Jerry Diefenderfer, seconded by Richard Mottolo and carried that the Supply Service be given authority to place this tie tack in the catalog. It was moved by Mr. Johnson, seconded by Mr. Horii and carried to sustain the action of the Board of Student Officers.

Banquet
Program
Cover

A cover which could be used by chapters and State Associations for their banquet programs was presented. It was moved by Duane Leach, seconded by Larry Whittington and carried that the Supply Service be given authority to place this banquet program cover in the catalog. It was moved by Mr. Duis, seconded by Mr. Edwards and carried that the action of the Board of Student Officers be sustained.

Clip-on Tie

Mr. Hawkins then showed a clip-on tie. It was moved by Larry Whittington, seconded by Duane Leach and carried that this tie be added to the Supply Service catalog. It was moved by Mr. Bryant, seconded by Dr. Gaar and carried that the action of the Board of Student Officers be sustained.

The meeting was recessed at 4:15 p.m.

January 24, 1963

The meeting was reconvened at 9:00 a.m. with all members of both Boards present.

Report On
NFF Maga-
zine

Mr. Wilson Carnes, Editor of The National FUTURE FARMER Magazine, appeared before the group and gave a mid-year report covering operations of the Magazine for the period ending December 31, 1962. This report was reviewed in detail.

Report on
Official FFA
Calendar

Mr. Howard Carter, who heads the magazine's calendar department, gave a report on the official FFA calendar, stating that there was an increase in the number of FFA chapters participating in the calendar program in 1963. He also stated that if the 5 percent commissions to State Associations and the 5 percent commission to the National Organization were eliminated from calendar costs, the expected increase in sales volume would permit additional savings in production costs.

Anticipating these savings, a price schedule for 1964 calendars was presented which will reflect reductions of 22 to 50 percent, depending upon quantities ordered. The local chapters still would receive their 25 percent commissions, which they might keep or pass on to the purchaser in the form of an additional price reduction.

Report on
Results of
Questionnaire
to the States
Re: Calendar
Program

Dr. Tenney next gave a brief report on the results of a Questionnaire regarding the FFA calendar program sent to the States under date of August 2, 1962. Since this survey revealed that the majority of the States favored discontinuance of commissions on the calendar to the National Organization and the State Associations, the Governing Committee, on January 13, 1963, took the following action:

"It was moved by Mr. Johnson, seconded by Mr. Naugher (representing H. N. Hunsicker) and carried that the Governing Committee recommend to the Board of Directors that in keeping with the results of the survey of the States we discontinue the commissions effective on the sale of the 1964 calendars."

Discontinuance
of Commissions on
Calendar to
Nat'l. Organi-
zation and State
Associations

It was then moved by Larry Whittington, seconded by Richard Mottolo and carried that the 5 percent commissions to the State Associations and the 5 percent commission to the National Organization on the sale of FFA calendars be discontinued. It was moved by Mr. Horii, seconded by Mr. Damisch and carried that the action of the Board of Student Officers be sustained.

Suggested
Theme for
1965 Calendar
Cover

Mr. Carter then asked the Boards for suggestions for a theme to be used on the cover of the 1965 FFA calendar. Several suggestions were made, some of which follow:

1. Our American Heritage
2. Star Farmer of America Ceremony
at the National FFA Convention
3. This Land I Love

It was decided that the 1965 FFA calendar cover should depict a scene relating to "Our American Heritage". It was felt that a painting at Mt. Rushmore in South Dakota, showing a group of FFA boys with their advisor sightseeing, would be very appropriate.

Recommendations
of Advisory Com-
mittee to the
FFA on Inter-
national
Activities

Dr. Tenney stated that at the July meeting of the Boards, it was authorized that a policy on international relations be set up to help the national staff and the Board of Directors design a blueprint for national activities of the FFA in this field of endeavor. Dr. Tenney reported that an Advisory Committee to the FFA on International Activities had met on January 21, 1963, at which time they pointed out the particular needs that should be met in developing countries. These were to:

1. Develop understanding of Future Farmer organizations and promote good will in countries where the basic industry is agriculture.

2. Develop and make available brochures and other information on FFA.
3. Give technical assistance to those countries, based upon the agricultural rural development needs.
4. Assist in leadership and citizenship training so that the youth training would have an impact upon communities and countries.
5. Assist in the educational and growth development of rural areas.
6. Assist in community development through bringing "know how" to the developing countries.
7. Change some of the attitudes of people toward education, agriculture, youth, and democracy.
8. Develop proper communications with the developing countries.
9. Increase professional pride in agriculture.
10. Enlighten rural people as to their potential in agriculture especially as to what they can do.
11. Develop a stronger "tie" between rural and urban groups.
12. Provide training below the degree level.
13. Eliminate the false impression or disbelief that work and education are incompatible. In other words, there is "dignity in labor".
14. Provide leadership training to lay groups.
15. Provide recognition to youth as well as adults for accomplishments and doing a good job in agriculture, leadership, community service, etc.

The group suggested that the FFA could best fulfill the needs to assist these developing countries by:

1. Conducting a survey to determine what is going on in other countries (Use records of 4-H, AID, etc.).
2. Contributing technical assistance in agriculture.
3. Organizing an FFA project in cooperation with the Peace Corps.
4. Providing (making available) livestock, tools, seeds, etc. for specific projects.
5. Encouraging and cooperating with youth organizations through leadership training.
6. Assisting people to better understand democratic principles.
7. Bringing selected youth and adult representatives from other countries to see and learn through participating activities our procedures in developing youth groups.
8. Developing instructional training material in other languages that is designed for youth organizations.
9. Informing and exposing visiting educators to our youth organizations. (FFA)
10. Making provisions for outstanding FFA officers and adult technicians to visit other countries.
11. Requesting State FFA Associations to include activities relating to international activities in their programs of work.
12. Encouraging vocational agriculture instruction on the adult level.

Report of Committee on People-to-People Program

Mr. Edwards then presented the Committee's Report in regard to the People-to-People Program. The report follows:

1. All activities by FFA chapters and members should be sponsored and coordinated as a special, separate phase of the National FFA Organization.

2. These possibilities should be explored (not limited to):
 - a. Listing of FFA "host homes" for visitors to the United States.
 - b. Organized tours for FFA members -- these tours should include on-farm visits.
 - c. Two to four months "living and working on-farm" programs in the more advanced countries.
 - d. Two-year Peace Corps programs in the developing countries.
 - e. Organization of Future Farmer groups upon invitation.

3. Cautions:
 - a. Leadership must come from the National Organization but there must be acceptance on both the State and local level.
 - b. Let's start with small or pilot programs and check continually.
 - c. We must have a selection process.
 - d. There must be close, continuous evaluation at all levels.
 - e. There must be an indoctrination period for all FFA members leaving on visits or tours.

Peace
Corps
Proposal

The subject of Future Farmers of America and New Farmers of America establishment of joint Peace Corps projects was introduced. There was a review of actions that were taken last year by the FFA Boards of Directors and Student Officers, by the National FFA Convention delegates, and by the Board of Trustees of the NFA. The following is presented as background information:

(Peace Corps representatives met with the National NFA Board of Trustees in Atlanta, Georgia, Sept. 30, 1962. Following discussion of proposals for FFA-NFA joint action in establishing Peace Corps projects, the NFA Board of Trustees voted unanimously to recommend to the FFA Board of Directors that such projects be undertaken.)

(In the October, 1962, meeting the FFA Boards passed the following motions:

"It was moved by Randall McCutcheon, seconded by Keith Simmons and carried, that the Board of Student Officers recommend to the delegate body that the Governing Committee of the FFA be authorized to implement an agreement between the Peace Corps and the National Organization of Future Farmers of America, to develop an FFA Peace Corps which will assist in the establishment of Future Farmer organizations and vocational agriculture programs, for the development of rural leadership and the improvement of agriculture and rural life in developing countries throughout the world.

"It was moved by Mr. Damisch, seconded by Mr. Hunsicker and carried, that the Board of Directors sustain the action taken by the Board of Student Officers.")

(Action by the 1962 National FFA Convention delegates was as follows:

"It was moved by Robert Johnson of Massachusetts, seconded by David Geiman, Jr., of Virginia and carried 'that we, the delegates, vote to give complete authority to the Board of Student Officers and the Board of Directors to act on this agreement between the FFA and the Peace Corps'.")

Dr. Tenney then introduced Dr. Edward Schiffman, Mr. Erick Hofmann and Mr. Richard Bowman, of the Peace Corps, who reviewed all aspects of a proposed FFA, NFA--Peace Corps program. Under this plan, the Peace Corps would enter into a written agreement, or contract, with the National FFA and NFA Organizations, outlining the conditions under which the FFA, NFA projects would be activated and administered.

This matter was discussed at some length and the personnel from the Peace Corps answered many questions put to them by members of the two Boards. However, no action was taken at this time but it was suggested that the Boards give serious consideration to this proposal and be prepared to take action regarding an FFA, NFA--Peace Corps program the following day.

The meeting was recessed at 5:00 p.m.

January 25, 1963

The meeting was reconvened at 9:00 a.m. with all members of both Boards present.

Courtesy
Corps

A report of the Evaluation Committee on the 1962 FFA Courtesy Corps was reviewed. A discussion followed on ways of improving the Courtesy Corps.

FFA Week
Theme

The next item of business was the selection of a theme for National FFA Week in 1964. A number of suggestions were reviewed and the theme chosen was "Agriculture -- Dynamic-Challenging."

Starting
Time for
FFA Week
Theme

Mr. Farrar asked the Boards for their recommendations on when the use of the new theme should start. After considerable discussion, it was moved by Jerry Diefenderfer, seconded by Richard Mottolo and carried that the use of the National FFA Week Theme be coordinated with the regular school year. It was moved by Mr. Edwards, seconded by Mr. Horii and carried that the action of the Board of Student Officers be sustained.

Discussion
on Peace Corps
Contract
Continued --

A continuation of the discussion of the proposed contract with the Peace Corps was then held. It was moved by Richard Mottolo, seconded by Larry Whittington and carried that the proposed contract with the Peace Corps not be accepted, and the FFA remain open for a more definite and better agreement and consider other programs toward this worthy endeavor. It was moved by Mr. Bryant, seconded by Mr. Edwards and carried that the action of the Board of Student Officers be sustained. (See last page of Minutes for further action on this subject.)

National FFA
Chorus

At the 35th National FFA Convention, the delegates recommended the possible reorganization of the National FFA Chorus. In August of 1962, the States were polled on this and the results appear in the October, 1962, minutes of the Boards. Twenty-two States were in favor of the National Chorus and 21 States were against it. It was moved by Jerry Diefenderfer, seconded by Vern France and carried that no definite action be taken on the reorganization of the chorus at this time but the possible use of a State chorus at the national convention be looked into. It was moved by Dr. Gaar, seconded by Mr. Bryant and carried that the action of the Board of Student Officers be sustained.

Recommendations
of Special Study
Committee of
Judging Contests

Mr. Johnson reported that the recommendations of the Special Study Committee of the Judging Contests were of a nature that could not be implemented this year, and, furthermore, that such changes seemingly were not in accord with expressions made by the NVATA, coaches of judging teams and the national survey. Several States have also indicated that they are not in a position to establish the proposed enterprise centered contests. Mr. Johnson also suggested that the

combining of the dairy cattle and the dairy products contests would enlarge this event to the extent that it would be out of balance with the other contests. It was a generally accepted opinion of the National Boards of Student Officers and Directors that several States should use the enterprise centered system over a period of time to determine the benefits, if any, before endeavoring to conduct contests on that basis nationally. It was moved by Larry Whittington, seconded by Vern France and carried that Bulletin No. 4 remain as it is for one more year; that the Study Committee also stay as it is for another year, and that they report back to the Boards at the January, 1964, meeting. It was moved by Mr. Edwards, seconded by Mr. Duis and carried that the action of the Board of Student Officers be sustained.

Letter of
Commendation
to Bruce Lourie
and George
Teiley

It was moved by Larry Whittington, seconded by Duane Leach and carried that a letter of commendation be sent to Mr. Bruce Lourie, 1962 Chairman of the FFA Foundation Sponsoring Committee, and to Mr. George Neiley, who assisted him, for their fine work in connection with the Foundation. It was moved by Mr. Johnson, seconded by Mr. Bryant and carried that the action of the Board of Student Officers be sustained.

Appreciation
to Mr. Damisch
and Mr. Edwards

A vote of appreciation was made to Mr. Damisch and to Mr. Edwards for their services as members of the Board of Directors.

Governing
Committee
Authorized to
Proceed with
Peace Corps
Projects

Prior to adjourning, the question was again raised concerning the advisability of the FFA participating with the NFA in Peace Corps projects. It was pointed out that many former members of the FFA and NFA already are rendering outstanding Peace Corps service in many countries. It was the feeling of members of the adult Board that FFA and NFA members should have an opportunity to serve in projects sponsored by their respective organizations.

In action initiated by the Board of Directors, it was moved by Mr. Damisch, seconded by Mr. Edwards and carried that the previous action relative to Peace Corps be rescinded, and that the Governing Committee be authorized to proceed with any Peace Corps projects it may deem appropriate.

The meeting was adjourned at 4:30 p.m.



Wm. Paul Gray, Secretary



A. W. Tenney, Chairman