MINUTES

JOINT MEETING OF THE NATIONAL BOARD OF DIRECTORS
AND NATIONAL OFFICERS OF THE NATIONAL FFA ORGANIZATION

KANSAS CITY, MISSOURI
NOVEMBER 7, 1988

A special meeting of the Board of Directors and National Officers of the National FFA Organization was called to order at 1:35 p.m. by Kelli Evans, National President, in the Andy Kirk Room of the Allis Plaza Hotel, Kansas City, Missouri. Those present included:

Board of Directors

Duane M. Nielsen, Deputy Director, Division of National Programs, Office of Vocational & Adult Education, U.S. Department of Education, Washington, D.C.
John Denmark, State Program Director, Agribusiness and Natural Resources Education, State Department of Education, Tallahassee, Florida
Leonard Lombardi, State Specialist, Agricultural Education, Office of Public Instruction, Helena, Montana
Donald L. Michael, State Supervisor, Agricultural Education, Bureau of Vocational-Technical & Adult Education, Charleston, West Virginia
Terry W. Heiman, State Director, Agricultural Education, Elementary and Secondary Education, State Department of Education, Jefferson City, Missouri
William T. Woody, (USDE Representative) Vocational Agriculture Teacher, Lorena High School, Lorena, Texas
David M. Coffey, (USDE Representative) Associate Professor, Agriculture/Agribusiness Education Division, Western Kentucky University, Bowling Green, Kentucky

Ex-Officio Members

C. Coleman Harris, Secretary, Board of Directors, and Program Specialist, Agriculture, Division of Vocational-Technical Education, U.S. Department of Education, Washington, D.C.
David A. Miller, National FFA Treasurer, and Branch Chief, Program Development and Operation, Division of Vocational and Technical Education, State Department of Education, Baltimore, Maryland

1 Mr. Donald L. Michael was unable to attend the meeting.
Board of National Officers

Kelli Evans, National FFA President, Lincoln, Nebraska
Kevin Ochsner, National FFA Secretary, Fort Collins, Colorado
Bill Hollis, National FFA Vice President, Central Region, Bushnell, Illinois
Mickey McCall, National FFA Vice President, Eastern Region, Balsam Grove, North Carolina
Dunn LeDoux, National FFA Vice President, Southern Region, Denham Springs, Louisiana
Terri Lynn Hames, National Vice President, Western Region, Norman, Oklahoma

Consultants

Carroll L. Shry, President, NVATA, Woodsboro, Maryland
Duane Watkins, President Elect, NVATA, Thermopolis, Wyoming
John Sandel, Vice President, NVATA, Florien, Louisiana
Douglas Spike, Vice President, NVATA, Bloomfield Hills, Michigan
W. Wade Miller, Associate Professor, Agricultural Education, Iowa State University, Ames, Iowa
Stacy A. Gartin, Assistant Professor, Agricultural Education, West Virginia University, Morgantown, West Virginia
Jeffrey W. Moss, Assistant Professor, Agricultural & International Education, Louisiana State University, Baton Rouge, Louisiana
Carl L. Reynolds, Associate Professor, Agricultural Education, University of Wyoming, Laramie, Wyoming

Others present for all or portions of the meeting

Wilson W. Carnes, Administrative Director, FFA, Alexandria, Virginia
Robert W. Cox, Executive Director, National FFA Alumni Association, Alexandria, Virginia
Dennis Shafer, Director, National FFA Supply Service, Alexandria, Virginia
Rick L. Metzger, President, National FFA Alumni Association, Waterville, Ohio
Wayne Sprick, Executive Director, National Young Farmer Educational Association, Alexandria, Virginia
John Pope, Executive Assistant to the Chairman, National Council for Vocational and Technical Education in Agriculture, Alexandria, Virginia
George Verzagt, Manager, Agricultural Career Show, Alexandria, Virginia
Doug Butler, Regional Director, National FFA Foundation, Madison, Wisconsin
Robert Seefeldt, Program Specialist, Awards and State Services, FFA, Alexandria, Virginia
Ted Amick, Program Specialist, Contests and Membership Development, FFA, Alexandria, Virginia
Bill Stagg, Director of Information, FFA, Alexandria, Virginia
Tony Hoyt, Program Specialist, Leadership and Personal Development, FFA, Alexandria, Virginia
Marshall Stewart, Manager, Washington Conference Program, FFA, Alexandria, Virginia
Carol Duval, Program Coordinator, Contests, FFA, Alexandria, Virginia
John M. Pitzer, Senior Editor/Electronic Communications, The National FUTURE FARMER magazine, Alexandria, Virginia
Glenn Luedke, Director of Advertising, The National FUTURE FARMER magazine, Alexandria, Virginia

2 Since this meeting is primarily for convention business rather than official Board action, Messrs Sandel, Spike, Miller and Reynolds, consultants to the Board of Directors, were not in attendance.
1. **INVOCATION** - Bill Hollis, National Vice President, Central Region, gave the invocation.

2. **ADJUSTMENT OF AGENDA** - One item was added to the agenda (Proper procedures regarding amendments)

3. **APPROVAL OF MINUTES** - Mr. Harris requested approval of the minutes of the July 18-21, 1988 Meeting, and the Governing Committee Minutes of November 1, 1988 (See Appendix A).

   **MOTION** - It was moved by Bill Hollis (Dr. Heiman), seconded by Kevin Ochsner (Dr. Nielsen) and carried to approve the minutes of the July 18-21, 1988 Meeting and the Governing Committee minutes of September 21, 1988.

4. **FINAL UPDATE OF 61ST CONVENTION ACTIVITIES** - Mr. Harris led a review of the convention staffing plan and then asked the various convention managers for an update on their areas of operation.
   - Program - Tony Hoyt
   - Contests - Ted Amick, Carol Duval
   - Awards - Bob Seefeldt
   - Press and Information - Bill Stagg
   - Registration - Wilson W. Carnes
   - Agricultural Career Show - George Verzagt
   - Sponsors - Doug Butler
   - Alumni - Rick Metzger
   - Courtesy Corps - Jack Pitzer
   - Supply Service - Dennis Shafer

5. **PROPOSED AMENDMENTS TO THE CONSTITUTION AND BYLAWS** - Mr. David Miller, opened a discussion relative to amending a proposed amendment to the Constitution and Bylaws. He referred to Robert's Rules of Order and the Official FFA Manual (page 64). This matter was discussed at great length. It was the consensus of the Board that Article XVI. of the National FFA Constitution prevails, and in accordance to Robert's Rules of Order only those proposed amendments which are within the perimeter are amendable.

   **MOTION** - It was moved by Bill Hollis (Mr. Woody) seconded by Terri Hames (Dr. Coffey) and carried, that the National FFA Board of Directors identify those constitutional amendments which are quantitative in content and present those to the delegates at the orientation meeting as amendable.

6. **FINANCE COMMITTEE REPORT** - Mr. John Denmark, Chairman of the FFA Finance Committee, stated that the committee reviewed the organization's financial report and accepted the audit report. Mr. Denmark further stated that the National FFA Organization had a good year, however, expenses increased faster than income.

   Future capital expenses will include the replacement of the elevator in the main building and paving of the parking lot. It was also noted that the sign at the entrance of the National FFA Center will have to be replaced.

   **MOTION** - It was moved by Terri Hames (Mr. Woody) seconded by Dunn LeDoux (Mr. Thompson) and carried to accept the Finance Committee Report.

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3 Parentheses indicate joint action by the National FFA Officers and Board of Directors
7. **TREASURER'S REPORT** - Mr. David Miller, National FFA Treasurer, distributed copies of the 1987-88 Auditor's Report and led an item by item review.

   **MOTION** - It was moved by Terri Hames (Mr. Woody), seconded by Kevin Ochsner (Mr. Thompson) and carried to accept the Treasurer's Report.

8. **OVERVIEW OF LEGAL MATTERS** - Mr. Carnes gave a brief report on legal matters.

9. **UPDATE ON RESEARCH PROJECTS** - Dr. Jeff Moss reported that the Research Committee reviewed a total of 15 proposals (8 regarding Membership Development and 7 for Instructional Technology). Two (2) proposals were recommended for funding:

   - Membership Development - Dennis Scanlon, Principal Investigator, The Pennsylvania State University
   - Instructional Technology - Bob Birkenholz, Principal Investigator, University of Missouri

   The projects are to be completed by May 1989, and reported to the Board of Directors in July 1989.

   **MOTION** - It was moved by Kevin Ochsner (Mr. Lombardi) seconded by Mickey McCall (Dr. Heiman) and carried to accept the report on Research Projects.

10. **REPORT OF THE COUNCIL** - Mr. John Pope, Executive Assistant to the Chairman, briefly updated the group on ongoing activities of The Council. He extended appreciation to the National FFA Organization for their help and cooperation in conducting the National Conference on Agriscience and Emerging Occupations and Technologies, which was held in Florida on October 11-16, 1988.

   **MOTION** - It was moved by Dunn LeDoux (Mr. Thompson), seconded by Bill Hollis (Dr. Heiman) and carried to accept the report of The Council.

11. **PROGRESS REPORT OF ACTION ITEMS FROM THE JULY BOARD MEETING** - Dr. Case reported that the national organization is considering the use of an architectural firm to determine space availability and reconditioning the elevator, and the possibility of extending it to the attic.

   He further stated that an agreement with Compendium Marketing and Publishing Inc. and EDGE Learning Institute has been signed in August of 1988, and the first planning meeting for the National Summit on Agricultural Education was held October 24, 1988.

12. **REPORT BY THE 1987-88 NATIONAL OFFICERS** - Terri Hames, National Vice President, Western Region, presented the final report by the 1987-88 National Officer team. (See Appendix B)

   **MOTION** - It was moved by Dr. Nielsen, seconded by Mr. Woody and carried to accept the report by the 1987-88 National FFA Officers and commend them for their exemplary leadership and accomplishments during their term of office. This was followed by a round of applause.
13. **ADJOURNMENT** - There being no further business to come before the Boards the meeting adjourned at 4:55 p.m.

Larry D. Case, Chairman

C. Coleman Harris, Secretary
MINUTES

GOVERNING COMMITTEE
OF THE
NATIONAL FFA BOARD OF DIRECTORS

November 1, 1988
Conference Call

The meeting was called to order at 11:30 a.m. After an indepth discussion and review of letters from South Carolina, regarding the American Farmer Degree application of Al Harman, P.O. Box 4, Gilbert, South Carolina, Gilbert FFA Chapter, it was moved by William Woody, seconded by Duane Nielsen and carried to retain the decision of the National FFA Board of Directors which was to reject the application of Al Harman based on the fact that he did not comply with Article VI, Section E, Item 2. The Governing Committee further requested that an appropriate letter be sent to the South Carolina Association.

Respectfully submitted,

[Signature]

C. Coleman Harris, Secretary
REPORT TO THE BOARD OF DIRECTORS
1987-88 NATIONAL FFA OFFICERS
NOVEMBER 7, 1988

1. We commend the efforts of Mr. Hoyt and the national staff for the implementation of a resourceful and helpful December orientation. Further recommendations include:
   a. An extensive public relations training program with professional people, perhaps the Hamblin Group of Kansas City.
   b. Continue bringing in Bob Burgess of Zig Ziglar to assist in officer team-building and teaching skills of dealing with large and small group activities.
   c. More time needs to be allotted for officers to learn more about each of the programs while at the Center.
   d. Continue issuing a Resource Book containing a briefing of all programs with pamphlets by all departments.

2. In order to get a better return on travel dollars invested, the National Officer schedule should be arranged with the most important priorities in mind. This would include:
   a. Fewer chapter visits and chapter banquets, especially those schools who have a National Officer "every year."
   b. More intensive contact with media, business and industry, State legislatures, high school principals and counselors.
   c. When scheduling national officers for activities, schedule more than one event for the officer in the area.

3. National Officers should be doing something to promote the FFA during National FFA Week. Possibly a media tour mixed with a business and industry tour.

4. We recommend the National Organization for progressively initiating bold steps toward membership development, recruitment and retention. As well, we commend The Council for their efforts of bringing all of agricultural education together for one common purpose.

5. Continued emphasis should be placed on educating the public about the FFA and making them agriculture literate. Therefore, we recommend:
   a. The National Convention be used as a media drawing card by scheduling it prior to the election during those election years.
   b. Continued development of materials designed to recruit students in
Junior High.

c. A strategic plan for membership be developed and disseminated to State offices and local chapters.

d. A considerable amount of money is spent in developing national themes. We should be using the theme more effectively with media, presentations and material that is sent out.

6. Applications submitted at the regional and national level should receive some type of criteria evaluation and should be judged by professionals, perhaps business and industry people.

7. SAE's should be defined on the national level. The vagueness has raised questions and concerns of both States and individual members.

8. A transition orientation should be put in place for retiring officers to be conducted by a professional group of former national officers.

9. The fate of high school agriculture and the FFA lies in the hands of the teachers. It is imperative that these teachers be properly equipped with the most current and practical knowledge possible, to prepare today's students for tomorrow's agriculture. We see a tremendous need for:

a. Updated curricula in our universities that includes emphasis on the emerging technologies in agriculture.

b. Updating the curricula currently used in our nation's high schools.

c. Intense teacher inservice meetings to educate instructors about new and existing FFA programs. This will insure that our members are aware of and able to receive the total package of benefits from the FFA program.

d. Implementation of award areas and programs at the local level.