

Welcome to Portland!

Alexandra M. Lord | Alexandra_Lord@nps.gov

As public historians, many of us are already aware of not only the ways in which our profession is changing but also how history informs our understanding of today's most pressing issues. Working this year with the American Society for Environmental History has allowed us to put together a program to explore these ideas in depth under our conference theme, "Currents of Change."

NCPH received a record number of proposals, and the program committee had the difficult task of determining which of many outstanding submissions should be included in this year's program. The 2010 program brings together scholars in many different disciplines to discuss an incredible array of topics. This year, the conference will host more working groups than ever before, enabling you to explore ideas in depth with colleagues from across the world. In addition to the working groups, we are pleased to present several workshops on topics ranging from computer-based programs such as Omeka to heritage tourism. Panels and roundtables will also explore issues relating to preservation, curatorial work, the teaching of public history, local history, and oral history.

Portland's reputation as one of America's most environmentally-friendly cities makes it an especially appropriate site to exchange ideas on the topic of "Currents of Change." Although we have planned a full schedule, we hope that you will take the time to explore the city and all it has to offer. The Local Arrangements Committee has done an outstanding job coordinating field trips, including a bicycle tour, which will enable you to see the city as its residents do—from the seat of a bike. The city's light-rail system will also ensure that you will have the opportunity to explore the town on your own. Be sure to check out the World Forestry Center, the Oregon Museum of Science and Industry, and the Skidmore Old Town Historic District, a unique cast-iron district which is one of the city's National Historic Landmarks.

So welcome to Portland and be prepared to explore all the city and the conference can offer!

Alexandra M. Lord is branch chief of the National Historic Landmarks Program for the National Park Service and is the chair of the NCPH 2010 Program Committee. The committee also includes Diane Britton, University of Toledo; Laura Ettinger, Clarkson University; Anthea Hartig, National Trust for Historic Preservation; Linda Ivey, California State University, East Bay; Eleanor Mahoney, Friends of Chesapeake Gateways; Stephen Mark, National Park Service; Michelle McClellan, University of Michigan; Dean Oliver, Canadian War Museum; David Warner, University of Maryland, Baltimore County; Anne Mitchell Whisnant, University of North Carolina at Chapel Hill; and William Willingham, Portland, Oregon, who also is the NCPH cochair of the 2010 Local Arrangements Committee.

Conference highlights are on pages 6-9.

Teaching Students about Public History Advocacy

Briann Greenfield | greenfieldb@ccsu.edu

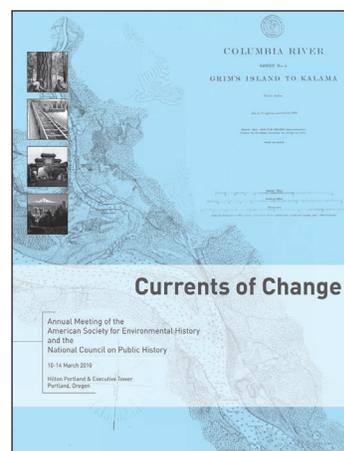
My public history students are naturally anxious about the future of their chosen careers. Museum endowments are shrinking, states are slashing the budgets of their historical and cultural affairs agencies, and archives are struggling to meet the challenges of the digital age with downsized staffs. In my introductory course, I often discuss the practical concerns of financing public history. But as the nation's current economic ills exacerbate our funding challenges, I have begun to more explicitly address the importance of supporting advocacy efforts to increase federal and state funding, particularly for those grant-making institutions and agencies which form the backbone of our public history system.



Courtesy of Library of Congress, LC-DIG-npcc 18539.

My own experience with lobbying has come as a board member of the Connecticut Humanities Council, perhaps the most politically savvy and successful council in the nation. That experience has caused me to think more rigorously about what students need to know in order to effectively participate in advocacy efforts. As Connecticut's state-based affiliate of the National Endowment for the Humanities, the CHC produces or funds more than \$2 million in heritage-based programming a year. With the largest segment of its own funding coming from a \$2.3 million state appropriation which must be defended every two years, the CHC relies on

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2010 Program is Digital

The combined annual meeting of NCPH and the American Society for Environmental History features an electronic program this year rather than the usual print program that members receive by mail in January. An e-program not only saves many thousands of pieces of paper, but it will get to members weeks earlier—an important consideration in a year when the conference is happening mid-March rather than mid-April.

Conference attendees, however, will receive an updated paper version of the *Program* onsite. All NCPH members for whom we have email addresses will receive a message when the digital (PDF) program is posted at www.ncph.org. (If you received a paper ballot for the NCPH election this year, we do not yet have your email. Please let us know at ncph@iupui.edu how to reach you electronically!)



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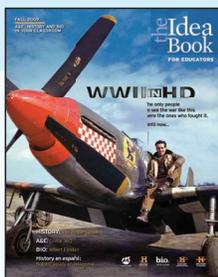
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- University of North Carolina at Greensboro, Department of History
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- Oklahoma State University, Department of History
- Pennsylvania Historical and Museum Commission
- Washington State University, Department of History
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- University of Wisconsin-Eau Claire, Department of History
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- Ursuline College, Historic Preservation Program

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Public History in a Wiki World



Projects like Wikipedia may be the ultimate in “shared authority”—vast collaborative knowledge projects that invite and incorporate a wide range of voices within a more-or-less agreed-upon framework of presentation. Less than a decade old, Wikipedia is now the largest encyclopedia ever assembled, and surely one of the most contentious. Techno-visionaries praise it for its radical openness (its content is created and edited by users) while educators bemoan the

uncritical way that many students have come to use it for one-stop information-shopping. It is a world not unlike public history, and it's also one of the most frequently consulted online sources, so whatever definition of public history appears there is a visible and potentially influential one.

NCPH's Digital Media Group has been working recently to add depth to the Wikipedia entry on public history, so do check it out when you're next in a browsing mood. We have also added a category for “public history” (categories are listed at the bottom of each Wikipedia entry) and have begun to tag other relevant entries with that label. We need lots of assistance with this, so if you're familiar with Wikipedia's editing tools, we hope you'll help by adding `[[Category:Public history]]` at the bottom of pages connected in some way with the field (for example, historic sites or history museums). Or if you'd like to have your site or project categorized this way in Wikipedia but aren't sure how to do it yourself, send an email to Cathy Stanton, chair of the NCPH Digital Media Group, at cstanton@tiac.net, and we'll take care of it for you. Once that category is populated with a wide variety of public history sites and projects, anyone clicking on it will get a kind of snapshot introduction to the field that may say more than any definition could!

Candidates for 2010 NCPH Election

Full candidate info at www.ncph.org

Vice President (one position)

Robert Weyeneth, University of South Carolina

Anne Mitchell Whisnant, University of North Carolina at Chapel Hill

Board of Directors (three positions)

Benjamin Filene, University of North Carolina

Greensboro

Michelle A. Hamilton, University of Western

Ontario

Cynthia Koch, Franklin D. Roosevelt Presidential
Library and Museum

Michelle Lanier, North Carolina State Historic
Sites

Santi Thompson, South Carolina Digital
Newspaper Project

Nominating Committee (two positions)

Meghan Bishop, Tryon Palace Historic Sites and
Gardens

Kathy Corbett, Public History Consultant

Bethany Fleming, Illinois Holocaust Museum and
Education Center

Elizabeth Fraterrigo, Loyola University Chicago

*Ballots and candidate biographical information were
distributed to members beginning in early November.
The election closes January 1, 2010. Your vote counts!*



THE NATIONAL COUNCIL ON PUBLIC HISTORY

Given the essential value of historical understanding, the National Council on Public History promotes professionalism among history practitioners and their engagement with the public.

Public History News is published in March, June, September, and December. Individual membership orders, changes of address, and business and editorial correspondence should be addressed to National Council on Public History, 327 Cavanaugh Hall – IUPUI, 425 University Blvd., Indianapolis, IN 46202-5140. E-mail: ncph@iupui.edu. Tel: 317-274-2716. New members are welcome. Join online or renew at www.ncph.org. Institutional subscription orders, changes of address, and business correspondence should be addressed to Journals and Digital Publishing Division, University of California Press, 2000 Center St., Ste. 303, Berkeley, CA 94704-1223. Or visit www.ucpress.edu.

We welcome submissions to *Public History News* sent to John Dichtl, Editor, at the above address. Articles are 400-800 words in length; announcements and bulletin items are up to 75 words. NCPH reserves the right to reject material that is not consistent with the goals and purposes of the organization.

Headquartered on the campus of Indiana University Purdue University Indianapolis, NCPH benefits greatly from the generous support of the IU School of Liberal Arts.

Teaching Students about Public History Advocacy (from page 1)

a professional lobbying firm, as well as the long political experience of its executive director, Bruce Fraser.

I don't pretend to prepare students to take on such extensive lobbying responsibilities, nor do I suggest advocacy as a quick fix to funding problems. Instead, I encourage students to think about advocacy and the political awareness it should rest upon as a professional responsibility that is both an obligation and an opportunity. Indeed, participating in advocacy campaigns is akin to service in a professional organization in the way that it helps develop a sense of common commitment and community in the defense of shared values. With such goals in mind, I suggest these simple guidelines to introduce students to the work of advocacy.

- 1. Help students understand the structure of public support for history.** Most students are familiar with the Smithsonian, the National Park Service, and the Library of Congress and rightly want to support these institutions which guard our national treasures. But students also need to know about less glamorous agencies: those that provide behind-the-scenes support for professional development, preservation, research, and interpretation through competitive granting programs. These include the National Historical Publications and Records Commission (NHPRC), the National Endowment for the Humanities (NEH), and the Institute of Museum and Library Services (IMLS), as well as smaller organizations on the state and regional level. Students should understand that by strengthening such organizations we strengthen the field as a whole.
- 2. Teach students to see their role in advocacy as a collaborative one.** When it comes to securing federal or state history funding, the heavy lifting is done by national or local advocacy coalitions that determine specific goals for the advocacy process, establish a persuasive message, determine an effective strategy, and employ professional lobbyists with the contacts and experience to navigate the legislative process. Our support for these initiatives is crucial and we should be ready to offer it. Legislative lobbying days, such as the annual Humanities Advocacy Day organized in Washington, D.C., by the National Humanities Alliance, provide important opportunities to demonstrate widespread support for history. But even more important is participation in the grassroots advocacy campaigns in which letters and phone calls from a wide range of history organizations and advocates are mobilized at key moments in the passage of history-related legislation. A single letter will have little effect, but one sent as part of a coordinated, politically sophisticated letter-writing campaign can be very valuable. Public history professors should keep abreast of pending legislation in their states and alert students to advocacy campaigns. At the national level, students can answer action alerts issued by organizations such as the National Coalition for History (<http://historycoalition.org>), the National Humanities Alliance (<http://www.nhalliance.org>), the Federal-State Partnership for Museums (<http://aaslh.org/Federal-StatePartnershipsforMuseums>), and the Federation of State Humanities Councils (<http://www.statehumanities.org>).
- 3. Help students become effective communicators by encouraging them to advocate for concrete goals.** Communicating with a legislator, whether in person or in print, is no time to wax poetic about the abstract value of history in public life or to drift into academic jargon. All communications should focus on specific legislation and request specific action. Students also need to

recognize that in the end, all politics is local and legislators are far more likely to respond favorably to an advocacy appeal if it provides persuasive information about the impact of legislation on the historical agencies and constituencies in their own districts.

- 4. Encourage students to act promptly and consistently when their help is needed.** It is one thing to say you want to become involved in advocacy; it is another thing to do it. The work of advocacy doesn't bend to our preferred schedules and it is easy to become distracted by other responsibilities and fail to do our part until too late. When the call comes, even if it comes at the last minute, it must be answered immediately. Communications received a week after a bill is defeated do little to advance a cause. Enough said.
- 5. Remind students that the most important thing they can do to perpetuate funding for public history is to produce quality public history products.** By insisting that good work will be rewarded, I know I sound naïve. But no advocacy efforts can be successful without abundant examples of exciting and engaging public history projects all across the nation as evidence for why history matters. Funders always face accountability, and as public history practitioners there is much we can do to assure that our work is seen as worthwhile and valuable by those who control the purse strings.

Engaging in political action has to be a student's own choice. No professor can ethically require a student to take up a specific cause or political view. Nevertheless, participation in advocacy efforts can help students sharpen their communication skills, gain a wider perspective on the field, and build a professional network. Such practical benefits combined with the sense of empowerment that successful advocacy engenders, makes it an essential addition to the public history curriculum.

Briann Greenfield is an associate professor of history and the Public History Program coordinator at Central Connecticut State University.

Humanities Advocacy Day and NHA Annual Meeting

National Humanities Alliance
March 8-9, 2010
Washington, DC

Meet national leaders and others who shape humanities policy, learn about the current state of federal funding and new policy issues, and make sure your voice is heard in support of the humanities.

The 2010 Humanities Advocacy Day program will include discussions on the latest issues in humanities policy, a luncheon and keynote address, legislation and policy briefing, Capitol Hill reception, and visits to Congressional offices. Participation will afford you many opportunities to further develop advocacy skills, share information about your organization's or institution's work in the humanities with peers and policymakers, and better understand the current state of the humanities in light of the new Administration and the economic downturn.

Register early at www.nhalliance.org. The fee to attend is \$50. A block of rooms is reserved for participants at a discounted rate at the One Washington Circle Hotel. Founded in 1981, the National Humanities Alliance is a coalition of more than one hundred organizations and institutions dedicated to the advancement of humanities education, research, preservation, and public programs.

Essentials for Survival

In difficult economic times, it is more important than ever to stay sharp. A new website by the Connecticut Humanities Council, the Heritage Resource Center (HRC), offers “content, ideas, and results to help” cultural institutions “adapt and respond to the unprecedented challenges” of the current recession. The website promotes institutional stabilization, creative marketing, audience-focused programming, and cutting edge technology among heritage organizations. HRC uses a group blog format to provide incisive reviews and to cultivate discussion about compelling books, articles, and websites.

You can find the HRC at http://www.ctculture.org/chc/program_resources/hrc/. Here are the eight subject categories covered. Each area begins with a list of “must read” postings.

audience assessment & evaluation

Ensure that a visit to your museum is a positive one that keeps the public coming back for more.

technology & new media

Stay current in today’s ever-changing technological world and learn to integrate appropriate resources into your museum’s operations.

marketing & communication

Look here for tips and resources to help you craft your message—and ensure that it is heard by your audience.

leadership & governance

Maximize your staff’s potential, recruit and train an effective board, and keep your institution focused on its mission with these readings and tools.

finance & business planning

Weather today’s difficult economic storm and thrive by learning how to plan strategically, create better budgets, and master the new IRS tax forms.

collections & archives

Learn how to better store, conserve, exhibit, and interpret your collections to the public.

museum education

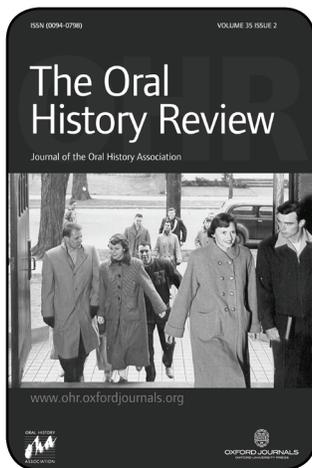
Stay up to date with curriculum frameworks, current learning theories, and tips on how to engage young visitors.

public programming

Increase your revenue with these tips and information on running successful programs.



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→ 2010 NCPH Annual Meeting

Registration Awaits You

Early registration (through February 12) for the 2010 conference is now available online or by printing and mailing or faxing the form in the back of the conference *Program*. The conference is joint with the American Society for Environmental History, and all sessions are open to all registrants. A digital version of the *Program* is available at the NCPH website. And don't forget to make your reservation at the Portland Hilton & Executive Tower soon!

30th Anniversary Reception

Cosponsored by the 30th Anniversary Committee

We have organized sessions about it, written articles and centered fundraising on it. In Portland, opening night of the conference, we will celebrate it—NCPH's 30th birthday. Join the festivities as founding members of the organization and a panoply of other public history professionals who make up the NCPH come together to kick off our best conference ever. Cake, anyone?

Working Groups

Involving up to twelve participants, these seminar-like conversations allow conferees to explore a subject of shared concern. Discussants submitted brief applications in October and will be reviewing each other's case statements and a common set of readings before they gather in Portland. Working groups this year include the following:

1. Consultants' Working Group
2. Employment/Experience Opportunities for Recent Graduates and New Professionals
3. Environmental Sites of Conscience: Exploring Issues to Inspire Visitor Action at Environmental History Sites
4. How Do We Get There? Racial and Ethnic Diversity within the Public History Profession
5. International Council on Public History? Bringing Global Public History Closer?
6. Interns to the Rescue! Public History-University Partnerships in Financial Crisis
7. Jump Start Your Digital Project in Public History: Planning Sessions
8. Preparing the Professional Historian: Connecting Academic Training with the Changing Marketplace
9. Public History for Undergraduates: Teaching, Mentoring, and Program Development
10. Public History's Outlaws: Engaging the Histories of "Illegal" Behavior
11. Recycling Buildings? Reframing Historic Preservation in the Language of Sustainability and the Green Economy
12. Toward a New Textbook for Undergraduates in Public History
13. Working 9 to 5 While Practicing History
14. Bearing the Standard: Public Historians' Role in the Commemorations of the Sesquicentennial of the American Civil War
15. Structuring the International Discourse of Public History Practice and Scholarship



Mentoring Network

NCPH's program to provide mentoring pairs students, new professionals, and other new conference attendees with experienced public historians. If you are interested, let us know by checking the box on the annual meeting registration form. We are looking both for mentors and mentees.

Mentors and mentees contact each other by email prior to the conference to agree on a place and time to meet, such as the Opening Reception or some other event both are planning to attend early in the conference. During the conference—and sometimes before and afterward—mentors share lessons about their own career path and try to introduce their protégé to other public history practitioners. The point is to build networks and share information. Mentors also can give advice about how best to absorb the full benefits of a conference. What sessions on the program look particularly good this year? Is there a strategy to visiting the exhibit hall, making the rounds in a reception or the Poster Session, or picking tours or workshops that complement sessions? How do you use this or any conference as a source of professional development, new projects, new ideas?

Graduate Student Reception

NCPH and the American Society for Environmental History are combining their graduate student receptions this year. Come meet your colleagues for hors d'oeuvres, drinks, and camaraderie. There will be door prizes! Please sign up on the annual meeting registration form.

Become a Conference Volunteer!

NCPH soon will be seeking student volunteers to help with the 2010 Annual Meeting. Student volunteers receive a free registration in return for a four-hour shift of helping with registration, the exhibit hall, tours, special events, and other tasks. A schedule of available work times will be posted on the NCPH and ASEH websites on January 15. After that date, we will begin reviewing applications.

Volunteers must be a member of NCPH, a graduate student, and at least 21 years of age. After selection, those who already have registered will be reimbursed; those who have not yet registered must fill out the registration form and omit payment for the registration fee (but include any other fees, such as meal events, etc.)

Watch the NCPH website in January for news about the volunteering schedule and applications.

Speed Networking 2010

Laura Miller, Patricia Roesser, and Jennifer Coleman

Are you a new professional, recent graduate, or graduate student interested in networking with experienced public history professionals at the 2010 Annual Meeting? If so, consider joining this year's NCPH Speed Networking session. It is a fun, easy, and low-pressure way to meet with fellow public historians and exchange ideas and experiences. The session offers a valuable opportunity to learn about a variety of public history careers and the paths different professionals have travelled. NCPH's speed networking event is held at the beginning of the conference, so it is an excellent way to meet people early in Portland and start conversations that can run throughout the annual meeting.

How does Speed Networking work? The event is set up a bit like speed dating, but with different ends. Each participant will have a chance to talk and network with five established public history practitioners. These seasoned professionals remain seated at the same table during the duration of the event while a pair of participants rotates in fifteen-minute intervals from one table to the next. For new professionals, the session provides an opportunity to network with established professionals and make valuable contacts for potential collaboration on future projects. Graduate students have the chance to connect with public history professionals and to learn about the variety of careers available to public historians. Prepare some questions in advance, bring your business cards, and expect to talk and listen a lot!

Networking is not only about finding that first job or even a new one, but also about remaining plugged in to the profession, making alliances, and preparing for the future. You might not have immediate plans to enter the workforce or find a new job, but the process for both originates years before the search begins. Speed networking at the NCPH Annual Meeting also is a great way to share your research, bounce ideas off peers, launch a new project, and maybe even pull together a panel for a future conference.

As an added bonus, this year NCPH will help keep the networking going by hosting a reception after the event for all speed networking participants. This reception also will serve as the Mentor/Mentee Meet-and-Greet. Last year's Speed Networking session was a wonderful success, and we hope to garner even more interest this year. Advance registration is required, so if you are interested in participating, be sure to sign up when you register for the 2010 conference in Portland!

Partial list of Guests Whom Networkers Will Be Meeting:

Debbie Bahn, Archivist, Washington State Digital Archives
Alex Bethke, Historian at Naval Facilities Engineering Command, SW
Seth C. Bruggeman, Assistant Professor, History & American Studies
Center for Public History, Temple University
Eliza Canty-Jones, Editor, Oregon Historical Quarterly
Larry Cebula, Associate Professor, Eastern Washington University/
Assistant Archivist, Washington State Digital Archives
Janice Dilg, Consulting Historian
Kimberli Fitzgerald, Historic Preservation Consultant
Karen Kinzey, Program Manager, Holy Names Heritage Center
Brian Martin, President, History Associates Incorporated
Mary Rizzo, Associate Director, New Jersey Council for the Humanities
Vivian Rose, Chief of Cultural Resources, Women's Rights National
Historic Park

Donna Sinclair, Program Manager, Center for Columbia River History
Robert K. Sutton, Chief Historian, National Park Service
Geoff Wexler, Collections Access Manager, Oregon Historical Society

Laura Miller, University of Massachusetts Amherst, and Patricia Roesser and Jennifer Coleman, Arizona State University, are members of the NCPH Graduate Student Committee.



Raise Your Profile

Join the growing list of NCPH Annual Meeting partners and advertise, exhibit, or sponsor an event at the 2010 conference in Portland, Oregon. Reach a thousand public and environmental historians from the United States, Canada, and abroad; local community members who attend; and many other history professionals, educators, and students who see the conference web site and *Program*.

- Raise the profile of your consulting firm, agency, or institution.
- Promote the latest scholarship, forthcoming titles, and journals from your press.
- Network with potential clients, partners, or colleagues.
- Announce and celebrate the accomplishments of your organization.
- Recruit graduate students or professors to your program.

For more information visit www.ncph.org or contact Carrie Dowdy at dowdyc@iupui.edu.

→ 2010 NCPH Annual Meeting

Portland is Green Even in Mid-March

Caitlyn Stypa | cstypa@iupui.edu

Residents of Portland, Oregon, recycle 63% of their trash. This, among several other environmental accomplishments, led *Popular Science* magazine to name it the “Greenest City in America” in 2008. Green it is. Portland is home both to Forest Park, a sprawling 5,000-acre urban wilderness, and Mill Ends Park, the world’s smallest park with a diameter of 24 inches. Portland has more Leadership in Energy and Environmental Design (LEED) certified buildings per capita than any other city in the United States; its Gerding Theater at the Armory is the only structure on the National Register of Historic Buildings to achieve LEED-Platinum status.

You can be a greener guest by staying at the Hilton Portland & Executive Towers, which is the largest Green Seal certified hotel on the West Coast. This certification means the Hilton must adhere to rigorous environmental leadership standards and participate in sustainability

programs, such as recycling, waste minimization, reduced energy use, and green purchasing.

Getting around town is easy, no matter what form of transportation you choose. The city is pedestrian- and bicycle-friendly. Half-size blocks facilitate exploring on foot; restaurants, shops, and attractions are within easy walking distance of the Hilton. It is the only large city to earn the platinum Bicycle Friendly Community (BFC) status from the League of American Bicyclists. Three and a half percent of Portlanders commute to work by bicycle, which at eight times the national average is the highest percentage in the United States. Through a grant with The Climate Trust, Portland has retimed traffic signals at 135 intersections to reduce fuel consumption by 1.75 millions gallons of gas and decrease CO₂ emissions by 15,460 tons per year. Lastly, in a 300-block area encompassing downtown Portland, the Oregon Convention Center, and the Pearl District known as the “Fareless Square,” transportation on all MAX light rail trains, buses, trolleys, and streetcars is free.

Conference Economics 101

An NCPH annual meeting is the result of hundreds of hours of volunteer and paid labor and includes all sorts of expenses of which many participants might not be aware. NCPH tries to balance the need to make a profit, which helps to underwrite preparations for the next year’s conference, with the need to keep expenses low for our participants. What follows is a brief economic picture of the NCPH annual meeting.

Conference Hotel. Choosing a hotel that will accommodate all of the NCPH’s needs is our first and most fundamental task. Not all downtown hotels are large enough to support a conference with six to eight concurrent sessions, large plenary events, and exhibits. We also want to find a hotel that is historic, conveniently located to restaurants, a train station and cultural districts, and which is trying to be more environmentally friendly. In addition, the hotel must be willing to provide sleeping rooms at a good price. Of course, timing and geography affect room rates dramatically. Early spring, as well as the hot months of summer, means good room rates in most cities, for example. Late spring tends to be a heavier conference season, thus prices go up.

NCPH is able to afford the actual *meeting* space for sessions in conference hotels by committing to fill large blocks of sleeping rooms. We negotiate room prices with your interests in mind and secure rates that are substantially lower than regular “rack rate” room prices. In the past we have reserved up to 200 sleeping rooms per night, though that number has been increasing. If fewer than 80 percent of those rooms are filled, NCPH begins paying penalties. By staying at the conference hotel, you protect the NCPH from paying attrition damages and keep down the expense of meeting space.

Registration Fee. NCPH strives to keep the meeting registration rates affordable while covering staff time and other resources expended to bring you a dynamic conference. Some receptions, coffee breaks, Program printing, some meeting room rental, publicity, increasingly pricey audiovisual services, and other less obvious expenses are also covered by your registration fee.

Food & Beverage. One of the largest expenses of every conference is food and beverage. There is no sales tax in Portland, but the Hilton Portland, like others in the industry, includes a hefty service fee on the base price of conference food and drink. Yes, that means coffee will be \$59.78 per gallon—which would equate to a medium-sized regular coffee at your local java hut costing \$7.50! Contracts vary from year to year, but typically NCPH is bound to use a specified minimum amount of the hotel’s

food and beverage services. This is where most conference hotels make their profit. NCPH always attempts to price its meal events as close to cost as possible. An NCPH breakfast ticket for \$22 means that the hotel charges NCPH about \$22 per person for that meal.

Tours and Fieldtrips. Like conference meals, NCPH also prices tours and fieldtrips at cost to cover transportation, meals (if provided), entrance fees, and tour guide fees.

Sponsorships, Advertising, and Exhibits. In an attempt to contain prices for special events, such as the Graduate Student Reception, Consultants Reception, Poster Session, Public History Educators Breakfast, and other parts of the meeting, NCPH seeks out sponsors. Advertising costs help underwrite the printing of the Program. Exhibit booth fees cover the hotel’s charges to set up the space and provide a bit of additional general support for the conference.

We hope that this information helps explain how your money is spent at the NCPH annual conference. Whether you are thinking about sponsoring an event, exhibiting your latest project, or simply considering where to lay your weary head, your decision could help us continue to provide all members with an affordable public history conference.

Dozens of Portland chefs are committed to working with local farmers, so check out restaurants devoted to the FLOSS (fresh, local, organic, seasonal, and sustainable) food movement when investigating the city. In order to maintain their sustainability and livability, all Oregon cities have an Urban Growth Boundary (UGB) to limit urban sprawl and preserve farms and forests. Come see what's contained in Portland's UGB and enjoy a truly unique urban experience!

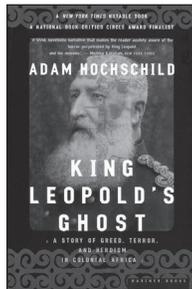
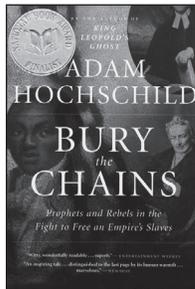
If you are feeling ambitious, visit www.aseh.net to learn about carbon offsets—financial contributions targeted at projects that take CO2 out of the atmosphere or prevent more from being added—and how you can make your trip more environmentally friendly.

Caitlyn Stypa is the NCPH graduate intern. Information in the article was adapted from a publication of Travel Portland, the convention and visitors bureau for the city.

Public Plenary Address

“Adventures in Public History”

Adam Hochschild
Friday, March 12, 8:00 pm



Our keynote speaker for the 2010 Annual Meeting will be Adam Hochschild, an award-winning author and journalist who has used history to reveal the lingering effects of past iniquities on the present. His most recent work, *Bury the Chains: Prophets and Rebels in the Fight to Free an Empire's Slaves*, was a finalist for the 2005 National Book Award. *The Unquiet Ghost: Russians Remember Stalin* (1994) is a deeply moving exploration of history and memory shortly after the end of the Cold War. It was primarily because of *King Leopold's Ghost: A Story of Greed, Terror, and Heroism in Colonial Africa* (1998), which brought to light the horrors of Belgian colonial rule in the Congo, that the American Historical Association awarded Hochschild the 2009 AHA Theodore Roosevelt-Woodrow Wilson Prize. According to the AHA, “Hochschild’s book triggered the first open national discussion of imperial injustices and eventually spurred other investigations and led to an official apology being tendered by the Belgian government, underlining the quiet power that a well-researched and well-written history text could exert in the public sphere.” (*AHA Perspectives on History*, December 2008). Hochschild has been a reporter for the San Francisco Chronicle as well as a commentator on National Public Radio’s “All Things Considered,” and was a co-founder of *Mother Jones* magazine. He teaches writing at the University of California Berkeley School of Journalism.

The Public Plenary is one of the keynote events of the conference and is open both to registrants and to members of the general public.

Where to Find NCPH Online



Join NCPH on LinkedIn

If you already use LinkedIn, the social networking site for professionals, now you can add NCPH as one of your “groups.” If you’ve never tried LinkedIn, now is the time to join. Participation in the NCPH group is open only to current NCPH members. It’s a quick way to reach other public history professionals and benefit from their job experiences and connections. NCPH is also experimenting with using the group presence on LinkedIn as a membership directory.

<http://www.linkedin.com/groups?gid=1190337>

See us on Facebook

How many NCPH members are also on Facebook? Become a fan of NCPH on Facebook and find out! What does the changing digital face of the public history field look like?

<http://www.facebook.com/pages/Indianapolis-IN/National-Council-on-Public-History-NCPH/37735617214>

H-Public

Sponsored by the National Council on Public History and operated by H-Net, this email listserv provides members of NCPH and other interested subscribers with updates on opportunities and developments in the field. Postings include free-ranging discussions of issues in public history, as well as conference, internship, job, workshop, and other announcements.

www.h-net.org/~public

President's Comments



Marianne Babal
babalm@wellsfargo.com

Planning Ahead

Even as NCPH looks back to celebrate its founding thirty years ago, our vision is also firmly fixed on the future and our next long-range plan to be formulated in 2012. Much has changed within NCPH since our last long range planning document was drafted in 2007. Some of the plan's objectives have been met; others are still works in progress.

We have achieved several of our goals promoting professionalism and best practices with the adoption of our revised Code of Ethics and Professional Conduct, and Best Practices in Public History Training of undergraduate and graduate students, and internships. Contributions to our Endowment Fund have made it possible to add new awards: the NCPH Outstanding Project Award, Excellence in Consulting Award, and multiple student grants for travel to our annual meeting. We have also increased award amounts for the NCPH Book and G. Wesley Johnson Awards. We have revived workshop and professional development opportunities at our conferences, and will be offering more exciting workshops at our next meeting in Portland in March. We have updated and enhanced our website, and will be revamping neph.org again in the coming months.

NCPH has continued to provide leadership in the history field, allying with other professional organizations in advocacy issues, and through our financial support of the National Coalition for History. We partnered with AHA and seven other professional organizations in conducting the Survey of Public History Professionals in 2008, taking the current pulse of the public history field and collecting data to navigate into the future. We initiated and led the Working Group on Evaluating Public History Scholarship and the drafting of guidelines for evaluating public history scholarship within academic institutions.

Our organization has begun initiatives to address issues of diversity within the public history field, establishing a working group on diversity and continuing that conversation at all levels now and in the future. Our Nominating Committee has likewise been charged with casting a broad net in recruiting candidates to elected office within NCPH. We have endeavored to bring more international perspective into our leadership and our annual meeting, and have established an ad hoc International Taskforce to build and reinforce NCPH's connections with a growing number of public historians worldwide.

NCPH's board has established an investment and management policy for our Endowment Fund, and is evaluating guidelines for socially responsible investment. Our newly reconstituted Development Committee is hard at work with planned giving and other fundraising initiatives that will help to ensure our financial security and enable NCPH to thrive in the future. Our executive office staff and board have worked closely with committees to enable our member volunteers to work more effectively in conducting the vital work that keeps NCPH humming. And finally, we have committed our financial resources to support our outstanding executive office staff, enabling them to do what they do best for the good of NCPH and all of our members.

Of course, a long-range plan must look beyond a short, defined interval to anticipate NCPH's direction into a more distant horizon. In that regard, we have much work to do. We must find ways to be more responsive to our members' needs, and fully utilize new modes of communication connecting public historians through our website, listserv, and social networking sites. As the field of public history grows around the world, we need to further define our place in that world. We must assess governance and operations, and evaluate efficacy of programs and services NCPH offers now, and identify new value we can bring to our membership and to the field looking forward.

NCPH has grown over the past 30 years at a deliberate pace, but today must be more dynamic, adaptive, responsive, and efficient as life moves on at an ever-quickening pace. As an organization, we need plans and practices in place to meet the challenge of thriving in an environment that evolves quickly: technologically, socially, and economically. Business as usual no longer seems to be a model that works well either professionally—or personally—for most of us. Change is certain. Responsibility and resiliency are key.

The mantra of resiliency and responsibility to plan for all contingencies was invoked by our board over the past year as our contractual partnerships for hosting our executive offices and publishing our journal came due for renegotiation. We issued a Request for Proposals for hosting NCPH and received responses from a half-dozen institutions. After careful consideration, our board opted to renew our relationship with our long-time host, IUPUI; and in the process re-envisioned, refreshed, and reinvigorated our partnership there.

As we launch into our next five-year agreement with IUPUI and our organization's fourth decade, I am reminded that NCPH is a complex organization which involves many partnerships and collaborations to create a whole that is far stronger and more vigorous than the sum of its parts. NCPH also depends upon the involvement of individuals and members if it is to continue to grow and thrive. I encourage you all to visit our website frequently to keep in touch with what's new in the field of public history. I invite you to engage in the discussions on H-Public, and make use of our professional networking tools on Facebook and LinkedIn. And as always, come to our next conference to immerse yourself in the fellowship and fun of meeting other public historians and hearing firsthand about the many ways that public historians are putting history to work in our world.

From the Executive Director



John Dichtl
jdichtl@iupui.edu

Lately I've been referring to public history as what we do when we "put history to work in the world." Like all other definitions I have tried on innocent bystanders, this one begs the question. But at least it's quick, sounds authoritative, and gives me a moment to prepare further explanation while my listener ponders its meaning.

The phrasing of this tagline is not original. I, and probably others, have borrowed the idea from Carl Becker's famous 1931 presidential address for the American Historical Association, "Everyman His Own Historian." Toward the end of the speech, Becker called on historians to "adapt our knowledge to [Everyman's] necessities," declaring boldly, "The history that lies inert in unread books does no work in the world."

Like a nickname that seems to fit a personality, I think the phrase covers a major part of what public historians strive to do. While we may come from different types of training and serve different "public" audiences—community organizations, museum visitors, corporate and legal clients, governmental officials—we all are busy finding uses for historical skills, historical thinking, and historical understanding.

There have been many attempts over the years to define public history with precision, and I am a fan of several. But as these definitions aim for precision, they become

either too restrictive or too diffuse. In four years in the executive office, I have not run across a single one that passes the cocktail party, elevator speech, explain-to-your-Uncle-Joe, or person-on-the-street test. That is, "you have five seconds to define public history. Go."

Putting history to
work in the world...

Others have pointed out that the ambiguity of the term "public history" is one of its strengths, a stretchiness allowing the field to evolve. I agree. But what does "Everyman" make of our abstract indefiniteness or our attempts to distinguish our efforts from "traditional" or "academic" history?

When NCPH meets side by side in Portland with the American Society for Environmental History next spring, I expect there will be lots of questions about definitions and approaches. There certainly will be inquiries about public history jobs. As we sit together to exchange ideas, seek professional development, and build networks of new contacts, we will have found another group interested in seeing history do work in the world.

Introducing the NCPH Graduate Intern



Caitlyn Stypa

Caitlyn Stypa joined the executive office as the NCPH graduate student intern in August. She is currently pursuing her MA in Public History from Indiana University Purdue University Indianapolis and graduated from Michigan State University where she studied history, art history, and anthropology. She has interned with the Chicago History Museum and the MSU Museum, and hopes to work in a history museum's collections department after graduation. Her NCPH internship involves website and marketing projects, helping to organize the annual meeting, contributing regular announcements to H-Public, creating an exhibit about NCPH, editorial assistance for *Public History News*, and a variety of special research and development projects.



Remembering NCPH with a Charitable Bequest

NCPH began promoting the work of public historians thirty years ago. Today it is a vital and growing organization of more than a thousand members and six hundred subscribing institutions. NCPH's plans for expanding programs in the decades ahead are predicated on the availability of adequate resources. These will come not only from membership dues, annual giving, and grants, but also new sources such as charitable bequests and other forms of planned giving.

A bequest is a provision in a last will and testament where a gift or property is transferred from an estate to a nonprofit organization. You can make a bequest by simply adding a codicil to an existing will. It is also possible to designate NCPH as the beneficiary of a life insurance policy, an IRA, 401(k), or other retirement plan.

If you have made or plan to make a provision for a gift to NCPH in your estate plan, we ask that you let us know. Sending a letter of intent that sets a value will help us chart the organization's future. If you would like more information about establishing a charitable bequest, please contact the executive director at jdichtl@iupui.edu.

NCPH Board of Directors Fall Meeting

On Friday and Saturday, October 16-17, 2009, the NCPH Board of Directors convened in Indianapolis, Indiana, and took the following actions:

- Approved the Minutes of the Spring 2009 Board Meeting in Providence, Rhode Island.



Grand Army of the Republic 50th reunion, Gettysburg, Pennsylvania, 1914. Courtesy of Library of Congress, LC-DIG-npcc 19953.

- Created an ad hoc committee on the Sesquicentennial of the American Civil War.
- Approved the NCPH 30th Anniversary campaign to raise \$30,000 by May 2, 2010, which will mark three decades since the organization's founding. Donations from several Board members kicked off the 30th campaign.

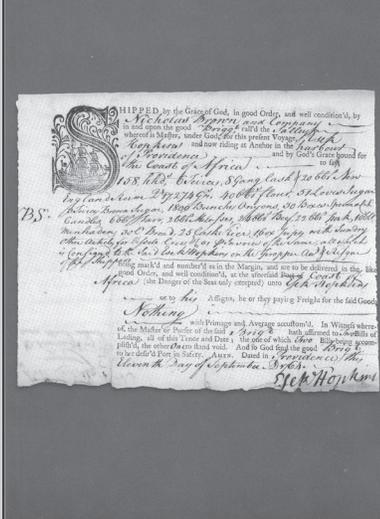
- Voted to adopt another set of best practices created by the Curriculum and Training Committee: "Public History for Undergraduate Students." (These are now available on the NCPH web site.)
- Heard a report from the joint AHA-OAH-NCPH Working Group on Evaluating Public History Scholarship, which is nearing the completion of its white paper and recommendations.
- Tabled a discussion about Socially Responsible Investment (SRI) policies for NCPH until the spring meeting when the ad hoc SRI committee will propose a specific range of options about the amount of investments to shift and the specific SRI funds to which they might go.
- Voted to create a new category of membership, "Sustaining Member," at the annual rate of \$125.
- Heard a report from the editor about upcoming articles, special editions and focuses, and expanding the review function of *The Public Historian*.
- Discussed the memorandum of agreement with the University of California Santa Barbara, which provides the editorial office of *The Public Historian*.

- Weighed proposals for hosting the NCPH executive office. (NCPH had received several letters of interest in response to an open request for proposals through October 1, 2009.) The board authorized the president and Executive Committee to complete negotiations. Subsequent to the board meeting the president signed a new five-year memorandum of agreement with the Department of History and School of Liberal Arts at Indiana University Purdue University Indianapolis to continue hosting the NCPH executive office.
- Discussed the next phase of strategic planning for the organization to produce a new five-year long range plan in 2012.



Cavanaugh Hall, home of the NCPH Executive Office, the IUPUI Department of History, and the IU School of Liberal Arts. Courtesy of IUPUI.

The Public Historian



Getting at Thirty Years of Scholarship

An updated index to articles and reviews in *The Public Historian* is available on the NCPH website at <http://www.ncph.org/PublicationsResources/ThePublicHistorian/tabid/311/Default.aspx>. Many entries include abstracts and lists of key terms, which will make your searching and research more efficient. Some of the annotations have been provided by authors and some by graduate students in the Public History Program at the University of California Santa Barbara, where the journal has been edited since its founding in 1979. If you have been a *TPH* author or reviewer and would like to substitute your own abstract for the one included for your article, please send it to LREED@history.ucsb.edu.



How Does Membership in NCPH Benefit You?

For thirty years, NCPH has been the leading advocate for history at work in the world. Through its awards, programs, publications, meetings, and other forms of professional development, NCPH recognizes and supports the work of individuals, like you, and the diverse institutions and organizations involved in public history.

Members of NCPH gain access to:

- Publications—Both print and online versions of *The Public Historian* and *Public History News*
- Professional Networking Opportunities—At the annual meeting and online communities
- Discounts—On Annual Meeting registration
- Resources—Job Listings, professional development offerings, conferences, and call lists
- Advocacy—On behalf of the profession
- Leadership Opportunities—Shape the field by serving on committees and task forces

Membership Dues

Patron: \$500	Individual: \$70
Sponsor: \$300	New Professional: \$40
Sustaining: \$125	Student: \$30

Institutional subscriptions are available through University of California Press. Join or renew online at www.ncph.org.

Welcome New Members!

Susan Ashley Etobicoke, Ontario	Karen Clementi Davis, CA	Leila Holton Maple Plain, MN	Heather Maron Albany, NY	Daniel Radomski Leesburg, VA	Jean Terepka New York City, NY
Nancy Austin Newport, RI	Robert Coleman Missoula, MT	FrannMarie Jacinto Woodbridge, VA	Jeremy Mauro Silver Spring, MD	Angeles Ramirez Carrollton, GA	Gwynn Thayer Nashville, TN
Caitlin Babcock Grantham, PA	Deana Dartt-Newton Seattle, WA	Emily Jacobson Tempe, AZ	Justin McIntyre Columbia, SC	John Recchiuti Alliance, OH	Sarah Tisdale Fort Collins, CO
Jenna Bassett Tucson, AZ	Allison DePrey Indianapolis, IN	Robert Johnson Springfield, VA	Michael McNeil Sacramento, CA	Heather Reed Athens, OH	Brenda Trofanenko Champaign, IL
Mary Battle Atlanta, GA	Lisa Donnelly Hillsboro, OR	Rusti Keen Indianapolis, IN	Frank Miele Atlanta, GA	Jeannie Regan-Dinius Indianapolis, IN	Jae Turner Atlanta, GA
Jeff Bessinger Kalamazoo, MI	Avril Flaten Altoona, WI	Sean Kelley Philadelphia, PA	Adriana Milinic Mesa, AZ	Hilary Retseck Indianapolis, IN	Amanda Van Lanen Pullman, WA
Jennifer Betsworth Columbia, SC	Kelly Gannon Arlington, VA	Jacqueline Kent Reno, NV	Tyler DeWayne Moore Murfreesboro, TN	Erica Risberg Issaquah, WI	Michael Van Wagenen Brownsville, TX
Eleanor Boba Seattle, WA	Angela Giacomelli Indianapolis, IN	Megan Keough Chandler, AZ	Deanna Panetta Huntersville, NC	Alex Rollins Merrimack, NH	Emilie VanDeventer Grand Forks, ND
Chad Bracken Indianapolis, IN	Julie Golia Brooklyn, NY	Billy Kiser Tempe, AZ	Derek Papa Los Angeles, CA	Garret Root Sacramento, CA	Jessica VanNoy Elkins, WV
Lyndsey Brown Nazareth, PA	J. Haley Grant Aiken, SC	Frieda Klippenstein Winnipeg, Manitoba	Erik Peterson Indianapolis, IN	Jill Sanderson Washington, DC	Lauren Wagner Louisville, KY
Rebecca Bush Columbia, SC	Anjuli Grantham Columbia, SC	Michelle Lanier Durham, NC	Heather Petrocelli Portland, OR	Helen Schwartz Utica, NY	Ronald Walker Smyrna, GA
Alan Capps Alexandria, VA	Lillian Green Indianapolis, IN	Jane Lee Jefferson City, MO	Eric Plaag Columbia, SC	Beth Sciumeca Waterford, NY	Ross Webster Aurora, CO
Stephen Christopherson Zionsville, IN	Charis Guerin Cary, NC	Jessica LeTourneur Phoenix, AZ	Kim Proctor Chapel Hill, NC	David Sesser Arkadelphia, AR	Mary Kathryn Wicks Westfield, MA
Benjamin Clark Beech Grove, IN	Kyle Harris Arlington Heights, IL	Aimee L'Heureux Houston, TX	Nichole Pruitt Houston, TX	Kaira Simmons Crescent Springs, KY	Anduin Wilhide Minneapolis, MN
Chelsea Clarke Catonsville, MD	Alisha Hoffman-Mirilovich Mountain Top, PA	Gregg Mangan Litchfield Park, AZ	Elizabeth Quinn Chicago, IL	John Southard Scottsdale, AZ	Robert Wlodarski West Hills, CA

For weekly updated information on jobs, fellowships, internships, awards, conferences, and calls, please visit www.ncph.org.

AWARDS, GRANTS, & INTERNSHIPS

Intended for entry-level college and university professors, junior curators and other new professionals the **"SAH Membership Grant for Emerging Professionals"** bridges the gap between the Society of Architectural Historians' subsidized student memberships and the full-cost SAH memberships. <<http://www.sah.org/index.php?src=gendocs&ref=SAH%20Membership%20Grant&category=Membership>>

Mackinac State Historic Parks has two **collections assistant internships** open for the summer of 2010. Application Deadline is March 19, 2010. <<http://www.mackinacparks.com/employment/index.aspx?l=0,1,9,98,127>>

National Park Service, Rocky Mountain National Park is seeking a paid **park ranger intern** for summer 2010. <http://www.nps.gov/romo/supportyourpark/upload/interp_2010_summer.pdf>

Chicago History Museum offers many internships within their collections, education, exhibitions, and administration departments, to apply, visit <<http://www.chicagohistory.org/aboutus/jobsvolunteering/internships>>

Pennsylvania Historical Association, in association with Brasenose College is accepting applications for the **Albert and Rachel Lehmann Graduate Studentship in Jewish History and Culture** <<http://www.ochjs.ac.uk/>> Deadline is March 12, 2010.

WORKSHOPS

Historic House Museum Issues & Operations. March 25-26. Presented by AASLH in conjunction with the National Trust for Historic Preservation. Participants will become familiar with the types of research that are appropriate for historic house museums and learn how to translate

that research into interpretive themes, storylines, and plans. <<http://aaslh.org/hissues.htm>>

Digitization in Museums, April 15-16 and July 15-16, introduces archivists, curators, librarians and, other staff from cultural heritage institutions to the range of issues associated with digitization of primary source materials. <<http://aaslh.org/DigitizationAgenda.htm>>

Going Green Webinar. April 15, 22, and 29. Learn to identify and assess your current practices; what to consider when making decisions on how green to be; and how to plan and make policy that will guide decision-making for other green projects. <<http://aaslh.org/GoingGreen.htm>>

CALLS FOR PAPERS, ARTICLES, PROPOSALS, & PRESENTATIONS

AMM and OMA "Museums Making Connections," October 6-9, 2010, Cleveland, OH are accepting proposals for their joint conference. <<http://www.midwestmuseums.org/>> Deadline is January 3 1, 2010.

Organization of American Historians "Americans Divided and United: Multiple and Shifting Solidarities," March 17-20, 2011, Houston, TX, is accepting proposals for its Annual Meeting. <<http://meetings.oah.org/index.php/instructions>> Deadline is February 25, 2010.

Museum and Curatorial Studies at the University of California, Santa Cruz. "The Task of the Curator," May 14, 2010, Santa Cruz, CA is accepting papers for its academic conference. <<http://macs.ucsc.edu/conferences.html>> Deadline is February 5, 2010.

Society of Architectural Historians, 64th Annual Meeting, April 13-17, New Orleans, LA is accepting proposals. <<http://www.sah.org/>> Deadline is January 4, 2010.



Loyola University, Chicago History Graduate Student Conference. "Where are they now? The State of Social and Cultural History in the 21st Century," April 23-24, 2010, Chicago, IL is accepting proposals for its 6th Annual Meeting. <<http://www.luc.edu/history/hgsa.shtml>> Deadline is February 12, 2010.

"American Culture, American Democracy," Organization of American Historians, April 7-10, 2010, Washington, DC. <<http://meetings.oah.org/>>

The Inclusive Museum Conference, June 29-July 2, 2010, Istanbul, Turkey. <<http://onmuseums.com/conference-2010/>>

"Preserving the Historic Road," September 9-12, 2010, Washington, DC. <http://www.historicroads.org/sub7_1.htm>

"63rd Annual Meeting of the Society of Architectural Historians," April 21-25, 2010, Chicago, Illinois. <<http://www.sah.org/index.php?submenu=Meetings&src=gendocs&ref=AnnualMeetingChicago&category=AnnualMeetingChicago>>

"Outside the Archival Box: Cultural Heritage Collaborations," Mid-Atlantic Regional Archives Conference, April 29-May 1, 2010, Wilmington, Delaware. <<http://www.marac.info/mc/page.do?sitePagelD=93941&orgId=marac>>

JOBS & POSITIONS AVAILABLE

The Department of History at **Indiana University-Purdue University Indianapolis (IUPUI)** anticipates hiring a faculty member who will contribute to its nationally recognized MA program in public history. The formal position announcement should be posted soon on the department's website www.liberalarts.iupui.edu/history, and it will also appear in the usual professional outlets. The department hopes to conduct interviews at the NCPH Annual Meeting in March 2010.

Naval Facilities Engineering Command Northwest is soliciting applications for a position to be filled by either an Historian or an Architectural Historian. Duties include architectural resource field surveys; historical and archival research; National Register eligibility evaluations; state electronic inventory forms completion; HABS-HAER documentation; negotiating, developing, and implementing creative mitigation; developing historical preservation plans and cultural resource management plans; Section 106 assessment compliance; and NEPA support. Must meet Secretary of Interior qualifications and demonstrate experience in field surveying and evaluation of historical structures in NHPA Sections 106 and 110 context, preferably in Pacific Northwest. Send resume hardcopy or electronically to: Mr. Carl Keller, NFEEN, 1101 Tautog Circle, Silverdale, WA 98315-1101; Carl.J.Keller@navy.mil

National Trust for Historic Preservation is seeking a **Buildings & Grounds Coordinator for Chesterwood** in Stockbridge, MA, to Coordinate and perform, at the direction of the Buildings and Grounds Superintendent, all aspects of maintenance and security of the 10 buildings and 122 acres of grounds to insure the proper care and appearance of Chesterwood's built and natural resources. <<http://www.preservationnation.org/resources/career-opportunities/historic-sites/buildings-and-grounds-coordinator.html>>

Field Museum is hiring a part-time, temporary **Conservation Assistant**. A Bachelors Degree or some undergraduate studies or experience in a relevant field and aptitude for artifact handling and conservation required; experience with KE-EMU database is desirable. <<http://www.fieldmuseum.org/>>

Missouri Humanities Council is searching for an **Executive Director** to provide statewide vision and leadership, reflecting

the MHC mission, to enable families and communities to broaden their appreciation of history, literature, and to raise the standards of educational performance within the networks of humanities institutions and organizations in Missouri. Deadline is December 31, 2009. <<http://www.mohumanities.org/about.htm>>

Indiana Historical Society is seeking a full-time **Director of Visitor Services**, a part-time **Historic Interpreter**, and a part-time **Experience Facilitator**. <http://indianahistory.org/job_postings.html>

Carleton University is searching for an **Assistant Professor of Digital Humanities**. The candidate should be a PhD-holding historian whose research engages innovative theoretical and methodological approaches. Send a *curriculum vitae*, one article- or chapter-length writing sample, a statement of teaching philosophy or a teaching portfolio, and three letters of reference, to: Professor James D. Miller, Chair, Department of History, Carleton University, 1125 Colonel By Drive, Ottawa,

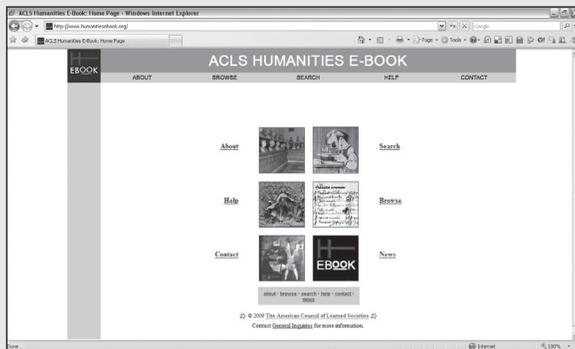
ON, K1S 5B6, Canada by January 15, 2010. <<http://www.carleton.ca/history/>>

PBS&J in Atlanta, GA, is seeking a **Senior Planner/Historian**. Applicants should have a BS/BA in history, historic preservation, architectural history, or a closely related field, have 5-7 years experience, and ability to travel to Alabama, Tennessee, and Mississippi on occasion. <http://www.careerbuilder.com/JobSeeker/Jobs/JobDetails.aspx?Job_DID=J316Q665Z5MWDRSLNVG>

Joint POW/MIA Accounting Command is searching for a **Government Historical Researcher of World War II through Vietnam**. A MA or PhD in a related field is required. For instructions on the application process, contact Dr. Kristina Giannotta, Joint POW/MIA Accounting Command: J2, 310 Worchester Ave. Bldg 45, Hickam AFB, HI 96854-5530, Phone: (808) 448-1836. <<http://www.jpac.pacom.mil/>>

Central Michigan University is searching for a **Public History and Museum Director**.

Full-time, tenure-track position, assistant or associate professor level appointment in the Department of History with half-time teaching in Museum Studies and U.S., Canadian, or Native American History. Appointment as director of the university's Museum of Cultural and Natural History includes an additional stipend provided for summer duties. The ability to acquire external funding for support of museum programs and collection is essential. PhD in History, American Studies, or Canadian Studies required with demonstrated expertise in Public History. Screening of applications begins January 15. <<http://www.cmich.edu>>



**A new benefit of
NCPH membership!**

ACLS Humanities E-Book

NCPH is a part of the American Council of Learned Societies, and the ACLS offers individual annual subscriptions to ACLS Humanities E-Book to current NCPH members. By early 2010 HEB will be offering unlimited access to nearly 3,000 full-text, cross-searchable titles across the humanities and social sciences, from the 1880s through the present.

Individual subscriptions are an attractive option for those whose institutions don't already have a subscription to HEB or for NCPH members who might not be affiliated with a subscribing institution. Individual annual subscriptions are \$35.00. Please visit www.humanitiesebook.org/subscribinginsts.html to see if your institution subscribes.

You may purchase an individual subscription to HEB at www.humanitiesebook.org/subscription_purchase.html. Please choose National Council on Public History from the "Society Affiliation" pull-down menu and, in the space that says "Society Membership Number," provide your NCPH membership number. If you do not know this information, you may request it by writing to ncph@iupui.edu. For inquiries about HEB, please e-mail subscriptions@hebook.org.

PhilaPlace.org: A Digital Experiment in Community Participation

Joan Saverino | jsaverino@hsp.org

The Historical Society of Pennsylvania, one of the nation's oldest historical societies and a leading repository of immigrant and ethnic history, has launched an interactive website called PhilaPlace. The site weaves stories shared by ordinary people of all backgrounds with historical records to present an interpretive picture that captures the rich history, culture, and architecture of neighborhoods—past and present.

Visitors to the site can view both personal stories and historical records mapped to specific locations, and can map their own stories in place and time. PhilaPlace encourages new historical and cultural interpretations and interconnections between community stories and the historical record, and creates a virtual, collective memory of each neighborhood.



Mosque member Adab Ibrahim at Al-Aqsa Islamic Society in the Kensington neighborhood of Philadelphia, 2006. Courtesy Louis Meehan, Historical Society of Pennsylvania.

More than a website, PhilaPlace will engage diverse communities through local programs, teacher workshops, trolley tours, exhibits, and printed neighborhood guides. PhilaPlace is a collaborative endeavor undertaken by the Historical Society of Pennsylvania in partnership with the City of Philadelphia Department of Records, the University of Pennsylvania School of Design, other institutions and community organizations, and members of the community who share their personal stories.

PhilaPlace is a big idea, one that has taken on central issues in public history:

- bridging disciplines, media, and audiences by creating a 21st-century learning and communication environment
- connecting audiences with rich archival repositories and enticing them into engagement with their past and present historical and cultural heritage
- representing the dynamic and layered character of place



View of Southwark neighborhood of Philadelphia, including the Sparks Shot Tower, 1939. Courtesy Philadelphia Record Photograph Morgue, Historical Society of Pennsylvania.

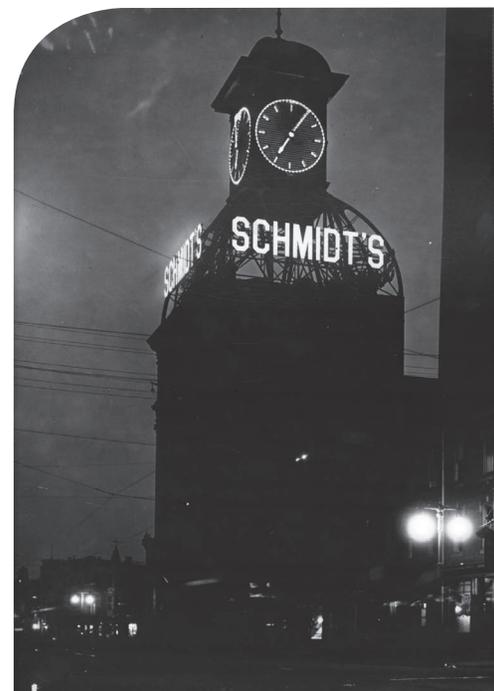
In order to achieve its goals, PhilaPlace is governed by several principles including transparency, inclusivity of voices and experiences, collaboration among multiple partners, assessment and shared technological platforms to increase accessibility. We are aware of the ethical challenges that exist in this era of emergent technologies; therefore, we have built in opportunities for community interactions. These include participatory workshops, training sessions, and online contributions that allow for divergent viewpoints. As we move into this first year of the website, we will observe and document both what is successful and what we can improve upon. We invite you to visit PhilaPlace and share your reactions with us.

Joan Saverino is the director of education and outreach at the Historical Society of Pennsylvania and the director of PhilaPlace: Sharing Stories from the City of Neighborhoods. PhilaPlace has been made possible by generous support from The Pew Center for Arts and Heritage, through the



The Nguyen family, photographed in Saigon before fleeing Vietnam and settling in South Philadelphia in 1975. The Nguyens were the first Southeast Asian family in the traditionally Jewish and Italian American neighborhood. Courtesy of Thoi Nguyen for the Historical Society of Pennsylvania.

Heritage Philadelphia Program; jointly by the Institute of Museum and Library Services and the National Endowment for the Humanities; the Pennsylvania Humanities Council, the Federal-State Partner of the National Endowment for the Humanities; The Pennsylvania Department of Education; Southwest Airlines; Samuel S. Fels Fund; and the Walter J. Miller Foundation. PhilaPlace has been designated as a We the People project by NEH.



The Schmidt's Brewery clock tower, circa 1930s. Schmidt's was the last survivor of Philadelphia's once thriving brewing industry, closing down in 1987 after over 125 years. The 15-acre complex was redeveloped into apartments, retail shops and a public square in 2009. Courtesy Charles Veasey for the Historical Society of Pennsylvania.

Sharpen Your Edge with a Workshop

Why not push yourself in a new direction at the annual meeting in Portland? Sign up for an NCPH professional development workshop today. This year you have an extra advantage of participating also in workshops being offered by the American Society for Environmental History. Details are available on pages 10-11 of the 2010 Annual Meeting Program and on the conference web page at www.ncph.org.

Publish, Share, Collaborate, and Crowdsource Collections: Zotero 2.0 For Public Historians

Cost: \$10; Limited to 20 Participants

Zotero, the free, open source, easy-to-use Firefox extension for collecting, managing, and citing research sources has become a powerful platform for sharing, publishing, and facilitating collaboration for all kinds of researchers. Participants will leave the workshop ready to use Zotero to add and organize sets of research sources, create bibliographies from sets of items, publish sets of items through the Zotero website, and collaborate with colleagues at their own institution or with others around the world through public and private Zotero groups. Participants should bring a laptop computer with wireless internet capabilities.

Writing a Nomination for the National Register of Historic Places and/or the National Historic Landmarks Program

Cost: \$10; Limited to 20 Participants

Participants will learn how properties are determined to be eligible for listing/designation, how properties should be researched and assessed as well as what information should be provided to State Historic Preservation Offices and the National Park Service. The workshop will also include a discussion of such pertinent issues as national, local and state significance, integrity. A detailed discussion of the various NR/NHL criteria will also be included.

Heritage Tourism for the 21st Century: Reaching Broader Audiences through the GPS Powered Next Exit History Program

Cost: \$10; Limited to 20 Participants

The vision of Next Exit History™ is to provide the public with accurate and captivating historical content on historic towns, sites, landscapes and other areas of cultural significance delivered automatically to them based on their physical relation to the site itself. Beyond the delivery of high quality historical and cultural information, the Next Exit History™ program combines the newly created iShareHistory™

social networking platform designed to allow users the opportunity to share their own site specific historical experiences to friends via mobile devices. The workshop will combine presentations by the Next Exit History™ invention team, discussions about the potential uses, market demographics, and interpretive value of the program, and hands on demonstrations of the how to utilize the program.

Oral History Projects: Starting New Projects, Preserving Existing Projects, Adapting to New Media

Cost: \$10; Limited to 20 Participants

Participants will learn how to initiate a new oral history project, how to preserve and/or expand existing projects, and how to adapt them to new media (digital audio and HD video interviews, digital storage, and online viewing). This workshop will provide the guidelines necessary to evaluate the scope, priorities, and technological needs of new projects and include guided discussions, handouts, step-by-step instructions for digitizing audio tapes, some hands-on practice digitizing audio, and specific instructions on additional freely available software that will be useful to individuals and small public history oriented institutions. Participants are encouraged to bring a laptop computer with wireless internet capabilities.

Omeka: An Open Source Tool for Publishing Cultural Heritage Online

Cost: \$10; Limited to 20 Participants

Omeka is a next-generation, open-source Web publishing tool that will enhance the ability of smaller history museums and cultural heritage sites to showcase their collections and content online. Participants will leave the workshop with knowledge of different types of websites created with Omeka; an understanding of Omeka's basic functionality, including building a small online exhibit; knowledge of how Omeka's use of data standards or object metadata, including Dublin Core, allows it to interface with other systems via OAI and other interoperability standards; and ideas for customizing Omeka to suit institutional needs, whether that's integrating user-generated content into their website, or easily displaying and exhibiting archival collections. Participants should bring a laptop computer with wireless internet capabilities.

What the Market Demands

For employers, the question of training naturally emerges as they look outside for new blood or within their own institutions for people to cultivate into future organizational leaders. Public history educators, for their part, strive to impart skills and knowledge that will prepare new professionals entering the field. In an effort to begin to bridge a gap between the needs of employers and graduate training, Brian W. Martin, president of History Associates Incorporated (HAI), recently traveled to West Virginia University to engage public history graduate students in a conversation about which skills and experience prove most valuable in the competitive world of historical consulting

Shortly after its twenty-fifth anniversary, HAI reached another significant turning point with the transfer of leadership from founder and President Philip L. Cantelon to Brian Martin, who started with the firm in 1984. In making this transition, the company grappled with complex issues of succession planning that face many public history institutions as founders of the field are reaching retirement. At the same time, Martin and his colleagues have also confronted a dynamic marketplace that drives the company to adapt professional skills and experience in unexpected ways.

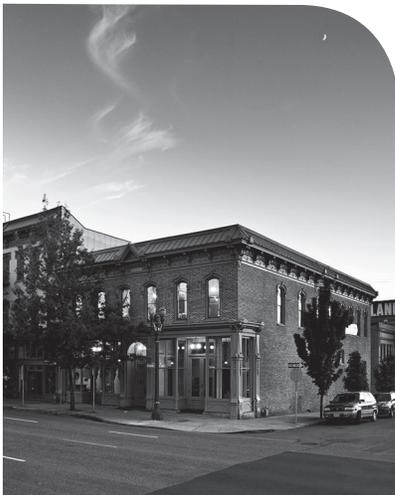
Martin began his discussion by describing the function of history within the private sector and how HAI operates as a professional services company, in some ways similar to a law or accounting firm. Staff historians conduct research related to complex litigation issues, and produce corporate histories, historical exhibits, and interpretive plans for historical sites. When asked about proficiencies that consulting firms value most, he repeatedly emphasized the critical nature of excellent writing skills. This does not necessarily mean the ability to create academic analyses. Rather, in the words of HAI's founders, it means communicating about the past by "telling the story, distinguishing the significant from the insignificant, and making known the unknown" in engaging ways.

Given the wide variety of clients and projects, versatility is also a key component in this venture. Martin described the importance of a practicing historian being a generalist as opposed to a specialist. Clients "value specialized knowledge, not necessarily a specialist." It is incumbent upon the historian to become an expert in a myriad of topics as the need may arise. Unlike the academic world, working for a consulting firm requires a significant amount of group work. Martin discussed the importance of being an effective teammate as well as developing a high degree of comfort with group members. Staying on top of new technologies in research and document storage/preservation is also important. Martin encouraged students to become familiar with the language, if not the actual operation, associated with digital technologies becoming increasingly critical to the effective practice of history. In the final analysis, Martin reminded the audience that the key to being a successful practicing professional historian is essentially telling a story well, saying, "That is what we do, we tell stories."

Martin's presentation provided West Virginia students with new perspectives on the field of history in terms of recognizing the ever widening variety of areas where historians can successfully ply their trade. It is clear that new historians will need to acquire a more divergent set of skills than may have been necessary ten or fifteen years ago. On the other hand, Martin emphasized that these new abilities are not a substitute for honing the critical skills of historical research, analysis, and writing.

At the 2010 NCPH Annual Meeting, Dr. Martin will co-chair a working group with Michelle McClellan, University of Michigan, on "Preparing the Professional Historian: Connecting Academic Training with the Changing Marketplace."

This article was written by Jake Struhelka, an MA student in history at West Virginia University (WVU), with contributions from Brian Martin, president of History Associates Incorporated, and Melissa Bingmann, director of the WVU Public History Program.



Courtesy of Lincoln Barber.

Architectural Heritage Center

The Architectural Heritage Center is a nonprofit resource center for historic preservation in the Portland area. Located in restored 1883 cast-iron building in the eastside historic commercial district, the AHC offers a range of research opportunities, educational programs, and exhibits related to its extensive collection of architectural elements, building parts, and period hardware. This collection of architectural artifacts is the largest west of the Mississippi River. It is located at 701 SE Grand Avenue (several blocks on the other side of the river from the conference hotel) and open Wednesday through Saturday, 10:00 to 4:30 pm. www.visitahc.org. It's worth a visit while you are in town for the annual meeting.

Teens Picture the Past

Felicia Kelley | fkelly@calhum.org

Inspired by the ideas of a Harvard University landscape historian, and armed with digital cameras and notebooks, over 200 teens at 21 California libraries set out last year to explore place and history as part of a statewide project sponsored by the California Council for the Humanities. The results of their investigations can now be viewed at www.calhum.org/myplace, a website housing an online exhibit of photographs and writing by the teens, essays by project scholar advisors, and a program handbook and other resources to enable replication of the project.

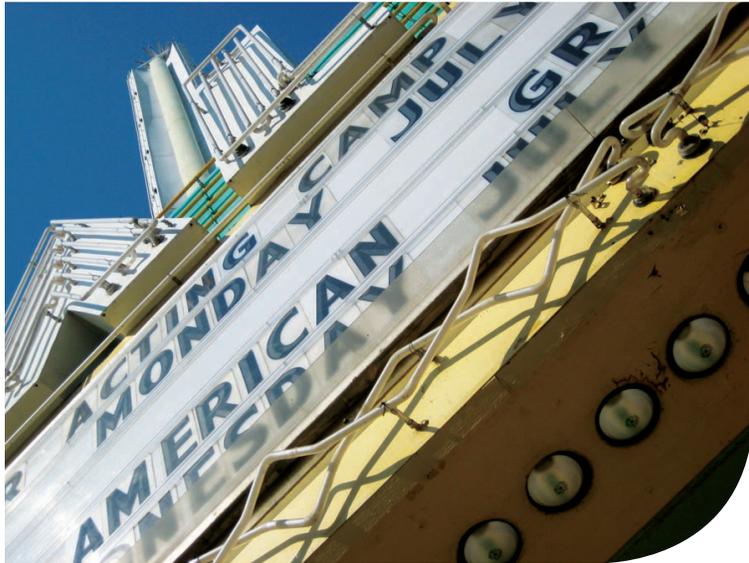


Photo by Stephen Honrade, age 17, Glendale, CA. Courtesy of California Council for the Humanities.

Using a handbook developed by the council, librarians in each participating community recruited a group of teens and led them on excursions. Over a ten-week period, youth documented their discoveries through photography and writing and then organized exhibits and programs to share their work with the public. With support from the Institute of Library and Museum Studies provided by the California State Library, the council was able to supply digital cameras, other equipment, training, and small cash grants to help underwrite program expenses. In addition to providing a "hands on" humanities research experience for youth, the project developed cognitive and interpersonal skills of participants and fostered interaction and communication across ethnic, cultural, and



Photo by 12th grader Timmy Huynh, Hayward, CA. Courtesy of California Council for the Humanities.

generational divisions. Not surprisingly, it also highlighted the role of libraries as vital centers of community cultural life.

Public historians, such as American Studies scholar Patricia Hunt, served as advisors. In Riverside, Marion Mitchell-Wilson, a former Deputy State Historic Preservation Officer who now directs the Inlandia Institute, guided the teens through the historic downtown neighborhood surrounding the library. On one of the trips, Marion recounted, the kids had an "ah ha" moment when they discovered in the peeling layers of paint and stucco on an old brick wall a perfect illustration of Stilgoe's notion of the vernacular landscape as "palimpsest."

Further north, in Mendota, a small farming community about 40 miles west of Fresno, Librarian Kris Jorgensen enlisted Buzz Rayfield, a local history buff, as a project consultant. "His knowledge of the history of Mendota was invaluable," said Kris. "As the teens explored the town with their cameras and notepads, Buzz was able to give stories and context about the past that really captured their attention and made them want to learn more." In addition to providing access to his photo collection and providing Kris and the young explorers insights into the town's history, Buzz gave a short illustrated talk at the exhibit opening.

The "How I See It—My Place" project was informed by John Stilgoe's *Outside Lies Magic: Regaining History and Awareness in Everyday Places*, which urges readers to "get out" and "explore." The book is a wakeup call to pay attention to the magic, mystery, and meaning in the world around us.

Felicia Kelley is senior programs manager at the California Council for the Humanities, a nonprofit state affiliate of the National Endowment for the Humanities. For more information, visit www.calhum.org.



Photo by Ryan Lasure, age 14, Moorpark, CA. Courtesy of California Council for the Humanities.

We're Looking for Annual Meeting Locations

Convention and visitors bureau, hotel, and other representatives for the cities at right have contacted NCPH about hosting the annual meeting. But site proposals must be associated with an NCPH member—someone who will involve their institution or office in the conference and serve as chair of the local arrangements committee. Please contact us if you would like to learn more about bringing an NCPH annual meeting to your town.

Newly revised site proposal guidelines are listed at www.ncph.org. Major requisites include a creative and energetic local arrangements chair with contacts who will become a dynamic committee; abundant, nearby historical resources and cultural amenities; and a centrally located hotel, or adjacent hotels, with 200 sleeping rooms at reasonable rates, exhibit space, and meeting spaces for six to eight concurrent sessions. Proposals to be considered by the NCPH Board this spring are due by February 1, 2010.

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