

M I N U T E S

JOINT MEETING OF THE NATIONAL BOARDS OF DIRECTORS AND
NATIONAL OFFICERS OF THE FUTURE FARMERS OF AMERICA

Alexandria, Virginia
January 26-29, 1976

Monday Morning - January 26

The meeting of the Boards of Directors and National Officers of the Future Farmers of America was called to order at 8:15 a.m. at the Olde Colony Motor Lodge, Alexandria, Virginia, by H. N. Hunsicker, Chairman. Those present in addition to the Chairman included:

Board of Directors

- J. W. Bunten, Senior Program Officer/DVTE, U. S. Office of Education, San Francisco, California;
- **Robert Crawley, Supervisor, Agricultural Education, Little Rock, Arkansas
Don Erickson, State Supervisor, Vocational Agriculture, Bismarck, North Dakota;
John W. Lacey, Senior Program Officer/DVTE, U. S. Office of Education, Denver, Colorado;
- **Glenn W. Lewis, State Supervisor, Agricultural Education, Baltimore, Maryland;
Art Nelson, Program Director, Vocational Agriculture and Renewable Natural Resources Education, Olympia, Washington;
- *H. E. Edwards, Branch Chief, DVTE, U. S. Office of Education, Chicago, Illinois;

Officers:

- *Wm. Paul Gray, Secretary, Board of Directors, U. S. Office of Education, Washington, D. C.
J. M. Campbell, Treasurer, FFA, State Department of Education, Richmond, Virginia;

Board of National Officers

- **Bobby Tucker, National President, Mineola, Texas;
Mike Jackson, National Secretary, Tipton, Indiana;
Ronald Wilson, National Vice President, Manhattan, Kansas;
Douglas Loudenslager, National Vice President, Morral, Ohio;
Eldon Bouldin, National Vice President, Boaz, Alabama;
Leonard Anderson, National Vice President, Albin, Wyoming;

Consultants

- John Murray, President, NVATA, Inc., Jackson, Minnesota;
Luther Lalum, Past President, NVATA, Inc., Kalispell, Montana;
Richard Strangeway, Vice President, NVATA, Inc., Grahamsville, New York;
Richard C. Weber, Vice President, NVATA, Inc., Larose, Louisiana;

**Member of the FFA Finance Committee

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Consultants - Cont'd -

Ralph E. Bender, Professor and Chairman, Department of Agricultural Education, The Ohio State University, Columbus, Ohio;
O. S. Gilbertson, Head, Agricultural Education, California Polytechnic State University, San Luis Obispo, California;
Jasper S. Lee, Associate Professor, Agricultural Education, Mississippi State University, State College, Mississippi;
William Smith, Acting Chairman, Department of Education, Cook College, Rutgers University, New Brunswick, New Jersey;

Others present for all or portions of the meeting:

Edward J. Hawkins, Administrative Director, FFA, Alexandria, Virginia;
Wilson W. Carnes, Editor, The National FUTURE FARMER Magazine, Alexandria, Virginia;
Harry J. Andrews, Manager, National FFA Supply Service, Alexandria, Virginia;
Jay Benham, Administrative Secretary, National FFA Alumni Association, Alexandria, Virginia.
C. Coleman Harris, Associate Executive Secretary, FFA, Alexandria, Virginia;
Glenn D. Luedke, Advertising Manager, The National FUTURE FARMER Magazine, Alexandria, Virginia;
John M. Pitzer, Manager, Official FFA Calendar, The National FUTURE FARMER Magazine, Alexandria, Virginia;
Robert A. Seefeldt, Program Specialist-Awards, FFA, Alexandria, Virginia;
A. Daniel Reuwee, Director of Information, FFA, Alexandria, Virginia;
Ted E. Amick, Program Specialist-Contests, FFA, Alexandria, Virginia;
Lennie H. Gamage, Program Specialist-International Activities, FFA, Alexandria, Virginia;
George Verzagt, Chief Accountant, FFA, Alexandria, Virginia;
Robert W. Cox, Administrative Secretary Elect, National FFA Alumni Association, Alexandria, Virginia;
James Wall, Executive Secretary, NVATA, Inc., Lincoln, Nebraska;
Donald N. McDowell, Executive Director, National FFA Foundation Sponsoring Committee, Madison, Wisconsin;
Dennis Sargent, Assistant Executive Director, National FFA Foundation Sponsoring Committee, Madison, Wisconsin.

NOTE: Messrs. Rawls and Warren, Members of the Board of Directors, were unable to attend.

*Due to the fact that Messrs. Rawls and Warren were unable to attend, Mr. Hunsicker, as Chairman, designated Mr. Edwards to serve in Mr. Rawls' place, and Mr. Gray to serve in the place of Mr. Warren.

INVOCATION -- Ron Wilson, National FFA Vice President, gave the invocation.

SEATING OF THE CONSULTANTS ON THE BOARD -- The Chairman introduced and seated the new consultants representing teachers and teacher educators, namely Dr. Jasper S. Lee, Dr. Ralph E. Bender and Dr. Richard C. Weber.

BRIEFING OF DUTIES -- Mr. Hunsicker briefly explained the Boards' function, purpose and operation. Also, he reviewed the role of the consultants, and how motions are made and approved. He explained that the National Officers, Directors and Consultants serving on the Board are representing all chapters and members across the country and not a particular region. He then called on Bobby Tucker who expressed, on behalf of the National Officers, a willingness to work with the Board for the betterment of FFA across the country.

PROGRAM ADJUSTMENTS -- Program adjustments were requested and made.

ADDITION TO AGENDA -- Mr. Lacey requested the following additions to the agenda:

1. A discussion of the growing attendance at the National Convention, and shortage of adequate seating available at some sessions.
2. A review and/or study of the various contest and award areas in terms of their importance and continuance.
3. States' responsibilities in accurately checking and certifying the eligibility of American Farmer Degree candidates.

NVATA EXECUTIVE COMMITTEE REPORT -- Mr. Robert Crawley reported on resolutions that effect the FFA.

1. NVATA recommends that vocational agriculture instructors encourage official FFA dress be worn by members when representing the FFA.
2. Remove the FFA Alumni Activities as a requirement in the National Chapter Awards Program.

Mr. Murray stated that vocational agriculture teachers across the country feel that reports are being carried to the Board through the consultants. He encouraged that the National Officers be in attendance at their meeting, July 7-10, 1976. He expressed the hope that all agricultural education groups work as close as possible, and should be represented at each other's meetings.

Mr. Wall expressed appreciation for the opportunity to attend the Board meeting. He stated that agriculture teachers across the nation do appreciate the fact that consultants can sit in on this Board meeting and the FFA for keeping them so well informed.

MOTION -- It was moved by Eldon Bouldin(Mr. Lewis)*, seconded by Mike Jackson (Mr. Bunten) and carried to accept the NVATA Committee report as reported by Mr. Crawley, Mr. Murray and Mr. Wall.

*Parentheses indicate joint action by the National FFA Officers and Board of Directors.

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Mr. Nelson then expressed his concern that FFA advisors also be dressed appropriately at the National Convention and thus set an example for their students.

REPORT OF AATEA MEETING -- Bobby Tucker, National FFA President, related how much he enjoyed the meetings of all three organizations at the AVA Convention. Dr. Gilbertson related that he felt teacher educators' involvement in FFA has increased tremendously.

REPORT OF NATIONAL FFA OFFICERS -- The Chairman called on Bobby Tucker, National FFA President, to introduce his five fellow officers. Each officer then reported on their activities since their election last November.

Bobby Tucker reported he spent three days in California visiting schools, and a second week in New Mexico visiting local chapters. He felt this was a unique and rewarding experience.

Mike Jackson reported on his visits in Michigan and Wisconsin. He felt the program was extremely well planned with many contacts and was an invaluable experience.

Leo Anderson who traveled to North Dakota and Iowa felt the experience helped him understand the FFA and how it operates on a chapter and individual member basis in each State. He had an opportunity to visit three chapters that were newly formed.

Doug Loudenslager reported on his experience program in Pennsylvania and West Virginia, where he visited various types of programs. Some concerns were:

- a. Professional preparation of teachers.
- b. Junior FFA Program .
- c. Inadequate use of FFA materials which are available.
- d. 100% membership
- e. Effective use of FFA.

Eldon Bouldin traveled to Mississippi and Tennessee. He also reported interest in a Jr. FFA Program. Eldon thought it would be valuable for the National Officers to devote approximately two weeks training and experience at the National FFA Center before going on State visits.

Ron Wilson traveled to Oklahoma and Arkansas. He stated that this type of experience program was extremely valuable for a National Officer.

Mr. Gray then asked the Officers for their views on the use by teachers of the THRUST '75 materials. It was a consensus of the officers that the materials were not being used effectively. Dr. Gilbertson suggested that more inservice training on how the materials were to be used was needed within the States. Mr. Edwards thought more time was needed for the materials to have a major impact on local programs. It was stated that the NVATA and the Regional and Washington FFA Conference Programs could be used effectively to better inform teachers and members on the value of the "THRUST '75" materials.

APPROVAL OF MINUTES -- The minutes of the Governing Committee were read. It was moved by Mike Jackson (Mr. Crawley), seconded by Doug Loudenslager (Mr. Nelson) and carried that the Minutes of the National FFA Board of Directors Meeting and Governing Committee Minutes be accepted as read.

REPORT OF NATIONAL FFA TREASURER -- Mr. J. M. Campbell, National FFA Treasurer, reported in depth on the financial status of income and expenditures of the National Organization.

MOTION -- It was moved by Leo Anderson (Mr. Nelson), seconded by Ron Wilson and carried, to accept the six-month report of the National FFA Treasurer.

REPORT OF THE FINANCE COMMITTEE -- Mr. Lewis gave the report of the Finance Committee. The following recommendations were presented:

- a. The Registration Fee for the 1976 National FFA Convention be raised to \$5.00.
- b. Cost of the FFA Jacket be raised to \$15.75 as of September 1, 1976.
- c. Hold an Executive Session to consider the professional staff grade adjustments.

MOTION -- It was moved by Ron Wilson (Mr. Bunten), seconded by Doug Loudenslager (Mr. Lacey) and carried to accept the report of the Finance Committee.

PRESENTATION OF PROJECTED BUDGET FOR FY '77 -- Copies of the proposed budget were handed out

REPORT OF PUBLICATIONS DIVISION -- Mr. Wilson Carnes, Editor of The National FUTURE FARMER Magazine, reported on the Publications Division status. Mr. Carnes reports the magazine is doing well in every respect. Circulation is up over the one-half million mark. Two staff members have left the Advertising Department, and Mr. Carnes submitted the name of L. J. Emerson from Washington to fill one of the vacancies. Some points of discussion as brought out by Mr. Carnes were: 1) A summer intern program; 2) Rising costs of mailing; 3) Expense due to incorrect mailing addresses; and 4) The request from the State of California regarding adding another column to the roster to determine sex of members.

Mr. Carnes called on Mr. Jack Pitzer, Manager, Official FFA Calendar, to give a report. Mr. Pitzer stated that the Official FFA Calendar has had a very successful year. He presented an inventory list of the Official FFA Calendar Paintings.

MOTION -- It was moved by Doug Loudenslager (Mr. Erickson), seconded by Ron Wilson (Mr. Crawley) and carried to accept the report of the Publications Division.

The meeting was recessed at 12:15 p.m. for lunch and photographs.

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Monday Afternoon - January 26, 1976

The meeting was reconvened at 1:15 p.m. with all members of the Boards present.

FFA THEME FOR 1977 -- A recommended National FFA Theme for 1977 was discussed. It was agreed that the National Officers should have an opportunity to discuss this Theme and come up with additional recommendations before the close of the Board Meeting.

MOTION -- It was moved by Elton Bouldin (Mr. Lacey), seconded by Leo Anderson (Mr. Lewis) and carried to refer the selection of the 1977 National FFA Theme to a committee consisting of the National FFA Officers, Mr. Jack Pitzer and Mr. Art Nelson, and that they report back to the Boards on Wednesday morning.

PROGRAM DIVISION -- Mr. Gray distributed copies of the Division's Program of Work and Mission for the year 1976-77, together with each staff member's major highlights and activities since July, 1975. He explained that after staff program evaluation sessions, each staff member then develops his own plan in keeping with the specific objectives of the Division. These plans serve as a basis for budgeting and are carefully followed during the year.

PROGRAM DIVISION BUDGET PLAN, 1976-77 -- A Detailed Statement of Income and Expense for the FFA Program Division for the Fiscal Year 1976-77, proposed by Mr. Harris, was distributed and reviewed in detail. This plan itemized the expenses in all line items of the budget so the Board members could understand how the division's budget will be spent.

THRUST '75 FOLLOWUP -- Mr. Harris reported on the Thrust '75 workshops held across the country in 1975. All the Thrust '75 materials are designed to encourage and promote the implementation of the FFA activities as a part of instruction in Vocational Agriculture/Agribusiness. Since the completion of the workshops, the staff placed travel as a high priority on returning to the States to follow up on the Thrust '75 program. Adequate travel funds have been budgeted to allow for this travel. The following are considered to be of importance to the followup of the Thrust '75 Program:

1. Discuss the total Vocational Agriculture/Agribusiness Program with the State Supervisors or Consultants.
2. Visit selected schools and talk with instructors and FFA chapter officers about the FFA in the instructional program.
3. Make contact with teacher education institutions to offer assistance and give encouragement to teacher educators and agricultural education majors.

These followup visits should help States and Universities more effectively utilize the FFA through the Thrust '75 Program.

FOOD FOR AMERICA -- Mr. Harris reported that the first Food For America packets were distributed to ag teachers and FFA members in the spring of 1975, through the THRUST '75 program. The program has been well received, and as of December 31, 1,327 packets have been sent to vo-ag departments, and has been used with 17,333 elementary classes and reached 519,990 students. The four Foundation Special Project Sponsors of this program have agreed to continue sponsorship in 1976. This funding makes it possible to continue to provide the packet and film in 1976, and in addition add the following new features in 1976:

1. A 5-minute film to tell the "Food For America" message for use at fairs, shows and expositions.
2. Short 30-and 60-second film clips for TV use.
3. A classroom poster added to the packet.
4. An inexpensive news print Farm Art Book for use with the 5-minute film.

This program must be continually promoted with all FFA chapters to use it in their elementary schools. For this reason it has been included as one of the FFA's eight Bicentennial activities in the newly designed Chapter Handbook.

NATIONAL OFFICERS' ACTIVITIES -- Mr. Harris stated that following their election, the National Officers remained a week in Kansas City, reviewing National Officers Procedures and preparing for a day of leadership activities in Columbia, Missouri. Upon returning home from Kansas City, and prior to January 1, the officers completed written assignments and made travel arrangements for 1976. Bobby Tucker participated in the AVA. Mike Jackson and Doug Loudenslager each worked for a week at the FFA Center. During the first part of January all of the officers, with the exception of Bobby Tucker spent two weeks participating in experience programs in a number of States. In route to Washington, the officers stopped in Coldwater, Ohio, to visit with Mr. Robert Engle, 1976 Chairman of the FFA Foundation Sponsoring Committee, and also visited the Universal Uniform Company in Van Wert, Ohio. Prior to Christmas, the 1976 officer schedule was mailed to each officer. The annual State Convention letter also was sent to each State and to members of the Board of Directors. Two officers have been scheduled to each Regional State Officer Training Conference with the exception of the Mississippi/Alabama conference where only one officer will attend. Mr. Harris indicated that he would like to have the Boards' comments on the best use of the national officers during the months of September and October. A suggestion was made that following the convention the officers need a few days at home to wind up affairs and then devote time at the FFA Center, before starting their State experience programs.

LEADERSHIP TRAINING CONFERENCES -- Mr. Harris reported that the seven 1976 Washington Conferences are basically set. No major changes are being made in the program but an attempt will be made to take advantage of the Bicentennial year with visits and special events in the Washington area. Dennis Sargent will again serve as Director of the Conferences and the four Counselors will be Sammy Peebles, Scott McKain, Tommy Engelke and Tom Waldinger.

FIRST WORLD CONFERENCE AND AG OLYMPICS -- Mr. Gamage reported that an excellent planning meeting was held at the time of the 1975 National Convention, with representatives of seven countries present, in addition to members of the Permanent Advisory Committee, FFA Foundation and FFA staff. The 1976 Conference will be given greater emphasis than the competitive activities (Ag Olympics). The Seminar will involve participants in workshops and discussion groups, following an initial presentation in the following primary areas:

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1. Current situation and prospects of world agriculture (with emphasis on the educational, social and economic needs of beginning farmers).
2. Agricultural Education systems in use worldwide (individual country education exhibits will support this area.)
 - a. Discussion Groups.
 - b. Symposium on worldwide trends in Agricultural Education.
3. The role of the National Rural Youth Organization in the agricultural educational process.

The competitive activities (Ag Olympics) will be centered around the basic areas of livestock, soils and plants, forestry and agricultural mechanics. Each basic area will be broken down into specific contests. Assignments have been made to FFA staff members who will head up the advance planning and organization of each of the four basic areas. Mr. Hunsicker is also working with the Secretary of HEW and Secretary of Agriculture on the possibility of issuing invitations at governmental levels.

The question was raised as to how the selection of FFA participants in this activity would be made. Mr. Gamage replied that five youth would be selected, and since the age limit was 23, possibly past participants in the WEA program would be used. However, no decision has been made on the selection of these participants as yet.

COUNTRY TO COUNTRY -- This program was very briefly discussed. However, a special project sponsor has not yet been found.

WEA EXTENSION PROGRAM -- The Permanent Advisory Committee recommended to the Boards in July an extension of the WEA program, which would "provide for scholarships" regardless of financial status, for the selection of FFA members with career goals within International Agriculture. An outline was developed for such an extension program and this was briefly reviewed.

MOTION It was moved by Doug Loudenslager (Mr. Edwards), seconded by Ron Wilson (Mr. Erickson) and carried to approve the concept dealing with the extension of WEA Program, to be titled "Ag Classroom International".

NATIONAL ARCHIVES -- During June, July and August, 1975, temporary help was employed to accession articles, papers and archival items received at the FFA Center. The proposed 1976-77 budget provides for this temporary assistance during the summer of 1976. The budget also includes funds for use in purchasing another display case or contributing to the permanent construction of an archives display area.

PUBLIC RELATIONS PLANS -- Mr. Reuwee stated that the Public Relations and Information budget for 1976-77 reflects anticipated expenses involved both in continuing successful public relations programs of the past and the development of a limited number of new projects. A major new expenditure will be for the development of, 1) FFA Week materials, and 2) the development of television public service announcements for FFA Week, and finally the development of a Reporter's Handbook. A one time only expense has been budgeted to cover anticipated FFA expenses for Farmfest '76. Also, funds have been budgeted for development, at cost, of new promotional materials on the Vo-Ag and FFA programs.

Another major new project for 1976 is the production of approximately 15, two column news stories on Proficiency Award Winners to be distributed through Associated Release Service. This service will take the news story on each award winner, print it into a "mat" which can be reproduced by 3,000 selected newspapers. This service will give the FFA more visibility and provide considerable additional recognition for award winners and sponsors. FFA Foundation funds will be used to finance this project.

PUBLIC RELATIONS ASSISTANT -- On Board of Directors approval in July, 1975, the Farm Credit Administration was contacted regarding sponsorship of a Public Relations Assistant for the FFA Information Department in 1976. The proposal was tentatively approved by the FFA Board of Directors at their November meeting. However, their Board would not give final approval for this project until the proposal could be reviewed by several groups within the Farm Credit System; thus final approval or disapproval is delayed to June or July. The FCA seem relatively certain that the proposal will be approved. Since six months are needed to distribute applications and select an intern, it seems realistic that the assistantship program may not be implemented until 1977.

DEVELOPMENT OF NEW PUBLIC RELATIONS MATERIALS -- (1) FFA Reporter's Handbook - This will be similar to the new Secretary's and new Treasurer's Handbooks, and it is planned to sell through the Supply Service at the beginning of the new 1977-78 school year. (2) "This Is The FFA" - which will be an inexpensive brochure for chapters to use according to their own needs. It will be imprinted on one side with general Vocational Agriculture/FFA information. On the other side the chapter may print a newsletter or give pertinent facts about chapter programs or activities. This brochure would be developed in 1976 for possible sale through the Supply Service. (3) "Vocational Agriculture and FFA Brochure" - There is great need for new and relevant literature on Vocational Agriculture and the FFA. One approach now under consideration is to develop a series of inexpensive brochures each aimed at a specific vocational agriculture taxonomy. Development cost will be covered by the information budget in 1976-77, with the Supply Service possibly carrying inventory and handling sales in 1977-78 school year. (4) "Television Public Service Spots" - For several years an increasing number of requests have been received for the development of FFA Public Service Spots for television. This will provide an excellent opportunity for use of TV since stations are required by law to give a certain amount of time for public service. In 1976-77 money has been budgeted to produce a series of two to four public service spots. To fill this need, the "Spots" will be available in time for FFA Week in 1977, and will be designed for use throughout the entire year. The footage on these spots could be filmed at the same time work is being done on the FFA Organization film.

MOTION -- It was moved by Mike Jackson (Mr. Bunten), seconded by Leo Anderson (Mr. Lacey) and carried to accept the reports presented to date by members of the Program Division.

50th YEAR CELEBRATION -- Activities for the 50th Year Celebration were briefly discussed. It was suggested that the Boards discuss Mr. Reuwee's report on these suggested projects at a later time.

The meeting was recessed at 4:20 p.m. for committee meetings.

Tuesday Morning - January 27

The meeting was reconvened at 8:20 a.m. by the Chairman, with all members of the Boards present.

REPORT OF WORK BY FFA FOUNDATION SPONSORING COMMITTEE -- Mr. Donald N.

McDowell and Mr. Dennis Sargent gave an abridged report of the 1975 Sponsoring Committee's year stating that it had been a very successful one. Some the year's highlights follows:

\$680,148.11 contributed (\$104,033.17 over 1974)
 1560 Sponsors (161 over 1974)
 467 of these were new in 1975
 8 were renewals after 2 years or more.

Mr. McDowell stated that the successful year had been made possible because of the unselfish dedication of time, talent, and initiative provided by many people. He expressed special thanks to the Board members and to the National FFA Officers.

A sheet showing the summary of contributions by States was distributed along with a "report of progress" showing contributions to the Foundation for the years 1944 through 1975. A listing showing the special project sponsors as of January 1, 1976, and those presently available for sponsorship was also distributed to the group.

It was stated that a copy of the printout of State sponsors would be sent to each Executive Secretary in the near future. Mr. McDowell expressed the hope that the States would consider the pattern of sponsor recognition suggested by the Boards at their July meeting.

The Chairman posed the question as to what is done with the application forms that contain the sponsor's logo after that sponsorship is discontinued? It was stated that these forms are used "until they run out" and that they are changed when the new supply is ordered.

Mr. McDowell next reviewed a letter that had been sent out by Dr. Barbara Thompson, State Superintendent of the Wisconsin Department of Public Instruction, wherein vocational agriculture was highly complimented. An excerpt from the letter follows:

...I am waiting for the day when the good example set by Vocational Agriculture teachers will be seriously considered by school boards as an exportable model to be used with all professional educators...

Mr. McDowell stated that he was proud of the Foundation's role in the THRUST '75 program since many of the materials used were made possible by the monies from the sponsors.

He reported that the quarterly newsletter "Notes and Quotes", which was mailed to all Foundation sponsors, had not received the readership they had desired and consequently they are replacing it with a "Report to Sponsors" which will be sent out six times a year--the six months when the sponsors are not receiving The National FUTURE FARMER Magazine.

GREATER SPONSOR RECOGNITION DISCUSSED -- One of the consultants to the Board discussed the possibility of giving additional recognition to the sponsors during the convention program in Kansas City. An example would be to utilize representatives of sponsored project sponsors by having them present the National Agricultural Proficiency awards. Mr. Gray reported that there was a possible change in the convention format this year whereby on Thursday night not only would they be recognizing the Star Farmers and Star Agribusinessmen but that they would also be recognizing the proficiency award winners. He then stated that he hoped many of the proficiency award judges and sponsors would remain over for the Thursday night program and that perhaps at this time they could be given greater recognition. The pros and cons of sponsors making award presentations were discussed at which time it was pointed out that since these are FFA awards and not FFA Foundation awards that they should continue to be presented by the National FFA Officers. The Chairman stated that we are doing more now than ever to recognize the sponsors appropriately and that before moving in the direction of allowing commercial companies to present awards at the National Convention, the Board should give the matter very serious consideration.

MOTION RE: SPONSORING COMMITTEE 'S REPORT -- It was moved by Elton Bouldin (Mr. Erickson), seconded by Ron Wilson (Mr. Crawley) and carried to accept the report of the FFA Foundation Sponsoring Committee.

The Chairman suggested that letters be written to Mr. Ed Carter, Past Chairman of the Foundation Sponsoring Committee, expressing appreciation to him and to the other sponsors for their work during the past year.

PROPOSED POLICY RELATING TO DEVELOPMENT OF MATERIALS AND FILMS DISCUSSED -- Mr. Gray stated that with the introduction of National FFA Foundation Sponsored Projects, the FFA Organization has been working more closely with businesses and industries which sponsor FFA award programs. Several times sponsors have come to the FFA Organization, expressing a desire to be more closely involved in projects which they are sponsoring by providing films and supplemental instructional materials. In order to clarify the role of the FFA when such requests are made and to give sponsors a more clearcut idea of what can and cannot be done, a policy statement was submitted to the Board members for their consideration. However, after discussing the proposed policy statement the following action was taken.

MOTION -- It was moved by Doug Loudenslager (Mr. Erickson), seconded by Mike Jackson (Mr. Crawley) and carried to refer this matter to a committee and that the committee report back at a later time. A committee consisting of Mr. Edwards, Dr. Smith, Doug Loudenslager and Leo Anderson was named, with Mr. McDowell and Mr. Sargent serving as consultants.

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FFA ENDOWMENT AND DEVELOPMENT FUND DISCUSSED -- The next item on the agenda was the review of the revised draft charter documents for the FFA Endowment and Development Fund, and a draft copy of the overall plan for implementing the Fund as prepared by the FFA Foundation lawyers. It was stated that this was chiefly a legal implementation of what had already been approved by the Board of Trustees at their July meeting. However, since the materials had been received too late for duplicating copies for all the Board members, the Chairman suggested that this matter be delayed until the afternoon session in order that these materials can be xeroxed for the members. Without objection it was so ordered.

FFA AWARDS PROGRAM -- Mr. Robert A. Seefeldt presented a review of the FFA Awards program. He distributed and discussed a sheet listing selected statistics from the 1974-75 annual report stating that when the final copies of the annual report are available that they will be distributed to the States. A short discussion followed concerning the situation whereby FFA chapters without 100% membership are rated gold emblem at the national level. While some Board members expressed the feeling that gold emblem chapters should have 100% membership, Vice President Elton Bouldin pointed out that the FFA is a "voluntary" organization and that a chapter's active members shouldn't be penalized for the inactivity of other students. He posed the question -- what is more important, a chapter's having 100% membership or the job that they are doing?

AMERICAN FARMER TRAVEL TO THE NATIONAL FFA CONVENTION -- Mr. Seefeldt discussed the current situation of travel monies paid to American Farmers who attend the convention. He stated that the present policy is to determine the amount of money that will be paid per zone to each candidate--prior to knowing how many candidates will attend the Convention, or how many zones will be traveled. He stated that this policy makes it very difficult not to overspend or underspend the amount budgeted for this activity. In 1973 this item was underspent by \$12,906, in 1974 by \$2,300, however, in 1975 it was overspent by \$2,040. He suggested that the Boards establish the policy to wait until Convention time to determine the amount to be paid for each zone traveled. This way the exact amount budgeted each year will be spent because information would be correct as to how many total zones were traveled by the candidates.

After discussing the advantages and disadvantages of American Farmers receiving their travel monies at the time of the National Convention or after the Convention, it was the consensus of the group that it remain at \$35 per zone and that it be presented at the Convention.

MOTION -- It was moved by Doug Loudenslager (Mr. Lewis), seconded by Leo Anderson (Mr. Crawley) and carried that the Board of Directors request the Board of Trustees that they fund American Farmer travel at \$35 per zone for those attending the ceremony and that the Foundation budget be adjusted to provide for this.

FOUNDATION MEDALS -- Mr. Seefeldt next distributed copies of the current congratulatory booklet which now includes the insertion of the new Foundation medal for local chapter members. At which time he stated that since we are now recognizing both a "Star State Farmer" and "Star Agribusinessman" at the State level, and a "Star Farmer" and "Star Agribusinessman" at the National level, it would appear only logical that an agribusiness student should also be recognized at the local level, which isn't being done at the present time.

MOTION -- It was moved by Ron Wilson (Mr. Crawley), seconded by Mike Jackson (Mr. Nelson) and carried that the Boards recommend to the Board of Trustees that beginning January 1, 1977, the local level be provided a Foundation medal for "Star Chapter Agribusinessman".

FILM ON FFA -- A film on the FFA Organization showing what it is and how it operates was then discussed. Dennis Sargent stated that the film would be 10-13-1/2 minutes in length and production would cost approximately \$16,900. In addition it was suggested that public service announcements be developed along with the concept film.

MOTION -- It was then moved by Leo Anderson (Mr. Erickson) seconded by Doug Loudenslager (Mr. Buntun) and carried to recommend to the Board of Trustees the development of a film and a series of Television Public Service Announcements on the FFA Organization to be financed through the General Fund of the National FFA Foundation, using information in R-17 as a guide. (Reference No. 17 was distributed to Board of Directors members in advance of session.)

ORNAMENTAL HORTICULTURE PROFICIENCY AWARD DISCUSSED -- Mr. Seefeldt pointed out that the current name of the proficiency award "Ornamental Horticulture" was established in the USOE Taxonomy but apparently is not acceptable by some of the component industries as descriptive of this segment for this proficiency award and recommended a name change. Several names were suggested and discussed by the Board members at which time it was agreed that some indepth thought be given to this matter.

MOTION -- It was moved by Ron Wilson (Mr. Nelson), seconded by Elton Bouldin (Mr. Erickson) and carried that a committee be appointed to consider the need for a new name as well as the total content of the Ornamental Horticulture Proficiency Award. This Committee should report back to the Boards at the July meeting and that the Committee be composed of industry and taxonomy representatives, plus members of the Board and National Officers.

NATIONAL FFA ALUMNI ASSOCIATION -- The National FFA Alumni Council Chairman, Richard Waybright, appeared before the group and expressed appreciation for having the opportunity to serve in this capacity. He stated he received a great deal of satisfaction from serving an organization like the FFA Alumni. He then proceeded to update the group on the Alumni Association's activities pointing out that 1975 had been a good year and the council members were looking forward to an even better year in 1976.

INTRODUCTION OF NEW ALUMNI ADMINISTRATIVE SECRETARY -- Mr. Waybright introduced Mr. Robert W. Cox the newly selected Alumni Administrative Secretary replacing Mr. Jay Benham who had resigned effective February 29, 1976. Mr. Cox remarked that he was here to help serve the FFA Alumni Association to the best of his ability and that he is open to any advice that the Boards might have to give him from time to time. He stated that he had served five years as Kentucky's FFA Executive Secretary and that he had also served as a vocational agriculture instructor and FFA chapter advisor at Madison Central High School and Bourbon County High School in Kentucky.

FOURTH ANNUAL FFA ALUMNI ASSOCIATION MEETING -- Mr. Waybright then reported on the Alumni's Fourth Annual Meeting--attended by over 1,000 persons--which was held November 13-14 in conjunction with the 48th National FFA Convention in Kansas City, Missouri. He stated that in addition to award presentations made at the meeting, the Alumni also conducted business sessions, held committee meetings and conducted an election of officers.

ALUMNI THEME -- Mr. Waybright stated that the Alumni's theme for the year is "1976 - A Year of Commitment". He then relayed the Association's goals and direct mailing plans wherein they hope to encourage more people to get involved -- to serve -- to be committed, and asked for the Board's support to accomplish this.

ALUMNI'S PROPOSED BUDGET -- Mr. Waybright then reviewed the Alumni's proposed budget stating that it will be the first year that the Association would be operating in the "black". He said that the Alumni plans to use computer billing for their membership rosters which would reduce their labor costs. He then stated that the Council was concerned regarding the high cost of its audit--a bill of \$2,000 on a \$50,000 income--and serious study would be given to this high cost before payment is made.

NEW COUNCIL MEMBER NAMED -- He reported that Terry Horn of Tennessee was named to serve on the Alumni Council from the Southern Region.

ALUMNI ACTION ON NASHVILLE -- Mr. Waybright discussed the tremendous potential and influence the Alumni can exert and how they can be a great service to the FFA. As an example he reported that the Alumni had written to the producer of the movie "Nashville," wherein the FFA jacket had been used in a defamatory way, which resulted in an apology being attached to the film.

DISCUSSION ON WAYS TO STRENGTHEN ALUMNI ASSOCIATION -- Considerable discussion then followed on ways to help the Alumni remain strong and to make it an even stronger association. Mr. Waybright stated that the Alumni certainly would welcome any constructive steps that the Boards might have to offer. The Chairman stated the Boards should make any such recommendations they may have to the Chairman at the July meeting.

The meeting was recessed at 12:30 p.m.

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Tuesday Afternoon - January 27

The afternoon session was reconvened at 2:10 p.m. with all members of the Boards present.

ALUMNI ASSOCIATION REPORT - CONTINUED -- In closing his report, Mr. Waybright, in behalf of the Alumni Association Council, publicly expressed deep gratitude for the good work Jay Benham has done as Administrative Secretary of the National FFA Alumni Association. (Applause)

Mr. Benham thanked everyone for the help and cooperation he received during his tenure with the Alumni Association.

The Chairman and Bobby Tucker, National FFA President, on behalf of the National Officers and Board of Directors, added their expression of appreciation for the noteworthy and untiring efforts by Mr. Benham for the good of the FFA.

MOTION -- It was moved by Leo Anderson (Mr. Erickson), seconded by Mike Jackson (Mr. Lacey) and carried, to accept the Report of the National FFA Alumni Association.

The Chairman thanked Mr. Waybright for attending the Meeting and complimented him upon the leadership he is providing the Alumni Association as its chairman.

UPDATE REPORT ON FFA CONTESTS AND BOAC -- Mr. Ted E. Amick, Program Specialist -Contests, presented a brief report on National Contests' activities during the 1975 National FFA Convention. He expressed gratitude to all the individuals who assisted with Contests activities at the convention. A team of 250 persons worked with 1,100 students. In 1975, 278 teams participated which shows an increase of 8 teams over last year. A new feature of each of the 1975 Contests was a special "Contest Evaluation Session". These sessions provided open discussion for contestants, coaches, sponsors and contest committees.

General Management changes for 1976 will include:

1. Possible relocating the Poultry, Milk Quality and Dairy Foods Contest, and Farm Business Management Contest to the new facilities at the Municipal Auditorium.
2. Locating the Oral Reasons for the Livestock, Dairy and perhaps the Poultry Contest at the lower level of the American Hereford Association.
3. Improve the system for registration of contest teams.
4. Refine the system for photographing each contest team with its appropriate sponsor(s). Copies of these photos are sent to each team, hometown newspaper, State FFA Office. Copies of the National winning team's photos are sent to a special list of trade publications and newspapers.

The National FFA Farm Business Management Contest booklet has been mailed to each State for chapter distribution. Copies for teacher educators and graduating seniors have been distributed.

Mr. Amick then briefly reviewed the report of the Study Committee for the 1975 Convention relative to all FFA Contests, a copy of which was provided to all members of the Boards. He pointed out that the Committee specifically requested that the Boards take official action that "Every Team must have safety glasses for the Ag Mechanics Contest or they will be disqualified".

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MOTION -- After a brief discussion, it was moved by Mike Jackson (Mr. Edwards), seconded by Leo Anderson (Mr. Lewis), and carried, that each team participating in the Ag Mechanics Contest must wear safety glasses or they will be disqualified.

Dr. Jack Lee, Consultant, called attention to the fact that such a ruling is already included in Bulletin #4 - (1975-78--Page 34, Item 7 "Safety Equipment". It was the consensus of the group that the above action would reinforce this ruling.

BOAC UPDATING -- A specially appointed committee consisting of teacher educators, teachers and USDA Community Development Specialist are developing student curriculum material in community development. This material will be distributed this fall. In addition, several conferences are planned for introducing it to key State staff personnel and teacher educator representatives.

MOTION -- It was then moved by Ron Wilson (Mr. Lacey), seconded by Doug Loudenslager (Mr. Nelson), and carried to accept Mr. Amick's report on FFA Contests and BOAC.

SAFETY PROGRAM -- It was pointed out by Mr. Amick that participation in the Safety program had decreased slightly during 1975. Therefore, the National staff will review and recommend at the July Board Meeting possible ways of updating the Safety Program and making it more relevant to current needs.

COMMITTEE "A" REPORT -- (Amendments to National FFA Constitution and Bylaws) Dr. Dick Weber, NVATA Consultant, presented the report of Committee "A" (See Appendix A) relative to needed amendments to the National FFA Constitution and Bylaws. A lengthy discussion ensued concerning several recommendations by the committee. It was agreed that an Ad Hoc Committee be appointed and function prior to the July Meeting, screening all recommended amendments identified and submitted by the States. Such amendments must be submitted at least 30 days prior to the July Meeting so that they may be studied in depth.

MOTION -- It was moved by Ron Wilson (Mr. Lewis), seconded by Leo Anderson (Mr. Crawley) and carried, that an Ad Hoc Committee be appointed to study, revise, and edit all proposed amendments to the Constitution and Bylaws, including the areas of concern identified by the Committee as well as those received from the States.

INCREASING THE NUMBER OF DELEGATES -- Another discussion followed relative to the committee's recommendations to change Section B - ARTICLE XII - of the National FFA Constitution. It was pointed out that this change to increase the number of delegates was proposed by the National Convention last year, and was defeated, and it definitely should be reconsidered in 1976. In answer to the question whether the present convention facilities could handle additional delegates, it was stated that there would be no problem. At this point some of the Board members thought this matter should be studied by the Ad Hoc Committee while others, including the National Officers, felt this action should be taken now in order that it may become a topic for discussion at Regional Conferences and thus acquaint the FFA membership with this matter. The National Officers then requested the Board of Directors for their help in determining a fair and realistic quota for delegate representation.

MOTION -- It was moved by Elton Bouldin (Mr. Crawley), seconded by Leo Anderson (Mr. Nelson), and carried to recommend to the delegate body at the 1976 National FFA Convention to change Section B - ARTICLE XII - from "10,000 active members..." to "5,000 active members ...".
(Note: The motion passed unanimously.)

COMMITTEE "B" REPORT -- (Extending FFA Programs to Vo-Ag Students with Special Needs) Mr. Art Nelson presented the report of Committee "B" which met on two separate occasions, January 25 and January 27, to develop strategies and guidelines for designing new or improving ongoing FFA Programs for Vo-Ag students' special needs. The committee's recommendations were discussed at length and additional suggestions were offered on how best to plan and implement this program. (See Appendix B.)

MOTION -- It was moved by Mike Jackson (Mr. Lacey), seconded by Doug Loudenslager (Mr. Erickson), and carried, to accept the Report of Committee "B"; and to authorize further study as needed and implemented the recommendations of the committee.

At this point (3:30 p.m.) Mr. John W. Bunten had to leave the meeting for a USOE commitment in Texas.

THE FUTURE OF THE NATIONAL FFA SUPPLY SERVICE -- Mr. Harry J. Andrews, Manager of the National FFA Supply Service gave a midyear report on Supply Service activities. He advised the Boards that we had just received a further increase in costs for the official FFA jacket which necessitates the need to increase the price of the official FFA jacket to \$15.75.

He reported an increase in sales from July 1 through December 31, 1975 over the same period in 1974.

Jacket sales from July 1 through December 31, 1975, were 86,385 as compared to 81,164 in the same period in 1974, an increase of 5,221. (Jacket sales from 1948 have reached 1,946,304. It is estimated that the two-millionth jacket will be delivered in September of 1976.)

Costs continue to rise, especially in paper goods, metal, textiles and related items. Parcel Post and United Parcel Service have increased their rates. Warehousing and storage is still a problem but should be alleviated upon completion of the warehouse addition, scheduled for July of this year.

Mr. Andrews then briefly talked about the "50th Anniversary Medallion Contest". Entries are being received daily with the contest scheduled to close in June, 1976.

Samples of the proposed new items were reviewed by the Boards. Several Board members inquired about the length of time required for jacket deliveries. Mr. Andrews stated that the factory in Ohio as well as the Lettering Department at the Supply Service are doing their very best to speed up deliveries. However, the demand far exceeded inventories on hand last fall as well as what was to be believed adequate staffing at the Ohio factory, thus some unfortunate delays in shipments. Mr. Andrews also pointed out that the Supply Service is

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steadily increasing shipments via UPS rather than Parcel Post. He emphasized the importance that all orders list the school's or the member's street address, which is required for UPS shipments. If no street address is listed on the order form, shipment automatically will be made by regular parcel post. In some instances this may account for a delay of up to 10 days. The question then was raised why Alumni Items are not listed in the Official FFA Supply Service Catalog. This matter was discussed at length.

MOTION -- It was moved by Doug Loudenslager (Mr. Nelson), seconded by Mike Jackson (Mr. Erickson) and carried to accept the report of the National FFA Supply Service and approve the following items to be listed in next year's catalog: Shopcoat, Scarf, Magnetic Emblem, Polo Shirt, Food Tray, Pre-washed Denim Jacket, Receipt Machine and Counter Apron; also, that Mr. Andrews work with the National FFA Alumni Association in developing one to two pages of Alumni items for the 1977-78 catalog, subject to approval by the FFA Governing Committee.

MOTION -- It was further moved by Mike Jackson (Mr. Lacey), seconded by Leo Anderson (Mr. Lewis) and carried that the price of the Official FFA Jacket be raised to \$15.75, effective September 1, 1976.

LEADERSHIP AND PERSONAL DEVELOPMENT MANUALS TO BE ADDED TO THE SUPPLY SERVICE CATALOG -- MOTION -- After considerable discussion, it was moved by Doug Loudenslager (Mr. Nelson), seconded by Elton Bouldin (Mr. Lewis), and carried that the following listed leadership materials, developed in cooperation with the National FFA Staff, be added to the Supply Service Catalog and sold on a consignment basis at no inventory cost to the National FFA Supply Service.

Title:	No. 1	Chapter Membership
	No. 2	Good Grooming
	No. 3	Effective Committees
	No. 4	Social Graces
	No. 5	Improving Communications
	No. 6	Money Management
	No. 7	Conducting Meetings
	No. 8	Outstanding Citizenship
	No. 9	Working with Others
	No. 10	Personality Pointers

COMMITTEE "C" REPORT -- (Policies for Identifying Sponsors of FFA Films and Publications) Dr. Jasper S. Lee presented the committee report dealing with policies for identifying sponsors of FFA films and publications when they are reprinted and sold by the National FFA Supply Service. Copies of his report were distributed to the Boards. (See Appendix C) The Chairman encouraged the Board members to refer to the July, 1975 Minutes for background information on this matter.

MOTION -- It was moved by Elton Bouldin (Mr. Nelson), seconded by Ron Wilson (Mr. Lewis), and carried to accept and implement the report of Committee "C".

COMMITTEE "D" REPORT -- (Review and Refinements of Criteria Approved at the July, 1975 Meeting for 'Selecting and Establishing FFA Foundation Projects and Activities) Leo Anderson presented the report of Committee "D" specifying the criteria for selecting new projects and activities for National FFA Foundation funding:

"CRITERIA FOR SELECTING NEW PROJECTS OR ACTIVITIES FOR NATILNAL FFA FOUNDATION FUNDING.

- A. All projects and activities should:
1. Be consistent with the FFA ideals;
 2. Advance the pruposes of the FFA;
 3. Relate to the instructional program and/or contribute toward the agricultural/agribusiness career objectives of FFA members.
- B. Higher priority will be given to proposed projects or activities fulfilling to the greatest extent the following special criteria:
1. The activity shows an expressed need as identified by research or "grassroots" development through members, teachers, teacher educators, and/or State staff.
 2. The activity provides for maximum FFA member participation."

MOTION -- Following a discussion, it was moved by Leo Anderson (Mr. Crawley)-seconded by Elton Bouldin (Mr. Nelson, and carried to accept and implement the report of Committee "D".

At this time the Chairman called for an Executive Session, requested by the FFA Finance Committee.

The meeting was recessed at 5:10 p.m.

Wednesday Morning - January 28

The meeting was reconvened at 8:00 a.m. by the Chairman with all members of the Boards present, except Mr. Buntten.

FFA THEME FOR 1977 -- The meeting opened with further discussion on the selection of an FFA Theme for 1977.

MOTION -- It was moved by Doug Loudenslager (Mr. Lewis), seconded by Leo Anderson (Mr. Crawley) and carried, that the Boards adopt an agreed upon Theme for the 1976 Convention and the Year 1977 -- but that the title be kept confidential until the July meeting of the Boards to avoid possible use of the new theme before the proper time.

NOTE -- The new theme is a matter of record.

The Chairman called upon Mr. Hawkins, Administrative Director, for reports on several administrative matters, as follows:

REPORT ON LEGAL MATTER -- Mr. Hawkins stated that the FFA Attorneys have filed a request with IRS for a ruling regarding income received from awards to determine if such income is taxable. To date, no ruling has been received from IRS. The Board members will be informed when the information is available.

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REPORT ON PROTECTION OF FFA EMBLEM -- Mr. Hawkins read the following:

"The Board of Directors, at the November, 1975 meeting, authorized Mr. Hunsicker and Mr. Hawkins to work with the attorneys to take the necessary action to protect the use of the FFA Emblem and to prevent its misuse".

A meeting was held with the attorneys who recommended that letters be prepared to be mailed to each State FFA Advisor, selected State Vo-Ag Teachers Associations and certain business firms, signed by the attorneys.

REPORT ON BUILDING PROGRAM -- The Administrative Director gave a progress report on the warehouse addition and all-purpose room which was authorized by the Board at the July, 1975, meeting. There were some delays in obtaining a building permit because of strict construction requirements imposed by the County, which included a new water line, fire plug, and sprinkler systems. Additional plans were drawn and approved. Initial excavations, pilings, and footings were started early in December. The all-purpose room should be completed by May 15, and the warehouse addition by August 1.

REPORT ON ADMINISTRATIVE POLICIES -- Mr. Hawkins stated that the Administrative Policies for the National Center were reviewed in detail at the July, 1975, Board Meeting, and have been duplicated and circulated to the FFA Center Staff. The document is being studied by the staff, and any suggested revisions in updating operating procedures will be submitted to members of the Boards at the July, 1976 meeting for consideration. In the discussion which followed it was the consensus of opinion that this information would be helpful to all Board members, and the consultants.

MOTION -- It was moved by Ron Wilson (Mr. Gray), seconded by Mike Jackson (Mr. Crawley) and carried, that Mr. Hawkins be authorized to prepare the Administrative (Operating) Policies of the Organization, in loose-leaf form, and that the document be distributed to all Board members, National Officers and the consultants.

REPORT ON EMPLOYEE BENEFIT PROGRAMS -- Mr. Hawkins stated that as approved by the Board in July, 1975, an updating of the disability and life insurance programs have been implemented. A survivors insurance program is being studied and if feasible, will be implemented May 1, 1976. A progress report will be made at the July Board Meeting.

MEMBERSHIP REPORT -- Mr. Hawkins reported that as of the current date the membership is 411,208. Some States have been slow in reporting. A total membership of 487,000 to 500,000 is expected this year.

MOTION -- It was moved by Mike Jackson (Mr. Nelson), seconded by Ron Wilson (Mr. Gray) and carried, that Mr. Hawkins' reports on administrative matters be accepted.

DISCUSSION -- RE: LETTER FROM THUNDERBIRD TRAILS COMPANY OF RENO, NEVADA -- The Chairman presented for the Boards' consideration a letter from Mr. Jack L. Andrews, President, Thunderbird Trails Company of Reno, Nevada, which was submitted through Mr. J. R. Peddicord of Carson City, Nevada. The matter was discussed in some detail by members of the Boards.

MOTION -- It was moved by Leo Anderson (Mr. Lewis), seconded by Doug Loudenslager (Mr. Edwards) and carried, that the National FFA Advisor be directed to reply to the letter received from Thunderbird Trails Company, and to Mr. Peddicord, indicating appreciation for the information, but informing said Company that it is contrary to FFA policy and the FFA Constitution to become involved in commercial activities.

REQUEST THAT THE FFA PURCHASE AN ADVERTISEMENT IN THE "NATIONAL BLACK REGISTER"

-- The next item presented for the Boards' consideration was a request received from THE NATIONAL BLACK REGISTER that the National FFA Organization place an advertisement in its paper, stating that the FFA is an "Equal Opportunities Employer". The Chairman stated that several letters and phone calls have been received concerning this request. The cost for such an advertisement would \$195.00.

MOTION -- It was moved by Doug Loudenslager (Mr. Lewis), seconded by Elton Bouldin (Mr. Nelson) and carried, that the official minutes of this Board Meeting show that the request for an advertisement by the FFA in THE NATIONAL BLACK REGISTER was considered; that they be informed that the FFA Organization is an "Equal Opportunities Employer"; that there are minorities in the National FFA Organization and it is hoped they will have a successful career in Vocational Agriculture; however, it is contrary to the policy of the National FFA Organization to advertise in any publication except its own -- The National FUTURE FARMER Magazine"; that the FFA commends THE NATIONAL BLACK REGISTER for what they are doing and extends them best wishes for continued success.

PLANS FOR SPONSOR RECOGNITION -- Mr. Coleman Harris, Associate FFA Executive Secretary, gave a report on plans for sponsor recognition. He stated that as of the July, 1975 Board Meeting, all sponsor recognition funding and responsibility was turned over to the Program Division. All sponsors in the Star, Gold, and Silver categories are being recognized with large and dignified plaques which can be placed, hopefully, in lobbies of the sponsor companies, all across the Nation. In the future, when contributions are made to the FFA Foundation, a "slide-in" type bar, for the current year, will be sent to the sponsor, along with a "thank-you" note. Space has been provided on the plaque for 12 such bars. A similar plan is being followed for the "Executive Sponsors" (approximately 225) except that a smaller plaque is provided. The Star, Gold, and Silver sponsors also receive complimentary subscriptions to The National FUTURE FARMER Magazine. They are notified of this through an annual Christmas card bearing a photograph of the National FFA Center. 25-Year sponsors are being recognized with appropriate plaques at the National FFA Convention, as in the past. The FFA also appropriately recognize each year the members of the FFA Foundation Sponsoring Committee during the convention.

MOTION -- It was moved by Leo Anderson (Mr. Lacey), seconded by Doug Loudenslager (Mr. Crawley) and carried, that Mr. Harris' report on Recognition of Sponsors be accepted.

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DISCUSSION ON POSSIBILITY OF SECURING NAMES OF SPONSORS IN LOCAL AREAS --

Mr. Erickson stated that it would be most helpful to the State Staff if they could secure a list of the names of persons in the local areas who could represent sponsors to the National FFA Foundation at various functions throughout the year. Mr. Nelson concurred in this request.

Mr. McDowell pointed out that each State receives a print-out of the sponsors in its State, but perhaps the sponsors would furnish the names of their area representatives. He agreed to try to develop a plan which would be helpful to the States.

CONSIDERATION AND APPROVAL OF ACTION TAKEN BY DELEGATES AT THE 1975 NATIONAL FFA CONVENTION -- It is necessary that formal action by the Boards is required on action taken by the delegates at the 1975 National FFA Convention. The following amendments to the National FFA Constitution were passed by the delegates:

Proposal A -- Submitted by request of National Officers and Board of Directors at the July, 1975 Meeting:

ARTICLE V MEMBERSHIP--Delete present Section C, substitute Section C "Alumni Membership" - *Membership shall be open to former active FFA and NFA members, collegiate or honorary FFA and NFA members, present and former professional vocational agricultural educators, parents of FFA members, and others interested in and supporting the FFA.

Proposal B -- Submitted by the Georgia Association, FFA, to amend ARTICLE IV, Section A, Paragraph 1, to read as follows:

"...or show by postmark or other reliable evidence to have been mailed to the National FFA Treasurer on or before May 15."

Proposal C -- Submitted by the Wyoming Association, FFA, to amend ARTICLE V, Section B, to read as follows:

"To retain membership during high school, the member must be enrolled in at least one vocational agriculture/agribusiness course during the school year and/or follow a planned course of study for an agricultural occupation, which would include a supervised occupational experience program, the objective of which is establishment in an agricultural occupation. Members may retain their active membership for three years after the first National Convention following graduation from high school or leaving high school, or until becoming 21 years of age, whichever length of time is greater."

*Underscored portion indicates the proposed modifications.

Proposal E -- Submitted by the National Officers and Board of Directors, FFA, to amend ARTICLE XVI, by combining Sections A & B to read as follows:

"Section A. Proposed amendments to the National FFA Constitution and Bylaws may be submitted by the governing body of a State association by the Board of National Officers or National Board of Directors. Proposed amendments to the National FFA Constitution and Bylaws from the States must be submitted in writing to the National Organization by July 15 for review by the Board of National Officers and the National Board of Directors. All proposed amendments to the National FFA Constitution and Bylaws must be submitted by the National Advisor to the State Associations at least 45 days prior to the next succeeding National Convention. The Board of National Officers shall present their recommendations on each amendment to the National FFA Constitution and Bylaws to the delegates at the National Convention. An amendment to the National FFA Constitution may be adopted at any National Convention by a two-thirds vote of the delegates present, and Bylaws will require a majority vote of the official delegates provided they represent a quorum. Amendments to the Bylaws must be in harmony with the National FFA Constitution and Public Law 740."

MOTION -- It was moved by Mike Jackson (Mr. Erickson), seconded by Ron Wilson (Mr. Lewis) and carried, that the action taken by the delegates at the 1976 National FFA Convention, concerning adoption of Amendments to the National FFA Constitution, be accepted and approved by the Boards, and inserted in the Constitution.

MOTION -- It was moved by Ron Wilson (Mr. Nelson), seconded by Doug Loudenslager (Mr. Erickson) and carried, that the Boards accept the committee reports and approve the official actions taken by the delegates at the 1975 National Convention.

PROPOSED POLICY RELATING TO DEVELOPMENT OF MATERIALS AND FILMS -- The Chairman called upon Mr. Gray for presentation of a proposed policy relating to the development of materials and films. Mr. Gray stated that this matter had been referred to a committee, composed of William Smith, Chairman, and Messrs. Edwards and Ron Wilson. Dennis Sargent and Robert Seefeldt served as Consultants. Dr. Smith presented the report of the committee. Considerable discussion took place concerning this important subject.

MOTION -- It was moved by Elton Bouldin (Mr. Erickson), seconded by Doug Loudenslager (Mr. Edwards) and carried, that the Boards accept and implement the Policy Statement Concerning the Development of Materials and Films Using Funds Other Than FFA Organization Budgeted Funds. (For Policy Statement, See Appendix D.)

REPORT ON BICENTENNIAL ACTIVITIES -- Mr. Gray presented a report on FFA plans for the Bicentennial. The following items were presented in his report:

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1. The Brochure "Celebrate '76" was developed in response to the 1974 National Convention Delegate proposal that the FFA become involved in an organized Bicentennial Program to include Farmfest '76. The "Celebrate '76" program was developed and introduced at the 1975 National FFA Convention.
2. The "Celebrate '76" brochure was distributed in the Advisor's Packet at the "Celebrate '76" exhibit in Kansas City in November. Since the convention, a mailing of the brochure has been made to all vocational agriculture departments.
3. Through "Celebrate '76" FFA chapters can be named as a National FFA Bicentennial Chapter. To qualify, the chapter must participate in four or more of the "on going" FFA programs. Chapter entires on Bicentennial activities from September 1, 1975 to September 1, 1976, will be forwarded to the National FFA Center where they will be designated as to --

Blue Ribbon attached to the certificate, designating participation in seven or eight Bicentennial activities.

Red Ribbon attached to the certificate, designating participation in six of eight Bicentennial activities.

White Ribbon attached to the certificate, designating participation in five of the eight Bicentennial activities.

To receive recognition, chapters must submit the return postcard in the brochure to the National FFA Center by September 15, 1976.

4. It is planned to erect an FFA Bicentennial Exhibit at Farmfest and at the 1976 National FFA Convention.
5. The National Staff and National Officers are currently working with Farmfest to finalize plans for involvement of the FFA, and final plans will be forwarded to chapters in the near future.
6. The plans for the 1976 National Convention visual theme will depict a brief recap of the Bicentennial and give special emphasis of Vocational Agriculture/FFA's role, celebrating our 200th year as a Nation.
7. Money for the Bicentennial activities has been included in the Program Division budget.

MOTION -- It was moved by Mike Jackson (Mr. Edwards), seconded by Leon Anderson (Mr. Nelson) and carried, that the Boards accept and implement the suggestions contained in the Report on Bicentennial Activities.

REACHING AGRIBUSINESS STUDENTS IN POST SECONDARY INSTITUTIONS -- Mr. Gray reported that the 3rd Meeting of the Ad Hoc Committee was held in Anaheim, California, at the time of the 1975 AVA Convention, where further discussion occurred relative to forming an organization for Post Secondary Students in Agriculture/Agribusiness. The next committee meeting is planned to be held in Moline, Illinois, February 25-26. Mr. Gray and Mr. Cox have been asked to attend the meeting. The importance of continuing work with the representatives of this rapidly growing and important segment of Agricultural Education was expressed. One Board member stated he would favor a National Institute for Post Secondary Students, rather than the formation of a National Organization. Others felt that any Post Secondary Organization should be a part of, or affiliated with, the FFA.

MOTION -- It was moved by Doug Loudenslager (Mr. Nelson), seconded by Leo Anderson (Mr. Lewis) and carried, that the Boards accept Mr. Gray's report dealing with the upcoming meeting of the Post Secondary Planning Committee, to be held in Moline, Illinois in February; that Mr. Cox and Mr. Gray be authorized to attend the meeting and continue to work with this group, and that the Boards' concerns on this matter be considered in their decisions.

DISCUSSION - POSTAGE STAMP -- Mr. Gray led discussion on the possibility of securing a new postage stamp, commemorating the 50th Anniversary of the FFA. He reported that Congressman Jerry Litton has expressed a willingness to cooperate in connection with introducing the required legislation.

STRENGTHS AND WEAKNESSES OF 1975 NATIONAL CONVENTION -- Members of the Boards reviewed a report prepared by Mr. Gray on "Strengths and Weaknesses of the 1975 National FFA Convention". This material was compiled from evaluations made by the National FFA Staff immediately following the convention, as well as from suggestions and observations from many State staff members. It was suggested that any items which need to be discussed should be submitted to Mr. Gray so they can be considered by the National Officers during their orientation meeting in February.

CONVENTION REGISTRATION FEE INCREASED -- Discussion was held concerning costs involved in conducting the National Conventions and the possible need for increasing the Registration Fee to help offset these expenses. It was pointed out that the Finance Committee deems such action necessary.

MOTION -- It was moved by Leo Anderson (Mr. Nelson), seconded by Mike Jackson (Mr. Lewis) and carried, that the Registration Fee for the National Convention, effective 1976, be increased from \$4.00 to \$5.00 per person.

ORNAMENTAL HORTICULTURE AWARD -- Dennis Sargent stated that he had been in touch, by telephone, with O. M. Scott & Sons, of Marysville, Ohio, concerning their possible sponsorship of the award now known as "Ornamental Horticulture" as a special project under the National FFA Foundation. However, they object to the name "Ornamental Horticulture". Instead, they suggested "Environmental Horticulture and Turf". They are very anxious to participate in this program if certain conditions, to their liking, are met. The cost for the project would be approximately \$17,000.00 annually. In the discussion which followed,

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12. Evaluate personality and attitude traits making every effort to improve.
13. Maintain and protect good health.
14. Follow the National Officer Code of Ethics. (See National Officer Handbook)
15. Serve as a member of the team always maintaining a cooperative attitude.
16. Be willing to take and follow instructions as directed by the FFA Staff member responsible for National Officers."

MOTION -- It was moved by Ron Wilson (Mr. Nelson), seconded by Elton Bouldin (Mr. Lacey) and carried, that the Boards accept and implement the Committee Report on the "Criteria for the Selection of Scholarships for National Officers" and that the Selection Committee be comprised of members of the FFA Board of Directors, the Governing Committee, and the National FFA Executive Secretary.

THE AGRICULTURAL HALL OF FAME AND NATIONAL CENTER -- In the absence of Mr. Rawls, Mr. Edwards presented for the Boards' consideration, a proposal from the Agricultural Hall of Fame and National Center, for FFA recognition and participation. The matter was given careful consideration by the Board members.

MOTION -- It was moved by Ron Wilson (Mr. Edwards), seconded by Leo Anderson (Mr. Lewis) and carried, that the FFA Board of Directors and National Officers express appreciation to the leadership of "The Agricultural Hall of Fame and National Center" for this expression of interest in FFA, as indicated by hanging the first copy of P.L. 81-740 in the Hall. The Boards commit themselves to a firm relationship with the Hall; and that a Committee be appointed at this meeting to draw up an appropriate Resolution expressing this commitment, to be presented at the July, 1976, meeting of the Boards for action.

COMMITTEE APPROVED -- The Chairman and the FFA President jointly named the following persons to serve on the Committee to prepare the Resolution referred to in the above motion: Messrs. Rawls (Chairman), Gray, Crawley, Loudenslager and Wilson.

REPORT OF THE NOMINATING COMMITTEE -- Mr. Edwards gave the following report:

"The Nominating Committee, composed of Messrs. Lewis, Lalum and Edwards (Chairman), recommends Mr. John Lacey to serve on the Governing Committee for a 2-year term, beginning July, 1976, replacing Mr. Homer Edwards whose term on the Governing Committee will expire June 30, 1976".

MOTION -- It was moved by Elton Bouldin (Mr. Crawley), seconded by Mike Jackson (Mr. Gray) and carried, that the Boards accept and implement the Report of the Nominating Committee.

ADOPTION OF FFA BUDGET -- Mr. Campbell distributed copies of the Projected Budget for the Future Farmers of America for the Period July 1, 1976 to June 30, 1977, and it was reviewed in detail by the Board members. Several line adjustments were explained by Mr. Campbell.

(OVER)

Mr. Erickson expressed concern because of the fact that, for several years, he has not been provided sufficient funds for "Talent" at the National Conventions. He objected to the item "Talent" being coupled with "Celebrity Speaker" in the Budget, and asked that consideration be given to separating these two items and increasing the amount allotted for "Talent". He cited examples of the difficulties he has encountered because of lack of adequate funds. This matter was discussed at some length.

MOTION -- It was moved by Mike Jackson (Mr. Lewis), seconded by Doug Loudenslager (Mr. Nelson) and carried, that Mr. Erickson prepare a plan and a proposed budget for the Talent Program for presentation at the July Board Meeting at which time possible adjustments may be made on line items.

MOTION -- RE: FFA BUDGET -- It was moved by Ron Wilson (Mr. Nelson), seconded by Doug Loudenslager (Mr. Lewis) and carried, that the Revised FFA Budget for the Fiscal Year 1977 be accepted and implemented. (See Appendix E.)

NATIONAL FFA ALUMNI BUDGET -- Mr. Campbell also presented the Projected Budget for the National FFA Alumni Association for review by the Board members.

MOTION -- It was moved by Mike Jackson (Mr. Edwards), seconded by Leo Anderson (Mr. Crawley) and carried, that the Budget for the National FFA Alumni Association for the Fiscal Year 1977 be accepted and implemented.

REPORT OF EVALUATION COMMITTEE -- At the request of the Chairman, a committee composed of Teacher and Teacher Education Consultants, met for the purpose of identifying strengths and weaknesses of the Board meetings and to offer their observations and suggestions for improving the meetings. The Committee was co-chaired by Luther Lalum and O. S. Gilbertson, and the report was read by Mr. Lalum.

MOTION -- It was moved by Doug Loudenslager (Mr. Nelson), seconded by Ron Wilson (Mr. Crawley) and carried, that the Report of the Evaluation Committee be accepted and implemented. (See Appendix F.)

REPORT OF COMMITTEE ON CRITERIA FOR SELECTING TEACHERS TO RECEIVE THE HONORARY AMERICAN FARMER DEGREE -- A committee composed of Messrs. Murray, Lalum, Edwards, Harris, Smith, Crawley and Tucker met to re-examine present criteria and modify where appropriate to insure that points allowed directly relate to the teacher's contribution to FFA. The report of the committee was given by Dr. Smith.

MOTION -- It was moved by Doug Loudenslager (Mr. Erickson), seconded by Mike Jackson (Mr. Edwards) and carried, that the Boards accept and implement the report of the committee on Criteria for Selecting Teachers to Receive the Honorary American Farmer Degree.

(Note: The revised application form was sent to States by the Executive Secretary on February 4, 1976.)

NVATA RESOLUTION -- Dr. Weber reported that the NVATA delegates in session in Anaheim, California, in December, passed a Resolution recommending the removal of the points allowed in the National Chapter Awards Program relating to FFA Alumni. In the discussion which followed, opinion was divided as to whether the removal of points for Alumni participation would be advisable.

MOTION -- It was moved by Mike Jackson (Mr. Crawley) seconded by Doug Loudenslager (Mr. Lewis) and carried, that Alumni public relations remain a vital part of the Program of Work, as well as a part of the National Chapter Awards Program; that an appropriate person on the National FFA Staff research the possibility of including points for Alumni participation in the next printing of the National Chapter Awards application forms; and that a report on this, or an alternate plan for Alumni recognition in the Program of Work, be made at the July Board Meeting.

(The Chairman asked Mr. Gray to assume this responsibility.)

FFA ENDOWMENT AND DEVELOPMENT FUND -- The Chairman called upon Mr. McDowell who led a discussion on the Revised Draft Charter Documents for the FFA Endowment and Development Fund, as submitted by the FFA Attorneys in a letter dated January 16, 1976. Mr. Campbell, National FFA Treasurer, stated that he had carefully reviewed the documents and they appeared to be acceptable.

MOTION -- It was moved by Leo Anderson (Mr. Lacey), seconded by Doug Loudenslager (Mr. Erickson) and carried, that the FFA Boards of National Officers and Directors recommend to the National FFA Foundation Board of Trustees the adoption and implementation of the overall plan for the FFA Endowment and Development Fund. (Established August 1, 1975.)

DISCUSSION ON CONTESTS -- A short discussion took place relating to the number and kinds of contests, awards and activities being conducted by the National FFA Organization and the relevance of each to the instructional program.

MOTION -- It was moved by Mr. Lacey (Elton Bouldin), seconded by Mr. Nelson (Doug Loudenslager) and carried, that Mr. Amick and Mr. Seefeldt compile a complete list of contests and activities being conducted by the National FFA Organization at present, showing the participation in them by States and Regions, and that a committee be appointed by the Chairman to review the information and make recommendations at the July Board Meeting.

(The Chairman appointed Mr. Seefeldt and Mr. Amick to have charge of this study and to report in July.)

RETIRING BOARD MEMBERS -- The National FFA President presented tokens of appreciation to Mr. Erickson and Mr. Lewis, whose terms on the National FFA Board of Directors expire as of June 30, 1976. Both gentlemen responded with appropriate remarks.

NEW OFFICERS COMPLIMENTED -- Mr. Edwards highly commended the newly elected National FFA Officers for their business-like attitude and dedication toward their duties. The other Board members concurred. Bobby Tucker, National FFA President, responded, on behalf of his fellow officers, with thanks and appreciation for the assistance and guidance the Officers have received from members of the Board of Directors.

(OVER)

30.

ADJOURNMENT -- There being no further business to come before the two Boards, the meeting was adjourned at 1:30 p.m.



H. N. Hunsicker, Chairman ev



Wm. Paul Gray, Secretary

A P P E N D I X

M I N U T E S

F F A

B O A R D O F D I R E C T O R S

A N D

B O A R D O F N A T I O N A L O F F I C E R S

Alexandria, Virginia
January 26-29, 1976

APPENDIX A

POSSIBLE AMENDMENTS TO NATIONAL FFA CONSTITUTION & BYLAWS

1. It was agreed that the National FFA Constitution needs to be made both clear and also specific in its language.
2. The following major points were agreed upon as needing possible amendments to the National FFA Constitution:
 - a. Definition of the membership year.
 - b. Definition of eligibility for active membership.
 - c. Clarification of Jr. FFA.
 - d. Clarification of membership status before becoming a Greenhand.
 - e. Need for an amendment concerning voting delegate representation, as per state membership.
 - f. Need for clarification of specific requirements for national officer candidates.
 - g. Need to clarify the time membership year ends.
 - h. Need for strengthening Collegiate FFA membership, recognition, etc.
 - i. Need to eliminate Constitutional wording which might imply sex bias (Michigan proposal of 1975).
3. Article XII, be changed from 10,000 to 2,500, in reference to voting delegate representation for paid state membership.
4. It was recommended that an ad hoc committee be appointed to study state association proposals and also prepare recommended proposals for Constitutional changes (based on the above) and report at the July meeting.

EXTENDING FFA PROGRAMS TO VO-AG STUDENTS WITH SPECIAL NEEDS

Purpose: "To develop strategies and guidelines for designing new and/or improving ongoing FFA programs for students with special needs."

The committee defined a Vocational Agriculture/FFA student with special needs as any student enrolled in agriculture who is handicapped or has difficulty succeeding in a regular program; mentally, physically or emotionally handicapped; or socially, culturally or geographically isolated; or a member of a minority group or a dropout. This includes the gifted student, as well as one faced with language area barrier. Students assigned to state training schools would be classified as handicapped.

Areas of concern were discussed in meetings that enter into meeting this need:

1. The Manual states that "The FFA is an organization of, by and for all students."
2. The lack of participation of special needs and minority at leadership conferences (state and national).
3. Some teachers need to better understand the total job of a vo-ag instructor and FFA advisor.
4. Some teachers (advisors) attempt to select only certain students for FFA membership, and especially to participate in FFA activities.
5. There is a need for more individualized instruction to help the slow and the gifted as well as the average student, which often creates a need for a "special" and meaningful curriculum.
6. Many teachers are carrying too heavy student loads to do the job as well with individuals.
7. A staff person at the National Center should be designated to work on this program.

The committee further expressed:

1. A need for fellowship type program that will extend FFA and special services to students outside of main stream, to help gain confidence in their abilities as human beings.
2. The various Big Brother concepts and Achievement Programs already being used in several states have proved helpful.
3. The apparent need for more training of teachers to provide instruction in the special needs areas.
4. Greater study and explanations on the possibilities of mini FFA or junior groups to allow FFA involvement in smaller groups to provide greater participation.
5. The use of Federal EPDA Funds for teacher training and development of improved curriculums in the special needs area should be explored by states.
6. There exists many successful techniques for teaching special needs, which are not new, but need to be used more effectively.
7. The major reason why vo-ag students with special needs are not more involved in FFA activities is no doubt due to their lack of desire, interest and understanding, and acceptance, that the FFA has something worthwhile for all students of vocational agriculture.
8. Whenever teachers make every effort to know their students better, especially their interests, strengths and weaknesses, they can be an effective "catalyst" in involving students in the learning process, as well as the social, cultural and economic community (life) of the students.

(OVER)

Committee Recommendations:

1. The survey results provided by the Program Division be further tabulated and consolidated, indicating where usable materials are available and who to contact for further information. This would be sent to leaders in all states for further use and dissemination. The committee felt this is a start and very possibly more states would come forth with further usable teaching aids and ideas to better meet the needs of all students enrolled in vocational agriculture.
2. The Program Division take the lead in organizing a committee of resource people with expertise, understanding and dedication to review materials and what has been done to date, and:
 - a. Recommend guidelines to follow in a "Special Project Proposal" for the FFA Foundation to consider in making available scholarships or grants to states to involve students with special needs/minority for personal development at state and national conferences and state leadership camps, using teacher trainees or past national officers as counselors.
 - b. The development and implementation of programs, activities, incentives and awards that should be developed on the local, state and national levels. (Should be included in proposal for special funding by the National FFA Foundation.)
 - c. Develop guidelines and a proposal for Federal funding to provide teacher workshops and/or means for nationwide teacher training for students with special needs. (Review possibilities on the national, regional, state and local levels, through Federal Vocational Legislation, State Plan, CETA, etc.)
 - d. The committee continue efforts in coordinating this effort with the Board of Directors, National Center staff, National FFA Officers and report to the next Board meeting.

REPORT OF COMMITTEE "C"

Special Committee on recommending policies for identifying sponsors of FFA publications when they are reprinted and sold by the National FFA Supply Service.

The following policies shall apply to the recognition of sponsors of FFA publications:

1. The contributions of sponsors in the activities associated with the development of FFA publications shall be duly recognized on the inside of the front cover of the publication, if the sponsor so desires. Further, the content of such statements of recognition shall be mutually agreed upon by the sponsor and the FFA.
2. The contributions of sponsors in the printing and distribution of FFA publications shall be duly recognized on the front cover if the sponsor so desires, in such manner as not to detract or interfere in any manner whatsoever with the image and conduct of FFA programs. Further, the statements to be carried on the cover shall be mutually agreed upon by the sponsor and the FFA.

When and if such publications are reprinted with FFA funds and sold to members, the name and/or other identification of the sponsor (s) shall be placed inside the front cover. Recognition for financial support in the development of publications will be continued inside the front cover unless the sponsor prefers for such a statement not to be present.

3. To the extent possible, all agreements with sponsors shall be written in specific terms, giving a description of the final product (s), the extent of recognition to be carried in publications, and the length of time such recognition shall be given.

4. Every effort shall be made to keep the extent of commercialization at a minimum, yet provide the recognition due sponsors.

5. Exceptions to the above policy statements shall be approved by the Board of Directors.

Submitted by : Dr. Jasper S. Lee

APPENDIX D

POLICY STATEMENT CONCERNING THE DEVELOPMENT OF
MATERIALS AND FILMS USING FUNDS OTHER THAN FFA
ORGANIZATION BUDGET

- A. For Special Projects that have been Approved by the Board of Directors:
1. General FFA information, education films or publications.
 - a. Funds for these projects come through National FFA Foundation, as Special Projects.
 - b. The actual production of the films or publications can be done by contracted specialists, consultants or an agency. The FFA (staff) may contract for any or all services necessary to conduct the program in cooperation with the sponsor.
 - c. The FFA (staff) shall be responsible for preview of content, coverage, length and purpose, and approval of such films or printed material.
 2. FFA films or publications or release material which are a part of a Special Project.
 - a. Funded by a sponsor through the National FFA Foundation, Inc. as either direct parts or supplemental to a regular approved project.
 - b. The actual production of such films or publications can be done by contracted specialists (consultants or an agency). The FFA (staff) may contract for any or all services necessary to conduct such programs in cooperation with the sponsor.
 - c. The FFA (staff) is responsible for content, supervision, review, and contractual responsibilities on films, publications, or bulletins on specific projects, including approval of finished product (examples: BOAC, Agricultural Proficiency Programs, etc.)
- B. For all other Commercially-Sponsored Films and Publications that include reference to FFA or its activities.
1. A company's own commercial films and publications where they desire to refer to and/or use FFA activities as a part of their script.
 - a. The FFA (staff) is to serve as consultant and give appropriate advice to assure accurate and proper use of FFA information or depicting FFA activities and avoid product endorsement or inappropriate insinuations.
 - b. Work to be done by the company, its staff or its agents.
 - c. Funding to be full responsibility of the respective company or organization.

Note:

Any company desiring to involve FFA in films or publications, or to explain an FFA program or special project would be required to coordinate closely with an assigned FFA staff person.

Submitted by: Dr. Wm. Smith

Approved January 28, 1976

FUTURE FARMERS OF AMERICA

CONSOLIDATED BUDGET

(Income and Expenses)

July 1, 1976 through June 30, 1977

Anticipated Income:

Supply Service Sales	\$3,325,000.00
Less: Cost of Goods Sold	<u>2,477,568.00</u>
Gross Income From Sales	\$ 847,432.00
Advertising Income	598,884.00
Calendar Income	152,000.00
Subscription Income	399,750.00
Membership Dues	375,000.00
Convention Registration Fees	82,500.00
Service Charge Income	50,000.00
Interest Income	21,000.00
Miscellaneous Income	4,800.00
Discounts Received	2,500.00
Royalties	325.00
Single Copy, Reprint & Binder Sales	200.00
Special Project Services	25,000.00
Miscellaneous Subscription Income	<u>8,250.00</u>
TOTAL INCOME	<u><u>\$2,567,641.00</u></u>

Expenses:

Salaries	\$ 917,740.00
Travel	118,370.00
Travel - Parents of National Officers	1,000.00
Stationery & Supplies	32,500.00
Telephone & Telegraph	18,100.00
Postage	22,100.00
Freight & Shipping Expense	100,000.00
Legal	5,000.00
Repairs - Office Equipment	7,000.00
Audit	18,800.00

OVER

Steno. Expenses - National Officers	\$ 700.00
Clothing & Equipment - National Officers	1,600.00
Office Reference Materials	200.00
Hospitalization Expense	6,100.00
Insurance Expense	9,150.00
FICA Tax	56,320.00
Retirement Plan Expense	44,300.00
Disability & Life Insurance Expense	33,100.00
Miscellaneous Expense	5,550.00
Payroll Expense	1,800.00
Buildings & Grounds Maintenance	55,086.00
Utilities	23,000.00
FFA Week Promotion	15,000.00
Complimentary Subscriptions (NFF)	1,000.00
Complimentary Calendars	725.00
Photography & Supplies	3,300.00
Publicity & Promotion	5,300.00
Special Activities	7,300.00
Delegate Expense (National Convention)	8,000.00
Band Expense (National Convention)	5,100.00
Chorus Expense (National Convention)	4,810.00
Talent & Celebrity Speaker (National Convention)	4,200.00
Career Show (National Convention)	2,000.00
Sponsor Recognition (National Convention)	1,150.00
Stenotypist (National Convention)	1,000.00
Photos & Publicity (National Convention)	3,200.00
Communications (National Convention)	900.00
Printing (National Convention)	13,625.00
Convention Setup	22,315.00
Supplies (National Convention)	650.00
Other Convention Expenses	8,375.00
Misc. Convention Theme Activities	4,300.00
Archives	1,550.00
Educational & Leadership Materials	16,000.00
International (Publicity & Promotion)	10,950.00
National Officer Scholarships	9,000.00
Regional Leadership Conferences	3,000.00
Awards	11,080.00
Magazine Production & Distribution	464,826.00
Advertising Rep. Commissions	131,462.00
Calendar Production Costs	83,762.00
Fulfillment Cost (Mailing List)	30,000.00
Advertising & Ad Promotion	13,140.00
Calendar Promotion	10,000.00
Calendar Sales Commissions	21,000.00
Membership Roster Distribution	7,500.00
Vehicle Expense	1,250.00
Advertising Expense (Supply Service)	28,500.00

Wrapping & Shipping Supplies	\$ 22,000.00
Office Expense	1,500.00
Depreciation - Building & Equipment	37,000.00
Loss on Shipments	3,000.00
Bad Debt Expense	500.00
Virginia Unemployment Tax	1,300.00
Sales Adjustments	1,200.00
Shortage on Orders	1,000.00
Discontinued & Obsolete Merchandise	2,000.00
Damaged Merchandise	1,000.00
Discounts Allowed	6,000.00
Sponsor Recognition Program	6,455.00
Calendar Returns	1,000.00
Unsold Calendars	0
Calendar Discounts - State Associations	900.00
Loss - Disposal of Equipment	0
Building Construction Loan	<u>50,000.00</u>
 TOTAL EXPENSES	 <u><u>\$2,567,641.00</u></u>

NOTE: Due to uncertain future economic conditions this budget is approved with the provision that it be re-evaluated prior to its implementation July 1, 1976. If it is found that the anticipated income is unrealistic the budget will be re-submitted to the Finance Committee and Board of Directors at the July, 1976 meetings for possible revision.

EVALUATION COMMITTEE REPORT

The teacher and teacher education consultants met Tuesday, January 27, 1976, at the request of the Chairman of the Board, with the following in attendance: Luther Lalum, John Murray, Richard Strangeway, James Wall, Richard Weber, Ralph Bender, Osmund Gilbertson, Jasper Lee and Wm. Smith.

First of all the committee would like to commend:

1. the National Officers for their demonstrated positive attitude toward fulfilling their responsibilities.
2. the professional staff at the Center for their high degree of dedication; the foresighted planning of the Program Division; and the materials developed for Thrust 75 and the proposed follow-up.
3. the Foundation for their outstanding advancement, and
4. the Board of Directors for their obvious dedication for the welfare of FFA members, and the consideration given to the consultants in the Board's deliberations.

Secondly, the committee offers for Board consideration;

1. Compile and put into a handbook for each Board member, Officer and Consultant, all established policies. This handbook would be passed on to the member replacement and provide insight concerning Board policies and practices.
2. Continue to have as much material as possible accompany the mailed agenda. These materials would then be reviewed in advance of the meeting and when that agenda topic is covered, only questions of clarity would be handled and resolved, especially when the report is for information only and no action is required.
3. Materials not available for mailing should be available in sufficient quantity, if board members are to make reference to the material during the discussion.
4. Have staff members make a brief report the first morning so that major action issues can be identified early. The ensuing "list of actions requested" could then be referred to committees, if necessary.
5. Use committees to their fullest advantage! After a short briefing on the items, break into small groups (committees) to obtain their recommendation. Spend more time utilizing the committee process.
6. When the National Officers and /or Staff Members have a position on the issue under consideration, they should make their feelings known before Board members and consultants enter into the discussion.
7. The Board should concern themselves primarily with establishing policy and leave the implementation to the professional staff so they may thus perform to their fullest potential!

8. Establish standing committees, in addition to the existing finance committee, to review progress made, assure the implementation of Board policy, and assist in future planning. Committee considerations include:
 - a. Program planning
 - b. Contests and Awards
 - c. Publications
 - d. Supply Service
 - e. Alumni Activities
9. Develop a long range plan. Identify where we want to be in 5 years; 10 years. Perhaps spend one-half day prior to the July meeting in a "think tank" session, identifying projections, activities, etc. for the future.
10. Hold the meeting nearer to the National Center so that staff members will be nearer to the source for reference materials, duplication machines, etc.
11. Any business item that affects the budget should be listed on a separate "R" sheet so that all these items are identified early in the meeting and can be put into proper context with other organizational operations.
12. The Treasurer's report and the finance committee's report should be combined into one line item entry, showing current budget, income or expense to date, and the projected budget.

The committee presents this report in a constructive manner and hopes it is received with a positive attitude. We thank the Board for this opportunity to present this report to the Board.

Submitted by: Luther Lalum