

# THE NETWORK

Vol. VI No. 2

THE NATIONAL NETWORK OF GRANTMAKERS

Summer, 1988

## LEGAL TRAINING PROJECT SPONSORED BY FUNDERS' COMMITTEE FOR VOTER REGISTRATION/EDUCATION

BY LIBBY MOROFF

A complete agenda for empowerment of low income and minority communities must certainly include a component of increasing participation in the electoral process. The act of choosing the people whose decisions have such an immediate and intense effect on the lives of the members of these communities is clearly central to the ability to exercise control over a community's quality of life. The degree of funder interest in this aspect of community empowerment has been deepening steadily for some time, and, as many funders know, the number of grantees who include non-partisan voter registration, voter education and get-out-the-vote activities as part of their on-going

work is steadily increasing.

However, since these activities are new to them, these groups find that they have many questions about exactly what they can and cannot do within tax law and other legal requirements. While it is obviously important to ensure that all programs are operated well within any legal limits, this lack of clarity about what is allowed unfortunately tends to inhibit the full range of activities from being undertaken.

In response to this need, the Funders' Committee for Voter Registration and Education sponsored a Legal Training Project to provide training and technical assistance on legal concerns to 501(c)(3) issue and constituency organizations who engage in non-partisan voter participation activities as part of their core work. The project was

hosted by the Youth Project in Washington, D.C. this past July.

The Committee retained attorney Tom Troyer of Caplin & Drysdale to develop an information packet designed to provide the groups and their attorneys with easily accessed information about the legal boundaries and requirements associated with non-partisan citizen participation activities. There are also plans to establish a National Legal Information Service to serve as a no-cost referral service for these issue and constituency organizations.

If you'd like to receive a copy of the legal briefing materials or have questions about the "do's and don't's" of non-partisan voter participation activities by 501(c)(3)'s, please contact The Youth Project's national office in Washington, D.C. or one of its regional field offices.

## CREDIT UNIONS OFFER AN IMPORTANT RESOURCE OF COMMUNITY DEVELOPMENT

BY ELLEM ARRICK  
THE FORD FOUNDATION

As federal resources for low income communities dwindle, the importance of private capital in these communities has grown. Many funders, including the Ford Foundation, are trying to find ways to improve the access of poor communities to credit provided by private, depository institutions. The strategic importance of depository institutions is their ability to attract capital from the general public through insured deposits, their ability to sustain themselves through interest and fee income, and the fact that they operate according to conventional formulas and do not need to be "invented".

Within the universe of depository institutions, credit unions deserve further exploration for several reasons. They are already well established in many poor urban neighborhoods and rural areas; minorities and women are well represented among boards, staff and depositors; and they are locally controlled institutions through which low-income people can save and invest money in their own communities.

Credit unions which serve predominantly low-income communities are

known as Community Development Credit Unions (CDCUs). There are about 400 CDCUs in urban and rural settings, which control about \$500 million in assets. These credit unions are in the business of providing loans for housing, education, small business, and consumer purchases to people who might not otherwise be eligible for credit. As conventional banks continue to close branches in low income communities that they consider to be unprofitable, credit unions sometimes function as the only source of banking and credit services for poor people. However, most CDCUs are small (under \$1 million in deposits) and lack the resources to pay for the management and technical services that would enable them to play an expanded role in community development.

A recent grant to the National Federation of Community Development Credit Unions represents a first step by the Ford Foundation towards assisting these institutions to expand their capacity to respond to the needs of their communities. The National Federation of Community Development Credit Unions (the Federation) is a membership organization of credit unions serving low income communities. It provides direct technical assistance to members as well as functioning as the primary voice for CDCUs with Congress

and federal regulatory agencies. The grant to the Federation is based on the premise that building local or regional networks of CDCUs offers the most promising approach to addressing problems of scale and resources.

To test this concept, the Federation will be working with emerging networks of CDCUs in New York, Philadelphia, Chicago, and eastern North Carolina. The kinds of issues that networks will explore include building deposits and risk capital, improving lending skills, expanding relationships with the public sector and with community development corporations, improving efficiency in operations through computerization or shared management services, and developing public and private sector support.

Many NNG members have direct experience with credit unions in their communities, and we hope that you will share that valuable experience with us as we proceed with these explorations. A report prepared by consultant Errol Louis on the opportunities and constraints facing credit unions, Getting Credit Where Credit is Due, is available from the Office of Program Related Investments, The Ford Foundation, 320 East 43rd Street, New York, NY, 10017.

# RURAL VERMONT SPEAKS OUT FOR FARMERS

BY PAM ROGERS  
HAYMARKET PEOPLE'S FUND

"A model of rural organizing around farm and rural issues," is how the Vermont board of the Haymarket People's Fund recently described Rural Vermont. Since its origin in a successful 1985 grassroots struggle to reform farm property taxes, Rural Vermont has become the leading advocate for economic justice for farmers and rural people in Vermont.

Rural Vermont operates a statewide toll-free farmers hotline, backed by a network of volunteer farm advocates. Calls for help range from farmers fighting bankruptcy to farm families torn apart by the pressures of the farm crisis. But Rural Vermont early recognized that responding to crisis situations was not enough. "We want to eliminate the need for hotlines," says Anthony Pollina, Rural Vermont Director. "That means empowering rural people and creating basic changes in the farm economy. Our goal is to help farmers help themselves. It could mean defending oneself from a creditor, but more and more it means supporting policy changes and speaking out for their interests."

And speak they do. This year marked the "Year of the Farmer" during the Vermont State Legislature. A first in the nation state milk price premium (a Rural Vermont initiative) was passed to offset some of the federal price cuts inflicted upon farmers.

The property tax laws for farmers were strengthened as was a farm loan program. Also expanded was a land conservation and affordable housing trust fund. But the successes of 1988 were the result of sustained organizing and empowerment in the farm community that began with Rural Vermont's successful attack on unfair property taxes in 1986.

For Rural Vermont building strength also means building links between crucial issues and reaching out beyond the farm community. The Vermont Farm and Food Coalition, organized by Rural Vermont, is leading a national effort to address the sad paradox of our national dairy program—while farmers are pushed out of business because of a milk "surplus", government food programs are cut because of a "shortage" of dairy products. The Coalition, which includes many of the state's most effective organizations as well as three state government agencies (Social Welfare, Economic Opportunity and Aging), is pressing for an investigation of the federal dairy program.

"Too many people see agriculture as technical & steeped in jargon about price subsidies and pork belly futures," says Pollina. "In fact the struggle waged by family farmers touches us all. Agriculture policy is economic, environmental and foreign policy. When corporations control the food supply, we all suffer through degradation of the environment, abuse of

chemicals, food irradiation and an increase in hunger. It is a critical issue for progressives."

Rural Vermont's work includes organizing training sessions for farm advocates, taking part in international farm talks in Europe and the U.S.; leading the New England Delegation to the United Farmers Congress in 1986; publishing a quarterly journal, *Rural Vermont*; organizing farmer testimony at state and national legislative hearings; and organizing hundreds of farmhouse and townhall meetings to build understanding and strategy around farm and food issues.

Rural Vermont has become a leader in national farm organizing. It has organized two national dairy meetings to build solidarity between farmers and co-organized the national grassroots dairy campaign to involve farmers in writing a new farm policy. "Of course," says Pollina, "our funding base is small and getting smaller all the time. In 1986 America lost one farm every 4 minutes. Vermont lost 10 percent of its dairy farmers, and things are not getting better. We have to reach outside the farm community for both financial and moral support."

For more information about Rural Vermont or about farm issues, write to Rural Vermont, 15 Barre Street, Montpelier, Vermont 05602 or telephone: 802/223-7222.

## CHATTANOOGA - MODEL FOR THE NATION

BY ELEANOR COOPER  
LYNDHURST FOUNDATION

On September 23, 1986, Chattanooga set its sights on a goal never achieved in any other city when it accepted Enterprise's action plan, "the Chattanooga 10-Year Program to Make All Housing Fit and Livable". Within three months, nearly \$3 million was committed from local and national sources which covers more than the first three years' operations.

This remarkable undertaking was spearheaded by Chattanooga Venture, The City of Chattanooga, The Lyndhurst Foundation, and a local entrepreneur providing funding for Enterprise to develop the program. Enterprise identifies 13,720 housing units in 25 neighborhoods needing modest to substantial rehabilitation to an average cost of \$6,700; 500 new homes will need to be constructed.

These findings are based on an extensive survey of housing conditions conducted in February 1986 by The Enterprise

Rehabilitation Work Group, with assistance from the Chattanooga Housing Authority, the Chattanooga/Hamilton County Regional Planning Commission and the Better Housing Commission.

During the year-long Enterprise study, Chattanooga Neighborhood Enterprise, Inc. (CNE) was formed by private and public sector leaders to assist the research, planning and program development. Now it has been staffed, and it is developing specific strategies to implement the program. CNE will handle all of the city's low-income housing programs and will work with community groups, city officials, businesses, church groups, and others to achieve the rehabilitation and new construction goals.

The challenge for CNE in the first three years of this program will be to establish the basic mechanisms for housing rehabilitation and production and to achieve visible accomplishments which will generate the spirit and momentum for the 10-year effort. Additionally, during this first stage, CNE must develop systems for community

organizing, volunteer efforts, linking social services, code enforcement and effecting institutional change. Project financing for the first stage will be raised from a variety of public and private sources.

CNE will be approaching state and local governments to allocate funds to support the program. CNE has recently received Chattanooga's Community Block Grant funds for housing to administer totaling nearly \$1.2 million.

It is likely that an equity syndication pool will be established to raise equity capital from corporations through the use of the new low-income housing tax credits. In addition, conventional lending institutions will be asked to provide financing. In effect, virtually everyone in the community will be called on to participate. The momentum for this effort has been growing steadily over the past year bringing together a broadbased group of civic, foundation, business, political and community leaders to solve a long-standing social problem. The results will make Chattanooga, a model for the nation.

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## MEDIA: HOW TO GET IT AND USE IT!

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BY CATHY LERZA  
SHALAN FOUNDATION

"Are those terrific, cutting-edge groups and issues you fund visible in the media?" Most likely, they are not. Small non-profits often lack the skills and resources to convey their message to the media effectively. Likewise, the media rarely have the resources or the interest to unearth anything but prepackaged stories from trusted and often-quoted sources.

Yet, no serious public interest group can afford to be ignored by them. Today, 97% of all Americans get most of their news solely from television and radio. In an age of information overload, media play a pervasive agenda-setting role, determining the issues the public considers important and those that are relegated to the bottom of the list.

If a group's issues do not make the evening news or the morning-drive-time radio program, they are essentially invisible and unheard. What can foundations do to help catapult the groups, issues and leaders we fund to the status of mass media opinion leaders?

Providing technical assistance is one answer. Foundations with communications staff can allocate a portion of staff time to train grantees, helping them to assess media goals and opportunities and to develop a media plan and simple tools to evaluate their media work.

Foundations without internal staff can provide small grants for consultants to conduct grantee trainings and follow-up sessions. Another approach is to use your

foundation contacts and leverage to bring together a group of media managers and grantees for a discussion of media coverage of particular issues or communities. After conducting two such press and community forums for the San Francisco Bay Area, we've found that local media are becoming more aware of the newsworthiness of our grantees' issues, more sensitive to their concerns and more willing to cover them. At the same time, grantees are gaining — and using — new media savvy.

Finally, groups of funders — like NNG, for example — can initiate an advertising consortium to promote progressive national issues. Currently, the Ad Council, a stodgy but powerful organization, brokers millions of dollars worth of pro bono advertising for a few relatively safe organizations and issues. Thousands of organizations apply each year, but only 40 or 50 are matched with a premier ad agency which develops a campaign (their time is pro bono) and helps the organization obtain free space and time for print and broadcast ads. The impact of one of these campaigns is enormous.

Overnight, organizations climb to the "top of the agenda" and their fundraising ability — and budgets — double and triple. Working alone, Shalan tried to get a San Francisco-based ad agency to take us on as a pro bono client, and to develop a public service campaign around one of "our" issues. We were rejected because we are too small — ad agencies like to take on big clients that can enhance their visibility. This suggests that NNG might want

to consider developing a media affinity group that could, among other things, negotiate for pro bono ad campaigns on issues NNG members are particularly concerned about.

In the long run, we funders shortchange grantees and our investment in critical issues when we fail to adequately fund and assist advocacy work through the media. If any NNG members want to discuss these, or other ideas for more effective media work, let's plan a meeting at the 1988 meeting in Montreal. Contact Diana Campoamor at the Shalan Foundation, 415-433-4545 or write 10 Lombard Street, Suite 250, San Francisco, CA 94111.

### WILLIE VELASQUEZ REMEMBERED

This past June 15, 1988, Willie Velasquez died of cancer in San Antonio, Texas. He was 44.

NNG would like to take this time to pay tribute to his life and accomplishments as the founder and executive head of the Southwest Voter Registration & Education Project. We will all miss Willie, but we will not forget the proud and visionary legacy he has left to all of America, and the Southwest in particular, in his quest to make voting rights and citizen participation a key to the empowerment of millions of Mexican Americans.

"Willie, Muchas Gracias!"

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## MEDIA: WE DO FUND IT!

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BY NAN RUBIN  
THE FUNDING EXCHANGE

With the serious decline in media coverage of local and national grass-roots organizing activities, the need to encourage groups to control and produce their own media has become more critical than ever. The Funding Exchange, an organization of both community-based foundations and national grant making programs, is one of the few places where funding for media is a priority.

One mechanism that FEX has created to promote media production is the new Paul Robeson Fund for Film and Video. Named for the great singer, actor and political activist, The Fund was established to provide ongoing support for the work of independent filmmakers and video producers creating media for social change.

The demand for media funding is pressing. In its first year of funding, the Fund received nearly 300 applications for production and distribution of films which reflect a cross section of the issues facing us daily in America's front pages, ranging from Central America and the Caribbean, to the environment, human rights, women's issues, and peace.

The applications were screened by a panel of five filmmakers, who made grant awards and recommendations to donor-advised funds. Their efforts resulted in \$272,800 being given to over 30 outstanding documentary film and video projects. The response to our May, 1988 deadline was just as strong.

In addition to this Robeson Fund, FEX administers a special Women's Project which provides funding solely to women filmmakers. Close to 100 applications were submitted in its Winter '88 cycle, which

resulted in funding for 15 projects.

Clearly, these resources are not enough. To expand the base of media support, FEX is circulating specialized media dockets for donor-advised funds and other foundations. We are also developing a special project with input from a number of the activists in the women's funding community which would create a new source of pooled money for women's media projects. In addition, FEX is in the process of creating a new fund to support documentary programming for radio.

More than an adjunct to organizing, the media have a value all their own which should not be forgotten as we respond to an increasing number of proposals. It is only through the media projects which we produce TODAY that a history of our social movements can be passed on to the next generation.

# FALL CONFERENCE BULLETINS . . .

## MANAGEMENT COMMITTEE MEETING: ALL MEMBERS INVITED

The Management Committee invites members to attend an open meeting on November 16, 1988 at 2:00 p.m. on the site of the Annual Conference of NNG in Montreal. At the meeting, we will discuss

(1) how to set up a process for long term planning of the network, (2) its goals, activities, program content, and (3) how it relates to grantmaking.

Please plan to join us!

## CONFERENCE SUBSIDIES AVAILABLE

A limited number of subsidies are available to members for travel and lodging at the 1988 Annual Conference of the National Network of Grantmakers in Montreal (November 16 -19). When you receive

conference materials, please indicate whether you will be applying for a subsidy. A member of the Liaison Committee (Dana Alston or Jean Entine) will be in touch with you for further information.

## NOMINATIONS OPEN FOR 1989 MANAGEMENT COMMITTEE

It's that time of year! We are looking for people who are willing to work and attend at least three NNG management committee meetings a year. (Last year's meetings were held in December, March and June). For continuity, we have staggered the two year terms of the Management Committee members. The following positions are open to nomination, and the co-chair continuing that position is indicated:

Co-Convenor (Paulette Walther)  
Communication (Barbara Portee)  
Conference (June Makela)  
Finance (Bob Nicklas)  
Liaison/Nomination (Dana Alston)  
Membership (Yusef Mgeni)  
Planning (Vacant)

Last year the Management Committee accepted the following affirmative action policy: To the extent possible the Management Committee should have equal representation by race and gender and should include members with different sexual preferences. At no time should over half the Committee be white. Type and size of foundation, as well as geographic distribution, should be factors in selection.

Please keep this in mind as you make nominations. Participating in the Management Committee can be a rewarding experience and a great opportunity to get to know other members of the network. Please feel free to nominate yourself. Contact Dana Alston or Jean Entine of the Nominations Committee for more information.

## COMMITTEE DESCRIPTIONS

**CO-CONVENOR** - Chair and develop agendas for Management Committee meetings and NNG annual meetings; coordinate activities of other NNG committees; coordinate discussions on future directions of NNG; make any decisions required between meetings.

**COMMUNICATION** - Communicate to membership about NNG activities and issues-of-concern via quarterly publication of NNG newsletter, The Network, and through periodic informational memos.

**CONFERENCE** - Plan the NNG Annual Conference. This committee is quite active most of the year. It does have its perks as chairs get expense paid overnights to various potential conference sites. Next year's conference will be in the Southwest. It is preferable to have one chair from this region, and to have at least one chair with prior conference planning experience.

**LIAISON/NOMINATION** - Serve as the link between the current NNG affinity groups (Gay & Lesbian Working Group, Caribbean Basin Working Group, Third World Caucus, Peace, Future Fund, Farm Workers) and the Management Committee; work to incorporate concerns of the affinity groups into all NNG activities; implement yearly nominations process.

**MEMBERSHIP** - Manage membership functions including: recruiting NNG members, orienting new members and conducting outreach at official NNG functions.

**PLANNING** - Plan NNG program for the Council on Foundations Annual Meeting. The 1988 meeting is in Canada.

## ATTENTION MEMBERS!

Effective with this edition of the newsletter, the individual NNG membership rate has been increased from \$25.00 to \$40.00 per person, per year. Sustaining memberships for organizations which are supportive of the Network's aims, will remain at \$100.00 (or above) per non-voting organization.

Member benefits include: Newsletter, copies of Network publications, informal mailings, membership mailing list, vote at membership meetings, committee memberships/participation. Please note that the annual membership term commences at the NNG Annual Meeting. Membership dues received after July 1, 1988 will be credited for the following fiscal year.

With your membership support, NNG will continue to be an activist, advocacy organization in the funding community. PLEASE JOIN US TODAY! For further information, please contact Yusef Mgeni (612) 224-9635, or Ms. Cinthia Schuman (212) 373-4252, Co-chairs of the NNG Membership Committee.

## "A Hearty Thanks"

The NNG Communications Committee would like to extend a very special thank you to those of you who have contributed to this and past editions of The Network. Without your support, our pages would be empty.

We continue to welcome articles from all of you grant making organizations and individuals who want to share information and network with our membership. Feel free to contact any one of us with a story.

Erica Hunt  
Mindy Lewis  
Barbara Portee

# Remember to VOTE on November 8th



The Annual  
Conference of the  
National Network of Grantmakers

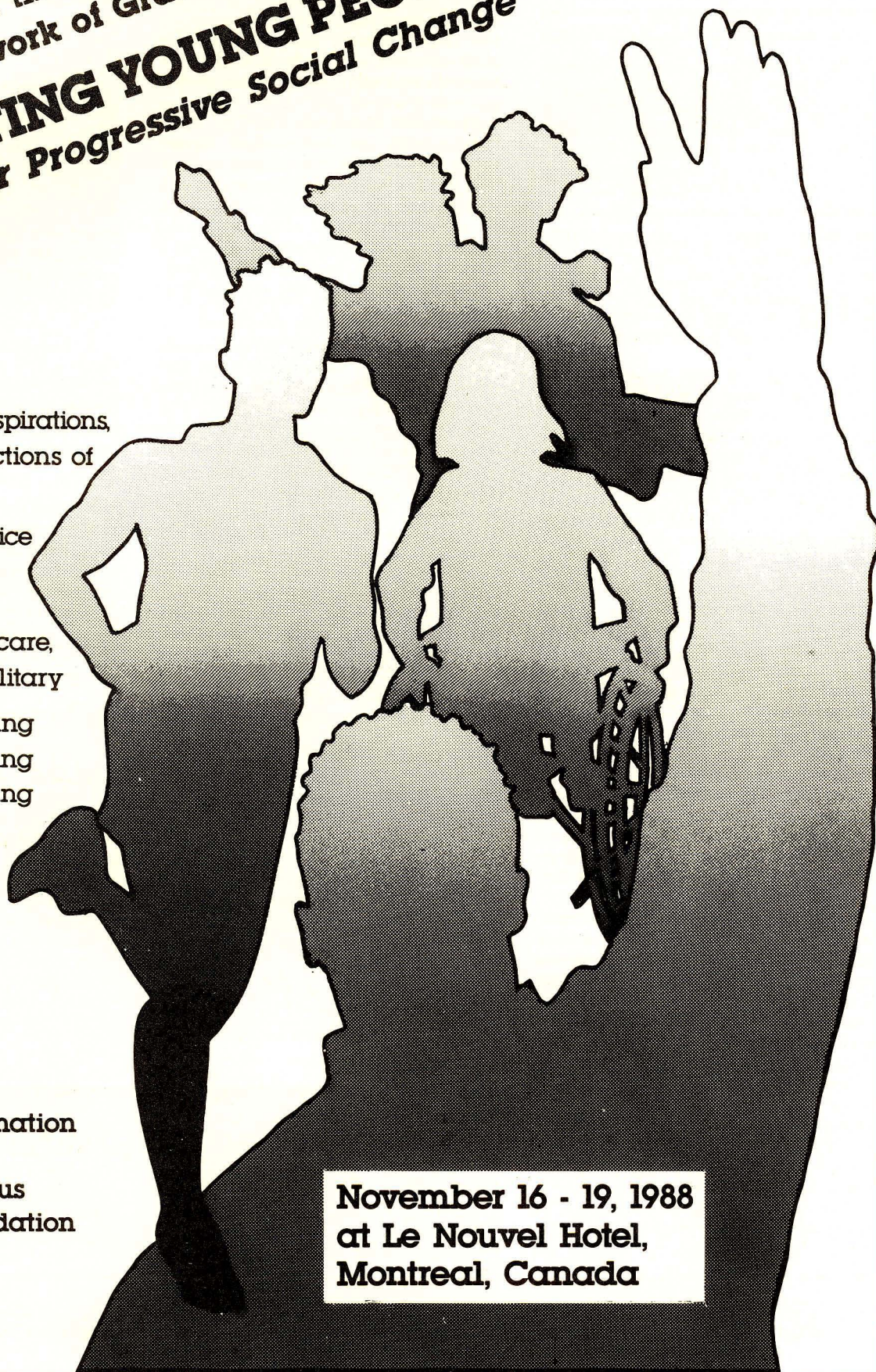
# **SUPPORTING YOUNG PEOPLE**

Building for Progressive Social Change

- A survey of the aspirations, obstacles and actions of young people
- Search for the voice of young people in education, housing, health care, business and military
- A forum for linking funders with young people for building a movement for change

For further information  
Call Leslie Kirby  
or Michael Marcus  
The Villers Foundation  
(617) 338-6035

**November 16 - 19, 1988  
at Le Nouvel Hotel,  
Montreal, Canada**



# BANNERMAN MEMORIAL FELLOWSHIP FUND HAS A PROMISING FIRST YEAR

BY MADELEINE ADAMSON

"After hundreds of meetings in community centers on the reservations, and thousands of meeting around kitchen tables in Indian homes," Gerald Wilkinson decided, "it is time to reflect." Executive Director for nearly 20 years of the national Indian Youth Council, a group that combines direct action, litigation, lobbying, and electoral organizing to assert Indian rights, Wilkinson wants to spend the summer on the road, talking with Indian leaders, gathering information for a history of the Indian movement, and thinking about how to build more stable Indian groups.

As one of the first recipients of a Charles Bannerman Memorial Fellowship, Wilkinson will have both the financial support to do it and, as he says, "the excuse to take time off." The Fellowship Program was born of a widely shared concern about how fragile many community organizations are and how often organizers drop out or burn out as a result.

A few years ago, the New World Foundation commissioned Mike Clark, former director of the Highlander Center, to explore how funders could help social change organizations build stronger infrastructures. Six months of discussions with activists around the country produced a laundry list of problems and possible solutions.

A recurring theme, recalls New World President Colin Greer, "was that people not only don't get paid enough and don't have benefits, but they have no relief from the day to day pressures of the field."

Along with Andrea Kydd of the Youth Project, Greer took the first steps to translate that concern into a unique sabbatical program for activists. Because minority activists frequently face the greatest obstacles in their work and have the fewest resources to fall back on, the founders decided to make the program exclusively for activists of color.

When Charles Bannerman, the 45-year old executive director of MACE died of cancer, the new program was named for him as a tribute to his lifelong work to improve the poor, black communities of the Mississippi Delta. The Charles Bannerman Memorial Fellowship Program will award five fellowships each year.

Fellows will receive stipends of \$10,000 and must take sabbaticals of three months or more. To be eligible, candidates must have at least five years experience working

with specific groups of people to resolve social or economic problems by organizing and taking collective action. Awards are made primarily on the basis of past accomplishments and ongoing commitment.

Established as a project of The Youth Project, with an independent Review Board composed of funders and community representatives, the Bannerman Fellowship Program announced its first round of awards last winter. The nearly 150 applicants clearly confirmed the need for a program like this and gave the Review Board an exceptionally talented pool from which to choose.

In addition to Gerald Wilkinson, the 1988 Bannerman Fellows are: Gary Delgado, General Director of the Center for Third World Organizing in Oakland, CA; Diana Caballero, Director of the Puerto Rican Latino Education Roundtable in New York, NY; C.J. (Cornelius) Jones, Administrator of Mendenhall Ministries in Mendenhall, MS; and Cecilia Rodriguez, Director of La Mujer Obrera Program in El Paso, TX.

The Review Board also made two Special Awards of \$1,000 each to: Vu-Doc Vuong, Executive Director of the Center for Southeast Asian Refugee Resettlement

in San Francisco, CA; and Barbara Smith, Founder of Kitchen Table: Women of Color Press in Albany, NY.

Initial funding for the Bannerman Fellowships came from the Boehm Foundation, The Ford Foundation, The New World Foundation, The Charles H. Revson Foundation, The L.J. and Mary C. Skaggs Foundation, The Villers Foundation, and Anne Bartley. The Cummins Engine Foundation has since made a two year grant to the program. Additional funding is sought for the 1989 awards and to endow the Fellowship Program for future years.

A prospectus is available from Colin Greer at The New World Foundation, 100 E. 85th Street, New York, NY 10028. Brochures and applications for the 1989 Fellowships are now available; the deadline for submission is November 15.

Funders are asked to spread the word to potential fellows and encourage them to apply. For more information, contact the Charles Bannerman Memorial Fellowship Program, C/O The Youth Project, 2335 18th Street NW, Washington, DC 20009, or call Madeleine Adamson, Coordinator, at 301-563-1242.

## ELIGIBILITY CRITERIA

To qualify for a Bannerman Fellowship you must:

- be a person of color
- have at least five years intensive experience as a community activist
- have worked with specific groups of people to resolve social or economic problems by organizing and taking collective action
- have demonstrated capacity for leadership and innovation
- be committed to continuing your work for social change
- have the endorsement of the organization which employs you or with which you work most closely

In addition, preference will be given to applicants who:

- have more than five years of experience
- are working with low-income people
- are working at the grass roots level

## REQUIREMENTS

- Fellows must stop their day to day work activities for at least three months and devote that time to activities which are substantially different from their normal routine.
- Sabbaticals must be completed within one year of the awarding of the Fellowship.
- Activities during the sabbatical must flow from the Fellow's experience as a community activist and strengthen his/her ability to contribute to social change in the future.
- Fellows must submit a report of their sabbatical activities.

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## BRUNER AWARD GEARING UP FOR ROUND TWO

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BY JANET CARTER  
BRUNER FOUNDATION

The Bruner Foundation is about to issue a call for entries to the Ruby Bruner Award. NNG colleagues might want to suggest to selected grantees that they apply. The unique biennial award celebrates outstanding urban places in the built environment and carries a prize of \$25,000. The competition seeks to identify urban places that demonstrate the complementary interaction of economic, social, and visual perspectives and to honor the successful reconciliation of competing values in the development process. Selection of the award recipient is made by a diverse

group of city appreciators. The first Selection Committee included author William Whyte, Mayor George Latimer of St. Paul, and scholar Clare Cooper Marcus.

Three elements are key to the choice of winner and finalists - product, process, and values. The first Ruby Bruner Award was given in 1987 to Seattle's Pike Place Market. Preservation of the market, which was established in 1907 as a result of public outrage at the mark-up on food prices, came about through the efforts of concerned citizens. Pike Place today is home to a diverse population, many elderly and low-income.

The cultural, economic, and historic qualities of the area have been skillfully

maintained in the development of a thriving market community. "The deciding factor in the choice of Pike Place was its avoidance of Chocolate Chipification," stated Foundation treasurer Simeon Bruner. "Pike Place Market is reality, not Disneyland." Other finalists included Casa Rita, a shelter in the South Bronx run by Women in Need, and St. Francis Square, a low-and-moderate-income housing co-op in San Francisco.

The second award will be presented in May, 1989. The deadline for receipt of entries is December 1, 1988. Site visits will be made in February and April, 1989. Applications will be available by September 1, through the Bruner Foundation, 244 Fifth Avenue, New York, NY 10001.

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## NEWS NOTES ON THE ELDERLY & LONG TERM CARE

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The ABC's of DRGs: How to Protect and Expand Medicare Patients' Rights is a manual which explains how groups have organized to prevent persons from being sent home from the hospital "quicker and sicker" under the new Diagnosis Related Groups system.

Cost is \$7 each for one to five copies and \$5 each for six or more copies. For more information, contact the Villers Foundation, 1334 G Street NW, Washington, DC 20005.

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Since the passage of Supplemental Security Income (SSI) in 1973, the number of poor, old people in the population has increased and the number of old persons on SSI has increased. The Villers Foundation is providing grants of \$2,000 each to 20 senior groups throughout the country to conduct SSI AWARE. Within a two-month period, using prepared questionnaires, seniors will collect information and anecdotal material on the extent to which people know about SSI, the barriers to application, and how people manage to exist on SSI benefits.

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Paying for long term care (LTC) is prohibitive for most families. More than 84% of respondents of all ages and from all parts of the country, in a national poll sponsored by the American Association of Retired Persons and the Villers Foundation, said that they wanted the federal government to help defray these costs. All types of materials — including poll results, a video tape, plus a non-partisan guide to making LTC a nonpartisan campaign issue — are available from Long Term Care '88, P.O. Box 27282, Washington, DC 20038.

# NATIONAL NETWORK OF GRANTMAKERS

## Members of the Management Committee

CO-CONVENORS:	<b>Sasha Hohri</b> MS Foundation, New York <b>Paulette Walther</b> Rockefeller Family & Associates, New York	FINANCE:	<b>Bob Nicklaus</b> Youth Project, Washington, D.C.
COMMUNICATIONS:	<b>Erica Hunt</b> New World Foundation, New York <b>Mindy M. Lewis</b> Cummins Engine Foundation, Indiana <b>Barbara Portee</b> Bert and Mary Meyer Foundation Florida	LIASON/NOMINATION:	<b>Jean Entine</b> Boston Foundation, Massachusetts <b>Dana Alston</b> Pennsylvania Black United Fund, Washington, D.C.
CONFERENCE:	<b>Michael Marcus</b> Villers Foundation, Massachusetts <b>Cynthia White</b> Self Development of People, New York	MEMBERSHIP:	<b>Cynthia Schuman</b> Rockefeller Family Fund, New York <b>Yusef Mgeni</b> Northwest Area Foundation, Minnesota
		PROGRAM:	<b>June Makela</b> Funding Exchange, New York <b>James Garret</b> Capp Street Foundation, California

**Yes,  
I want to  
be a  
member.**

Yes, I want to be a member of the National Network of Grantmakers.  
Enclosed is my check, payable to the National Network of Grantmakers, for:  
☐ \$40 (Regular membership) ☐ \$100 (Sustaining membership).

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Grantmaking Organization/Affiliation \_\_\_\_\_

The following items are most descriptive of the grantmaking organization with which I am associated and my role within that organization:

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Staff                    | <input type="checkbox"/> Trustee                     | <input type="checkbox"/> Individual Philanthropist      |
| <input type="checkbox"/> Independent Foundation   | <input type="checkbox"/> Corporate Foundation        | <input type="checkbox"/> Corporate Giving Program       |
| <input type="checkbox"/> Religious Giving Program | <input type="checkbox"/> Grantmakers Service Program | <input type="checkbox"/> Government Grantmaking Program |
| <input type="checkbox"/> Other (Please specify)   |  |   |

Send to: **The National Network of Grantmakers**  
2000 "P" Street N.W., Suite 410, Washington, D.C. 20036

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2000 "P" Street N.W., Suite 410  
Washington, D.C. 20036

