

WAWAS

SERVING THE CHILDREN OF THE WORLD® OCTOBER 2013

BUILDING BRIDGES

AUSTRIA'S GUNTER GASSER LEADS KIWANIS



KIWANIS AND THE ARMY, PARTNERING TO BUILD THE LEADERS OF TOMORROW.

The Army values align closely with the Kiwanis Key Leader principles of personal integrity, personal growth, respect, building community and pursuit of excellence. Both values-based organizations are dedicated to building future leaders and providing service to the nation and community. As leaders, commissioned officers live the Army values while inspiring strength in those they lead. Find out how the Army can help youth lead at goarmy.com/officership.



U.S. ARMY

ARMY STRONG.®



Kiwaniis®

Kiwaniis is a global organization of volunteers dedicated to improving the world one child and one community at a time.

2013-14 OFFICERS, KIWANIS INTERNATIONAL

PRESIDENT Gunter Gasser, *Spittal an der Drau, Austria*

PRESIDENT-ELECT John R. Button, *Ridgetown, Ontario*

IMMEDIATE PAST PRESIDENT Thomas E. "Tom" DeJulio, *Bronxville, New York (Fordham, Bronx club)*

VICE PRESIDENT Susan A. "Sue" Petrisin, *East Lansing, Michigan*

EXECUTIVE DIRECTOR Stan D. Soderstrom, *Indianapolis, Indiana (Pike Township-Indianapolis club)*

TRUSTEES Patricia "Patti" Barsotti, San Ramon Valley, California; Kevin Dean, Suncrest Area, Morgantown, West Virginia; Jane M. Erickson, Bellevue-Offutt, Nebraska; Patrick R. Ewing, Victoria, British Columbia; Clinton Green, Napier, New Zealand; Óskar Guðjónsson, Kopavogur-Eldey, Iceland; Stephen T. Hill, Milford, Connecticut; Marcel Kreienbühl, Gossau-Flawil, Switzerland; Florencio C. "Poly" Lat, Inter-City Homes, Muntinlupa, the Philippines; Lee Kuan Yong, Kuala Lumpur, Malaysia; Warren F. Mitchell, Greeley, Colorado; Dennis M. Oliver, Gulfport, Mississippi; Colin Reichle, South Edmonton, Alberta; James M. Rochford, Peoria, Illinois; Elizabeth M. Tezza, East Cooper, Mt. Pleasant, South Carolina

MAGAZINE STAFF

EDITOR Stan D. Soderstrom

PUBLISHER/CIRCULATION MANAGER Jack Brockley

MANAGING EDITOR Kasey Jackson

ASSOCIATE EDITOR Courtney Meyer

ART DIRECTOR Andy Austin

CONTRIBUTING EDITORS Alyssa Chase, Jo Lynn Garing, Tony Knoderer

ADVERTISING SALES

3636 Woodview Trace, Indianapolis, IN 46268

317-875-8755, ext. 170, Fax: 317-217-6570

Email: advertise@kiwanis.org

New England and Mid-Atlantic:

RB Advertising Representatives Inc.,

195 Cleveland Dr., Croton-on-Hudson, NY 10520

914-769-0051, Fax: 914-769-0691

Email: Info@RBAdvertisingreps.com

KIWANIS INTERNATIONAL OFFICE

3636 Woodview Trace, Indianapolis, IN 46268-3196

800-KIWANIS (in US/Canada), 317-875-8755

Fax: 317-879-0204

Email: magazine@kiwanis.org

Websites: www.kiwanis.org (public)

www.KiwanisOne.org (members)

FUTURE CONVENTIONS

Tokyo-Chiba, Japan, July 17-20, 2014

Indianapolis, Indiana, USA, June 25-28, 2015

Toronto, Ontario, Canada, June 23-26, 2016

KIWANIS (ISSN 0162-5276) is published monthly except February, May, July and November by Kiwanis International. POSTMASTER: Send address changes to Kiwanis, 3636 Woodview Tr., Indianapolis, IN 46268-3196. Pending periodicals postage paid at Indianapolis, IN and additional mailing offices. (CPC Pub Agreement #40030511) Return undeliverable Canadian addresses to Kiwanis, 2835 Kew Drive, Windsor, ON N8T 3B7.

Member's annual subscription is US\$8. Nonmembers may subscribe for US\$12 per year.

The information in this magazine is for illustrative and discussion purposes only. It is intended to provide general information about the subject matter covered and is provided with the understanding that Kiwanis is not rendering legal, accounting or tax advice. You should consult with appropriate counsel or other advisors on all matters pertaining to legal, tax or accounting obligations and requirements.

Copyright © 2013 by Kiwanis International



INSIDE

TABLE OF CONTENTS

OCTOBER/NOVEMBER 2013 | VOLUME 98, NUMBER 7

DEPARTMENTS

04 VOICES

President's message; executive perspective

06 NEWS

Family month, new-member fee, amendment proposal deadline, membership success story, show your club love, I Am Kiwanis.

38 SHOWCASE

For the birds, all-access cooking, tactile architecture, pilot's special flight, texting for babies, government takeover

50 RETROSPECTIVE

Golden deeds

FEATURES

12 BUILDING BRIDGES

Engineer, strategist, organizer: our Kiwanis International president.

18 2013-14 LEADERS

22 CREATIVE SOLUTIONS

Tried and true fundraising ideas for The Eliminate Project.

26 RUN FOR YOUR LIFE

Racer-chasing zombies bring a 5K run to life with lots of fun and funds.

30 MASTER CRAFTERS

In Cremona, Italy, two Kiwanians create exquisite works of art ... with a purpose.



Cover photo by Dominki Butzmann

PRESIDENT'S MESSAGE

GUNTER GASSER | KIWANIS INTERNATIONAL PRESIDENT

ONWARD, TO THE FUTURE

Bridges are important structures. They connect people from where they are right now to where they want to go in the future. Some bridges are majestic like the Golden Gate Bridge in San Francisco, which crosses the strait connecting the San Francisco Bay to the Pacific Ocean. That expanse would not be an easy obstacle to overcome without the nearly 9,000-foot span. Other bridges cross tiny obstacles, like a set of train tracks in my hometown of Spittal an der Drau, Austria.

My theme for this new Kiwanis year is "We Build Bridges for Children to the Future." I am very much concerned when I see children who are sick, who are hungry and who need educational opportunities. We need to find ways to help. There are many obstacles, big and small, standing in the way of these children. But if we build them a bridge, they will be connected to a better life.

Many of our clubs are connecting children to a brighter future. For instance, the Owatonna Kiwanis Club in Minnesota spends time reading to children in early childhood

learning programs to make sure the students develop a solid educational foundation. The Fostoria Kiwanis Club in Ohio gives children in need new shoes so they'll be able to focus on learning instead of what they are wearing. These clubs, and so many others, have built bridges and are proving we will live our organization's motto of "Serving the Children of the World."

But there is so much more to do. I am sure you agree that if more people joined their hearts and hands with existing club members, the group would accomplish even more and your community would be an even better place to live. It is the reason why the global campaign for growth is one of the highest priorities for me. For years, we have talked about the obstacle of membership declining among our North American clubs. But,



like a car driving across the Golden Gate bridge, our organization can get over this obstacle too.

Membership is more than a

number. It's lives that have been changed and communities made better. It's the future of what you and I love.

EXECUTIVE PERSPECTIVE

STAN SODERSTROM | KIWANIS EXECUTIVE DIRECTOR

WHY CHANGE?

The first thing you've likely noticed about this issue of Kiwanis magazine is that it looks different than before. And I'd say you are correct.

We've made some significant changes in the look and feel of Kiwanis magazine. The story here isn't that we got bored with the old design, but that we're responding to changes in society and our membership, and positioning our magazine for the future.

First, let me say that I'm very proud of our magazine. I think we have the best official publication of any of our peer service club organizations. And it's the result of a dedicated effort on the part of our communications staff to make it readable, informative and impressive.

A few years ago, one of the magazine's greatest challenges was to get quality photos. Today, most clubs have members whose digital cameras capture impressive, high resolution images. That gives us opportunities to publish photos that truly "show" our Kiwanis family in action.

Readership surveys continue to tell us the majority of our members want to continue to receive Kiwanis magazine printed on paper

and mailed to them. Increasingly though, more members are converting to tablets to read books, newspapers and magazines. We know Kiwanis magazine needs be ready as more of our readers shift to such devices. In the coming year, we hope to develop a digital magazine that works for virtually all tablets. Our former layout would not accommodate that formatting. This new design will.

Last, but probably most important, is that our magazine is the only communication tool that can reach every English-speaking member in North America and club presidents around the world. This new look shows Kiwanis as a young, forward-looking organization. We think it has a much cleaner, corporate feel, as well as projecting a more global look.

I hope the new design will cause more members to open the magazine and read about



our incredible organization. And, I encourage our readers to share Kiwanis magazine with friends, neighbors and others.

It can be a great membership invitation tool.

Thank you for reading Kiwanis magazine. And thank you for being a Kiwanian.

CSR

The Hershey Company
Corporate
Social
Responsibility

For more than 100 years, The Hershey Company has been a leader in making a positive difference in the communities where its employees live, work and do business. Corporate Social Responsibility is an integral part of the company's global business strategy, which includes goals and priorities focused on fair and ethical business dealings, environmental stewardship, fostering a desirable workplace for employees, and positively impacting society and local communities.



UNITED STATES & CANADA
HERSHEY'S TRACK
& FIELD GAMES



CHINA
'HAPPY TIME' AFTER
SCHOOL PROGRAM



MEXICO
MEXICO COCOA
PROJECT



GHANA
HERSHEY'S
LEARN TO GROW



COTE D'IVOIRE
HERSHEY - BARRY
CALLEBAUT SCHOOL

MARKETPLACE



WORKPLACE



ENVIRONMENT



COMMUNITY



To learn more about how The Hershey Company is making a difference,
visit thehersheycompany.com/social-responsibility



The Hershey Company

KEY CLUB®

The Hershey Company is a proud sponsor of Key Club

NEWS

WHAT YOU NEED TO KNOW

TRENDS, TIPS, FACTS AND FIGURES FROM KIWANIS INTERNATIONAL



\$19 MILLION

WHAT A YEAR!

In just the first nine months of 2013, the Kiwanis family saved or protected 10.5 million women and their future babies. That brings total pledges and gifts to US\$36.7 million for The Eliminate Project. It's a crucial step toward the ultimate goal: US\$110 million by 2015 end.

ON SOCIAL MEDIA

Twitter

"Do you ever pass by a random high school and wonder if they have a @keyclub?"



CHECK US OUT ON VIMEO

<http://vimeo.com/kiwanis>

We have a new video channel! Hop on over to see some of our newest videos, including I am Kiwanis and The Eliminate Project's This is Our Moment.



NOVEMBER

is Kiwanis Family Month.
How will you celebrate?

Kiwanis-family members young and old share a love of community service. To celebrate this month, plan a joint service project with your sponsored youth. Tell us about it at shareyourstory@kiwanis.org.



SERVICE ABOVE SELF

"With the start of the Kiwanis year, we all must remember that service to others is the keystone of Kiwanis. There is the service we do for our fellow Kiwanis club members and the service we do in our communities. Many districts have their projects where giving and/or doing is a little more difficult but no less important. Perhaps the most difficult level of service is what we do for the children of the world, and this is where we cannot see, feel or touch those we serve. Through the Kiwanis International Foundation and The Eliminate Project, each and every Kiwanian can expand his or her reach to change the world, one child and one community at a time." **Lance M. Incitti** *Kiwanis International Foundation President*



OCTOBER
31

This is the new deadline for clubs or districts wishing to submit amendment and resolution proposals for consideration at the 2014 Kiwanis International convention in Tokyo-Chiba, Japan.

Amendment and resolution proposals are announced no later than 90 days prior to the convention.

Go to www.KiwanisOne.org/amendmentsfaq for more information.



NEW-MEMBER FEE CHANGES

As of October 1, 2013, new members will pay a fixed fee regardless of the date they join Kiwanis.

This enrollment fee will be tiered. Clubs in tier A nations, including the U.S. and Canada, will pay US\$50 for each new member; tier B, US\$25 and tier C, US\$15.

Kiwanis used a prorated system for the past several years to encourage membership growth later in the year. The practice, however, has not affected new-member additions.

To restore an important revenue stream and balance the budget, the fixed new-member enrollment fee is reinstated.

Have questions? Contact the Kiwanis Member Services Department at helpline@kiwanis.org or 1-800-KIWANIS (USA and Canada) or +1-317-875-8755 (worldwide).



KIWANIS ON THE PLAYGROUND

Kiwanis International and its Vision Partner, Landscape Structures, are working together to bring playgrounds to communities around the globe.

Landscape Structures provides high-quality commercial playground equipment and services — and now, for Kiwanis clubs that purchase a playstructure through Landscape Structures, they can choose one of the following as a complimentary gift:

- **Kaleidoscope bench**
- **Welcome sign (left)**
- **Driver play panel**

Want to learn more? Visit www.playlsi.com/kiwanis.

NEWS

WHO'S IN, WHO'S OUT

There's a change in the process for how Kiwanis clubs should count their end-of-year membership.

In the past, clubs were asked to report their membership numbers based on a September 30 report from the organization's database of active members. But club leaders expressed concerns that those numbers are not accurate since clubs have until October 10 to delete members from their rosters.

In the interest of fairness and accuracy, Kiwanis International will now account for member deletions that are reported by October 10. This becomes effective with the final membership count for the 2012-13 year.



ON SOCIAL MEDIA

Danny Kim on Facebook

"I'm currently a high school student in Key Club and I'd like to take a moment to appreciate all the things Kiwanians do for us. It's because of Kiwanians that we teenagers are able to make an impact on this world.

Most of us, like myself, have been influenced by either Faculty Advisors or Kiwanians to mold a passion for service. Thank you for believing in us."



OCTOBER WEBINARS

- 08** Retention: Until death do us part
- 15** Turning members into Kiwanians
- 22** Building membership one relationship at a time
- 29** Keeping score: club improvement

To learn more about these and other upcoming webinars, check out www.kiwanisone.org/webinars



KARAOKE

means **"empty orchestra"** in Japanese. Kiwanis celebrates its 99th Annual Kiwanis International Convention in Tokyo-Chiba, Japan, July 17-20, 2014.

Will you be there?

GROWING, SERVING, EMBRACING CHANGE

"We must provide our members opportunities for personal growth through fun, fellowship and community service in an organization that reflects the community in which it serves and an organization that accepts and embraces the changing nature of society."

John Button *Kiwanis International President-elect*



It's more than a line item.



It's your club's voice.

Make sure your club has a voice at future Kiwanis International conventions—by making a place in your club's budget. Include funds for club representatives to attend. The delegates you send will vote on issues shaping the future of Kiwanis. And they'll return better equipped to help your club serve your community.

2014 Tokyo-Chiba, Japan

2015 Indianapolis, Kiwanis
celebrates 100 years

2016 Toronto, Ontario, Canada

For more information, go to
www.KiwanisOne.org/convention/budgeting.



Kiwanis®



TIPS TO GROW ON

To identify people to invite to your club, just take an extra look at the contacts on your phone — who else would enjoy being a member of your club?

We'd love to hear your tips too. Send them to us at shareyourstory@kiwanis.org.

LOVE YOUR CLUB

Need resources to help grow your club? We have you covered on topics such as membership, public awareness and sponsorship.

If you love your club, let people know!

www.kiwanis.org/lovemyclub



I AM KIWANIS

"I am Kiwanis.

I believe in people.

I care about service.

I matter to my community, because my community matters to me.

I am Kiwanis."

This new video promotes Kiwanis and tells people just what it means to be a Kiwanian. Be sure to show it not only at your next club meeting, but also during community events and service projects.

Get the word out about Kiwanis.

<http://vimeo.com/kiwanis/i-am-kiwanis>



SUCCESS STORY

"It hasn't happened overnight, but we've gone from 20 to 30 to 40 to now almost 50 members. We have a five-year strategic plan. We're on Twitter and Facebook, and we have an active web page. We decided we wanted to be a service club, not a meeting club. So we replaced meetings with projects. We only have one meeting a month now. Our age range is 20 to 80. We have people joining who found out about us from the web and our Service Leadership Programs clubs.

"To grow, you should take prospective members to projects, not meetings. You need to engage with everything Kiwanis or SLP. We're having fun, and people often ask, 'So what are you doing?' (This time, it was a Derby Days fundraiser, above.) We get members that way too. They ask because they see us having a good time.

"We have a plan in place. We're on a trajectory for growth."

Amy Zimmerman

Past president

Kiwanis Club of Cincinnati, Ohio



A history of results

Why become an active member of the Kiwanis International Foundation? Because your gift helps children in many places—and in ways that would otherwise remain beyond the resources of a single club or district.

We know what your gift can do. We've seen it. In Ethiopia, where a surgical mission helped children with cleft lips, cleft palates and burn scars—thanks to a grant to a Kiwanis club in Belgium. In California, where more children received horseback riding therapy because of a nearby Kiwanis club.

And in countries where The Eliminate Project has helped eliminate maternal and neonatal tetanus.

For children near and far, every gift matters. Every gift changes a life. And every changed life is a measure of your success. Learn more at www.kiwanis.org/foundation.



Kiwanis
International Foundation



A photograph of a person wearing a red sweater, with a hand resting on their shoulder. The background is a blurred city skyline with several tall buildings under a cloudy sky. The overall tone is professional and hopeful.

He's an engineer, strategist, organizer with plans to help children achieve the promises of tomorrow: our Kiwanis International president.

by Jack Brockley

BUILDING BRIDGES TO THE **FUTURE**



Photo by Dominki Butzmann

THE

drive into Spittal an der Drau is beautiful. Even in the rain. A wide valley is a stage of villages among fields — many abloom in flowers. Austria's Gurktal Alps are the backdrop, draped with a dense curtain of trees. Here and there, embedded in the slopes, are clearings with farm houses, surrounded by square pastures.

Gunter Gasser is driving home through the rain-soaked scene. His windshield wipers have been busy for much of the drive from Vienna. Suddenly, the sun cuts through the clouds. The rain slows to a drizzle. A rainbow arches over the valley and plunges its colorful beams into the green hillside ahead.

Gasser glances at his passenger. "I arranged that just for you," he says with deadpan sincerity. Then he punctuates the comment with a thin smile, confirming the obvious. It's a joke.

Yet his hyperbole is more amusing because it's almost — *almost* — believable that an engineer, quality management expert, activities planner and Kiwanian has the wherewithal to orchestrate light-spectrum shows across picturesque valleys. Instead, 2013–14 Kiwanis International President Gunter Gasser is intent on erecting more permanent structures: bridges.

"This year," he says of 2013–14, "we are building bridges for children to the future. 'We' means it will take teamwork. 'Build' stands for result-oriented projects. 'Bridges' normally provide

a safe path over a difficult crossing. 'Children,' of course, are our target group. And the 'future' means we're creating projects with concrete solutions and great sustainability."

THE WEISSENSEE BRIDGE is just about the end of the road, literally. Beyond, to the east, is a protected nature preserve. Its isolation makes the village a popular holiday destination for hikers, bikers, boaters, skiers, shoppers, skaters, swimmers, fishermen. There, on the northwest end of the lake, Gunter and Christiana Gasser restored a 500-year-old farmhouse into a summer retreat.

From a table on the back deck, Gunter looks down the sloping yard to the boathouse and the lake.

"It's a great place for ice skating," he says. "You know how much the Dutch enjoy ice skating. Several years ago, they started coming down here for their national competitions."

Closer to the house, Christiana tends

to clusters of yellow loosestrife, phlox, roses, lavender and other flowers that decorate the yard.

A wooden platter of meats, cheese and bread — a traditional mid-morning Carinthian snack called *Brettljause* (farmers' products) — sits nearly empty on the table. It's time to get down to business.

"Where do I begin?" Gunter asks.

"Start at the beginning."

So, he does.

"I was born with skis on my feet," Gunter says.

He was born May 23, 1944, in Vienna, the "City of Music," where his father worked for the railroad. Both his parents, Adolf and Maria, and older brother, Dolf, hailed from Austria's southernmost state, Carinthia. And every true Carinthian, as Gunter proudly proclaims, is more inclined to sports than songs.

"I didn't have any problems in school," Gunter insists. "But my friends and I made a lot of sports."

Soccer, ice hockey and tennis: He played them all. But he excelled in skiing. He treasures memories of his Boy Scouts team's triumphant victory in a national championship.

Scouts also fed his pioneer spirit. "Living in the woods, fixing things with sticks and ropes, first aid," he says. "When I was 14 years old, I was really very experienced with all these, because I learned them in Boy Scouts from very good people."

"This year, we are building bridges for children to the future."



Photo by Jack Brockley

Gunter and Christiana were married at Millstatt Abbey (left, and opposite page, bottom). The 11th century monastery now serves as a parish church near the shore of Carinthia's second largest lake, Millstätter See. Christiana is a retired school principal and past president and charter member of the Spittal Porcia Kiwanis Club.

An avid outdoorsman, Gunter is assigned a hunting range in the mountains above Spittal an der Drau (below).

Learn more about 2013–14 Kiwanis International President Gunter Gasser at www.KiwanisOne.org/president. Try adapting his club's Advent calendar fundraiser for your community; you'll find details by clicking on "President's Page" at www.KiwanisOne.org.

As he matured into a young man, Gunter turned his attention to a career. He graduated from the Technical University of Graz in a new field of study that combined engineering with economics. As a pioneer in this field, he received job offers from Switzerland and Germany. The most inviting came from those closest to home.

After a year of preparing feasibility studies for Austria's largest steel-producer, Gunter accepted an offer from the Philadelphia, Pennsylvania-based General Refractories Company, which needed an engineer for an insulation manufacturing plant in Carinthia.

There he stayed, ultimately taking on the responsibility of product quality for 19 European plants and management of four companies in the Czech Republic and one in Austria. Along the

way, he earned a doctorate from Austria's Montanuniversität Leoben in the field of quality management and became an associate university lecturer.

IN THE YARD, Christiana has collected a bouquet of white and yellow daisies, with sprigs of lavender and clusters of pink-faced sweet william.

"I'm going to the neighbors'," she calls up to the house.

"Our neighbor's been sick," Gunter explains, "and hasn't been out of the house for a while."

"How did you meet Christiana?"

"She probably has her own story about it," he answers, "but it was during my last year of school at Graz. I was at the back of the line in the registration office, when this young lady came in.

"She was very friendly, saying hello





to everyone. In that moment, I made the decision that this was my girl."

But the girl of his dreams, he claims, had jumped into the middle of the line. (Christiana confesses to the breach of etiquette, saying she thought there was a gap between the line and a group of students at the back of the room.)

"I told her, 'Go to the back of the line,'" Gunter continues.

Conveniently, the back of the line was directly behind Gunter.

"That way, I could talk to her."

On October 27, 1970, Gunter Gasser and Christiana Langeder married. They have two children: Their son, Michael, 34, travels the world as a casino manager on a cruise ship. Their daughter, Marietta, 33, married this past summer and works at a dialysis clinic in Vienna.

GUNTER GETS UP FROM THE TABLE and carries the wooden Brettljause platter and drinking glasses into the kitchen. In the back of the house, he points out a few hunting trophies and Kiwanis plaques.

"In the mid-'80s, there was a notice in the newspaper that a Kiwanis club was being built in Spittal," he recalls. "It appealed to me, because I had a feeling it was like Boy Scouts. In Scouts, you learn to make a daily good deed. So this theme of helping others was not new to me. I was 100 percent Kiwanian from the first second."

The club recently celebrated its 25th anniversary, and Gunter, a charter member, reflects on those many years of service and friendships.



In addition to serving as its president in 1991–92, he organized social activities, such as inviting other Austrian Kiwanians to Carinthia's famous slopes for friendly downhill competitions.

But he's most proud that the club remains a vibrant, essential part of its community. The key to this success, he says, is its commitment to strategic planning and members' creativity.

Every year, for example, the club awards its Kiwanis Prize. To ensure publicity before, during and after the award ceremony, the Kiwanians fostered a partnership with the newspaper *Kleine Zeitung*. To ensure community involvement and excitement, the club invites residents to nominate

prize candidates who demonstrate a Kiwanis-like devotion to service.

This past May, the award recognized Martina Radinger, whose theater group brings together aspiring thespians of all ages for theatrical performances of fairy tales to raise funds for needy families. Another prize winner — professional bassoonist Hans Brunner — founded a brass band association for Austrian youth to nurture their appreciation of — and participation in — their country's musical traditions.

A LIEUTENANT GOVERNOR in 1993–94 and Austria District governor in 1999–2000, Gunter Gasser is now Kiwanis International president at a time when the organization initiates a five-year strategic plan, along with a global campaign for growth.

"I don't like the idea of children not having a future," he says. "They need our help, and that help comes from the grass roots level: our clubs. To build bridges for these children, we need clubs with strong, healthy memberships.

"With more hearts and more hands, we can do more for the children of the world." (K)



FACES

KIWANIS OFFICERS 2013-14



President
Gunter Gasser
Spittal an der Drau, Austria



President-elect
John R. Button
Ridgetown, Ontario



Immediate Past President
Thomas E. "Tom" DeJulio
Fordham, Bronx, New York



Vice President
Susan A. "Sue" Petrisin
East Lansing, Michigan

KIWANIS TRUSTEES



Patricia "Patti" Barsotti, San Ramon Valley, California



Kevin Dean, Suncrest Area, Morgantown, West Virginia



Jane M. Erickson, Bellevue-Offutt, Nebraska



Patrick R. Ewing, Victoria, British Columbia



Clinton C. Green, Napier, New Zealand



Óskar Guðjónsson, Kopavogur-Eldey, Iceland



Stephen T. Hill, Norwalk, Connecticut



Marcel A. Kreienbühl, Gossau-Flawil, Switzerland



Florencio C. "Poly" Lat, Inter-City Homes, Muntinlupa, Metro Manila, the Philippines



Lee Kuan Yong, Kuala Lumpur, Malaysia



Warren F. "Mitch" Mitchell, Greeley, Colorado



Dennis M. Oliver, Gulfport, Mississippi



Colin W. Reichle, South Edmonton, Alberta



James M. "Jim" Rochford, Peoria, Illinois



Elizabeth M. Tezza, East Cooper, Mt. Pleasant, South Carolina



Executive Director, **Stan D. Soderstrom**, Pike Township-Indianapolis, Indiana

KIWANIS REGIONAL & FAMILY LEADERS



Kiwanis International-European Federation President
Marie-Jean Boutroy
Nancy Opalinska, France



Kiwanis Asia-Pacific Chairman
Tadao Oda
Sendai, Japan



Key Club International President
Raeford Penny
Thomas Jefferson High School, Alexandria, Virginia



Circle K International President
Daniel Tsang
Loyola University of Chicago, Chicago, Illinois

DISTRICT GOVERNORS



Alabama, **William L. "Bill" Phillips Jr.**, Pell City
 Andean and Central America, **Silvia Martinez Villalba**, La Hormiga, Bucaramanga, Colombia
 Australia District-in-Formation, **John Bromilow**, Geelong
 Austria, **Josef Wasser**, Stockerau-Lenaustadt
 Belgium-Luxembourg, **Alain Louis Borguet**, Arlon, Belgium



California-Nevada-Hawaii, **Rae Lynn Whitby-Brummer**, Greater Lodi, California
 Capital, **P. Scott Zimmerman**, Williamsburg, Virginia
 Carolinas, **William J. "Bill" Clingenpeel**, The Gate City, Greensboro, North Carolina
 Eastern Canada and the Caribbean, **Verna Hope Markes**, Hopewell, Jamaica
 Ecuador District in Formation, **Mariana de Jesus Buenaventura Looor**, Chone, Cuidad de Naranjos en Flor



Florida, **Matthew Cantrall**, Lakeland
 France-Monaco, **Jean-Michel Reiter**, Le Vesinet Boucle de Seine, France
 Georgia, **Katrina J. Baranko**, Albany
 Germany, **Feridun Bahadori**, Bensheim
 Iceland-Faroes, **Dröfn Sveinsdóttir**, Hafnarfjörður Sölborg, Iceland



Illinois-Eastern Iowa, **Patricia Ann Heath**, Fairview Heights, Illinois
 Indiana, **Vanessa F. McClary**, Bloomington
 Italy-San Marino, **Carlo Turchetti**, Roma Cput Mundi Terzo Millennio, Italy
 Japan, **Keizo Ogawa**, Yokohama
 Kansas, **Robert S. Maxwell**, Topeka



Kentucky-Tennessee, **Roger Blair**, Lexington, Kentucky
 Korea, **to be determined**
 Louisiana-Mississippi-West Tennessee, **James A. White III**, Alexandria, Louisiana
 Malaysia, **Simpson Tan Owee Seng**, Johor Bahru
 Michigan, **Stan J. "Stosh" Nelson**, Alpena



Minnesota-Dakotas, **Judith W. Rosendahl**, Madison, Minnesota
 Missouri-Arkansas, **Betty S. Flowers**, Cabot, Arkansas
 Montana, **Robert M. "Mike" Miller**, Dillon
 Nebraska-Iowa, **Andrew D. "Andy" Bradley**, Omaha, Nebraska
 Netherlands, **Hendrik Beuving**, Weert



New England and Bermuda, **George R. Delisle**, Westfield, Massachusetts
 New Jersey, **John D. "Jack" Wilson**, The Haddons
 New York, **Joseph Aiello**, Glendale
 New Zealand-South Pacific District-in-Formation, **Graham Chick**, North West Christchurch, New Zealand
 Norden, **Mona Hurtig**, Karlstad, Sweden



Ohio, **Jennifer L. DeFrance**, Kent
 Pacific Northwest, **Pamela J. "Pam" Smith**, Auburn, Washington
 Pennsylvania, **Mark E. Mishinski**, The Valley, Conyngham
 Philippine Luzon, **Nelson Tan**, Manila
 Philippine South, **Gabrielito A. "Boy" Prado**, Kalibo



Rocky Mountain, **LeAnn S. Zetmeir**, Grand Junction, Colorado
 Southwest, **Windy Gail Mortensen**, Arrowhead, Arizona
 Switzerland-Liechtenstein, **Eugen Mossdorf**, Zürich-Glattal, Switzerland
 Taiwan, **Wu-Tien Huang**, Chi Hsiang, Taichung
 Texas-Oklahoma, **William "Dr Bill" Rauhauser**, Robson Ranch, Texas



Utah-Idaho, **Jim Spinelli**, Halley, Idaho
 West Virginia, **Sherry Charles**, Bridgeport
 Western Canada, **Cheryl L. Storrs**, Medicine Hat, Alberta
 Wisconsin-Upper Michigan, **Gurdip S. Brar**, Middleton, Wisconsin

KIWANIS INTERNATIONAL FOUNDATION – OFFICERS 2013–14



President
Lance M. Incitti
Denville, New Jersey



President-elect
Robert A. "Bob" Parton Jr.
Deerfield Beach, Florida



Immediate
Past President
Peter J. Mancuso
East Meadow, New York



Treasurer
Mark B. Rabaut
Utica-Shelby Township,
Michigan

KIWANIS INTERNATIONAL FOUNDATION – TRUSTEES



J. LaMar Anderson, Logan, Utah



Cynthia K. Champer, West Toledo, Ohio



Thomas E. "Tom" DeJulio, Fordham, Bronx, New York



Valeria Gringeri, Bergamo Orobico, Italy



Chia Sing Hwang, Kuala Lumpur, Malaysia



Mary M. Langdon, West Des Moines, Iowa



John E. Mayfield, Cheatham County, Tennessee



Benjamin R. Osterhout, Norlanco-Rheems, Pennsylvania



Susan A. "Sue" Petrisin, East Lansing, Michigan



Alice M. Savage, Augusta, Maine



Ronald E. Smith, Downtown Scottsdale Young
Professionals, Arizona



Chief Operating Officer, **Ann Updegraff Spleth**,
Indianapolis, Indiana



Executive Director, **Stan D. Soderstrom**, Pike Township-
Indianapolis, Indiana

PAST KIWANIS INTERNATIONAL PRESIDENTS



Stanley E. "Stan" Schneider, Crestline, Ohio, 1976–77



Raymond W. "Ray" Lansford, Columbia, Missouri, 1984–85



Donald E. "Don" Williams, Berea, Ohio, 1985–86



Frank J. DiNoto, Rosemead, California, 1986–87



Anton J. "Tony" Kaiser, Ewing Township, New Jersey, 1987–88



Gene R. Overholt, Colonial Plymouth, Michigan, 1988–89



Noris A. Lusche, Golden K-Foothills, Lakewood, Colorado, 1989–90



Wil Blechman, North Miami Beach-Sunny Isles, Florida, 1990–91



William L. "Bill" Lieber, North Macon, Georgia, 1992–93



Arthur D. "Art" Swanberg, White Rock, Dallas, Texas, 1993–94



Ian Perdriau, Melbourne, Australia, 1994–95



Eyjólfur "Eddie" Sigurðsson, Reykjavík-Hekla, Iceland, 1995–96



Gerald P. "Jerry" Christiano, York-Leicester, New York, 1996–97



Glen M. Bagnell, Dartmouth, Nova Scotia, 1998–99



Nettles Brown, Natchitoches, Louisiana, 1999–00



Alex A. "Bo" Shafer, Knoxville, Tennessee, 2000–01



Brian G. Cunat, McHenry, Illinois, 2001–02



Juan F. "Ito" Torres Jr., Antipolo, the Philippines, 2002–03



Robert L. "Bob" Moore, Venice, Florida, 2003–04



Case Van Kleef, Northside Naples, Florida, 2004–05



Stephen K. "Steve" Siemens, Des Moines, Iowa, 2005–06



Nelson Tucker, Northridge, California, 2006–07



David A. "Dave" Curry, Silver Bow, Butte, Montana, 2007–08



Donald R. "Don" Canaday, Meridian Hills, Indianapolis, Indiana, 2008–09



Paul G. Palazzolo, Springfield-Downtown, Illinois, 2009–10



Sylvester "Syl" Neal, The Valley, Auburn, Washington, 2010–11



Alan Penn, Medina Breakfast, Ohio, 2011–12



Iowa's Spencer-Daybreakers Kiwanis Club hosted a Glow Dance and raised almost US\$5,000. At right, Spencer Aktion Club member Luke Ketchum assembles a glow stick necklace.

Photo by Michael Fischer

CREATIVE SOLUTIONS

TRIED AND TRUE FUNDRAISING IDEAS FOR THE ELIMINATE PROJECT.

It's been a great start to a great year of fundraising for The Eliminate Project. But we can do more. We have to.

To reach our fundraising goal of US\$110 million by the end of 2015, it's time to step up and step out. And you know what? It doesn't have to be hard.

Take a look at the folks in Ohio (see related story about the club on page 10). Members of the Kiwanis Club of Cincinnati decided to have a garage sale on a Saturday morning with all proceeds going to The Eliminate Project. The club pulled together a collection of items to sell, and before they knew it, they had raised US\$440 for the cause. That's 244 women and their future babies saved — because someone was willing to part with some unwanted household items. And it's really that easy. Someone's trash is always someone else's treasure.

Club fundraisers like this one in Cin-

cinnati prove that it doesn't have to be difficult. Don't overthink it. Look around. Brainstorm. Just ask. You never know who may want to help. Have an auction. Sell lemonade with your Service Leadership Programs. Have a car wash. (See page 25 for more ideas featured in the Service + Fundraising Ideas for The Eliminate Project poster.)

We have made amazing strides in our efforts, and we've done it because of kind-hearted people like you: Kiwanians who want to make a difference.

The following stories prove that every little bit helps. Read what these Kiwanis clubs are doing — and take their ideas home with you. (In this instance, it's OK to steal them and make them your own.)

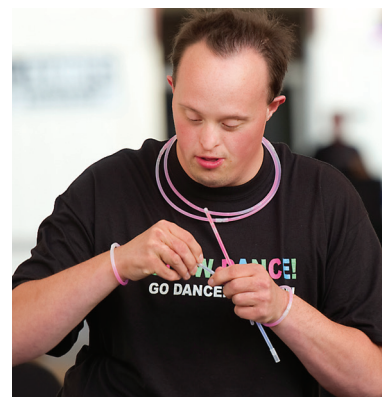


Photo by Michael Fischer

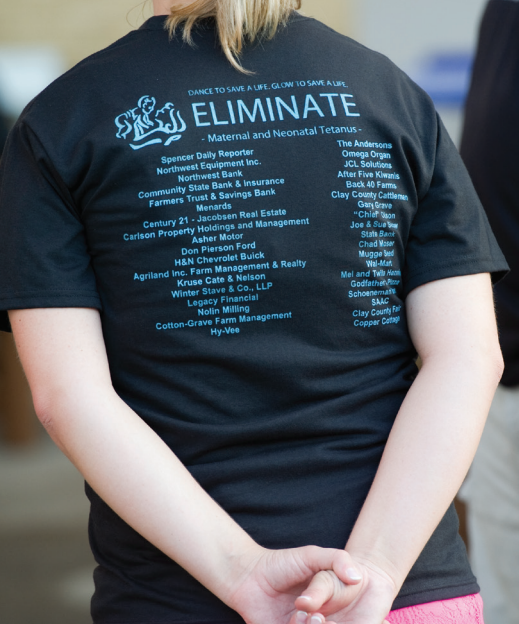


Photo by Michael Fischer

DANCE, DANCE

When members of the Kiwanis Club of Spencer-Daybreakers in Iowa wanted to raise money for The Eliminate Project, they knew just what to do.

"Many groups do Glow Runs and we merged that with the idea of Dance, Baby, Dance that we found in the Kiwanis library of Service and Fundraising Ideas for The Eliminate Project," says Kiwanian Megan Hess. "Glow Dance is a project with limited financial investment and is really fun to put together. But we quickly found out: People like to glow and they really like to dance."

For the fundraiser, Kiwanians sold glow-in-the-dark T-shirts, glow sticks, necklaces and bracelets. They sold drinks and food, including marshmallows — on a glow stick, of course. The club also secured 40 sponsors for the event, which raised almost US\$5,000.

Katie Simpson and her family helped promote the dance and were part of the neon event.

"As a member of (the Spencer Middle School) Builders Club, I was excited to support the project," she says. "It was fun, different, and it benefited the lives of children worldwide."

HOT DOG! IT'S A FUNDRAISER

The Kiwanis Club of Rochelle Golden K knows how to turn a brat while turning a quick profit for The Eliminate Project.

On a Saturday in July, the 62-member club hosted a brat/hot dog stand at the Big R hardware store in Rochelle, Illinois.

"It was one of our best events," said club President Chuck McGrath. "It only took seven hours, and we made more than US\$2,000."

Dennis Swinton, a club board member, approached the new Big R store about hosting the stand in its parking lot. The manager agreed.

"After the event, Big R told us they would welcome the event again," Swinton says.

Twelve members volunteered for one of two shifts, grilling up tasty

Johnsonville Brats and all-beef hot dogs. The club sold a brat or hot dog, chips and a drink for US\$5, selling 500 sandwiches in one day.

Prior to the event, club members were each asked to sell 10 \$5 tickets, which ensured a steady stream of customers throughout the day.

"That was the secret to making a profit," says Swinton. "By doing that, we had a running start."

They also solicited start-up funds from businesses. And, a local grocery store supplied the food items at cost. All sponsors were recognized on a thank-you board during the event.

"We're a Golden K club, but we still get out there and stay active," Swinton says. "We latched on to The Eliminate Project and are happy to support it."





DO WHAT YOU LOVE

Robert Burlison Jr. has been a Kiwanian for 28 years, but he's been riding motorcycles for even longer. So it didn't come as much of a surprise when he decided to combine his passion for service with riding his bike. And he did it not only for fun; he did it for mothers and babies, raising more than US\$25,000 for The Eliminate Project.

"My dad said it best when he said that Kiwanians are real cowboys," the La Cañada A.M., California, Kiwanian explains, referencing the movie "City Slickers"—in which three friends experiencing mid-life crises take a vacation driving cattle across the United States West to find renewal and purpose. "Kiwanians are courteous and respectful, and when they do something, they

don't do it to get anything in return."

When he proposed the idea of a charitable motorcycle ride to his Kiwanis club, The Eliminate Project seemed like a perfect cause.

The result? A potential Guinness World Record-breaking 12,300 mile ride across the 48 contiguous United States, including visits to club meetings in each state, where members could purchase tickets for a chance to win a donated BMW C650GT Urban Mobility Vehicle.

"I'm doing this to make the point that you need to find your own way to make a difference," he says. "I decided to ride a motorcycle, but you've got to figure out what your secret of life is by looking at what you want to do and how you might do it." (K)

SUGGESTIONS, RESOURCES AND IDEAS

If you put your heads together, you will be surprised the ideas you can come up with to fundraise for The Eliminate Project. But we don't expect you to come up with all the ideas.

One resource at your fingertips is The Eliminate Project Service + Fundraising Ideas poster, jam-packed with fun (and easy!) ideas you can do with little to no monetary investment. Here are a few of our favorites:

Dress down day. Collect donations in exchange for the privilege to dress down or wear jeans one day at work or school.

Karaoke talent show. Collect monetary donations from audience members as "votes" for favorite singers.

Pumpkin smash. In the fall, ask farmers for pumpkins they're unable to sell and host a punkin-chunkin' event. Charge US\$5 per pumpkin hurl.

For more ideas, visit www.TheEliminateProject.org/ideas



RACER-CHASING ZOMBIES BRING A FIRST-TIME 5K RUN TO LIFE WITH LOTS OF FUN AND FUNDS.

YOU'RE RUNNING ALONG, pleased with the strength and endurance you have achieved over the weeks of training for this 5K. You feel strong, even invincible, so you're a bit shocked when you hear an odd grunting sound. Your surprise elevates quickly to terror when you realize that sound hasn't escaped from you, but from a ... a zombie! And it's just ahead, reaching out, trying to capture its next bloody meal. Or maybe it just wants the flag that dangles from your back. Thinking fast, you dodge, its gnarled fingers just grazing you.

You're safe.

Or perhaps not.

You look up. Ahead, many more seemingly undead figures lying in wait. Sixty-four of them, to be exact.

"Last year we had roughly 65 zombies," says Kevin Broday, race director of Alabama's Birmingham Young Professionals Kiwanis Club's Zombie Chase. This year's race will be the club's second such fund-

raiser. And it's scheduled, when else? Near Halloween!

The premise is simple — and simply terrifying: Plan a five-kilometer race, attach a flag to each runner's back and populate the route with zombies who "kill" by grabbing flags. In this contest, it's not necessarily who finishes first; it's who survives. No flag, no prize.

"We purposely positioned our race around Halloween because we felt that's when people are most in the 'zombie spirit,'" Broday says. "Last year we had our race at Camp Hargis Retreat in Chelsea (Alabama), and they had a pumpkin patch going for young children at the same time, so it was

RUN FOR YOUR LIFE

STORY BY SHANNA MOONEY | PHOTOS BY FRANK COUCH







With a whimsical twist on the classic good-versus-evil scenario, Alabama zombies chase entrant fairies in a Kiwanis 5K fundraiser. Zombie chasers “kill” runners by capturing their flags.

This past year’s dash through madness challenged runners and pursuers with obstacles, including a creek crossing (below) and a haunted barn, (opposite page, bottom).

just another thing we could promote with our event. It ended up working perfectly, and the Halloween aspects of the race really drew a larger crowd.”

While Broday says some changes are in store this year (more of a trail run; fewer obstacles, for example), it’s really just building off the club’s initial success.

“Last year there were 197 runners,” he says, and we raised roughly US\$14,000 for Project American Life (an outdoor civics and character education field trip for middle school students). We were beyond excited to raise that much money in our first year of the race. We’re hoping to reach a goal of \$20,000 this year.

“This year’s proceeds are going to Better Basics, an organization that provides literacy intervention for elementary- and middle-school students throughout Alabama.”

As for the zombies? They were volunteers from various organizations.

“Some of them were BYPK members,” Broday says. “Others were BYPK members’ family and friends. All zombies were asked to come in their best zombie attire, but we supplied the makeup.” (K)





SO, WHAT IS IT LIKE TO RUN FROM ZOMBIES?

"To be honest, I was dreading the actual running part," says Lane Casey, who participated in the first Kiwanis Club of Birmingham Young Professionals, Alabama, Zombie Chase. "I'm not the most in-shape person. What made it exciting for me, though, was the zombies and the obstacles built into the course."

"The first obstacle was at the starting line. It was a haunted barn with what I think were smoke machines. It and the water tunnel under the bridge were somewhat scary and made me extremely jumpy, which amped up my adrenaline."

"I don't think I really prepared — I wasn't sure how it would be to be chased until after the tire obstacle when a zombie came after me. After I avoided it, I learned how to maneuver better on the later obstacles."

"The coolest thing about the event was definitely the people who put so much time into dressing up as zombies. They really did a good job, which made the course spooky."







MASTER CRAFTERS

IN CREMONA, ITALY, TWO KIWANIANIANS CREATE EXQUISITE WORKS OF ART ... WITH A PURPOSE.

STORY AND PHOTOS BY KASEY JACKSON

The contrast between the two is instantly obvious.

The older master luthier uses mostly his hands to create his works of art. He's a one-man show, in pursuit of perfection of an age-old mastery. To be happiest, he needs to touch the wood, to be cloaked in his time-worn white overcoat, sitting in his workshop that smells of old varnish and wood shavings. He's surrounded by an exquisitely crafted quartet of instruments, all with unique voices that more or less sell themselves.

The younger entrepreneur — and one-time student of the older master — loves the heritage and lore of the master's craft but pursues new techniques. He and his team (many whom have been with him 20 years) prefer machines to ensure proper cuts and angles. And while he, too, wears a white coat in his workshop, he's just as comfortable in a tailored, pressed suit. He's one part designer, one part salesman.

The two men — known the world over for their contributions to music — couldn't be more different. Yet they are, surprisingly, the same.

They are friends. Collaborators. Artists.

Kiwanians.



RUBBING HIS THUMB

over the perfectly contoured curves of lightly colored bird's-eye maple, master luthier Stefano Conia makes eye contact as he talks about his life's work. Instinctively knowing the feel of the instrument in his hands — today a cello — he needs only to glance down every so often as he works on his next masterpiece. He needs only to feel it in his calloused, dust-covered hands to know ...

... It's coming together exactly as it should.

A stream of ethereal, natural light pours through the windows of his small workshop in the heart of Cremona, Italy, where he has crafted string instruments for the past several decades. A recording of Vivaldi plays

softly in the background as he talks about his life, his love of Italy and his passion for creating string instruments just as other masters have for centuries.

"I was always interested in music ... this was a good thing," explains Conia, a member of the Kiwanis Club of Cremona, as he shaves a piece of ebony and preps the cello for the addition of its tailpiece. Laughing, he recalls the time his father, also a master luthier, challenged him to take on the family trade.

"One day, I was very curious. I saw my father making violins. It didn't look difficult, I told him. He was very angry. He gave me a piece of wood. He said, 'Here. Make it.' It was not so easy," he admits, raising an eyebrow and flashing a quick grin.

Stefano Conia carefully chooses the finely aged woods he'll use to create his instruments. He also makes his own varnishes. Once an instrument is pieced together and varnished, Conia hangs it to dry by the heat of the sun. Strings of instruments hang along the window, and many also hang outside during the warm Italian afternoons.

**"I WAS ALWAYS INTERESTED IN MUSIC ...
... THIS WAS A GOOD THING."**





Dimitri Musafia (bottom, right) and Stefano Conia have a special relationship built on many levels. Academic. Personal. Business. Kiwanis. In fact, it was Maestro Conia who invited Musafia to join the Kiwanis Club of Cremona, bringing their friendship and love of service to a new level. Read more about how they used their talents for a good cause on page 37.

SITTING NEARBY,

Dimitri Musafia, dressed in a perfectly tailored suit, smiles as he watches the man he calls “Maestro.” Musafia, an American-born resident of Cremona, knows all-too-well the motions of creating such art. He, along with his mentor and friend Conia, studied at the famed International Violinmakers School of Cremona, where the best of the best learn the trade passed down from masters such as the famed Antonio Stradivari, native of Cremona and possibly the most famous violinmaker in history. The work here is delicate, detailed; the artist not only dedicated and passionate but also disciplined and knowledgeable.

Musafia journeyed to Cremona at the age of 16 to begin studies. He finished in 1982 and was awarded a gold medal for his skills. But, after making about 30

stringed instruments, things changed.

“It was the summer after I graduated from the violinmaking school,” explains Musafia, who was recruited into the Kiwanis Club of Cremona by Conia. “I was on vacation, sitting in my living room in Long Beach, California, and I thought, maybe this isn’t for me after all. I started thinking: I need to get into something in a parallel field because I didn’t want to throw out everything I had learned.

“To become successful in violinmaking, I had to copy the old masters. I had to do what’s been done for centuries, and that’s not me. So I decided I was going to make violin cases so I could really do things my way. I wanted to express the creative and artistic potential something like this would have.”

Did he know where to begin?

“I had no idea how to make a violin case,” he says, laughing.





MAESTRO CONIA

taught at the violinmakers school for 25 years, sharing tips and tricks and all he knows about the precise art of lute making. He has made countless violins, violas and cellos. He's even helped restore a priceless Stradivari harp. As he stands at his work table inside his picture-perfect workshop, he shares stories and explains each step he takes creating the cello he holds in his hands.

"And now, it is very important to glue well, this neck," he says as he slides the neck into the space he has carved out of the wooden body of the cello. "Because with the tension of the strings, it's very easy to move it. And if it moves after we glue it, it is a disaster."

As Conia sits on his work stool, clad in his overcoat stained and spotted with varying hues of varnish, he gently

paints the glue onto the wood, clamps it into place, then sets aside the working cello to allow it to dry.

He satisfactorily slaps his hands onto his knees and looks at the observers around him.

"Now if you have patience, I will show you a ready cello," he says, standing to walk out of the room.

Yes. There's patience for that.

"This is a cello, ready. About six months of work," he says as he enters the workshop space with a stunning piece of what can only be described as art.

Though he admits it's difficult to estimate the amount of time that goes into each instrument, Conia says it averages to about 600 hours for a cello and 220 hours for a violin.

"I don't use machines. I only need my hands and patience," he says as he playfully glides the bow across the strings.





Dimitri Musafia pays close attention to detail when creating his violin cases, which are carried by musicians and collectors the world over. Musafia created the special humidifier that is now found in each of his cases. "I developed that; it's my invention. Of course, others are now copying me, which I suppose can be flattering," he says.

Get a glimpse inside Stefano Conia's workshop in Cremona, Italy, at <http://kwn.is/kiviolins>.

STANDING IN THE SHOWROOM

at his workshop, Dimitri Musafia beams with pride when he talks about his violin cases, several of which are laid out for display. The cases are all different — adorned with Swarovski crystals, Gucci fabrics, leather, satins and silks. Each case takes hours and hours of precise handiwork; some pieces cut by laser, promising a perfect fit every time. Many of the cases are custom-made with specific details.

He notes one case's special feature.

"This was developed by Stradivari, actually," he says, pointing to its distinctive, artistic pattern. "I got it from a scan from the Smithsonian in Washington, DC, and I had it reproduced in this material."

Each case also features one of Musafia's own inventions — a humidifier — and is backed by his promise:



"I formed a corporate philosophy. I was going to protect the instrument better than any other case ever had."

In fact, Musafia has a line of cases that can withstand almost anything.

"You can drive over these cases and they won't break," he says. "We did it for an advertising stunt — to prove it can be done. And to make people aware of how important it is to protect the instrument. Not everyone understands that. They all go for the lightest case possible. But if you have a US\$5 million Stradivari in there — and at \$5 million it means you have a *good* one, but not a *great* one — it's got to be protected."

What started out as an idea 30 years ago, a way for Musafia to express his creativity, has grown into a strong business with a committed staff. It seems his idea to stop making violins and start making cases was indeed a good one.

"The cases are in demand," he says. "We have up to a six-month waiting list. I simply can't make enough."

IT'S DINNERTIME, and the table is filled with Kiwanis members and chatter about music, Italian cars and, of course, food and wine. The conversation turns to violins and violin cases, again, and how successful Conia and Musafia are in their respective fields.

Musafia isn't comfortable sharing exactly who carries one of his now-famous violin cases — he doesn't like to brag — but he offers that many famous musicians own a Musafia case. He's sold to sultans and "undisclosed buyers" who wish to remain anonymous so as to not attract too much attention.

Luthier Conia is also a bit shy about who owns one of his instruments. He doesn't mass produce them — it's impossible with the amount of work each one takes — so he's not in it for money or fame. But when asked if he'd recognize one of his instruments in an orchestra, his answer says it all:

"Would you know your children if you saw them in a crowded street?" (K)



TEAM EFFORT BENEFITS RED CROSS

Stefano Conia and Dimitri Musafia are not only friends and members of the same Kiwanis club. They've also worked on several projects together. They've made two violins and two cases for loan to young musicians in Cremona who show talent but can't afford a really good instrument.

And in 2012, a year after an earthquake and tsunami devastated Japan, Conia had an idea for another joint project with his friend.

"We found out there were a lot of orphans as a result of this natural disaster," Musafia says. "We figured out a way to raise money. We decided to make a violin, case and bow. The violin was made by Mr. Conia, his son and two other people — so it was a big effort by a lot of people."

The violin, case and bow sold at auction for US\$26,000, which was donated to the Japan Red Cross to help fund initiatives for children orphaned by the disaster.



SHOWCASE



Plenty of trees. A quiet creek that runs through. Wedowee Kiwanis Park is a year-round habitat for birds and a peaceful setting to watch them — woodpeckers, kingbirds, wrens, kinglets, thrushes and more. What makes a good bird trail? Find out at <http://kwn.is/kiwedowee>.

FOR THE BIRDS

BY KIMIKO MARTINEZ | PHOTO BY PAUL H. FRANKLIN/ALABAMA BIRDING TRAILS

When the Kiwanis Club of Wedowee, Alabama, bought 70 acres of land several years ago on the outskirts of town, members never expected it'd go to the birds ... literally.

In the past few years, the parcel had been divvied up between a sports complex, school technology training center, equine therapy program and other projects designated for children and sports. But the club kept 50 wooded acres to the side, using it as a space for Boy Scout troops to camp and for locals to go to just be surrounded by nature.

That nature — less than a mile

from the town's center and including more than 20 species of trees providing habitat for songbirds, swallows, hawks, woodpeckers and more — just happened to make it the perfect space for one of Alabama's Birding Trails, a statewide system of trails used by thousands of birders and other visitors annually.

Thanks to a US\$2,000 grant and a lot of community support, the park now has paved and unpaved trails that loop through the woods and fields.

"Everyone really helped with the walking trails," says Sidney Lanier Jr., member of the club's park committee.

"People from all over town pitched in to help grate and pave, and also ended up building a couple of bridges. The tech school made signs to identify the different species of trees so people can get educated as they go through the trail. And other clubs, like the garden club, came out and found a tree we didn't have, planted it and donated it."

They hope to install benches for resting and an outdoor classroom on the trail in the near future as well.

"It's really a nice little area to come out and stroll through," Lanier says.

"There are four or five trails and some overlap. So if you want to walk half a mile, there's a trail for that. If you want to walk further, we have that too. We just want people to come enjoy the outdoors."



EASTERN MEADOWLARK

ALL ACCESS COOKING

STORY BY COURTNEY MEYER | PHOTOS BY FABIENNE APRIL

Opened in 1996, the Centre de l'Orval in the French village of Lixy is a medical foster home for people with brain injuries. The goal of the center is to reeducate residents, enabling them to regain their autonomy and eventually reenter the workforce. Their return toward normalcy includes rehabilitative painting — and some of the masterpieces grace the center's walls.

But for some, something as simple yet essential as preparing their own breakfast eluded them.

When the Rotary Club of Sens

learned that the center was aiming to renovate its kitchen to make it more accessible for its residents, it called for backup to make the center's 30,000 euro dream a reality. It sought and received financial support from other Rotary clubs, the area's 41 Club (a social organization for individuals over the age of 40) and Lions club and a bank. One other service organization, which the Rotarians had a history of serving alongside, also jumped on board.

"We had to explain the benefit of the project to each service club we



approached, but we had no difficulty convincing the Kiwanis Club of Sens," shares one Rotarian.

Although the Kiwanians and Rotarians fundraised independently of one another — with events such as an antique fair, a wine tasting and a car show — they strengthened their previous friendship, this time supporting each other's efforts toward the same goal.

Now when Centre de l'Orval residents flip a switch on the edge of their kitchen countertop, the bright red cabinets and sink may be raised or lowered depending on whether the operator can stand or is a wheelchair user. And the oven door, once opened, can be horizontally slid back into place, making it easier to remove food.

The kitchen as a whole is more practical and simpler to access, residents agree. And there are educational benefits too: Cooking classes now help them recall the pleasure of cooking and eating and the flavors of their childhood.

Kiwanians in Sens, France, joined forces with their Rotarian friends and other organizations to renovate the kitchen of a medical foster home. The project included the installation of sinks and cabinets that are adaptable for residents who stand or use wheelchairs.



SHOWCASE

FROM STUDENT SCHOLARS TO GOVERNMENT LEADERS

BY COURTNEY MEYER

What would happen if your city government was run by 16- or 17-year-old students? More than 30 years ago, a Philippine Kiwanis club developed a program to find out.

About 50 top scholars from the Camarines Norte Province participate in Boys and Girls Week each year. Because of the legacy of the program, says Benigno Elevado, who is the secretary of the Kiwanis Club of Daet, “being an official delegate for their

school is like a dream come true.”

After receiving training on topics ranging from leadership styles to parliamentary procedure and governmental functions, the teens elect among themselves a governor, vice governor and mayor and appoint positions such as provincial engineers, accountants, legal officer and tourism officer.

Since the program is held in Daet — the provincial capital — the students gain the opportunity to run

both provincial and local government for a week with the elected officials mentoring their every move.

Elevado stresses that the roles of the students are taken seriously. The student elected as governor may represent the governor at public functions, and judges and prosecutors perform mock hearings.

“Aside from their official functions, the students may also do some civic activities, like tree planting and jail visitations,” he explains.

The activity is welcomed by the municipal government, which provides the majority of the funding.

“This was an enriching experience that helped me understand how our system of government works,” shares participant Samantha Tanzo, who was elected vice governor. “I was able to work side by side with my counterpart and see firsthand how difficult it is to approve a resolution.”

The program inspires many past participants to later hold governmental positions. Tanzo is contemplating one day becoming one of them.

High school seniors in the Philippines get the experience of a lifetime as they spend a week learning about — and then running — provincial and local government under the mentorship of elected officials.



FREE



BALLOON RIDE TICKET!

*For the next Silent Auction at Your School, Church,
Favorite Charity or Community Organization!*

"The Best Auction Item Ever, Thanks!"

Watch the Bidding Go Wild!

Set up our Balloon Ride "Live and Silent Auction Kit" at your next Fundraiser and watch the bidding go wild! Everyone wants to go up in a Hot Air Balloon and this is the chance they have been waiting for. You'll create excitement and fun at your event and raise lots of money. Thousands of Schools, Churches and



Charities have raised funds with our Balloon Rides during the past 10 years.

We Make It Very Simple for You, Just 1, 2, 3!

1. Order your free Live and Silent Auction Kit and Balloon Ride Ticket. Go to www.FundraisingRides.org or call us Monday through Friday between 10 am and 6 pm Eastern Time at **1-800-762-7464**. We will answer all your questions and send you your free Auction Kit and reserve your free ticket.

2. Then, just set up the Kit on your Silent Auction Table. This new addition to your event will create quite a stir and everyone will join in the bidding. Everything you bring in on the free ride is yours, usually \$200 or so. If you sell more rides, you will make money on those, too. No purchase necessary to get your free ride. Often organizations will bring in \$500-\$1,000. or more, sometimes much more.

3. Then, after the event just request your free ride and any others you have sold. The winners can take their rides at any of our 200 locations nationwide during the next 12 months.

**We are here to answer your questions.
Call or click now!**

www.FundraisingRides.org

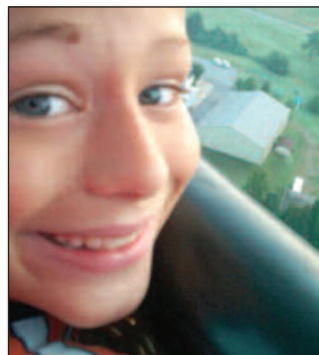
SOARING ADVENTURES OF AMERICA, INC.
WILTON, CT • FOUNDED 1980 • 1-800-762-7464

Here's a Sample of Thousands Who Participate

United Way, Linda Vista Elementary School, CA, Avon Grove Library, PA, St. Boniface Episcopal Church, WI, American Cancer Society, Wolverine Band Boosters, FL, The Washington Hospital, PA, St. Ignatius College Prep, PA, Pets/People Humane Society, OK, The Boys and Girls Clubs, Montessori Center of South Dayton, OH, Special Olympics, Metropolitan United Methodist Church, MI, Mothers of Preschoolers, CO, Jewish Community Centers, NJ, Callier Preschool Parent Association, TX, Make-A-Wish Foundation.



"All of the Kids in My 4th Grade Class Will Be Jealous!"



"I wanted something that we could do together!

I bought the tickets for my son for his 10th birthday. We took our ride in Charlotte, NC and the sights and views were absolutely amazing. This was definitely an experience that would last forever for us. I think that my son's testimonial sums it up nicely..."

"This is the best birthday present ever. Even though I had to get up early, this was a great memory that me and my mom will remember forever. All of the kids in my 4th grade class will be so jealous to hear what I did for my birthday!"

Also, Raffle-a-Ride Anytime!

We have a raffle kit, too. Posters and Raffle tickets. You can use it anytime. Just sell the raffle tickets and then, once you have collected the money, order the Flight Ticket for the winner, at our cost. Most organizations make \$500 to \$1,000. for their worthy causes.

SHOWCASE



TACTILE ARCHITECTURE

STORY BY CHRISTOPHER HASSFURTHER

In Europe, much pride is to be found in architecture. A vital part of the historical identity, of culture and heritage lies within buildings, castles, churches and town houses. While people from all over the world come to admire the history, locals also marvel at the facades, towers and details of their hometowns.

But what if you can't see?

Blind people "see" with their hands. They touch things to grasp their form and shape. They feel faces to recognize people. But with anything bigger than, say, a person, there are limitations to that technique, so people without eyesight miss out on the beautiful architec-

ture and history that surrounds them each and every day.

And this is exactly where Jan Vanneste's idea comes into play.

Vanneste, past president of the Kiwanis Club of Roeselare 1 in Belgium, decided the entire city center of his hometown should be accessible and available to blind people. Miniature models, set in bronze and placed on pedestals, would be set in front of the original buildings, accompanied by plaques using Braille to describe the structures. The idea of miniatures isn't a new one — there are miniature historical buildings in Munich, Germany,

as well as several cities in Belgium — but it was a new concept in Roeselare.

After looking long and hard, Vanneste found local artist Isidoor Goddeeris to produce the miniatures.

"Isidoor got so enthusiastic about the project that he produced more and more buildings and incorporated way more details than we initially agreed on," Vanneste says.

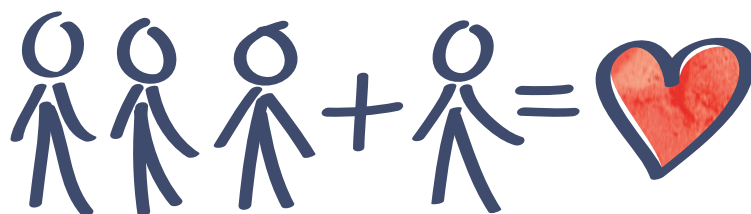
City council members, private sponsors and, of course, tireless Kiwanis members secured financing for what became the largest installation of its kind: the "Centrum Plan," a bronze miniature model of the entire old town, with detailed models of each and every historically significant building in Roeselare.

Not only did the initiative gain attention for the club and Vanneste, but now tourists and residents in Roeselare can see, touch, feel and talk about the great heritage that is European architecture.



LOVE YOUR CLUB

What do you value most about your Kiwanis club? Whatever it is, members make it happen. So make membership growth a priority. For your club. For your community. For the future of what you love.



Take time to brighten the future.
Go to www.kiwanis.org/lovemyclub



Kiwanis®

TEXTING FOR BABIES

BY SHANNA MOONEY

The Kiwanis Club of Albuquerque, New Mexico, is reaching out to residents who, though living nearby, may be unfamiliar to its members. These neighbors are very much on the Kiwanians' mind, because they are — or soon will be — caring for babies. And babies are priority one with the Albuquerque Kiwanians who want to ensure that mothers have access to helpful information about infant care.

Yet it can be a challenge to reach such a diverse group: wealthy and needy; teens and adults; Caucasian, African-American, Hispanic, Native American.

"We work through social and medical organizations they're familiar with," says club President Dave Orner.

But traditional communication channels, such as newspapers, radio and word-of-mouth don't seem to have the reach they used to.

What does work? Texting.

The Albuquerque Kiwanis Club has teamed up with New Mexico's Department of Health to institute a Text4baby program in the community.

Once parents sign up for Text4baby, they receive three text messages a week in either English or Spanish until their

baby turns one. The messages offer tips on everything from feeding to health and safety.

"One of my favorite messages was the one telling me that it was time for my baby to have some tummy time," says young mother Maria Isabel. "I was unsure of when to start tummy time and how long it should last, so getting this message was very helpful!"

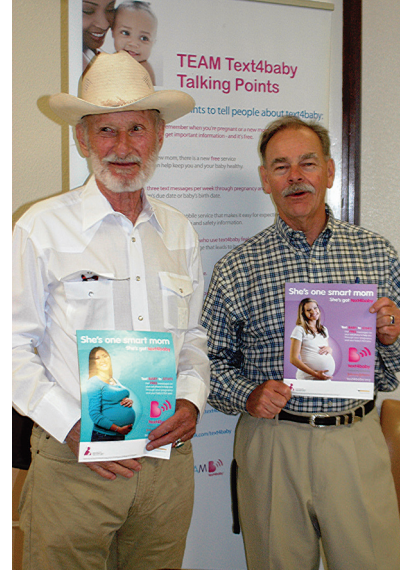
The Kiwanians promote the texting service through a series of presentations to hospitals, home visitor agencies and other groups assisting young parents.

"We have had tables at various conferences, passed out lots of literature and in general stayed busy raising awareness about how important it is to stay in tune with all the issues facing a pregnant mother," Orner says. "We also hope to have a special effort to get fathers to sign up and be more supportive of the pregnancy."

Their work is getting results.

"We learned that New Mexico has had a relatively huge surge in registrations, as measured by the state Text4baby contest this past summer."

Kiwanian Bart Regelbrugge and a mother-to-be discuss the features of Text4baby. The service sends tips about caring for a child through the first year of life. Dave Orner (top, right) and Dick Kirschner display posters that promote the parenting service.





photo©Geoff Howe

Campaign NEWS

October 2013

ELIMINATE
maternal/neonatal tetanus
Kiwaniis | unicef

TIP

The holidays are coming!

Don't just shop 'til you drop—give a holiday gift that can save lives. A gift to The Eliminate Project this holiday season will help eliminate MNT from the face of the Earth. What better way to honor a loved one, business associate or fellow Kiwanis club member than to give a gift in his or her name? Or put The Eliminate Project on your own wish list. Learn more and give online at www.TheEliminateProject.org/holidaygiving.

STATS

9

The number of districts that have raised more than US\$1 million for The Eliminate Project.

Top districts

Congratulations to the leaders and members in these nine districts:

1. Florida
2. Taiwan
3. California-Nevada-Hawaii
4. Carolinas
5. Nebraska-Iowa
6. Ohio
7. Texas-Oklahoma
8. Eastern Canada and the Caribbean
9. Illinois-Eastern Iowa

"We consider it a great honor to be a flagship club for the Japan District and take great pride in our ability to lead. The Eliminate Project is no exception. We wanted to set a high target and go for it! It shows how we are working for children. And it's a reason why new members are drawn to our club."

—Kenji Ogata, president, Kiwanis Club of Tokyo

Read more about the club's US\$100,000 commitment to support the campaign at www.TheEliminateProject.org/Tokyo.

Will your district be the next to raise **US\$1 million** for The Eliminate Project?
Save or protect more than **555,000** women and their future babies!

Find out at www.TheEliminateProject.org/progress.

Progress report

\$36.7 million

Cash and pledges, in U.S. dollars

The money raised so far will help save or protect more than 20.4 million women and their future babies.
Find out more at www.TheEliminateProject.org/progress.

32M 33M 34M 35M 36M 37M 38M 39M 40M 41M **Kiwanis goal \$110 million**

+1-317-217-6213 +1-317-471-8323 (fax)

campaign@TheEliminateProject.org

www.TheEliminateProject.org

Figures accurate as of August 2013.

SHOWCASE



PILOT'S SPECIAL FLIGHT TIME

STORY BY AMY WISER

Bill Hemme has been flying for more than 40 years. The Spencer Daybreakers, Iowa, Kiwanis member bought his first aircraft in 1982 — a 1964 Beech S35 Bonanza — and he still flies it today. He became interested in flying through what became a long career in avionics; aviation electronics.

He's logged 4,625-plus hours of flying time: Iowa to Phoenix, Arizona; Iowa to San Antonio, Texas; even Dallas to Ft. Lauderdale, Florida. When he owned his own aircraft radio business, he averaged about 140 hours a year. Now, he's down to about 50 hours a year.

Most recently, he logged a few of those hours in a precious roundtrip flight from Iowa to Rochester, Minnesota, with then three-year-old Olivia Schlacter (above) and her parents. Olivia needed monthly treatments at the Mayo Clinic, and the three-and-a-half hour trip each way, combined with a long day and chemo, sometimes caused her to pass out during the trip home, her dad, Dave Schlacter says.

Schlacter had taken pilot lessons before Olivia was born and sometimes

visited the airport. He began asking about pricing to fly his daughter to Rochester. The airport manager said she'd ask a few pilots.

"That's when Bill Hemme offered to fly us up there," he says. "We couldn't believe that he offered to do it for free!"

But Hemme shrugs it off in a humble summary. "I just offered to fly them on my nickel, and it saved them a bunch of time."

For the Schlacter family, though, it was much more.

"To take an entire day and use your personal aircraft and fuel for someone

else is incredible," Schlacter says, adding that Olivia is doing well. "We just hope we could do the same for someone else someday. Bill made us feel very comfortable and respected."

In addition to the flight, Hemme and fellow club member Duaine Holck — who helped connect the Schlacter family with Hemme — arranged for the club to help with expenses not covered by their insurance.

"This flight experience showed us how there still are caring and understanding people in this crazy world we live in," Schlacter says.



Bill Hemme and his Bonanza have logged many hours for business. More recently, the pilot and plane flew seven-hour round trips to carry Olivia (above) to chemotherapy appointments.

FOR NEW CLUB PRESIDENTS & SECRETARIES



**Gain knowledge.
Earn respect.**

Get the knowledge you need before you begin—with Kiwanis International's education for new club presidents and secretaries. Choose an online or classroom setting. Learn all your new position demands. Earn the respect every new leader needs.

For online learning, go to
www.KiwanisOne.org/CLE. Or check
your district website for classroom
locations and times.



Kiwanis[®]
UNIVERSITY

SHOWCASE

HAND-MADE SERVICE

STORY BY TAMARA STEVENS



Doreene Dale (left) likes the camaraderie of her weekly stitching group. One of her crochet pals is fellow Kiwanian Jeanne Engebretson (right, above), who teaches knitting and crochet to other groups.

Doreene Dale is a superb example of how a caring Kiwanian can use her talent, hobby or craft to help others. And she does it one stitch at a time.

The Malta, Montana, Kiwanian crochets winter hats, scarves, mittens, shawls and blankets — and gives them away to anyone who needs them.

It all began with a simple desire for self-improvement.

Dale knew how to crochet but couldn't read a pattern, so a few years ago she took a class. The teacher told the students she'd like to form a group of knitters to make afghan blankets for a youth ranch for troubled teens.

Thus, a knitting group was created.

Now every Sunday evening, Dale and a diverse group of women get together for a few hours and crochet. About four times a year, they're joined by a member who drives at least 500 miles.

Word has spread, and the community donates skeins of yarn "by the bagful," Dale says.

"It's such a neat thing to give a gift that you made yourself," she says. "I love it, and I love getting a gift like that too."

BIRTHDAYS

These clubs celebrate 25th, 50th and 75th anniversaries in November and December 2013. For a more complete list, visit www.kiwanis.org/birthday.

75TH—1938

Marshfield, Massachusetts,
November 9

Gainesville, Texas, November 17

Headland, Alabama, November 22

Highline, Burien, Washington,
December 8

Montgomery City, Missouri,
December 20

50TH—1963

Germantown, Tennessee, November 1

Arvada-Jefferson, Colorado,
November 1

Windsor East, Ontario, November 5

York, Virginia, November 11

Carmel-Clay, Indiana, November 11

Oak Creek, Wisconsin, November 14

Hacienda Heights, California,
November 20

Walnut Valley, California, November 26

Bern, Switzerland, December 2

St. Thomas-Lord Elgin, Ontario,
December 5

Silverton, Oregon, December 5

Frankfurt/Main, Germany,
December 9

Brunswick, Ohio, December 10

Port Chester/Rye Brook, New York,
December 11

Scenic City, Iowa Falls, Iowa,
December 16

Luzern, Switzerland, December 17

Lee's Summit, Missouri, December 19

25TH—1988

Burbank Sunrise, California,
November 2

Valparaiso Sunrise, Indiana,
November 29

Olivia, Minnesota, November 30

Historic Newburgh, Indiana,
December 1

Sulphur, Louisiana, December 6

Schwyz, Switzerland, December 7

Granada-Meta, Colombia,
December 12

Villa San Giovanni, Italy, December 19

Carson, California, December 21

Make your own Cookbook



MORRIS PRESS
COOKBOOKS

www.morriscookbooks.com

Raise \$500 – \$50,000

Cookbooks are proven fundraisers and perfect keepsakes for your church, school, family, business, or organization. We make it fun, affordable, and highly profitable!

- As low as \$2.05 per book
- **FREE** features and options to customize
- Sales guarantee, online system, and more

Call for a **FREE** Cookbook Kit

800-445-6621
ext. KW10

Paul Fredrick

Crisp, comfortable white 100% cotton pinpoint oxford dress shirts in **Regular, Big & Tall or Trim Fit** at a

SPECIAL **INTRODUCTORY PRICE...**

\$19.95

Reg. \$59.50-\$64.50

Plus, FREE monogramming!
(a \$10.95 value)

Add this Silk Tie
for only \$19.95!

Item #TMH1555 (Regularly \$59.50)

More options than you'll find anywhere else!

Your Collar Style: 6 Collar Choices.

Your Cuff: Button or French Cuff.

Your Fit: Regular, Big & Tall or Trim.

Your Size: 14½" x 32" to 20" x 37".

Specify promotional code **T3HSKW**

New customer offer. Limit four shirts per customer.
Shipping charges extra. Cannot be combined with other offers. **Free exchanges.** Expires 11/30/13.

Order Today! Call **800-309-6000** or visit **paulfredrick.com/special**

RETROSPECTIVE



GOLDEN DEEDS

HOW A TREE-PLANTING PROJECT SPROUTED INTO A 50TH ANNIVERSARY CELEBRATION OF KIWANIS SERVICE.

In 1964, the Kiwanis International Committee on Agriculture and Conservation announced the 50 for 50 Program. It was a simple idea for celebrating Kiwanis' upcoming 50th anniversary. The committee suggested that clubs plant 50 or more trees and/or shrubs for every year of Kiwanis' 50-year existence.

The announcement planted a seed of good deeds that grew and grew.

The Kiwanis Magazine began publishing "Golden Deeds" reports. Some club's stuck to the tree-planting plan:

"Glenwood Springs, Colorado, planted 50 pines and poplars at Kiwanis Park."

"Springfield, Ohio, Kiwanians contributed US\$1,000 to the city's park board to establish a tree nursery for the purpose of replacing dead or dis-

eased trees in the community."

Other clubs chose to celebrate Kiwanis' golden anniversary by addressing other community needs:

"Learning that the park and recreation board had made preliminary surveys for the construction of a mile-long miniature railroad ... 75 (Bristol, Tennessee, Kiwanians) offered to underwrite the US\$27,000 price of a one-third scale replica of the famous Civil War train 'C.P. Huntington,' built in 1863. ... During 1965, the train will be called the 'Kiwanis Golden Anniversary Special'; thereafter, 'The Kiwanis Special.'"

"The Kiwanis Club of Calgary South and East, Alberta, contributed CAD\$2,827 to build an animal hospital in Calgary."

"In Toronto, Ontario, 250 Kiwanians

and their ladies celebrated the Golden Anniversary by entertaining 800 youngsters from 5 'K' youth groups. One of 48 celebrities present, wrestler 'Whipper' Billy Watson (at left) was champ autographer."

"Kiwanians of the Kahului, Maui, club were ... worried about the many people enjoying Hawaii's tropic seas who couldn't float, let alone swim. Thus as one of their Golden Anniversary projects, the club gave the YMCA a plastic life-size model dubbed the 'Resusci-Anne' to help train people in first aid and mouth-to-mouth resuscitation."

"The Golden Anniversary Bonspiel (below), sponsored by the Kiwanis Club of Ballard, Seattle, Washington, attracted more than 120 Kiwanis curlers. The 24 rinks (teams) represented 14 Kiwanis clubs in Washington, Oregon, British Columbia, Alberta and Alaska."



ELIMINATE

maternal/neonatal tetanus



unicef 
united states fund



TRICK-OR-TREAT FOR UNICEF

Trick-or-Treat for UNICEF isn't just for kids. It's your club's chance to help save women and babies around the world through The Eliminate Project. Plan a talent show, dance, pumpkin-carving contest, haunted house, ghost run—or whatever your club thinks is awesome. Get ideas, order boxes and learn about club fundraising recognition and goals at www.TheEliminateProject.org/trickortreat.

www.TheEliminateProject.org/trickortreat





Kiwaniis®

Kiwaniis Intl. 3636 Woodview Tr. Indianapolis, IN 46268-3196 USA

CHANGE SERVICE REQUESTED

WHAT'S YOUR STORY

If your club has a success story, simply email a summary and a few photos to shareyourstory@kiwanis.org to be considered for possible future use in Kiwanis International publications.

Kiwaniis Peanut Day has all of the products for a bountiful fundraiser

The fall season is the time for family and friends to gather together and give thanks for the blessings received.

Kiwaniis Peanut Day will fill your every need, from helping you plan your fundraiser to helping you incorporate our products into your existing primary or secondary fundraisers. To help make your fundraiser hassle free, payment for our products is due after your fundraiser to help maximize your cash-flow. Why not give Kiwanis Peanut Day a try this fall holiday season?



Send For Your FREE Fundraising Kit
1-888/PNUT-FUN (1-888-768-8386)

Be sure to visit our web site at
www.kiwanispeanutday.com



*A non-profit, Kiwanis sponsored fundraising program exclusively for Kiwanis Clubs.