

AGENDA

Full Note
NATIONAL BOARD OF STUDENT OFFICERS AND BOARD OF DIRECTORS MEETING

Washington, D. C.
January 26 - 27, 1961

20624 Gray

- C* 1. Minutes of last meeting
2. Discussion of items from Regional representatives
(From list of items presented in Monday's meeting)
3. Report of the National Treasurer-----R. E. Bass
4. *h* Report on FFA Building and Grounds-----Mr. Edward J. Hawkins
 - a. Status, operation, maintenance, caretaker's residence, etc.
 - b. Proposed sale of lots-----Dr. Spanton
5. *+* Report on National Future Farmer Magazine-----Mr. Wilson Carnes
6. *-* Report on Official FFA Calendar-----Mr. Howard Carter
7. *+* Report on Future Farmers Supply Service-----Mr. Edward Hawkins
 - a. Status, old items to drop, new items to add (if any)
 - b. Rebate to States
8. 1961 National FFA Convention (October 11, 12 and 13)
 - a. General plans for 1961, attendance, session programs and American Royal
 - b. Suggestions for improving convention program:
Presentation of Foundation Awards (suggestions by Mr. Taylor and Mr. Dalton) Also Chapter Awards
Convention committee report recommendations
 - c. Convention arrangements and facilities-----Mr. Farrar and Mr. Hunsicker
 - d. Exhibits: facilities (space), finance, theme, etc.
-----Mr. Hollenberg
 - e. Possible convention speakers:
 - Doyle Conner
 - ~~General Stone, Supt. of Air Force Academy~~
 - Orville Freeman, Secretary of Agriculture
 - Abraham Ribicoff, Secretary of HEW
 - ~~Ambassador Romulo, The Philippines~~
 - Senators Carlson, Kerr and Darby
 - Commissioner of Education

Education

- f. Possible judges for National Public Speaking Contest:
Mrs. Alyce Lowrie of California
J. W. Hull, President, Arkansas Polytechnic College
Hubert Wheeler, State Supt. of Public Instruction, Missouri
J. C. Wright, State Supt. of Schools, Iowa
Dr. Louis Thompson, Associate Dean, Iowa State
James McCain, President, Kansas State College
Daryl Chase, President, Utah State Agricultural College
Lloyd J. Andrews, Supt. of Public Instruction, Washington *of Agric College.*

Dean Myers - U of Arizona

Walter Martin - Mass (time keeper)

Gour Reed, Maine
X X

Public Relations, Business and Industry

Frank Atwood, WTIC TV, Hartford, Conn.
 Herbert L. Schlaller, Manager, Agriculture, P. R.
 Charles Pfizer Company of New York
 Warren A. Ranney, Director, Industrial Relations,
 Coop. Grange League Exchange, Ithaca, New York
 Eli Wiggins, Public Relations, Eastern States Farmers
 Exchange, Springfield, Mass.
 Willis M. Johnson, Federal Land Bank, Baltimore, Md.
 Walter Carver, Agricultural Dept., U. S. Chamber of
 Commerce
 Robert Yeager, Pres., L. G. Balfour Company
Richard ~~Walter~~ Harkness, NBC Commentator, Washington, D. C.
 James Worthy, Pres., Sears-Roebuck Foundation, Chicago
~~Governor John Reed, Maine~~

Agriculture

Tom McDowell, Commissioner of Agriculture, Wisconsin
 (Former American Farmer)
college deans →

Others

+ g. FFA Emblem purchase arrangement with Pierce FFA
 Chapter, Nebraska

- ✓ 9. Determine policy on awarding *Appreciation Plaque* Outstanding FFA Award Plaques
10. National FFA Week-----Mr. John Farrar
11. *July* Review FFA Annual Report Form-----Mr. Gray
12. *July* Revising score card for Honorary American Farmer Degree
 (for teachers)
13. X Fifteen Year Plaque to donors to the FFA Foundation
- ✓ 14. National FFA Officers' Goodwill Tour-----Mr. Gray
- ✓ 15. Final report on George Washington Grist Mill
16. *July* Ray Cardozier Suggestion on films →
- ✓ 17. → Chapter Award Program {winning 2 years in row}
- 18.

MINUTES
JOINT MEETING OF THE NATIONAL BOARDS OF STUDENT OFFICERS
AND DIRECTORS OF THE FUTURE FARMERS OF AMERICA

Washington, D.C.
Jan. 26-27, 1961

January 26, 1961

The meeting of the Board of Student Officers and Board of Directors of the Future Farmers of America was called to order at 9:15 a.m., in the offices of the Agricultural Education Branch, U. S. Office of Education, by Dr. W. T. Spanton, Chairman. Board members present, in addition to Dr. Spanton, included:

Board of Directors

Mr. H. E. Edwards, State Supervisor, Agricultural Education, State Board of Vocational Education, Charleston, West Virginia
Mr. W. E. Gore, State Supervisor, Agricultural Education, State Department of Education, Columbia, South Carolina
Mr. Bob E. Taylor, State Supervisor, Agricultural Education, State Department of Vocational Education, Phoenix, Arizona
Mr. Harold B. Taylor, State Supervisor, Agricultural Education, State Department of Public Instruction, Indianapolis, Indiana
Dr. Malcolm C. Gaar, Mr. Harold F. Duis, and Mr. H. N. Hunsicker, all of the Office of Education, Washington, D. C.

Mr. E. J. Johnson, Office of Education, Washington, D. C., was unable to be present due to a foreign assignment in Peru.

Board of Student Officers

Lyle Carpenter, National FFA President, Yuma, Colorado
Ronald J. Cook, National FFA Student Secretary, Marshall, Michigan
Jerome Donovan, Jr., National FFA Vice President, Delaware, Ohio
Teddy Ray Carruth, National FFA Vice President, Tulsa, Texas
Nathan R. Cushman, National FFA Vice President, Lebanon, Connecticut
John Creer, National FFA Vice President, Spanish Fork, Utah

Mr. Wm. Paul Gray, National FFA Executive Secretary was also present.

Mr. R. E. Bass, National FFA Treasurer was ill and unable to attend.

Approval of
Previous
Minutes

It was moved by Mr. Harold Taylor, seconded by Mr. Gore and carried that the reading of the Minutes of the previous meeting be dispensed with and the Minutes be accepted as previously mimeographed and distributed to the States.

American
Farmer
Application

Reference was made to a letter from Mr. Walter Jacoby of Connecticut which pointed out that the Board, at its October, 1960, meeting had agreed, though no official action was taken, that candidates for the American Farmer degree may report debits, credits, and labor income for all enterprises combined where records are kept on a farm account basis. (The present application form requires such records on each individual enterprise during the first two in-school years.)

There being no objection or further discussion, Dr. Spanton stated that the farm account basis of reporting would be accepted, even though the wording on the application form is not changed until the scheduled 1963 revision.

Reports of
Regional
Representatives

Dr. Spanton called for reports from the four regional representatives on the Board from the States, concerning any matters they wished to present from their respective regions.

Poll States
for Suggested
Changes in 1962
Convention
Program

Mr. Bob Taylor reported that Colorado suggested a change in the time of closing the National FFA Convention. The Colorado Association felt that the convention program should end on Friday noon, rather than on Friday evening. Realizing that the plans for the 1961 convention have already been made, it was moved by Jerome Donovan, seconded by Ronald Cook and carried that a poll be made of the States to obtain their views on a time for opening and closing the National FFA Convention, in regards to the 1962 program. It was moved by Mr. Bob Taylor, seconded by Mr. Harold Taylor and carried that the action of the Board of Student Officers be sustained.

Alternate
Applications
for the
American Farmer
Degree to be
Discussed at
Regional
Conferences

The next matter for consideration was submitted by the States of Texas and Missouri, requesting that serious consideration be given to permit States to submit applications for alternate candidates for the American Farmer Degree, in addition to the full quota for the States. These applications would then be considered in case any of the original candidates were not recommended to receive the American Farmer Degree. This matter was discussed, and it was pointed out that such a change would necessitate an amendment to the National FFA Constitution.

* 1963

✓ It was then moved by Teddy Carruth, seconded by John Creer and carried that discussion of procedures for choosing American Farmer candidates be postponed to the Board meeting in July, and, in the meantime, that this matter be discussed at the forthcoming Regional Conferences. It was moved by Mr. Gore, seconded by Mr. Edwards and carried that the Board of Directors sustain the action taken by the Board of Student Officers.

Report of
National
Treasurer

Copies of the Statement of Revenue and Expenditures of the Future Farmers of America for the six-month period from July 1, 1960 through December 31, 1960 were distributed by Mrs. Pauline D. Coiner, Secretary to the National FFA Treasurer. This statement was reviewed in detail.

The meeting was recessed at 12:30 p.m. because all Government employees were released on account of the severe snow storm.

January 27, 1961

The meeting was called to order in Room 5132 by the Chairman at 9:20 a.m., all members of the Boards being present.

✍ It was pointed out by Dr. Spanton that it might be impossible to discuss all of the remaining items on the agenda of the Board meeting due to the early adjournment of the meeting on January 26, which was caused by the snow storm. It was decided that, if necessary, the joint meetings of the Boards of Student Officers and Directors in July would be extended to a full week, rather than the usual three days.

Fair Publishing
House Royalty
Payment

Dr. Spanton reported that he had received a letter and long distance phone call from the Vice President of the Fair Publishing House, requesting that they be permitted to offer a flat rate royalty payment for the use of the FFA emblem on articles manufactured and sold by them directly to FFA chapters, instead of the 10% royalty they have been paying. It was stated that the company had incurred almost as much additional bookkeeping expense as the royalties amounted to, in arriving at the actual amount due the FFA for royalties each year. Based on the average royalty payments received from this firm during the past five years, it was moved by Teddy Carruth, seconded by John Creer and carried, that the sum of \$325.00 per year would be an acceptable flat rate royalty payment from the Fair Publishing House. It was moved by Mr. Bob Taylor, seconded by Mr. Gore and carried that the action of the Board of Student Officers be sustained.

American
Farmer Degree
Application
Review -
Wisconsin

Dr. Spanton reported that he had received a letter from Mr. C. H. Bonsack of Wisconsin, in which he asked for a ruling on an American Farmer degree application from a boy who had moved out of the State. The FFA member was graduated from high school at Salem, Wisconsin, in June of 1958 and will submit his application for the American Farmer degree this year. In the meantime, he has moved to Ellerslie, Georgia and is now conducting his farming activities in that State. Mr. Bonsack questioned whether the application should be submitted by the Wisconsin State Association or the Georgia State Association. It was moved by Ronald Cook, seconded by Nathan Cushman and carried that this boy's American Farmer degree application be submitted by the Wisconsin Association as a part of their quota of applicants to which that State is entitled. It was moved by Mr. Edwards, seconded by Mr. Harold Taylor and carried that the action of the Board of Student Officers be sustained.

Suggestion
for Operation
of Courtesy
Corps

Dr. Spanton read a letter from Mr. L. C. Dalton of New Mexico, concerning the operation of the Courtesy Corps at this year's convention. Mr. Dalton stated that he felt that this function should be given to a person who has more time to work with the Courtesy Corps, and not a State Supervisor who is in charge of a State Association group. He suggested that we offer this responsibility to the National Vocational Agricultural Teachers' Association, as an opportunity for them to participate officially in the convention. After a brief discussion, it was recommended that Mr. Dalton be urged to continue directing the operations of the Courtesy Corps this year, and that consideration be given to extending an invitation to the Executive Secretary of the NVATA to work with the corps this year in order to learn about its operation, with the hope that this responsibility could be given to the NVATA in 1962 and thereafter.

Report on
FFA Building
and Grounds

Mr. Hawkins reported that as soon as the weather permits, they will proceed with the dismantling of the old residence building and garage on the FFA property.

Proposal for
Sale of FFA
Lots

Dr. Spanton reported that about 8 acres of the entire frontage of the FFA property facing Highway No. 1 has been zoned "commercial" and that one lot has been sold for that purpose. The question was raised as to whether the balance of this frontage should be sold in separate lots or as a whole. Dr. Spanton pointed out that eventually, from \$125,000.00 to \$150,000.00 should be realized from the sale of this property, and that the proceeds should be invested in Government Bonds and held as a reserve fund for the FFA.

It was moved by Ronald Cook, seconded by John Creer and carried that the National Organization keep the balance of this property until such time as the National Office feels that it would be to the best interests of the organization to sell. It was moved by Mr. Edwards, seconded by Dr. Gaar and carried to sustain the action of the Board of Student Officers.

Report on
NFF Magazine

Mr. Carnes, Editor of The National FUTURE FARMER Magazine appeared before the group and distributed copies of a Mid-Year Report for the magazine for the period ended December 31, 1960. Mr. Carnes reported that the magazine continues to show small gains in circulation, but that advertising would be down according to their six-months' outlook. He stated that he feels there is some indication conditions will improve as the farm picture changes.

Mr. Carnes distributed copies of the magazine's recommendations for increasing the number of issues and subscription rate for the magazine. After reviewing these recommendations, it was moved by Teddy Carruth, seconded by Ronald Cook and carried that this information be sent to the States, with the recommendation that the State Associations inform their chapters preparatory to discussing the matter at their State conventions. It was moved by Mr. Edwards, seconded by Mr. Bob Taylor and carried to sustain the action of the Board of Student Officers.

Speakers for
National FFA
Convention

A brief discussion was held on potential speakers for the National FFA Convention. It was moved by Jerome Donovan, seconded by Nathan Cushman and carried that President Kennedy be extended an invitation to be the featured speaker at the convention. It was moved by Mr. Gore, seconded by Mr. Bob Taylor and carried that the action of the Board of Student Officers be sustained. It was recommended that selection of judges and timekeepers for the Public Speaking Contest be deferred until the July board meeting.

Report on
FFA Calendar

Mr. Howard Carter reported that the program for distribution of 1961 FFA Calendars reached the year's goal of 10% chapter participation, but indicated he believed this to be far short of the potential. He then distributed copies of the 1962 calendar and stated that promotion for 1962 would be directed to sponsors of 1961 calendars, with copies of promotional material going to the chapters. In addition, some promotional material will be sent directly to prospective sponsors that are suggested by the chapters.

Report on
Future Farmers
Supply Service

Mr. Hawkins presented and reviewed the Mid-Year Report of the Future Farmers Supply Service for the period ended December 31, 1960.

Mr. Hawkins stated that the Supply Service has outgrown its present storage space and that some consideration should be given to building a warehouse addition to the present FFA building. After discussion, it was recommended that Mr. Hawkins develop tentative plans and secure an estimate on the cost of building a warehouse addition, and present the information at the July board meeting. After considerable discussion concerning the operations of the FFSS, it was moved by Teddy Carruth, seconded by Jerome Donovan and carried that the Board of Student Officers recommend that a study be made by the National Office concerning the use of FFSS funds for future expansion of the FFSS and for leadership training expenses. It was moved by Mr. Bob Taylor, seconded by Mr. Gore and carried to sustain the action of the Board of Student Officers.

Availability
of Outstanding
Service Award
Plaque

Mr. Hawkins recommended that the Plaque for Outstanding Service be made available to chapters, instead of its sale and use being restricted to State Associations and the National Organization. It was moved by Jerome Donovan, seconded by John Creer and carried that the restriction on the sale of this plaque be removed and that the plaque be made available for sale to local chapters. It was moved by Mr. Hunsicker, seconded by Mr. Edwards and carried to sustain the action of the Board of Student Officers.

New FFA Tie
Samples

Mr. Hawkins presented two samples of a new FFA tie - one with the FFA emblem and the other with the letters "FFA". He recommended that we adopt this new narrow tie, with button down feature, to replace the tie now being sold. It was moved by Jerome Donovan, seconded by Nathan Cushman and carried that the style of the FFA tie be changed to the narrow tie, with button down feature, and that smaller letters be used, "FFA", rather than the FFA emblem. It was moved by Mr. Harold Taylor, seconded by Mr. Gore and carried to sustain the action of the Board of Student Officers.

State Award
Medal

A question was raised concerning the size of the State Award medal and whether or not the ribbon attachment was necessary. After some discussion, it was moved by Jerome Donovan, seconded by Teddy Carruth and carried that the State Award medal sold by the Supply Service be made smaller, and that the ribbon be removed. It was moved by Mr. Bob Taylor, seconded by Mr. Edwards and carried that the action of the Board of Student Officers be sustained.

Convention
Exhibits

A question was raised concerning the limited amount of time the Little Theater was available for State exhibits during the 1960 Convention. Mr. Gray explained that for many years the room had been reserved for an "Antique Show", on Fridays and Saturdays preceding the American Royal Live Stock Show, and that the FFA was forced to vacate the room by Thursday noon last year even though the Antique Show did not begin until Saturday. Following discussion, most of which emphasized the value of keeping FFA exhibits in place for a longer period, it was generally agreed that Dr. Spanton and Mr. Gray, when they meet with Kansas City officials in March, should make every effort to retain the Little Theater for FFA exhibits until at least Thursday evening, and if possible, until Friday noon.

Mr. Bob Taylor suggested that FFA exhibits in the room should have a central theme, and asked if it would be possible to select the theme for National FFA Week far enough in advance that States could use that theme for their exhibits.

In further discussion, he pointed out that exhibits shown at the national convention could serve as examples of types of exhibits to be developed by local chapters, and recommended that the National Office prepare its FFA Week materials early enough, so that they also could be exhibited at the national convention. It was moved by Ronald Cook, seconded by John Creer and carried that the Board of Student Officers recommend that a theme for National FFA Week in 1962 be selected soon, that States be informed of the theme, and that State exhibits at the 1961 national convention be limited to those which feature the 1962 FFA Week theme. It was moved by Mr. Gore, seconded by Mr. Duis and carried to sustain the action of the Board of Student Officers.

It was proposed that \$1,000.00 be budgeted to help the States with expenses of shipping exhibits to and from the convention, with the payments to be allotted by zones. It was moved by Nathan Cushman, seconded by Ronald Cook and carried that the Board of Student Officers recommend that \$1,000.00 be appropriated to help finance the cost to the States for shipping exhibits to and from the convention. It was moved by Mr. Gore, seconded by Mr. Bob Taylor and carried to sustain the action of the Board of Student Officers.

Policy for
Awarding FFA
"Distinguished
Service" Award
Plaques

Dr. Spanton proposed that consideration be given to awarding one Distinguished Service Award Plaque each year, to a person not officially connected with the FFA, with the name of the person to receive the plaque for 1961 to be determined at the July board meeting. It was moved by Ronald Cook, seconded by Nathan Cushman and carried that the National Office provide one Distinguished Service Award Plaque each year, beginning in 1961. It was moved by Dr. Gaar, seconded by Mr. Bob Taylor and carried that the action of the Board of Student Officers be sustained.

"Outstanding"
Service Award
Plaque

It was moved by Teddy Carruth, seconded by Nathan Cushman and carried that "Outstanding" Service Award Plaques be provided for those men who participate in the convention and other FFA activities, and who do not receive the Honorary American Farmer Degree. It was moved by Mr. Hunsicker, seconded by Mr. Bob Taylor and carried that the action of the Board of Student Officers be sustained.

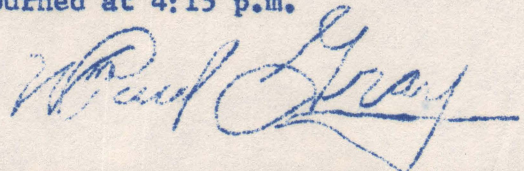
Attendance at
National FFA
Convention

A discussion was held on removing the present restriction on the number of members permitted to attend the national convention. A number of States have protested this restriction and asked for special permission to bring larger groups. It was moved by Jerome Donovan, seconded by Teddy Carruth and carried that at least six FFA members from each chapter, but not more than 10% of a local chapter's membership be allowed to attend the National FFA Convention. It was moved by Mr. Gore, seconded by Mr. Harold Taylor and carried to sustain the action of the Board of Student Officers.

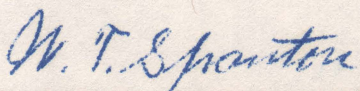
Tours of
Kansas City

Mr. Duis reported that the tours of Kansas City last year were in conflict with the convention sessions and suggested that they be held at a time which would not interfere with convention sessions. It was moved by Ronald Cook, seconded by Nathan Cushman and carried that tours of Kansas City at the time of the convention not be held on days that will conflict with sessions of the convention. It was moved by Mr. Bob Taylor, seconded by Mr. Harold Taylor and carried to sustain the action of the Board of Student Officers.

The meeting was adjourned at 4:15 p.m.



Wm. Paul Gray, Secretary



W. T. Spanton, Chairman