

MINUTES  
JOINT MEETING OF THE NATIONAL BOARDS OF DIRECTORS AND  
NATIONAL OFFICERS OF THE FUTURE FARMERS OF AMERICA

Alexandria, Virginia  
January 25-27, 1971

Monday Morning - January 25, 1971

The meeting of the Board of Directors and National Officers of the Future Farmers of America was called to order at 8:30 a.m. in the Commonwealth Room of the Olde Colony Motor Lodge, Alexandria, Virginia, by H. N. Hunsicker, Chairman. Those present in addition to the Chairman included:

Board of Directors

J. E. Dougan, State Supervisor, Agricultural Education, Columbus, Ohio;  
H. E. Edwards, Program Officer, Office of Education, Chicago, Illinois;  
M. C. Gaar, Program Officer, Office of Education, Atlanta, Georgia;  
C. H. Moore, State Supervisor, Agricultural Education, Phoenix, Arizona;  
H. L. Noakes, State Supervisor, Agricultural Education, Albany, New York;  
B. F. Rawls, Program Officer, Office of Education, Kansas City, Missouri;  
F. R. Stover, State Supervisor, Agricultural Education, Columbia, South Carolina;  
J. W. Warren, Program Officer, Office of Education, Philadelphia, Pennsylvania.

Officers

Wm. Paul Gray, Secretary, Board of Directors, Office of Education, Washington, D.C.;  
J. M. Campbell, Treasurer, State Department of Education, Richmond, Virginia.

Board of National Officers

Dan Lehmann, National FFA President, Pleasant Plains, Illinois;  
John McCulley, National FFA Secretary, Malin, Oregon;  
Wayne Humphreys, National FFA Vice President, Crawfordsville, Iowa;  
George E. Allen, National FFA Vice President, Schaghticoke, New York;  
Dan Dooley, National FFA Vice President, Hanford, California;  
Jim Beard, National FFA Vice President, Mounds, Oklahoma.

Consultants

Millard Gundlach, President, NVATA, Inc., Montfort, Wisconsin;  
Harry W. Birdwell, Past National FFA President, Fletcher, Oklahoma.

Others

Donald N. McDowell, Executive Director, National FFA Foundation Sponsoring  
Committee, Madison, Wisconsin.

INTRODUCTIONS -- The Chairman introduced and welcomed to the meeting Mr. Prasit Kamphusan, Supervisor of Agricultural Education of Thailand, who is in the United States on an AID program attending the University of Missouri. Mr. Millard Gundlach, past President of NVATA, and Harry Birdwell, past National FFA President, were welcomed by the Chairman. Mr. Gundlach expressed appreciation of the NVATA for their representation on this Board. Mr. Jarrold Davis, a member of the FFA Foundation Board of Trustees, was also introduced and welcomed.

INTRODUCTORY REMARKS -- Brief introductory remarks were made by the Chairman in which he stated that the National Officers and Board members are responsible individually and collectively for the actions taken by the Board. The Chairman stated the usual procedure was for the National Officers to take action first in advising the Board what it was they wished them to act upon. The Board action follows and the minutes reflect the joint action.

INVOCATION -- Dan Lehmann, National FFA President, asked that a few moments of silence be observed before deliberations were begun.

APPROVAL OF PREVIOUS MINUTES -- It was moved by Dan Dooley (Dr. Gaar\*), seconded by John McCulley (Mr. Warren), and carried that the minutes of the October 10-12 meeting be approved as mimeographed and distributed.

APPROVAL OF GOVERNING COMMITTEE MINUTES -- The Secretary, John McCulley, read the minutes of the meetings of the FFA Governing Committee of November 3 and November 20, 1970. Mr. Edwards asked that the attachment to the minutes of the November 3 meeting be included with the minutes. It was moved by John McCulley (Dr. Noakes), seconded by Jim Beard (Mr. Stover), and carried that the Governing Committee minutes of November 3 and November 20 be approved as read. (See Appendix A and B.)

ADJUSTMENTS AND RECOMMENDATIONS -- Several program adjustments and recommendations to the agenda were requested of the members of the Boards of National Officers and Directors to be acted upon later during the meetings.

ANNOUNCEMENTS -- The annual dinner honoring the National FFA Officers by Mr. and Mrs. Dana Bennett was announced for Monday evening and the FFA Buffet Dinner at the National FFA Center on Wednesday evening. Mr. Gray gave brief plans for the National Officers for the week.

TAX EXEMPT STATUS OF FFA PROPERTY -- Harry J. Andrews, Assistant Manager of FFA Supply Service, was asked to report on the tax status of the FFA property. He reminded the Boards that last year the Virginia Legislature passed a bill permitting the same tax free status as exists for Boy Scouts of America, 4-H, churches and public educational organizations. The next step was to obtain recognition by Fairfax County tax authorities of the enabling legislation and to grant the tax free status to FFA. The organization was notified on November 20, 1970, by Mr. John W. Ferguson, Supervisor of Assessments, that the property would become tax exempt beginning January 1, 1971. The Chairman and members of the Board expressed appreciation to Mr. Andrews for his leadership at the County and State level in obtaining the exemption and to the Fairfax County Board of Supervisors and officials who made it possible. Recognition also was given to Mr. Gamage of the FFA staff and to Mr. O. Beverly Roller, Member of the Virginia Legislature and past National FFA Officer, and to many others who assisted in this endeavor.

---

\*For the purpose of brevity, the names of the Board of Directors' members moving to sustain the action of the National Officers are included in parenthesis following the name of the respective National Officer who made and seconded the motion.

FFA EMPLOYEES' INSURANCE -- Harry J. Andrews, FFA Insurance Administrator, was asked to report on the modifications proposed in the insurance plan for FFA employees at retirement. Mr. Andrews explained that the current insurance plan requires the organization to continue paying premiums on retirees' insurance until death. The new plan will provide a "paid-up policy" to retirees at age 65 only. Only employees who have reached the age of 35 and have ten years of service would be eligible for this additional coverage. This insurance will be paid entirely through FFA funds and the employee would have no vested interest until presented with the policy upon retirement. Mr. Andrews stated that the first year the cost would be approximately \$900 to the FFA but that in a few years, he believed, there would be no increase in cost to the FFA due to the funding credits. Mr. Dougan, Chairman of the FFA Finance Committee, stated this proposed change seemed to be in line with present day procedures.

MOTION -- It was moved by John McCulley (Mr. Warren), seconded by Dan Dooley (Mr. Stover), and carried that the FFA employees' insurance and retirement plan be amended to include a paid-up life insurance policy at age 65 for retirees, amounting to approximately 25 percent of the insurance in force prior to retirement, and that only employees who have reached the age of 35 and have 10 years of service will be eligible for this additional coverage, which is to be paid entirely from FFA funds.

REPORT OF FFA FINANCE COMMITTEE -- James E. Dougan, Chairman of the National FFA Finance Committee, stated that the committee had met again in Alexandria, Virginia, at the FFA Center on December 13 and 14 to further study the financial structure of the FFA, after reporting to the Board in October. Mr. Dougan stated that the committee, composed of Dr. Noakes and Mr. Warren, with Mr. Campbell and Mr. Hunsicker as consultants, had the assistance at this meeting of the FFA auditing firms, Stoy, Malone and Company, and Lybrand, Ross Bros. and Montgomery.

Mr. Dougan distributed a National FFA Organization Proposed Administration, Operation, Program Development and Financial Chart. There was considerable discussion by the Board of this chart and the proposed changes. After some discussion Mr. Dougan stated that the Ad Hoc Finance Committee recommended the following:

1. That two positions be established:
  - (a) Manager (Business Manager)
  - (b) Comptroller or Fiscal Officer
2. That the central bookkeeping and accounting system be operational by July 1, 1971.
3. That an organizational chart be developed for the National FFA indicating the administration, operation, finances and program development.
4. That the present national FFA personnel be interviewed to determine if the revised plan can be developed and implemented, utilizing present employees.

5. A new division, Supportive Services and Facilities, be established -- major function would be centralized purchasing and distribution -- including in-house printing and duplicating.
6. That the Board of Directors appoint a Finance Committee to review the financial statement of the National FFA Organization and make specific recommendations to the Board eliminating detailed study by each Board member.
7. That Stoy, Malone and Company, one of the consultant firms, be placed on a retainer basis to assist, as needed, to implement the reorganization of the national FFA and the central bookkeeping and accounting system.
8. That the present staff can develop a cash flow chart of receipts and expenditures which will determine the cash available for investment by the National FFA Treasurer.
9. That for the time being the National FFA Alumni Organization be operated separately from the general operation of the national FFA.
10. That the Board of Directors approve at this meeting the above recommendations or modifications thereof and empower the Finance Committee to implement the recommendations.

After the recommendations were made by Mr. Dougan there was further discussion regarding the following:

1. The responsibilities of the different positions and the FFA to the instructional program in agricultural education;
2. The relationship of the Division of Vocational and Technical Education, USOE, and the Board of Directors and the National FFA Officers; and
3. The duties and responsibilities of the National FFA Advisor and FFA Executive Secretary.

MOTION -- It was moved by Dan Dooley (Dr. Gaar), and seconded by John McCulley (Mr. Rawls), and carried that two members of the Board and a National Officer be appointed as a committee to meet with Dr. Rumpf for clarification of the relationship of the FFA Board of Directors and National Officers to the USOE.\* The committee to be the National FFA President, National Advisor, and Mr. Dougan as Chairman of the Committee.

There was further discussion on the Proposed National FFA Organization Administration, Operation, Program Development and Financial Chart regarding the duties of the National FFA Executive Secretary in connection with the Program Development and Operation areas as listed on the chart.

MOTION -- It was moved by Dan Dooley (Mr. Moore), seconded by Wayne Humphreys (Dr. Noakes), and carried that the National FFA Organization Proposed

---

\*See minutes for Wednesday morning session for other comments.

Administration, Operation, Program Development and Financial Chart be approved with administrative line from the National FFA Executive Secretary to the Program Development and Operation areas. (See Minutes of Wednesday morning).

The National President, Dan Lehmann, asked that Secretary McCulley assume the Chair temporarily.

MOTION -- It was moved by Dan Lehmann (Mr. Rawls), seconded by George Allen (Mr. Moore), and carried that Mr. Dougan's complete report be adopted and Development Chart as amended. The President resumed the Chair.

The Chairman commended the Finance Committee for their dedicated work in behalf of the Board and FFA.

CAREER SHOW BOOTH -- Mr. Rawls was requested to comment on a booth at the FFA Convention for Post Secondary careers, which item he had suggested be added to the agenda. He reported that Kansas had organized a Post Secondary Youth Organization and one of their main objectives is to publicize such schools and their training programs. The Kansas Post Secondary Youth Organization will be glad to set up and man a Career Exhibit Booth on Post Secondary Schools and dispense informational materials. Mr. Rawls suggested the National Advisor send a letter to all post secondary schools which offer training in agri-business and nautral resources education inviting them to participate in this FFA Exhibit Program by sending at least 100 copies of their brochures and other informational material to Mr. Earl Wineinger, Asst. Supervisor in Kansas, and that we approve booth space for this set-up. It was estimated cost to the FFA for the two booth spaces and signs would amount to approximately \$60.

MOTION -- It was moved by John McCulley (Mr. Rawls), seconded by Jim Beard (Mr. Moore), and carried that the National Advisor write every State that has a program in post secondary education in agri-business regarding providing appropriate items, brochures, etc., for display in a Career Show Exhibit at the National FFA Convention; that the Board approve booth space at a cost to the FFA not to exceed \$100 for the year 1971.

PROGRESS REPORT ON RESEARCH PROJECT -- Mr. Dougan distributed a progress report on the National FFA Research Project at Ohio State University of Richard F. Welton and called attention to the revised budget included therein, which showed the total amount appropriated, including \$490 from FFA, had been expended and that an additional \$415.72 was needed to conclude the study. Mr. Dougan suggested that if this Board could approve an additional \$200 the remainder of the funds could be provided from other sources.

MOTION -- It was moved by John McCulley (Dr. Gaar), seconded by Dan Dooley (Mr. Edwards), and carried to grant an additional \$200 toward the FFA study of Richard F. Welton at Ohio State University.

MOTION -- It was moved by Dan Dooley (Dr. Gaar), seconded by Wayne Humphreys (Mr. Dougan), and carried that the FFA Treasurer be authorized to use his best judgment in determining what line item this grant for the study be charged to in the FFA budget.

LETTER OF COMMENDATION TO E. J. JOHNSON -- A copy of a letter of commendation from the National FFA Advisor to E. J. Johnson, FFA Archives Chairman, for dedicated services rendered to the FFA without compensation was distributed. Mr. Johnson has served as a volunteer in the above capacity for several years following his retirement from Office of Education.

The meeting was recessed at 12:00 p.m. for lunch.

Monday Afternoon - January 25, 1971

The meeting was reconvened at 1:00 p.m. with all members present.

INTRODUCTION -- The Executive Director of the FFA Foundation, Don McDowell, was introduced to the Board.

RECOMMENDATIONS OF SPECIAL STUDY COMMITTEES ON NATIONAL SAFETY AND CHAPTER AWARD PROGRAMS -- Robert Seefeldt, Manager of FFA Contests and Awards presented the report of the Ad Hoc Study Committee on the Safety Awards Program. The committee on Safety was composed of: Dr. Bond L. Bible, Secretary, Council on Rural Health, American Medical Association, Chicago, Illinois; Dr. Benton K. Bristol, Illinois State University, Normal, Illinois; Arnold B. Cordes, Supervisor of Agricultural Education, State Department of Education, Madison, Wisconsin; Philip Schmidt, Organization Program Specialist, Farm Department, National Safety Council, Chicago, Illinois; and L. W. Randt, Safety Program Coordinator, Farm and Industrial Equipment Institute, Chicago, Illinois. Their recommendations were:

1. Discard the present detailed application form.
2. Rewrite the application form so it will be similar to the BOAC program application form.
3. Application form should cover three basic areas:
  - a. Identify the safety needs
  - b. Program developed to meet these needs
  - c. Results achieved
4. Pattern the program after the present National Chapter Award Program.

Develop a short two page check list of safety accomplishments needed to be completed to be rated a "Superior" Safety Chapter. Ten percent of the "Superior" chapters will be rated in the national program as gold, silver, and bronze.

5. Rewrite and up-date the "FFA At Work For Safety" Handbook.

Three outstanding men in the field of safety have volunteered to assist in rewriting this handbook to correspond to the new proposed application form. They are: Dr. L.W. Knapp, University of Iowa; Rollin Schnieder, University of Nebraska, and Dr. Richard Pfister, Michigan State University.

After discussion Mr. Seefeldt suggested the Board consider revising the Safety Awards Program to one similar to the Chapter Awards Program.

FFA SAFETY HANDBOOK -- There was considerable discussion on the revision of the FFA Safety Handbook. The present Handbook was revised in 1967. The estimated cost of revision would be approximately \$5,000. Mr. Edwards stated that we could not afford to turn down the services of the three outstanding men in the field of safety in revision of the Handbook and suggested we go ahead with the revision even if we merely mimeograph it. There was discussion but no official action was taken.

MOTION -- It was moved by Dan Dooley (Mr. Dougan), seconded by Jim Beard (Mr. Edwards), and carried that we adopt a National Chapter Safety Award Program similar to the National Chapter Award Program.

There was discussion on the cost of the Safety Award Program individual medals.

MOTION -- It was moved by John McCulley (Mr. Moore), seconded by George Allen (Dr. Noakes), and carried that the individual medals for the Safety Award Program be eliminated.

Mr. Seefeldt was authorized to work with Mr. McDowell and the FFA Board of Trustees in financing the reprinting of the revised edition of the Safety Handbook.

NATIONAL CHAPTER AWARD PROGRAM -- Mr. Seefeldt reported on the work of an Ad Hoc Committee on the Chapter Awards Program. The committee was composed of: Dennis W. Torrence, Vocational Agriculture Instructor, Appomattox High School, Appomattox, Virginia; Harry Schnieber, Vocational Agriculture Instructor, Belvidere High School, Belvidere, New Jersey; Paul Day, State Supervisor of Agricultural Education, St. Paul, Minnesota; Harold W. Sullivan, Program Specialist, State Department of Education, Charleston, West Virginia; Billy L. Conner, State FFA Executive Secretary, Austin, Texas; and Dr. Clifford L. Nelson, University of Maryland, College Park, Maryland. The committee made the following recommendations:

1. Continue the same basic format -- Standard Chapter Award, Superior Chapter Award and National Emblem Award.
2. Revise all three application forms so that all chapters have the same opportunity to participate and all duplication is eliminated, i.e., if a specific activity is to be reported on in more than one of the three forms, the information requested will be greater on each succeeding form.
3. Remove the rule that controls the number of chapters a state may send in to be rated as National Emblem Chapter.
4. Prepare a short simple guide explaining how the Chapter Award Program will assist the chapter in building an outstanding and relevant program of activities as well as providing a listing of different activities that have been used by other chapters in becoming a gold, silver, or bronze rated chapter.

5. That the present Agricultural Proficiency Award Handbook be expanded to include this guide as well as the National Chapter Safety Handbook.

There was discussion as to the cost and financing of the program, particularly in regard to the plaques and medals.

MOTION -- It was moved by Dan Dooley (Mr. Warren), seconded by Wayne Humphreys (Dr. Gaar), and carried that the Chapter Award Program be updated in line with the committee's recommendations.

AMENDMENT TO MOTION -- It was moved by Mr. Stover, seconded by Dr. Gaar and carried to delete the Standard Award at the state level. John McCulley moved to sustain this action, seconded by Wayne Humphreys, and carried.

Mr. Seefeldt and the two committees were commended for their fine work on these award programs.

STATE ASSOCIATION GUIDE TO NATIONAL ACTIVITIES -- Mr. Gray presented a brief report on the "State Association Guide to National FFA Activities" being prepared by the FFA staff for State Associations. The guide (notebook) will include all dates of major FFA functions and activities, award application forms, instructions, and pertinent information that will assist reporting on FFA activities. A copy of this guide was shown to the Board and it is hoped it will be completed soon and one copy sent to each State Advisor. A copy also is being sent to each Teacher Educator to assist with FFA instruction for trainees.

NATIONAL FFA OFFICER TOUR -- Coleman Harris, FFA Program Specialist, reported on the upcoming National Officers' Tour. He distributed a small brochure containing information about the National Officers and their Tour. Copies of this brochure will be sent to all states by the Information Director. The Officers will visit 29 cities in 16 states on the Tour. Mr. Harris stated he had spent considerable time this year with the FFA Foundation Regional Coordinators in planning the Tour and he believed the Tour would reach more people and be a valuable program. The Officers will be splitting into groups of two or three for much of the Tour.

It was suggested that the National Officers be used more extensively in making contacts with State Chief School Officers and educational groups, such as NEA and the Secondary School Principals' Association.

FFA LEADERSHIP DEVELOPMENT PROGRAMS -- Mr. Harris reported on the summer conferences for chapter officers for 1970 and distributed a financial summary on the conferences. He called attention to the fact that there was an unexpended balance of \$1,815.83 and asked what disposition the Board desired for these funds. There was discussion regarding using this sum for publicity for the conferences this year but no action was taken.

Mr. Rawls stated he would like to see a similar financial breakdown for the regional conferences held in 1970. Mr. Harris agreed to provide this information to the Board.

CANDIDATES FOR THE AMERICAN ROYAL QUEEN -- Mr. Gray reported that the FFA had received considerable praise for its part in the selection of the American Royal Queen, and that the American Royal would like to continue this program in much the same manner in 1971. The evaluation of the National Convention showed more participation is expected by the states in this program in 1971. Criteria for selection of the Queen was discussed, particularly as to whether the candidate should be an FFA member, FFA Sweetheart or be knowledgeable in agriculture.

MOTION -- It was moved by George Allen, seconded by Dan Dooley, that Mr. Gray, along with others as necessary, coordinate the activities for selecting an American Royal Queen who has a background in agriculture.

There was discussion by the Board on the suggested age for the Queen candidates.

AMENDMENT TO MOTION -- It was moved by Dan Dooley to strike the agricultural background from the previous motion and insert the words "be an FFA member or past FFA member, or FFA Sweetheart, or past FFA Sweetheart, between the ages of 16 and 21", seconded by Jim Beard and the amendment carried. The motion as amended was voted upon and carried. Mr. Warren moved to accept the recommendation of the National Officers, seconded by Mr. Moore, and carried.

KANSAS CITY HOLIDAY INN FOR 1971 CONVENTION -- Mr. Gray reported that the management of the Holiday Inn had been contacted as requested by Board action in October as to their interest in being considered for the FFA Convention headquarters, and their response was negative. It was the opinion of the Board that the FFA headquarters should remain at the President Hotel.

CRITERIA FOR SELECTION OF HONORARY AMERICAN FARMERS (TEACHERS) -- Mr. Gundlach distributed a report to the Board prepared by the Executive Committee of the NVATA on the criteria for selecting Teachers of Vocational Agriculture for the Honorary American Farmer Degree. After some discussion, a recommendation was made that the criteria be studied by a committee.

MOTION -- It was moved by John McCulley that this list of criteria by NVATA for selecting Teachers of Vocational Agriculture for the Honorary American Farmer Degree be referred to a committee of five appointed by the Chairman.

AMENDMENT TO MOTION -- It was moved by Wayne Humphreys (Mr. Moore), seconded by Dan Dooley (Mr. Stover), and carried to amend the motion to a committee of three to be appointed by the Chairman.

The committee was appointed as follows: Mr. Gundlach, Chairman, Mr. Moore and Jim Beard with Mr. Gray as consultant.

STATUS OF STATE FFA ASSOCIATIONS' CONSTITUTIONS -- Mr. Gray reported that the State FFA Associations whose constitutions were reported to be in conflict with the National FFA Constitution had been contacted since the Convention. He stated that all states had replied with the exception of Delaware,

Rhode Island, Vermont and Puerto Rico. It was stated that the New York report on their constitution was not available at this time but the report would be given at the Board meeting in July. Mr. Gray was authorized by the Board to contact the states that were not in compliance and urge that they take necessary action to amend their State's Constitution at their next State FFA Convention. There was discussion as to the advisability of having the National FFA Constitution less rigid and more flexible in areas of conflict.

MOTION -- It was moved by Jim Beard (Mr. Moore), seconded by George Allen (Dr. Noakes), and carried that a committee be appointed in advance of the Board meeting in July to review the National FFA Constitution and make recommendations of changes needed.

The committee was appointed as follows: Harry Birdwell, Dan Dooley, George Allen, Dan Lehmann, James E. Dougan, Byron F. Rawls, Homer E. Edwards, and Julian M. Campbell. The first meeting of this committee will be held on Wednesday, January 27.

AUDITS -- The Chairman reported that the audits of the FFA Supply Service, the FFA Magazine, and the FFA Organization, plus the combined audit have been made and submitted to the Judiciary Committee of the Congress in accordance with P.L. 81-740. We have received an acknowledgment from this committee and been advised that they will give us a report at a later date.

NEW ENGLAND STATES' EXPOSITION -- Dr. Noakes reported that Jesse Taft, VTE, USOE, Program Officer, Boston, Massachusetts, would terminate his services on May 1, 1971, with no assurance that a successor would be appointed and that the New England States were very upset over this prospect, particularly in regard to the FFA work which was done by Mr. Taft in connection with the Eastern States' Exposition. Dr. Noakes reported that this exposition is a very large one and important in promoting agriculture and the FFA in New England. He read a Resolution adopted by the State FFA Advisors of the New England States requesting that the staff at the National FFA Center provide the essential administration and coordination of these FFA events which are conducted annually.

Dr. Noakes was asked how much time would need to be devoted to do this work for the North Atlantic Region. It was estimated that it would entail several trips and approximately six weeks of work. It was also suggested that the North Atlantic Region explore the possibility of the State Supervisors selecting two or three Executive Secretaries to work in cooperation with the Collegiate Chapters in the Region in doing the work.

A committee was appointed with Dr. Noakes as Chairman, Mr. Stover, Mr. Warren and Mr. Moore to review this proposal and present a recommendation to the Board at the next session. (See minutes of Tuesday morning.)

The meeting was recessed at 5:15 p.m.

Tuesday Morning - January 26, 1971

The meeting was reconvened at 8:30 a.m., with all members of the Boards present.

CRITERIA FOR SELECTING VO-AG INSTRUCTORS FOR AMERICAN FARMER DEGREE -- The Chairman called for the report of the committee appointed to review and revise the Criteria for Selecting Teachers of Vocational Agriculture for the Honorary American Farmer Degree. Mr. Millard Gundlach, Chairman of the Committee, submitted the committee's recommendations with revisions. It was moved by John McCulley (Dr. Gaar), seconded by Jim Beard (Mr. Moore) and carried that the report of this committee be approved. New forms on the Criteria for selecting Teachers of Vocational Agriculture to receive the Honorary American Farmer Degree will be included in the "State Association Guide to National FFA Activities" which will be mailed to all States in the near future.

NATIONAL FFA BAND UNIFORMS -- The possibility of the National FFA Band participating in other activities such as the Rose Bowl Parade was discussed. Samples of new band uniforms, which could be used for this purpose and also at the National FFA Convention, together with specifications and price quotations, etc. were presented to the Boards. After considerable discussion, it was moved by John McCulley (Mr. Edwards), seconded by George Allen (Mr. Moore) and carried that the action on band uniforms be postponed indefinitely.

APPRECIATION-BAND AND CHORUS DIRECTORS -- Mr. Hunsicker expressed appreciation on behalf of the Boards, to Mr. Roger Heath, Director of the National Band, and Mr. Marvin Myers, Director of the National Chorus, for the work they have done, and encouraged them to continue to work with youth in the development of a high quality band and chorus.

NORTH ATLANTIC REGION FFA ACTIVITIES -- Dr. Noakes reported on the committee which met to discuss the resolution of the North Atlantic Region relative to FFA activities carried on in that region, which formerly were the responsibility of the Office of Education VTE Program Officer in Boston. It was moved by George Allen (Dr. Gaar), seconded by John McCulley (Mr. Stover) and carried to recommend that the handling and processing of the 12 State North Atlantic Region FFA awards and recognition, formerly the responsibility of Mr. Jesse Taft, VTE Program Officer, Region I, be transferred to Mr. James Warren, the North Atlantic Regional Representative on the FFA Board of Directors, and also that the National Advisor inform Mr. Taft of this action, and recommend to him that activities associated with the Eastern States Exposition become the responsibility of the State Supervisors and State FFA Executive Secretaries of the North Atlantic Region.

POSSIBLE DATE CHANGE OF JANUARY BOARD MEETINGS -- The changing of the date of the January meeting of the Board of Directors to March was discussed. The reason for this proposed change was that it would balance the meetings more equally throughout the year and give more time for the planning of the meeting. After some discussion, it was agreed that a change would not be made at this time.

FFA OPERATING POLICIES -- Mr. Edwards gave a report of the committee on FFA Operating Policies. He stated he had reviewed the minutes of meetings for the past 15 years and tried to identify and summarize the policies that had been voted on by the Boards or Convention Delegates so that the Board members would

know what the present policies are. He suggested these be reviewed by members of the Boards and that they submit their recommendations for changes or additions at the July meeting. It was moved by George Allen (Mr. Rawls), seconded by Jim Beard (Mr. Stover) and carried that the Boards of National Officers and Directors send to Mr. Edwards before July 1, 1971, anything that they think should come up at the July meeting relative to operating policies, so that action can be taken at that time. It was further stated that members of the National FFA Staff receive copies of Mr. Edwards' report to review for suggestions and recommendations.

PROGRESS REPORT ON FFA FOUNDATION SPECIAL PROJECTS -- A report was made by Mr. Seefeldt on the Dairy Products Judging Contest which was sponsored this past year by the Associated Milk Producers.

Mr. Harris brought the group up to date on the BOAC program. Award plaques for the program, which are explained in the BOAC booklet, are now on hand at the FFA Center, and the States have been advised regarding the procedures to follow to qualify for these. A questionnaire is being prepared and will be mailed to the State Advisors and Executive Secretaries to determine what has been done in the program in their State. A meeting of a study committee is planned for March to analyze the information received from the States and to review the complete program.

NEW PROPOSED "SPECIAL PROJECTS" -- At a meeting in New Orleans attended by Fred Stines, Don McDowell, H. N. Hunsicker and Bob Seefeldt, it was brought out that the Sponsoring Committee indicated that the present Proficiency Awards Program might have to be modified to be a more salable package to "special project" sponsors. It had been proposed to further subdivide certain award categories to make them easier to sell as "special projects". A questionnaire was sent to the States in December by Mr. Seefeldt asking how such a proposal would affect the program within their States. Mr. Edwards commented that the Board of Directors last year approved money for a committee to study the Proficiency Awards Program and this committee came up with specific recommendations for the Boards approval. It was also emphasized that if the awards are broken down too far there was a possibility of getting too many "sponsored projects" and a loss of general Foundation funds. Mr. Seefeldt stated that the committee that met in January, 1970, recommended that all Proficiency Award Programs be career oriented, and it appeared this breakdown being proposed by the Sponsoring Committee would make them enterprise oriented. Mr. McDowell suggested the Boards consider the possibility of special projects being co-sponsored. Some discussion followed.

MOTION -- It was moved by George Allen (Mr. Stover), seconded by John McCulley (Dr. Noakes) and carried to maintain the fifteen Proficiency Awards now in existence.

MOTION -- It was moved by Dan Dooley (Mr. Rawls), seconded by John McCulley (Mr. Moore) and carried that the Boards recommend a policy to the Foundation Board of Trustees that will allow co-sponsorship of "special projects".

The meeting was recessed at 12:00 noon.

Tuesday Afternoon - January 26, 1971

The meeting was reconvened at 1:15 p.m. by the Chairman, with all members of the Boards present.

PROGRAM PLANNING AND BUDGETING FOR FFA DEVELOPMENT -- Members of the FFA staff reported on the following:

Objectives and Activities of the National Organization Staff 1971-72 Program  
of Work - Wm. Paul Gray  
Increased Publicity and Information Services - Dan Reuwee  
International Programs, FFA Archives, Agri-Business Careers - Lennie Gamage  
Providing Leadership Training, Services to States - Coleman Harris  
Making Effective Use of FFA Contests and Awards, Planning and Managing  
Special Projects - Robert Seefeldt  
A New Image for FFA Magazine and Calendar - Wilson Carnes and Jack Pitzer  
A New Look in FFA Supplies and Services - E. J. Hawkins  
Other Developments Planned - Wm. Paul Gray  
Administrative and Business Practices - H. N. Hunsicker

Following the presentation, the staff was complimented for moving in this direction. Mr. Gray stated that copies of this program would be further refined and budget figures included in line with the proposed 1971-72 budget, and would be sent to the members of the Boards prior to the July meeting.

PROPOSED MAGAZINE BUDGET -- Mr. Carnes distributed copies of the proposed budget for The National FUTURE FARMER Magazine for the fiscal year 1971-72. It was moved by Jim Beard (Mr. Rawls), seconded by Dan Dooley (Mr. Stover) and carried that the proposed Magazine budget be approved.

NON-MEMBER SUBSCRIPTION PRICE -- A brief discussion was held regarding the action taken at the March 1970 meeting, which raised the magazine subscription price for non-members to \$1.00 with the exception of local advisors, who would continue to subscribe at the FFA member rate of \$.50. It was moved by Dan Dooley (Mr. Stover), seconded by Jim Beard (Dr. Gaar) and carried that local advisors pay the \$1.00 non-member subscription rate.

COMMITTEE TO STUDY FFA MAGAZINE -- Mr. Carnes indicated that on several occasions that an ad hoc advisory committee be appointed to study the National FFA Magazine and make recommendations for its improvement. He recommended that the Boards of National Officers and Directors react to this suggestion and if they feel it desirable, authorize the FFA Advisor to appoint such a committee. This committee to be composed of representatives of the Board of Directors, publishing industry representatives and agricultural educators with a background and interest which would qualify them to serve in this capacity. The main areas for study would be financing, editorial audience and objectives, and other problems and concerns relating to the magazine.

MOTION -- It was moved by Wayne Humphreys (Mr. Moore), seconded by Jim Beard (Mr. Rawls) and carried that Mr. Carnes' recommendation relating to a committee to study the FFA Magazine be approved and that expenses in connection with this committee be paid by The National FUTURE FARMER Magazine.

PROPOSED FFA SUPPLY SERVICE BUDGET -- Mr. Hawkins distributed copies of the proposed tentative budget for the National FFA Supply Service for the fiscal year 1971-72. It was moved by Wayne Humphreys (Mr. Warren), seconded by Dan Dooley (Dr. Noakes) and carried that the proposed FFA Supply Service budget be approved.

UNIFORMS-GIRL FFA MEMBERS -- The National FFA Supply Service Committee at the National FFA Convention recommended that the Supply Service move forward with an official dress for girls. Mr. Hawkins indicated that the official jacket and blazer could be made available in sizes to fit girls. It was moved by Dan Dooley (Dr. Gaar), seconded by Jim Beard (Mr. Moore) and carried that the Boards adopt the current official FFA jacket and blazer styled to fit girls, and that these be made available through the Supply Service.

FFA TIES -- The national officers expressed an interest in the Supply Service stocking the wide tie along with the standard tie now sold. Without objection Mr. Hawkins was authorized to stock the wider tie, along with the regular tie.

OFFICIAL LOCAL TRAVEL FOR FFA PERSONNEL EMPLOYED BY OE -- After a brief discussion it was the concensus of opinion that the individuals involved already had such approval in the existing policies for necessary travel.

The meeting adjourned at 5:20 p.m.

Wednesday Morning - January 27, 1971

The meeting was reconvened by the Chairman at 8:30 a.m. with all members of the Boards present.

ELIGIBILITY OF BOY RUNNING FOR NATIONAL OFFICE IN 1972 DISCUSSED -- Mr. Gray read a letter from Mr. Don Erickson, State Advisor in North Dakota, in which he asked for a eligibility ruling on an FFA member who planned to run for a national office in 1972. After discussing the situation, it was the opinion of the Boards that sufficient information was not available on the member, and that Mr. Erickson should inquire after the member completes his Military Service.

CALL FOR EXECUTIVE SESSION -- At the request of Mr. Dougan and the Finance Committee and without objections, the Boards went into Executive Session (9:00 a.m.).

The matters of the new administrative structure submitted by the Finance Committee and personnel to fill various spots were discussed but no actions were taken.

The Boards were reconvened at 9:45 a.m.

NEW ADMINISTRATIVE STRUCTURE OF ORGANIZATION ADOPTED -- It was moved by Jim Beard (Mr. Moore), seconded by Dan Dooley (Mr. Rawls) and carried that the administrative structure recommended by the National FFA Finance Committee be adopted with the addition of a box for an Associate Executive Secretary, to be filled by Coleman Harris.

MOTION -- It was moved by George Allen (Mr. Dougan), seconded by Dan Dooley (Mr. Moore) and carried to adopt the Finance Committee's report and to approve the personnel they recommended which follows:

|   |    |                   |
|---|----|-------------------|
| Business Manager<br>(Administrative Director) | -- | E. J. Hawkins     |
| Controller                                    | -- | V. Stanley Allen  |
| Associate Executive<br>Secretary              | -- | C. Coleman Harris |

A short discussion was held regarding the appointment of a new manager of the Supply Service. However, it was stated that no action would be taken on this position at the present time.

IMPLEMENTATION OF NEW ADMINISTRATIVE STRUCTURE DISCUSSED -- Mr. Dougan, Chairman of the Finance Committee, was questioned as to when this new administrative structure would be implemented. He stated that a representative of the Board, Mr. Hunsicker and the Division Heads should start developing procedures for implementing this new structure as soon as it is feasible.

Dr. Gaar stated that this new structure would not involve any additional personnel, and that the structure was such that it would not have to be approved by DVTE. Mr. Dougan stated, however, that the Board should try to keep the personnel in the Office of Education abreast of changes in the organization.

IMPLEMENTATION OF NEW ADMINISTRATIVE STRUCTURE TO BE COMPLETED BY JULY 1 -- It was moved by Dan Dooley (Mr. Stover), seconded by Wayne Humphreys (Mr. Edwards) and carried that the "positions we created and the people we have delegated to fill these positions, assume these responsibilities immediately and that the implementation of the new administrative structure be completed by July 1."

FINANCE COMMITTEE TO BE RETAINED UNTIL JULY -- Discussion was held in regard to the present Finance Committee being retained until July. It was stated that the Chairman of the Finance Committee, with the assistance of a consultant firm on a retainer basis, should help with the implementation of this newly adopted structure. It was then moved by Dan Dooley (Mr. Moore), seconded by Jim Beard (Mr. Stover) and carried that the presently constituted Finance Committee be retained and that they report back to the Boards at their July meeting regarding the implementation of the new administrative structure.

UPDATING OF FFA EXHIBIT AT THE CHICAGO MUSEUM OF SCIENCE AND INDUSTRY -- Mr. Gray informed the Boards that Mr. W. R. Swanson of International Harvester Company had been working with him regarding the updating of the FFA Exhibit at the Chicago Museum of Science and Industry. Plans are to update this exhibit to reflect the changes in agriculture, as well as in the FFA programs, especially to further project a more positive image of the FFA. Mr. Swanson has a list of modifications to be made in the exhibit. He further stated that the cost of this project to the FFA would run approximately \$200, which would include furnishing a few FFA trophies, banners, jackets, etc.

Mr. Edwards asked if there was a place in the budget for such an expenditure. Mr. Gray replied that this expenditure could be taken from the Public Relations budget (305c). Although no official action was taken on this, it was the consensus of the group that Mr. Gray should continue to assist in the updating of this exhibit.

TEACHERS' GUIDE FOR ADVISORS -- The Executive Secretary reported that sufficient copies of the "Advisors Guide for Teaching FFA" were printed and made available to each State office for distribution to every teacher of vocational agriculture. He stated that he had received excellent comments from States regarding the value of the guide. However, he expressed concern since a number of teachers have stated they had not received the guide. As a result of this situation, he has written to the States and asked them to make sure that their new teachers have received this guide.

DISCUSSION ON COMPOSITION OF NOMINATING COMMITTEE -- Dr. Gaar then read a letter containing recommendations for change in the selection of National FFA Officers. Among other things the letter suggested that each region nominate and elect its own National FFA Vice President.

RECOMMENDATIONS OF DR. GAAR REFERRED TO CONSTITUTIONAL COMMITTEE -- Although several members of the Board expressed disagreement with the proposal presented, it was moved by Wayne Humphreys (Mr. Rawls), seconded by Dan Dooley (Mr. Moore) and carried that this letter be referred to the FFA Constitution Committee.

REQUEST FROM OFFICE EDUCATION ASSOCIATION DISCUSSED -- The Chairman then presented to the Boards a request he had received from H. D. Shotwell, Chairman of the Board, Office Education Association, asking if the FFA had office space available for rent. Mr. Hunsicker stated that he had informed Mr. Shotwell that he was very sorry to report that the Organization did not have space available to rent at this time but that they would be pleased to have OEA and other youth groups as neighbors and informed him that there was land available adjacent to the National FFA Center which perhaps their organization could purchase. The Boards concurred with the views expressed.

CRITERIA FOR RECOMMENDING ADULTS FOR RECOGNITION AT THE NATIONAL FFA CONVENTION APPROVED -- The Executive Secretary distributed and reviewed the new criteria form for recommending adults for National recognition at the annual convention. After reviewing this new form and making several suggested changes, it was moved by Dan Dooley (Mr. Warren), seconded by George Allen (Mr. Stover) and carried to adopt this new form with the suggested changes. (It was stated that the new form will be in the "State Association Guide to National FFA Activities" that is being readied for distribution to the states.)

FFA ELIGIBILITY IN PRIVATE SCHOOLS DISCUSSED -- The next item to be brought before the Boards was the position of the National Organization regarding FFA membership for students in private schools, especially in view of the private schools that are being established in many southern states. After deliberating on this matter, it was moved by Dan Dooley (Mr. Edwards), seconded by Wayne Humphreys (Mr. Moore) and carried that the National Organization "adhere strictly to the Constitution" in regards to membership eligibility. (See Article II and Article IV of the Constitution.)

SELECTION OF FOUNDATION AGRICULTURAL PROFICIENCY AWARD WINNERS DISCUSSED -- Mr. Robert A. Seefeldt, Manager of Contests and Awards, appeared before the Boards and reported that the National Organization made a major change in the procedure for selecting the Proficiency award winners this past year. He stated that in 1970 all 13 national award winners were selected in Kansas City during the convention and that the members of the selection committee had an opportunity to meet and talk informally with the candidates at a luncheon prior to the selection of the national winners. Mr. Seefeldt reported that he had received many favorable

comments regarding this new selection procedure, and if there were no objections the National Organization will continue this procedure. The Board members agreed that the new procedure met with their approval.

NEW SELECTION PROCEDURE FOR THE STAR FARMER AND STAR AGRIBUSINESSMAN APPROVED -- Mr. Seefeldt stated that unlike the selection of the Agricultural Proficiency Award winners, the Star Farmer and Star Agribusinessman judges have not had the opportunity to visit with the regional winners until after final selection of the national winner was made. He, along with many of the judges of the awards, felt that this selection procedure should be changed so that the judges could meet the candidates before they made their final selection. Therefore, it was moved by Dan Dooley (Mr. Dougan), seconded by Wayne Humphreys (Mr. Warren) and carried that the National Organization adopt a procedure for selecting the Star Farmer of America and the Star Agribusinessman of America similar to the one used in selecting the Agricultural Proficiency Award winners.

STAR RECOGNITION PROGRAM DISCUSSED -- Mr. Seefeldt next discussed a problem that has arisen due to our new name -- "Agri-Business Education". He stated the question is regarding the appropriateness of the title "Star Agribusinessman" connoting only the off-farm segment of FFA when "agri-business" by definition also includes farming. After some discussion, it was moved by Wayne Humphreys (Dr. Noakes), seconded by George Allen (Mr. Dougan) and carried that this matter be referred to a committee appointed by the President and the Chairman and that this committee submit a proposal to the Boards in July.

MINUTES OF DECEMBER MEETING OF ALUMNI COUNCIL APPROVED -- Lennie H. Gamage, Manager, International Programs, appeared before the Boards and read a rough draft of the Minutes of the December meeting of the Alumni Council. He stated, however, that these Minutes had not yet been approved by the Council members. (See Appendix C.)

It was then moved by Wayne Humphreys (Mr. Warren), seconded by George Allen (Mr. Edwards) and carried that Mr. Gamage's report be accepted, as read.

OFFICE SPACE FOR ALUMNI ADMINISTRATIVE SECRETARY AND HIS SECRETARY APPROVED -- A short discussion ensued regarding the housing of the Alumni Association at the National FFA Center. It was moved by Dan Dooley (Dr. Gaar), seconded by Jim Beard (Dr. Noakes) and carried that the National Organization allocate office space to the Alumni Association, and that rent be charged. (It was stated by members of the Boards that this rent would just be a "token" amount.)

ALUMNI COUNCIL RESPONSIBLE TO BOARD OF DIRECTORS -- The question arose as to what relationship the Alumni Association had to the National Organization. It was answered that the Alumni Association would operate as an arm of the National FFA Board of Directors which had approved the formation of the Association and loaned the money for its establishment. It was further stated that the Alumni Council selected and recommended to the Board the employment of an Administrative Secretary, who is to be responsible to the Council which is directly responsible to the Board of Directors.

POLICIES AND PROCEDURES RE: ALUMNI ASSOCIATION -- Dr. Clouse was asked to review the Policies and Procedures of the Alumni Association. He stated that he would like to defer this report until the summer meeting. It was then moved by Dan Dooley (Mr. Rawls), seconded by Wayne Humphreys (Mr. Dougan) and carried that the report on the Policies and Procedures be deferred until the July meeting of the Boards and that the Council be granted permission to call on Board members to help set up these policies and procedures.

ADMINISTRATIVE SECRETARY OF ALUMNI ASSOCIATION NAMED -- Members of the Alumni Council then introduced to the group Mr. Jay Benham of Oxford, Ohio, whom they had selected as the Administrative Secretary of the Alumni Association.

ADMINISTRATIVE SECRETARY OF ALUMNI ASSOCIATION CONFIRMED -- It was then moved by George Allen, seconded by Jim Beard and carried that the Board of National Officers recommend to the Board of Directors the confirmation of employment of Jay Benham as the Administrative Secretary of the Alumni Association. It was moved by Mr. Moore, seconded by Mr. Warren and carried to approve the appointment of Jay Benham as Administrative Secretary of the newly-created Alumni Association beginning January 11, 1971, at the salary recommended in Mr. Douglass' letter of January 7, 1971, for the calendar year 1971.

INTERNATIONAL ACTIVITIES -- Dr. James Clouse reported on his trip to Panama wherein he participated in the first workshop and conference for all teachers of agriculture. He also attended the National Convention of the Future Farmers of Panama at which time they held their first public speaking contest.

PUBLICATION OF GLOBE APPROVED -- A short discussion then took place regarding the recently published newsletter for Future Farmers around the world--THE GLOBE. It was moved by Jim Beard (Mr. Edwards), seconded by Wayne Humphreys (Mr. Warren) and carried that approval be given to the publishing of the "GLOBE".

INTERNATIONAL CHAPTER APPROVED -- Mr. Gamage stated that FFA members who had participated in the Work Experience Abroad program were interested in establishing an international chapter. He stated that at the time of the national convention the group of students who had participated in international activities held a luncheon meeting at which time they gave him \$2.00 apiece for a subscription to the GLOBE. It was then moved by George Allen (Dr. Gaar), seconded by Dan Dooley (Mr. Moore) and carried to approve the activities of the "international students" and that any receipts from the International Program be placed as Income in the FFA Budget.

MOTION REGARDING PAST NATIONAL PRESIDENT BEING CONSULTANT AT BOARD OF DIRECTORS MEETINGS RESCINDED -- A discussion was held on the action which was taken at the October, 1969, Board Meeting, regarding the past National FFA President acting as a consultant to the National FFA Board of Directors. It was moved by Jim Beard (Dr. Noakes), seconded by Dan Dooley (Mr. Stover) and carried that this action be rescinded.

REPORT OF THE NATIONAL TREASURER -- A copy of the Statement of Receipts and Expenditures of the Future Farmers of America for July 1, 1970, through December 31, 1970 was distributed and explained by Mr. J. M. Campbell, National FFA Treasurer.

PROPOSED BUDGET DISCUSSED -- The proposed budget of the Future Farmers of America for the period July 1, 1971 to June 30, 1972 was then distributed to the Boards. After reviewing the proposal, it was moved by John McCulley (Mr. Edwards), seconded by Wayne Humphreys (Mr. Warren) and carried that page 4 of the proposed budget--expenditures on capital equipment--be deleted and that this matter be referred to the Finance Committee for action at the July Board meeting.

MONETARY AFFAIRS OF ALUMNI ASSOCIATION DELETED FROM BUDGET -- It was pointed out that since the Alumni Association was operating as a separate arm of the FFA Board of Directors that the Alumni budget be removed from the FFA budget. It was moved by George Allen (Mr. Stover) seconded by Wayne Humphreys (Mr. Warren) and carried to delete the monetary affairs of the Alumni Association from the FFA Organization's budget. (It was agreed that the Alumni Association should prepare its own budget, and submit it separately for approval and that other records should be handled separately also. (See Appendix D.)

The meeting was recessed for lunch at 12:00 noon.

Wednesday Afternoon - January 27

The meeting was reconvened at 1:15 p.m. by the Chairman.

\$3.00 REGISTRATION FEE AT NATIONAL CONVENTION REVIEWED -- The pros and cons of having a registration fee at the national convention were then discussed. It was moved by Jim Beard (Mr. Moore), seconded by John McCulley (Mr. Dougan) and carried that the Boards accept the motion of the delegates in national convention. The delegates' motion follows:

"Pitts, of California, moved that beginning with the 1971 National FFA Convention there be a \$3.00 registration fee for all FFA members; motion seconded by Dahl, of Nevada, and carried."

REGISTRATION FEE AT NATIONAL CONVENTION TO APPLY TO ALL -- It was then moved by Dan Dooley (Dr. Noakes), seconded by Jim Beard (Mr. Rawls) and carried that the registration of \$3.00 apply not only to FFA members, but that it also apply to all those attending the convention. (It was stated, however, that this fee wouldn't apply to "special invited guests" attending the convention.)

FFA BUDGET APPROVED -- After making the necessary revisions in the budget, it was moved by George Allen (Mr. Stover), seconded by John McCulley (Mr. Edwards) and carried that the FFA Budget for the period July 1, 1971 through June 30, 1972, be approved as revised. (See Appendix E.) (The Chairman and Treasurer pointed out that this budget reflected a grade increase for Mr. Seefeldt, the normal in-grade increases, and the general increases for other FFA employees.)

TENTATIVE PLANS OF 1971 NATIONAL CONVENTION DISCUSSED -- Mr. Gray then distributed copies of the tentative plans for the 1971 convention and discussed a summary of the survey taken concerning the 1970 national convention. It was then moved by Wayne Humphreys (Dr. Gaar), seconded by Jim Beard (Mr. Moore) and carried that the planning of the 44th National Convention be referred to a committee made up of the National Officers with Mr. Gray acting as a consultant, and that this be completed during the National Officers' Tour.

PAGEANT COMBINING STAR FARMERS AND STAR AGRIBUSINESSMAN DISCUSSED -- The Chairman discussed a proposal for modernizing and combining the National FFA Star Farmer and Star Agribusinessman's pageants at the National FFA Convention. He stated that the intent is to give the pageants a new look, make them more impressive, and endeavor to portray the employment potentials in the industry of agriculture and the role of agribusiness education-FFA in preparing young people for agribusiness occupations. He stated that an aim is to have this pageant televised at a future date. At the present time, Mr. Larry B. Nicholson, of Independence,

Missouri, is interested in developing a new format for the pageant and will have a plan for the pageant in July, if the Boards gave the approval to proceed. The Chairman stated that it would cost the organization approximately \$2,000 between now and December if the approval is granted.

MONIES APPROVED FOR DEVELOPING NEW PAGEANT -- It was moved by John McCulley (Dr. Gaar), seconded by Jim Beard (Mr. Edwards) and carried that Mr. Larry Nicholson be given the approval to revamp the Star Farmer and Star Agribusinessman pageant, working in collaboration with Messrs. Hunsicker, Gray and Rawls.

EQUAL OPPORTUNITY EMPLOYER -- The next item of business before the Boards was the National Organization's hiring practices. After a lengthy discussion, it was moved by Jim Beard (Mr. Rawls), seconded by John McCulley (Mr. Moore) and carried that the National Organization continue to be an equal opportunity employer and that they be encouraged to continue to "actively recruit" those qualified employees from minority groups.

ELIGIBILITY OF CONTESTANTS IN NATIONAL JUDGING CONTESTS CHANGED -- The following eligibility requirement of students of vocational agriculture participating in National FFA Judging Contests was discussed:

"The student has not previously participated in any official National Judging Contest of the same kind, (including National 4-H Contests) namely dairy cattle, dairy products, livestock, meats, or poultry."

Mr. Edwards stated that this rule, contained in Bulletin No. 4 -- National Contests 1969, '70, '71 -- will be in effect through the 1971 national convention. It was moved by Dan Dooley (Mr. Rawls), seconded by Wayne Humphreys (Mr. Dougan) and carried that this eligibility requirement be removed from the next edition of the national judging contests booklet (Bulletin No. 4).

NATIONAL CONVENTION ATTENDANCE -- Mr. Rawls stated that each year there is more and more trouble for the Ushers and Courtesy Corps members in regards to admitting persons in the convention hall. He stated that he felt that these groups need to be given some guidance as to "who should and who should not" be allowed in the convention hall. He stated that sometimes "suspected" members are not admitted into the hall until after their advisor comes to the desk and verifies their membership.

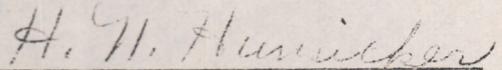
MOTION -- It was then moved by Wayne Humphreys (Dr. Gaar), seconded by John McCulley (Mr. Stover) and carried that the Courtesy Corps be allowed to withhold admittance, or the ID card, or badge of any suspected individual until verification by his state advisor.

BEHAVIORAL OBJECTIVES OF FFA MEMBERS TO BE ESTABLISHED -- It was moved by George Allen (Dr. Noakes), seconded by John McCulley (Mr. Dougan) and carried that the National FFA Organization staff start work on establishing behavioral objectives for FFA members for each year of membership and that a progress report be given at the July Board meeting.

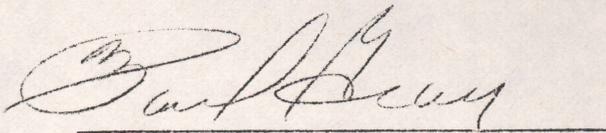
STATE ASSOCIATION GUIDE TO NATIONAL FFA ACTIVITIES -- The Chairman stated that he and Mr. Gray would work together on the information to be included in the new "State Association Guide to National FFA Activities" in regards to whom the American Farmer and other application forms should be sent, etc.

RECOGNITION OF MR. MOORE AND MR. STOVER -- Mr. Moore and Mr. Stover, retiring members of the Board of Directors, were given appropriate recognition by the National FFA Officers for their dedicated service to the organization.

There being no further business to come before the two Boards, the meeting was adjourned at 4:00 p.m. so that members of the Boards could work on their assigned committees on proposed revisions to the National FFA Constitution and By-Laws, and Plans for Activating Collegiate FFA Chapters.



H. N. Hunsicker, Chairman



Wm. Paul Gray, Secretary

A P P E N D I X

M I N U T E S

F F A

B O A R D O F D I R E C T O R S A N D

B O A R D O F N A T I O N A L O F F I C E R S

Washington, D. C.  
January 25-27, 1971

MINUTES

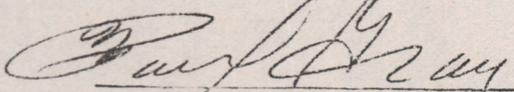
FFA GOVERNING COMMITTEE

November 3, 1970

A special meeting of the Governing Committee was called by H. N. Hunsicker, Chairman, on November 3. Those present included Mr. Gray, \*Dr. Gaar, Mr. Harris and Mr. Seefeldt. Mr. Seefeldt explained to the Governing Committee the results of a conference which he, and Mr. Harris, held with Mr. McDowell on October 29 in which they developed and enlarged Proficiency Award Program including increased funds for such programs when financed as Special Projects.

It was moved by Dr. Gaar, seconded by Mr. Gray, and carried that the proposals recommended by the Special Study Committee be approved and that Mr. McDowell be authorized to proceed in obtaining sponsors, subject to the approval of the Board of Trustees at their January meeting. (Copy of new program is attached).

Respectfully submitted,

  
Wm. Paul Gray, Secretary

\*Contacted by telephone.

PROPOSED PROCEDURE ON  
IMPROVING THE INCENTIVES PROVIDED THROUGH  
THE AGRICULTURAL PROFICIENCY AWARD PROGRAM

1. Increase the National Award from \$250 to \$500.
2. Increase the Regional Award from \$200 to \$250.
3. Increase the Travel Award from \$350 to \$50 per candidate and \$25 per zone (\$525). (This travel policy was adopted by the Board of Directors in October 1969 to be implemented when funds become available.)

|                       |                 |                   |
|-----------------------|-----------------|-------------------|
| Pacific Region        | - Maximum \$150 | (Based on         |
| Central Region        | - Maximum \$100 | (maximum zones in |
| North Atlantic Region | - Maximum \$150 | (each FFA         |
| Southern Region       | - Maximum \$125 | (Region           |

4. Change the type of recognition at the local level. Today each foundation medal costs 15¢ and the medals are distributed wholesale to States to be used as they wish. Restyle the medal. Use one that is a button and make them available only when an application has been submitted above the local level. The new individual application form will make it much easier for a member to apply for this recognition.
5. Add additional incentives between local and the present first place State award.
  - a. Every State entitled to a first place plaque and \$100 cash award.
  - b. States with 5-20 members participating above the local\* level entitled to a second place State plaque.
  - c. States with 21 to 60 members participating above the local\* level entitled to a third place State plaque.
  - d. States with 61 to 90 members participating above the local\* level entitled to a fourth place State plaque.
  - e. States with 91 or more members participating above the local\* level entitled to a fifth place State plaque.

| <u>Awards</u>  | <u>Cost of Funding One Agricultural Pro-</u><br><u>ficiency Award Area As A Special Project</u> |                     |
|--|---|---------------------|
|  | <u>**Present</u>  | <u>***Proposed</u>  |
| 1 National Cash Award @ \$250  | \$ 250.00   | @ \$500 \$ 500.00   |
| 4 National Plaque Awards @ \$12.50   | 50.00   | 50.00               |
| 3 Regional Cash Awards @ \$200   | 600.00  | @ \$250 750.00      |
| Travel Fund  | 350.00  | 525.00              |
| 46 State Cash Awards @ \$100   | 4,600.00  | 4,600.00            |
| 4,000 Local Medals @ 15¢   | 600.00  | @ 50¢ 2,000.00      |
| 175 State Plaques  | 00.00   | @ \$8.00 1,400.00   |
|  | \$ 6,450.00   | \$ 9,825.00         |
| Plus 10% Reserve   | 650.00  | 1,000.00            |
|  | 7,100.00  | 10,825.00           |
| Printing, Mailing, Promotional<br>Materials & Information Service,<br>Congratulation Booklets, Applica-<br>tion Forms, Handbooks, etc. | 2,200.00  | 2,200.00            |
| Foundation Factor  | 500.00  | 500.00              |
| Program Management   | 1,000.00  | 1,000.00            |
| <u>TOTAL</u>   | <u>\$10,800.00</u>  | <u>\$ 14,525.00</u> |

\*Defined as the first FFA competitive level above the chapter level.

\*\*Providing same awards or cash as at present.

\*\*\*Proposed expanded agricultural proficiency awards.

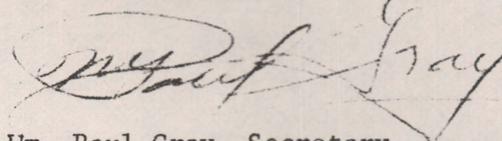
MINUTES  
FFA GOVERNING COMMITTEE

November 20, 1970

The meeting was called to order by H. N. Hunsicker, Chairman. Others present included \*M. C. Gaar, Wm. Paul Gray (members of the committee), and E. J. Hawkins.

The purpose of the meeting was to act on the recommendation of Mr. E. J. Hawkins, Manager, Future Farmers Supply Service, that the option to renew the Supply Service contract with the Universal Uniform Company, Van Wert, Ohio, be exercised, and that approval be granted to extend the contract on option for a period of two years, effective July 1, 1971, for the manufacturing and supplying of official FFA jackets. It was moved by Dr. Gaar, seconded by Mr. Gray and carried that the approval be given to Mr. Hawkins to extend the contract with Universal Uniform Company as explained above, in accordance with the earlier approval of the Board of Directors.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "Wm. Paul Gray", written in dark ink over a light-colored background.

Wm. Paul Gray, Secretary

\*Dr. Gaar was contacted by telephone.

M I N U T E S

Alumni Council  
National FFA Alumni Association  
O'Hare Airport, Chicago, Illinois  
December 21, 1970

The meeting of the Alumni Council was called to order with the following persons present:

Dr. James Clouse  
Purdue University  
Lafayette, Indiana

Dr. W.T. Ellis  
North Carolina A & T  
Greensboro, N.C.

Mr. Larry Craig  
Midvale, Idaho

Mr. Millard Gundlach  
NVATA  
Montfort, Wisconsin

Mr. Gus R. Douglass  
Commissioner, Dept. of Agriculture  
Charleston, West Virginia

Mr. Harry Birdwell  
Fletcher, Oklahoma

Mr. Dan Lehmann  
Pleasant Plains  
Illinois

Others present and contributing to the meeting:

Mr. Homer Edwards  
Chicago

Mr. W.P. Gray  
Washington, D.C. (representing the U.S. Office of Education)

Mr. Lennie H. Gamage (representing the National FFA Center)  
Alexandria, Virginia

Those unable to attend:

Mr. Kenneth McMillan  
Bloomington, Illinois

Mr. Edwin C. Hadlock  
Washington

Mr. Gamage distributed duplicated biographical information and recommendations which had been received from persons interested in the position of Administrative Officer of the National FFA Alumni Association. The 14 applicants were discussed in detail and the list was screened to three persons: Mr. Ted Ward, Ames, Iowa; Mr. Monte Reese, Tulsa Oklahoma; and Mr. Jay Benham, Oxford, Ohio.

The Council requested that Mr. Gamage and Mr. Gray, upon return to Washington, set up the earliest date possible for personal interviews of the candidates. Mr. Douglass, Mr. McMillan and Mr. Hadlock agreed to serve as a sub-committee of the council to screen the candidates and select the person to be offered the position.

Mr. Gamage asked for clarification on hiring the Administrative Officer and specifically whether or not the Board of Directors reserved this right, or if the Alumni Council could do so. Mr. Edwards stated that the Council, in his opinion hired the person and the Board of Directors confirmed his employment.

After considerable discussion the Council decided upon the title of Administrative Secretary for the new position. This change was ordered in the Constitution and By-Laws.

Mr. Gray raised the question of office operating procedures for the Administrative Secretary, his relationship to the National Advisor, Executive Secretary, and other staff members at the National FFA Center. Who determines salary, working hours, travel plans, reporting procedures, etc. were also discussed. Mr. Edwards stated the Board of Directors had approved the formation of an Alumni Association and loaned money for its establishment. He interpreted the Constitution and By-Laws, as accepted at the October Board of Directors meeting, to mean that the Alumni Council hired the Administrative Secretary and that he was directly responsible to the Council. The Board of Directors confirms his appointment.

It was recognized also that the Alumni Council is subordinate to the Board of Directors, that it reports its progress at Board meetings; and makes an annual report.

The Council agreed that the Administrative Secretary would work the normal hours as other employees of FFA and would be eligible for the same benefits including insurance annual leave, sick leave and paid holidays. Mr. Douglass agreed to work on a memorandum that would spell out operating procedures in detail.

Mr. Douglass was elected to serve as Chairman of the Alumni Council for 1971. Dr. Clouse was elected Vice-Chairman in accordance with the By-Laws and the meeting was closed after each person present paid his annual dues.

Gus R. Douglass (Signed)  

---

Gus R. Douglass, Chairman

Lennie H. Gamage (Signed)  

---

Lennie H. Gamage, Secretary  
(pro tem)

PROPOSED BUDGET

January 1, 1971 - December 31, 1971

Estimated Receipts

Dues @ \$4.00.....\$60,000.00

Estimated Expenditures

|                                    |                    |
|------------------------------------|--------------------|
| Salaries.....                      | \$26,000.00        |
| (1 Professional 1 Secretary)       |                    |
| Staff Travel.....                  | 3,500.00           |
| Council members expenses.....      | 3,000.00           |
| Legal Fees.....                    | 2,000.00           |
| Promotional mailings.....          | 7,500.00           |
| Membership list maintenance.....   | 1,500.00           |
| Newsletter & membership cards..... | 1,350.00           |
| Postage.....                       | 2,000.00           |
| Office Equipment & supplies.....   | 1,500.00           |
| Telephone.....                     | 1,500.00           |
| Miscellaneous.....                 | 150.00             |
|                                    | <u>\$50,000.00</u> |

Net -- End of first year \$10,000.00

BUDGETFUTURE FARMERS OF AMERICAJULY 1, 1971 -- JUNE 30, 1972Receipts

|   |                 |              |
|---|-----------------|--------------|
| Dues.....   | \$420,000.00    |              |
| Subscription Income from Non-Members.....                             | 22,000.00       |              |
| Royalties.....  | 125,000.00      |              |
| Rent - Future Farmers Supply Service.....                             | 30,000.00       |              |
| Rent - National FFA Magazine.....                                     | 10,000.00       |              |
| Interest on Savings.....  | 10,000.00       |              |
| Reimbursement for Telephone and Telegraph -<br>FFSS and Magazine..... | 7,000.00        |              |
| Reimbursement for Convention Set-Up - FFSS and<br>Magazine.....       | 1,200.00        |              |
| FFA Convention Registration Fees.....                                 | 24,000.00       |              |
| Management Services -- Foundation Awards, Misc. ....                  | <u>5,000.00</u> |              |
| TOTAL AMOUNT BUDGETED.....  |                 | \$654,200.00 |

Expenditures

## I. NATIONAL OFFICE EXPENSE

|  |               |              |
|--|---------------|--------------|
| 101 Salaries.....                              | \$139,499.00  |              |
| Proposed General Increase.....                 | 8,100.00      |              |
| 102 Travel.....                                | 20,000.00     |              |
| 103 Supplies.....                              | 9,000.00      |              |
| 104 Telephone and Telegraph.....               | 9,000.00      |              |
| 105 Postage and Express.....                   | 4,000.00      |              |
| 106 Repairs & Adjustments, Office Equipment    | 1,000.00      |              |
| 107 Legal.....                                 | 4,000.00      |              |
| 108 Auditing.....                              | 4,500.00      |              |
| 109 Subscriptions.....                         | 100.00        |              |
| 110 Stenographic Expense for National Officers | 700.00        |              |
| 111 Equipment for National Officers.....       | 1,200.00      |              |
| 112 Brochures, Booklets.....                   | 200.00        |              |
| 113 Insurance.....                             | 4,500.00      |              |
| 114 Social Security and Retirement.....        | 12,500.00     |              |
| 115 Implementing Financial Structure.....      | 5,000.00      |              |
| 116 Miscellaneous and Petty Cash.....          | <u>550.00</u> | \$223,849.00 |

## II. National FFA Magazine Subscriptions

|                      |                  |              |
|----------------------|------------------|--------------|
| 201 Members.....     | \$210,000.00     |              |
| 202 Non-Members..... | <u>22,000.00</u> | \$232,000.00 |

|      |  |                              |
|------|--|------------------------------|
| III. | PUBLIC RELATIONS AND INFORMATION   |                              |
| 301  | FFA Week Materials.....  | \$ 10,000.00                 |
| 302  | Complimentary Subscriptions to Magazine.....                                       | 1,600.00                     |
| 303  | FFA Calendars (Complimentary).....   | 700.00                       |
| 304  | Photography.....   | 4,000.00                     |
| 305  | Publicity and Promotion:   |                              |
|      | a. Special activities.....   | 1,500.00                     |
|      | b. Promotional materials (Print and Electronic).....                               | 2,000.00                     |
|      | c. Preparation & Display of FFA Exhibits.....                                      | 800.00                       |
|      | d. Special Promotion (Radio, TV tapes, etc).....                                   | 500.00                       |
| 306  | Free Lance Writers.....  | 800.00                       |
| 307  | Syndicated Services.....   | 1,500.00                     |
| 308  | Professional Dues.....   | 175.00                       |
| 309  | Special Art Work and Signs.....  | <u>300.00</u> \$ 23,875.00   |
| IV.  | TRAVEL   |                              |
| 401  | National Officers.....   | \$ 28,000.00                 |
| 402  | Board of Directors.....  | 5,000.00                     |
| 403  | Board Meeting - Secretarial.....   | 300.00                       |
| 404  | Ad Hoc Committees.....   | 3,000.00                     |
| 405  | Special Travel for FFA Promotion.....  | 2,000.00                     |
| 406  | Finance Committee Special Study.....   | <u>1,500.00</u> \$ 39,800.00 |
| V.   | NATIONAL CONVENTION  |                              |
| 501  | Delegate Expense.....  | \$ 8,300.00                  |
| 502  | Pageant - Star Farmer-Ag-Business.....   | 1,700.00                     |
| 503  | National Band.....   | 3,000.00                     |
| 504  | National Chorus.....   | 3,000.00                     |
| 505  | Secretarial Travel and Expense.....  | 2,300.00                     |
| 506  | Talent.....  | 500.00                       |
| 507  | Career Show and Information.....   | 1,900.00                     |
| 508  | FFA Sponsors Reception.....  | 600.00                       |
| 509  | Stenotypist.....   | 850.00                       |
| 510  | Photographs and Publicity.....   | 2,000.00                     |
| 511  | Communications.....  | 500.00                       |
| 512  | Convention Set-up.....   | 11,000.00                    |
| 513  | Supplies, Buttons, Ribbons, Badges, Registration Cards, ID Cards, & Notebooks..... | 3,000.00                     |
| 514  | Express and Trucking.....  | 700.00                       |
| 515  | Travel Expenses - Parents of Officers  | 1,500.00                     |
| 516  | Rental, - Insurance & Protection - Office Equipment.....                           | 500.00                       |
| 517  | Proposed Uniforms - Band & Chorus  |                              |
| 518  | Miscellaneous.....   | <u>1,200.00</u> \$ 42,550.00 |

|       |  |                    |                     |
|-------|--|--------------------|---------------------|
| VI.   | NATIONAL FFA CENTER                    |                    |                     |
| 601   | Building-Maintenance, Fuel, Repair..   | \$ 35,000.00       |                     |
| 602   | Taxes.....                             | 500.00             |                     |
| 603   | Center Development.....                | 1,000.00           |                     |
| 604   | Archives.....                          | 2 250.00           |                     |
| 605   | Depreciation Reserve Fund              |                    |                     |
|       | Buildings & Equipment.....             | <u>17,976.00</u>   | \$ 56,726.00        |
| VII.  | Printing                               |                    |                     |
| 701   | Brochures, Handbooks & Publications..  | \$ 5,000.00        |                     |
| 702   | FFA Convention Materials & Proceedings | <u>8,500.00</u>    | \$ 13,500.00        |
| VIII. | International Activities               |                    |                     |
| 801   | Travel & Subsistence.....              | \$ 3,400.00        |                     |
| 802   | Promotional                            |                    |                     |
|       | (a) Globe.....                         | 1,175.00           |                     |
|       | (b) Visuals, Tapes, Momentos.....      | 250.00             |                     |
|       | (c) Publications.....                  | 1,600.00           |                     |
|       | (d) Work with Specific Countries.      | 1,225.00           |                     |
| 803   | Special International Projects.....    | <u>1,000.00</u>    | \$ 8,650.00         |
| IX.   | Leadership Development                 |                    |                     |
| 901   | National Seminars & Conferences.....   | \$ 3,000.00        |                     |
| 902   | Regional Seminars & Conferences.....   | <u>3,000.00</u>    | \$ 6,000.00         |
| X.    | Awards                                 |                    |                     |
| 1001  | Awards.....                            | <u>\$ 7,000.00</u> | \$ 7,000.00         |
| XI.   | Contingent.....                        | <u>\$ 250.00</u>   | \$ 250.00           |
|       | TOTAL EXPENDITURES                     |                    | <u>\$654 200.00</u> |