

MINUTES  
JOINT MEETING OF THE NATIONAL BOARDS OF DIRECTORS AND  
NATIONAL OFFICERS OF THE FUTURE FARMERS OF AMERICA

Alexandria, Virginia  
January 28 - 31, 1974

Monday Morning - January 28, 1974

The meeting of the Boards of Directors and National Officers of the Future Farmers of America was called to order at 8:15 a.m. at the Olde Colony Motor Lodge, Alexandria, Virginia, by H. N. Hunsicker, Chairman. Those present in addition to the Chairman included:

Board of Directors

G. F. Barton, Consultant, Agricultural Education, Des Moines, Iowa;  
Ralph Dreessen, Assistant State Supervisor, Vocational Agriculture,  
Stillwater, Oklahoma;  
H. E. Edwards, Senior Program Officers, U. S. Office of Education,  
Chicago, Illinois;  
Gordon Galbraith, Specialist, Agricultural Education, Salem, Oregon;  
Philip A. Faight, Senior Supervisor, Agricultural Education, Boston, Mass.;  
J. W. Lacey, Senior Program Officer, U. S. Office of Education, Denver,  
Colorado;  
B. F. Rawls, Senior Program Officer, U. S. Office of Education, Kansas City,  
Missouri;  
J. W. Warren, Senior Program Officer, U. S. Office of Education, Philadelphia,  
Pennsylvania;

Officers

Wm. Paul Gray, Secretary, Board of Directors, U. S. Office of Education,  
Washington, D. C.;  
J. M. Campbell, Treasurer, FFA, State Department of Education, Richmond,  
Virginia;

Board of National Officers

Mark Mayfield, National President, Caney, Kansas;  
Frederick McClure, National Secretary, San Augustine, Texas;  
Keith Mohler, National Vice President, Mulberry, Indiana;  
Doyle O. Waybright, National Vice President, Gettysburg, Pennsylvania;  
Jay L. Phillips, National Vice President, Springville, Utah;  
Jimmy Alvarez, National Vice President, Starke, Florida.

Consultants

William Harrison, President, NVATA, Inc., Leedey, Oklahoma;  
George Dunsmore, Vice President, NVATA, Inc., St. Albans, Vermont;  
\*Luther Lalum, Vice President, NVATA, Inc., Kalispell, Montana;  
\*John Murray, Vice President, NVATA, Inc., Jackson, Minnesota;  
Vanik Eaddy, Assistant Professor, Agricultural Education, Auburn University,  
Auburn, Alabama;

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\*NOTE: Messrs. Lalum, Murray, Buntin and Wagley, consultants to the Board of Directors were unable to attend.

(Over)



William Smith, Instructor, Agricultural Education, Rutgers University,  
New Brunswick, New Jersey;

Marvin Thompson, Professor and Chairman, Department of Agricultural Education,  
University of Wisconsin, River Falls, Wisconsin;

\*Leon Wagley, Professor and Head, Department of Agricultural and Extension  
Education, New Mexico State University, University Park, New Mexico;

\*John W. Bunten, Program Officers, U. S. Office of Education, San Francisco,  
California;

Others present for all, or portions of the meeting were:

Edward J. Hawkins, Executive Director, FFA, Alexandria, Virginia;

V. Stanley Allen, Controller, FFA, Alexandria, Virginia;

Wilson W. Carnes, Editor, The National FUTURE FARMER Magazine, Alexandria,  
Virginia;

Harry J. Andrews, Acting Manager, National FFA Supply Service, Alexandria,  
Virginia;

C. Coleman Harris, Associate Executive Secretary, FFA, Alexandria, Virginia;

Lennie H. Gamage, Manager, International Programs, FFA, Alexandria, Virginia;

Robert A. Seefeldt, Manager, FFA Contests and Awards, Alexandria, Virginia;

A. Daniel Reuwee, Director of Information, FFA, Alexandria, Virginia;

Earl Wineinger, Associate Manager, FFA Contests and Awards, Alexandria,  
Virginia;

John M. Pitzer, Manager, Official FFA Calendar, The National FUTURE FARMER  
Magazine, Alexandria, Virginia;

Ron Miller, Associate Editor, The National FUTURE FARMER Magazine, Alexandria,  
Virginia;

Jay Benham, Administrative Secretary, National FFA Alumni Association,  
Alexandria, Virginia;

James P. Clouse, Professor, Agricultural Education, Virginia Polytechnic  
Institute and State University, Blacksburg, Virginia;

Donald N. McDowell, Executive Director, National FFA Foundation Sponsoring  
Committee, Madison, Wisconsin;

Paul M. Kidd, Production Manager, National FFA Supply Service, Alexandria,  
Virginia;

William F. Skinner, Supervisor, Order Department, National FFA Supply Service,  
Alexandria, Virginia.

INVOCATION -- Doyle Waybright, National FFA Vice President, gave the  
invocation.

INTRODUCTION AND SEATING OF CONSULTANTS TO BOARD -- The Chairman introduced  
William Harrison of Oklahoma; George Dunsmore of Vermont; Vanik Eaddy of  
Alabama; William Smith of New Jersey, and Marvin Thompson of Wisconsin who  
will be representing teachers and teacher educators as consultants to the  
Board of Directors. After their introduction, each consultant made brief  
remarks to the Boards expressing their appreciation for being represented  
and stating that they viewed their role primarily as one to improve the  
communications between FFA and the agricultural education profession. The  
Chairman stated that eight new consultants have been duly elected and then  
officially seated the new members.\*

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\*Three new consultants who were unable to attend the meeting also were seated.



The Chairman stated that the Consultants were authorized by the Board so that the organization could have the benefit of their counsel, comments and suggestions. He encouraged them to make contributions to the meeting whenever they had anything pertinent to say. He also stated that he would like for them to serve on official committees from time to time.

COMMITTEE TO BE APPOINTED -- The Chairman appointed a committee of all of the consultants to meet with Mr. Barton and Mr. Galbraith to identify the proper relationships between the consultants, the Board of Directors and National Officers.

INTRODUCTORY REMARKS -- The Chairman outlined procedures to be followed by the Boards as they work together in behalf of FFA and Vocational Agriculture.

REPORT OF NATIONAL FFA OFFICERS -- The Chairman called on National FFA President Mark Mayfield to introduce and seat his five fellow officers. Each officer then reported on their activities since their election last October.

PROGRAM ADJUSTMENTS -- Program adjustments were requested and made.

NVATA EXECUTIVE COMMITTEE REPORT -- Mr. Gerald F. Barton gave a report on the meetings of the NVATA Executive Committee which he had attended as a representative of the Board. He stated that he thought the indepth relationship that already existed between the groups would continue to be strengthened by the exchange of representation at each other's official meetings.

NVATA EXECUTIVE COMMITTEE REPORT ACCEPTED -- The Chairman expressed appreciation to the NVATA for allowing the FFA Board of Directors to be represented at their Executive Committee Meetings, and to Mr. Barton for his role as the Boards' first representative. He further stated that he had been invited to AATEA meetings and attended one in Atlanta during AVA.

MOTION -- It was moved by Keith Mohler (Mr. Haight)\*, seconded by Jay Phillips (Mr. Galbraith) and carried to accept the report of the NVATA Executive Committee meeting as read by Mr. Barton.

NEW CENSUS DATA NOTED -- One member of the Board stated that the Employment Data Report of the National Interdepartmental Committee received recently was a great benefit to his State and that he looked forward to receiving additional information on employment projections in agribusiness occupations.

APPROVAL OF PREVIOUS MINUTES -- It was moved by Jay Phillips (Mr. Barton), seconded by Doyle Waybright (Mr. Warren) and carried, that the Minutes of the October 14-15, 1973 meeting be approved as mimeographed and distributed.

Since no meetings of the Governing Committee had taken place since the October Board meetings the next item on the agenda was the report of the National Treasurer.

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\*Parenthesis indicate joint action by the National FFA Officers and Board of Directors.

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REPORT OF NATIONAL FFA TREASURER -- Mr. J. M. Campbell, National FFA Treasurer, reported on the financial status of income and expenditures for the National Organization for the six month period July 1, 1973 through December 31, 1973, and discussed some present economic trends which the report reflected. He stated that while the sales of the Supply Service were up 13½% over the same period as last year, the cost of goods were up 17½% for the same period. He stated that this economic situation might necessitate action by the Boards later in the meeting. He pointed out that the net excess of income over expense was down around 29% over the same period as last year.

The Treasurer distributed information which gave the total investments of the organization as of January 17, 1974.

MOTION -- It was then moved by Jimmy Alvarez (Mr. Dreessen), seconded by Keith Mohler (Mr. Rawls) and carried to accept the Treasurer's report as read and distributed.

The Chairman expressed appreciation to Mr. Campbell for the work he was doing as National FFA Treasurer.

REPORT AND RECOMMENDATIONS OF THE FFA FINANCE COMMITTEE -- Mr. Gerald F. Barton, Chairman of the FFA Finance Committee, reviewed in detail the minutes and recommendations of the Finance Committee meeting held January 6-9, 1974, and stated that this was the first meeting that included the National FFA President as a full voting member of the Committee. Mark Mayfield commented that as a result of serving on the Finance Committee he was much more aware of the operations of the organization and was in a position to provide necessary information to his fellow officers.

MOTION -- It was moved by Keith Mohler (Mr. Rawls), seconded by Jimmy Alvarez (Mr. Haight) and carried to accept the recommendation of the Finance Committee and that the National FFA staff, in all divisions, develop a long-range program of work and mission for the FFA organization and report back to the Boards at the July meeting.

MOTION -- It was moved by Fred McClure (Mr. Galbraith), seconded by Jay Phillips (Mr. Lacey) and carried to accept the Finance Committee's recommendation and refer certain provisions of it to the Constitutional Committee. (See Appendix A.)

As a result of increased hotel rates in many sections of the country, the next recommendation of the Finance Committee regarded a more flexible travel policy for FFA employees.

MOTION -- It was moved by Doyle Waybright (Mr. Warren), seconded by Fred McClure (Mr. Haight) and carried to accept the recommendation of the Finance Committee that the "travel policy remain the same except that limited additional allowance may be authorized under extenuating circumstances if planned and approved in advance by the Division Director and Executive Director."

Mr. Barton stated that a proposed \$1.00 increase in the Convention registration fee was discussed but that the Committee recommended that it not be requested.



The next topic of discussion was the increased cost of materials, especially cotton goods, which the Finance Committee felt necessitated an increase in the cost of the FFA jacket.

MOTION -- Therefore, it was moved by Jay Phillips (Mr. Barton), seconded by Jimmy Alvarez (Mr. Warren) and carried that the "Board authorize the recommendation of the Finance Committee to raise the price of the FFA jacket to \$14.00 effective March 15, 1974."

Mr. William Harrison suggested that an explanation for this increase should be distributed to the States. Mr. Hawkins stated that a flyer announcing this price increase and the rationale for it would be sent to each chapter.

The next recommendation of the Finance Committee was in regard to salary adjustments for FFA employees.

MOTION -- It was moved by Fred McClure (Mr. Dreessen), seconded by Keith Mohler (Mr. Barton) and carried to "recommend to the National Board of Directors to authorize the Federal cost of living increase of 4.65% to the National FFA Staff to be effective July 1, 1974."

PRESENTATION OF 1974-75 BUDGET -- The National FFA Treasurer next presented the FFA proposed Consolidated Budget for FY 1974-75 and distributed respective divisional budgets for the same period. Mr. Campbell expressed appreciation to the different divisions for their assistance and cooperation in developing these budgets. He stated that the budget wouldn't be officially adopted until Thursday morning since some actions the Boards might possibly take between now and then might require adjustments in the budget. He further stated that it should be understood that this proposed budget would be reviewed prior to the July Board meeting and if necessary further adjustments made at that time.

Mr. Warren stated that as a member of the Finance Committee he felt strongly that the Organization should have a balanced budget without using Reserve Funds.

EXECUTIVE SESSION CALLED -- The Chairman then called an Executive Session from 10:45 a.m. until 11:20 a.m.

MOTION -- It was moved by Fred McClure (Mr. Dreessen), seconded by Keith Mohler (Mr. Galbraith) and carried to accept the recommendations of the Finance Committee regarding requested grade adjustments for FFA employees to become effective July 1, 1974.

DIVISIONAL ASSESSMENTS AND REVIEW -- Mr. Barton reported that the Finance Committee brought in the professional and administrative staff of the various divisions to review and assess the total FFA operation. He thought this communication between the Committee and the different divisions was very beneficial in providing an insight into FFA's operations.

(Over)



ASSESSMENT AND REVIEW OF PROGRAM DIVISION -- Mr. Galbraith next reported on the commendations and recommendations which resulted from the review and assessment of the FFA Program Development, Operation, and Coordination Division.

ASSESSMENT AND REVIEW OF NATIONAL FFA SUPPLY SERVICE -- Mr. Warren reported on the commendations and recommendations which resulted from the review and assessment of the National FFA Supply Service.

OVERALL COMMENTS RE: PERSONNEL AND OPERATIONS AT THE NATIONAL FFA CENTER --

Mr. Barton stated some overall comments the Finance Committee had regarding the personnel and operations at the National FFA Center. (See Appendix B.)

MOTION -- It was moved by Keith Mohler (Mr. Haight), seconded by Fred McClure (Mr. Edwards) and carried to accept the Finance Committee's Review and Assessments reports.

The Chairman stated that if there were no objections such reviews and assessments would be a continuing function of the Finance Committee. Hearing none it was so ordered.

COMMENDATION OF FINANCE COMMITTEE -- Mark Mayfield commended Mr. Barton for his expertise and manner in conducting the Finance Committee meetings. Other members on the Board also commended the Committee for its fine work and constructive report.

The meeting was recessed at 11:50 a.m. for a group picture and lunch.

Monday Afternoon - January 28, 1974

The Board meeting was reconvened by the Chairman at 1:15 p.m. All members of the Boards were present.

NATIONAL COUNCIL MEETING OF VOCATIONAL STUDENT ORGANIZATIONS -- Keith Mohler, National FFA Vice President, reported on his attendance at the National Council Meeting of Vocational Student Organizations. He listed the following points:

1. Representatives from six vocational student organizations were actively involved in the program.
2. Their participation made a few State Advisory Council members more aware of the importance of student organizations in vocational education.
3. Student representatives were enthusiastic about the chance of participating in joint projects on the national level.

Doyle Waybright gave his observations:

1. Students were pleased to have the opportunity to be at the NACVE/SACE.



2. One youth representative from each of the six youth organizations was on the coordinating council.
3. All six youth organizations are working on plans for Expo '74, both individually and jointly.
4. The six youth organizations will work individually and collectively to plan for the Bicentennial celebration.

STATUS OF FFA ADMINISTRATION AND OPERATION -- Mr. Edward Hawkins, Executive Director, reported on the administration and operation of the FFA Center. He indicated an effort would be made to fully utilize all existing space but that shortage of space was becoming a major problem. He reported that a security system has been installed. The use of a mini-computer has been implemented which has replaced two full-time employees and is proving to be a very effective way to keep records. A training program is being initiated whereby all employees will become familiar with each other's duties.

PROTECTION OF EMBLEM -- Mr. Hawkins stated that the FFA trademark applications are on file and being processed by the patent office. Further information regarding exact shape and color have also been submitted and it is hoped that it will be finalized in the next six months.

MOTION -- It was moved by Jay Phillips (Mr. Barton), seconded by Fred McClure (Mr. Edwards) and carried to accept the reports as given by Mr. Hawkins.

AGRIBUSINESS APPLICATION FORM -- Mr. Robert A. Seefeldt, Manager, FFA Contests and Awards, stated that in accordance with Board recommendations the American Farmer Degree was split into two separate application forms. This was done but at the July Board meeting the decision was made not to use this approach. Mr. Seefeldt, along with Mr. Gordon Galbraith, Mr. Homer Edwards, and Mr. Gerald Barton met earlier and went over the application form and suggested changes or deletions to make the American Farmer Degree application more applicable to both, production and agribusiness segments. During the developmental stages, the form will be mailed to the Board members for inputs and suggestions. It was stated that Mr. Edwards will rewrite the first four pages.

Considerable discussion followed Mr. Seefeldt's report. Mr. Hunsicker and Mr. Lacey both indicated the need for two separate forms.

MOTION -- It was moved by Jay Phillips (Mr. Dreessen), seconded by Doyle Waybright (Mr. Rawls) and carried that the report as given by Mr. Seefeldt be accepted and that a single application form be presented for discussion and approval at the July Board Meeting.

ESTABLISHMENT OF FFA DEVELOPMENT FUND -- Mr. Hunsicker presented a proposal to the Board whereby the National Organization could accept contributions and bequests through the establishment of a National FFA Development Fund.



He stated he had conferred with the FFA attorneys and auditors and they report no excessive paper work or legal entanglements would be involved. It was stated that expenditures of funds would be subject to Board approval.

MOTION -- It was moved by Keith Mohler (Mr. Lacey), seconded by Jay Phillips (Mr. Haight) and carried that the Board direct the FFA Staff to work with attorneys and auditors to establish the FFA Development Fund.

REPORT ON PUBLICATIONS DIVISION -- Mr. Wilson Carnes, Editor of the National FUTURE FARMER Magazine stated things were in good shape in the Publications Division. This is due primarily to the increase in advertising plus expenses staying "pretty much" in line. He listed his concerns about rising costs in supplies and travel as well as the increasing paper shortage. Mr. Carnes reported on impending increases in postal rates. Mr. Gray noted that 32.2% of advertising space sold by the Magazine was from the U. S. Defense accounts. He suggested that the Armed Forces be considered for possible visits as a part of the National Officers Tour.

MOTION It was moved by Doyle Waybright (Mr. Rawls), seconded by Jay Phillips (Mr. Haight) and carried that the report as given by Mr. Carnes be accepted.

PRINT SHOP -- Mr. Carnes reported on the findings of the Finance Committee regarding the Print Shop. He stated that at this time no major expansion of the print shop was recommended. Mr. Carnes suggested the following equipment be purchased to increase efficiency in the Print Shop: Heavy duty folder; Auto platemaker or vertical camera for making negatives and/or plates, and a headliner.

MOTION -- It was moved by Jay Phillips (Mr. Barton), seconded by Doyle Waybright (Mr. Dreessen) and carried that the Print Shop recommendations be accepted and authorization be given to purchase items as listed in Mr. Carnes' report.

OFFICIAL FFA CALENDAR PROGRAM REPORT -- Mr. Jack Pitzer, Manager of the FFA Calendar Department, gave a report on the standing of the Calendar Program. He stated that chapters increased their orders and 43 State Associations also ordered calendars. He indicated a concern for shortages of vinyl and paper supplies. He reported that the inventory of the 24 original oil paintings have been turned over to the Executive Director.

MOTION -- It was moved by Jimmy Alvarez (Mr. Galbraith), seconded by Fred McClure (Mr. Haight) and carried that Mr. Pitzer's report be accepted.

FFA THEME -- The FFA Theme for 1975 was discussed. Mr. Pitzer suggested several themes along with other recommendations from Board members and the National Officers. After a lengthily discussion, the Chairman suggested that the National Officers meet with Mr. Galbraith and Mr. Pitzer to select a theme and bring their decision to the Board on Tuesday.

HISTORY OF NFA -- The Chairman reported he has been trying to obtain someone to write the history of NFA. He stated he had corresponded with Mr. W. T. Johnson of North Carolina who has agreed to assist in this project, however, Mr. Johnson has been ill and unable to begin work on it at this time.



PROGRAM PLANNING AND DEVELOPMENT DIVISION -- INTERNATIONAL PROGRAM --

Mr. Lennie Gamage, Manager of International Programs, gave a report on the program's activities. He indicated a new high in total participants this year. 120 young people and teachers were programmed on long-term (3 months or more) exchanges in 1973. A new National Executive Secretary has been appointed in the Philippines. He is Dr. Ricardo Wagan who will participate in a two month program of observation in the United States. Plans are set for Fred McClure to travel to Panama for a National Convention of the FFP. Also, in March, Doyle Waybright will be in Ontario to attend the Junior Farmers Conference.

Mr. Gamage stated that in keeping with the desires of the 1970 and 1971 delegates to the National FFA Convention, plans are progressing for the First World Conference for Vocational Agriculture Students and Professionals to be held in conjunction with the 1976 National FFA Convention. A proposal will be prepared for the July Board Meeting. He also suggested that FFA judging contests and competitive activities be expanded to allow for individual and team competition from all countries attending The First World Conference.

Tim Daugherty's visit to Iran was very successful. The Shah of Iran was interested in receiving information on the program. Tim's task was difficult in that leaders in that country were not familiar with youth organizations and their role in education. In reviewing plans for the WEA Program in 1974, Mr. Gamage mentioned two problem areas:

1. Increased program costs because youth fares have been eliminated;
2. The need to identify someone in each State to coordinate programs, screen FFA applicants, and place foreign students.

He reported that the Counselor for the WEA Program in Europe during the summer will be Bob Hinton, 1972-73 National Vice President from Florida.

Mr. Gamage distributed copies of a trip report on his travel to Asian countries in late November and December. He mentioned speaking to the Victoria, Australia agriculture teacher workshop, and learning that several young agriculture teachers there would like to teach for one to two years in the U.S., - a possibility for schools which are short of agriculture teachers.

ARCHIVES -- Mr. Gamage also gave a report on the National FFA Archives. He said we were continuing to receive donations of old books and documents which were of value to the FFA. Also a new display case was located in the Center. He commended Mrs. Wineinger for her cooperation in organizing the Archives.

MOTION -- It was moved by Jay Phillips (Mr. Edwards), seconded by Keith Mohler (Mr. Lacey) and carried to accept the reports of the International and Archives programs as submitted by Mr. Gamage.



NATIONAL OFFICERS TOUR -- Mr. Coleman Harris, Associate Executive Secretary, reported on plans for the 1974 National Officers Tour, which gives the officers an opportunity to meet and express appreciation for the continued support of business and industry. This year 26 cities in 16 States will be visited which will put the officers in contact with 125 sponsors. 25 out of 48 Gold and Star sponsors will be visited. It was noted that New York City, Kansas City and Chicago were visited every year with other major cities being visited every other year. Mr. Hunsicker pointed out that visits should be included to Regional and State officials in education and agriculture.

Mr. Harris than gave a brief description of the sponsor recognition program which will replace the plaque and spur program.

MOTION -- It was moved by Doyle Waybright (Mr. Barton), seconded by Jimmy Alvarez (Mr. Galbraith) and carried to accept the report on the National Officers Tour as submitted by Mr. Harris.

LEADERSHIP CONFERENCES -- Mr. Harris reported that nine regional conferences will be scheduled again this year. In 1973 there was a total attendance of 426 with 46 States participating. A new booklet was written by the National Officers, "Illustrating Your Speech". This booklet along with publications from last year will be distributed at regional conferences. A planning meeting was held here in Washington with the National Officer team and the regional conferences are set and the officers are ready.

The State Presidents' Conference in 1973 was successful with all 50 State Presidents in attendance. The Congressional Breakfast was the best attended ever with 128 Congressmen and 11 Senators present plus representatives from other congressional offices. General Motors has already sent its check for sponsoring the 1974 State Presidents' Conference.

The Washington Conference Program increased in participation with 450 in attendance in 1973. Therefore, the program was expanded to 5 weeks this year to keep attendance at 100 for any one week.

Mr. Harris stated that Mr. Tom Harp, The Ohio State University, is developing a new Performance Objective booklet which will be sold through the University. Mr. Harris suggests that the Supply Service could handle this item.

MOTION -- It was moved by Jay Phillips (Mr. Dreessen), seconded by Doyle Waybright (Mr. Warren) and carried to accept the reports of Mr. Harris as submitted.

The Chairman suggested that Board members arrive early for the July Board meeting to enable them to attend the State Presidents' Banquet on Friday, July 26.

The meeting was recessed at 5:20 p.m.



Tuesday Morning - January 29, 1974

The meeting was reconvened at 8:15 a.m. by the Chairman, with all members of the Boards being present.

CHANGE IN CONVENTION PROCEEDINGS -- Copies of the 1973 National Convention Proceedings were distributed. Mr. Gray reported that at the July, 1973 meeting of the Boards a motion was passed to follow a different method of printing the Proceedings in order to save money. Therefore, the 1973 Proceedings was typed for offset printing, but since typing took more space, it was impossible to keep within the 72 pages which were estimated. Because of the added pages (104 total) and trying to keep the cost as low as possible, it was necessary to eliminate a number of pictures. Mr. Gray indicated that the staff had learned a great deal in this type of printing procedure. If it is decided to continue this method of printing the Proceedings next year, he recommended that more pictures be included. He also recommended that the offset printing be used again in 1974.

MOTION -- It was moved by Doyle Waybright (Mr. Dreessen), seconded by Fred McClure (Mr. Haight) and carried to accept Mr. Gray's report and recommendations relative to the printing of the 1974 National FFA Convention Proceedings.

COMMUNITY DEVELOPMENT PROGRAM STATUS -- Mr. Wineinger gave a status report on the BOAC Community Development Program. He stated that participation has grown. In 1973, 631 chapters from 47 States participated, compared to 360 chapters from 40 States in 1971. He indicated that the contests and awards activities would be discussed later in the week and that no special action was being requested at this time. However, there were several concerns. At present five per cent of the BOAC award winning chapters receive national recognition and requests had been received from States that this be raised to ten per cent as in the other chapter award programs. Also, at the present time the regional BOAC winner is not required to be the top State winner and that when a chapter other than the State winner is selected as regional winner it becomes awkward to justify having the State rank its applicants. Therefore, should it be required that only the top State winners be considered for regional recognition? Another item of concern is the BOAC film, which is several years old, has become outdated and not effectively used.

Mr. Wineinger then reported that in November, five meetings on Community Development were held across the country. These meetings were conducted primarily in an attempt to develop a clearer concept of community development and to give guidelines to the States to better utilize the materials they now have in community development. He also spoke briefly on the USDA Youth Loans. As of October 31, 778 youth loans had been obligated in 26 States, totaling approximately 2½ million dollars. Other youth also are involved in these loans.

MOTION -- It was moved by Jay Phillips (Mr. Barton), seconded by Fred McClure (Mr. Warren) and carried that Mr. Wineinger's report on community development be approved.

(Over)



THRUST '75 -- Mr. Harris briefly reviewed the Operation Update program, showing slides, and giving the program's objectives and accomplishments. He stated the general reaction to this program was good and many supervisors and educators indicated a need to relate materials, ideas and approaches to teachers and FFA officers. They have been appreciative of the work done and the materials available, but some have reported they have not yet made full use of them with all of the teachers. It, therefore, seems appropriate and realistic to revise, update, improve and expedite ways to extend the present materials developed in Operation Update. Mr. Harris suggested that Thrust '75 be a program comprised of three parts:

1. Revise, expand and update present materials.
2. Hold a National Seminar early in 1975 involving key people in agricultural education to set the stage for an effective 1975-76 school year.
3. Provide a follow-up to States that need assistance in carrying out and/or increasing the use of FFA by teachers.

Mr. Harris indicated that the only action needed on this program was the approval of the proposed budget for the coming year. He stated that the Finance Committee had budgeted funds to help finance the seminar and that funds would also be requested from the Foundation for the calendar year 1975. The purpose of these funds would be to provide travel reimbursement to key representatives from all States to attend the seminar.

MOTION -- It was moved by Jimmy Alvarez (Mr. Haight), seconded by Doyle Waybright (Mr. Lacey) and carried to accept the Thrust '75 program and also the report by Mr. Harris.

THRUST '75 SEMINAR -- After some discussion a committee was appointed composed of Messrs. Rawls, Lacey, Dreessen, Keith Mohler and Fred McClure to meet with Mr. Harris to determine the time and place of the Thrust '75 Seminar and report back later in the week.

ANNUAL PLAN OF WORK AND LONG-RANGE PLANS---PROGRAM DIVISION -- Copies of the 1974-75 Plan of Work for the Program Division were distributed. Mr. Gray explained this plan is used in planning and expediting programs as well as evaluations. Each staff member has developed his own mission and plan of work, and this effort will be coordinated into a total staff thrust in behalf of FFA.

ANNUAL PLAN OF WORK AND LONG-RANGE PLANS---PUBLICATIONS DIVISION -- Mr. Carne briefly reviewed the plan of work by members of the Publications Division and stated that long-range planning for the Magazine is difficult since it is tied closely with the direction and new thrusts by the Organization. He stated many persons are still asking when the Magazine will be published on a monthly basis but he does not see adequate financing for it. He said one goal was the improvement of office facilities for the Magazine staff and he thought that over a five-year period the possibility of expanding the print shop should be made, thus saving the organization money by doing a large portion



of the printing at the Center. He emphasized that the Boards will need to come to "grips" with increased costs and inflation. The subscription price to the Magazine may have to be increased, together with advertising rates. He advised that the Magazine staff plans for a ten-article series on the History of the FFA. One article would appear in each issue for approximately two years.

MOTION -- It was moved by Jimmy Alvarez (Mr. Dreessen), seconded by Doyle Waybright (Mr. Haight) and carried to accept the reports on plans of work and long-range plans by Mr. Gray and Mr. Carnes.

EXPO '74 -- Mr. Gray said that he had talked with Jack Zimmer, Executive Secretary of the Washington FFA Association, regarding the status of Expo '74, and the following situation exists:

1. There has been a complete change of Expo officials relating to the Agricultural Exhibit.
2. Mr. Zimmer understands that sufficient money has been pledged to erect an Agricultural Exhibit.
3. The original plan for the large exhibit pavilion has been changed to that of constructing a long tunnel under a large mound of earth with several areas of agriculture to be exhibited by film, slides, etc., so that a visitor "gets a picture" of agriculture as he moves through the tunnel. (This apparently eliminates the need for FFA members to serve as guides.)
4. Mr. Zimmer is still working with Expo '74 officials to learn specifically what will be involved and especially how the FFA might participate.
5. He indicated that there might be some left over money from the amount pledged for the Agricultural Exhibit and perhaps some money would be available for FFA.
6. Mr. Zimmer is to keep in touch with the National FFA Staff regarding developments and has indicated he hoped to have more definite information by the time the Board meets in July.

Mr. Gray then recommended that no formal action be taken at this time other than authorize the national FFA staff to cooperate with Mr. Zimmer and Expo '74 officials in working with those States that will find it possible to participate.

MOTION -- It was moved by Fred McClure (Mr. Barton), seconded by Doyle Waybright (Mr. Warren) and carried that the National Organization be authorized to cooperate with the Washington FFA Association and Expo '74 officials in coordinating Expo '74 activities.

COLLEGIATE CHAPTER CHARTER -- The Executive Secretary reported that there has been increased interest and more involvement by Collegiate FFA Chapters in activities at State and National levels. He recommended that a committee be appointed to explore a format for a Collegiate Charter as well as appropriate measures to follow in printing, selling and issuing them by State Associations.

(Over)



MOTION -- It was moved by Jimmy Alvarez (Mr. Haight), seconded by Fred McClure (Mr. Dreessen) and carried that a committee be appointed to study the proposal relative to a charter for Collegiate Chapters and report back later in the week. The following committee was appointed: Jimmy Alvarez, Doyle Waybright, Jay Phillips, Vanik Eaddy, William Smith and Marvin Thompson, with Wm. Paul Gray serving as consultant.

SPECIAL PRESENTATION -- Mr. James C. Fink, State Supervisor of Agricultural Education, Pennsylvania, was introduced. He then presented a special feature on vocational education for agriculture/agribusiness occupations in Philadelphia. The Boards thanked Mr. Fink for this very interesting and informative presentation.

USOE/FFA RELATIONSHIPS -- Dr. William F. Pierce, Deputy Commissioner, Bureau of Occupational and Adult Education, U. S. Office of Education, and Mr. J. L. Branch, Director of Secondary Vocational Education in Georgia, were introduced. A discussion followed relative to U. S. Office of Education/FFA Relationships--Past, Present and Future. It was conducted by Mr. Branch, Chairman of the National Committee on the FFA Federal Charter (P.L. 81-740). The discussion concerned the retention of the position, National FFA Executive Secretary as an OE employee in view of Mr. Gray's July, 1973 request to be relieved of his official FFA duties. Dr. Pierce announced that the Vocational Division faced a very critical situation in that OE had been requested and reduced its total vocational-technical education staff to 31 persons. This means that there are no additional slots available at this time. He also stated that the current problem had been solved by Mr. Gray himself voluntarily withdrawing his request for a transfer. Dr. Pierce then stated that he would do his utmost in seeking the employment by OE of a well qualified and experienced person to serve as an understudy for Mr. Gray. Mr. Gray then stated that he would be willing to remain as Executive Secretary until his retirement and would provide ample advance notice to the Board of Directors and OE officials.

In response to Mr. Dreessen's question about staffing of vocational agriculture personnel in the Atlanta/Dallas Regional Office, Dr. Pierce said he was aware of the need and desires of States in those Regions, but could not promise an immediate solution since vocational education is "locked in" in terms of the number of people we can employ.

The meeting was recessed at 11:45 a.m.

#### Tuesday Afternoon - January 29, 1974

The meeting was reconvened at 1:00 p.m. by the Chairman with all members present.

The Chairman announced that one of the most important meetings since World War II is scheduled for 1:30 p.m., March 18-21, 1974. It will deal with Adult Vocational Education in Agriculture/Agribusiness. Two big national and international issues will be discussed, namely the production of food, feed and fiber, and the survival of Young Farmers in this period of agricultural import shortages. Each State teacher educational institution and each State Department of Vocational Education is urged to send a person to the seminar.



who will actually provide program emphasis when he gets back home. State school officials in the Kansas City OE Region also have been invited, especially to hear Dr. Nix speak at the banquet on March 20. Dr. Nix is State Superintendent of Schools in Georgia.

#### VISITATION OF REGIONAL CANDIDATES FOR STAR FARMER AND STAR AGRIBUSINESSMAN --

A discussion was held on possible visits to candidates for Regional Star Farmer and Star Agribusinessman to give a better appreciation and background of their accomplishments. There was further discussion on the funds that would be needed for travel to accomplish these visits and the number of persons that should visit each candidate. It was agreed that visits to the candidates would definitely be beneficial but at the present time there were not enough funds nor personnel available to accomplish such a huge task. It was suggested that State officials prepare a one page written summary of each candidate's accomplishments along with appropriate pictures, and submit them with the application.

MOTION -- It was moved by Jimmy Alvarez (Mr. Galbraith), seconded by Fred McClure (Mr. Haight) and carried that the selection of the Star Farmer and Star Agribusinessman be done as it has been in the past with the recommendation that if and when money can be accumulated, visitations can be made.

JUDGING PROCEDURES FOR REGIONAL FFA AWARDS -- The selection of regional winners for FFA proficiency awards and the rating of Gold, Silver, or Bronze for the National Chapter, National Safety and BOAC awards has been done by three State staff members. Because some State staff members find it difficult to make an unbiased decision when judging their own State's entries, it would be better to allocate additional travel funds to allow a committee from another region to make the selections.

MOTION -- It was moved by Doyle Waybright (Mr. Dreessen), seconded by Keith Mohler (Mr. Barton) and carried that an increase of \$600 over last year be accepted in the FFA Foundation budget to allow (on an optional basis) for the selection of committee members from without the region to judge regional FFA awards. (However, no allowance has been made for this in the current year's Foundation budget.)

#### EQUALIZATION OF FFA MEMBERSHIP IN RELATION TO THE AWARDS PROGRAM --

Mr. Dreessen presented the Board with facts and figures to help determine the feasibility of equalizing FFA membership in relation to the FFA awards program. He stated that at the present time the ratio is unbalanced. For example, Texas received one award for each 3,409 members and Rhode Island one award for each 37 members. The Board agreed that there were inequities which should be corrected. It was suggested by Mr. Barton that it would be best to increase the funds for the larger States and thereby increase the incentive, but leave the funds and awards for smaller States the same. A question was raised as to the funds needed for the additional awards and Mr. McDowell stated that they hoped to sell more special projects and also there was money left from States who did not take advantage of special projects. He further stated he would be able to make a better judgment after more reports were in. It was decided to postpone action until Mr. Edwards gave his proposal. (See minutes for Wednesday.)

(Over)



COMMITTEE REPORT ON REORGANIZATION OF FFA REGIONS -- A discussion was held concerning the reorganization or possible division of FFA regions, primarily in the Southern Region. Consideration was given to the effect on awards and additional travel funds that would be needed. A decision was delayed at this time until further information could be obtained on how much money would be involved in reorganizing the regions. (See minutes for Wednesday.)

MOTION -- It was moved by Keith Mohler (Mr. Warren), seconded by Doyle Waybright (Mr. Galbraith) and carried that the decision on redistribution of the Southern Region be delayed until a report could be obtained from Mr. Robert Seefeldt on how much money would be involved.

U.S. OFFICE OF EDUCATION/FFA RELATIONSHIPS---PAST-PRESENT AND FUTURE -- A very comprehensive report was given by Mr. J. L. Branch, Chairman of the Committee on the FFA Federal Charter, detailing the work done by his committee in researching P.L. 81-740. In a brief background given for the benefit of the National Officers, Mr. Branch stated that the committee came about in 1972 at the FFA Convention. Its purpose was to determine if P.L. 740 was outdated since there have been many changes since the early '50's, and to clarify the roll of the National Officers, make sure FFA continues as a part of vocational education, and that someone at the State level in agricultural education has responsibility for it. A meeting was held with the two FFA attorneys to obtain their interpretation of the law. After a very thorough study, the committee agreed that no major changes were needed since the current law is accomplishing most of the things the majority of the professional leaders want. The Boards agreed with the committee's decision but recommended that the committee remain intact in order to be aware of any developments in Congress or in the States that might conflict with the law, and possibly to provide guidelines for USOE officials. Mr. Branch was asked to remain as Chairman which he stated he would be happy to do. The Board also suggested that the National Advisor remain on the committee, but that the other membership should be kept current.

MOTION -- It was moved by Doyle Waybright (Mr. Dreessen), seconded by Keith Mohler (Mr. Lacey) and carried that the report be accepted and the committee be kept intact with Mr. Branch as Chairman, and the National Advisor remaining on the committee. Other membership should be replaced as necessary.

MOTION -- It was further moved by Doyle Waybright (Mr. Barton), seconded by Keith Mohler (Mr. Haight) and carried that Mr. Branch be commended for his dedicated work as Chairman of this committee.

COMMITTEE REPORT ON QUALIFICATIONS FOR THE HONORARY AMERICAN FARMER DEGREE AND OTHER RECOMMENDATIONS -- Doyle Waybright reported that the committee had discussed the number of persons to be designated to receive the Honorary American Farmer Degree and the Distinguished Service Award for 1974. It also considered the criteria and qualifications for selecting the recipients for these honors. It was agreed by the committee that a maximum of 40 Honorary American Farmer Degrees be conferred each year to individuals outside the profession with a minimum of five from each region if the State nominates the candidate and if the candidate qualifies. The committee also



recommended that the qualifications stated in the 46th Convention Proceedings describing the Honorary American Farmer Degree, the Distinguished Service Award, VIP Special Citation, and Distinguished Service Citations to organizations be used for determining the degree and award recipients. The committee recommended that a teacher educator, teacher consultant, National Officer, State Supervisor and Earl Wineinger be appointed to a committee to further study and recommend policy and criteria for the whole system of special awards, including the VIP Special Citation, Honorary American Farmer Degree, Distinguished Service Award, Distinguished Service Citation and report back to the Boards later.

MOTION -- It was moved by Fred McClure (Mr. Rawls), seconded by Keith Mohler (Mr. Barton) and carried that the report be accepted as recommended and that a committee be set up with a teacher educator, teacher consultant, State Supervisor and National Officer to select the criteria for determining these degree and award recipients.

FFA WEEK THEME -- The report of a committee to select a theme for FFA WEEK was presented by Mark Mayfield. After a brief discussion the Boards agreed that the theme recommended had a certain simplicity, yet is appealing, modern and meaningful. It was also recommended that the theme selected not be announced until after the July Board Meeting.

MOTION -- It was moved by Keith Mohler (Mr. Rawls) seconded by Doyle Waybright (Mr. Galbraith) and carried that the theme recommended by the committee be approved and announced in July.

COLLEGIATE CHAPTER CHARTERS -- Doyle Waybright presented a sample charter and it was agreed that the emblem on the charter be in full color and two places be allowed for the signatures of the National Advisor and National President. A number of items were discussed in regards to Collegiate chapters such as, collegiate members should not be in competition with high school students, and the importance of contests for those preparing to teach was stressed since they allow individuals to participate in activities that develop them personally. It was felt teachers should be kept better informed on the FFA program so they can carry it on to the schools where they teach, and more recognition should be given to Collegiate chapters to keep them involved and interested. It was also suggested that a charter certificate be developed.

MOTION -- It was moved by Jay Phillips (Mr. Haight), seconded by Fred McClure (Mr. Edwards) and carried that the methods proposed by the committee be accepted for the Collegiate chapter charter and certificate.

ILLINOIS SITUATION -- A discussion was held on the situation in Illinois and concern was expressed that current vocational education practices in that State may lead to a separation of the FFA and vocational agriculture. The National Committee on the Federal Charter will keep abreast with developments there.

The meeting was recessed at 5:15 p.m.

(Over)



Wednesday Morning - January 30, 1974

The meeting was reconvened at 8:15 a.m. by the Chairman. All members of the Boards were present.

FINAL REPORT OF COMMITTEE B -- Doyle Waybright reported the recommendations of the committee appointed to further study the qualifications for the Honorary American Farmer Degree and other recommendations. (See Appendix C.)

MOTION -- It was moved by Keith Mohler (Mr. Haight), seconded by Jay Phillips (Mr. Barton) and carried to accept the recommendations of the committee, and, in addition, to confer "Honorary Membership" upon all recipients of the Distinguished Service Award; and that the "Official FFA Operating Policies" be amended accordingly.

REPORT OF COMMITTEE A -- The National FFA President presented the committee report which reviewed and studied proposed amendments to the National FFA Constitution and Bylaws. (See Appendix C.)

MOTION -- It was moved by Doyle Waybright (Mr. Barton), seconded by Jay Phillips (Mr. Edwards) and carried that the Report of Committee A on proposed constitutional changes be accepted in its entirety.

MOTION -- It was further moved by Doyle Waybright (Mr. Barton) seconded by Jay Phillips (Mr. Edwards) that the National FFA Office send a letter to State staffs specifying that payment of dues must be received within sixty (60) days after receipt of the membership rosters to facilitate mailing of the National FUTURE FARMER Magazine.

DIVIDING SOUTHERN REGION FOR FFA AWARDS PURPOSES DISCUSSED (Continued) -- Discussion which took place on Tuesday regarding a division of the Southern Region for awards purposes was resumed. Mr. Dreessen stated that the study committee had concluded that the proposal to leave the regions as they are now would be acceptable. However, it was mentioned that Kentucky would like to be a part of the Southern Region. Some members of the Boards thought perhaps this matter should be discussed at the Southern Regional Conference in March with the respective States involved, while others seemed to be in favor of two other alternative proposals relative to this matter as presented the previous day. Mr. Dreessen pointed out that the southern States are of the opinion that action concerning this matter is long overdue and hopefully a decision will be made at this meeting. (Action on this matter was postponed until Mr. Seefeldt, Manager of FFA Contests and Awards and Mr. Edwards had an opportunity to present their reports, including a proposal relative to this matter.)

INTRODUCTION -- Mr. Vic Van Hook, State Supervisor of Business and Office from Oklahoma was introduced to the group. Mr. Van Hook is currently on assignment at the AVA Office in Washington, D. C.



REPORT ON FFA CONTESTS AND AWARDS -- Mr. Robert A. Seefeldt, Manager of FFA Contests and Awards, presented his proposal for funding proficiency awards in 1974 only. Considerable discussion followed. Several Board members stressed the importance that a suitable proposal should be prepared for recommendation to the FFA Board of Trustees. Mr. Seefeldt explained that his proposal could be implemented within the 1974 budget; the other two proposals presented previously could be taken into consideration when planning the 1975 budget.

Mr. Seefeldt then gave a status report of FFA Contests and Awards Activities as follows:

1. At the 1973 National FFA Convention, the results of the National Dairy Cattle Contest results, for the first time, were tabulated by computer. This proved to be successful and no serious problems were encountered. However, approval is needed to move forward in developing the same type of computer tabulation for other National Contests as soon as possible.

MOTION -- It was moved by Keith Mohler (Mr. Haight), seconded by Fred McClure (Mr. Lacey) and carried to develop computer tabulation for all National Contests as soon as possible and resources are available.

2. The Boards were given an up-to-date status report regarding the development of a Horse Proficiency Award Program. A States' survey, with 38 States responding, as well as research studies furnished by the National FUTURE FARMER Magazine indicated a definite need and desire for a Horse Proficiency Award Program. It was also stated that a prospective sponsor has been identified should such a program be implemented. Considerable discussion ensued concerning the relevancy of a Horse Proficiency Award Program to the Agricultural Education Program. Some thought such a program has educational value which may lead to the development of occupational competencies in this area. Others voiced their concerns whether or not a "Horse program" would be considered as a productive enterprise or whether it is merely a "hobby".
3. The next topic presented was the need to adjust the number of FFA chapters in a State that should be allowed to enter National competition in the BOAC awards program. At present only five percent of the BOAC area award winning chapters are eligible to receive National recognition, whereas ten percent are eligible for National recognition in the Safety and Chapter award programs. Approval that all State Associations may submit for National recognition at the least two chapters or ten percent of all chapters who have received area recognition and have completed both, Part I and Part II of the application was requested.
4. Mr. Seefeldt and Mr. Earl Wineinger, Associate Manager of FFA Contests and Awards, briefly explained some of the problems encountered during 1973 concerning the Regional BOAC Award Winner selections. Presently, the Regional BOAC Winner is not required to be the top State BOAC Winner (Governor's Citation). When a chapter other than the Governor's Citation winner is selected as a Regional Winner it becomes awkward to

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justifiy having the State rank its applications. The action required to eliminate this problem would mean approval of having only Governor's Citation winners considered for Regional recognition.

5. In closing the report, Mr. Seefeldt read a letter addressed to Mr. Warren from the New York FFA Association, requesting that the Board of Directors consider adding a contest in Safe Tractor Driving, Agricultural Forum and a Chapter Meeting contest; however, no action was taken at this time.

REPORT OF THE EXECUTIVE DIRECTOR OF THE FFA FOUNDATION SPONSORING COMMITTEE

-- Mr. Don McDowell, Executive Director of the National FFA Foundation Sponsoring Committee gave a progress report on the accomplishments of the National FFA Foundation Sponsoring Committee for 1973. (A written detailed report was distributed to the Boards.) This report shows that 922 sponsors, 157 over 1972, contributed a total of \$477,010.00 in 1973 which shows an increase of \$49,125.00 over 1972. Mr. McDowell also explained the campaign plans for 1974. The goal for 1974 was set at \$554,000 by Mr. Robert Walston, current Chairman of the Sponsoring Committee. Mr. McDowell then submitted the following concerns and recommended action by the Board of Directors and National Officers:

1. The General Livestock Proficiency Award Program as now set up cannot properly or equitably work. Beef, Swine and Sheep must each be distinctly separate programs similar to the Crops, Dairy or Poultry programs, etc. Perhaps the name could be changed to "Special Agricultural Enterprises".
2. It is recommended that the name of the "Home Improvement" proficiency award program be changed to "Home and/or Farmstead Improvement".
3. Give favorable affirmative action to the establishment of a Horse Proficiency Award area.
4. Establish a policy and procedure whereby the FFA staff can pursue, study and evaluate new, relevant and continuing areas for FFA awards activities.
5. Recommend to the FFA Board of Trustees to re-consider their policy restriction made at their last meeting wherein no more than two sponsors may join together as sponsors of a "Special Project".
6. Review the current policy regarding "Convention function sponsors". Requests from sponsors have been received that Convention expenditures for certain meal events and other functions could be paid via the Foundation route.
7. There is a continuing need for the FFA Staff to expand its follow-up of all sponsors of Special Projects by providing needed service and understanding of the project and membership involvement.



8. Several companies are interested in sponsoring a National Ornamental Horticulture contest when approved.
9. Sponsorship for the "Food For America" project has not yet been identified.
10. The Beekeepers Industry is very much interested in an awards program.
11. The Sponsoring Committee is still working on sponsorship of the "Instructional Packet".

MOTION -- It was moved by Keith Mohler (Mr. Barton), seconded by Doyle Waybright (Mr. Dreessen) and carried that the National FFA Board of Directors and National Officers recommend to the Board of Trustees the development of a National Ornamental Horticulture Judging Contest effective in the Fall of 1974. (Note: The Board of Trustees approved this contest by ballot, issued January 31, 1974. Therefore, the contest will be operated in 1974.)

MOTION -- It was moved by Fred McClure (Mr. Rawls), seconded by Jay Phillips (Mr. Galbraith) and carried that all State Associations may submit for National Recognition at least two chapters or ten percent of all chapters who have received area recognition and have completed both Part I and Part II of the BOAC application.

MOTION -- It was moved by Jimmy Alvarez (Mr. Barton) seconded by Doyle Waybright (Mr. Haight), and carried that Regional BOAC Award Winners must have received the Governor's Citation in order to be considered for regional recognition.

The meeting was recessed for lunch at 11:35 a.m.

Wednesday Afternoon - January 30, 1974

The meeting was reconvened at 1:09 p.m. by the Chairman. All members of the Boards were present.

HORSE PROFICIENCY AWARD -- The National President briefly reviewed the discussion prior to the luncheon recess concerning the Horse Proficiency Award. The Boards were doubtful whether this program could be in effect before the end of this year.

MOTION -- It was moved by Doyle Waybright (Mr. Haight), seconded by Jimmy Alvarez (Mr. Lacey) and carried that the National Staff, working in conjunction with the prospective sponsors and other qualified consultants, assemble an application based on career competencies and entrepreneurship for the Horse Proficiency award area to be considered by the Board of Directors and National Officers in July, and submit it to the Foundation Board of Trustees for its consideration for funding.

LIVESTOCK PROFICIENCY AWARD PROGRAM -- There was much discussion concerning the present general (combination) Livestock Proficiency Awards Program which

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combines several different types of livestock (swine, sheep and beef) as to whether this award should be discontinued and changed. It was agreed that no action be taken on this matter until the applications for the present awards have been reviewed in July.

HOME IMPROVEMENT AWARD - MOTION -- It was moved by Jimmy Alvarez (Mr. Dreessen), seconded by Doyle Waybright (Mr. Rawls) and carried that the title of the Home Improvement Award be changed to "Home and/or Farmstead Improvement Award".

CONVENTION FUNCTION SPONSORS -- The policy concerning National FFA Convention function sponsors was discussed as there have been requests that expenditures at the Convention for certain meal events be paid via the Foundation route. It was agreed that if the present policy were changed, it could result in considerable detailed work for the Program Division staff and also would present an inflated picture of the FFA Foundation contributions for award programs. No action was taken on this matter.

AMERICAN ROYAL -- The annual contribution of \$5,000 by the American Royal towards furnishing cattle for the cattle judging contest at the Convention was discussed. It was agreed that the American Royal should be given appropriate recognition for this contribution, possibly as a sponsor of a special project, however, in order for them to receive credit, this contribution would have to come through the Foundation. Although they have been mentioned on radio spots, credit given in the official convention program, they are not listed as a Foundation sponsor. It was decided that Mr. Rawls and Mr. McDowell contact Mr. Willis Theis and Mr. William Harsh of the American Royal to determine their wishes with regard to receiving additional recognition in the Dairy Cattle Judging Contest.

FUNDING FFA PROFICIENCY AWARDS -- The proposal of Mr. Edwards to change the present policy for the funding of FFA proficiency awards was again discussed. The proposal follows:

The present policy of the Board of National FFA Officers and the National FFA Board of Directors is to recommend full funding by the National FFA Foundation Board of Trustees of all FFA Proficiency awards. As the number of approved proficiency awards is increased this policy is less defensible.

Using 1973 programs as the example, there are 15 awards available. The State of Rhode Island has a total FFA membership of 297. If full funding were in effect 15 members would receive \$100 awards -- a ratio of 1 award to each 19 members. The State of Texas has 51,135 members, therefore, their ratio would be 1 award for each 3,409 members.

Assuming that the accomplishments of the members in each State are equal, the disparity of funding is neither logical nor right. The proposal suggested at the 1973 meeting of the National FFA Foundation Board of Trustees does not solve the problem. The division of the Southern Region into two separate Regions only provides two Regional Awards instead of one and does not solve the problem. It only cuts



the competition at the regional level and helps only 30 members -- who have already won state-wide competition.

It is proposed that the two Boards carefully consider and hopefully adopt the following policy regarding funding of proficiency awards:

FFA Membership By States	Proposed Funding	Number Proficiency Awards (18)	Total Funding (18)
2,500 or less	1/3	8	\$ 800.00
2,501 - 5,000	2/3	12	1,200.00
5,001 - 10,000	Full	18	1,800.00
10,001 - 15,000	Full plus 1/3	24	2,400.00
15,001 - 20,000	Full plus 2/3	30	3,000.00
20,001 or more	Double	36	3,600.00

Funding Category Based on 1973 Membership

2,500 or less (8)

Connecticut, Delaware, Hawaii, Maine, Massachusetts, Montana, Nevada, New Hampshire, New Jersey, Puerto Rico, Rhode Island, Vermont, Wyoming

2,501 - 5,000 (12)

Arizona, Colorado, Idaho, Maryland, New Mexico, New York, North Dakota, Oregon, South Dakota, Utah, West Virginia

5,001 - 10,000 (18)

Indiana, Kansas, Michigan, Mississippi, Nebraska, South Carolina, Washington

10,001 - 15,000 (24)

Arkansas, Florida, Iowa, Kentucky, Louisiana, Minnesota, Missouri, Pennsylvania

15,001 - 20,000 (30)

California, Georgia, Illinois, Ohio, Oklahoma, Tennessee, Virginia Wisconsin

20,001 or more (36)

Alabama, North Carolina, Texas

MOTION -- It was moved by Jimmy Alvarez (Mr. Barton), seconded by Jay Phillips (Mr. Haight) and carried that Mr. Edwards' proposal be accepted with the exception that a State FFA membership of 2,500 or less will receive a minimum of eight (8) awards instead of the six as proposed, increasing the total funding in this category to \$800.

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ADDITIONAL DISCUSSION ON THE DIVISION OF REGIONS FOR AWARDS PURPOSES --

There was again considerable discussion of Mr. Dreessen's proposal to divide the Southern Region for awards purposes only. It was suggested that the opportunity be given to the Southern Region at the Southern Regional Conference to decide which way they would desire to divide for awards purposes and report back to the Boards in July. The Chairman suggested that perhaps a study committee should be appointed to seek a feasible solution.

MOTION -- It was moved by Jimmy Alvarez (Mr. Edwards), seconded by Keith Mohler (Mr. Galbraith) and carried unanimously that the Boards refer this task to a committee to study the reapportionment of membership recognition and representation. (See minutes for Thursday morning for appointment.)

NATIONAL FFA ALUMNI ASSOCIATION REPORT -- Dr. James P. Clouse, Vice Chairman of the Alumni Council, in the absence of Mr. Gus Douglass who was unable to be present, reported on the current status and activities of the Alumni. Dr. Clouse is Head of Agricultural Education at Virginia Polytechnic Institute and State University at Blacksburg, Virginia. He gave a brief history of the Alumni and an interim report since the last October meeting. Mr. Jay Benham presented an overall growth chart of membership with the use of visual aids.

The growth pattern of the Alumni was encouraging showing a growth rate of nearly 60% per year and membership renewal at the same level. Dr. Clouse then presented a chart with projected growth and income based upon past levels of performance. It showed a deficit for the current and next fiscal year but showed a net profit for the 1975/76 fiscal year and repayment of the FFA loan thereafter. Dr. Clouse asked the Boards to continue their support and faith in the Alumni Association and that additional credit be made available, if necessary, to meet this and the 1974-75 budget which he then presented. He stated that Alumni membership is increasing and January, 1974 is a record membership month. The new membership campaign called "Open the Door in '74" was then explained. Many suggestions were made for Alumni activities. An 8-10 minute slide series on Alumni activities at the grass roots level was suggested to promote membership interest. The establishment of an "Alumnus of the Year Award" was also suggested along with sending the FFA Magazine to all Alumni members. Dr. Clouse stated that many items are under consideration but at this time because of the lack of funds all efforts are being aimed at building membership. It was suggested a program of activities and long-range plan of work be developed by the July Board meeting. Dr. Clouse agreed, but said it could only be a tentative plan. The Boards then inquired as to the appropriate amount of additional funds they anticipate will be needed and a \$40,000 amount was then agreed upon. The Chairman commended both Dr. Clouse and Mr. Benham for their presentation, mentioning specifically the effectiveness of the visual aids.



MOTION -- It was moved by Keith Mohler (Mr. Edwards), seconded by Jay Phillips (Mr. Galbraith) and carried unanimously that the report of the National FFA Alumni Association be accepted and that the Alumni Council be commended for its efforts to build the FFA Alumni, and that Dr. Clouse and Mr. Benham be commended for their comprehensive presentation.

MOTION -- It was moved by Jay Phillips (Mr. Haight), seconded by Doyle Waybright (Mr. Barton) and carried unanimously to extend a line of credit of an additional \$40,000 to the National FFA Alumni Association if necessary, ending June 30, 1975, and that repayments continue in increments of \$5,000 be made by the Alumni Association as dues are accumulated.

The Chairman suggested that Mr. Benham be authorized by the Alumni Council to give financial reports to the Board of Directors at regular intervals and urged that the FFA Alumni Association present to the Board of Directors and National Officers at their July meeting a long-range program of work.

ACTION OF 1973 NATIONAL CONVENTION DELEGATES SUSTAINED -- Mr. Gray asked that the Boards sustain the action of the State Delegates at the 1973 National FFA Convention. As a rule the recommendations in committee reports do not need sustaining unless they relate to amended Constitutional matters not previously recommended by the Boards to the delegates for adoption. It is, therefore, recommended that the Boards sustain action in the following:

Constitutional Amendments:

- a. Article III. Organization - Section C, Paragraph 1.
- b. Article VI. Active Membership Degrees and Privileges - Section C. "Chapter Farmer Degree".
- c. Article VII. Procedure for Choosing Candidates for the American Farmer Degree - Section A, Paragraphs 1 and 2.

MOTION -- It was moved by Jimmy Alvarez (Mr. Rawls), seconded by Doyle Waybright (Mr. Galbraith) and carried to sustain the action of the State delegates at the 1973 National FFA Convention.

CHANGE IN METHOD OF REIMBURSING STATE DELEGATE EXPENSE TO NATIONAL CONVENTION

-- The Executive Secretary submitted a proposal for the reimbursement of State delegates on the following basis: (a) a fixed price of \$8,300 be budgeted for delegate expenses; (b) reimbursement to be made on a four zone basis; (c) reimbursement figures of \$25 base plus \$10 additional per zone delegate; (d) the breakdown would be:

<u>Zone</u>	<u>No. States</u>	<u>Amount Per Delegate</u>
1	10	\$35.00
2	15	45.00
3	18	55.00
4	7	65.00

(Over)



This proposal would be of advantage to States since each would have a definite predetermined amount to use in calculating their delegate expense.

MOTION -- It was moved by Keith Mohler (Mr. Haight) seconded by Jay Phillips (Mr. Edwards), and carried to accept the proposal for the reimbursement of State delegates to the National FFA Convention.

Mr. Gray mentioned that there is still work to be done on housing. The plan adopted last year is working very well. Duplicate accounts of reservations are being kept at the National FFA Center. To date, approximately 8,000 reservations have already been made and all downtown hotels are filled.

It was also mentioned, as a point of concern, that the National FFA Band and Chorus have been exceeding the \$3,000 allotted to them the last three years. He has encouraged the directors of the Band and Chorus to stay within their budget, and, if possible, to cut down participation by 10%.

Mr. Don Erickson, State Supervisor of North Dakota, and Director of the Talent Program at the National Convention has worked with the National Office in developing plans to place more emphasis on the Talent Program presented at the National Convention.

The age of the American Royal Queen candidates was discussed, however, it was the consensus of the group that any policy relative to this matter should be proposed and discussed with the officials of the American Roayl. It was pointed out that American Royal officials preferred candidates who are, or have been FFA members, and with mature social graces and knowledgable in agriculture.

Mention was made that the 1973 Convention Committee suggested that a National Parliamentary Procedure Contest be held.

The meeting was recessed at 5:15 p.m.

#### Thursday Morning - January 31, 1974

The meeting was reconvened at 8:15 a.m. by the Chairman. All members of the Boards were present with the exception of Fred McClure who had left for an FFP Convention in Panama.

The Chairman announced that a committee comprised of Messrs. Dreessen, Barton, Harrison, Mayfield, McClure, Marshall and Hunsicker will meet at 1:30 p.m. on March 3, at the Arlington Hotel in Hot Springs, Arkansas to discuss:

1. A more equitable distribution of delegates to the National FFA Convention based upon membership by States.
2. A realignment of States by regions to obtain a more equitable distribution of FFA awards.



He stated that Mr. Coleman Harris, Associate Executive Secretary and other FFA staff members will develop several proposals for consideration by the committee, the Boards, and consultants. Hopefully satisfactory solutions will be available for presentation to the Boards in July.

NATIONAL FFA SUPPLY SERVICE REPORT -- Mr. Harry J. Andrews, Acting Manager of the National FFA Supply Service gave a very comprehensive mid-year report including a sales analysis, concerns, improvements as well as plans for the future of the Supply Service. He pointed out that the Supply Service is a retail and service business and subject to the same pressures and trends as similar businesses. Sales are up over last year and FY 73-74 will undoubtedly be another high sales year but not necessarily a high net profit will result. Jacket sales from July to December 31 are up 8,300 over last year. Some of the major concerns of the Supply Service are as follows:

1. The supplier has obtained only enough corduroy to carry them through to September, 1974. At this time they are unable to obtain prices of the corduroy for the 3rd and 4th quarters of 1974. (A further increase in price is possible, however, it is hoped that the new cotton crop will ease the price, if enough is available for the domestic market.)
2. The time consuming process in lettering the official FFA jacket continues to pose problems. It takes at least 15 to 20 minutes to letter one jacket. The supplier has increased his lettering machines to a total of 30; the Supply Service has 6 in service and is in the process of adding two additional ones. In spite of the increase in machines and production, the Supply Service is unable to keep up with the increased demand during the October-December period.
3. It is becoming more difficult to process "rush" orders, especially during the months of October through December and again during the Spring. During the month of April 41.6% of all orders received are classified "Rush" or "Must Be Delivered By \_\_\_\_\_"; during the month of May the percentage of "Rush" orders is 42.7; the yearly percentage of "Rush" orders averages 24.1.
4. Costs of merchandise continues to rise, especially in cotton, gold, zinc, plastics, wood and paper. The proposed budget for FY 74-75 may need to be re-evaluated in June in line with rising costs.
5. Availability of items is another developing problem. Considerable longer lead time is required for suppliers to make deliveries of inventories. It is readily apparent that shortages coupled with higher costs are inevitable.
6. The Supply Service is constantly trying to improve its service to the members. The Order Department has begun a new system of processing orders which will speed up deliveries considerably.
7. In the Fall of 1973 the Supply Service experienced personnel problems in that they were unable to obtain adequate and experienced part-time employees during its peak season, September through December.



NEW PROPOSED ITEMS -- Mr. Andrews next distributed to the Boards samples of new proposed items. The sample items were reviewed and discussed by the Boards.

MOTION -- It was then moved by Doyle Waybright (Mr. Barton) seconded by Jay Phillips (Mr. Haight) and carried to adopt and recognize as "official" the following items: (1) Ear Rings; (2) Blue Scarf; (3) two styles of Caps.

ITEMS TO BE SOLD BY THE SUPPLY SERVICE DURING THE NATIONAL CONVENTION -- The Supply Service has received numerous requests for specific items to be sold by the Supply Service during the National FFA Convention. These are:

1. Western Style Hats.
2. T-Shirts with "National FFA Convention - Kansas City, Missouri (year)" printed on the front with the Emblem.

MOTION -- It was moved by Keith Mohler (Mr. Rawls), seconded by Jay Phillips (Mr. Dreessen) and carried that the Supply Service investigate the availability and obtain samples and prices of Western Style Hats for sale at the National FFA Convention, and report back to the Board of Directors at the July Meeting.

It was the consensus of the group that the Supply Service also look into the availability, styles and prices of an insulated vest and obtain samples to be submitted to the Board of Directors and National Officers at their July Meeting.

Next, the Boards were presented a list of items with a request for action whether or not the items should be discontinued when present stocks are exhausted. Considerable discussion took place concerning the blazers. There seemed to be agreement to remove the blazers as listed in the catalog. It was recommended that the Supply Service prepare a flyer or brochure explaining to the membership that the blazers will be available until the stocks are exhausted at a special price.

MOTION -- It was moved by Keith Mohler (Mr. Galbraith), seconded by Jay Phillips (Mr. Barton) and carried that the Supply Service be given authorization to discontinue any items that it is unable to re-order (or replace) and any items where sales and demand does not warrant retaining them in the catalog.

NATIONAL FFA SUPPLY SERVICE REPORT ACCEPTED -- It was moved by Jay Phillips (Mr. Edwards), seconded by Doyle Waybright (Mr. Dreessen) and carried to accept the Report of the National FFA Supply Service and that Mr. Andrews be commended for his comprehensive report.

It was announced that a survey conducted by NVATA last year revealed many complimentary comments about the efficiency of the National FFA Supply Service.



MOTION -- After further discussion, it was moved by Jimmy Alvarez (Mr. Edwards), seconded by Keith Mohler (Mr. Barton) and carried that the Supply Service be authorized to look into the availability of a high quality official FFA blazer.

RESOLUTION 40 -- Considerable discussion took place concerning Senate Concurrent Resolution 40 which was introduced on July 13, 1973 by Senator Bill Brock at the request of another vocational student organization. Both Boards were amazed to learn that the FFA was included in the resolution without their prior knowledge.

MOTION -- It was moved by Keith Mohler (Mr. Haight), seconded by Jimmy Alvarez (Mr. Dreessen) and carried unanimously that a letter be written by the National Advisor to the National Coordinating Council for Vocational Student Organizations explaining the fact that the FFA Board of Directors and National Officers are of the opinion that since the FFA, by law, is an integral part of the vocational agriculture education program, it does not wish to be included in this Resolution for special funding.

CONSULTANTS REPORT -- Dr. Vanik Eaddy, AATEA Consultant to the Boards presented the following report and suggestions of consultants to the National FFA Board of Directors:

- "1. The privilege of contribution to discussions in session is appreciated and our opportunity to hear and be heard is acceptable.
2. The seating arrangement is adequate.
3. Our opinion has been respected fully and courtiously.
4. The "chance" to serve on committees is ideal and the operational procedures permit us to make valid inputs into the decision making process.
5. There should be a clarification of our status concerning:
  - a. Terms of service, rotational basis;
  - b. Relationship to Board of Trustees;
  - c. Funding of travel;
  - d. Established Board Policy and Tradition (written rules);
  - e. Release of information to represented bodies;
  - f. Other.
6. Information concerning Board action should be transmitted to the Executive Committee members of the AATEA, AVATA, and NASAE (this includes the constitutional officers of each organization).
7. We desire to know the reaction of the Boards to our presence. Adult - Student.

Submitted by:

s/Vanik S. Eaddy"

(Over)



MOTION -- It was moved by Jay Phillips (Mr. Haight) seconded by Doyle Waybright (Mr. Dreessen) and carried to accept the Report of the Consultants.

The Chairman on behalf of the Board of Directors and National Officers expressed the appreciation to the consultants for their presence and complimented them on their noteworthy inputs and suggestions. He stated that the FFA Executive Director will summarize the FFA policies relating to the questions raised by the committee and make them available in July for review by the Boards.


FFA BUDGET FOR FY 1974-1975 ADOPTED -- Mr. Gerald F. Barton, Chairman of the Finance Committee recommended that the proposed budget for FY 74-75 be adopted as presented with one exception as follows:

MOTION -- It was moved by Doyle Waybright (Mr. Barton), seconded by Keith Mohler (Mr. Galbraith) and carried that the Budget for FY 74-75 be adopted, but due to uncertain future economic conditions this budget is approved with the provision that it be re-evaluated prior to its implementation on July 1, 1974. If it is found that the budgeted income is unrealistic, authorization is granted to proceed only at the current 1973-74 level of expenditures until the Finance Committee and Board of Directors can make final determination at their July Meetings. (See Appendix D.)

The Chairman on behalf of the Board of Directors and National Officers complimented the Finance Committee for their dedicated efforts.

RETIRING BOARD MEMBERS HONORED -- The National FFA President presented Medallion Plaques to Mr. Gerald F. Barton and Mr. Philip Haight in recognition of their outstanding service on the FFA Board of Directors.

There being no further business to come before the two Boards, the meeting was adjourned at 10:00 a.m.

  
H. N. Hunsicker, Chairman

  
Wm. Paul Gray, Secretary



A P P E N D I X

M I N U T E S

F F A

B O A R D O F D I R E C T O R S

A N D

B O A R D O F N A T I O N A L O F F I C E R S

Alexandria, Virginia

January 28-31, 1974



## APPENDIX A

### FFA FINANCE COMMITTEE

January 27, 1974

The first session of the Finance Committee was held at the Olde Colony Motor Lodge, Alexandria, Virginia, and was called to order at 4:30 P. M. by Gerald Barton, Chairman.

Those attending were H. N. Hunsicker, National Advisor; Gerald Barton, Chairman, Finance Committee (Consultant, Agricultural Education, Iowa); Mark Mayfield, National FFA President; James W. Warren, Jr., Member, (Program Officer, U. S. O. E.); Edward J. Hawkins, Executive Director; J. M. Campbell, National Treasurer, (State Supervisor, Agricultural Education, Virginia); Gordon Galbraith, Vice Chairman-Secretary, (Specialist, Agricultural Education, Oregon).

#### Approval of Minutes

It was moved by Mayfield and seconded by Warren to accept the minutes of the January 6 - 9 Finance Committee meetings. It was agreed to present a more detailed explanation of the "Review and Assessment" of the two divisions reviewed. It was further agreed that recommendations requiring specific Board action would be presented as individual items. The minutes were accepted as amended.

#### Board Meeting Presentations

The following assignments were given to Finance Committee members for presentation to the Board.

1. J. M. Campbell - Total balanced budget.
2. Jim Warren - Supply Service Assessment and Review.
3. Gordon Galbraith - Program Division Assessment and Review.
4. Mark Mayfield - Overall report to Board.
5. Gordon Galbraith - Overall Assessment.



Investment

J. M. Campbell reported on current investment status. He advised that current short term investments are better than long term. A fixed amount of current available funds were recently invested for nine (9) months at 8%.

1974 - 75 Budget

A balanced budget was reviewed and discussed. J. M. Campbell, National Treasurer, was assigned to present the budget to the National Board of Directors on Tuesday, January 29, 1974.

Mayfield moved that the budget be declared firm but should be contingent upon a re-evaluation of the financial situation prior to the July Board meeting. Seconded by Galbraith and passed.

Next Meeting

The next meeting was scheduled just prior to the July Board of Directors Meeting.

Mr. Gerald F. Barton, Chairman, was commended for his service and dedication in conducting and improving the effectiveness of the Finance Committee.

There being no further business the meeting was adjourned at 6:10 P. M.

Respectfully submitted,

Gordon Galbraith  
Secretary - Vice Chairman

Approved:

Gerald F. Barton  
Chairman



ASSESSMENT AND REVIEW

FFA PROGRAM DIVISION

Commendations

1. Good improvement was noted in staff coordination and working closer together to achieve program goals.
2. Professional staff indicates a greater awareness of financial and fiscal responsibility in preparing the budget for the Finance Committee.
3. Better preparation and planning was evidenced by the total Program staff in budgeting and its relationship to program planning.
4. Budget reflects planning for long range program goals.

Recommendations

1. Long Range Planning - Allow more time between initiation, adoption, and implementation at state and local level. Coordinate planning of new materials and activities to allow sufficient time for state and local program implementation.
2. Goodwill Tour - Amount of staff travel should be closely assessed.
3. Initiate a system to allow adequate input to programs from local level.
4. Staff should be initiators of programs for Board's consideration and approval (develop long range planning with ways and means.)
5. Expand service to Teacher Education Departments to help improve the effectiveness of the new teachers in FFA Advisor skills.
6. All staff members should be aware of the relationship between all divisions of the National FFA Organization.
7. International program needs an individual identified in each state for international activities in order to assure closer coordination.



## FFA SUPPLY SERVICE

### Commendations

1. Long tenure of key staff is indicative of the service and dedication of Supply Service personnel to the FFA.
2. The production staff is better geared for peak loads this year than ever before.
3. In spite of supply and delivery handicaps, the Supply Service has operated at a high level of efficiency.
4. Management is constantly aware of and trying to improve service.
5. Management has kept abreast of the rapidly changing economy to maintain service.
6. Supply Service continues to respond to the new needs of members for supplies and service.
7. Personnel forthright in relationship to Finance Committee review.
8. Data reporting and analysis always up to date and well done.

### Recommendations

1. Order Department has instituted internal changes to improve time lag on orders.
2. Service and quality are to be key goals of the Supply Service.
3. Management continues to try to develop sources of labor for peak load periods.
4. Warehouse and Production Space - critical lack of space; possible solution is to set aside annual funds for building program.
5. Management should develop system to obtain local chapter Advisor and member feedback to Supply Service.

GENERAL

Recommendations and Commendations

1. The dedicated and long term service of all National FFA secretarial staff is noted and commended.
2. The secretarial staff was most helpful and willing in their assistance to the Finance Committee.
3. Employment of minorities; in light of policy, an affirmative action plan should be further developed.
4. All FFA employees need awareness of the relationship of Vocational Agriculture to the FFA.



## APPENDIX C

### COMMITTEE "A" REPORT

#### PROPOSED AND ADOPTED AMENDMENTS--NATIONAL FFA CONSTITUTION

The committee reviewed the proposed and adopted amendments to the National FFA Constitution, which were presented at the 1973 National FFA Convention. The committee makes the following recommendations for 1974:

1. The 1973 proposal of changing delegate representation to two delegates from each state and one additional delegate for each 5,000 or major fraction thereof be referred to the National Advisor and his designated individuals, including a representative of the National Officers, to serve as a committee authorized to investigate a means of equalizing delegate representation by states at the national convention based upon state's membership.
2. No other amendments were identified at this time, but states were encouraged to submit proposals for Constitutional changes prior to the next Board meeting.

### COMMITTEE "B" REPORT

#### RECOGNITION OF ADULTS

1. Honorary American Farmer Degree
  - a. Honorary membership is awarded to adults who have helped to advance agriculture and/or agricultural education and the FFA, and who have given outstanding service on a national level.
  - b. The maximum number of Honorary American Farmer Degrees to be awarded each year should not exceed 40, exclusive of teachers of vocational agriculture
  - c. Not more than 20 state staff members in agricultural education shall be granted the degree each year. Contributions made by state staff members in their former role as teachers of vocational agriculture shall be given full consideration. The selection of state staff members shall be based on criteria adopted by the National Board of Directors.
  - d. Not more than 20 persons in the category "other" shall be granted the degree each year. Nominations for the degree in this classification may be made by any member of the National FFA Board of Directors, National Officers, National or Regional Agricultural Education staff members, National FFA Staff Department Heads or State FFA Advisors.
  - e. Not more than 75 teachers of vocational agriculture shall be awarded the Honorary American Farmer Degree each year. The guidelines for selecting recipients shall be developed by NVATA and approved by the FFA Boards. Each State Association will recommend its quota of candidates on the basis of these guidelines. The number of eligible candidates from each state shall be as follows: States with -

0 - 25	Vo-Ag Teachers - One candidate every four years.
26 - 50	Vo-Ag Teachers - One candidate every three years.
51 - 75	Vo-Ag Teachers - One candidate every two years.
76 - 100	Vo-Ag Teachers - One candidate every year.
101 - 200	Vo-Ag Teachers - Two candidates every year.
201 - 350	Vo-Ag Teachers - Three candidates every year.
351 - And Over	Vo-Ag Teachers - Four candidates every year.

All applicants shall have the recommendation of the State FFA Advisor.

- f. Fathers and mothers of National Officers, Regional Star Farmers and Regional Star Agribusinessmen may receive the Honorary American Farmer Degree. Also retiring members of the Board of Directors, Board of Trustees and retiring consultants of the NVATA and AATEA to the National Board of Directors may receive this degree.
  - g. Recipients of the Distinguished Service Award may be awarded the Honorary American Farmer Degree in any subsequent year.
  - h. A person earning the American Farmer Degree as an active member may also be awarded the Honorary Degree.
  - i. All candidates for the Honorary American Farmer Degree must be present at the national convention to receive their degree unless their reason for not attending is acceptable to the Boards of National Officers and Directors.
2. Distinguished Service Award - A maximum of 40 Distinguished Service Awards may be given yearly to those adults who have given outstanding service to the advancement of agriculture and/or agricultural education and the FFA on a state or regional level, and in some cases national level.
  3. VIP Special Citation - May be awarded to individuals who have made outstanding contributions to the National FFA Organization over a long period of years. This recognition shall be considered at a higher level than the Honorary American Farmer Degree, but shall not be limited to those holding the degree. There shall be a limit of five awarded annually.
  4. Distinguished Service Citation to Organizations - Shall be used to recognize clubs, agencies and organizations that have contributed at the national level to the FFA organization. There shall be a maximum of three citations awarded annually.
  5. Special Certificates of Appreciation - May be awarded the wives of Regional Star Farmers, Regional Star Agribusinessmen and National FFA Officers.
  6. Special FFA Leadership Citations - May be awarded former FFA members who have distinguished themselves in the field of leadership.
  7. General Policies
    - a. The application deadline for all awards to adults shall be June 15, of each year. Supplemental nominations and approval for awards may be made after the close of the July Board meeting by unanimous consent of the joint Boards.
    - b. Persons working in the field of vocational education in the states must have the recommendation of the State Advisor or his staff.



APPENDIX D

Approved January 31, 1974

FUTURE FARMERS OF AMERICA

CONSOLIDATED BUDGET

(Income and Expenses)

July 1, 1974 - June 30, 1975

Anticipated Income:

Sales	\$2,635,000.00
Less: Cost of Goods Sold	<u>1,915,000.00</u>
GROSS INCOME	\$ 720,000.00
Advertising Income	369,213.00
Calendar Income	99,500.00
Subscription Income	240,000.00
Membership Dues	225,000.00
Convention Registration Fees	48,000.00
Service Charge Income	38,000.00
Interest Income	26,671.00
Miscellaneous Income	3,000.00
Discounts Received	2,000.00
Royalty - Fair Publishing	325.00
Single Copy, Reprint & Binder Sales	500.00
Management Services - Special Projects	<u>25,000.00</u>
TOTAL INCOME	<u><u>\$1,797,209.00</u></u>

Expenses:

Salaries	\$ 734,248.00
Travel	96,550.00
Stationery and Supplies	20,725.00
Telephone and Telegraph	13,800.00
Postage and Express	102,600.00
Repairs - Office Equipment	3,800.00
Audit	13,600.00
Legal	5,000.00
Steno Expenses - National Officers	700.00
Clothing, Equipment - National Officers	1,600.00
Office Reference Materials	500.00
Hospitalization Expense	3,850.00

Insurance Expense	\$ 8,200.00
FICA Tax Expense	35,700.00
Retirement Plan Expense	41,100.00
Retirement Insurance Expense	28,660.00
Miscellaneous Expense	2,475.00
Contingent Expense	0
Payroll Expense	1,500.00
Building and Ground Maintenance	42,100.00
Utilities	14,500.00
FFA Week Promotion	9,000.00
Complimentary Subscriptions (NFF)	1,000.00
Complimentary Calendars	700.00
Photography and Supplies	3,000.00
Publicity and Promotion	4,275.00
Special Activities	1,520.00
Bicentennial	250.00
Delegate Expense	8,300.00
National Band Expense	3,500.00
National Chorus Expense	3,200.00
Talent	550.00
Career Show	1,400.00
Sponsor Reception	75.00
Stenotypist (Convention)	900.00
Photos and Publicity (Convention)	2,030.00
Communications (Convention)	600.00
Printing - Convention	9,625.00
Convention Setup	13,455.00
Supplies (Convention)	3,700.00
Other Convention Expenses	2,100.00
Miscellaneous Convention Expenses	600.00
Archives	500.00
Educational and Leadership Materials	12,400.00
International (Publications & Promotional)	4,325.00
National Officer Scholarships	6,000.00
Regional Conferences (Leadership)	3,000.00
Awards	8,500.00
Magazine Production and Distribution	249,944.00
Advertising Commissions and Discounts	79,067.00
Calendar Production	45,970.00
Fulfillment Cost (Mailing List)	19,000.00
Advertising and Ad Promotion	9,715.00
Calendar Promotion	7,000.00
Calendar Sales Commissions	18,000.00
Membership Roster Distribution	6,000.00



Vehicle Expense	\$ 850.00
Advertising Expense (Supply Service)	21,500.00
Wrapping and Shipping Supplies	15,000.00
Office Expense	3,500.00
Depreciation - Buildings & Equipment	30,500.00
Loss on Shipments	1,600.00
Bad Debt Expense	750.00
Virginia Unemployment Tax	3,600.00
Sales Adjustments	1,500.00
Shortage on Orders	1,500.00
Discontinued and Obsolete Merchandise	1,500.00
Damaged Merchandise	1,000.00
Discounts Allowed	<u>4,000.00</u>
TOTAL EXPENSES	<u><u>\$1,797,209.00</u></u>

NOTE: Due to uncertain future economic conditions this budget is approved with the provision that it be re-evaluated prior to its implementation on July 1, 1974. If it is found that the budgeted income is unrealistic, authorization is granted to proceed only at the current 1973 - 74 level of expenditures until the Finance Committee and Board of Directors can make final determination at the July meetings.