Meeting Minutes of National Board of Directors and National Officers of the National FFA Organization

Indianapolis, Indiana

July 17-19, 1998

Friday, July 17, 1998

Reports included information on the last Board Retreat, National FFA officer selection process, dedication process, finance reports, Recruitment Continuum, Advisors' Guide to Recruitment & Retention, 2001 Revision Survey, Career Development Events and Board Policy Adjustments.

Saturday, July 18, 1998

Committee meetings were held at the National FFA Center in Indianapolis, Indiana from 8:30 a.m. to 10:30 a.m. This session included meetings of the Finance Committee, Policy, Constitution and Bylaws Standing Committees, and a Special Awards Selection Committee.

Opening Session:

The meeting of the Board of Directors and National Officers of the National FFA Organization was called to order at 11 a.m. in the Washington-Deere Room of the National FFA Center, Indianapolis, Indiana by Hillary Smith, National FFA president. Following is a listing of all who were present:

Board of Directors:

- **Larry D. Case**, Chairperson of the Board and Coordinator, Agricultural & Rural Education, Office of Vocational and Adult Education, U.S. Department of Education, Washington, D.C.
- **Belinda G. Chason**, State Supervisor, Agribusiness & Natural Resources Education, Florida Department of Education, Tallahassee, FL
- **Barbara Kirby**, (USDE Representative), Associate Professor, Agricultural and Extension Education, North Carolina State University, Raleigh, NC
- Ronald L. Reische, Principal Consultant, Agricultural Education, Illinois State Board of Education, Springfield, IL
- **Ernie Gill**, Program Manager, Agricultural Education, Colorado Community College & Occupational Education System, Denver, CO
- **Karen Hutchison,** Education Associate, Agricultural Occupations, State Department of Public Instruction, Dover, DE
- **Nick Siddle,** (USDE Representative), Agricultural Education Teacher, Sheridan High School, Sheridan, WY
- **Edgar A. Watkins, Jr.,** (USDE Representative), Agricultural Education Teacher, Armwood High School, Seffner, FL
- **John K. Wilkinson**, (USDE Representative), State FFA Executive Secretary, University of Georgia, Athens, GA

Officers of the Board of Directors:

- Larry D. Case, National FFA Advisor and CEO; Coordinator, Agricultural & Rural Education, Office of Vocational and Adult Education, U.S. Department of Education, Washington, D.C.
- C. Coleman Harris, National FFA Executive Secretary; Education Program Specialist, Agriculture, Division of Vocational-Technical Education, U.S. Department of Education, Washington, D.C.
- K. Eugene Eulinger, National FFA Treasurer; and District Supervisor, Agricultural Education, Department of Elementary and Secondary Education, Jefferson City, MO

Board of National FFA Officers:

Hillary Smith, National FFA President, Perry, GA Shannon Wilcox, National FFA Secretary, Kenton, OH Mark Wilburn, National FFA Vice President, Central Region, Laddonia, MO Dana Fisher, National FFA Vice President, Eastern Region, Maurertown, VA Amber Miller, National FFA Vice President, Southern Region, Louisville, AL Cody Nash, National FFA Vice President, Western Region, Inez, TX

Consultants:

Barry Anderson, Vice President, FFA Alumni Association, Aurora, NE Marc Beitia, NAAE Representative & Instructor - Agricultural Education, American Falls, ID Shirley Carte, Past President, FFA Alumni Association, Live Oak, FL James Connors, Assistant Professor, Agricultural Education, University of Idaho, Moscow, ID Mike Cox, NAAE Representative & Instructor - Agricultural Education, Allisonia, VA Tom Kremer, NAAE Representative & Instructor - Agricultural Education, Anna, OH Jerry L. Peters, Professor, Agricultural Education, Purdue University, West Lafayette, IN Linda Story, President, FFA Alumni Association, Livermore, KY Robert Terry, AAAE Representative & Associate Professor, Agricultural Education, Oklahoma State University, Stillwater, OK

Others present for all or portions of the meeting:

FFA, Foundation and Agricultural Education Related Organizations (AERO) staff participated throughout the week.

Steve Brown, District Supervisor, Agricultural Education, Department of Elementary & Secondary Education, Jefferson City, MO

Cindy Fannon, State FFA Executive Secretary, Virginia FFA Association, Blacksburg, VA Duane M. Fisher, President, NAAE, Mt. Auburn, IA

- 1. **Reflections** - led by Shannon Wilcox; looking at the past, present and the future.
- 2. **Seating of Newly Elected Officers and Consultants**

Chairperson Case introduced and welcomed Nick Siddle to the Board.

3. **Review of Board Operating Procedures**

Chairperson Case briefly explained the Board process with less focus because everyone present was already familiar with parliamentary procedure.

4. **Overview of National Officer Activities**

Hillary Smith led a review of the activities of the National FFA officer Team. Mark Wilburn thanked the FFA staff, board, consultants and trustees for their dedication.

The officers again reviewed their officer theme, which is "TEAM"- Touch the hearts and challenge the minds of FFA members, Empower the partners and members who we serve, Advocate the value of agriculture and agricultural education and Make an impact as influenced by faith, family and friends. Today is their 246th day of service; 190 on the road, 56 at home and 77% of time dedicated to the organization.

MOTION: Moved by Barbara Kirby, seconded by Belinda Chason and carried to accept the report of the National FFA Officers.

The national officers were commended for a job well done and a round of applause followed.

5. Reports & Remarks - Consultants to the Board

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Teachers — Duane Fisher
Agricultural Teacher Educators — Jerry Peters
FFA Alumni Association — Linda Story
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All expressed appreciation at being a part of the group.

6. Reports on Matters as Related to FFA Board Operations

- a. NASAE no report
- b. NAAE Jay Jackman
- c. PAS Kimberly Perry
- d. The Council Ernie Gill
- e. NYFEA Gordon Stone

7. Review of and Adjustments to Agenda

The recognition of retiring FFA board members and Foundation trustees (Belinda Chason, John Wilkinson and Eddy Watkins) for terms ending June 30, 1999. They will be recognized at the 1998 National FFA Convention.

8. Approval of Minutes

MOTION: Moved by Shannon Wilcox (Nick Siddle), seconded by Dana Fisher (Emie Gill) and carried to approve the January 25-27, 1998 minutes. Change theme for national officers to add the "A" of TEAM, which is "to advocate the value of agriculture and agricultural education."

9. Report of National FFA Treasurer

Gene Eulinger reviewed the current financial report. He thanked Sue Springirth for her hard work and dedication through the move and beyond.

<u>MOTION</u>: Moved by Mark Wilburn (Belinda Chason), seconded by Shannon Wilcox (Karen Hutchison) and carried to accept the report of the national FFA treasurer.

10. Awards Selection Committee

<u>MOTION</u>: Moved by Cody Nash (Karen Hutchison), seconded by Dana Fisher (Karen Hutchison) and carried to approve for receipt of the *American FFA Degree*, 1,894 of the 1,928 applications received for consideration this year. Further, that the National FFA staff conduct the American FFA Degree appeal process and present a report to the Governing Committee of the Board of Directors for consideration of receipt of the degree, per board policy.

MOTION: Moved by Amber Miller (Eddy Watkins), seconded by Mark Wilburn (Emie Gill) and carried that the National FFA Board approve four finalist *Star Farmers* for 1998 - Shane Becker (Worthington, MN), Lance Dobbins (Thomas, OK), Dana Boehm (Taylor, TX), Charles Pearce (Walworth, WI) and four finalist *Stars in Agribusiness* for 1998 - Jere Stewart (Nampa, ID), Andrew Tygrett (Atalissa, IA), K.C. Gregg (Spencer, SD), Troy Ambrose (Amherst, WI).

<u>MOTION</u>: Moved by Mark Wilburn (Barbara Kirby), seconded by Cody Nash (Ron Reische) and carried to accept for consideration five late applications for Honorary Awards (two from Oregon and three from South Carolina).

MOTION: Moved by Mark Wilburn (John Wilkinson), seconded by Dana Fisher (Emie Gill) and carried to bestow the 77 *Honorary American FFA Degrees (Teachers)* at the 1998 National FFA Convention; see attachment 1.

MOTION: Moved by <u>Dana Fisher</u> (Belinda Chason), seconded by Amber Miller (Karen Hutchison) and carried that the National FFA bestow 132 *Honorary American FFA Degrees (Other)* at the 1998 National FFA Convention; see attachment 2.

MOTION: Moved by Shannon Wilcox (Ron Reische), seconded by Mark Wilburn (Nick Siddle) and carried to bestow 33 *VIP awards* at the 1998 National FFA Convention; see attachment 3.

MOTION: Moved by Amber Miller (Ernie Gill), seconded by Cody Nash (Belinda Chason) and carried that the National FFA bestow eight *Distinguished Service Awards* to the following at the 1998 National FFA Convention: Kansas City Hyatt (Richard Aide), Burr Oak Woods (Larry Lackamp), Stewart-Peterson Advisory Group (Kathy Muth), KC Marriott Downtown (Carol Pecoraro), Kansas State Meats Facility (David Schafer), University of Missouri at Columbia (Leon Schumacher), Zeneca Ag Products Group (Robert Woods), and Fort Osage Vo-Tech School (Paul Wooten).

<u>MOTION</u>: Moved by Mark Wilburn (Belinda Chason), seconded by Amber Miller (Barbara Kirby) and carried to accept the three candidates for national level recognition in the *non-member H.O. Sargent Award* category – Gary Moore (NC), W.C. Parker (OK) and Theresa Watson (MD).

MOTION: Moved by Cody Nash (Barbara Kirby), seconded by Dana Fisher (Nick Siddle) and carried that the National FFA accept and pass on for national consideration the four candidates as follows in the member category of the *H.O. Sargent Award* – Barrett Keene (Plant City, FL), Grace Elaine Page (Dyer County, TN), Amanda Richardson (Crater, OR), and Tara Runion (South Rowan, NC).

MOTION: Moved by Shannon Wilcox (Nick Siddle), seconded by Dana Fisher (Karen Hutchison) and carried that the National FFA bestow nine *Blue & Gold Awards* as follows, at the 1998 National FFA Convention (all are located in Kansas City, MO): American Red Cross, Greater Kansas City Chapter; The American Royal; Kansas City Chamber of Commerce; Kansas City Convention & Visitors' Bureau; Kansas City Police Department; Jim Leathers; George Eib; Harry Cleberg.

11. Program Development and Direction

Bernie Staller summarized the procedure for Program Development and Direction presentations. Team Leaders were directed to focus on major accomplishments, major issues and any funding request(s) which should be brought to the board.

a. David Doerfert presented the report for the Student Services Team.

<u>MOTION</u>: Moved by Amber Miller (Barbara Kirby), seconded by Dana Fisher (Emie Gill) and carried to approve the Advanced Leadership Training Conference proposal and request special project funding from the National FFA Foundation for the annual development of the conference materials and the training of presenters.

MOTION: Moved by Dana Fisher (Karen Hutchison), seconded by Cody Nash (Barbara Kirby) and carried to appoint Belinda Chason as Superintendent of the National FFA Officer Nominating Committee for 1998.

b. Randy Bernhardt presented the report for the Teacher Services Team.

MOTION: Moved by Mark Wilburn (John Wilkinson), seconded by Amber Miller (Belinda Chason) and carried to appoint a taskforce to establish objectives, skills competencies, format and plans to implement a National FFA Agronomy Career Development Event. Furthermore, to request organizational funds and/or special project funding from the National FFA Foundation for the task force which will report findings at the National FFA Awards and CDE Advisory Committee and Board meeting in January 1999.

c. Dean Folkers presented the report for the Partner Development Team. He shared the team's activities which includes the 1999 State Leaders Conference, to be held in Indianapolis.

<u>MOTION</u>: Moved by Amber Miller (Nick Siddle), seconded by Cody Nash (Ron Reische) and carried to utilize the existing infrastructures and resources, and coordinate the efforts and activities to develop a resource guide on VSO (Vocational Student Organization) management as a part of the State Leadership Capacity Building project. The resource guide

would be used to assist and coordinate the efforts and ideas of state leaders from across the country.

- d. Bill Stagg presented the report for the Communications Resources Team. No board motions were presented.
- e. Coleman Harris and Scott Stump presented the report for the Convention Team. Mr. Stump provided reminders for the 1998 convention such as pre-registration for all attendees, there will be three reflections sessions and the American FFA Degree session will be on Saturday at 8:30a.m. Also, preparing for the move to Louisville. No board motions were presented.
- f. Janet Lewis presented the report for the Distribution Resources Team. No proposals for new activities were presented.
- g. Dennis Shafer presented the report for the Ventures Team. No proposals for new activities were presented.
- h. Sue Springirth presented the report for the Fiscal and Human Resources Team. No proposals for new activities were presented.
- i. Glenn Sims provided the report for the National FFA Foundation. He shared the challenges that faced the foundation through the move. The projections will be ahead of last year. In 1999, cash flow will decrease because of the expiration of the Capital Campaign.
- j. Gene Starr presented the report for the National FFA Alumni Association. He stated that membership is currently at 42,247. Annual dues were raised to \$10.00 and will go into effect September 1, 1999. Constitutional amendments include all references from NVATA to NAAE, from one to two National FFA representatives, AAAE representatives from 2 years to 3 years, and National FFA representatives and past national officer; amended from 1 year to 2 years.

MOTION: Moved by Cody Nash (Belinda Chason), seconded by Dana Fisher (John Wilkinson) and carried to accept the budget of the National FFA Organization.

MOTION: Moved by Dana Fisher (Karen Hutchison), seconded by Shannon Wilcox (Barbara Kirby) and carried to accept the proposed amendments to the National FFA Alumni constitution.

<u>MOTION</u>: Moved by Shannon Wilcox (Eddy Watkins), seconded by Amber Miller (John Wilkinson) and carried to accept the report of the National FFA Alumni Association.

MOTION: Moved by Dana Fisher (Ron Reische), seconded by Mark Wilburn (Belinda Chason) and carried to accept the reports of the National FFA Organization teams.

The meeting adjourned at 4 p.m.

The meeting of the Board of Directors and National Officers of the National FFA Organization was reconvened at 2:00 p.m. with all members of the Board present.

12. Standing Committee Report — Finance

Karen Hutchison, Chairperson, presented the report for the Finance Committee. No capital requests were presented.

<u>MOTION</u>: Moved by Mark Wilburn (Nick Siddle), seconded by Amber Miller (Barbara Kirby) and carried to adopt the 1998-1999 FFA Organization budget incorporating any budget changes mandated by action of this board.

MOTION: Moved by Cody Nash (Belinda Chason), seconded by Dana Fisher (Ron Reische) and carried to approve the report of the Finance Committee.

13. Standing Committee Report — Policy, Constitution and Bylaws

Belinda Chason, Chairperson, presented the report for the Policy, Constitution and Bylaws Committee. Belinda thanked the Policy Committee for their contributions.

MOTION: Moved by Mark Wilburn (Ernie Gill), seconded by Dana Fisher (Karen Hutchison) and carried to add to the policy handbook in Division I., Section F. Career Development Events, Item 10. Sanctioning Events the following. Sanctioning of non National FFA competitive events (those competitive events conducted by organizations other than the National FFA) as National FFA Career Development Events should occur when: 1. The highest quality event possible is conducted. 2. Organization conducting event and National FFA agree that event can and should be sanctioned. 3. Event to be is recommended by the National FFA Awards and Career Development Event Advisory Committee and approved by the National FFA Board of Directors. 4. National FFA is represented by the Teacher Services Specialist responsible for Career Development Events on the planning and implementation committee for each event. 5. Winners of the national sanctioned event will be recognized in the same manner as National Career Development Event winners are currently recognized.

<u>MOTION</u>: Moved by Dana Fisher (John Wilkinson), seconded by Dana Fisher (Barbara Kirby) and carried to amend policy a. found in Division I., Section D., Item 01. by adding the words "managed by the National FFA Organization and targeted to state FFA officers. The amended policy would read: a. Past state officers and/or current National officer candidates shall not be eligible to attend regional or national leadership conferences managed by the National FFA Organization and targeted to state FFA officers.

MOTION: Moved by Mark Wilburn (Eddy Watkins), seconded by Shannon Wilcox (Karen Hutchison) and carried to approve the report of the Policy Committee.

14. Recognize Retiring Board Members and Trustees

Remarks were given by Jerry Peters, Shirley Carte, Steve Brown, Duane Fisher and Charles Fischer; Belinda Chason, Eddy Watkins and John Wilkinson will defer their remarks to the January 1999 Board meeting.

15. Administrative and Legal Matters

Bernie Staller gave an update on administrative and legal issues. No legal issues are pending.

16. Upcoming Meetings

The next FFA Board of Directors meeting will be held November 9, 1998 at the Kansas City Marriott Downtown hotel; the January 25-26, 1999 Board meeting will be held in Alexandria, VA. The next Foundation Board of Trustees meeting will be held on Wednesday, January 27, 1999 from 7:30 a.m. to 10:00 a.m.

17. Adjournment

There being no further business to come before the Board, the meeting was adjourned at 2:50 p.m.

18. Executive Session with Senior Management

No motions in the Executive Session of the Board.

C. Coleman Harris, Secretary	Larry D. Case, Chairperson