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MINUTES
JOINT MEETING OF THE NATIONAL BOARDS OF DIRECTORS AND
NATIONAL OFFICERS OF THE FUTURE FARMERS OF AMERICA

Alexandria, Virginia
March 2 - 5, 1970

Monday Morning - March 2, 1970

The meeting of the Boards of Directors and National Officers of the Future Farmers of America was called to order at 8:45 a.m. at the Olde Colony Motor Lodge Conference Center, Alexandria, Virginia, by H. N. Hunsicker, Chairman. Several minutes of silent meditation were observed. Those present in addition to the Chairman included:

Board of Directors

P. G. Chastain, State Supervisor, Project Processing and Review, Columbia, South Carolina;
J. E. Dougan, State Supervisor, Agricultural Education, Columbus, Ohio;
H. E. Edwards, Program Officer, Office of Education, Chicago, Illinois;
J. C. Fink, State Supervisor, Agricultural Education, Harrisburg, Pa.;
M. C. Gaar, Program Officer, Office of Education, Atlanta, Georgia;
J. W. Lacey, Program Officer, Office of Education, Denver, Colorado;
C. H. Moore, State Supervisor, Agricultural Education, Phoenix, Arizona;
J. A. Taft, Program Officer, Office of Education, Boston, Massachusetts.

Alternates

B. F. Rawls, Program Officer, Office of Education, Kansas City, Missouri;
J. W. Warren, Program Officer, Office of Education, Charlottesville, Virginia.

Board of National Officers

Harry Birdwell, National FFA President, Fletcher, Oklahoma;
Dennis Pharris, National FFA Secretary, Hillsboro, Texas;
Steve Zumbach, National FFA Vice President, Manchester, Iowa;
Charles Postles, Jr., National FFA Vice President, Milford, Delaware
David Dietz, National FFA Vice President, Canby, Oregon;
C. W. St. John, National FFA Vice President, Redfield, Arkansas.

Consultants

Wm. Paul Gray, National FFA Executive Secretary, Washington, D. C.;
J. M. Campbell, National FFA Treasurer, Richmond, Virginia;
Millard Gundlach, President, NVATA, Inc., Montfort, Wisconsin;
Jeff Hanlon, Past National FFA President, Cornelius, Oregon;
Donald N. McDowell, Executive Director, FFA Foundation Sponsoring Committee, Madison, Wisconsin.

Others attending all or a part of the sessions included: Various FFA staff members (part-time), and L. W. Davis, Consultant, Allis-Chalmers Manufacturing Company, Milwaukee, Wisconsin.

INTRODUCTORY REMARKS -- Brief introductory remarks were made by President Birdwell and Millard Gundlach, President of the NVATA.

WORKING RELATIONSHIP OF BOARDS -- The Chairman reviewed how the meetings are conducted and the working relationship between the two Boards, as set forth in PL 81-740, Section 7 (b). He also emphasized that the minutes of the sessions must reflect a true picture of transactions.

PLANS FOR WEEK -- Mr. Gray reviewed plans for the week.

ADJUSTMENTS AND RECOMMENDATIONS -- Program adjustments and recommendations were then made by members of the Boards of National Officers and Directors to be acted upon at the proper time during the meetings.

CHALLENGES FOR THE 70's -- The Chairman remarked on the many changes in the FFA that have been made during the past twelve months and the many challenges that will need to be met in the 70's. He complimented the Boards for their role in helping bring about many of these changes and for their understanding and assistance.

APPROVAL OF PREVIOUS MINUTES -- The Chairman called for approval of the Minutes of the previous meeting. It was moved by C. W. St. John (Dr. Gaar)*, seconded by Dennis Pharris (Mr. Moore) and carried that the Minutes of the previous meeting be accepted as mimeographed and distributed.

GOVERNING COMMITTEE MINUTES -- The Chairman called upon Dennis Pharris to read the minutes of the meetings of the FFA Governing Committee, which were held on December 4 (two meetings), January 4, January 8, February 6 and February 12. It was moved by C. W. St. John (Mr. Dougan), seconded by Charles Postles (Mr. Taft) and carried that the minutes of the FFA Governing Committee be approved. It was moved by Mr. Fink (Dennis Pharris), seconded by Dr. Gaar (C. W. St. John) and carried that the motion be amended by striking the last sentence of the February 6, meeting. (See Appendixes A through F)

REMARKS - LEON P. MINEAR -- Dr. Leon P. Minear, Director, Division of Vocational and Technical Education, U. S. Office of Education, was introduced after which he made brief remarks.

OEA REPRESENTATIVES -- Representatives of the Office Education Association were introduced, and remained for a portion of the morning session.

*For the purpose of brevity, the names of the Board of Directors members moving to sustain the action of the National Officers are included in parentheses following the name of the respective National Officer who made and seconded the motion.

PROFICIENCY AWARD EVALUATION FINDINGS -- Robert A. Seefeldt gave a report on the findings of the six consultant committees that were authorized to evaluate and make recommendations on modernizing the Agricultural Proficiency Award Program. The following recommendations were made by these committees:

1. As first priority, develop individual proficiency award application forms, using the recommendations of the consultant committees, which will seek to recognize a student for what he has accomplished in a specific proficiency award area.
2. Develop an "FFA Proficiency Award Guide" to be used by both the instructor and the student applying for recognition within a specific proficiency area. This guide should be made available to each active FFA chapter.
3. Increase the number of proficiency awards available to correspond with the new and growing fields of agriculture.
4. Change the names of some of the existing areas of recognition so as to make them more compatible with the terminology of today.
5. Make funds available to State Associations so that increased recognition can be provided between the local and State level of competition within the Agricultural Proficiency Award program.
6. Make an in-depth study of the accomplishments of the National Chapter Award Program in order to determine the direction this program should take in the 1970's.
7. Study, evaluate and update the National Safety Award Program.
8. Conduct the judging of the national winners of the Agricultural Proficiency Awards at the National FFA Convention in Kansas City so that the applicants can be present.

The meeting was recessed for lunch at 12:05 p.m. by the Chairman.

Monday Afternoon - March 2, 1970.

The meeting was reconvened at 1:30 p.m. by the Chairman, with all members of the Boards present.

PROFICIENCY AWARD EVALUATION FINDINGS (continued) - Mr. Seefeldt continued his report on the recommendations of the six consulting committees. After considerable discussion a committee, composed of Mr. Seefeldt, Mr. Rawls, Mr. Warren and Mr. McDowell was appointed to review these recommendations and report back later in the meeting.

REPORT OF NATIONAL TREASURER -- Mr. J. M. Campbell, National FFA Treasurer, distributed the statement of receipts and expenditures of the FFA for July 1, 1969 through February 28, 1970, and reviewed this in detail. The Treasurer's report was accepted by both Boards.

VISIT TO PRESIDENT NIXON -- President Birdwell gave an enthusiastic report on the visit of the National Officers with President Nixon that morning.

ALUMNI ASSOCIATION -- Mr. Lennie Gamage gave a report on the proposed FFA Alumni Association and reviewed the results of questionnaires sent to State staff members, local FFA advisors and prospective members. The following recommendations were made:

1. That the Board of National Officers and Board of Directors approve the formation of an Alumni Association.
2. That the Boards authorize the Governing Committee to select a temporary Alumni (Executive) Council to initiate the Association.
3. That the Boards make available to the Alumni Association a sum of \$40,000. in the form of a loan to be repaid to the FFA.

MOTION -- It was moved by Dave Dietz (Mr. Fink), seconded by Charles Postles (Mr. Moore) and carried that an Alumni Association be established.

MOTION -- It was moved by Dave Dietz (Mr. Chastain), seconded by Dennis Pharris (Mr. Dougan) and carried that the Boards select a temporary Alumni (Executive) Council to initiate the Association. It was moved by Mr. Fink (C. W. St. John), seconded by Mr. Dougan (Dave Dietz) and carried to amend the motion by adding that the temporary Alumni (Executive) Council report its activities to the Boards at each duly constituted Board session.

Secretary Pharris assumed the chair at the request of the President.

MOTION -- It was moved by Harry Birdwell (Mr. Taft), seconded by Charles Postles (Mr. Fink) and carried that the Boards make available to the Alumni Association funds in the form of a loan to be repaid to the FFA, and that the amount shall be determined at the July meeting after the Alumni Council has reported to the Boards. (Mr. Edwards requested to be recorded as voting against this motion.)

President Birdwell resumed the chair.

PROFICIENCY AWARDS -- Mr. Rawls reported on the committee appointed to review the Proficiency Awards findings. This committee favored recommending to the Board of Trustees 15 rather than the present 13 Proficiency areas, with States being eligible to select eight of these Proficiency Award areas from which they will receive Foundation funds. Mr. Seefeldt stated he would like to have the National Chapter Award Program and National Chapter Safety Award Program reviewed and distributed proposals on these. It was recommended that Mr. Seefeldt re-work his proposal, prepare a budget incorporating these changes and report later in the week.

APPROPRIATE ATTIRE FOR GIRL FFA MEMBERS -- Mr. E. J. Hawkins presented proposals from several State associations relative to proper attire for girl members. He then displayed samples of suggested uniforms for girls.

After considerable discussion, it was moved by Steve Zumbach (Mr. Chastain), seconded by C. W. St. John (Dr. Gaar) and carried that a committee be established at the National FFA Convention, composed of girl members, official delegates and possibly a professional designer to review official attire for girl members.

JEWELRY - GIRL MEMBERS -- It was moved by Dennis Pharris (Mr. Lacey), seconded by C. W. St. John (Mr. Edwards) and carried that items of jewelry for girl members be included in the next Supply Service catalogue, and these items be left to the discretion of the Supply Service management.

OFFICIAL DRESS FOR MALE FFA MEMBERS -- The Future Farmers Supply Service Committee at the 1969 National FFA Convention recommended that a blazer be made available by the Supply Service as an alternate dress, although not replacing the official "blue and gold" corduroy FFA jacket, and that the use and purchase of this blazer be left to the discretion of individual State associations. It was moved by C. W. St. John (Mr. Dougan), seconded by Dennis Pharris (Mr. Moore) and carried that the Boards adopt optional official dress for male members consisting of the "blue and gold" corduroy jacket or a blazer of the same color, white shirt and dark trousers, and that the price of the blazer should include the small name tag.

The meeting was recessed at 5:30 p.m.

Tuesday Morning, March 3, 1970

The meeting was reconvened at 8:30 a.m. with all members of the Boards present.

MR. R. E. NAUGHER ILL -- Dr. Gaar reported to the group that he had just received word from Mr. Elmer Johnson that Mr. Edward Naugher, formerly of the Agricultural Education Branch of the U. S. Office of Education, and a member of this Board for many years, had suffered a stroke and was paralyzed from the neck down. He stated that his condition was serious and that Mrs. Naugher is also in very grave condition. Mr. Naugher is presently at the Medical Center in Charleston, South Carolina. A moment of silent meditation was observed in their behalf. The Chairman then appointed a committee composed of Dr. Gaar, Mr. Chastain and Mr. Campbell to do something appropriate as an expression from the Boards.

INCREASE IN PRICE OF FFA JACKET DISCUSSED -- Mr. Hawkins reported on the increased cost of materials, labor and lettering FFA jackets. He stated that at the present time the Supply Service is caught in a price squeeze and that he felt it was necessary to raise the cost of the FFA jacket by \$1.00. He also reported on the increased cost of materials, postage, etc., but stated that this \$1.00 increase in the jacket should be sufficient to insure a "break even" basis on the next three year period.

PRICE OF FFA JACKET INCREASED BY \$1.00 -- After considerable discussion, it was moved by Dave Dietz (Dr. Gaar), seconded by C. W. St. John (Mr. Edwards) and carried unanimously that the price of the FFA jacket be increased by \$1.00.

Mr. Hawkins was asked to explain why FFA members could purchase the FFA jacket at a cheaper price from another distributor. He pointed out that the Supply Service demands high standards in their jacket quality and that \$.50 from each jacket sale is rebated to the national organization, which in turn helps to pay for many of the expanding services provided by the organization. Therefore, he stated, when FFA members purchase their jacket from the Supply Service they are actually helping the national organization.

Mr. Dougan felt that the States should be informed of this fact that the national organization receives this modest royalty on each jacket sale. He stated that if States were fully aware of the situation they would purchase their jackets from the Supply Service rather than another distributor. He also felt that a statement informing the States of this should be somewhere in the Supply Service catalogue.

STATEMENT IN SUPPLY SERVICE CATALOGUE REGARDING ROYALTY TO NATIONAL ORGANIZATION -- It was moved by Dennis Pharris (Mr. Dougan), seconded by Charles Postles (Mr. Chastain) and carried that the Board of National Officers and Board of Directors go on record favoring the insertion.

Several other items were presented to the Boards for their review. One item in particular that was discussed was a magnetic emblem for the FFA.

MAGNETIC EMBLEM NOT APPROVED - The President asked Dennis Pharris to assume the Chair. It was moved by Harry Birdwell (Mr. Lacey), seconded by C. W. St. John (Dr. Gaar) and carried that the magnetic emblem not be included in the catalogue. President Birdwell resumed the Chair.

SUPPLY SERVICE REPORT ACCEPTED -- In regards to the other items presented to the Boards for their review, it was moved by Dennis Pharris (Mr. Fink), seconded by C. W. St. John (Mr. Edwards) and carried that the Supply Service report be accepted and that the items presented be included in the 1971 catalogue as recommended by the Supply Service staff at the discretion of the National Advisor and National Executive Secretary.

MURALETTE--FFA PAINTING TO BE REMOVED FROM SUPPLY SERVICE CATALOGUE -- Mr. Hawkins then presented a reproduction of the official FFA painting "Changing the Sign" which appeared on the 1967 calendar and stated that he had 2,200 on hand and requested permission to delete it from the Supply Service catalogue since it was not selling too well. It was moved by Steve Zumbach (Mr. Chastain), seconded by Charles Postles (Mr. Fink) and carried that Mr. Hawkins be given permission to remove the FFA muralette from the catalogue.

NIGHT CUSTODIAN AT NATIONAL FFA CENTER -- The next item of discussion was the matter of having a night custodian at the National FFA Center. It was stated that in the past there have been thefts on the FFA property and also thefts in the building at night. Therefore, it was moved by C. W. St. John (Mr. Taft), seconded by Steve Zumbach (Mr. Chastain) and carried that the national organization be given authorization to have a night custodian at the National FFA Center. (It was stated that the intention of this motion was not to create a watchman's position, but only to have someone on the premises in the evenings and weekends who could call the police in case of any disturbance.)

ACCEPTANCE OF SUPPLY SERVICE BUDGET -- Secretary Pharris assumed the chair, and it was moved by Harry Birdwell (Dr. Gaar), seconded by Charles Postles (Mr. Fink) and carried that the proposed budget of the Supply Service be accepted. President Birdwell then resumed the chair.

Discussion was then held regarding the setting of a policy whereby the Manager of the Supply Service could make the determination as to what items to delete from the catalogue since he was in the best position to know what items were selling and those that were not.

MOTION GIVING MANAGER OF SUPPLY SERVICE POWER TO DROP ITEMS FROM CATALOGUE --

It was moved by C. W. St. John (Dr. Gaar), seconded by Steve Zumbach (Mr. Edwards), and carried that the Boards give Mr. Hawkins the power to act in dropping such items from the catalogue but that a list of items be provided to the Board members at each meeting.

MOTION TO REFER RESTRICTION OF USE OF EMBLEM NOT CARRIED -- A short discussion ensued regarding restriction of the use of the FFA emblem. It was moved by Steve Zumbach, and seconded by C. W. St. John that this item of business be referred to legal counsel. Motion did not carry.

REPORT OF DIRECTOR OF INFORMATION -- Mr. Dan Reuwee appeared before the Boards and reported on his recent activities and future plans as Director of FFA Information. The Chairman thanked Mr. Reuwee and complimented him on a job well done.

TELEGRAM TO BE SENT TO NAUGHERS -- Dr. Gaar then read a telegram the Committee recommended sending to Mr. and Mrs. R. E. Naugher, and stated that they would also like to send flowers. It was so ordered by unanimous consent.

POLICIES FOR ADMINISTERING AND OPERATING THE NATIONAL FFA ORGANIZATION DISCUSSED -- Mr. Edwards was asked to report on the committee selected to review the Policies for Administering and Operating the National FFA Orgnaization. He then read the following proposed motion developed by the committee:

"Move that the Boards of Directors and National Officers re-affirm the adoption in principal of the staffing chart adopted at the October, 1966, meeting; that this chart be expanded and up-dated to include the professional staff involved in FFA who were not included at that time and who are responsible to the National Advisor for any segment of the total FFA operations; and that changes in this chart and the principles expressed by its adoption be made only by the Board of Directors."

It was moved by Dave Dietz (Mr. Edwards), seconded by Steve Zumbach (Dr. Gaar) and carried unanimously to accept the above proposed motion, and that a committee composed of members of the Boards of Directors and National Officers meet on this before the July Board meetings. (It was stated that the 1966 chart for administering and operating the National FFA Orgnaization would be in effect until the July meeting.)

Mr. Edwards then read the following motion proposed by the committee:

"Move that this Board at this time reaffirm its appointment of Neville Hunsicker as National FFA Advisor as adopted by the Board of Directors at its October, 1969, meeting and that the responsibility for administration of the Board's policies is his and his alone. He, with the assistance of a committee of the Board, will formulate specific policies and procedures needed to discharge this responsibility and that these specific policies and procedures be presented to the Board in its July meeting for adoption. In the interim, the National Advisor is responsible for the total administration of the FFA organization, and may delegate, at his discretion, to other individuals on the professional staff when needed to discharge his responsibility described by these Boards."

It was moved by Dave Dietz (Mr. Moore), seconded by C. W. St. John (Mr. Dougan) and carried to accept this motion.

It was moved by Dennis Pharris (Mr. Taft), seconded by Charles Postles (Mr. Chastain) and carried that the Chairman appoint a committee from within the Board to prepare a draft of proposed policies to be submitted 30 days in advance of the Board meeting to all members of the Boards of National Officers and Directors for use by the committee that will be working on this matter.

SUPPLY SERVICE FILES REMOVED BY MRS. FRANCES REID -- Discussion was held regarding a former employee of the Supply Service, Mrs. Frances M. Reid, who was dismissed from employment, and who is now suing for reinstatement, back pay and court costs. Because of her instigations the General Accounting Office conducted an audit of the Supply Service last year, which, in general, was very complimentary regarding the management and operation of the Supply Service. However, the FFA attorneys pointed out that the GAO Audit Report failed to make reference to the fact that Mrs. Reid had removed valuable records from the Supply Service files. It was the feeling of the FFA attorneys that this fact should be recorded in our official minutes.

SURVEY OF NATIONAL ORGANIZATION DISCUSSED -- A short discussion was held relative to making a survey of the organization and operations of the Future Farmers Supply Service, The National FUTURE FARMER Magazine, and the relation of these departments to the Future Farmers of America organization's overall operations. It was thought that this survey might be advisable particularly in view of the fact that the FFA has moved all of its activities to the National Center. It was stated that the cost of such a survey would be not less than \$6,000. nor more than \$10,000. No action was taken on this proposal.

COMMITTEE APPOINTED TO STUDY CRITERIA FOR HONORARY AMERICAN FARMER DEGREE FOR TEACHERS OF VOCATIONAL AGRICULTURE -- Mr. Gray requested that a committee be appointed to study the criteria on the application form of the Honorary American Farmer Degree for teachers of vocational agriculture. The Chairman appointed the following committee to review this form: Messrs Gundlach, Taft, Rawls and Fink.

The meeting was recessed at 11:50 a.m. for lunch.

Tuesday Afternoon, March 3, 1970

The meeting was reconvened at 1:00 p.m., with all members of the Boards present.

INTRODUCTION OF JOHN STOY -- Mr. Hunsicker introduced Mr. John M. Stoy, President of Stoy, Malone and Company, FFA Auditors, who had been requested to submit a figure on the cost of conducting a survey of the National FFA Organization.

JOB DESCRIPTION OF DIRECTOR OF INFORMATION APPROVED -- Copies of the job description of the Director of Information for the Future Farmers of America were distributed and reviewed by the Board members. After reviewing it, several changes were suggested. It was moved by Dave Dietz (Mr. Edwards), seconded by Charles Postles (Mr. Moore) and carried to accept the job description of the Director of Information as revised. (See Appendix G)

JOB DESCRIPTION OF FFA PHOTOGRAPHER APPROVED -- Copies of the job description of the FFA Photographer for the Future Farmers of America were distributed and reviewed by the Board members. After reviewing it, and making several changes and additions, it was moved by Dennis Pharris (Mr. Chastain), seconded by C. W. St. John (Mr. Taft) and carried to approve the job description of the FFA photographer as revised. (See Appendix H)

PROPOSED JOB TITLE CHANGE FOR MR. HARRIS POSTPONED UNTIL JULY BOARD MEETING -- A proposed job description for an associate national executive secretary was distributed and reviewed by the Board members. However, after a short discussion regarding this job description which would change Mr. Coleman Harris' title from FFA Program Specialist to Associate National Executive Secretary, it was moved by Steve Zumbach (Mr. Moore), seconded by Dave Dietz (Dr. Gaar) and carried to postpone action on this job description and job title change until the next Board meeting.

MOTION REGARDING RETENTION OF LEGAL SERVICES -- In anticipation of possible legal action that might be necessary during the year 1970-71, it was suggested that an amount of \$4,000. be budgeted for legal services. It was moved by C. W. St. John (Mr. Fink), seconded by Charles Postles (Mr. Lacey) and carried that legal services be retained and that these funds be used only by the National Advisor with the approval of the Governing Committee.

REPORT ON NATIONAL JUDGING CONTESTS AND SPECIAL STUDY COMMITTEE MEETING -- Mr. John Lacey appeared before the Boards and discussed the results of the 1969 National Judging Contests. He mentioned that one State had requested a change in the present eligibility ruling regarding national contests whereby a student could not participate in a similar national judging contest if he had participated previously in either the National FFA Judging Contests or the National 4-H Contests. After consideration of this proposed change, it was the consensus of the Boards that the present eligibility requirement remain as stated in Bulletin No. 4 for 1969, '70, '71, which follows:

- "5. The student has not previously participated in any official National Judging Contest of the same kind (including National 4-H Contests) namely dairy cattle, dairy products, livestock, meats or poultry."

Mr. Lacey next discussed a situation that arose last October in the National Livestock Judging Contest when there was a tie for the top trophy. He stated that there were no rules or guidelines regarding this situation and he desired to have the Boards' opinion on this situation. He said that last year (1969) it was decided to award similar trophies to each top team. It was the consensus of opinion that in the case of a tie for the first place winner in the national judging contests, that duplicate trophies be awarded.

Discussion was held regarding the new numerical system in selecting winners in national judging contests which went into effect last year. Mr. Lacey stated that this new system seemed to be universally accepted.

Mr. Lacey pointed out that the Special Study Committee recommended that a change in the present grading system be made so that the higher scores may be made by the contestants which should make for better feelings. Without any official action being taken, it was so ordered that the use be made of the higher "scoring system."

It was stated that consideration should be given to the matter of staggering the terms of members of the National Study Committee.

Mr. Lacey then reported on the practice of giving Oral Reasons that were implemented in the 1969 national judging contests and stated that it seemed to be well accepted across the country.

He reported that the National Study Committee desired to establish a national Agricultural Mechanics Contest. The problems and plans regarding such a contest were then discussed but no official action was taken on this matter.

Mr. Hunsicker thanked Mr. Lacey for his fine report and expressed appreciation for the work that he, Mr. Taft, the Committee, and the others had done in regards to the national contests.

"FFA...BUILDING OUR AMERICAN COMMUNITIES" PROGRAM DISCUSSED -- Mr. Harris discussed the community action program the Future Farmers of America is developing in cooperation with the Farmers Home Administration (FHA), and introduced Mr. James L. Patrick of FHA to the group. Mr. Harris stated that the program will place emphasis on constructive youth involvement in bringing jobs to rural America and in helping correct environmental pollution problems.

Objectives of the program are to help students of vocational agriculture gain a better understanding of their communities by:

1. Providing an understanding of economic, social and cultural aspects of the community development process.

2. Encouraging students to become more actively involved in constructive community development.
3. Providing the opportunity for students to further develop and refine desirable leadership-citizenship traits.

The "Building Our American Communities" program will be divided between classroom study and student action. Mr. Patrick stated that the FHA is preparing a "Guide to Understanding and Developing Communities" for use by vocational agriculture instructors. In the classroom students will discuss such things as identifying the wants and needs of the local community, analyzing the resources available for community improvement, and doing constructive things to improve the community.

The second phase of the program will involve FFA members in community action projects. Chapters will be encouraged to take on projects that will improve their community and make it a better place in which to live and be gainfully employed. Some of the projects being suggested include: surveys of community land, water, manpower and transportation resources, job surveys, survey of job training centers for students, environmental clean up and control, community beautification, recreational facility development and community health and safety projects.

Mr. Harris further stated that a series of awards is being planned to recognize chapters which become actively involved in making their community a better place in which to live, and presented a three-year budget covering the program.

Jeff Hanlon, past national FFA president, stated that President Nixon was setting up a National Center for Voluntary Action whereby information around the country concerning community development programs could be coordinated. He stated that perhaps FFA could draw on this storehouse of information, which is to be computerized.

PROGRESS REPORT OF "BUILDING OUR AMERICAN COMMUNITIES" ACCEPTED -- It was moved by Dennis Pharris (Dr. Gaar), seconded by Charles Postles (Mr. Fink) and carried to accept this progress report of "Building Our American Communities" program.

REPORT OF GOOD-WILL TOUR -- Considerable discussion ensued regarding the recent Good-Will Tour of the National FFA Officers. Some of the questions posed were: What is the purpose of the tour? Have the purposes changed? If so, why? What is the relationship of this tour in regards to fund raising? How much time can or should be spent on the Good-Will Tour? Dave Dietz then read several recommendations of the national officers concerning the Good-Will Tour. (See Appendix I)

MOTION REGARDING COMMITTEE TO REVIEW THE AIMS AND PURPOSES OF THE GOOD-WILL TOUR -- It was moved by Dave Dietz (Dr. Gaar), seconded by C. W. St. John (Mr. Edwards) and carried that a committee be appointed by the president to review the aims and purposes of the Good-Will Tour, and that the Committee be chaired by Coleman Harris, and that it be comprised of representatives from the national office staff, Board of Directors, Board of Student Officers and the Sponsoring Committee, and that this committee establish an organizational structure for the Good-Will Tour and report back to the July Board meeting.

Mr. Fink stated that it was not a democratic procedure to name the chairman of a committee in a motion and that it should be up to the committee to name its own Chairman.

MOTION AMENDED -- It was moved by Mr. Fink, seconded by Mr. Moore and carried to amend the above motion by inserting that the committee would select its chairman. The Board of National Officers accepted this amendment, but stated that they wanted Mr. Harris to be appointed to the committee.

COMMITTEE TO EVALUATE GOOD-WILL TOUR APPOINTED -- The following men were then appointed to work on this committee: Coleman Harris, Harry Birdwell, Dave Dietz, L. W. Davis (D. N. McDowell, alt.), Byron Rawls and James Dougan,

T. L. FAULKNER INTRODUCED TO GROUP -- Mr. T. L. Faulkner, State Supervisor of Agricultural Education in Alabama, and former Board member, was introduced to the group and made several comments.

REPORT ON THE NATIONAL FUTURE FARMER MAGAZINE -- Mr. Wilson Carnes, Editor of The National FUTURE FARMER Magazine, gave a report on the status of the Magazine. Copies of a budget analysis and proposed budget for the Magazine operations, along with a list of advertisers in the Magazine were distributed and reviewed. He stated that because of an economy measure and as a result of the drop in advertising in the Magazine, they were operating with a reduction in staff. He stated that in future issues of the Magazine a savings of \$2,000. an issue would be realized because they are planning to use a cheaper grade of paper in sections of the Magazine.

The meeting was recessed at 5:30 p.m.

Wednesday Morning, March 4, 1970

The meeting was reconvened by the Chairman at 8:30 a.m. with all members of the Boards present.

INTRODUCTIONS -- The Chairman introduced the following persons: Samuel W. White, Jr., Group Vice President-Farm, White Motor Corporation and Chairman of the FFA Foundation Sponsoring Committee; and George L. Varnes, Group Vice President of Eli Lilly and Company and the 1971 Chairman of the FFA Foundation Sponsoring Committee.

REPORT ON PROFICIENCY AWARD AREAS -- Robert Seefeldt made a report on the committee on the Proficiency Award Areas for 1970-71. The committee consisted of Mr. Warren, Mr. Rawls, Mr. McDowell and Mr. Seefeldt. It was recommended that 15 award areas be made available and that these be classified to correspond with the eight official OE code numbers which have been established for agricultural education.

MOTION -- It was moved by Mr. Lacey (Dennis Pharris), seconded by Mr. Dougan (C. W. St. John) and carried that Mr. Seefeldt's report be accepted as modified by the Board and that these recommendations be presented to the Board of Trustees (See minutes of Board of Trustees for March 5, 1970).

REPORT ON 1971 BUDGET -- Mr. Seefeldt made a report on the budget.

MOTION -- It was moved by Dave Dietz (Mr. Moore), seconded by Dennis Pharris (Mr. Chastain) and carried that funds be requested to finance a minimum of eight and a maximum of 15 award areas per State depending upon the size of the State membership (See Appendix D, Trustees meeting, March 5).

MAGAZINE BUDGET PRESENTED - Wilson Carnes, Editor of The National FUTURE FARMER Magazine, presented a proposed budget for magazine operations for 1970-71.

MOTION -- It was moved by Dennis Pharris (Dr. Gaar), seconded by C. W. St. John (Mr. Chastain) and carried that the proposed budget be accepted as presented by Mr. Carnes.

ADVERTISING POLICIES PRESENTED -- Wilson Carnes, presented the revised Advertising Policies for the National FUTURE FARMER Magazine.

MOTION -- It was moved by Dave Dietz (Mr. Moore), seconded by Charles Postles (Mr. Edwards) and carried that the Advertising Policies be accepted as presented by Mr. Carnes.

RAISING OF NON-MEMBER SUBSCRIPTION PRICE -- It was proposed by Mr. Carnes that Non-Member subscription prices for the National FUTURE FARMER Magazine be raised to \$1.00 per year with the exception of the local FFA advisor who is authorized to continue to subscribe at the FFA member rate of 50¢ per year.

MOTION -- It was moved by C. W. St. John (Mr. Dougan) seconded by Dennis Pharris (Mr. Moore) and carried that the subscription price of The National FUTURE FARMER be raised to \$1.00 per year for non-members except for local advisors who will continue to pay the same price as their FFA members.

CHAPTER DUES WITHOUT MEMBERSHIP LIST -- Mr. Carnes brought up the subject of States sending in dues from chapters that do not send in a membership list. He wondered if it was right to accept the dues in such a case.

MOTION -- It was moved by Dave Dietz (Mr. Moore), seconded by C. W. St. John (Mr. Taft) and carried that States be permitted to send in dues for their members and that they be counted in all quotas by the National Organization, but that no FFA magazine be sent to these members and that such members not be eligible for awards and degrees beyond the State levels if a record of the names and addresses are not submitted. (See PL 81-740, Section 13)

REPORT ON FFA CALENDAR -- Mr. Jack Pitzer, Associate Editor of The National FUTURE FARMER Magazine, made a report on the FFA Calendar Program. He commented that 1969-70 Calendar sales had increased over previous year. Suggestions were made that in the future the calendar pictures portray more of a story of vocational agriculture and FFA and agricultural careers. Mr. Pitzer stated that if any changes are to be made, they cannot go into effect until 1972 or 1973, as the 1971 calendars are already printed.

FFA WEEK THEME - Mr. Pitzer made a report on the FFA Theme. Several themes were discussed at this time.

MOTION -- It was moved by C. W. St. John (Dr. Gaar), seconded by Dave Dietz (Mr. Taft) and carried that "FFA...Involved in America's Future" be accepted at the Theme for 1971.

REPORT ON AMERICAN FARMER APPLICATION -- Mr. Seefeldt made a report on the revised American Farmer application for this year. Many comments and suggestions were made concerning the length of the application. It was thought that the application should be divided into two separate applications since it included two different degrees.

MOTION -- It was moved by Dave Dietz (Mr. Dougan), seconded by Dennis Pharris (Mr. Chastain) and carried that the application be accepted as modified.

The meeting was recessed for lunch at 12:00 noon by the Chairman.

Wednesday Afternoon, March 4, 1970

The meeting was reconvened at 1:00 p.m. by the Chairman, with all members of the Boards present.

PROPOSED BUDGET PRESENTED FOR 1970-71 -- Mr. Julian Campbell, National FFA Treasurer, presented the proposed budget for the National Organization for 1970-71.

PAST PRESIDENT TO ACT AS CONSULTANT TO BOARD OF DIRECTORS -- There was discussion on the cost of sending the past president or some other officer, whichever is closest, to act as the consultant to the Board of Directors. It was thought that having the past president act as consultant would be very valuable to the Board meeting.

MOTION -- It was moved by Dave Dietz (Mr. Moore), seconded by Dennis Pharris (Dr. Gaar) and carried that \$1,000. be budgeted to send the past president to act as the consultant to the Board of Directors for 1970-71.

REGISTRATION FEE FOR NATIONAL CONVENTION -- Many thoughts were expressed as to a registration fee to be paid by everyone at the National FFA Convention in Kansas City in October. Dave Dietz felt that \$3.00 should be paid by everyone. Mr. Fink of Pennsylvania made comments on the fact that this would put a heavy burden on many of the chapters throughout the United States.

MOTION -- It was moved by Dave Dietz (Mr. Edwards), seconded by C. W. St. John (Mr. Fink) and carried that the action on a registration fee to be paid by all in attendance at the National Convention be delayed until the July Board meeting.

ELIGIBILITY OF GIRLS FOR AMERICAN FARMER DEGREE -- Much discussion took place on the eligibility of girls for the American Farmer Degree. It

states in the Constitution of the National Organization that girls must have been members of the FFA for at least three years or 36 months. It does not specify on what level. Mr. Moore felt that this action should be referred to a committee and reported back to the Boards when they reconvene on Thursday, March 5, 1970. The committee appointed by the Chairman was comprised of: Mr. Moore, Mr. Chastain, Mr. Warren, Jeff Hanlon, Harry Birdwell and Dennis Pharris. This committee is to consider the question of membership for girls for degree purposes.

REPORT ON INTERNATIONAL PROGRAMS -- Mr. Lennie Gamage made his report on International Programs. Discussion took place on sending Dave Dietz to Vietnam at the end of March. The purpose of this trip would be to provide youth-to-youth contact between FFA members and members of the Future Farmers of Vietnam. Harry Birdwell advised that the Boards authorize the sending of Dave Dietz to Vietnam and to set aside no more than \$500. of the international budget for his costs.

MOTION -- It was moved by Mr. Moore, seconded by Mr. Taft and carried that Dave Dietz be permitted to represent the FFA in Vietnam under the supervision of an agricultural education person.

MOTION -- It was moved by Dave Dietz (Mr. Taft), seconded by Dennis Pharris (Dr. Gaar) and carried that Mr. Gamage's report on international programs be accepted as submitted.

FFA TAX STATUS -- Mr. Gamage made the report on a Bill in the Virginia General Assembly to grant FFA Tax Status on property owned in Fairfax County, Virginia. The Bill is sponsored by the Fairfax County Delegates and several former FFA members in the Legislation. Mr. Gamage stated the Bill has passed both the House and Senate and is waiting the Governor's signature.

NATIONAL FFA LEADERSHIP AND CITIZENSHIP CONFERENCES -- Mr. Coleman Harris made a report on the National FFA Leadership and Citizenship Conferences to be held this summer. The report was accepted as submitted.

FFA ALUMNI ASSOCIATION COMMITTEE -- Harry Birdwell made the report on the nominating committee for a temporary Executive Council of the FFA Alumni Association. The nominations were: Gus R. Douglass, Commissioner, ^{no} Department of Agriculture, Charleston, West Virginia; Keith Weber, Ralston Purina Company, St. Louis, Missouri; Edwin Hadlock, Administrative Assistant, The National Grange, Washington, D. C.; W. T. Ellis, Professor, A & T State University, Greensboro, North Carolina; Millard Gundlach, President, NVATA, Montfort, Wisconsin; Larry Craig, House of Representatives, Washington, D. C.; Douglas Hanson, Assistant Sales Manager, Funk Brothers Seed Company, Bloomington, Illinois.

MOTION -- It was moved by Dave Dietz (Mr. Moore), seconded by C. W. St. John (Mr. Edwards) and carried that the report be accepted as submitted by the President.

The meeting was recessed at 5:15 p.m.

Thursday morning, March 5, 1970

The meeting was reconvened by the Chairman at 8:30 a.m. with all members of the Boards present.

PRESENTATION TO FFA ARCHIVES -- Mr. Julian M. Campbell, State Supervisor, Agricultural Education in Virginia and National FFA Treasurer, presented five bound volumes of the Virginia FFA Association's newsletter "Chapter Chats" dating back to 1926, to the National Archives. Mr. Elmer Johnson, Archives Chairman, accepted the volumes and thanked Mr. Campbell for this addition to the Archives.

COMMITTEE REPORT -- RE: ELIGIBILITY OF GIRLS FOR DEGREES -- The Chairman asked for the report of the Committee appointed to study "Interpretation of the Eligibility of Girls for Degrees." It was then moved by C. W. St. John (Mr. Dougan), seconded by Dave Dietz (Mr. Moore) and carried that the Boards accept and adopt the recommendations of this Committee. (See Appendix J)

DISCUSSION - PROPOSED CHANGES TO THE NATIONAL CONSTITUTION -- A discussion on some proposed changes to the National FFA Constitution followed. Some questions were raised and were answered by Mr. Gray and Mr. Harris respectively. No action was taken.

CONVENTION RECOMMENDATIONS -- The national officers reported on some convention recommendations. These recommendations included suggested convention speakers, ways to shorten some of the convention program and in general, ways to make better use of the time schedule of the entire convention. A discussion followed in which various members and guests had other recommendations to make. It was the consensus that there was a definite need to find ways to shorten and eliminate some of the events of the convention. Mr. Gray reported that he has already planned several time schedule changes that will ease the stress of the participants. It was recommended that the Sponsors' Recognition should be shortened. Mr. Gray suggested that he and Mr. McDowell discuss this. It was also suggested that the Sponsors' Reception might be eliminated. Jeff Hanlon suggested that perhaps they get more than one outstanding speaker for a convention of this size. Mr. Gray stated he had already extended an invitation to President Nixon and Harry Birdwell had asked Senator Harris, of Oklahoma, as well. Mr. Gray stated that the convention had certain purposes and goals and these should be respected.

NFA HISTORY PROGRESS - Mr. Warren was asked to give his report on the NFA History progress. He reported that Dr. E. M. Norris, writer of the NFA History, reported by telephone on February 20, 1970, that the history is two-thirds complete and that he plans to have it ready to submit to the Boards at the July, 1970 meeting. Of the \$800.00, set aside for the NFA History on June 5, 1967, \$320.05, had been used, leaving a balance on hand of \$479.95. No action was taken.

CENTER DEVELOPMENT REPORT -- The Chairman introduced Dr. A. H. Krebs to those present. Dr. Krebs is the Chairman of the Center Development Committee, and Mr. Gamage is Manager of the Center Development for the FFA. The committee was comprised of Harry Birdwell, Joe Martinez,

James Maddox, J. A. Marshall, Carlos Moore, William Smith and James Warren. Mr. L. W. Davis served as a special consultant.

Dr. Krebs began by stating that this report covered a year's study by his committee. The main points of the report are reflected in the mimeographed outline given out by Dr. Krebs. (See Appendix K)

Dr. Krebs stated that this report does not represent a yes or no. He did not want to represent a negative attitude regarding the economic feasibility of the development of the Center. He felt the FFA should work to see if omissions in the study can be overcome. Mr. Harris stated that the program and the needs of the FFA were under study. The members of the FFA staff have tried in the past three years to determine the needs of the members and how to meet these needs through effective programs, however, no time or money has been invested for this purpose. Dr. Krebs stated that basically the idea looked good but we have many steps to take to get there. Dr. Gaar congratulated the committee on its effective report and pointed out that many problems do exist but this does not mean they cannot be overcome. A discussion followed and many questions and points were raised and answered by Dr. Krebs or other members of his committee.

SUGGESTED FACILITY FOR CENTER -- Mr. Fink asked that the record state his recommendation that many people would like to visit the Center facilities and that the people of Pennsylvania wanted him to go on record as stating that perhaps a lake and some picnic facilities could be erected immediately. This would not have to be a permanent facility, but it would create interest in the Center area.

Some discussion was held regarding the further work of the Committee, and it was the consensus that the Committee had duly discharged all the items it had been asked to investigate and they would wait for the balance of the study being made by Hammer, Greene, Siller Associates and then let the Board decide the next course of action.

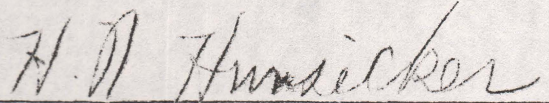
ACCEPTANCE OF CENTER DEVELOPMENT COMMITTEE REPORT -- It was moved by Dennis Pharris (Mr. Fink), seconded by Charles Postles (Dr. Gaar) and carried that the report of the committee be accepted, that the committee be authorized to continue its study and that Coleman Harris choose an Ad Hoc Committee to present to the Board of Directors the projected five-year program upon which the use of the Center by the FFA is based. Funds for their travel and subsistence will be made available from the appropriations for Center Development.


APPROVAL OF FFA BUDGET -- After discussion it was moved by C. W. St. John (Mr. Fink) seconded by Dave Dietz (Mr. Edwards) and carried that the budget be accepted as revised. (See Appendix L)

RECOGNITION OF MR. DOUGAN AND MR. FINK -- Mr. Dougan and Mr. Fink were given appropriate recognition by the National FFA Officers for their years of dedicated service to the organization as members of the Board of Directors.

RECOGNITION OF MR. COCHRAN -- It was recommended by Mr. Edwards, and unanimously agreed that Mr. George Cochran, who had been elected to the Board but because of ill health was unable to serve his full term also be appropriately recognized.

There being no further business to come before the two Baards, the meeting was adjourned at 12:00 noon.


H. N. Hunsicker, Chairman


Wm. Paul Gray, Secretary

A P P E N D I X

M I N U T E S

F F A

B O A R D O F D I R E C T O R S

A N D

B O A R D O F N A T I O N A L O F F I C E R S

ALEXANDRIA, VIRGINIA
MARCH 2 - 5, 1970

MINUTES - FFA GOVERNING COMMITTEE

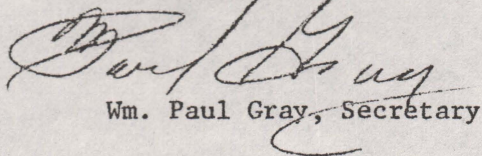
APPENDIX A

December 4, 1969

The meeting was called to order by H. N. Hunsicker, Chairman. Others present included *M. C. Gaar and Wm. Paul Gray.

It was moved by Dr. Gaar, seconded by Mr. Gray and carried that adjustments be made in line item expenses budgeted for the national convention, and that every effort be made to not exceed the total amount budgeted for the 1969 National FFA Convention.

Respectfully submitted,


Wm. Paul Gray, Secretary

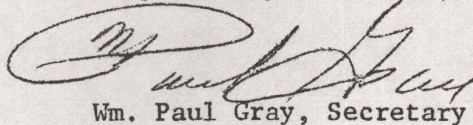
APPENDIX B

December 4, 1969

The meeting was called to order by H. N. Hunsicker, Chairman. Others present included *M. C. Gaar and Wm. Paul Gray.

In light of the U. S. Office of Education Memorandum, released November 17, 1969, relative to change in the per diem rate, it was moved by Mr. Gray, seconded by Dr. Gaar and carried that the National FFA Staff be authorized to use either the \$16.00 per diem as at present, or if the cost exceeds this amount, reimbursement will be made on an actual itemized cost basis for meals and lodging not to exceed \$25.00 per 24 hour period. Receipts for lodging will be required and attached to the travel voucher under this plan.

Respectfully submitted,


Wm. Paul Gray, Secretary

*Dr. Gaar was contacted by telephone.

MINUTES - FFA GOVERNING COMMITTEE

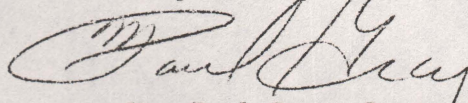
APPENDIX C

January 4, 1970

The meeting was called to order by H. N. Hunsicker, Chairman. Others present included *M. C. Gaar and Wm. Paul Gray.

It was moved by Dr. Gaar seconded by Mr. Gray and carried that Archie Hardy be employed on a part-time basis, to assist the National FFA Office in the area of photography, at a salary of \$100.00 per week, and that \$2,500.00 now in the Public Relations budget for photography, be transferred to "Salaries" under Item I, to cover Mr. Hardy's salary. He is to work three days per week, chiefly on Monday, Wednesday and Friday, unless a prior arrangement is made with the Director of Information in consultation with the National Advisor.

Respectfully submitted,


Wm. Paul Gray, Secretary

APPENDIX D

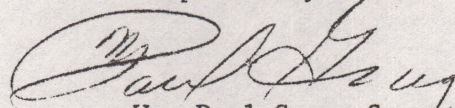
January 8, 1970

The meeting was called to order by H. N. Hunsicker, Chairman. Others present included *M. C. Gaar, Wm. Paul Gray (members of the Committee), and Lennie Gamage.

Mr. Gamage presented a proposal for a Future Farmer Development Project in South Vietnam, which resulted from an official request from the Agency for International Development and the Government of South Vietnam. FFA chapters will take an active role in support of the Vietnam project, and it does not require funds to be committed by the National FFA Organization.

It was moved by Mr. Gray, seconded by Dr. Gaar and carried that Mr. Gamage be instructed to proceed with the Vietnam Project as outlined in the plans presented to the Committee.

Respectfully submitted,


Wm. Paul Gray, Secretary

*Dr. Gaar was contacted by telephone.

MINUTES - FFA GOVERNING COMMITTEE

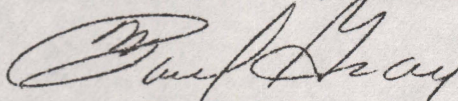
APPENDIX E

February 6, 1970

The meeting was called to order by H. N. Hunsicker, Chairman. Others present included *M. C. Gaar and Wm. Paul Gray.

It was moved by Dr. Gaar, seconded by Mr. Gray and carried that the New York Association meeting with the Board of Directors, scheduled for January, 1970, be postponed until July, 1970.

Respectfully submitted,



Wm. Paul Gray, Secretary

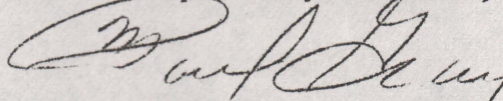
APPENDIX F

February 12, 1970

A special meeting of the Governing Committee was called to order by H. N. Hunsicker, Chairman. Those voting included *M. C. Gaar and Wm. Paul Gray.

It was moved by Dr. Gaar, seconded by Mr. Gray and carried that the legal services of Kirkland, Ellis, Hodson, Chaffetz and Masters be engaged to represent the FFA organization in a suit filed by Mrs. Frances Reid in the United States District Court for the Eastern District of Virginia, Alexandria, Virginia. Mrs. Reid is claiming that she was inappropriately dismissed from employment with the Future Farmers Supply Service on September 12, 1968, and is suing for reinstatement, back pay and court costs.

Respectfully submitted,



Wm. Paul Gray, Secretary

*Dr. Gaar was contacted by telephone

Job DescriptionDIRECTOR OF INFORMATION
FUTURE FARMERS OF AMERICA

The Director of Information serves under the direction of the Advisor, and his primary responsibility is to plan, prepare, and release to the general public and specialized groups appropriate information regarding the total vocational agriculture and FFA program, its activities and the accomplishments of its members.

Specific responsibilities include:

1. Prepare, or arrange for the preparation of news releases and pictures informing the general public, as well as special interest groups about the FFA and Vocational Agriculture.
2. Distribute, or arrange for the distribution of news releases, pictures and other FFA and Vocational Agriculture publicity to newspapers, magazines and other news media.
3. Prepare, or be responsible for the preparation of, FFA publications, including leaflets, pamphlets, bulletins and brochures.
4. Prepare for review of the National FFA Board of Directors a list of specific publications and special activities which will be undertaken during the year.
5. Issue usable information and suggested news stories to States.
6. Prepare, or arrange for preparation of editorials, speeches, appropriate sample follow-up stories of such speeches for use locally by key persons in business, education and industry.
7. Be responsible for maintaining a well-organized file of photographs, speeches, sample news stories, publications, and other informational materials.
8. Select appropriate stories, pictures and publications, and information for the National FFA Archives which may have historical value.
9. Assist other staff members, as requested, in editing of materials.
10. Make occasional trips to gather information for feature stories.
11. Plan and develop National FFA Convention publicity, and information, well in advance of convention dates. Also plan and direct Press Room operations at the convention and at other national FFA activities as may be scheduled.
12. Serve as official photographer, or arrange for someone else to serve in this capacity, to assure appropriate (FFA and Vocational Agriculture) coverage of major national events and activities, including immediate press release of pictures such as:

Job Description - Director of Information

- a. Visits of National FFA Officers to key persons.
 - b. National leadership training workshops.
 - c. FFA Convention pictures.
 - d. Meetings of FFA Boards.
13. Direct the activities of the FFA Photographer.
 14. Obtain help of other staff members and free lance writers for special publicity assignments.
 15. Keep up to date with the change in philosophy and content of the Vo-Ag and FFA programs.
 16. Assist with workshops for FFA and Vo-Ag personnel on publicity techniques.
 17. Maintain an up-to-date list of news writers, commentators, and other persons to receive FFA news releases.
 18. Prepare as needed notes, letters, and articles for signature of National Advisor and other staff members.
 19. Represent the FFA at approved national meetings of the press, such as Agricultural Editors' Association and Farm Editors' Association.
 20. Work closely with the Public Information representatives of the Office of Education and other agencies.
 21. Arrange for FFA news releases in newspapers in the Washington area.
 22. Confer with the National FFA Executive Secretary and Advisor as to work accomplished and future plans.
 23. Perform other such duties as may be directed by the National Advisor.

Job Description

FFA PHOTOGRAPHER

The FFA Photographer is a member of the FFA Public Information Staff. He will coordinate his activities with the Director of Information, but will also be a member of the FFA professional staff, working with the National Executive Secretary, under the direction of the National Advisor. His duties will be as follows:

1. Equip and maintain the FFA darkroom adequately to meet the needs of the national office.
2. Photograph activities of Vocational Agriculture and FFA for the use of public relations.
3. Organize and maintain a file of pictures on Vocational Agriculture and FFA activities.
4. Process film and print pictures as needed.
5. Operate the FFA darkroom and maintain adequate photographic supplies.
6. Perform other tasks designated by the Director of Information.
7. Report at regular intervals to the National Advisor and/or the National Executive Secretary on work performed and future plans.
8. Adhere to official FFA administrative and operational policies, including obtaining prior approval of items purchased.
9. Make advance plans and set up an efficient photographic service at the National Convention.
10. Perform other such duties as may be directed by the National Advisor.

APPENDIX I

NATIONAL GOOD-WILL TOUR RECOMMENDATIONS BY NATIONAL FFA OFFICERS

1. Daily money ceiling - Per diem of \$18.00 per day flat rate or, continued itemized expense with guidelines.
 - a. \$10.00 per day lodging.
 - b. \$6.00 per day food.
 - c. In-city travel expense.
2. Two days rest before tour begins.
 - a. Conference prior to tour tires group.
 - b. Give time to organize (three hours).
 - c. Be able to start tour fresh.
3. Week ends kept free for officer use.
 - a. Recuperation.
 - b. A chance to see sights.
 - c. Keep up with correspondence, expense vouchers and others.
4. Function of Good-Will Tour be more diversified.
 - a. Everyone agrees FFA officers are effective communicators, let them be used.
 - b. Meet more potential sponsors.
 - c. Change format of presentation--not strictly FFA (for officer program) but oriented socially and agriculturally.
 - d. Contact additional people outside of agriculture.
5. Meal functions be large (lunch)
 - a. Tell officers' story to more people.
 - b. Meet more Kiwanians, Lions, etc.
 - c. Contact more people outside agriculture.
6. State Good-Will Tour be held not in conjunction with National Good-Will Tour.
 - a. Defeats National Tour purpose.
 - b. Defeats State Good-Will purpose.
7. State officer participation be known prior to tour beginning.
 - a. Only State President accompany national officers.
 - b. Participation be held to minimum.
8. Reassess certain State Tours and revamp.
9. Late night orientation sessions be held to format minimum or be held in morning.
 - a. Cut wasted time.
 - b. Fill us in on necessities only.

National Good-Will Tour Recommendations by National FFA Officers

10. Don McDowell be used in advisory council or accompany group on part of the tour.
11. One-day visits to cities be discontinued.
 - a. Does not allow enough time to tour effectively.
 - b. Tires officers more quickly.
 - c. Hurts tour purpose by not getting to all sponsors in a city.
12. Change officer format.
 - a. Do not have all six officers in same visit.
 - b. Split team into two groups of three, or three groups of two, and State President.
 - (1) Cover more territory.
 - (2) Not step on one another's toes.
13. When time permits use week end travel - fly student standby.
 - A. Cut down costs.

APPENDIX J

COMMITTEE REPORT - INTERPRETATION OF THE ELIGIBILITY OF GIRLS FOR DEGREES

The committee, composed of Harry Birdwell, Chairman, Dennis Pharris, J. E. Dougan, C. H. Moore, Byron Rawls and J. W. Warren recommends that the Board of National Officers and Board of Directors make the following motion:

That girl members are eligible for all rights and privileges of the Future Farmers of America Organization according to the revised National Constitution effective October 15, 1969.

If this motion is carried, it is recommended that all State Advisors be informed immediately of the Boards' decision, including its interpretation of this motion which is as follows:

1. That girl membership in the National Organization became effective: only as of October 15, 1969.
2. That a girl will become eligible to receive the American Farmer Degree after 36 months of active membership in the National Organization from the date beginning October 15, 1969.
3. That a girl member can only receive the rights and privileges of the Future Farmers of America Organization according to the National Constitution from the date October 15, 1969.

That this action by the Board of National Officers and National Board of Directors be the final and distinct direction for the National Organization and that the National Advisor be responsible for carrying out the decision of the Boards.

It is also recommended that this Board set policy for official dress of both male and female members of the National Organization, and that a memorandum of description and direction be sent to all State Advisors. Official dress shall consist of the following:

Official Male: Jacket or blazer, White Shirt, FFA Tie, Dark Trousers, Black Shoes.

Official Female: Jacket or Blazer, White Blouse, Dark Skirt, Natural Hose, Black Shoes, FFA Scarf.

That these items of apparel will constitute official dress and will be the adoption of the National Board of Directors and Board of National Officers, and it shall be the duty of the National Advisor to carry out the decisions of the Boards. This shall be the final action until the time so desired that ratification of this adoption be needed.

Respectfully submitted,

Harry Birdwell (Chairman)
Dennis Pharris (Secretary)
Members: James E. Dougan,
C. H. Moore, Byron Rawls,
J. H. Warren, Jr.

MINUTES - CENTER DEVELOPMENT COMMITTEE
Olde Colony Motor Lodge
Alexandria, Virginia
February 28-March 1, 1970

The meeting was called to order at the Olde Colony Conference Center at 5:00 p.m. by the Chairman, Dr. A. H. Krebs. Committee members present were: Harry Birdwell, Joe Martinez, James Maddox, J. A. Marshall, Carlos Moore, William Smith, and James Warren. Also present, by invitation of the committee, was Mr. L. W. Davis, representing the FFA Foundation Sponsoring Committee and Lennie H. Gamage, Consultant to the Committee.

The first item for discussion was the Economic Feasibility Report submitted by the firm of Hammer, Greene, Siler Associates of Washington, D. C. The report was in draft form for review by the committee and the Board of National Officers and Board of Directors.

Mr. John Sherwood of Hammer, Greene, Siler Associates was introduced to the committee and questioned extensively on the data and conclusions reached in his study. Mr. Sherwood was requested to make himself available for the Board of Directors meeting on March 4.

The committee formulated their report to the Board of Directors around the following specific items:

1. Economic Feasibility (operation)
2. Architecture (functional design)
3. Design (outward appearance)
4. Financing (construction costs)
5. Use
6. Other considerations

I. Economic Feasibility-(operation)

The Center Development Committee considers the project as economically feasible* from an operation standpoint under the following conditions:

1. That the construction is completely paid for at the start from sources other than assessments and dues on the FFA membership and FFA associations.
2. That the operation and facility is tax exempt.
3. That the use will be by FFA and other tax exempt groups, plus some limited use by selected commercial groups.
4. That the program expansion is at least equal to the projections contained in the Feasibility Study Report (page 5, table 2).

*The committee defined "economically feasible" as meaning operational costs are met from income.

5. That travel grants be given for attendance by designated FFA members at Center programs.
6. That the FFA Alumni Association becomes a reality and that it supports the Center in terms of construction and in terms of selected conference programs.
7. That competent professional management be employed to operate the Center.
8. That leadership development programs at the Center supplement and complement the programs provided in the states and regions, not duplicate them.
9. That the rates are set sufficiently high to provide for contingencies such as error factors and unanticipated costs.

II. Architecture (functional design)

The comments of the committee relate to the Kamstra design, not the design in the feasibility study. The committee considers the design functional with the following exceptions:

1. The number of small group meeting rooms is inadequate.
2. The "Great Hall" is too open to be functionally sound. It lacks flexibility. The traffic pattern necessary represents probable interference with group meetings.
3. Much of the space represented by the roof design is non-functional. Consideration should be given to redesign to improve efficiency and economy of construction without losing the youth inspiring aesthetic appeal.
4. All guest rooms should be of the same size and capable of accommodating four single beds.
5. The dining room area needs to be increased to at least 2,500 square feet.
6. Consideration should be given to converting the archives area to meeting rooms.

III. Architectural Design (outward appearance)

The committee feels that the question of outward appearance is adequately answered by the suggestion made in relation to functional design and by the necessity for conformance with the new zoning regulations.

IV. Financing (construction costs)

There is some variation between the estimated construction costs, between the Kamstra figure and the Economic Feasibility Study figure. For purposes of this discussion, a total cost of \$3,250,000 is being used. Guests accommodations are considered on a 200 person capacity.

The potential sources of funds are: (1) FFA; (2) Foundations; (3) agricultural and related businesses other than present sponsors; (4) present sponsors; and, (5) FFA Alumni Association.

An appraisal of current conditions indicates that fund raising based on contributions by the agricultural and related industries will be difficult.

The success of raising construction funds rests largely on the formation of a viable Alumni Association and contributions raised within the FFA. These sources will probably need to raise 75% of the total funds needed for construction.

A professional fund raising firm should be employed to conduct the campaign among the agricultural and related businesses, except present sponsors of the FFA Foundation would not be solicited.

Careful attention must be given to the guidelines under which the campaign will be conducted. There is a real danger that Foundation sponsors would split contributions between the Foundation and the Center.

Fund raising cannot be initiated until the tax exempt status is clarified. In addition to an exemption on real estate taxes in Virginia, a tax exempt clearance from the Internal Revenue Service is necessary. Failure to achieve a tax exempt status in either case would place the entire project in jeopardy.

V. Use

The statement of use under economic feasibility of operation is considered to apply to this point. In addition, the committee considers it necessary to provide housing for supervised transient FFA groups to the extent that space is available.

VI. Other considerations

1. That the Center serve all FFA members including the handicapped and disadvantaged.
2. That the Center serve the younger people in FFA (1st and 2nd year students) as well as award winners and officers.
3. That some means be devised for recognizing the contribution of vocational agriculture teachers to the success of the FFA organization and the Center.

4. That room rates will be competitive with commercial rates for comparable facilities. To FFA members and groups a discount factor will be applied.
5. The possibility of catered meals or a lease arrangement (leasing kitchen facilities) needs to be investigated.
6. The possibility of contracting custodial and maintenance services needs to be studied.
7. If the project is approved, it is recommended that a smaller committee be appointed by the Board of Directors to guide the continuing development of the Center.
8. The study of the Center Development Committee and this report to the Board of Directors applies to the Alexandria, Virginia site. No study has been made of other possible locations by this committee.

RECOMMENDATIONS FOR ACTION

1. Take action to secure tax exempt status from Virginia and the Internal Revenue Service.
2. Request Hammer, Greene, Siler Associates to complete their assignment as spelled out in the contractual agreement. The committee is especially concerned with the lack of research data and hard facts supplied in the study.

No study has been made of a representative sample of the FFA members to be served. In addition, items (C-1-a); (C-2); (C-3); (C-4) were not accomplished. Basically, the data upon which certain conclusions are based were not included in the report. This omission should be corrected.

Final payment to Hammer, Greene, Siler Associates should be withheld pending the completion of the study as indicated, and the acceptance of the report by the Board of Directors.

3. Request Coleman Harris, FFA Program Specialist, to present to the Board of Directors the projected five-year program upon which the use of the Center by the FFA is based.
4. The committee considers this report to contain its final statement of recommendations and that it represents the accomplishment of the committee's assigned task. Any further action by the Center Development Committee must come by direction of the Board.

Members of the Committee:

Respectfully submitted,

Harry Birdwell
Joe Martinez
James Maddox
J. A. Marshall
Carlos Moore
William Smith
James Warren

A. H. Krebs, Chairman
March 4, 1970

APPENDIX L

BUDGET

FUTURE FARMERS OF AMERICA

JULY 1, 1970 -- JUNE 30, 1971

Estimated Receipts

Dues	\$420,000.00	
Subscription Income from Non-Members	20,000.00	
Royalties	86,000.00	
Rent - Future Farmers Supply Service	30,000.00	
Rent - National FFA Magazine	10,000.00	
Interest on Savings	9,000.00	
Reimbursement for telephone and telegraph - FFSS and Magazine	6,600.00	
Reimbursement for Convention Set Up - FFSS and Magazine	<u>1,200.00</u>	
TOTAL AMOUNT BUDGETED		\$582,800.00

Estimated Expenditures

I.	NATIONAL OFFICE EXPENSE		
101	Salaries	\$118,943.00	
102	Travel	15,000.00	
103	Supplies	6,100.00	
104	Telephone and Telegraph	8,200.00	
105	Postage and Express	3,500.00	
106	Repairs & Adjustments, Office Equipment	1,000.00	
107	Legal	4,000.00	
108	Auditing	3,200.00	
109	Subscriptions	50.00	
110	Stenographic Expense for National Officers	500.00	
111	Equipment for National Officers	800.00	
112	Brochures, Booklets	200.00	
113	Insurance	4,000.00	
114	Social Security and Retirement	11,600.00	
115	Miscellaneous and Petty Cash	<u>500.00</u>	\$177,593.00
II.	NATIONAL FFA MAGAZINE SUBSCRIPTIONS		
201	Members	\$210,000.00	
202	Non-Members	<u>20,000.00</u>	\$230,000.00

III. PUBLIC RELATIONS

301	FFA Week Materials	\$ 7,000.00	
302	Complimentary Subscriptions to Mag. . .	800.00	
303	FFA Calendars	700.00	
304	Photography	4,000.00	
305	Publicity and Promotion:		
	a. Special activities	1,200.00	
	b. Promotional materials (Print and Electronic)	3,000.00	
	c. Displays	500.00	
	d. Special Promotion (Radio, TV tapes, etc.)	800.00	
306	Free lance Writers	1,000.00	
307	Syndicated Service	500.00	
308	Professional Dues	175.00	
309	Special Art Work and Signs	300.00	\$ 19,975.00

IV. TRAVEL

410	National Officers	\$ 26,500.00	
411	Board of Directors	3,500.00	
412	Board Meeting - Secretarial	300.00	
413	Ad Hoc Committees	2,000.00	
414	Special FFA Promotion	1,000.00	
415	Consultant - Past National President . .	1,000.00	\$ 34,000.00

V. NATIONAL CONVENTION

501	Delegate Expense	\$ 7,500.00	
502	Pageant - Star Farmer-Ag-Bus.	1,000.00	
503	National Band	2,500.00	
504	National Chorus	2,500.00	
505	Secretarial Travel and Expense	1,500.00	
506	Talent	500.00	
507	Career Show	1,700.00	
508	FFA Sponsors Reception	600.00	
509	Stenotypist	800.00	
510	Photographs and Publicity	1,042.00	
511	Communications	500.00	
512	Convention Set-up	9,000.00	
513	Supplies	1,400.00	
514	Express and trucking	700.00	
515	Travel Expenses - Parents of Officers .	1,500.00	
516	Rental and Insurance - Office Equipment	500.00	
517	Miscellaneous	1,000.00	\$ 34,242.00

VI. NATIONAL FFA CENTER

601	Building-Maintenance, Fule, Repair . . .	\$ 30,000.00	
602	Taxes	5,000.00	
603	Center Development	10,000.00	
604	Archives	1,500.00	
605	Depreciation Reserve Fund	6,500.00	
606	Equipment	3,900.00	\$ 56,900.00

VII.	PRINTING		
701	Brochures, Handbooks & Publications . .	\$ 4,340.00	
702	FFA Convention Materials & Proceedings	<u>8,200.00</u>	\$ 12,540.00
VIII.	INTERNATIONAL ACTIVITIES		
801	Travel and Subsistence	\$ 3,000.00	
802	Publications, Mementos, etc	<u>1,500.00</u>	\$ 4,500.00
IX.	LEADERSHIP DEVELOPMENT		
901	National Leadership-Citizenship Conferences	\$ 3,000.00	
902	Regional Leadership Conferences	<u>2,500.00</u>	\$ 5,500.00
X.	AWARDS		\$ 7,000.00
XI.	CONTINGENT		<u>\$ 250.00</u>
	TOTAL ESTIMATED EXPENDITURES		<u><u>\$582,800.00</u></u>