ACL- 281 MS-173 5-21-1968 11.0

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MINUTES

JOINT MEETING OF THE NATIONAL BOARDS OF STUDENT OFFICERS AND DIRECTORS OF THE FUTURE FARMERS OF AMERICA

Washington, D.C. January 27-29, 1965

January 27, 1965

The meeting of the Boards of Student Officers and Directors of the Future Farmers of America was called to order at 9:00 a.m., in Room 5636-A of the GSA Building, by Dr. A. W. Tenney, Chairman. Board members present, in addition to Dr. Tenney, included:

Board of Directors

- C. C. Eustace, State Supervisor, Agricultural Education, Topeka, Kansas;
- T. L. Faulkner, State Supervisor, Agricultural Education, Montgomery, Alabama;
- * J. C. Fink, State Supervisor, Agricultural Education, Harrisburg, Pennsylvania;
- P. B. Kirk, State Director, Agricultural Education, Cheyenne, Wyoming;
- E. J. Johnson, H. N. Hunsicker, M. C. Gaar, and Wm. Paul Gray, all of the Office of Education, Washington, D.C.

Board of Student Officers

Kenneth H. Kennedy, National FFA President, Cadiz, Kentucky; Evan Green, National FFA Student Secretary, Fort Morgan, Colorado; Ivan Ray Hunt, National FFA Vice President, Litchfield, Arizona; Robert Page, National FFA Vice President, Hoboken, Georgia; Joseph Perrigo, National FFA Vice President, Weare, New Hampshire; Larry Prewitt, National FFA Vice President, Thayer, Missouri.

J. M. Campbell, National FFA Treasurer, Richmond, Virginia; John Farrar, Director of Information and Public Relations for the FFA; Wilson W. Carnes, Editor of The National FUTURE FARMER Magazine; Howard Carter, Associate Editor of The National FUTURE FARMER Magazine; E. J. Hawkins, Manager of the Future Farmers Supply Service; and Paul Kidd, Assistant Manager of the Future Farmers Supply Service, were also present.

The Chairman called upon Mr. E. J. Johnson, who opened the meeting with an invocation.

^{*} Alternate, representing the North Atlantic Region, instead of Neal D. Andrew

Approval of Previous Minutes

At the request of the Chairman, the Minutes of the previous meeting were reviewed by Mr. Gray. There being no additions or corrections, the Minutes, as previously mimeographed and distributed to the States, were approved.

Mr. Gray then read the Minutes of the Governing Committee meetings of November 3, 1964; December 1, 1964; and January 15, 1965. The Minutes of these meetings follow:

November 3, 1964

Governing Committee Minutes The meeting of the Governing Committee of the Future Farmers of America was called to order by A. W. Tenney, Chairman. Others present included E. J. Johnson, H. N. Hunsicker (members of the Committee) and Wm. Paul Gray, Secretary.

A discussion was held dealing with the appointment of the Special Study Committee on FFA as specified in the July, 1964, Meeting of the National FFA Board of Directors. After considerable discussion, those selected and appointed to this Committee were:

Kenneth Kennedy, current National FFA President from Kentucky; Nels Ackerson, Indiana, and Phillip Alampi, Secretary of Agriculture from New Jersey, both former FFA members;

T. L. Faulkner, Alabama, and Neal Andrew, New Hampshire, both current members of the Board of Directors; Elvin Downs, Utah, and A. G. Bullard, North Carolina,

both past members of the Board of Directors;

R. E. Bender, Professor and Chairman of the Department of Agricultural Education, Ohio State University;

Walter Bomeli, Michigan, NVATA Representative; E. M. Norris, Texas, New Farmers of America Representative.

It was moved by Mr. Johnson, seconded by Mr. Hunsicker and carried, that Mr. Faulkner be chairman of the committee and that he would call the meeting of the committee after the coming Board Meetings in January. Mr. Faulkner will be asked to remain over one day following the Board of Directors meeting to do advance planning for the FFA Study Committee meeting.

It was moved by Mr. Johnson, seconded by Mr. Hunsicker and carried, that the committee meeting be held March 29, 30, and 31 in Washington, D.C., with expenses paid with funds budgeted by the FFA.

Approval of Minutes of Governing Committee -Nov. 3, 1964 It was moved by Larry Prewitt, seconded by Robert Page and carried, that the Board of Student Officers approve the action taken by the Governing Committee at its meeting on November 3, 1964.

Mr. Fink asked for clarification of what the Committee is to do, and how the States will enter into it. Mr. Faulkner commented briefly, stating that the States will be polled once again, for their wishes and recommendations as to changes which may be necessary in the entire FFA structure, due to the new legislation. Mr. Campbell also mentioned a survey which was made recently by an AVA Committee on FFA matters. The replies to this survey have been turned over to Mr. Faulkner for use by his committee.

Following this discussion, it was moved by Mr. Kirk, seconded by Mr. Fink and carried that the FFA Board of Directors sustain the action taken by the Board of Student Officers.

December 1, 1964

Governing
Committee
Minutes
Continued --

The meeting of the Governing Committee of the FFA was called to order by A. W. Tenney, Chairman. Others present included E. J. Johnson, H. N. Hunsicker (members of the Committee) and Wm. Paul Gray, Secretary.

A discussion was held relative to the selection of FFA members for the educational exchange program with Great Britain and Scotland. It was moved by Mr. Johnson, seconded by Mr. Hunsicker and carried that only one FFA member be selected to go to each country as an exchangee, and that the following factors be given due consideration in selecting the member:

- 1. Come from a State that has not participated previously.
- 2. Is an active FFA member, hold the American Farmer Degree, and be a farm boy.
- 3. Be in the upper age level.
- 4. Not be eligible for a national office, or if selected will waive the right to run for a national office (as per policy adopted by the Board of Directors in October, 1957).
- 5. Have outstanding qualities of leadership, mature, capable speaker and highly recommended by his State supervisor to be the type of FFA member most desired for this program.
- 6. The exchangee will agree to take time to come to the National FFA Convention following his participation and take part in assigned responsibilities.

It was moved by Mr. Hunsicker, seconded by Mr. Johnson and carried that no former national officers be selected this year, since they have already received high honors, and that they be used instead for any assignments where technical help in the FFA is needed by developing countries (when such help is requested).

Approval of Minutes of Governing Committee --December 1, 1964 It was moved by Evan Green, seconded by Larry Prewitt and carried that the Board of Student Officers approve the action taken by the Governing Committee at its meeting on December 1, 1964.

It was moved by Mr. Faulkner, seconded by Mr. Kirk and carried that the Board of Directors sustain the action taken by the Board of Student Officers.

January 15, 1965

Governing
Committee
Minutes
Continued --

The meeting of the Governing Committee of the FFA was called to order by A. W. Tenney, Chairman. Others present included H. N. Hunsicker, E. J. Johnson (members of the Committee) and Wm. Paul Gray, Secretary.

A discussion was held relative to a National Leadership Conference for State Officers, which was proposed at the July and October meetings of the Boards of Student Officers and Directors. After considerable discussion, it was moved by Mr. Hunsicker, seconded by Mr. Johnson and carried that the Governing Committee recommend to the Board of Directors that action on this proposal be postponed, in light of the reorganization that has taken place in the Division of Vocational and Technical Education which will no doubt have considerable effect on the FFA. This reorganization has caused re-assignment of staff members and such loss of staff has thrown a hardship on the office in the administration and judging of awards, planning for the national convention and carrying out other responsibilities on the national level. It was further felt that the national office should not commit itself to a conference because of the possible reorganization changes in the FFA that might occur as a result of suggestions which might be made by the Special Study Committee on FFA the last of March and the National Convention in October. States should have more time to prepare for such a conference by budgeting both staff and money for it.

Approval of Minutes of Governing Committee -Jan. 15, 1965 It was moved by Larry Prewitt, seconded by Robert Page and carried that the Board of Student Officers approve the action taken by the Governing Committee at its meeting on January 15, 1965.

It was moved by Mr. Eustace, seconded by Mr. Johnson and carried that the Board of Directors sustain the action taken by the Board of Student Officers.

Leadership Training Workshop for State FFA Officers -January 22-24 Mr. Hunsicker commented on the Leadership Training Workshop for State FFA Officers, which was held in Washington, D.C., January 22-24, 1965, inclusive. Representatives from Delaware, Maryland, New Jersey, New York, Ohio, Pennsylvania, Virginia and West Virginia participated in this Workshop. Mr. Hunsicker complimented the participants and offered the suggestion that other States may wish to sponsor similar workshops.

Dr. Tenney commented briefly relative to the responsibilities of the Board of Directors and the Board of Student Officers, and Mr. Gray reviewed the activities for the week.

Reports from Regional Representatives The Chairman then called for reports from the Regional members of the Board, asking for ideas and suggestions they have received from the States in their respective regions, relative to the FFA. They offered several suggestions for discussion and the agenda was revised accordingly.

Report of National Treasurer Copies of the Statement of Receipts and Expenditures of the Future Farmers of America for the six-month period from July 1, 1964 through December 31, 1964, were distributed and explained by Mr. J. M. Campbell, National FFA Treasurer. This statement was reviewed in detail. Mr. Campbell also stated that both he and Mrs. Pauline Coiner, secretary to the National Treasurer, are bonded in the amount of \$75,000.00 each, which is considered adequate.

Financial Statement Accepted

It was moved by Ivan Hunt, seconded by Joseph Perrigo and carried that the report on the Financial Statement of the FFA be accepted. It was moved by Mr. Kirk, seconded by Mr. Faulkner and carried that the Board of Directors sustain the action taken by the Board of Student Officers, with a special commendation for the Treasurer and his secretary for the efficient manner in which the financial records of the FFA are kept.

Authorization To Purchase Government Bonds for FFA Foundation The Treasurer called attention to the fact that in February of this year Government bonds, issued in the name of The Future Farmers of America Foundation, will mature in the amount of approximately \$83,000.00. Although this concerns the Future Farmers of America Foundation, rather than the FFA, suggestions were entertained for investing this anticipated income. The consensus of the group was that this sum should be reinvested in Government bonds. Without objection, it was so ordered.

Possibility Of Selling FFA Land The next matter presented for consideration was the possibility of selling a portion of the land, near Mt. Vernon, which is owned by the National Organization of FFA. Dr. Tenney reviewed, briefly, for new members of the Board, the present situation there. He stated that we would like to retain 20 acres of land around the FFA Building, but there is an additional plot of seven acres along Highway #1 that can be sold, now, by the square foot. A cash offer of \$150,000.00 was made recently to Dr. Tenney for this land. He pointed out that part of the plot in question is low-lying land and often is flooded. It, however, is valuable because it faces a main highway leading from Washington. It is zoned for rural business use.

Dr. Tenney asked members of the Board for their counsel as to whether it would be wiser, in the long run, to keep this land as an investment, or to sell the land and reinvest the proceeds in a larger acreage elsewhere. He stated that he had consulted with a reputable real estate agent who suggested as possible investments land near Dulles Airport, land along Route #95 near Fredericksburg, Virginia, or some waterfront land. Considerable discussion took place on this subject.

Governing Committee Authorized To Sell FFA Land It was moved by Larry Prewitt, and seconded by Evan Green that the Board of Student Officers recommend to the National FFA Board of Directors, for handling by the Governing Committee, the matter of selling land owned by the FFA, and reinvesting the returns in the best interest of the National Organization of FFA -- whether it be in land, stocks, or bonds.

Amendment To Above Motion A discussion on the motion then took place, and it was moved by Ivan Hunt, seconded by Joseph Perrigo, that the phrase "whether it be in land, stocks, or bonds" be stricken from the above motion. Motion carried.

Amended Motion Carried - Re: Sale of FFA Land The National FFA President then called for a vote on the original motion, as amended. Motion carried.

It was moved by Mr. Eustace, seconded by Mr. Faulkner and carried that the Board of Directors sustain the action taken by the Board of Student Officers.

Resume of Developments On National Level The Chairman gave a brief resume of the latest developments on the National level since the passage of the Vocational Education Act of 1963, and the subsequent reorganization of the Office of Education. This brought up the method for selecting personnel to serve on the FFA Board of Directors and the Board of Trustees of the FFA Foundation. The change in numbers of regions, under the new reorganization plan, also poses a problem in connection with the FFA awards program. This matter was discussed at some length. Some members of the Board felt that, for the present, no change should be made in the system of regional participation, and that the present members of the Board should be asked to continue to serve during this transition period. It was the consensus of opinion that this was a matter which should be carefully considered by the special Work-Study Committee.

No Change In Composition Of Board Of Directors At Present

Attention was called to Section G. of the Bylaws of the FFA Constitution, which reads as follows:

"All members of the Board of Directors shall continue in office until their successors have been chosen and qualified."

In view of this regulation, it was unanimously agreed that no change should be made in the composition of the Board of Directors for the present. In the meantime, the special FFA Work-Study Committee will consider the matter.

Progress
Report of
National
FFA Awards
Committee

Dr. Tenney called upon Mr. Faulkner who presented a Progress Report of the National FFA Awards Committee. He stated that members of the committee met in Kansas City at the time of the National FFA Convention and, again, in Milwaukee during the AVA Convention. Mr. Faulkner stressed the fact that no definite decisions have been made. The materials developed to date are merely suggestions for improving and restructuring the awards program. Mr. Campbell also commented briefly on the surveys conducted through the AVA and the NVATA. Members of the Board commended Mr. Faulkner and the members of the Awards Committee on the work already done by the Committee.

Approval Granted For NFA Convention in 1965 Dr. Tenney read a letter, dated January 27, 1965, from the Commissioner of Education, in reply to a letter sent to him by Dr. Tenney immediately following the National FFA Convention. This concerned a request for an extension of time for final merging of the NFA with the FFA, and for permission to hold one more NFA Convention. The Commissioner's letter granted both requests.

Report on The National FUTURE FARMER Magazine Mr. Wilson Carnes, Editor of The National FUTURE FARMER Magazine, was present and distributed copies of the mid-year report covering operations of the Magazine for the period ending December 31, 1964. This report was reviewed in detail. Mr. Carnes reported that the paid circulation exceeds 260,000. It is estimated, however, that approximately 140,000 FFA members are not receiving the magazine. He stated that advertising in the magazine during 1964 was not as good as in 1963. It was approximately 11 pages below that of the previous year. The February-March issue of the magazine is 21% in gross revenue ahead of a year ago. Dr. Tenney stated that the magazine was developed as a service to FFA members and their families -- not as a money-making activity.

Report on Official FFA Calendar Mr. Howard Carter, who heads the magazine's calendar department, appeared before the group and gave a report on the Official FFA Calendar. He distributed copies of a report showing the Official 1965 Calendar Sales. He stated that orders are being taken now for the 1966 calendars. A sample of the 1966 Calendar was displayed. Its theme is "Community Service - Living to Serve". Mr. Arthur Sarnoff, of New York, has been chosen as the new artist for calendar covers.
Mr. Carter stated that the theme for the 1967 Calendar will be "The Family Farm". It will stress the subject of establishment in farming, via the route of Father-Son Partnerships.

Reports on Magazine and Calendar Accepted It was moved by Evan Green, seconded by Joseph Perrigo and carried that the Board of Student Officers accept the reports of Mr. Carnes and Mr. Carter, on the magazine and calendar respectively, and commend both gentlemen for the fine work they have done through the years for the National Organization of FFA. It was moved by Mr. Faulkner, seconded by Mr. Kirk and carried that the Board of Directors sustain the action taken by the Board of Student Officers.

The meeting was recessed at 4:00 p.m. so that members of the Board might attend a reception and dinner at the National Grange.

January 28, 1965

In the absence of Dr. A. W. Tenney, Chairman, Mr. N. N. Hunsicker reconvened the meeting at 9:20 a.m., with all other members of both Boards present.

Future Farmers Supply Service Report Accepted Mr. Hawkins presented and reviewed the mid-year report of the Future Farmers Supply Service for the period ending December 31, 1964. It was moved by Evan Green, seconded by Larry Prewitt and carried to accept the report of the Supply Service with appreciation for the excellent service rendered. It was moved by Mr. Eustace, seconded by Mr. Faulkner and carried to sustain the action of the Board of Student Officers.

Star Farmer and Star Green Hand Plaque Approved Because of several requests received from the States, a short discussion was held concerning the Supply Service developing and handling a Star Farmer plaque and a Star Green Hand plaque for use on the local chapter level. It was then moved by Evan Green, seconded by Joseph Perrigo and carried that the Supply Service be authorized to obtain artwork on a Star Farmer plaque and a Star Green Hand plaque. It was moved by Mr. Kirk, seconded by Mr. Faulkner and carried that the action of the Board of Student Officers be sustained.

FFA Week Posters Mr. Hawkins stated that to date 2,100 FFA Week outdoor billboard posters had been sold through the Supply Service and that he anticipated total orders to run about the same as last year -- 2,400. Several members on the Board felt that since there were no dates on these posters that the National Organization could have a supply of the sample copies printed and distributed to the local chapters for use during the year. It was moved by Larry Prewitt, seconded by Robert Page and carried that the National Organization take the necessary steps to make available to the chapters, through the State Associations, posters of this type as a promotional item. It was moved by Mr. Gray, seconded by Dr. Gaar and carried to sustain the action taken by the Board of Student Officers.

Dr. Tenney then assumed the chair.

Mr. Fink raised the question as to whether the FFA Week billboard posters should be handled by the local chapters or not. However, it was the feeling of the majority of the Board members that the handling of these posters should be directed by the State FFA Associations.

Tie-clasps For Donors Discussed Mr. Gray then brought up the item of obtaining tie-clasps for presentation to donors to the FFA Foundation. It was the feeling of the group that since there are over 400 donors to the Foundation that they couldn't be given to all the donors and that there would have to be some criteria set up for presenting these clasps; however, no action was taken at this time.

International Exchange Program Mr. Gray reported to the group that plans have now been completed for an Exchange Program with Great Britain and Scotland. He stated that two FFA members will leave the country the first week of June and spend 2½ months abroad -- one member in England and the other in Scotland. Representatives of the Young Farmers' Clubs of Great Britain and the Young Farmers' Clubs of Scotland will arrive in the states July 20 and leave October 21. Selection of FFA members for participation in this program have not yet been made but several candidates are being considered from the eligible States. Final selection will be made the early part of March.

Status on Peace Corps Project Dr. Tenney next reported on the status of the Peace Corps Project in Pakistan. The project is progressing quite well and as authorized by the Boards in their October meeting, plans are being worked out for renewing the Pakistan Project for two more years, effective July 1. The training program for this new project will start in the next few weeks.

Miss Ann Manson of the Peace Corps appeared before the group and explained the program in fuller detail.

Report of
Committee on
Expanding
Professional
Public Relations
Staff

The Committee which was appointed at the July, 1964, Board meeting for the purpose of exploring the possibilities of expanding the professional public relations staff of the National Organization, headed by Mr. Faulkner, gave the following report: "We recommend that a person be employed in the National Office as soon as practical from FFA funds, to assist with the FFA and Public Relations program."

Approval of Committee Report It was then moved by Ivan Hunt, seconded by Larry Prewitt and carried that the Board of Student Officers approve additional help for the National FFA Staff. It was moved by Mr. Kirk, seconded by Mr. Eustace and carried that the action of the Board of Student Officers be sustained.

Transfer of Money Into Operating Fund for Expenses of New Employee Since the budget had not been set up for this added expenditure, it was moved by Larry Prewitt, seconded by Ivan Hunt and carried that the Board of Student Officers recommend that adequate money be transferred into the operating fund to pay for the salary and expenses of this new person until July 1. It was moved by Mr. Fink, seconded by Dr. Gaar and carried that the action of the Board of Student Officers be sustained.

Recommendations For Merging the NFA into the FFA The Chairman then discussed the letter, dated January 27, 1965, from Francis Keppel, U.S. Commissioner of Education, on the matter of merging the FFA-NFA, in which the Commissioner asked for revisions of the proposal previously submitted. (See page 4, October 1964, Board Minutes.) After considerable discussion, it was moved by Robert Page, seconded by Ivan Hunt and carried to adopt the following revised recommendations and that they be submitted to the official delegates at the National FFA Convention:

RECOMMENDATIONS BY THE FFA BOARDS OF STUDENT OFFICERS AND DIRECTORS ON THE MERGING OF THE NFA INTO THE FFA

- 1. States concerned should set up State Committees to study and work on the problem of merging the NFA into the FFA.
- The merging will be developed jointly by members of the Boards of Directors of the FFA and NFA.
- 3. NFA members become FFA members July 1, 1965.
- 4. A final convention will be held October 1965 for presentation of NFA awards.
- 5. Since NFA members will become FFA members July 1, 1965, they will be eligible to attend the 1965 National FFA Convention.

It was moved by Mr. Johnson, seconded by Dr. Gaar and carried that the action of the Board of Student Officers be sustained.

The meeting was recessed at 5:00 p.m.

January 29, 1965

The meeting was reconvened at 9:00 a.m., with all members of the Boards present.

Theme--1966 National FFA Week A number of themes for 1966 National FFA Week were considered. It was moved by Evan Green, seconded by Larry Prewitt and carried that the theme "AGRICULTURE--MORE THAN FARMING (Production, Processing, Distribution, Servicing)" be tentatively adopted for 1966 National FFA Week and that the Governing Committee be empowered to make such minor editorial changes as deemed necessary. It was moved by Mr. Johnson, seconded by Mr. Kirk and carried that the action of the Board of Student Officers be sustained.

Blue Blazer for National Officers Mr. Gray explained that at the July, 1964 meeting of the Boards a blue blazer with the FFA emblem on the pocket was adopted for use by the national officers on special occasions. Since that time requests have been received from several State associations, teachers, and others wishing to purchase this jacket. Since this jacket was originally designed for use by the national officers, it was felt that some policy should be set on this.

It was moved by Evan Green, seconded by Larry Prewitt and carried that the Boards establish a policy stating that blazers carrying the Official FFA Emblem may be worn by the national officers only during their term of office and they are not to be worn at activities involving other active FFA members. It was moved by Mr. Eustace, seconded by Mr. Faulkner and carried that the action of the Board of Student Officers be sustained.

Tentative Sale Of Portion of FFA Property Mr. Bob Duncan, of the Duncan Real Estate Agency, was introduced. Mr. Duncan has for many years worked with the national organization in connection with the FFA property near Mount Vernon. He explained a tentative contract for the sale of approximately seven acres of the FFA property and made suggestions relative to the revision of the contract. He also made suggestions as to the investment of this money if the property is sold.

FFA Study Committee Mr. Faulkner reported on plans for the FFA Study Committee which will meet in Washington, D.C., March 29, 30 and 31, to develop recommendations concerning adaptations needed in the FFA. A number of important areas that will need to be studied by the committee were outlined. Mr. Faulkner indicated that the States would be contacted for any recommendations they might have that should be reviewed by the committee.

Dr. Tenney stated that with the reduced staff here in this office, it was going to be a problem this year to judge all of the Proficiency Awards, American Farmers and other applications. It was the feeling of the group that it would be necessary to rely more on the States for help in this area, and perhaps a certain number of State staff personnel could come to Washington to assist in the judging of award winners.

Authority for FFA to Pay Expenses of State Personnel to Come to D.C. To Assist in Judging Awards

It was moved by Evan Green, seconded by Larry Prewitt and carried that the Governing Committee be given authority to budget funds from the National FFA Treasury to pay the expenses of State staff personnel to come to Washington to assist in judging awards, reviewing American Farmer applications and any other assistance that might be needed. It was moved by Mr. Faulkner, seconded by Mr. Fink and carried that the action of the Board of Student Officers be sustained.

Leadership
Training
Conferences for
State Officers

Mr. Gray reported that additional leadership training conferences for State officers are being held each year. He thought these conferences were one of the best experiences officers could have and indicated that the national organization will cooperate with the States in every way possible in the planning of such conferences or in having national officers or adults attend. Mr. Kirk recommended that Mr. Gray attend as many of these conferences and State conventions as possible.

There being no further business to come before the two Boards, the meeting was adjourned at 11:30 a.m.

Wm. Paul Gray, Secretary

A. W. Tenney, Chairman