



2002-2003

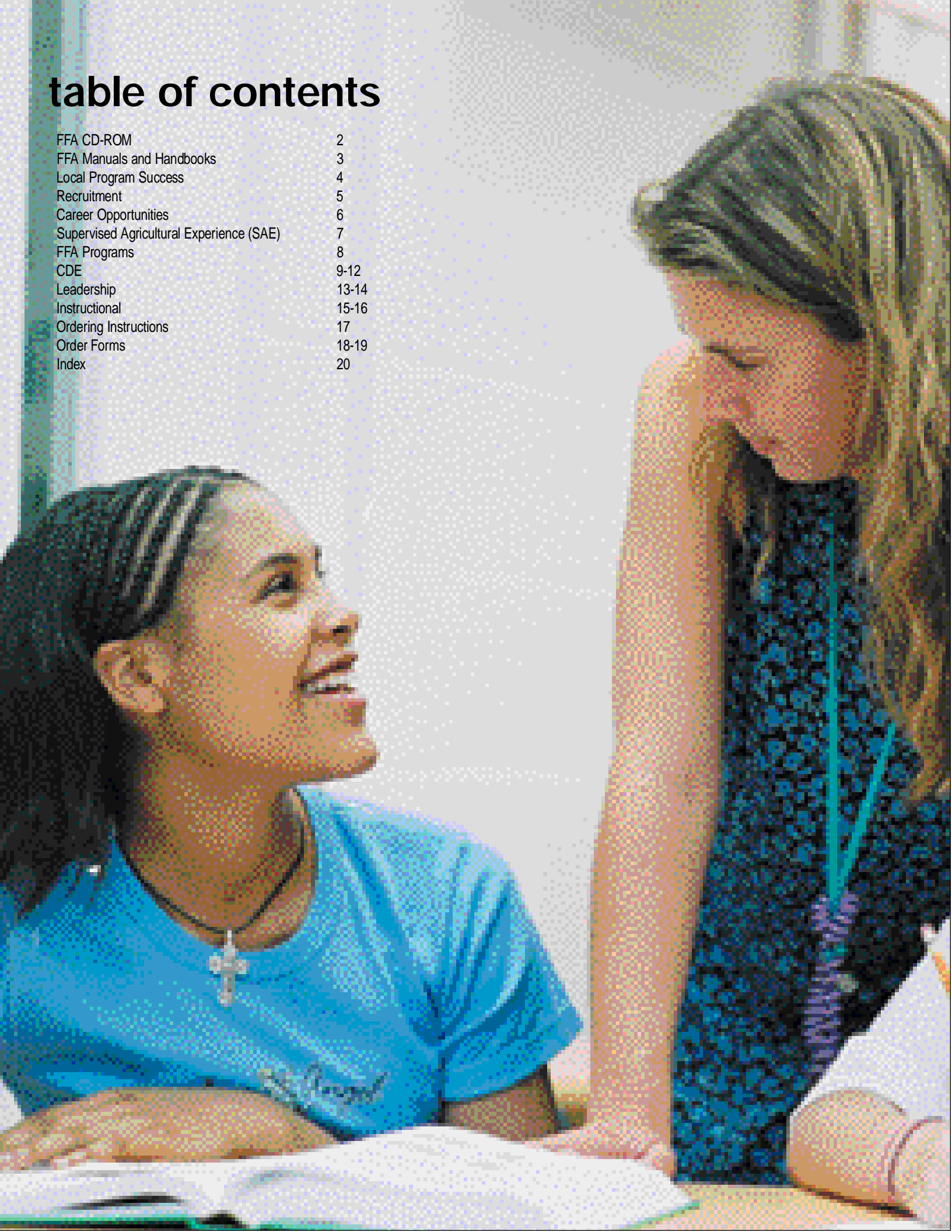
Agricultural Education Resources Catalog



Premier Leadership Personal Growth Career Success

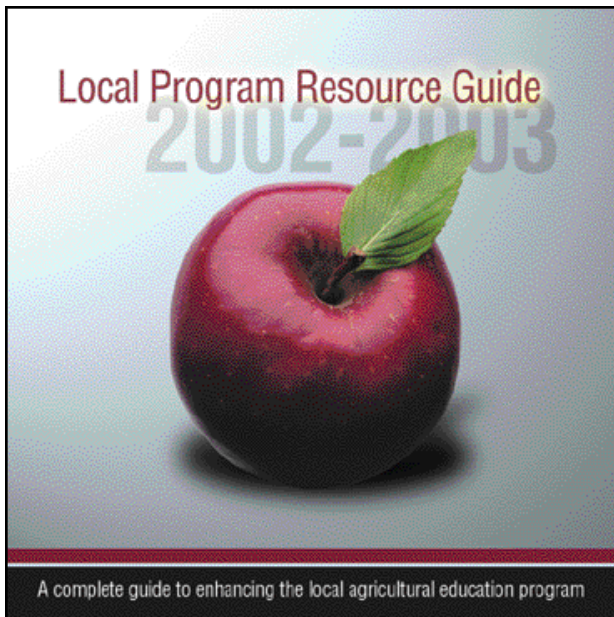
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FFA CD-ROM

Take this CD-ROM for a spin...



INCLUDES: Ag.Ed. Resources Catalog, Ag. Science Student and Teacher, Agriculture Teachers' Manual, Agriscience Fair Guidelines, Agriscience Handbook, Alumni Information, American Degree Application (an Excel file, too), American Degree Handbook, Band and Chorus Application Ad (links to website), CDE Handbook, CD-ROM Survey, Chapter Innovators Guide, Chapter Planning and Recognition Handbook, Coleman Harris' Letter, Commodity Marketing Activity, Convention Information, Courtesy Corps Information, EDGE, Entrepreneurship Application, Entrepreneurship Education Program/Application, FFA Week Information Page/logo slick sheet, Food For America, Get Connected Partner Handbook, Guide to Recruitment and Retention, H.O. Sargent Application, "How to Request a National Officer" Information, International Opportunities, Know, Grow, Lead and Succeed Ad, Logos/Marketing Rules, LPS Guide, MAD, Medal Request Form, MFE, National Chapter Award Application, National FFA Online Website, National Foundation Information, New Horizons Magazine, PALS, Proficiency Application, Proficiency Award Application and Info., Proficiency Award Handbook, Risk Management Ad, Scholarship Application, SST Videos, Stars Battery, Who's Who at FFA, WLC.

SAVES SPACE

This CD-ROM contains so much information that in hard-copy form the books, pamphlets and flyers would be nearly three feet tall! You'll have more room on your desk and in your filing cabinets.

SAVES MONEY

If you bought the materials contained on this disk, it would cost you at least \$75.

SAVES POSTAGE

Can you imagine what it would cost to send every agriculture teacher a three-foot stack of materials? Not to mention the wear and tear on your postal carrier's back!

THE DIGITAL DIFFERENCE

You can make unlimited copies of the applications and other materials on this disk. Your students can complete them at school, at home, at the library - wherever there's a computer. After they're completed, they can be emailed, faxed or printed out and mailed.

CONNECT TO www.ffa.org

The latest information is always available via the links on this disk to www.ffa.org. You can find updates, status reports and additional materials. It's only a click away!

CD-2003 \$25.00 each

Manuals & Handbooks

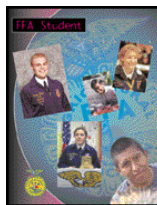
Official FFA Manual



This manual contains the history, bylaws, constitution, award programs, CDEs and much, much more.

OM-03 \$1.00 each
\$20.00 (pkg. of 25)

Student Handbook



This "must-have" resource provides detailed information regarding the history of FFA and it's many activities and opportunities.
Sponsored by CNH Capital.

NSTH-01 \$3.25 each

Student Handbook - Interactive CD-ROM



Experience the student handbook in a whole new way. This CD-ROM contains a PowerPoint presentation that includes sound, video, graphics and links to documents and websites. For use with a PC ONLY. This CD-ROM is not Macintosh compatible.

NSTHCD \$25.00 each

Official FFA Manual - Spanish Edition



The official manual in Spanish. Contains the same valuable information as the English version!

SOM-03 \$1.00 each
\$20.00 (pkg. of 25)

Student Handbook - Spanish Edition



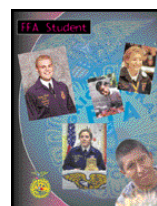
The FFA student handbook in Spanish! Contains the same valuable information as the English version!

SNSTH-01 \$3.25 each

**System Requirements:

Pentium/Pentium compatible
133 Mhz or higher
16 megs of RAM
PowerPoint and Word 95, 97, 98 or 2000
QuickTime (included on CD-ROM)
16x CD-Rom Drive
Operating System: Windows 95, 98, 00 or ME

Student Handbook - Advisor's Guide



This instructional reference for the student handbook contains lesson plans, transparency masters, handouts, quizzes and other teaching ideas to make learning about FFA fun!
Sponsored by CNH Capital.

AGSH-01 \$15.00 each

Student Handbook - Promotional Packages

Choose the best package for your classroom! Here are all of the resources you need to teach information contained in the student handbook!

Package 1 - Package includes one advisor's guide and one CD-ROM.

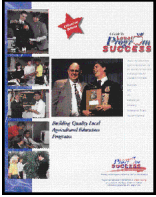
AGSHP-03-CE \$29.00

Package 2 - Package includes 25 student handbooks, one advisor's guide and one CD-ROM.

AGSHP3 \$99.00

Local Program Success

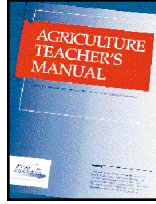
Local Program Success Guide



This guide contains tools and strategies to help build quality agricultural education programs. LPS is a joint initiative of The Council and USDE, with cooperation from the National FFA Organization and NAAE.

LPSE FREE
Only one per chapter.
Shipping not included.

Agriculture Teacher's Manual



This manual includes everything you need to know about teaching agriculture, including a guide to local program success and great organizational tips.

TOM \$15.00 each

Get Connected Partners Guide



This resource provides direction and assistance to agriculture teachers as they build long-term partnerships with school and community-based partners and state leaders. Includes facts about agricultural education, careers, sample surveys and other information. *Sponsored by National Corn Growers Association.*

GCH \$15.00 each

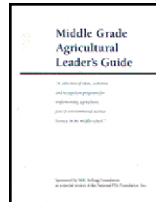
Community-Based Program Planning



This CD-ROM contains materials to assist in planning for the future of agricultural education in your community while guiding local programs through the visioning, strategic planning and implementation process.

CBPPCD \$10.00 each

Middle Grade Agricultural Leader's Guide



This collection of ideas, activities and recognition programs for implementing agricultural, food and environmental science literacy in middle school will also help students discover the benefits of agricultural education and FFA.

MSG \$5.00 each

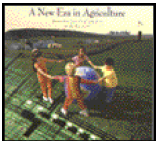
Get Connected Partners Video



This video-assisted workshop demonstrates how to develop an organizational plan for chapter activities and gain support of partners. Includes examples of how to write business correspondence, follow-up letters and much more. Can be student facilitated. (Time: 20 min. 28 sec.)

GCV \$20.00 each

A New Era in Agriculture - Reinventing Agricultural Education

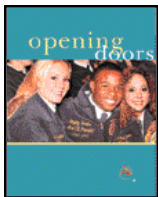


This brochure highlights the new vision, mission and goals of agricultural education, while sharing background information and challenges facing this important educational program. *Sponsored by the W.K. Kellogg Foundation as a special project of the National FFA Foundation.*

NEWERA \$10.00 (pkg. of 20)

Recruitment

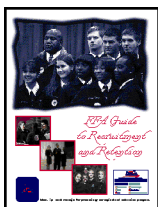
Opening Doors Brochure - NEW!



A completely new approach allowing you to customize the brochure to fit your marketing needs. Opening Doors tells the story of FFA and agricultural education -- their impact on students, the dedicated teachers, how communities partnering with schools works, plus a section on how state and national organizations support local chapters. The availability of matching letterhead allows you to tailor your marketing message to each of your targeted audiences. The convenient pocket folder in the back is the perfect place to include specific information on your program and activities! Use this for recruitment, sponsor visits and others! Matching letterhead is available!

OD-02 \$20.00 (pkg. of 20)
OD-PAPER \$5.00 (pkg. of 100)

Recruitment and Retention Guide



This guide helps teachers and students with recruitment and retention of members and includes great tools and examples such as brochures, bulletin boards, letters, PSAs, etc.

GRR \$15.00 each

Educating About Agriculture Brochure



Learn how several key organizations are promoting agricultural literacy and how each is working to educate the public on agriculture's contributions to the food system, the economy and the environment. (Organizations include FFA, 4-H & Food, Land and People, Agriculture Council of America, Ag. in the Classroom and National Farm-City Council.)

EAA \$5.00 (pkg. of 20)

Agricultural Education "Investing in Our Future" Video

This video sells key groups on the value of agricultural education programs and includes outstanding testimonials from agricultural and industry spokespeople. Use this video along with the "Think About It" brochure. (Time: 7 min. 24 sec.)

V-AE \$10.00 each

Public Relations - Advisor's Guide



Learn how to publicize chapter events, work with media, protect your image and teach students about public relations! Includes great ideas and tips!

AGPR \$3.00 each

Open a Promising Future for Students with School Counselor Insert Brochure



This tool is perfect for school officials, counselors, parents and state and industry leaders. It summarizes the components and benefits of FFA and agricultural education.

OPFS-SCN-A
\$10.00 (pkg. of 20)

Open a Promising Future for Students with Chapter Insert Brochure

Same great design but includes an insert with specific steps on how to charter a new FFA chapter.

OPFS-CC-A
\$10.00 (pkg. of 20)

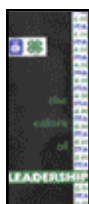
Discover World Class Opportunities in FFA Brochure



FFA membership provides students with a "world class" experience in agricultural education with opportunities in leadership, travel, career preparation, service and more.

DWCOFFA
\$10.00 (pkg. of 20)

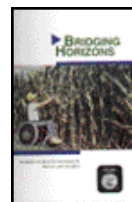
The Colors of Leadership Brochure



Learn about FFA and 4-H and how both organizations need and complement each other. This brochure outlines the mission, motto, origins, federal status, and national, state and local affiliations of each.

FFA/4-H-10
\$5.00 (pkg. of 20)

Bridging Horizons - Advisor's Guide to Involving Members with Disabilities



Learn how to assimilate "all" youth into FFA. This guide contains recruitment ideas, SAE program modifications and case examples involving youth with disabilities.

BHAG \$3.00 each

Make It Happen... Join FFA Video

This fast-paced video helps introduce FFA to youth and shows students how their dues investment can pay off with big dividends. Sponsored by Monsanto. (Time: 7 min. 28 sec.)

MIH-FFA \$10.00 each

Make It Happen Student Video

Membership recruitment is a critical piece of any chapter's POA. This video trains chapter officers and other FFA members involved in chapter recruitment efforts. (Time: 7 min. 19 sec.)

MIH-FFA-STU \$10.00 each

Make It Happen Teacher Video

This video presents new ideas on membership recruitment. See what other teachers have done to make their recruitment efforts a success. (Time: 13 min. 14 sec.)

MIH-FFA-TEA \$10.00 each

Faces of FFA Video

This inspiring video celebrates the history of FFA in three short segments: yesterday, today and tomorrow, and includes perspectives from current FFA, alumni and past NFA members. (Time: 12 min. 16 sec.)

FACES \$10.00 each

Today's FFA.... It's You Video

This video is a must-have for each chapter. Show testimonials and exciting stories to motivate students to join FFA. (Time: 7 min. 27 sec.)

V-FFA-YOU \$10.00 each

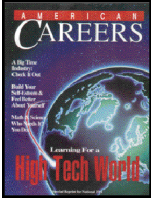
FFA: Building Tomorrow Video

This video shares the FFA success story with prospective members, parents and partners, and includes shots of national convention, SAEs, teamwork activities and much more. Show how FFA prepares students to build their lives, communities and the nation. (Time: 3 min. 55 sec.)

BUILDING \$10.00 each

Career Opportunities

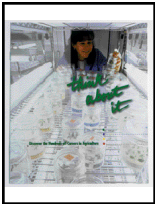
Agriculture: An Industry Too Big to Ignore Brochure



This brochure highlights the career opportunities available in the agricultural industry and includes testimonials from national leaders asking students to consider a career in agriculture.

AATB
\$10.00 (pkg. of 20)

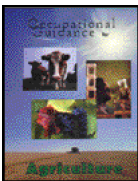
Think About It Brochure



This brochure highlights more than 300 challenging and exciting agricultural careers and is an excellent recruitment tool and/or agricultural literacy piece. *Sponsored by Monsanto.*

CB
\$10.00 (pkg. of 20)

Occupational Guidance for Agriculture



This guidebook contains 140 career descriptions and includes types of work performed, hours and earnings, education required, personal qualifications, advancement opportunities and much more.

OGA \$39.00

Open Door Brochure - Agricultural Careers



This brochure takes a creative approach to agricultural careers and speaks to students who want to be everything from people feeders to environmental protectors.

ODB
\$10.00 (pkg. of 20)

Agriscience Careers Video

This modern, upbeat video answers common questions and provides additional information on agriscience. *Sponsored by Monsanto.*

ASRP \$10.00 each

Agricultural Biotechnology: A World of Opportunity Video and Educator's Guide

This video is a great companion piece to the educator's guide. It is helpful in presentations on this exciting field and covers specific career opportunities that are available. (Time: 13 min. 42 sec.)

EDUDGDE-VHS \$10.00 each

Circle of Life - Biotechnology Careers Brochure



This brochure, Using Biotechnology to Improve Agriculture Worldwide, explains biotechnology and highlights career opportunities.

COL \$3.50 each

Discovering An Agricultural Biotechnology Career Brochure



This brochure is a reprint from the American Careers magazine highlighting the biotech skill standards criteria. Includes quotes from industry professionals and students about this exciting field. *Sponsored by USDE.*

DABC
\$10.00 (pkg. of 20)

Supervised Agricultural Experience (SAE)

SAE Experiencing Agriculture Handbook



This handbook provides a historical overview of SAEs.

SAEHDBK \$10.00 each

SAE - It's More Than You Think Video

This video gives guidance and direction to new students as they design and develop their SAE programs and includes testimonials from other FFA members about their SAEs.

(Time: 16 min. 09 sec.)

SAE-V-92 \$10.00 each

SAE - Experience It! Video

This exciting video highlights diverse and innovative SAE programs and provides ideas for students with a variety of resources and interests to begin their very own SAE.

(Time: 12 min. 40 sec.)

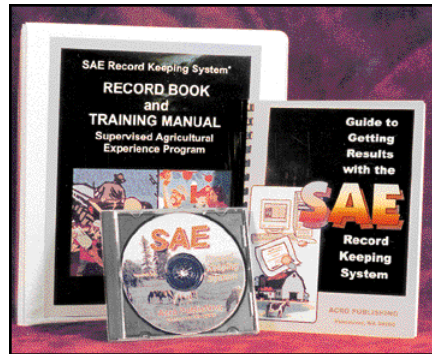
SAE-VID-99 \$10.00 each

Achievement Certificate

Use these new certificates to recognize students for achievement in agricultural proficiency awards and career development events. Certificates come in sets of 10.

ACHCERT \$2.00 (pkg. of 10)

SAE Record Keeping System Version 4.0 - Acro Publishing



This complete computer record book for SAE programs and leadership activities produces 32 different reports of student financial records, skill records and leadership activities, includes a student planner and digital glossary of terms, and produces complete proficiency award and American FFA Degree applications.

SAE Record Keeping System computer software
SAERS \$349.00 each

Current registered users can upgrade their software.

SAERSUG \$175.00 each

Student home version software with single user license.

SAESV \$39.95 each

Software licensed for one computer. Additional licenses available.

-Win 95/98/00, NT

-Pentium computer

-Mac (with virtual PC software installed)

-32 meg ram recommended

SAERS-LIC \$69.95 each

SAE Master Record Book Manual. Reproducible masters of each of the four record books.

SAEMM \$49.95 each

SAE Student Training Manual

SAESM \$30.00 each

\$28.00 each (qty. 2-10)

\$26.00 each (qty. 11-20)

\$22.00 each (qty. 21 or more)

SAE Computer Record Book Transparencies.

SAEOH \$39.95 (set of 16)

Additional user manuals

SAEUM \$15.00 each

\$13.00 each (qty. 2-10)

\$12.00 each (qty. 11-20)

\$11.00 each (qty. 21 or more)

SAE Record Keeping System Version 3.0 - T-Bird Technology



This user-friendly record keeping system has onscreen help, holds up to six entrepreneur and two placement/agriculture enterprises, operates within Microsoft Excel and matches the new FFA applications.

TBTRKS \$125.00 each

The Ag Educator Package



This package offered by Agri-Solutions has been developed in consultation with agricultural education, supports the Decisions and Dollars curriculum and includes AgManager software and the AgEducation module, user guides, sample teaching materials and special SAE features and reports. Optional training is available through the National FFA Organization.

AGSOLRB1 ea \$160.00*

(License term of 1 year @ \$160.00 per year)

AGSOLRB2 ea \$300.00*

(License term of 2 years @ \$150.00 per year)

AGSOLRB3 ea \$420.00*

(License term of 3 years @ \$140.00 per year)

AGSOLRB4 ea \$520.00*

(License term of 4 years @ \$130.00 per year)

*Product purchase options are also available. Contact AgriSolutions directly.

FFA Programs

Agriscience Handbook



Learn how to apply for the Agriscience Student, Teacher and Fair award programs. Information on the scientific method and how to write a scientific paper is included.

ASH-01 \$10.00 each

Agricultural Proficiency Award Handbook



Offers instruction on completing the two different FFA proficiency award applications among 46 different areas.

PAH-01 \$5.00 each

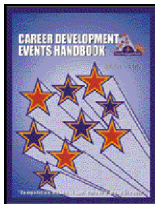
American FFA Degree Handbook



Offers insight for preparing an award winning application.

AFDH-01 \$5.00 each

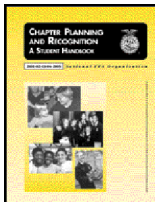
Career Development Events Handbook



Use this handbook to reference the rules, regulations, events and descriptions of CDEs organized by the National FFA Organization.

CDEH-01 \$10.00 each

National Chapter Award Handbook



Provides a guide for chapter organization and how to apply for national recognition.

NCAH-01 \$5.00 each

National Chapter Award Handbook - Spanish Edition



Contains the same valuable information as the English version.

SNACH-01 \$5.00 each

Food For America Kit



These materials include everything members and advisors need to educate their community on the importance of agriculture, including lesson plans, worksheets, certificates and student activities targeting grades 1-6. Sponsored by Bayer Agricultural Division.

FKIT-N \$20.00 each

PALS Activities Handbook I



This handbook contains 80 easy-to-use, inexpensive agricultural activities to use in the PALS program. Both young and old alike will benefit from these hands-on activities in horticulture, natural resources, animal science and special events. Sponsored by W.K. Kellogg Foundation.

PALSAH \$5.00 each

PALS Brochure



This brochure highlights the positive impact PALS has on elementary school students and FFA members. Use it to build solid links between school administrators, counselors, teachers and the local community. Sponsored by W.K. Kellogg Foundation.

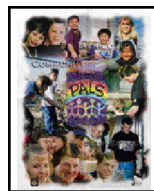
PALBROCHURE \$1.00 each

PALS Promotional Posters

Build awareness for PALS and highlight it's positive outcomes through these two posters by displaying them in the classroom, community or counselor's office. Sponsored by W.K. Kellogg Foundation.



PALSONE \$1.00 each (horizontal)
PALSTWO \$1.00 each (vertical)



PALS: An Introduction Video

This video highlights the positive difference FFA members make in the lives of youth through serving as mentors. Use as a companion to the PALS brochure. Sponsored by W.K. Kellogg Foundation. (Time: 45 min.)

V-PP \$20.00 each

Secretary, Treasurer & Program of Activities Record Keeping Software

Simplify committee reports, minutes, correspondence, budgets, inventory and auditing while combining your secretary's book, treasurer's book and POA into one easy-to-use document with this software! Includes a complete Program of Activities template and sample pages. Keep info on system requirements. In order to run the program you must have Claris Filemaker 3.0 or greater.

To purchase Claris Filemaker 5.0 as a package with the Secretary, Treasurer & Program of Activities Software:

STPOA-MAC-S \$190.00 each (MAC version)
STPOA-PC-S \$190.00 each (IBM version)

To purchase the Secretary, Treasurer & Program of Activities Software only:

STPOA-MAC-U \$32.00 each (MAC version)
STPOA-PC-U \$32.00 each (IBM version)

To purchase Claris Filemaker 5.0 only:

FILEMAK-MAC \$175.00 each (MAC version)
FILEMAK-PC \$175.00 each (IBM version)

Reporter's Solution

This software has everything to assist a chapter reporter! Includes complete list of reporters duties, templates for news releases, cover stories, newsletters and more!

In order to run the program you must have Claris Filemaker 3.0 or greater.

To purchase Claris Filemaker 5.0 as a package with the Reporter's Solution:

REP-MAC-S \$185.00 each (MAC version)
IBM users REP-PC-S \$185.00 each

To purchase the Reporter's Solution only:

REPORT-MAC \$25.00 each (MAC version)
REPORT-PC \$25.00 each (IBM version)

To purchase Claris Filemaker 5.0 only:

FILEMAK-MAC \$175.00 each (MAC version)
FILEMAK-PC \$175.00 each (IBM version)

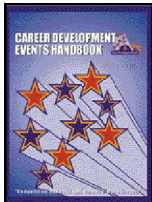
****System Requirements (Claris Filemaker 5.0)**

Macintosh:
8 MB RAM
CD-ROM drive (for Filemaker)
System 7.1 or higher
Claris Filemaker Pro 3.0 or higher

IBM compatible computers:
8 MB RAM (16 MB recommended)
486 or Pentium processor
CD-ROM drive (for Filemaker)
Windows '95 or Windows NT 3.5.1
Claris Filemaker Pro 3.0 or higher

Claris Filemaker prices and version subject to change at manufacturer's discretion.

Career Development Events Handbook



Use this handbook to reference the rules, regulations, events and descriptions of CDEs organized by the National FFA Organization.

CDEH-01 \$10.00 each

Career Development Event Questions and Answers

Provides practicums, tests and answer keys for most National FFA CDEs.

NCQ-02 \$29.00
(Available February 2003)

Individual Events \$5.00 each

Agricultural Communications - NCQ-AC-02
Agricultural Issues Forum - NCQ-AI-02
Agricultural Mechanics - NCQ-AM-02
Agricultural Sales - NCQ-AS-02
Agronomy - NCQ-AG-02
Dairy Cattle Evaluation - NCQ-DC-02
Dairy Foods - NCQ-DF-02
Environmental & Natural Resources - NCQ-ENR-02
Extemporaneous Public Speaking - NCQ-ES-02
Farm Business Management - NCQ-FB-02
Floriculture - NCQ-FL-02
Food Science and Technology - NCQ-FS-02
Forestry - NCQ-F-02
Horse Evaluation - NCQ-H-02
Job Interview - NCQ-JI-02
Livestock Evaluation - NCQ-L-02
Marketing Plan - NCQ-MP-02
Meats Evaluation & Technology - NCQ-M-02
Nursery/Landscape Management - NCQ-NL-02
Parliamentary Procedure - NCQ-PP-02
Poultry Evaluation - NCQ-P-02
Prepared Public Speaking - NCQ-PS-02

Previous Years:

2001 - NCQ-01 \$29.00 each
Also available Individual events \$5.00 each
2000 - NCQ-00 \$29.00 each

Career Development Event Scantron Forms

These NCS Scantron forms are used for the National FFA CDE scoring program. The following scantron forms can be purchased for \$35.00/100.

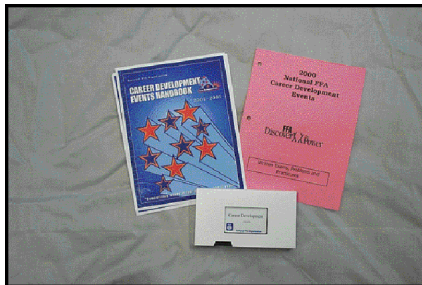
Agricultural Communications - 228574
Agricultural Issues - 205948
Agricultural Mechanics - 228574
Agricultural Sales - 228574
Agronomy - 105482
Dairy Cattle Evaluation - 205948
Dairy Cattle Evaluation - 239560-1
Dairy Foods - 239561-1
Environmental/Natural Resources - 105482
Extemporaneous Public Speaking - 205948
Farm Business Management - 228574
Floriculture - 105482
Floriculture - 205948
Food Science - 105482
Forestry - 205945
Forestry - 205948
Horse Evaluation - 205948
Horse Evaluation - 239559-1
Job Interview - 228574
Livestock Evaluation - 205948
Livestock Evaluation - 239559-1
Marketing Plan - 205948
Meats Evaluation - 239562-1
Nursery/Landscape - 105482
Nursery/Landscape - 205948
Nursery/Landscape - 228574
Parliamentary Procedure - 205948
Parliamentary Procedure - 228574
Poultry Evaluation - 205948
Poultry Evaluation - 239563-1

National Finals Stage Videos

These videos are sold as compilation tapes for each year and are a great teaching resource for your classroom. Videos from 1999 and 1998 are available and include the finals of agricultural issues forum, agriscience student, creed speaking, extemporaneous speaking, marketing plan project, parliamentary procedure and prepared public speaking. Finals stage videos are NOT produced on an annual basis.

NFS-98 (1998 Finals) \$49.00 per set
NFS-99 (1999 Finals) \$49.00 per set

Career Development Event Kit



Includes the following:

Career Development Questions & Answers
1-NCQ-01

CDE Tour Video
1-CDEV

Career Development Events Handbook
1-CDEH-01

CDE-KIT-00 \$39.00 each

CDE Videos and Manuals

Career Development Events - Experience 23 CDEs Video

This video gives a quick tour of the 23 CDEs offered at the national level and provides an upbeat, motivational look at the competitive events and their tie to careers and local curriculum. (Time: 4 min. 07 sec.)

CDEV \$10.00 each

Career Development Events - Career Success for the Future Video

This video shows the value/benefit students receive as they prepare for success in future careers. CDEs provide hands-on applications that reinforce learning—share this with key partners, students and parents. (Time: 16 min. 42 sec.)

CDESUCCESS \$10.00 each

Agricultural Sales Training Manual - Acro Publishing

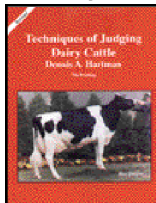
This manual presents the complete agricultural sales process, follows the agricultural sales CDE and includes a sales presentation, market analysis and all required practicums. It is updated annually to reflect changes in the CDE.

AGSSM \$29.00 each
\$27.00 each (qty. 2-10)
\$25.00 each (qty. 11-20)
\$21.00 each (qty. 21 or more)

Set of 15 multicolored overhead transparencies.
AGSOH \$39.95

Agricultural Sales Instructor's Manual.
AGSTM \$7.95 each

Techniques of Dairy Cattle Judging



This resource teaches the essential skills of dairy cattle judging utilizing the dairy cow unified scorecard and includes sample judging classes and oral reasons.

TJDC \$10.00 each

Environmental and Natural Resources Video

This video introduces the environmental and natural resources CDE and helps students understand what it takes to be successful in this career. (Time: 7 min. 48 sec.)

ENRV \$10.00 each

Floriculture: It's About Growth Video

This video introduces students to the many careers in the floral industry and the floriculture CDE. (Time: 8 min. 35 sec.)

FLVD \$10.00 each

Horse Selection CDE Training Video

This video captures footage from the National FFA Horse Selection CDE and includes evaluation, placing and reasons. (Time: 17 min.)

HSCTV \$10.00 each

Livestock CDE, Fundamentals for Success Video

This video captures footage from the National FFA Livestock CDE and includes evaluation, placing and reasons. (Time: 10 min. 31 sec.)

LIVESTOCK \$10.00 each

Marketing Plan Training Manual - Acro Publishing

This manual covers the complete marketing process, follows the marketing plan CDE and is written in a student-friendly, step-by-step format. It is updated annually to reflect changes in the CDE.

AGMSM \$16.00 each
\$14.00 each (qty. 2-10)
\$13.00 each (qty. 11-20)
\$12.00 each (qty. 21 or more)

Set of 15 multicolored overhead transparencies.
AGMTM \$39.95

Agrimarketing Instructor's Manual.
AGMOM \$7.95 each

Parliamentary Procedure Training Manual - Acro Publishing

This manual covers parliamentary procedure in an easy to understand format and includes all motions with complete dialog, pullout chart of motions, worksheets and a class demonstration lesson plan.

PRLSM \$16.00 each
\$14.00 each (qty. 2-10)
\$13.00 each (qty. 11-20)
\$12.00 each (qty. 21 or more)

Motions wall chart, measures 25" x 38".
PRLWC \$24.95 each

Parliamentary Procedure Instructor's Manual.
PRLTM \$7.95 each

Parliamentary Procedure Teaching Materials



All of these parliamentary procedure teaching materials have been thoroughly tested by agriculture teachers in the classroom and reviewed by registered parliamentarians. They are based on the current edition of Robert's Rules of Order Newly Revised.

Parliamentary Procedure Made Easy

Teach a complete unit or train a team using this best seller! A 130-page activity oriented text-workbook that features four scripts, the rules and scripts for handling the 24 permissible motions in the CDE, a 320 word glossary, 12 class activities, public speaking skills, details on organizing and conducting meetings, writing and handling main motions and amendments, the precedence of motions and much more.

PARL-3 \$8.50 each
\$6.80 each (qty. 15 or more)

Posttest masters

PARL-3A \$20.00 each
(Free with an order of 15 or more text-workbooks)

Dunbar's Manual of Parliamentary Procedure Test Questions

Adopted by many states as a source of questions for their CDE! A 245-page manual with 1,147 basic and 453 challenge multiple-choice questions and answers covering all sections of *Robert's Rules of Order Newly Revised*.

PARL-2 \$29.00 each
\$23.20 (qty. 6 or more)

Parliamentary Procedure Test Questions

Perfect for independent study! A computer program with the 1,147 basic multiple-choice questions and answers in the manual described above. (PARL-2) Students view a question on the screen, answer it and receive immediate feedback.

PAR-1-MAC \$69.00 each
PAR-1-PC \$69.00 each

Parliamentary Procedure True and False Test Questions

Use as a study guide! A 124-page manual with over 1,500 true and false test questions and answers from all sections of *Robert's Rules of Order Newly Revised*.

PARL-16 \$19.00 each
\$15.25 each (qty. 6 or more)

Parliamentary Procedure Skill Sheets For Handling Motions

A comprehensive teaching aid! Each of the 27 skill-sheets covers the steps, rules and a script for handling a specific motion. In addition, there is a worksheet and a multiple-choice posttest for each skill sheet (81 total masters!). Answer keys and the 24 permissible motions for the CDE are included.

PARL-13 \$59.00 each

Parliamentary Procedure Word Puzzles

Perfect for enrichment! Features 64 pages with 52 masters for 32 challenging word puzzles and their solutions covering over 400 parliamentary procedure concepts.

PARL-9 \$39.00 each

Parliamentary Procedure Computer Game

Challenge your students! Contains a bank of over 1,500 multiple-choice questions for students to answer and compete for points to become the "Master Parliamentarian."

PARL-12-MAC \$69.00 each
PARL-12-PC \$69.00 each

Parliamentary Procedure Team Package

Save over \$100.00! Endorsed by FFA advisors of six 1st place national teams! Includes seven copies of *Dunbar's Manual of Parliamentary Procedure Test Questions*, seven copies of *Parliamentary Procedure Made Easy* and one computer program (*Parliamentary Procedure Test Questions*).

PAR-15-MAC \$217.00 each
PAR-15-PC \$217.00 each

Parliamentary Procedure Classroom Package

Save over \$200! Our best selling package-perfect for teaching a complete unit! Contains 30 copies of *Parliamentary Procedure Made Easy* and the posttest masters, one copy of *Dunbar's Manual of Parliamentary Procedure Test Questions*, one computer program (*Parliamentary Procedure Test Questions*), one set of *Parliamentary Procedure Skill Sheets For Handling Motions* and one copy of *Parliamentary Procedure True and False Test Questions*.

PAR-10-MAC \$249.00 each
PAR-10-PC \$249.00 each

Parliamentary Procedure Sample Package

Save over \$100! Contains one copy of the following items: PARL-3, PARL-3A, PARL-2, PARL-1, PARL-13, PARL-16, PARL-9, PARL-12.

PARL-11-MAC \$199.00 each
PARL-11-PC \$199.00 each

Meeting Procedure Guide

A 6-page brochure covering the steps in handling an order of business, main motions and amendments and the rules for the 24 CDE permissible motions. 110# index paper.

PARL-B \$2.00 each (qty. 1-19)
\$1.50 each (qty. 20 or more)

Parliamentary Procedure Made Easy Video Package

This live-action interactive video package is ideal to use in training teams for the National FFA Parliamentary Procedure CDE. Features a review of the complete format of the parliamentary procedure CDE, instruction by teachers whose teams placed first in national competition and demonstrations of the 24 permissible motions by an award winning FFA team from Ritzville High School (WA). Package includes a video, one copy of *Parliamentary Procedure Made Easy*, masters and answer keys for six interactive worksheets, a word puzzle and a 25 question multiple-choice posttest. (Time 68:00)

PARL-20 \$129.00

Set of nine transparency answer key masters.

PARL-20A \$16.95

Organizing and Conducting FFA Chapter Meetings Video Package

This live-action interactive video features an award winning FFA Chapter from Ritzville High School (WA) participating in a meeting using the entire order of business described in the Official FFA Manual (including opening and closing ceremonies). The presiding officer of the meeting also served as president of their parliamentary procedure team that placed first in the nation. Basic parliamentary procedure principles and details of the order of business are also covered by an agriculture teacher and a registered parliamentarian. The package includes six copies of *Parliamentary Procedure Made Easy*, and masters and answer keys for four interactive worksheets, a word puzzle and a 25 question multiple-choice posttest. (Time:45:00)

PARL-22 \$139.00 each

Set of seven transparency answer key masters.

PARL-22A \$14.95 each

Parliamentary Procedure Wall Chart Package

This comprehensive package includes one large (36" x 60") parliamentary procedure wall chart, 15 miniature copies (11" x 17"), and reproducible masters and answer keys or seven worksheets, three word puzzles, and a 25 question multiple-choice posttest. The wall chart features 29 motions and seven basic rules used to handle each one, e.g., if they require a second, if amendable or debatable, vote required for adoption, etc. The 24 permissible motions for the CDE are included.

PARL-4 \$59.00 each

Extra miniature (11" x 17") wall charts.

PARL-4A \$7.99 each

CDE Tools

Agricultural Encyclopedia and Diagnostic CD-ROM - Ag Explorer



This CD-ROM is an agricultural encyclopedic and diagnostic tool that allows users to easily navigate through discovery sections, includes high-quality photos, diagnostic keys, internet links and much more. A great aid in preparing students for the agronomy CDE and the CCA exam. Site licenses available for school computer labs.

AGEXP \$49.00 each

Hornel Computing Slide for Scoring CDEs



This instrument can be used in the classroom to teach the basics of how to score classes of livestock or at local, state or national events.

HCSS \$15.00 each

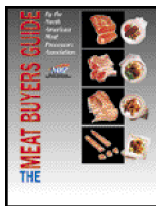
Food Safety Poster



This poster combines graphics and easy-to-understand advice for food handlers. Laminated to last and for easy cleaning. Measures 17" x 22".

FSP \$5.00 each

Meat Buyers Guide



This comprehensive meat identification manual contains more than 295 illustrative cuts, buying and ordering procedures, nutrition data, food safety, USDA grading standards and NAMP/IMPS identification numbers.

MBG \$49.00 each

NAMP Meat Charts and Posters



These posters or notebook charts highlight the most commonly used cuts with a carcass map and are available for beef, lamb, veal and pork.

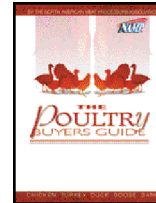
Posters measure 24" x 36".

BCP \$5.00 each (Beef Cuts)
LCP \$5.00 each (Lamb Cuts)
VCP \$5.00 each (Veal Cuts)
PCP \$5.00 each (Pork Cuts)

Notebook charts measure 8-1/2" x 11". (pkg. of 20)

BCC \$12.00 each (Beef Cuts)
LCC \$12.00 each (Lamb Cuts)
VCC \$12.00 each (Veal Cuts)
PCC \$12.00 each (Pork Cuts)

Poultry Buyers Guide



This publication contains detailed descriptions on cuts of poultry and includes storage and bacterial guidelines, purchaser specified options, safe handling and nutritional facts.

PBG \$26.00 each

NAMP Foodservice Cuts of Poultry Poster



This poster displays the most common cuts of all major poultry species and includes a poultry bacterial/temperature thermometer.

PP \$7.00 each

Leadership

Reaching New Heights CD-ROM - An Advisor's Guide



An Advisor's Guide to Personal Growth and Leadership Development. This CD-ROM contains more than 200 pages of background material, lesson plans and activities aimed at enhancing your students' personal growth and leadership skills and training chapter officers. The materials support numerous FFA programs including BLAST Off and MFE.

AGPGCD \$15.00 each

Impact Leadership Videos

These videos can be used as a training tool for your classroom, chapter meetings and officer retreats! Designed to build motivated and confident FFA members, these 45-minute workshops include a 20-minute VHS leadership video with a presenters guide and worksheet masters. Pause the video as your trainers conduct action-packed activities. The fun and dynamic format will keep your students' interest and will build strong leaders for your chapter's success! Sponsored by ZENECA Ag. Products.

Impact Leadership Video Kit

Buy all eight videos and save \$20.00! Includes each of the videos outlined on this page.

IMPACTSET \$140.00

Communication Video

This video-assisted workshop impacts how your members communicate and shares positive strategies that are needed to communicate effectively.

(Time: 24 min. 18 sec.)

CMV \$20.00 each

Interpersonal Communication Leadership Video

This video-assisted workshop teaches members how to communicate without saying a word and how to prevent miscommunication.

(Time: 23 min. 19 sec.)

ICV \$20.00 each

Goal Setting Leadership Video

This video-assisted workshop will help every member set and achieve realistic goals. Whether a personal dream, chapter goal or POA, you'll see results through this easy step-by-step goal setting process.

GSV \$20.00 each

Leadership Video

This video-assisted workshop shows your members what it takes to lead and succeed and shares the key characteristics of effective leaders. Watch your members create a leadership action plan!

(Time: 31 min. 50 sec.)

LDV \$20.00 each

Self-Esteem Video

This video-assisted workshop will teach members the value of positive influence, how to deal with disappointments and the importance of believing in their potential.

(Time: 32 min. 55 sec.)

SEV \$20.00 each

Self-Motivation Video

This video-assisted workshop will energize and motivate your members! Get 100% of the chapter involved in FFA activities!

(Time: 27 min. 30 sec.)

SMV \$20.00 each

Teamwork Video

This video-assisted workshop helps every member become a team player and leads your members to a common purpose through respect, acceptance and open communication.

(Time: 24 min. 28 sec.)

TMV \$20.00 each

Conflict Resolution Video

This video-assisted workshop shares valuable techniques for handling conflict effectively and resolving it in a positive manner.

(Time: 18 min. 21 sec.)

CRV \$20.00 each

Leadership

Student Leadership Development Videos

These video-assisted workshops give FFA members growth opportunities as they facilitate the development and implementation of action plans for the success of their chapter.

Each program can be student facilitated and is part of the Chapter Success Series.

Student Leadership Development Video Kit

Buy all six videos and save \$20.00! Includes each of the videos outlined on this page.

SL-KIT \$100.00 each

Getting Involved Video

This exciting video is designed to promote leadership growth opportunities and presents a systematic approach on how to develop a plan of action to recruit and retain FFA members.
(Time: 14 min. 57 sec.)

GIV \$20.00 each

Premier Chapter Planning Video

This video gives FFA members an outline for planning chapter activities, teaches them how to share their plans with key groups and helps make their chapter truly successful!
(Time: 24 min. 33 sec.)

PCHP \$20.00 each

Game Plan for Chapter Officer Success Video

This video gives chapter officers direction, motivation and the desire to succeed and provides them with a game plan for success highlighting the importance of goal setting, team responsibilities and team roles.
(Time: 25 min. 57 sec.)

GPCOS \$20.00 each

Using Group Activities Video

This video-assisted workshop highlights activities designed to strengthen FFA chapters, teaches students how to select and process activities for maximum impact and includes an activities arsenal covering topics such as team building, leadership, communication and more.
(Time: 25 min. 13 sec.)

UGAV \$20.00 each

Award-Winning Chapter Banquets Video

This interactive video shares the purpose of a chapter banquet, considerations FFA members need to prepare for and innovative and cost-saving ideas. Plan and organize a banquet that will leave guests excited about FFA!
(Time: 23 min. 48 sec.)

AWCBV \$20.00 each

Get Connected Partners Video

This video-assisted workshop demonstrates how to develop an organizational plan for chapter activities and gain support of partners. Includes examples of how to write business correspondence, follow-up letters and much more.
(Time: 20 min. 28 sec.)

GCV \$20.00 each

Alumni Mentoring Guide



This guide features three units on developing the student's "whole person" with emphasis on personal and interpersonal skills and leadership development. Accompanied by "Together We Can" video. Both are available upon request for FREE.

Contact the Alumni office at 317-802-6060.

Instructional Materials

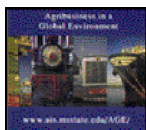
Agriculture Teachers Survival Kit



A collection of FFA leadership materials and over 75 of the best lessons and activities covering emerging technologies in agriculture, animal welfare, equine science, no-till agriculture and many other important subjects. Includes a copy of the Teachers Owners Manual, Reaching New Heights Leadership Materials and the Community Based Program Planning Guide.

SURVKITCD \$25.00 each

Agribusiness in a Global Environment CD-ROM



Enhance instruction on agribusiness topics and introduce international business practices to your students. CD-ROM includes a video, transportation handbook, and lessons on NAFTA, HACCP, cultural differences, etc. Available via CD-ROM and Internet. Sponsored by the USDA Foreign Agricultural Service.

AGECD \$20.00 each

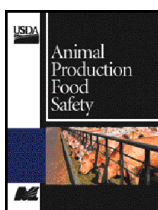
Agricultural Issues



Increase awareness of agricultural issues among agriculture students and the "non-agricultural" public. These materials explain the process of issue identification, investigation and analysis and support the agricultural issues CDE. Sponsored by Elanco Animal Health and DowAgro Sciences.

AGISSUESCD \$20.00 each

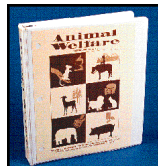
Animal Production Food Safety CD-ROM



These materials address food safety issues at the farm level and reinforce judicious livestock handling practices. Includes an overview of guidelines and regulations relating to quality assurance, hazard analysis, critical control points and total quality management.

APFSCD \$25.00 each

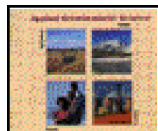
Animal Welfare



These materials develop an awareness of the issues related to the use of animals and provide hands-on, critical thinking activities allowing students to have a better understanding of animal welfare issues. Development sponsored by a coalition of interested companies and organizations through the National FFA Foundation.

AW \$10.00 each

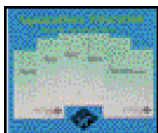
Applied Environmental Science



Teach about the environment and its relationship to the agricultural industry. These materials can be utilized as supplements to existing curricula, individual units on environmental concerns and as hands-on learning activities. Developed and sponsored by a coalition of interested companies and organizations through the National FFA Foundation.

ENVIRON \$10.00 each
ENVIRONCD \$25.00 each

Aquaculture Education CD-ROM



The entire set of aquaculture curriculum on CD-ROM. Includes five module core curriculum, how-to manuals, 16 species manuals, aquatic resources, biotechnology applications in aquaculture and more.

AQUA-LIBCD \$75.00 each

Aquaculture - How To Manuals



The 8 new "how to" manuals supplement the existing aquaculture instructional materials. Manuals include mini recirculating systems, aquaponics in the classroom, aquarium aquaculture in educational environments and others.

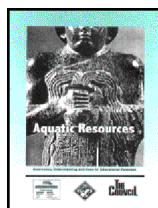
AQUA-HOW-TO \$20.00 each

Aquaculture - Tilapia: Reproduction and Growth in Educational Environments

This manual provides an overview of the importance of tilapia aquaculture around the world and the U.S. and introduces students to tilapia culture while improving their understanding of aquaculture in general.

TIL \$20.00 each

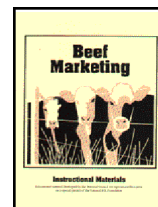
Aquatic Resources: Awareness, Understanding and Uses for Education Purposes



This manual builds on the aquaculture instructional materials and teaches more advanced concepts, principles and practices related to water, aquatic science, aquaculture and natural resource management. Includes more than 20 stand-alone lessons and several hands-on activities to reinforce learning.

AREP \$20.00 each

Beef Marketing Primer



These materials cover the history, technical and economic principles and practical application of marketing as it exists within the beef industry. Includes activities suited to secondary or post-secondary agriculture students.

BEEF \$10.00 each

Biotechnology for Plants, Animals and the Environment



These materials include lessons and lab activities covering a wide range of topics ranging from cells and DNA to gene transfer to careers and many more. Available in hard-copy or CD-ROM. Sponsored by Monsanto and a coalition of interested companies and organizations through the National FFA Foundation.

BPAECD \$25.00 each

Commodity Marketing Materials



Teach commodities and trading. The Chicago Mercantile Exchange created these materials exclusively for FFA. A teacher's curriculum, student workbook and video are available. While supplies last.

Teacher's Curriculum
CM-TC-01 \$8.00 each
Student Workbook
CM-SW-01 \$7.00 each
Video
CM-VID \$10.00 each

Instructional Materials

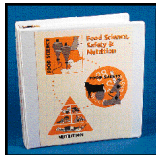
Decisions and Dollars



These materials provide students with a basis for making effective decisions, evaluating the management of resources and gaining skills useful in everyday life. Help students learn about financial decision-making and record keeping.

DD \$10.00 each

Food Science, Safety and Nutrition



These materials relate scientific principles to food science and provide hands-on activities for students to observe the application of science used in the development and preservation of food products. Sponsored by a coalition of interested companies and organizations through the National FFA Foundation.

FOODSCI \$20.00 each

Maximizing Economic Yield (MEY)/No-Till Management



These materials explain the concept of MEY production and contain agronomically sound, economically profitable and environmentally responsible strategies for achieving it. Lessons can be infused into crop, plant or soil science and agricultural business management courses.

Sponsored by IMC Global, Inc.

MEY/NOTILL \$10.00 each

Emerging Technologies in Agriculture



These materials include lessons and activities in emerging technologies and cover topics ranging from emerging biotechnology to irrigation technologies. Available on CD-ROM. Sponsored by a coalition of interested companies and organizations through the National FFA Foundation.

ETECCD \$25.00 each

Food Safety Video

This video covers the issue of food safety and provides a positive message about agriculture. Great to use in Food for America and other public presentations. (Time: 12 min. 01 sec.)

AIFS FREE
(Shipping not included)

Ground Water Safety Video

This video covers the issue of ground water safety and provides a positive message about agriculture. Great to use in Food For America and other public presentations. (Time: 15 min. 29 sec.)

AIGWS FREE
(Shipping not included)

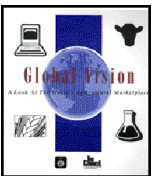
Equine Science



These instructional materials were developed to help teach basic scientific concepts and principles as they related to horses, covering topics such as anatomy, nutrition, physiology, disease and genetics. Sponsored by the American Quarter Horse Association.

EQUINE \$10.00 each

Global Vision



This instructional material set helps teach key fundamentals about topics including comparative advantage, imports and exports, international travel, career opportunities and much more. Sponsored by Dow AgroSciences.

GLVISION FREE
(Shipping not included)

Food for Everyone: A Teaching Resource on World Hunger and Agriculture



These instructional materials bring international food supply issues into the classroom. Topics covered range from geography of food supply and population to the role of American agriculture in solving world hunger. Sponsored by US Agency for International Development through a partnership with Bread for the World Institute.

FFE \$10.00 each
FFE-CD \$20.00 each

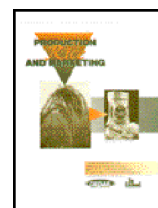
Landscape, Lawn Care and Golf Course Management CD-ROM



This CD-ROM contains materials which provide hands-on learning opportunities in the green industry examining proper establishment and maintenance of lawn, landscape, golf course and sports turf. Sponsored by a coalition of interested businesses and organizations as a special project of the National FFA Foundation.

TURFCD \$25.00 each

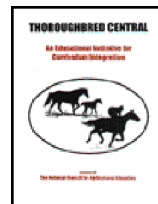
Rice Production and Marketing



This resource relates to one of the world's most significant food sources and addresses all of the necessary skills and practices of modern rice production and marketing strategies.

RICE \$10.00 each

Thoroughbred Industry



These materials focus on integrating academic and vocational education and use the thoroughbred industry as the basis for the problems and examples, providing lessons on many subject areas including math, science, English, history, physics and more. Development sponsored by a coalition of interested companies and organizations through the National FFA Foundation.

TBRED \$20.00 each

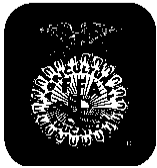
Ordering Instructions

- Internet:** Order online at www.ffaunlimited.org or link from www.ffa.org.
A credit card is required.
- Phone:** Call toll free 1-888-332-2668 between 7:00 a.m. and 5:30 p.m. Indiana time.
A credit card or school purchase order is required.
For orders of 20 items or less. For orders of 21 or more please use the Internet, fax or mail.
- Fax:** Dial toll free 1-800-366-6556. (24 hours a day, 7 days a week)
A credit card or school purchase order and appropriate signature is required.
- Mail:** Use attached form. Mail to:
National FFA Organization
Attn: Customer Service Department
P.O. Box 68960
Indianapolis, IN 46268-0960
A credit card, school purchase order or check and appropriate signature is required.
- Payment:** **Purchase Orders** - Must be valid school purchase order numbers.
Credit Cards - Must be accompanied by credit card number, expiration date, name as it appears on card, shipping and billing addresses and daytime telephone number.
Checks - Must include daytime telephone number. **DO NOT SEND CASH.**
- All purchase orders must be paid within 30 days of receipt of invoice.
A 2% monthly late fee will be charged for outstanding charges that are more than 90 days old.
Accounts with unpaid charges of 90 days or more will be put on credit hold until the past due amount is fully paid.

Delivery					
# of Delivery Days/ Additional Handling Fees		Regular Delivery Off-Peak	Regular Delivery Peak Season (March 15- May 31)	Rush Delivery Service	Rush Fees
Indy Inventory		7 days	10 days	5 days	\$15.00
Engraving	0-49 items	10 days	14 days	NA	
	50+ items	14 days	18 days	NA	
Embroidery		3 weeks	3 weeks	NA	
Jackets	Regular/Custom	4 weeks	4 weeks	2 weeks	\$15.00
Drop Ship		6 weeks	6 weeks	NA	
Shipping					
Shipping Charges Based on Merchandise Order Total		Regular Shipping Charges	Rush Shipping Charges		
	\$25.00 or less	\$5.00	\$15.00		
	\$25.01-\$50.00	\$7.50	\$15.00		
	\$50.01-\$100.00	\$10.00	\$20.00		
	\$100.01-\$200.00	\$15.00	\$30.00		
	\$200.01-\$500.00	\$25.00	\$50.00		
	\$500.01-\$1000.00	\$50.00	\$100.00		
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	\$2000.01+	\$150.00	\$300.00		

- Returns/Exchanges:** FFA will replace, exchange or credit any non-personalized FFA merchandise.
Personalized items, including official jackets, **CANNOT** be returned or credited.
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2002-2003

Ag Ed Resources Catalog Order Form

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Advisor's Name: _____ E-mail _____

NO C.O.D. ORDERS. PLEASE
INCLUDE CHECK, SCHOOL
PURCHASE ORDER OR CREDIT
CARD INFORMATION.

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(As assigned on National Chapter Roster)

Required

Purchase Order No.: _____ Date Order Is Needed: _____

If using a purchase order, it must be signed by chapter advisor.

Required

DO NOT USE THIS FORM TO ORDER OFFICIAL JACKETS.

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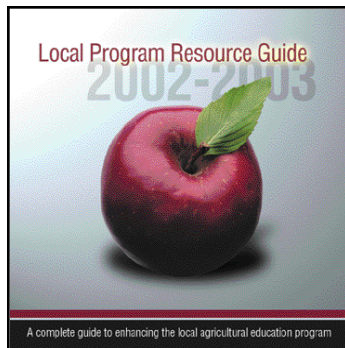
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