

INDIANA
CENTER FOR
INTERCULTURAL
COMMUNICATION
(ICIC)

SCHOOL OF LIBERAL ARTS
IUPUI

**Special points of
interest:**

- Congratulations to Amy Gillie for winning this year's Joan & Larry Cimino Award for Excellence in Intercultural Communication!
- ICIC's home page has been redesigned – check it out at www.iupui.edu/~icic/

Inside this issue:

ICIC Review	1
Joan & Larry Cimino Award	1
New Space for ICIC	2
ESP Institute & Intercultural Rhetoric Conf.	2
MOF & Tsuda Programs	2
COP Fundraising Project	3
Visiting Scholars & Summer Interns	3
Announcements	4
New Publications	4

LIVING LANGUAGE

ICIC Tri-annual Newsletter

Issue 1

Spring 2005

ICIC Review

As part of a full departmental review, ICIC initiated its own formal IUPUI review on January 31, 2005. A review team, approved by the Office of Planning and Institutional Improvement, included John Swales (Review chair), David Ewing, Eleanor Kinney, and Nancy Newton.

These four reviewers, two outside the university and two IUPUI faculty, convened to review the self-study (narrative found on ICIC website); to interview the Advisory Board, ICIC staff, English Department and other SLA faculty, graduate students, and ICIC clients; and to start the review report. The review team gathered to offer suggestions for ICIC's relationship between research and service activities, resources in difficult circumstances, ICIC's positioning, civic engagement and community service, publicity and visibility on campus, and student learning.

At the request of Dean Robert White, the review report was distributed last

week to participants in the review and to ICIC Advisory Board members. The review was highly positive about ICIC's accomplishments and was called the "jewel of the crown of the English Department" by the English Department Chair, Christian Kloesel. ICIC has already begun acting on recommendations from the review report and is optimistic about what will be accomplished.



Ulla Connor, ICIC Director, at the Joseph T. Taylor Symposium, Feb. '05

Joan and Larry Cimino Award for Excellence in Intercultural Communication

Congratulations to Amy Gillie, the winner of this year's Joan and Larry Cimino Award for Excellence in Intercultural Communication. Amy is a M.A. graduate student in the Communication Studies Department. Her submission, "Madagascar: An intercultural communication case study," was a paper written for Dr. Beth Goering's course C582, Advanced Intercultural Communication. Amy will receive a \$250.00 award at the April 15th Honors Convocation at the University Place Hotel Ballroom from 4:00-6:00 p.m.

“The greatest problem in communication is the illusion that it has been accomplished”

George
Bernard Shaw

New space for ICIC

After many months of negotiations, ICIC has finally obtained space in the Union Annex, room 602. ICIC has grand plans for this space, located on the North end of the Union building. Pam Ruble, ICIC's new Visiting Research Associate, will occupy this office and will oversee resident training, organize program instructors (for Tsuda and MOF programs), and conduct

research in the new space. ICIC is in the process of outfitting this space with furniture and will be open for business soon!

Room 602 is actually three rooms, 602A, 602B, and 602C. 602A will be an office for Pam Ruble. 602B will be used for language training and teacher meetings. And 602C will house desks and computers for teachers and research assistants. This

space also includes a storage area with plenty of file cabinets for room to grow.

Ask us for a tour!



Upcoming ESP Institute & Intercultural Rhetoric Conference

ICIC is already beginning preparations for this year's ESP Institute and Written Discourse and Intercultural Rhetoric Conference.

This year's ESP Institute from July 1-15, 2005 will be taught by Drs. Ulla Connor and Thom Upton. This will be the second year for international non-credit students in this institute. ICIC has already received inquiries from interested participants from Austria, Colombia, Cuba, and Sweden!

This year ICIC will again offer the Written Discourse and Intercultural Rhetoric Conference. This year it will be a two day event which runs from July 22-23, 2005. The conference immediately precedes the AILA conference in Madison, Wisconsin.

A conference planning committee has been created this year to assure that everything runs smoothly. The committee consists of Molly Anthony, Alicia

Añino, Ulla Connor, and Ed Nagelhout. The committee rates abstract submissions, updates the conference website, makes decisions on conference prices and location, and attends to all the minute details that made last year's conference a success.

A think-tank of leaders in the field will convene the day before the conference to brainstorm on intercultural rhetoric.

East Meets West (Again)

Tsuda Program

ICIC & Tsuda College are in the negotiating process for an eleventh summer program at IUPUI. This year may look a little different if a proposed Computer Science subprogram is added to the regular program. This addition would bring a maximum of ten Computer Science students along with the English students. Stay tuned!

MOF Program

ICIC will host the Ministry of Finance ESP Program for its third consecutive year in 2005. ICIC is discussing teacher possibilities and program changes. Stay tuned!

Check out MOF 2003 & 2004 photos at <http://www.iupui.edu/%7Eicic/MOF.htm>.



Downtown Indianapolis

Center on Philanthropy Fundraising Project Continues

The fundraising project that started with a grant last year from the Center on Philanthropy continues. Drs. Beth Goering, Ed Nagelhout, and Rich Steinberg are continuing to collect data for the project. Drs. Ulla Connor, Beth Goering, Ed Nagelhout, and Bill Rozycki, are exploring grants and organizing presentations that relate to the work done on this project.

Last year the team mem-

bers (along with Research Assistant, Toula Vasilopoulos) gave three presentations on their project research at the ARNOVA (Association for Research on Non-profit Organizations and Voluntary Action) Conference.

ICIC faculty and staff will present more research from this project this July at the 2005 AILA (World Congress of Applied Linguistics) Conference. Drs. Con-

nor and Nagelhout will present "Research on Fundraising Letters: Focus on Research Methods." Dr. Nagelhout will present "Understanding Persuasion in Fundraising Letters: An Experimental Approach." And Molly Anthony will present "A Textlinguistic Analysis of Direct Mail Letters." Good luck to all of them!



Philanthropy Matters Magazine

Visiting Scholars & Summer Interns

Visiting Scholars

ICIC has invited two visiting scholars, both from *España* to do research here during the summer. Dr. Miguel Ruiz-Garrido and Ms. María Pilar Mur Dueñas will be arriving in June.

Dr. Ruiz-Garrido is an Associate Professor at the Universitat Jaume I in Castelló de la Plana. He teaches English for Business Communication to undergraduates. His interests are in teaching and researching the English language for Business Communica-

tion.

Ms. Mur Dueñas is a Ph.D. candidate from the Universidad de Zaragoza in the city of Zaragoza. While here she will work on her thesis, "A Contribution to the Study of Metadiscourse in Business Management RAs in English and Spanish: A Corpus-Driven Approach."

This summer ICIC will again be joined by Dr. Dwight Atkinson whose month-long stay as a visiting scholar allows ICIC to delve deeply into issues in intercultural communication research.

Summer Interns

This summer ICIC will host one intern, Jennica Haga, from Åbo Akademi University in Finland. Jennica is in her fifth year in the English Department at Åbo Akademi and working towards her M.A. Her thesis is on the use of Scots in Scottish secondary school classrooms. She just returned from Scotland where she conducted fieldwork and plans to finish by Fall. Another Åbo Akademi intern, Heidi Nyberg, will work in the SLA Dean's office.

**"THE MOST
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COMMUNI-
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- PETER F.
DRUCKER**

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ICIC



School of Liberal Arts



The Indiana Center for Intercultural Communication

The Indiana Center for Intercultural Communication, ICIC, is a university-based research and service organization created to facilitate the expanding global linkages of the city of Indianapolis and the state of Indiana by developing and extending expertise in Intercultural Communication and Language for Specific Purposes. The Center is part of the IU School of Liberal Arts Department of English at IUPUI. ICIC provides organizations and individuals with the tools to communicate more effectively by combining state of the art research with custom training in language and intercultural communication strategies.

Announcements

- Happy Birthday to ICIC Research Assistant, Molly Anthony (April 6th)
- Good luck to ICIC faculty, Ulla Connor, Ed Nagelhout, and Bill Rozycki, for their upcoming presentations at TESOL (Teachers of English to Speakers of Other Languages) and CCCC (Conference on College Composition and Communication)
- The ICIC corpus CD has been requested by researchers in England, Germany, and China this year

NEW PUBLICATIONS:

Connor, U. (2004). Intercultural rhetoric research: Beyond texts. *Journal of English for Academic Purposes, Special Issue on Contrastive Rhetoric in EAP*, 3, 4.

Connor, U., & Upton, T.A. (Eds.). (2004). *Applied corpus linguistics: A multi-dimensional perspective*. Amsterdam: Rodopi Publishers.

Connor, U., & Upton, T.A. (Eds.). (2004). *Discourse in the professions: Perspectives from corpus linguistics*. Amsterdam: John Benjamins.

