RECTORS AND F AMERICA

MINUTES

JOINT MEETING OF THE NATIONAL BOARDS OF DIRECTORS AND NATIONAL OFFICERS OF THE FUTURE FARMERS OF AMERICA

Kansas City, Missouri October 10-12, 1970

Saturday Morning - October 10, 1970

The meeting of the Board of Directors and National Officers of the Future Farmers of America was called to order at 8:45 a.m. in Room 219 at the Hotel President in Kansas City, Missouri, by H. N. Hunsicker, Chairman. Those present in addition to the Chairman included:

Board of Directors

- J. E. Dougan, State Supervisor, Agricultural Education, Columbus, Ohio;
- H. E. Edwards, Program Officer, Office of Education, Chicago, Illinois;
- M. C. Gaar, Program Officer, Office of Education, Atlanta, Georgia;
- C. H. Moore, State Supervisor, Agricultural Education, Phoenix, Arizona;
- H. L. Noakes, State Supervisor, Agricultural Education, Albany, New York;
- B. F. Rawls, Program Officer, Office of Education, Kansas City, Missouri;
- F. R. Stover, State Supervisor, Agricultural Education, Columbia, South Carolina;
- J. W. Warren, Program Officer, Office of Education, Philadelphia, Pennsylvania.

Officers

Wm. Paul Gray, Secretary, Board of Directors, Office of Education, Washington, D.C.; J. M. Campbell, Treasurer, State Department of Education, Richmond, Virginia.

Alternate

J. W. Lacey, Program Officer, Office of Education, Denver, Colorado.

Board of National Officers

Harry Birdwell, National FFA President, Fletcher, Oklahoma; Dennis Pharris, National FFA Secretary, Hillsboro, Texas; Steve Zumbach, National FFA Vice President, Manchester, Iowa; Charles Postles, Jr., National FFA Vice President, Milford, Delaware; David Dietz, National FFA Vice President, Canby, Oregon; C. W. St. John, National FFA Vice President, Redfield, Arkansas.

Consultants

Millard Gundlach, President, NVATA, Inc., Montfort, Wisconsin; Jeff Hanlon, Past National FFA President, Cornelius, Oregon.

Others

Donald N. McDowell, Executive Director, National FFA Foundation Sponsoring Committee, Madison, Wisconsin

INVOCATION -- Dennis Pharris, National FFA Secretary, rendered a brief invocation.

<u>INTRODUCTIONS</u> -- Mr. and Mrs. C. L. Venard, producers of the Four Star Farmer films were introduced.

ADJUSTMENTS AND RECOMMENDATIONS -- Program adjustments and recommendations were then requested of the members of the Boards of National Officers and Directors to be acted upon at the proper time during the meetings.

REMARKS CONCERNING JULY BOARD ACTION RE: THE NATIONAL FFA CENTER -- The Chairman called attention to the action taken at the July Board meeting that the study of the FFA Center be discontinued until a "need is established or funds are made available". He stated that it would appear impossible to determine the need or to make funds available if further study and investigation were discontinued. Futhermore, the minutes included two motions, one which was made at the March meeting authorized the completion of the feasibility study and securing of vital tax exemption information, and the other motion made in July to discontinue the study which was made without the receipt of all the information requested.

ORIGINAL MOTION RE: DISCONTINUING CENTER STUDY SUPPORTED -- After considerable discussion regarding their previous action on the National FFA Center, several of the National Officers and Board of Directors stated that they did not feel that these two motions were in conflict with one another, and went on record as supporting their July motion which follows:

"It was moved by David Dietz (Mr. Edwards), seconded by Steve Zumbach (Mr. Rawls) and carried to discontinue study of the FFA Center until a need is established or funds are made available."

In the discussion that ensued regarding the above action, the Board members agreed that they wanted to clarify their position that this action was in regards to the "Educational Center" only and that it certainly was not intended to curtail the entire development of the property at the National FFA Center.

ADDITION TO JULY BOARD MINUTES -- Some members of the Boards thought that the July Minutes did not reflectthe full intent of the motion regarding the "FFA Center". It was moved by David Dietz (Mr. Rawls)*, seconded by Domnis Pharris (Mr. Edwards) and carried that both sides of the conversation regarding the "Conference Center" be recorded in the official minutes. (See Appendix A - Report Prepared by Harry Birdwell for Presentation to the Delegates.)

APPROVAL OF PREVIOUS MINUTES -- It was moved by David Dietz (Mr. Rawls), seconded by Dennis Pharris (Dr. Noakes) and carried that the minutes of the July Board meeting be accepted.

GOVERNING COMMITTEE MINUTES APPROVED -- The Chairman called upon the Secretary to read the Minutes of the Meetings of the FFA Governing Committee, which were held on September 3 and September 30. Dennis Pharris, National FFA Secretary, assumed the chair at the request of the President. It was then moved by Harry Birdwell (Mr. Dougan), seconded by Charles Postles (Mr. Stover) and carried that the Minutes of the FFA Governing Committee meetings be approved. (See Appendixes B and C.)

^{*}For the purpose of brevity, the names of the Board of Directors' members moving to sustain the action of the National Officers are included in parentheses following the name of the respective National Officer who made and seconded the motion.

President Birdwell then resumed the chair.

HONORARY AMERICAN FARMER DEGREE -- Mr. Dougan gave the Boards background information on Mr. Roger B. Warner of Ashley, Ohio, about whom he had received several letters recommending him for the Honorary American Farmer Degree. After a short discussion, it was moved by David Dietz (Mr. Stover), seconded by C. W. St. John (Mr. Dougan) and carried that Mr. Roger B. Warner be recommended to the delegates to receive the Honorary American Farmer Degree at the 1970 National FFA Convention.

PROPOSED AMENDMENTS TO THE CONSTITUTION -- During the July Board meeting members of the FFA Board of Directors and National Officers served on committees to suggest needed changes in the National FFA Constitution. These proposed amendments were then mimeographed and mailed to State Advisors, Executive Secretaries and Head Teacher Educators under date of August 24, 1970.

After reviewing the above-mentioned proposed amendments to the National FFA Constitution, it was moved by Dennis Pharris (Dr. Noakes), seconded by Steve Zumbach (Mr. Stover) and carried that the Boards recommend adoption of the proposed amendments to the delegate body with the exception of the one dealing with Article VIII, Section D. It was recommended that each amendment be discussed and acted upon separately.

CLARIFICATION OF MOTION REGARDING REGISTRATION FEE RECOMMENDED FOR NATIONAL CONVENTION IN 1971 -- At the July Board meeting the following motion was passed:

"It was moved by Steve Zumbach (Mr. Stover), seconded by Charles Postles (Mr. Moore), and carried that the Boards of National Officers and Directors recommend to the delegate body for its consideration a registration fee of \$3.00 per person for individuals attending the National FFA Convention in Kansas City in 1971."

The Board members felt that this motion should be clarified before being submitted to the delegate body and stated that the registration fee would only apply to "FFA members" and would not apply to guests, etc.

PROVISION FOR A NATIONAL CHAPLAIN -- At the July meeting the Boards of National Officers and Directors referred to the delegate body, as a possible Constitutional amendment, the matter of providing for a National Chaplain -- without any specific recommendations. However, on October 9, the National FFA Officers met and decided upon the following recommendation regarding a National Chaplain:

"That a provision for a National Chaplain in the National FFA Constitution was not legal due to Public Law 81-740, but that this would not affect the possibility of a chaplain on the state level and below."

MOTION -- It was moved by David Dietz (Mr. Dougan), seconded by Steve Zumbach (Dr. Gaar) and carried that the above recommendation prepared by the National Officers concerning the proposal of the National Chaplain as an amendment to the Constitution be presented to the delegates for consideration.

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PLANS FOR 1971 WASHINGTON CONFERENCE PROGRAMS -- Coleman Harris, FFA Program Specialist, gave a brief summation of the Summer '70 leadership conferences held in Washington, D.C., and then related plans for the 1971 conferences. The types of conferences and dates for 1971 follow:

- Chapter Impact Conferences For Chapter Presidents and Advisors June 14-19, June 21-26 Purpose: To build more effective chapter programs.
- Leadership-Citizenship Conferences For Area and Chapter Officers July 5-10 and July 12-17 Purpose: To further develop FFA leaders.
- Agriculture Public Relations Conference For Chapter, Area and State Reports - August 2-7 - Purpose: To improve communication skills radio, TV and Print.
- Agriculture Career Conference For local, area, and state Agricultural Proficiency award winners August 9-14 Purpose: To extend agricultural, technical and career understanding.

PHILOSOPHY BEHIND LEADERSHIP CONFERENCES DISCUSSED -- Mr. Edwards stated that he thought the Boards should discuss the philosophy behind the purposes of the leadership conferences and especially those conducted in Washington, D.C. He personally felt that many states are doing a good job of leadership development through their state camps and their state programs. He posed the question to the group whether or not the national organization should strive to strengthen the state programs on the state level rather than bring in a small number of FFA members to Washington, D.C., for leadership meetings. He also questioned the use of FFA staff members' time during these conferences in Washington and stated that perhaps their time could be more productively spent by assisting the states, and assisting in more regional and sub-regional conferences whereby they could reach a greater number of members. He felt that it was time the national organization chart its course in regards to the direction it is taking -- regarding leadership conferences -- and then follow that course.

Although many members of both Boards felt that there should be emphasis and expansion in the regional and sub-regional leadership conferences, they also felt that the conferences in Washington, D.C., which all FFA members have an opportunity to attend, are beneficial and provide good training in leadership for FFA members.

Without any official action being taken, Mr. Harris was commended by members of the Boards for his work regarding the "Leadership Conferences" and was given encouragement to proceed.

RECOMMENDATIONS OF TEMPORARY ALUMNI COUNCIL -- Gus R. Douglass, past National FFA President and member of the Temporary Alumni Council, appeared before the group and discussed the proposal for a National FFA Alumni Association. He reviewed with the Board members a proposed method of organization, membership, dues, projected income and expenses for the first five-year period, and the use of the funds of the alumni association. He also presented a proposed budget beginning January 1, 1971 and ending December 31, 1971.

Copies of the tentative Constitution and Bylaws for the National FFA Alumni Association were also distributed and reviewed by those in attendance. (Copies have been supplied to States).

Numerous questions were posed to Mr. Douglass, some of which follow: Upon being asked whether the association might be used as a "political tool" he stated that it would not be used in this connection. Kenneth McMillan, past National President and a member of the Temporary Alumni Council, was present and stated that the association would definitely not be involved in partisan politics. These views were shared by Mr. Millard Gundlach, National NVATA President, who also is a member of the Alumni Council.

Questioned as to whom the policy making body of the association would be, Mr. Douglass stated that the Board of Directors would be the policy makers. He further stated that checks on the association could be made by the Board of Directors when they:

- 1. Review and approve the program of work.
- 2. Approve the appointment of the Alumni Executive Secretary.
- 3. Review and approve their annual report.

NATIONAL FFA ALUMNI ASSOCIATION APPROVED -- After much discussion concerning the proposed National FFA Alumni Association, it was moved by David Dietz (Dr. Gaar), seconded by Dennis Pharris (Mr. Dougan) and carried "unanimously" that a National FFA Alumni Association be established and that the temporary "FFA Alumni Council serve as the Alumni Council until the first duly elected and appointed council, as provided in the Constitution, will take office."

LOAN REQUESTED -- Prior to breaking for lunch Mr. Douglass and Mr. McMillan made a request for a loan of \$50,000 for the formation and implementation of an Alumni Association. It was felt that more thought should be given this matter. Therefore, it was decided that a few members of the Board would draft an appropriate motion during the lunch period. The Chairman appointed Dennis Pharris, Mr. Edwards and Mr. McMillan to this committee.

The meeting was recessed at 11:50 a.m. for lunch by the Chairman.

Saturday Afternoon -- October 10, 1970

The meeting was reconvened at 1:30 p.m. by the Chairman, with all members of the Boards present.

Dennis Pharris presented the report of the committee appointed to draft the motion on the National FFA Alumni Association.

MOTION -- It was moved by Dennis Pharris (Mr. Edwards) and seconded by Steve Zumbach (Mr. Moore), that the Board of National Officers and Board of Directors:

1. Authorize a maximum expenditure of \$50,000 to be used in the formation and implementation of the National FFA Alumni Association. These funds shall be carried as a line item in the National Organization budget over a three year period within the ceiling established;

- 2. The National FFA Advisor shall authorize expenditure of funds from the designated line item of the budget until the formation of the National FFA Alumni Association;
- 3. After the formation of the National FFA Alumni Association, the Alumni Council shall be authorized to request funds through the National FFA Advisor;
- 4. The Alumni Association shall present a schedule of repayment before the end of the three year period; and
- 5. The appropriation shall come from the General Reserve Fund.

The motion carried unanimously.

STATUS OF ORGANIZATION FUNDS -- Mr. Campbell presented a report of all investments made since the time of the last Board meeting in July. He analyzed the situation between now and the first of November. The Boards commended Mr. Campbell for his extensive work in preparing the report.

BUILDING OUR AMERICAN COMMUNITIES -- Coleman Harris, FFA Program Specialist, presented the report on the "Building Our American Communities" program. After considerable discussion of the "Building Our American Communities" program, Mr. Harris was commended on his fine work in presenting the report.

AMERICAN ROYAL QUEEN CANDIDATES -- Mr. Gray made the report on the American Royal Queen. He thought that this new activity was a very healthy addition to the Convention program. Nine States have nominated candidates for Queen. These are: California, Delaware, Kansas, Maryland, Missouri, Nebraska, Oklahoma, Tennessee, and Texas. The Boards commended Mr. Gray on his report and for his fine work in arranging the American Royal Queen Contest. (States sponsoring candidates provided funds.)

NATIONAL FFA OFFICERS' TOUR -- Mr. Coleman Harris passed out suggested outlines to all Board members and asked for any changes that they might have in mind. Suggestion was made to not repeat visits to the same organizations every year. On certain parts of the tour, all six officers will travel together and on other parts, the six will be split up into groups of two or three. It was suggested that the new National Officers be used more often between their time of election in October and January.

THE REID CASE -- The Chairman presented the recent status of the FFA organization in the Reid Case. Discussion was held at this time relative to the case.

THE PROTECTION OF UNAUTHORIZED USE OF FFA EMBLEM -- Discussion was held on the unauthorized use of the FFA emblem. It was recommended that the "R" should be replaced on the printed emblem in order to give proof of its registration.

FFA TAX STATUS UNDER NEW INTERNAL REVENUE LEGISLATION -- It was pointed out that an audit must be compiled annually of the total FFA organization's operations, including the Magazine and Supply Service and report both to Congress and to the Internal Revenue. The organization can only be tax

exempt providing that at least 1/3 of its revenue comes from dues or from related activities. The attorneys consider the FFA Supply Service and the Magazine as related activities. At least 1/3 of the contributions to the National FFA Foundation must not be more than \$10,262 for the last preceding four years to insure its current tax exempt status as a <u>publicly supported</u> educational foundation under IRS Code 501 (3) (c).

IDENTIFICATION OF FUTURE "SPECIAL PROJECTS" FOR SPONSORSHIP UNDER THE NATIONAL FFA FOUNDATION -- Mr. Seefeldt reported on "Special Projects" to be sponsored by the FFA in 1971.

MOTIONS-- It was moved by David Dietz (Mr. Warren), seconded by Dennis Pharris (Mr. Moore) and carried that we adopt for sponsorship those special projects proposed by Mr. Seefeldt and Mr. McDowell. (See Appendix D). It was moved by C. W. St. John (Mr. Moore) and seconded by Dennis Pharris (Mr. Stover), and carried that all proficiency award areas be made available as sponsored projects to the Foundation sponsors, that the awards be the same as they have in the past, and that there be an option for the sponsoring company to also sponsor travel scholarships for the state winners to attend a national conference for the respective proficiency award areas. Additional costs and other awards are to be considered in the total cost.

MOTION -- It was moved by Dennis Pharris (Mr. Warren), seconded by Charles Postles (Dr. Noakes) and carried that the National Advisor's office send out a memorandum to States, the National Board of Directors, and the National Officers requesting ideas for special projects.

PROGRESS REPORT ON RECEIPT OF COPIES OF STATE FFA CONSTITUTIONS AND BYLAWS -- Coleman Harris presented report on receipt of state constitutions and bylaws in the National Office.

MOTION -- It was moved by C. W. St. John (Dr. Gaar), seconded by Dennis Pharris (Mr. Stover) and carried that the Executive Secretary's office send letters to all States which have not updated their constitution to insure when this will be done.

SELECTION OF THEME FOR FFA EMPHASIS IN 1972 -- Jack Pitzer passed out a list of suggested themes for FFA Emphasis in 1972. Further action is to be taken on this selection at the Sunday morning session.

Meeting was adjourned at 5:15 p.m.

Sunday Morning - October 11, 1970

The meeting was called to order by the Chairman at 8:30 a.m.

The first item of business was the FFA Theme for 1972. There was considerable discussion concerning not only the theme itself but the purpose and use of the theme. One point raised was whether the theme should have emphasis for the entire year rather than a theme for FFA Week only. The consensus seemed to favor the theme's use on an annual basis with specific emphasis during National FFA Week.

 $\underline{\text{MOTION}}$ -- After considerable discussion, it was moved by Dennis Pharris that the 1972 theme for FFA Week be "FFA -- Maintaining America's Strengths". Motion was seconded by Charles Postles.

After much discussion Mr. Carnes asked that they be allowed to work on the theme editorially and try to come up with a better word, and report at the January meeting.

 $\underline{\text{MOTION}}$ -- It was moved by Steve Zumbach, seconded by David Dietz, and carried that the previous motion be tabled.

The Chairman stated that the motion could be taken off the table in the afternoon and, if not, the matter could be decided at the January Board meeting.

FFA BAND -- Mr. Gray introduced Mr. Roger Heath of Purdue University, Director of the National FFA Band. Mr. Heath called attention to the Band roster which has been published each year. He said it has been used by a lot of people who want to sponsor summer camps and the like. He asked permission to use it. Mr. Heath stated that the Professor of Bands at Purdue University would be putting together a five Capital tour this summer. If permissible, they would contact members of the Band along with other people who would be interested and capable of making such a trip, between June 15 and July 1. He said the FFA would get some publicity from this. Any performance would, of course, give credit to the FFA group. Mr. Heath stated that although the list is being used, he would not use it without permission of the Board.

It was the feeling of some members of the Boards that such approval might be establishing a precedent which might not be in the best interest of the FFA. The matter was discussed at length, but no official action was taken.

Mr. Heath stated that he thought it might be well for the National Officers and Board members to take an overall look at the FFA Band and see whether or not they wanted to use it more extensively for publicity and public relations purposes. He observed that performance at the convention, and participation in the American Royal Parade is about the extent of its use at present. He thought much more "mileage" could be gotten out of the Band if we wanted to do it. He stated that it would take more work but would be worth it in his opinion.

Next, Mr. Heath mentioned that if the Band were to be seen by a lot of people, he questioned whether the present uniform is appropriate. Mr. Heath would like to update or upgrade the uniform. His feeling was that if we decide to take a forward step, and expose the Band to more viewers, we should be proud of what we are seeing. Mr. Heath showed samples of items which would improve the appearance of the Band uniform. One item was an "overlay" which would cost \$30.00 and a hat with a plume at \$15.00, a total of \$45.00. He said they would be usable indefinitely. Mr. Heath stated that he would like to see a blue coat and blue trousers and the overlay for Band members. If not an overlay, then a coat of one color and pants of another; and a reverse of these colors for the Chorus. It was brought out that the uniforms could be stored in a locker at the auditorium.

Mr. Heath concluded with three questions:

- 1. Can we go into a blazer type of uniform for next year?
- 2. Can we consider buying an overlay and hat? The cost would not exceed \$50.00.
- 3. Do we want to consider giving the Band additional exposure?

He stated that he would like to work toward getting more "mileage" out of the Band; hence more publicity. He would like to participate in the Thanksgiving and/or New Year's Parade.

The Chairman thanked Mr. Heath and expressed appreciation for his work and presentation, and then introduced Mr. Marvin Myers, Director of FFA Chorus.

Mr. Myers voiced his opinion that the benefit of the new uniforms to the organization would be tremendous, and would give the boys quite a lift.

Mr. Gray suggested that the individual member of the Band or State Association purchase the uniform and that the FFA furnish the overlay.

David Dietz suggested that a "special project" of the Foundation could be money for new uniforms for the Band and Chorus.

Charles Postles thought we should inform Mr. McDowell of our needs in this regard so he can help locate a sponsor for the uniforms as a "Special Project". No action was taken at this time.

NOMINATING COMMITTEE -- Election of a member of the Board of Directors to a two-year term on the National FFA Foundation Board of Trustees was discussed. It was agreed that the Chairman appoint a Nominating Committee to report at the afternoon session. Dr. Gaar, Mr. Rawls and Harry Birdwell were selected.

FFA OPERATIONAL POLICIES AND PROCEDURES -- Plans for continuing the development of FFA Operational Policies and Procedures was the next item before the group. Mr. Edwards, Chairman of the Committee, stated that after thinking over the matter, he would like to suggest that a committee consisting of Mr. Stover, Mr. Moore, Mr. Rawls, Mr. Gray and himself finish the job that has been started.

It was the feeling that they should go back through the minutes and check all documentary items and put them in tabular form of "Policies and Procedures". Mr. Dougan suggested that policies determined by the Board of Directors all be put into one document and separated as to operational and administrative policies. The committee was requested to report in January.

The meeting adjourned at 10:20 a.m. in order that the group might attend Church.

Sunday Afternoon - October 11, 1970

The meeting was reconvened at 1:30 p.m. by the Chairman with all members of the Boards present.

NATIONAL THEME FOR 1972 -- It was moved by David Dietz, seconded by Steve Zumbach and carried, that the item of business relative to the 1972 National FFA Theme be taken from the table.

 $\underline{\text{MOTION}}$ -- It was moved by David Dietz (Mr. Moore), seconded by Dennis Pharris (Dr. Gaar), and carried to approve as the Theme for 1972 "FFA -- Youth With A Purpose".

NATIONAL BAND AND CHORUS UNIFORMS -- A discussion was held relative to official uniforms for the National FFA Band and Chorus.

MOTION -- It was moved by Dennis Pharris, seconded by Charles Postles, that: (1) The official uniforms for the National FFA Band beginning with the 1971 National FFA Convention consist of the Blue FFA Blazer, matching blue trousers, white shirt, and matching blue FFA tie. These uniforms shall be purchased by the individual Band members.

- (2) That the official uniforms for the National FFA Chorus beginning with the 1971 National FFA Convention consist of the Gold FFA Blazer, blue trousers, white shirt, and blue FFA tie. These uniforms shall be purchased by the individual Chorus members.
- (3) That the National FFA Board of Directors authorize the purchase of 150 Band Uniform Overlays and shakos with plumes. The funds for this activity shall be taken from the General Reserve Fund. The design of these uniforms shall be selected by Mr. Roger Heath with the approval of the National FFA Board of Directors.
- (4) That trips to major parades involving the National FFA Band be approved for further study as "Special Projects" for the National FFA Foundation.

MOTION -- It was moved by C. W. St. John, seconded by Charles Postles, and carried to amend the motion by striking the words in No. (2) "Gold FFA Blazer" and inserting the words "Blue FFA Blazer," and also striking the words "Blue Trousers" and inserting the words "Gold Trousers."

MOTION -- It was moved by David Dietz, seconded by Steve Zumbach, and carried to postpone action on this matter until the January meeting of the Boards.

SELECTION OF OE PROGRAM OFFICER, DVTE, TO SERVE ON FOUNDATION BOARD OF TRUSTEES -- It was moved by David Dietz (Mr. Moore), seconded by Charles Postles (Dr. Noakes), that John W. Lacey be named to a two year term on the National FFA Foundation Board of Trustees beginning January 1, 1971. Mr. Lacey will replace Mr. Warren whose term expires. Motion carried.

REPORT OF NATIONAL FFA FINANCE COMMITTEE -- Mr. James E. Dougan gave a progress report of the National FFA Finance Committee which met in Alexandria, Virginia, on September 23, 24 and 25. (A copy of the progress report is available upon request.)

MOTION -- It was moved by C.W. St. John (Mr. Moore), seconded by Charles Postles (Mr. Edwards), and carried to accept the progress report of the Finance Committee, that the same committee be retained, and that they be commended for the job they are doing.

MOTION -- It was moved by Steve Zumbach (Mr. Stover) seconded by C. W. St. John (Mr. Moore), and carried to approve the course of action as outlined by the National FFA Finance Committee.

NEW YORK STATE ASSOCIATION CONSTITUTION AND BYLAWS -- A discussion was held relative to the conflicts in the New York State Association Constitution and Bylaws with the National FFA Constitution. It was moved by Steve Zumbach (Dr. Gaar), seconded by C. W. St. John (Mr. Stover), and carried to postpone action on this matter until the January meeting of the Boards.

PER DIEM RATES -- FFA EMPLOYEES, BOARD MEMBERS, CONSULTANTS, ETC. -- The next item of business was the establishment of per diem rates for travel of FFA employees, Board members, Consultants, etc.

MOTION -- It was moved by Dennis Pharris (Dr. Gaar), seconded by David Dietz (Dr. Noakes), and carried that per diem be set at \$20.00 for travel of FFA employees, Board members, Consultants, etc., or itemized not to exceed \$25.00 per day. It was moved by Dennis Pharris (Mr. Warren), seconded by C. W. St. John (Mr. Dougan), and carried that this action be retroactive to October 1, 1970.

PAYMENT OF MILEAGE FOR USE OF PRIVATE CAR -- After a brief discussion, it was moved by Dennis Pharris (Mr. Edwards), seconded by C. W. St. John (Mr. Warren), and carried that mileage for FFA employees and National FFA Officers be set at 9¢ per mile, equal to or less than the cost of common carrier.

REIMBURSEMENT RATE FOR TRAVEL OF NATIONAL FFA OFFICERS -- It was moved by C. W. St. John (Mr. Dougan), seconded by Steve Zumbach (Mr. Moore), and carried that subsistence for travel of the National FFA Officers be paid at actual cost.

NATIONAL PROGRAM OF ACTIVITIES -- Mr. Harris distributed to the Boards a copy of the proposed National FFA Program of Activities for their review and suggested changes.

NATIONAL FFA OFFICER CANDIDATES -- Some concern was shown over the fact that on several occasions only one candidate for national office was recommended from a region. It was felt that greater emphasis should be placed on all States recommending boys for national office. Attention was called to the fact that a few years ago each State was allotted one additional American Farmer in hopes that it would stimulate more national officer candidates.

Monday Morning - October 12, 1970

The meeting was reconvened at 8:30 a.m. by the Chairman, with all members of the Boards present.

CONSIDERATION OF HOLIDAY INN -- It was moved by David Dietz (Mr. Moore), seconded by Dennis Pharris, (Dr. Noakes), and carried that a cost study be made of room rates at the Holiday Inn for next year's national convention.

AMERICAN EXPRESS CARDS -- Discussion was held on discontinuing use of American Express Credit Cards by National Staff Employees. It was felt that if National Staff Employees wish to use them that they pay for their own.

MOTION -- It was moved by C. W. St. John (Mr. Edwards) seconded by Charles Postles (Mr. Rawls), and carried that the FFA not pay credit card fees for professional employees.

REIMBURSEMENT FOR SECRETARIES -- Mr. Gray brought up the subject of reimbursing one of the secretaries of the National Office for extra expenses incurred at home by being absent over the weekend for duties at the Convention in Kansas City. It was the consensus of the Board that all National Office secretaries be reimbursed in the amount of \$50 who arrived in Kansas City prior to the Monday of the week of the Convention. This would be reimbursement for the extra time worked, and would be effective this year only.

MOTION -- It was moved by David Dietz (Dr. Noakes), seconded by Dennis Pharris (Dr. Gaar), and carried that the Board authorize an honorarium of \$50 each for Miss Horan, Mrs. Shafer, Miss O'Rourke, Mrs. Reniker and Mrs. Coiner.

CONVENTION PROGRAM -- Various details of the Convention program were discussed.

There being no further business to come before the Boards, the meeting was adjourned at 10:00 a.m.

H. N. Hunsicker, Chairman

Wm. Paul Gray, Secretary

APPENDIX

MINUTES

F F A

> Kansas City, Missouri October 10-12, 1970

STATUS OF THE NATIONAL FFA CONFERENCE CENTER

The following statement relating to the National FFA Conference Center is prepared in compliance with the wishes of the National FFA Officers and Board of Directors at their October 1970 meeting in Kansas City.

At the July meeting of the Boards it was resolved that further study of the National FFA Conference Center be discontinued until a need is established or until funds are made available. The Boards recognized that considerable work and funds have been expended for architectural work, market feasibility study, a request for tax exemption status and other information. After a discussion of the information collected thus far, the Boards concluded that it is not advisable for the FFA to attempt to construct an Educational Conference Center at this time. The motion implies that until a positive need of such a Center is identified no further expenditures of FFA funds or staff time should be expended on this project. The reasons given for this conclusion were identified as follows:

- 1. Current participation in the FFA leadership conference program in Washington has not grown sufficiently to justify construction of such a facility.
- 2. Several business representatives advised that due to the present slump in the American economy, it would be a poor time to initiate a major fund raising drive for such a project.
- 3. A year-round use of a National Conference Center seems unlikely and it is feared at this time that it would result in a net financial loss to the organization.

The National Officers and members of the Board, however, wish to reemphasize that they hope the day will come when such a Center will be built, but they merely wish to emphasize that the establishment of need, demand, and use of this facility should precede its construction. It was pointed out, however, that the action taken by this Board should not preclude the resumption of studies and plans to construct a National Center for continuing education in agri-business by future Boards of National Officers and Directors.

There has been some confusion as to the term "National Center". The motion made at the July 1970 meeting of the FFA Boards has no relationship to the expansion of exisiting FFA facilities in Alexandria, and has no bearing on the possible future expansion of FFA facilities for FFA programs, the National FFA Archives or landscaping.

MINUTES - FFA GOVERNING COMMITTEE

APPENDIX B

September 3, 1970

A special meeting of the Governing Committee was called to order by H. N. Hunsicker, Chairman. Those participating included *Dr. M. C. Gaar and Mr. Wm. Paul Gray.

It was moved by Dr. Gaar, seconded by Mr. Gray, and carried that the resignation of Mrs. Zelma McShane be accepted with regrets, and that Mrs. Laura Craine, a former FFA staff member, be employed as her replacement, beginning September 3, 1970. Mrs. Craine will be reinstated in FFA employment at the same salary schedule and status which she held when she left the FFA last November.

Respectfully submitted,

Wm. Paul Gray, Secretary

APPENDIX C

September 30, 1970

The meeting was called to order by H. N. Hunsicker, Chairman. Others present included *M. C. Gaar and Wm. Paul Gray, members of the committee.

Due to the many hours of work which Mr. E. J. Johnson has devoted to the FFA Archives at no expense to the organization, it was moved by Dr. Gaar, seconded by Mr. Gray, and carried that Mr. E. J. Johnson's expenses be paid from FFA Archives Funds in attending the National FFA Convention, on the same basis as in 1969.

Respectfully submitted,

Wm. Paul Gray, Secretary

*Dr. Gaar was contacted by telephone.

PROPOSED SPONSORED PROJECTS

1. National Agriculture Career Conference

WHAT: Four national conferences of state agricultural proficiency award winners:

- 1. Production
- 2. Agri-Business
- 3. Natural Resources
- 4. Horticulture and Home Improvement

PURPOSE: 1. To acquaint the outstanding young men and women who have received the states top recognition in the agricultural proficiency award program with the opportunities in the dynamic and growing field of agriculture.

- 2. To provide the state agricultural proficiency award winners with the opportunity to become acquainted with national leaders in the field of agriculture of their choice as well as with other outstanding young men and women with the same career goals from other states.
- 3. To promote agricultural education and FFA as an educational program geared to train students to take advantage of diverse career opportunities available in agriculture.

COST: \$10,000 per proficiency award area or approximately \$200 per participant.

Since there are now fifteen agricultural proficiency award areas this would cost \$150,000 but could very easily be picked up by fifteen separate sponsors.

- 2. National Chapter Safety Award Program
 - This award program was approved as a special project in October 1969.
 - At present, this program is scheduled to be updated for 1972.
 - This area of chapter recognition has not received maximum participation.

-only 69 chapters entered the National contest in 1969 out of the 104 eligible chapters.

-approximately \$8,500 is budgeted for this program annually.

-\$1,500 -- National awards

-\$5,000 -- State awards

-\$2,000 -- Chapter medals and booklets

Present Award Situation

local level - Foundation medal and congratulations booklet to one individual.

state level - One \$100 award to top chapter in state.

national - Top state winners are ranked either gold, silver, or bronze.

Proposed Changes

- Redesign into a comprehensive study and award unit in such a way that each chapter can choose a particular area of safety in which they will emphasize that particular year.
- Expand the amount of awards and recognition provided between the local and state level so that the recognition provided is more realistic than it is today.
- Redesign and update the "FFA at Work for Safety" booklet.

Financial Considerations

To make this important chapter activity become a part of every chapters program of activities, \$30,000 - \$35,000 will be needed.

3. Three Year Program of Annual Workshops on FFA for Agricultural Education

WHAT:

Annual workshop held in conjuction with the state and national officers Washington conference (July) for selected agricultural educators.

PURPOSE:

Increase use and effectiveness of FFA

COST:

1971: Teacher Educators (One from each college or university that trains teachers of agriculture.)

 $60 \times 200 = $12,000$

1972: State Supervisors (One from each state.)

 $50 \times 200 = $10,000$

1973: State Executive Secretaries (One from each state.)

 $50 \times 200 = $10,000$

4. Post Secondary Conference

WHAT:

National Planning Workshop of Staff and students in post secondary agriculture program.

PURPOSE:

Plan for active student leadership development program for post secondary agriculture students.

COST: 100 Participants X \$175 = \$17,500

5. National Conference

Youth... The Environment and Rural Development

WHAT: Conference of State winning chapters in the "Building Our

American Communities" Program.

PURPOSE: 1. Recognition for students and advisors.

2. Promotion of rural community development.

3. Promotion of vocational agriculture and FFA.

COST: 120 Participants X \$200 = \$24,000

(40 states X 3 per state)

6. Film - Four Star Farmers \$40,000 - \$50,000

This would include making the film as well as cover all distribution costs.

7. Film - Four Star Agri-Businessmen \$40,000 - \$50,000

This would include making the film as well as cover all distribution costs.

8. National Outlook Workshop on FFA

Over the past eight years, numerous very significant changes have occurred in vocational education at the local, state and national level in addition to the continued reduction in the number of individuals needed for production agriculture.

Major changes include: loss of occupational identity at the U. S. Office of Education for agricultural education; loss of identity and work time available for agriculture by regional program officers; no funds are identified nationally for agricultural education; emphasis directed towards serving the handicapped, socially and economically deprived; stress on the post secondary vocational program; the demand for an expansion of agribusiness programs in both urban and rural areas; the increased development of the area vocational school program; the development of local school corporation vocational education plans.

Based on the above mentioned changes and concerns, it is proposed that a high level FFA program development task force study the present situation and plot the future of the FFA as an organization which will be able to continue to serve FFA members as well as function as a part of vocational agriculture.

Individuals Who Would Be Involved:

State Advisors, Teacher Educators, Local Advisors (both high school) and post high school), School Administrators, Regional Program Officers of DVTE, and representatives of business, industry and farm organizations.

Workshop Plan:

- Board of Directors approve proposal and recommend funding from Board of Trustees as a "Special Project".
- 2. Board of Directors hire Director and select Task Force Chairmen from suggested list.
- Project Director meet with Task Force Chairmen to select participants for Task Forces, to determine needs, objectives, workshop program, use of consultants and necessary procedures and to tentatively plan the workshop.
- 4. Project Director coordinate Workshop, July 11-15.
- 5. Project Director prepare Workshop survey for Board of Directors review and approval.

Estimated Budget:

Director (Salary) Director (Travel & Per Diem)	\$3,000.00 600.00	
Task Force (Travel - 11)		(trip to central city for planning)
Task Force (Per Diem)	2,750.00	(trip to Workshop)
*Participants (Travel - 40)	6,500.00	
Participatns (Per Diem)	2,600.00	
Secretary	1,200.00	
Materials, Supplies, Postage	800.00	
Miscellaneous	100.00	
TOTAL	\$19,050.00	

9. National Workshop for Teacher Educators

The broadening of the vocational agriculture program to include production as well as non-production agriculture, together with other critical changes that have recently taken place has placed a real challenge before teacher educators to properly train teachers of agriculture for their vital role as FFA advisors.

^{*}Cost of Travel and Per Diem for participants from business, industry and farm organizations not included in budget.

Objectives:

- 1. To identify and define the present situation facing teacher education.
- 2. To become acquainted with trends in agricultural education as they relate to the FFA and suggest ways to modify the FFA to meet these changes.
- 3. To determine how the FFA can meet the needs of non-farm students.
- 4. To recommend directions to take, techniques to use and methods to stress to serve post high school students in agriculture.
- 5. To recommend ways and means of involving post high students in group activities, especially how to more effectively use Collegiate FFA chapters to serve students and train future advisors.
- 6. To determine ways of means of more effective teacher recruitment.
- 7. To suggest a course of study to prepare FFA advisors.
- 8. To suggest ways to prepare teachers with no background experience in vocational agriculture to become advisors of FFA.

Individuals Who Would Be Involved:

Teacher Educators, State Supervisors, FFA Executive Secretaries, local Advisors (both high school and above high school level), school administrators, and representatives of business, industry and farm organizations.

Workshop Plan:

- Board of Directors approve proposal and recommend funding from Board of Trustees as a "Special Project".
- 2. Board of Directors hire Director and select Task Force Chairmen from suggested list.
- Project Director meet with Task Force Chairmen to select participants
 for Task Forces, to determine needs, objectives, workshop program, use
 of consultants and necessary procedures, and to tentatively plan the
 workshop.
- 4. Project Director coordinate Workshop, July 11-15.
- 5. Project Director prepare Workshop survey for Board of Directors review and approval.

Estimated Budget:

Director (salary)	\$3,000.00
Director (travel and Per diem)	600.00
Task Force (travel - 10)	1,300.00 - two trips
Task Force (per diem)	2,500.00
Participants (travel - 50)	7,500.00
Participants (per diem)	3,650.00
Secretary	1,000.00
Materials, supplies, postage	800.00
Miscellaneous	100.00
TOTAL	\$20,450.00

10. State and National Officers Washington Conference (Was approved as a special project in October 1969)

PURPOSE:

- 1. Inform State President on programs effecting both state and national FFA organizations.
- 2. Promote vocational agriculture and FFA with national leaders.
- To focus attention on the responsibilities each state FFA officer has in providing the leadership required by all FFA members.

TIME & PLACE: Annually the third week of July just prior to the National FFA Board meetings.

COST:

Travel, per diem and conference operational expenses for approximately 75 FFA state representatives. Total cost \$15,000.

11. International Program

"Inter-Ed" is an international education pilot program operated by the Future Farmers of America. Its purpose is to provide assistance to a developing country in the establishment or improvement of a youth organization in connection with a program of vocational education in agriculture.

Objectives:

- 1. To acquaint teachers with the value of a youth organization as a part of a total vocational program.
- 2. To allow teachers to observe a vocational program in action at local, state and national levels and to participate in selected activities.
- 3. To provide selected students an opportunity to learn modern farming practices the FFA way: "Doing to Learn" under the supervision of a vocational agriculture teacher.

- 4. To develop students' abilities by participating in FFA activities on a local level while enrolled in a vocational agriculture course of study.
- 5. To provide opportunities for teachers and students from developing countries to obtain the necessary "tools" for improving youth organizations in their home countries.

Eligibility:

A country in the "developing" stage that has a national program of agricultural education in primary, secondary, or vocational schools without a youth organization as part of the total program; or a developing country that has an established but poorly functioning youth organization.

Term:

The program shall be for a minimum two year period. In the second year, U. S. teachers and FFA members will be programmed into the developing country to provide assistance.

Operation:

The teachers will be programmed into a high school program for a four week period, following an orientation at the National FFA Center and the University of Maryland. Opportunity will be provided to travel with a district supervisor of agricultural education and briefing by the State Department of Education is part of the program.

Students will spend the first three months on a selected FFA host family farm that can give the desired practical training in agriculture. During the school term, students will attend vocational agriculture classes, and continue to assist with farm work.

Funding (First Year)

Traval & Cubaigtanna tra togahara

eight weeks	
Contingency	
TOTAL \$10,000.00	
(Second Year)	
Trayed & Cubaictanes trys torohoms	
Travel & Subsistance, two teachers, eight weeks	
Travel & Subsistance, two students,	
one year	
Staff Travel	
Materials & Equipment	
Contingency 1 000 00	

TOTAL

\$11,500.00