

MINUTES OF MEETING OF BOARD OF TRUSTEES OF
THE FUTURE FARMERS OF AMERICA FOUNDATION

Alexandria, Virginia
January 22-23, 1969

Wednesday Evening - January 22, 1969

A special meeting of the National FFA Foundation Board of Trustees was called to order on Wednesday, January 22, 1969, at 8:00 p.m., by the President, H. N. Hunsicker. The meeting was held in the Commonwealth Room of the Olde Colony Motor Lodge, in Alexandria, Virginia. Those present, in addition to Mr. Hunsicker were:

- * Lowery H. Davis, Head, Agricultural Education Department,
Clemson University, Clemson, S. C.;
- H. W. Gadda, Teacher Trainer, Agricultural Education Department,
South Dakota State University, Brookings, S. D.;
- G. W. Lange, State Director of Agricultural Education, Trenton, N. J.;
- C. H. Moore, State Supervisor of Agricultural Education, Phoenix, Ariz.;
- ** J. E. Dougan, State Supervisor of Agricultural Education, Columbus, Ohio;
- J. C. Fink, State Supervisor of Agricultural Education, Harrisburg, Penna.;
- V. B. Hairr, State Supervisor of Agricultural Education, Raleigh, N. C.;
- D. E. Wilson, Chief, Bureau of Agricultural Education, Sacramento, Calif.;
- J. M. Campbell, State Supervisor of Agricultural Education - and Treasurer
of the FFA Foundation, Richmond, Virginia;
- *** H. E. Edwards, Program Officer, Office of Education, Chicago, Ill.;
- J. W. Lacey, Program Officer, Office of Education, Denver, Colo.;
- B. F. Rawls, Program Officer, Office of Education, Kansas City, Mo.;
- J. W. Warren, Program Officer, Office of Education, Charlottesville, Va.;
- W. P. Gray, National FFA Executive Secretary, Office of Education,
Washington, D.C.

Others present included: Tom L. Devin, former President of the NVATA, Dumas, Texas; M. C. Gaar, Program Officer, Office of Education, Atlanta, Georgia; Jeff Hanlon, National FFA President, Cornelius, Oregon; and Donald Danforth, Jr., Executive Vice President, Ralston Purina Company, St. Louis, Missouri.

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- * Served as alternate for O. L. Snowden, who was ill.
 - ** Served as alternate for G. R. Cochran, who was ill.
 - *** Served as alternate for J. A. Taft, who was unable to attend.

The President explained that the purpose of this special meeting was to discuss plans for the further development of the National FFA Foundation, with special attention to a report by the 1969 Chairman of the FFA Foundation Sponsoring Committee, Mr. Donald Danforth, Jr.

Mr. Danforth was then introduced to the group and proceeded in making several recommendations which he had developed in consultation with the Past Chairman and the current Vice Chairman of the Sponsoring Committee. He further stated that his report would include certain items on which he hoped the Board members would express their views, in a forthright manner, since appropriate action is deemed advisable at this time. The items, in brief, were:

1. Modification of current Articles of Incorporation and Bylaws for the National FFA Foundation.
2. Authorization to employ an Executive Secretary for the Foundation Sponsoring Committee.
3. A Budget for the Executive Council of the Sponsoring Committee.

After much discussion, it was decided to delay action on these matters until the Thursday morning session. The meeting was recessed at 10:30 p.m.

Thursday Morning - January 23, 1969

The meeting was reconvened at 8:30 a.m., on Thursday, January 23, in the Commonwealth Room of the Olde Colony Motor Lodge, Alexandria, Virginia, all members of the Board being present.

OTHERS IN ATTENDANCE -- Other persons present, for all or portions of the meeting, were: Wilson Carnes, John C. Foltz, Coleman Harris, E. J. Hawkins, Glenn Luedke, and Jack Pitzer -- and Lewis Brubaker, Austin D. Bynum, and Harry Thornton, participants in the 1968-1969 FFA Fellowship Program.

Discussion resumed on items discussed on the previous evening, as follows:

PROPOSED RESOLUTION CONCERNING BYLAWS -- A Proposed Resolution, concerning changes in the Bylaws of the FFA Foundation, was reviewed and discussed at considerable length. The principal change would involve the addition of a new Article, revamping the "Advisory Committee" as the "Sponsoring Committee" and establishing an Executive Council of the Sponsoring Committee. The Council's chief function would be to solicit and receive funds in behalf of the Sponsoring Committee. Such funds would be used to carry on the awards program and activities of the FFA, as approved by the National FFA Foundation Board of Trustees.

DISCUSSION: RE ARTICLE XV "AMENDMENTS" -- Attention was called to Article XV of the existing Bylaws, which states:

"These Bylaws may be amended at any meeting by an affirmative vote of a majority of all Board members, provided that at least thirty days' notice has been given to all members of the Board of Trustees of the character of the proposed amendment, or amendments, to be voted upon."

The President stated that, due to conditions beyond his control, it had not been possible, in this instance, to meet the requirement of providing thirty days' advance notice of a proposed amendment to the Bylaws. However, due to the urgency of the matter in question, he felt that some action should be taken.

MOTION - TO WAIVE 30 DAYS' ADVANCE NOTICE TO AMEND BYLAWS -- It was moved by Mr. Hairr, seconded by Dr. Davis, and passed unanimously, that the rule, as required in Article XV of the existing Bylaws, be suspended, to waive the provision for thirty days' advance notice in order to amend the Bylaws.

MOTION - CHANGES IN BYLAWS -- It was moved by Mr. Warren, seconded by Dr. Gadda, and carried unanimously, that the Bylaws of the Foundation be, and hereby are, amended by changing the present Article XIV and Article XV, to Articles XV and XVI respectively, and by adding a new Article XIV, "Sponsoring Committee". (For wording of the new Article XIV, see Appendix I, attached hereto.)

MOTION - TO PROVIDE FUNDS FOR EXECUTIVE SECRETARY FOR FOUNDATION SPONSORING COMMITTEE -- It was moved by Mr. Dougan, seconded by Mr. Rawls, and carried unanimously, that authorization be granted for an expenditure of \$44,600.00 from the Foundation Reserve Fund, for the Sponsoring Committee to employ an Executive Secretary and provide supporting services for the Calendar Year 1969.

MOTION - TO PROVIDE FUNDS FOR LEGAL COUNSEL -- It was moved by Mr. Wilson, seconded by Dr. Gadda, and carried unanimously, that authorization be granted for an expenditure of not more than the sum of \$5,000.00, from the Foundation Reserve Fund, for the Executive Council to employ legal counsel for the purpose of proposing changes to the Articles of Incorporation and Bylaws of the FFA Foundation in order to broaden the objects and purposes of the Foundation, and also to provide for changes in the membership of the Foundation Board of Trustees -- and that these suggested changes be presented to the Board of Trustees for consideration at the July meeting.

Mr. Danforth asked to be excused from further sessions, due to other pressing duties. Members of the Board thanked him for his assistance and interest in Foundation matters, as manifested by his attendance and constructive suggestions at this meeting.

DISCUSSION ON ORGANIZATION CHART - ALUMNI GROUP -- Copies of a proposed Foundation Organization Chart were distributed, including suggestions on "Proposed Revised Composition of the Board of Trustees" for the National FFA Foundation. This material was for discussion purposes only. Among other suggested items, under the direction of the Board of Trustees, was an "FFA Alumni". Considerable discussion took place on this item. Most members favored the formation of an Alumni Association, but the consensus of opinion was that this should be a concern of the FFA Organization, rather than the FFA Foundation.

PROPOSED COMPOSITION OF BOARD OF TRUSTEES -- A short discussion took place in connection with proposed revisions in the composition of the Board of Trustees. It was the consensus of opinion that, in addition to State Supervisors and Teacher Educators of Agricultural Education, Teachers of Agriculture should be on the Board, but Mr. Wilson was opposed to the suggestion that a Teacher representing agricultural programs in Two-Year Post Secondary Institutions should be included. Dr. Davis favored a 4-4-4 representation of the three professional groups. Also discussed was the question of Chairmanship of the Board of Trustees. Some members felt that the Chairman, or President, of the Board should be elected by the Board members. It was suggested that the present structure remain "as is". No decision on this question was reached, or deemed necessary, at this time.

MOTION TO AMEND ACTION TAKEN IN JULY, 1968 - RE: NATIONAL LEADERSHIP CONFERENCE IN 1969 -- It was moved by Mr. Rawls, seconded by Mr. Dougan and carried, that the action taken by the FFA Foundation Board of Trustees at its meeting in July, 1968, concerning the National Leadership and Citizenship Conference in 1969, for State Representatives, be amended to include the State President and one other representative from each State. This conference is scheduled for July 20-26.

DISCUSSION - RE: USE OF FUNDS FROM FOUNDATION RESERVE FUND TO FINANCE FFA ACTIVITIES. -- Concern was expressed by some members of the Board in connection with discussion which had taken place the previous day during the meeting of the FFA Board of Directors, when the opinion was expressed by the FFA Treasurer, and others, that in order to finance certain items in the FFA Budget for 1969-1970, it would be necessary to receive some financial support from the FFA Foundation. Some members of the Board were opposed to this, and questioned the need for adding several additional personnel to the FFA staff in this year.

Mr. Warren pointed out that a long discussion took place last year on the need for increasing dues in order to finance new programs for 1969-1970. The delegates voted the increase - and he feels that the FFA Board of Directors should now follow through on their promise to provide new and dynamic programs, so the delegates will feel that the increase in dues was justified. He further stated his belief that this should be done, without the use of Foundation Reserve Funds.

MOTION - FOUNDATION RESERVE FUNDS DENIED -- It was moved by Mr. Edwards, seconded by Mr. Fink and carried, that no action be taken on authorizing the use of money from the Foundation Reserve Fund to assist in balancing the National FFA Budget for 1969-1970.

REPORT OF SPECIAL AD HOC TASK FORCE ON FOUNDATION AWARDS PROGRAM -- The President next called for a report by the special committee appointed to study the matter of providing incentives for more participation in the Foundation Awards Program. The report was given by John Foltz, Chairman. Other members on the committee were: J. M. Campbell, V. B. Hairr, J. W. Warren, and D. E. Wilson. T. L. Devin and W. P. Gray served as consultants to the committee. The committee's report is attached as Appendix II.

MOTION - TO ACCEPT REPORT OF TASK FORCE ON FOUNDATION INCENTIVE AWARDS -- It was moved by Mr. Edwards, and seconded by Mr. Rawls, that the report of the special committee, appointed to study and make recommendations on providing incentives for more participation in the Foundation Awards Program, be accepted, and the committee be commended for its efforts.

DISCUSSION ON MOTION -- The suggestion was made that the Foundation Awards Program could be further promoted through an insert in The National FUTURE FARMER Magazine, which reaches the homes of all FFA members. This material could include explanations of the following:

1. What are the awards?
2. How does a member apply?
3. What are the eligibility requirements?
4. Foundation sponsors might also be listed.

PREVIOUS MOTION AMENDED -- It was moved by Mr. Wilson, seconded by Mr. Hairr and carried, that the previous motion be amended to include the following: That material on the Foundation Awards Program will be prepared and included as an insert in The National FUTURE FARMER Magazine -- featuring National Award Winners, a listing of Foundation Donors, and an explanation of the awards, the eligibility requirements, and how to apply for the awards. This insert to be prepared by the NFF staff, and space in the Magazine purchased by the Foundation Board of Trustees.

VOTE ON MOTION, AS AMENDED -- The President called for a vote on the original motion, as amended. MOTION CARRIED.

REPORT BY MR. JAMES WALL -- The President introduced Mr. James Wall, Executive Secretary of the NVATA, who spoke to the group, briefly.

AVA CERTIFICATE OF APPRECIATION -- The President next called upon Mr. Wilson who gave a report on the presentation of a "Certificate of Appreciation" to the FFA Foundation, Inc., from the American Vocational Association, during the convention in Dallas, in December, 1968. The award was accepted by Mr. Wilson, on behalf of the FFA Foundation.

MOTION - TO PLACE AVA CERTIFICATE OF APPRECIATION IN ARCHIVES -- It was moved by Mr. Wilson, seconded by Mr. Hairr and carried, that the Board of Trustees recommend that the AVA "Certificate of Merit" be placed in the FFA Archives, and that appropriate response be made to the AVA, on behalf of the National FFA Foundation, expressing appreciation for this recognition.

REPORT ON 1968 NATIONAL FFA JUDGING CONTESTS -- Mr. Lacey reported that the 1968 National FFA Judging Contests were successfully conducted in Kansas City, Missouri, in connection with the National Convention, and that the 1969 Contests have been scheduled, following the same plans as in 1968. The Dairy Cattle and Dairy Products Contests were moved from Waterloo, Iowa, to Kansas City in 1968, with four more teams participating than in 1967. Five States certified girl team members. In two cases they were allowed to judge, but were told their scores could not be counted. Mr. Lacey stated that Bulletin No. 4, Revised November, 1968, "National Contests - 1969, '70, '71" has been received from the printer and distributed to the States. It contains a significant provision that, in the future, oral reasons will be required. Also, the top individual in each of the five contests will be honored with a special award, in lieu of the Gold Emblem Medals.

It was pointed out that some dissatisfaction has been expressed because judging results are not announced numerically. Some individuals from local and State Departments want the results announced numerically. Mr. Lacey pointed out that the Special Study Committee had previously recommended this system -- but it was rejected by the Board.

RECOMMENDATIONS - JUDGING CONTESTS -- Mr. Lacey stated that he feels not enough publicity is given to the National FFA Judging Contests. He is hopeful that the contests can be made an integral part of the National FFA Convention, since this activity definitely is a very significant part of Vocational Education in Agriculture. Accordingly, he offered the following recommendations:

1. That National Winners in the Judging Contests be brought to the convention platform and given appropriate recognition.
2. That some kind of an activity, hopefully a pageant, be provided on the convention program, calling attention to the fact that National Judging Contests, involving hundreds of persons, are in progress during convention week.

Mr. Lacey concluded his remarks by paying high tribute to members of the Kansas City committee who worked untiringly to make the Dairy Judging Contests a success.

MOTION - RESULTS OF NATIONAL JUDGING CONTESTS -- It was moved by Mr. Wilson, seconded by Dr. Gadda and carried, that Team and Individual total scores of the National Judging Contests be made available, beginning in 1969.

GUIDELINES FOR AGRICULTURAL MECHANICS CONTEST - MOTION LOST -- It was moved by Mr. Hairr, and seconded by Mr. Warren, that Mr. Lacey be authorized to have his Special Study Committee prepare and submit to the Board of Trustees, in July, some guidelines for a contest in Agricultural Mechanics. The President called for a vote on the motion. (The results were: Aye 2; No 7). MOTION LOST. It was suggested this might be done on the State level.

REPORT ON COSTS INVOLVED IN DAIRY CATTLE CONTEST -- A letter from Mr. Roderick Turnbull, of Kansas City, was read in which he enumerated the problems and costs involved in furnishing dairy cattle for the judging contest held in Kansas City in October. In 1968 the Board of Governors of the American Royal budgeted the sum of \$5,000.00 for this purpose, but the actual cost was \$5,600.00. While he stressed the fact that officials of the American Royal were not backing down on their commitment, they did want to raise the question of the FFA sharing the cost (50-50) in the future. This matter was discussed at some length. While the Board was sympathetic to the problem, the consensus of opinion was that funds could not be diverted to this purpose, since the budget for 1969 already had been set and approved.

The President read a letter which he had received from Mr. Lawton A. McClintock, Supervisor of Livestock and Agriculture, Ohio Expositions Center, in Columbus, Ohio, extending an invitation to hold the National FFA Judging Contests in Columbus.

MOTION - RE: 1969 DAIRY CONTESTS -- After considerable discussion, it was moved by Mr. Wilson, seconded by Mr. Fink and carried, that the National Dairy Cattle and Dairy Products Contests be conducted in Kansas City during the 1969 National FFA Convention, with the American Royal giving the same support as in 1968.

REPORT ON STAR AGRIBUSINESS AWARD -- Mr. Foltz reported on the Star Agribusiness Man Award. This award will be comparable to the Star Farmer of America. A dual degree system from which to select the Star Farmer and Star Agribusiness Man was suggested for future consideration. A framework could then be formed on which to present the kind of information that would be compatible with both awards. The guidelines and procedures which could be followed in selecting the award winner were explained. There was considerable discussion concerning possible ways of implementing this award and the basis for selecting the candidates and winners.

MOTIONS - RE: STAR AGRIBUSINESS MAN AWARD -- It was moved by Dr. Gadda, seconded by Mr. Edwards and carried, that Mr. Foltz's report be accepted and that a Star Agribusiness Man award be given at the 1969 National FFA Convention; and that the candidates for the award this year be selected from American Farmer nominations, using the specific guidelines and score card to be provided.

After further discussion concerning the handling of the Star Agribusiness Man award, a motion was made by Mr. Edwards that only the regional and national Star Agribusiness Man award be presented and publicized this year. The motion died for lack of a second.

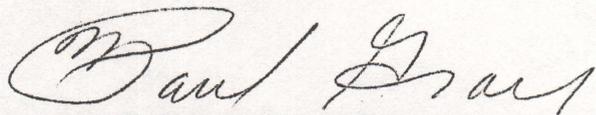
NO PLANS FOR NEW AWARDS -- A short discussion took place on the possibility of new awards. It was agreed that no new awards be established at this time.

REPORT FORMS -- Mr. Foltz reported that, in accordance with Board action taken last July, he proceeded with the revision of the Foundation Proficiency Award Forms. At that time it was agreed that there should be

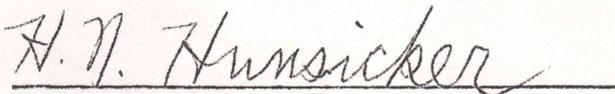
two Agricultural Proficiency Forms -- one for Production Agriculture and the other for Farm Related Occupations. The form on Production Agriculture was prepared, but there was need for some clarification in preparing the form on Farm Related Occupations. Since there was insufficient time to prepare this form, it was decided that the Agricultural Proficiency Application used in 1968 will be used again in 1969. The States have been furnished copies of this form for use in 1969.

CLARIFICATION NEEDED ON ELIGIBILITY REQUIREMENTS -- It was reported that there is still some confusion in interpreting the meaning of the first item under "Eligibility Rules" on the Agricultural Proficiency Form. This matter was discussed at some length, but no action was taken.

There being no further business to come before the Board, the meeting was adjourned at 2:20 p.m. A meeting of the National FFA Officers and Board of Directors immediately followed the adjournment.



Wm. Paul Gray, Secretary



H. N. Hunsicker, President

A P P E N D I X

M I N U T E S

F F A F O U N D A T I O N

B O A R D O F T R U S T E E S

Alexandria, Virginia
January 22-23, 1969

(PROPOSED RESOLUTION)

RESOLVED, that the Bylaws of the Foundation be and hereby are amended by changing the present Article XIV and Article XV to Articles XV and XVI respectively, and by adding a new Article XIV which shall read as follows:

ARTICLE XIV

SPONSORING COMMITTEE

There shall be a Sponsoring Committee whose members shall consist of donors to the Foundation. Each membership of a donor shall be for a period of one year commencing with the beginning of the calendar year following the year in which the donation was made. The Sponsoring Committee shall have such powers as are reasonably necessary to undertake its functions and responsibilities, which shall be as follows:

1. To solicit and receive on behalf of the Foundation bequests, devises, gifts or other donations of any property, in any form and in any amount or value, for any purpose of the Foundation;
2. To transmit to the Foundation promptly after its receipt all such property received by the Sponsoring Committee; and
3. To make determinations concerning sources of need in light of the particular purposes of the Foundation and, based on such determinations, to make recommendations to the Board of Trustees of the Foundation regarding distributions and awards of the Foundation's funds or property.

The Sponsoring Committee shall maintain records of its proceedings, financial affairs, and other activities, and shall submit a report of the same to each meeting of the Foundation Board of Trustees.

The officers of the Sponsoring Committee shall consist of a Chairman, a First Vice Chairman, a Second Vice Chairman, and the Past Chairman, each of whom shall be elected by the Board of Trustees of the Foundation to serve a term of one year, or until his successor is elected and qualified. Nominations for each election of officers shall be submitted by the Executive Council of the Sponsoring Committee for consideration by the Board of Trustees.

There shall be an Executive Council of the Sponsoring Committee which shall consist of the four officers of the Sponsoring Committee. During the intervals between meetings of the Sponsoring Committee, the Executive Council shall exercise all of the powers of the Sponsoring

Committee in carrying out its functions and responsibilities. The Executive Council may adopt rules and issue statements of policy concerning its affairs, and the affairs of the Sponsoring Committee, provided they do not conflict with the Certificate of Incorporation or Bylaws of the Foundation or with any resolution or statement of policy of the Board of Trustees.

An employee of the FFA Foundation will serve the Sponsoring Committee full-time in the capacity of Executive Secretary. He will be responsible to the Chairman of the Sponsoring Committee.

Among the basic premises recognized from the start were:

The fact that increased participation and member involvement in Foundation Awards begins at the chapter level. All other levels of recognition are built on the competition that exists within the local chapter.

To give more members more opportunity for award recognition, stress was given to using additional levels - District, Federation, Area - between chapter and state for naming Foundation Award winners.

All chapters are urged to select awards to fit their local program, to use all awards that are appropriate for their chapter, to use the Foundation awards and fill in the certificate for local winners found at the back of the "Congratulations" booklet. Presenting awards with honor and appropriate publicity will also add to their importance. This can all help to increase interest and participation.

Concern was also expressed for the quality, as well as the quantity, of participation in the awards program.

Ideally, incentive awards can be used to stimulate interest of students and to motivate them to greater achievements in their work. The agriculture teacher's attitude is a vital key to the extent of student involvement in Foundation awards.

Since the advisor plays such an important role, more attention must be given to his training in the proper use of awards in the FFA.

Recommendations

Each state provide time for the systematic in-service training of chapter advisors in how to make effective use of Foundation Awards. This might be a portion of the annual summer conference program; during district meetings of teachers; special workshops for new teachers, etc.

National organization provide suggested format for use at teacher meetings along with a "How To - Kit" of resource materials available.

INCREASING PARTICIPATION IN THE FFA
FOUNDATION INCENTIVE AWARDS PROGRAM

The following is a report of the special committee, selected at the October, 1968, Meeting of the FFA Foundation Board of Trustees, to consider means to increase participation in the Incentive Awards Program of the FFA Foundation.

Members present at the meeting on January 19, 1969, were: J. M. Campbell, V. B. Hairr, J. W. Warren, and D. E. Wilson. T. L. Devin and W. P. Gray attended as consultants. The National Advisor appointed J. C. Foltz to serve as Chairman.

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National organization provide suggested format for use at teacher meetings along with a "How To - Kit" of resource materials available.

Call on teacher educators in agricultural education to cover the role of Foundation Awards as a teaching tool in their preparation of Future Teachers. This pre-service training becomes more important as more new chapter advisors are found who did not belong to FFA. Some institutions now offer courses in youth organizations and their place as a complement to classroom instruction. These are commended. Teacher educators should be included in Award Program Planning.

Cooperate with NVATA in using their newsletter and those of the states in communicating with agriculture teachers on how incentive awards can be used to motivate their students.

Board of Trustees provide additional award money (pro-rated to the states on the basis of their membership), for use in promoting awards for District, Federation or Area levels within the FFA. In some smaller states this could be used for 2nd and/or 3rd place winners of existing agricultural proficiency awards. The purpose of this pro-rated sharing is to stimulate greater participation in the awards program through increased opportunity for more recognition (goal of 10¢ per member for such funding).

State submit plan of how they will use these funds - outlining the system of recognition within their state -- Same time and manner as "State Program for Improving Agricultural Leadership".

Propose holding to the present number and kinds of Foundation Awards with emphasis on better implementation before further expansion. Use additional funds, first in sharing with states, then on increasing amount of National and Regional Award before increasing the State Award.

Consideration was given to possible use of State Degree application forms to obtain basic FFA/Vocational Agriculture information, with a special added section to be used for accomplishments in the specific proficiency area.