

MINUTES

NATIONAL FFA BOARD OF STUDENT OFFICERS Kansas City, Missouri Oct. 10-11-12, 1952

October 10, 1952

The meeting of the National Board of Student Officers was called to order by President Donald Staheli in Room 641, Hotel President, Kansas City, Missouri, at 3:00 p.m. on Friday, October 10, 1952. Those present included Gerald Reynolds, North Atlantic Vice President; Dallas High, Central Vice President; Duane Drushella, Pacific Vice President; Billy Howard, Southern Vice President; Charles Ocker, Student Secretary; W. T. Spanton, National Advisor; and A. W. Tenney, Executive Secretary.

Discussion proceeded on the following Proposed Amendments to the National FFA Constitution, which were submitted by the Texas Association of FFA for action by the delegates assembled in National Convention:

PROPOSED AMENDMENTS TO THE NATIONAL FFA CONSTITUTION

Amend Article XI, Section B, by striking out the first sentence, beginning with line one and ending on line six, and substitute the following: Each State Association is entitled to send a minimum of one delegate from its active membership to the National Convention, and the additional fifty delegates to attend the National Convention be allocated to State Associations determined by a formula based upon the proportionate active membership of each State to the total active membership of the National Association as of June 30th prior to the National Convention.

Amend Article V, Section C, paragraph 7, by striking out on the last line \$25.00 and substitute \$100.00.

Amend Article V, Section D, paragraph 6, by striking out on line five \$250.00 and substitute \$500.00.

Amend Article V, Section E, paragraph 3, by striking out on line six, \$500.00 and substitute \$1500.00.

Amend Article VI, Section A, by striking out the first sentence, beginning on line one and ending on line twelve, and substituting the following: A State Association may submit annually, the applications of all candidates for the American Farmer Degree who meet the minimum requirements as set up in Article V, Section E, paragraphs one through four as amended.

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It was moved by Billy Howard, seconded by Gerald Reynolds, and carried, that the Board of Student Officers go on record as recommending that the proposed amendment to Article XI, Section B, be rejected in its entirety.

It was moved by Duane Drushella that the Board of Student Officers go on record as recommending that the proposed amendment to Article V, Section C, paragraph 7, be rejected. Motion seconded by Gerald Reynolds, but did not carry. Dallas High moved that this motion be reconsidered. Motion seconded by Billy Howard, and carried.

After further discussion, it was moved by Billy Howard, seconded by Dallas High, and carried, that the Board of Student Officers go on record as recommending that the proposed amendment to Article V, Section C, paragraph 7, be accepted with the following recommendation: "That at the following national convention, the Constitution be amended to provide that not less than 50% of the \$100.00 be earned from the boy's supervised farming program."

It was moved by Duane Drushella, seconded by Gerald Reynolds, and carried, that the Board of Student Officers go on record as recommending that the proposed amendment to Article V, Section D, paragraph 6, be accepted.

It was moved by Billy Howard, seconded by Charles Ocker, and carried, that the Board of Student Officers go on record as recommending that the proposed amendment to Article V, Section E, paragraph 3, be accepted.

It was moved by Dallas High, seconded by Billy Howard, and carried, that the Board of Student Officers go on record as recommending that the proposed amendment to Article VI, Section A, be rejected.

The meeting was adjourned until 9:00 a.m., October 11, 1952.

October 11, 1952

The meeting was called to order at 9:00 a.m. on Saturday, October 11, 1952, in Room 641 of the Hotel President in Kansas City, Missouri. Those present included all the members of the National FFA Board of Student Officers; W. T. Spanton, National Advisor; A. W. Tenney, Executive Secretary; and D. J. Howard, National FFA Treasurer.

The minutes of the meetings of the National Board of Student Officers, held in Washington, D. C. during July, 1952, were read and approved.

Dr. Spanton read a letter from Mr. Harold F. Duis, State Supervisor of Agricultural Education in Nebraska, in which he protested the action of the Board in rejecting the applications of candidates for the American Farmer Degree in Nebraska which were submitted by the State after the deadline date for filing, specified in the FFA Constitution. Dr. Spanton's letter of reply was also read to the members of the Board. It was suggested that the Board discuss, at their January meeting, the advisability of permitting the State of Nebraska to submit a larger quota of applications for the American Farmer Degree next year because of these rejections.

A detailed report was given by Dr. Tenney on the progress of the law suit which, by authorization of the Board of Student Officers and the Board of Directors of the FFA, was filed against the Chapter Supply Company, of Danville, Illinois.

Dr. Tenney reported briefly on the official vocational agriculture notebook bearing the FFA emblem, which is now being handled by the Future Farmer Supply Service, and stated that as of that date a total of 4,000 notebooks had been sold.

In accordance with a motion passed by the Board of Directors at its July, 1952 meeting, Mr. Lano Barron and Mr. William Prince, Editor and Advertising Manager, respectively, of the National FUTURE FARMER Magazine, were present to report on advertising policies which they had developed for The National FUTURE FARMER. In a brief word of explanation, Mr. Barron stated that the policies which they had drawn up incorporated the principles set forth in the national policy governing the 4-H Club News, but also included other points which they deemed to be expedient. Mr. Barron's report follows:

ADVERTISING POLICY

The National FUTURE FARMER

The publishers know that rules cannot be established that will apply to every case in which there may be a question regarding advertising in The National FUTURE FARMER. It is recognized, also, that almost all advertisers are, and will be, careful to conform to the ethical policies of advertising.

Therefore, when passing on advertising to appear in The National FUTURE FARMER, the publishers will attempt to interpret the aims, policies, and ideals of the Future Farmers of America in relation to this material.

These basic points should govern the selection of material in all advertising to appear in The National FUTURE FARMER.

1. The use of the name of the Future Farmers of America will be in keeping with the dignity and integrity of the organization.
2. The direct and separate use of the FFA emblem in a sales or promotion message is not encouraged and will not be allowed unless approved by the publishers.
3. Current members of the FFA Foundation are encouraged to use the Foundation emblem.
4. Although the use of "FFA" or "Future Farmers of America" is permitted and encouraged in institutional-type advertising, it is not permissible to use them as a lead or part of a direct sales message.
5. Advertisements must not include actual or implied testimonials, or endorsements of business firms, their products or services, either by FFA members or advisors.
6. The following types of advertising will not be accepted.
 - a. Tobacco and alcoholic beverages.
 - b. Sex literature, except as approved by educational agencies.
 - c. Physical development and fortune telling.
 - d. Correspondence courses of other than well-established and reliable institutions.
 - e. Medical, encouraging self-diagnosis and self-treatment.
 - f. Reading notices and classifieds.
 - g. Any advertisement which does not deliver value or service the buyer is led to expect on the basis of advertising claims.

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It was moved by Dallas High, seconded by Billy Howard, and carried, that the Board of Student Officers recommend the adoption of the Advertising Policies for The National FUTURE FARMER, with the following addition: That another item under "6" be added, as follows:

- h. Any type of political advertising."

The meeting adjourned until 1:00 p.m.

At the afternoon session, Dr. Spanton took up the question of Honorary American Farmer Degrees. He brought out the fact that Mr. John Daneke, of the General Motors Corporation, who is to receive the Honorary American Farmer Degree during this year's convention, had advised him that, while he feels very honored at being selected to receive the Degree, he is somewhat embarrassed because of the fact that he believes the honor should have gone to his immediate superior, Mr. Paul Garrett, Vice President of the General Motors Corporation.

In the discussion which followed, the Board of Student Officers recommended that the degree should be granted to Mr. Garrett, as well as Mr. Daneke.

Dr. Spanton read a letter dated September 11, submitted by Mr. Henry S. Johnson, Director of Public Relations, Farm Credit Administration, of Columbia, South Carolina, recommending Mr. James L. Robinson, of the United States Department of Agriculture, to receive the Honorary American Farmer Degree. Dr. Tenney questioned the advisability of giving the degree to Mr. Robinson this year, since it would be impossible for him to attend the convention.

It was moved by Billy Howard, seconded by Duane Drushella and carried, that the name of Mr. James L. Robinson be considered for the Honorary American Farmer Degree next year.

Dr. Tenney briefly discussed the following points in connection with activities of the Convention:

1. Over-all program of the convention.
2. Agenda of the business sessions of the convention
 - a. Proposed amendments to the constitution
 - b. Suggestions for improving the convention
 - c. American Farmer applications, etc.
3. Plans for Officer-Delegate luncheon.
4. Detailed instructions and duties for all Board members.
5. Work of the Nominating Committee:
 - a. Nine members on committee; two delegates from each Region, and one at-large, with the Chairman to be elected.
 - b. An adult representative from each Region to meet with the delegates from his region.
 - c. Each candidate for national office should have the recommendation of his State Association of FFA.

In compliance with a motion which was passed by the Board of Directors at their meeting in Washington on July 29, 1952, that a committee be appointed to prepare a list of responsibilities and assignments for the Board of Student Officers, the following report of the committee was read by Dr. Tenney:

Policies Concerning the Relationship Between the National Board of Student Officers and the National Board of Directors

1. The Board of Student Officers will review and act on items of business to be taken up by the Board of Directors. Recommendations will be submitted by the officers to the directors.
2. When possible, have officers meet with the directors to explain their recommendations.
3. Have regional directors serve as consultants to officers when needed.
4. Give Board of Student Officers recognition publicly for decisions rather than Board of Directors.
5. The Board of Directors, in practice, will become a counseling and review body, without giving up authority.
6. At joint meetings, have officers act on business, then directors. Keep minutes separate.
7. Have the President of the Board of Student Officers, or his designated national officer, attend all meetings of the Board of Directors, if possible.
8. Have regional FFA Vice Presidents give reports at regional conferences.

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It was moved by Dallas High, seconded by Charles Ocker, and carried, that the Board of Student Officers go on record as recommending to the Board of Directors that the above report on Policies be adopted.

The meeting was adjourned at 5:00 p.m.

A special meeting of the Board of Student Officers was called to order by President Staheli in the Hotel President on Saturday evening, October 11, 1952, at which the following action was taken:

It was moved by Gerald Reynolds, seconded and carried, that the Board of Student Officers accept the recommendation made by the Board of Directors that a Code of Ethics be set up by the Student Officers.

It was moved by Dallas High, seconded by Duane Drushella and carried, that the Board of Student Officers reject the recommendation of the Board of Directors that we limit the number of speakers at any National FFA Convention.

It was moved by Dallas High, seconded by Billy Howard and carried, that the Board of Student Officers reject the recommendation of the Board of Directors to provide demonstrations at the conventions to help local chapters and State Associations improve their programs.

It was moved by Charles Ocker, seconded by Dallas High and carried, that the Board of Student Officers approve the action of the Board of Directors that the number of chapters that may enter the National Chapter Contest be changed in such a manner that each State continue to be permitted to enter two chapters each, but that additional entries from each State be permitted, one entry for each 5,000 members, or major fraction thereof, over and above their first 5,000 membership.

It was moved by Duane Drushella, seconded by Billy Howard and carried, that the Board of Student Officers accept the recommendation of the Board of Directors that a continuing committee be appointed by the Board of Student Officers at the National Convention to make recommendations for each year's convention program.

It was moved by Dallas High, seconded by Billy Howard and carried, that the Board of Student Officers recommend that the Board of Student Officers have an active part in planning the national convention programs.

The meeting adjourned until 9:00 a.m. October 12, 1952.

October 12, 1952

The meeting was called to order at 9:00 a.m. in Room 641 of the Hotel President, in Kansas City, Missouri, all members of the Board being present, as well as W. T. Spanton, National Advisor; A. W. Tenney, Executive Secretary; and D. J. Howard, National FFA Treasurer.

Dr. Howard presented to the Board reports on the FFA and the FFA Foundation, as audited by Leach, Calkins & Scott, of Richmond, Virginia. He also gave a brief summary of the audit made by Stoy, Malone & Company, Washington, D. C., of the Future Farmers Supply Service, although these accounts are not kept by the National FFA Treasurer. The treasurer's report was duly recognized by the Board.

At this point, Mr. W. A. Cochel, Editor Emeritus of the Kansas City Star, and a long-time friend of the FFA, was welcomed. Mr. Cochel made a few remarks in which he expressed pride in the growth of the FFA and the hope that it will continue to expand and exert a wholesome influence on the farm youth in this country.

Dr. Tenney next presented the Proposed Budget for the Future Farmers Supply Service for the Fiscal Year July 1, 1952 through June 30, 1953, as submitted by the Manager of the Future Farmers Supply Service. This report follows:

Estimated Gross Sales	\$715,000.00
Inventory - July 1, 1952	\$ 50,000.00
Purchases (Estimated)	560,000.00
	<u>\$610,000.00</u>
Inventory - June 30, 1953	
(Estimated)	<u>\$ 40,000.00</u>
Cost of Goods Sold	<u>\$570,000.00</u>
Gross Profit on Sales	\$145,000.00
Expenses (Estimated)	<u>101,000.00</u>
Net Profit (Estimated)	<u><u>\$ 44,000.00</u></u>

The Board recommended that the Proposed Budget of the FFA Supply Service, as submitted by the Manager, be accepted.

The meeting adjourned at 12:00 noon.

At the afternoon session of the Board, Mr. Barron, Editor of the National FUTURE FARMER Magazine, was present and gave a financial statement on the first issue of the magazine. The receipts from advertising on the first issue amounted to \$12,000.00; receipts from subscriptions (47,000) totaled \$11,000.00; making a total of \$23,000.00. Expenses amounted to \$26,000.00. This included salaries, travel expenses, supplies and equipment; resulting in a deficit of \$3,000.00 on the first issue. It must be remembered, however, that equipment on hand is valued at \$2,500.00. Mr. Barron expressed the belief that advertising will take care of future issues of the magazine. The magazines are being mailed directly to the homes of the FFA boys. Twenty-six States at present are handling the collection of subscriptions. This cooperation is greatly appreciated, and more than 80% of the subscriptions received to date have come from those 26 States.

Mr. Barron was asked about sources of material for the magazine. He replied that it is his intention to work through the State Departments of Education for recommendations as to persons who can write well and take good pictures. Many people seem to think that the editorial staff is appealing to local teachers for contributions. However, since it would be impossible to make mention of, or give recognition to, all the chapters in 20 years' time -- it has been deemed advisable to work through the State and National staffs, the National FFA Officers, etc.

Mr. William Prince, Advertising Manager of The National FUTURE FARMER, reported that for the most part, advertisers in the first issue of the magazine were donors to the FFA Foundation. From all indications, they are going to come in strongly -- as long as we give them a type of magazine that boys will read. Many advertising departments of firms solicited were not familiar with the FFA organization. Of necessity, they look upon advertising from a "dollar and cents" basis -- and want to be reasonably sure of good returns on their investments. Mr. Prince concluded his report with the remark that the prospects look good for continued advertising in the magazine.

The Board went on record as expressing appreciation and thanks to Mr. Lane Barron and his staff on the success of the first issue of The National FUTURE FARMER.

The next matter brought to the attention of the Board was the question of whether or not Honorary American Farmer Degrees, voted to persons who had retired and were in ill health, should be granted in absentia. Specifically, reference was made to Mr. T. E. Browne, retired State Director of Vocational Education, Raleigh, North Carolina, who was granted the degree in 1951 but was unable to attend the 1951 FFA Convention -- and Professor G. A. Schmidt, retired Head Agricultural Teacher Trainer in Colorado, who was awarded the degree in 1952.

It was moved by Duane Drushella, seconded by Gerald Reynolds and carried, that the Board of Student Officers go on record as recommending that the above named persons receive their degrees in absentia.

There being no further business to come before the Board, the meeting was adjourned.