

The Official Newsletter of the National FFA Alumni Association

Volume 10, Issue 3 • September 2005

# Convention Promises to Foster Advocacy for Agricultural Education

*By J. Frank Saldaña Executive Director* 

One of the chief roles of Alumni members is to serve as advocates for agricultural education. For this reason, this year's theme "Advocates for Agricultural Education" was selected as a way to unite Alumni leaders as they gather for the national association's two-day convention on October 27-28.

### AWARDS SESSION

The 2005 convention will begin with the awards session on Thursday, October 27 from 4-6 p.m. Guest speaker Sam Glenn will strive to motivate, renew, challenge, and simply make you laugh with his address "Art with a Touch of Attitude." Glenn is often called the "Chalk-Man" because he uses artwork to convey his message. The artwork created during his presentation will be auctioned off Friday evening (see page 4 for auction schedule).

> Close to 10 years ago, Glenn was destitute, depressed, and getting by working as a nighttime janitor and delivering newspapers to pay the bills and buy food for himself. The only place he had to

Sam Glenn

# 2005 National Convention Schedule

| Wednesday, October 26 | Silent Auction Bidding Open   | 1 - 6 p.m.   | SW* Lobby B  |
|-----------------------|---|--|--|
|                       | Live Auction Items on Display   | 1 - 6 p.m.   | SW Lobby B   |
|                       | Hypnotists  | 4 and 8 p.m.   | East Hall A  |
| Thursday, October 27  | Silent Auction Bidding Open   | 9 a.m 6 p.m.   | SW Lobby B   |
|                       | Live Auction Items on Display   | 9 a.m 6 p.m.   | SW Lobby B   |
|                       | Awards Session  | 4 - 6 p.m.   | CC* Room 105   |
|                       | Awards Appreciation   | 6 - 7:30 p.m.  | CC Room 105  |
|                       | Convention Concert  | 9:30 p.m.  | Broadbent Arena  |
|                       | Hypnotists  | 4, 6 and 8 p.m.  | East Hall A  |
| Friday, October 28    | Delegate Registration<br>Silent Auction Bidding Open<br>Business Session<br>Silent Auction Closes<br>Auction Payment/Pickup<br>Live Auction Social<br>Live Auction Begins<br>Hypnotists | 8 - 9:30 a.m.<br>9 a.m 2 p.m.<br>9:30 a.m Noon<br>2 p.m.<br>4 - 10 p.m.<br>5 p.m.<br>6 p.m.<br>4, 6 and 8 p.m. | Outside CC 106<br>SW Lobby B<br>CC Room 105<br>CC Rooms 104, 105<br>CC Rooms 104, 105<br>East Hall A |
| Saturday, October 29  | Auction Item(s) Payment/Pickup<br>Mini-Auction for Unclaimed Item   |  | CC Room 106<br>SW Lobby B  |

\* SW = South Wing; CC = Conference Center

For more convention information, visit www.ffa.org/convention/html/conv\_alumni.htm or contact us at 317-802-4292 or alumni@ffa.org. sleep was on floors offered by friends and family, or often in his car. Then he made a few changes that produced a positive difference in his life. One of his choices was to change his attitude. Glenn became convinced that peoples' choices move them in the direction of their dreams, bringing wealth and fulfilling relationships. He learned these keys to success through his personal experiences. He now shares these powerful lessons and insights with his audiences. For eight years, he has made an impact on organizations and industries across the nation with his humorous, yet effective message. Following the awards session from 6-7:30 p.m., there will be a reception for all award winners and Alumni members

along with country music entertainment by Dustin Wilkes.

### **BUSINESS SESSION**

The business session will take place on Friday, October 28 from 9:30 a.m.-Noon. Bruce Porter will provide the keynote entitled "The Awesome Power of Volunteerism!" His program will inspire



Bruce Porter

audiences by showing them how life is an incredibly valuable gift and true joy comes only when people "live to give" instead of merely giving what they *have to* in order to merely *live*. Alumni members will be energized by Porter's stories of volunteer heroes who like them have made an impact on the world around them.

The agenda items before delegates at this year's business session include the election of council members and the passage of proposed amendments to the National Bylaws (see page 3).



# Blaze a Trail, Lead the Way

I have two life goals. I wish to leave the little corner of the world in which I live a little bit better than when I arrived, and to serve as a positive role model for today's youth.

As FFA Alumni members, we individu-



ally and collectively have the same goal: To blaze a trail and lead the way for future generations. Each of us has an awesome responsibility

of serving as a positive role model for today's youth, tomorrow's leaders.

Alumni members who attended the State Leaders Conference in Columbus, Ohio, this past July viewed the video entitled "Celebrating What's Right With America." The film is masterfully produced and discusses how to search for the good in people and events around us. Seeing the beauty in life, planting a seed, and watching little deeds blossom were the themes of the video. We never know how one little deed can serve as one of life's little seeds that will grow and flourish. We have all seen that bashful, ninth grader mature and blossom into a confident senior.

As we go about our daily lives, let us remember that young adults are watching us to see if we practice what we preach. Someone once said, "I preach a louder sermon by what I do, than by what I say."

As the 2005 National FFA Alumni Convention draws near, my year as Alumni president comes to its end. I wish to say

"We have the same goal: To blaze a trail and lead the way for future generations." thank you to each of you who have made this such a memorable year for me. May God bless your journey in life. May our association

continue to grow, so we can effectively "blaze a trail, lead the way."

Sonny Deke National FFA Alumni President 2004-2005



**Presidential Visit.** Above left: In June, President George W. Bush addressed nearly 2,000 FFA members and guests at the 76th annual Pennsylvania FFA Convention. Bush reportedly is the first sitting U.S. president to attend a state FFA convention. Above right: Following the president's address, Pennsylvania FFA Alumni President Kristina Watson enjoyed the privilege of speaking to the same group from a lectern with the presidential seal still affixed to it.





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**Past President**, Dale Beaty, *Wisconsin* 259 Wildfire Lane, Milton, WI 53563

Western Region Representative, Dennis Ettestad, *Oregon* 

Central Region Representative, Sam Atherton, Kansas

Southern Region Representative, Ronnie Ansley, North Carolina

Eastern Region Representative, John Cash, Virginia

Member-At-Large, Monte Ladner, Mississippi

Member-At-Large, Billy Vestal, Tennessee

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National FFA Representative, Amanda Cloud, *Montana* NASAE Representative, Kurt Murray, *Oklahoma* NAAE Representative, Ron Nash, *Washington* 

AAAE Representative, Thomas Dobbins, South Carolina

### **EX-OFFICIO MEMBERS**

National FFA Advisor, Dr. Larry Case National FFA Alumni Executive Director, J. Frank Saldaña

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# President-Elect Candidates Describe Personal Visions

## Sam Atherton

**Current:** National FFA Alumni Central Region Representative since 2003 **Residence:** Cherryvale, Kansas

Member: Lifetime member

Employment: Manager of public water supply district; former farmer



I believe that the FFA helps young men and women to become well-rounded individuals in an ever-changing society. Information today doubles every 38 months. With this in mind, agricultural education must remain on the cutting edge. For this reason, the members of the National FFA Alumni Association must continue

to support FFA and agricultural education.

As supporters of public education, we must do all we can to further the life-changing ideas of national initiatives like No Child Left Behind and Life Knowledge. I believe we must remain positive and enthusiastic when we attend FFA board and National FFA Alumni Council meetings and not be afraid to implement changes for the betterment of the FFA. I plan to remain excited and to continue to voice my views for the FFA Alumni Association. Our Alumni mission is "to secure the promise of FFA and agricultural education by creating an environment where people can develop their potential for premier leadership, personal growth, and career success." I love that statement and plan to follow it as close as I can.

With new leadership and restructuring in the FFA front lines, the FFA Alumni Association must continue to raise its voice. I plan to do so. Strong National FFA Alumni leadership has allowed our association to become a voice to which other leaders listen.

## Monte Ladner

**Current:** National FFA Alumni Member-At-Large since 2002 **Residence:** Carthage, Mississippi **Member:** Lifetime member

**Employment:** Director of vocational-technical education for school system; former agriculture teacher and FFA advisor



As my term as Member-At-Large ends, I ask you to allow me to serve you as president-elect. In talking with many of you across this country, I have found that we all are similar in our views of the FFA and Alumni. We care about FFA members and the opportunities available to them. We want them to reach their full

Monte Ladner

potential from their FFA experiences. We care about the future of agriculture and agricultural education, and want to be positive advocates.

In serving as Mississippi's Alumni president and state coordinator on a volunteer basis, I have worked hard to help our state association grow and serve our state's affiliates. My greatest satisfaction has come from helping local affiliate members. In doing so, I feel I have helped FFA members. As coordinator of a small state Alumni association, I understand the concerns, frustrations, and needs of other associations and local affiliates alike. As a national organization, we need to reach out to these groups and let them know we provide services that meet their needs.

As president-elect, I will try to make decisions based upon what is best for our members. I will represent your association in a positive and professional manner, and will work with Council members in a unified effort to serve the association.

This organization consists of Alumni members from local affiliates who want to give of themselves to our association. I love this organization and hope to continue to give back to it.

# **Council Proposes Bylaws Changes**

Delegates will vote on the following proposed changes to the National Bylaws at the business session at this year's convention. Alumni leaders reviewed proposed bylaws changes at the State Leaders Conference in Columbus, Ohio. (Changes appear in gold.)

## Article IV Membership

Section I. Membership shall be open to anyone interested in supporting FFA, Agricultural Education, or volunteerism. Membership in the FFA Alumni includes many rights, benefits, and privileges, however, no level of membership entitles any member to act for and /or on behalf of any local, state or the National FFA Alumni Association regarding any policy or position unless granted by and through these bylaws and/or is otherwise granted specifically, in writing, by the National FFA Alumni Association.

## Article VI Executive Board

Section VI. Procedure for Selection of members of the Council

- A. <u>Elected Members</u>
  - Four regional representatives, to represent the membership in each region as defined in the manual, shall be elected during the National FFA Alumni Convention by the convention delegates from their respective regions. *Each regional representative must live within their respective region during their entire term of service*. All convention delegates shall elect the two member-at-large positions.



# Attend the 2005 National FFA Alumni Benefit Auction: Raising Moo-la for FFA!

### WHEN:

**Silent Auction:** Wed.-Fri., October 26-28 – South Wing Lobby B (see "Convention Schedule" on page 1 for hours)

Live Auction Social: 5-6 p.m., Fri., October 28 – Conference Center 104, 105

Live Auction: 6 p.m., Fri., October 28 - Conference Center 104, 105

There will be a **\$5 charge** for each bid number issued, which will be applied toward each bidder's auction purchase.

### WHY:

Funds generated from the live and silent benefit auctions will provide full scholarships to FFA members to attend the Washington Leadership Conference and collegiate scholarships to students to pursue a career in agricultural education.



### WHAT:

Generous donors have provided an array of exciting items on which to bid! Auction categories include art/collectibles; celebrity items; clothing/jewelry; food, fun, and travel; gift baskets; items for your home; and tools/equipment. Convention attendees are encouraged to

vote for their favorite state basket contest entry. Each state FFA and state FFA Alumni association is eligible to enter a basket representing their state's agriculture, FFA, and FFA Alumni.

Review the auction catalog inside this newsletter or visit www.ffa.org/convention/html/conv\_alumni.htm to view all donations.

### WHERE:

National FFA and FFA Alumni Conventions, Louisville, Kentucky

# Proxy Bids Accepted for New Holland Tractor/Baler Lease Package

For the second consecutive year, New Holland has donated a great haymaking combo to the FFA Alumni live auction, which consists of this package:

- 300 hours' use of a 105 PTO-HP New Holland TS125A tractor and
- one season's use (up to 3,000 bales) of the winning bidder's choice of either a New Holland BR740A Roll-Belt<sup>™</sup> round baler equipped with CropCutter<sup>™</sup> OR a BR780A Roll-Belt<sup>™</sup> round baler equipped with the BaleSlice<sup>™</sup> crop cutting option.

### New Holland TS125A Tractor:

New Holland's TS-A Series tractors are a natural choice for having operations and are equipped with a long list of performance-boosting features:

- The TS125A tractor is equipped with a SuperSteer<sup>™</sup> front axle, cab suspension, and power boost to increase productivity when performing a wide variety of jobs.
- The SuperSteer front axle, a New Holland exclusive, provides increased traction for tough working conditions, makes maneuvering in tight spaces easier, and saves time when turning on headlands.
- The Horizon<sup>™</sup> cab, equipped with Comfort Ride<sup>™</sup> cab suspension, offers smooth rides, a panoramic view, a deluxe air-suspension seat, and intuitive controls placed conveniently at the driver's fingertips.
- The rugged six-cylinder New Holland engine provides 105 HP at the PTO with a torque rise of 41 percent.
- Electronic engine management provides fuel efficiency and an added power boost of up to 25 HP during PTO operation.

NEW HOLLAND

Approximate retail value of the lease is \$10,000. The tractor/round baler combination will be made available for use **between April 1, 2006 and October 31, 2006.** 

The National FFA Alumni Association will be accepting proxy bids to allow more members and those supporters who cannot attend the live auction to bid on this haymaking combo. For more details or to request a proxy form, contact Amber Smyer at 317-802-4294 or asmyer@ffa.org.

### New Holland Roll-Belt Round Balers:

New Holland Roll-Belt<sup>™</sup> round balers have a proven reputation for forming tight, dense, uniform bales in virtually any crop condition:

- New Holland's patented design, which incorporates a unique combination of belts, floor roll, and bale-forming rolls, forms and tightly packs the bale as it is made so it will stand up to the elements and transport well.
- With either the CropCutter<sup>™</sup> or BaleSlice<sup>™</sup> cutting options, bales are processed as they are formed to further increase density, which results in fewer bales to haul or feed, increased leaf retention, and less waste in bunk or ring feeding.
- With the 81.5" wide XtraSweep<sup>™</sup> pickup and Edge Wrap<sup>™</sup> net wrapping option, haymaking goes from being a hard, dirty job to an easy afternoon drive.



# 2005 State Leaders Conference Memories: Columbus, Ohio





**State Leaders Conference**, **Columbus Ohio**. Top photo (from left): Matt Hibbard of N.Y., Wesley Belcher of Ga., and Joyce Gust of Wis., share a fun moment during the conference. Bottom photo: The Federal Hocking, Ohio, FFA Alumni cooked lunch for conference participants who visited Zanesville Pottery.



**State Leaders Conference**, **Columbus Ohio**. Above left: A group of Alumni leaders and guests toured a food processing facility at The Ohio University College of Agriculture, among other educational tours held during the five-day conference.

Above right: Ohio FFA Alumni member John Poulson shared a lighter moment during the tour at the college of agriculture.



2006 State Leaders Conference Nashville, Tennessee July 11-16, 2006

## SLC Focuses on Creating Advocates Attendees Learn to Build Support Network

"Advocates for Agricultural Education!" was the theme of the 2005 National FFA Alumni State Leaders Conference (SLC) held July 24-31 in Columbus, Ohio. By the end of the five-day event, attendees had adopted the theme as their own. The conference featured workshops, educational tours, and relaxing and fun activities.

Seventy participants representing 27 states attended this year's conference hosted by the Ohio FFA Alumni Association. Tractor Supply Company (TSC) and Toyota sponsored the SLC as a special project of the National FFA Foundation.

Conference workshops addressed the ways in which Alumni members could communicate with their state legislators, the value of individual giving, the Alumni association's future as a partner with the FFA organization, and volunteer management. A special workshop presented by Denise Williams of TSC explained how affiliates could partner with their local TSC stores. The group was treated to lunches, tours, and fun events hosted by Ohio FFA Alumni affiliates and FFA chapters. Tours of Scott's Research and Development, the Ohio State University College of Agriculture, and The Wilds (a wildlife preserve) provided educational insights to this year's participants.

The 2005 State Leaders Conference was a huge success due largely to the support and involvement of Ohio's Alumni affiliates, Alumni members, and FFA members.

Special thanks to these groups and sponsors:



Ohio FFA Alumni Association



# Meet the Council Nominees

The following FFA Alumni members are listed on the ballot for the National FFA Alumni Council positions. Delegates will cast their votes at this year's national convention business session. Members are

## **Ronnie Ansley**

**Residence:** Wake Forest, North Carolina **Member:** Lifetime member **Employment:** Attorney-at-law; former livestock products sales representative

Ronnie was appointed by the National FFA Alumni Council in 2004 to serve as the Southern Region Representative. Ronnie is a member of two affiliates and vice president of the North Carolina FFA Alumni Council. In addition, he is a sponsor of the state creed contest and leadership school. As an FFA member, Ronnie served as state vice president, a national convention delegate, and a camp counselor. He received both the state and American FFA degrees, and was a participant in various speaking, forestry and land judging events. Ronnie is a member of various professional and community groups, and is also involved with several volunteer lawyers programs. He is also a sponsor of the

## **Southern Region Representative**

Special Olympics and Shrine Circus, and serves as a parliamentarian for local community groups.

## **David Coile**

**Residence:** Lakeland, Florida **Member:** Lifetime member **Employment:** Retired agricultural education teacher; nursery owner

David is a charter member of the Lake Gibson, Fla., affiliate, and has been the Lakeland affiliate treasurer since 2004. He has successfully directed state fundraisers of artist prints since 1994. David has served as state Alumni vice president since 1999, and a member of the state FFA board of directors since 1998. Besides earning the Legion of Merit Award for four years, he has served as a member of the State Leaders Conference host committee in 2002.

David was an FFA member, a chapter president, and a state degree recipient. As an

# Member-At-Large

and the Grange. His volunteer work includes the grading (leveling) of community sports tracks, football fields, and baseball fields. He has dedicated time to a local 4-H gun safety program.

For his service, Robert has received the honorary chapter and state degrees. The National FFA Organization will present him with the Honorary American FFA Degree this year.

### **Bill Brown**

Residence: Eldorado, Illinois Member: Annual member Employment: Former vice president of sales

Bill is the president-elect for the Eldorado, Ill., affiliate. He has received the Legion of Merit Award for three years. The local affiliate received a state award for the largest percentage of growth mostly due to Bill's efforts in Alumni membership recruitment. He has actively supported his local FFA chapter by obtaining donations for various FFA projects. For several years, he has written

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encouraged to contact their state FFA Alumni leaders to express their candidate preferences.

agriculture teacher and FFA advisor, he received the honorary state and American FFA degrees. Under his leadership, his program produced four state FFA officers, and several speaking event and proficiency award winners. He has been a member and/or officer in several organizations associated with the teaching profession, including the NAAE, FAAE, FVA, and ACTE. He was a consultant to the National FFA Board of Directors in the early 1990s.

David has been active in his church, serving as Sunday school superintendent and a board member for over three decades. He has maintained a long association with the county Farm Bureau and youth fair.

Over the years, David has received awards for teaching excellence from several groups, including the Farm Bureau, county vocational association, and the local high school. The Florida FFA Alumni Association has awarded David with the Distinguished Service Citation for his support of FFA.

grants to obtain monies for program support. Bill has played a key role in local fundraisers, including the fish fry, pie and cake auctions, cookouts, and other projects connected with Tractor Supply Company. He has supervised student construction of storage buildings, transported students to FFA events, and served as a proficiency judge for several years.

Bill has served as the state Alumni treasurer for the past three years. He has helped members in other communities charter their affiliates.

Bill has been a key volunteer for local and state Special Olympics activities. He organized a golf outing to raise funds for the organization. He has assisted disabled adults in the region in raising funds for programs. Municipal development, the Boy Scouts, and support for local band and sports teams comprise some of his other charitable work. For his service to local residents, Bill has received the Coleman Tri-County Community Award.

Member-At-Large Bios Continued on Page 7

### **Robert Barton**

**Residence:** Hermiston, Oregon **Member:** Lifetime member **Employment:** Excavation contractor

Robert currently serves as the Hermiston, Ore., affiliate president, and local scholarship committee and auction chairpersons. He has chaperoned students to and served as a judge for many FFA events. On the state level, Robert has chaired efforts dealing with convention fundraising, scholarships, and leadership conferences. He is serving his second term as the eastern region representative to the state Alumni council. He has been instrumental in building Oregon's Alumni membership and chartering new affiliates.

Robert served as a chapter and district FFA officer. He also participated in numerous events and received a regional placement in the agricultural mechanics proficiency category.

Robert is involved in the pro rodeo scene, Kiwanis, Rotary, Freemasonry, Ducks Unlimited,

### Susan Butch

**Residence:** Trenton, New Jersey **Member:** Lifetime member **Employment:** Executive assistant in New Jersey Office of Agricultural Education

Susan currently serves as the New Jersey Alumni treasurer. She has chaired the state Alumni golf fundraiser for many years. In her role as Alumni staff liaison for the New Jersey agricultural education team, Susan has coordinated meetings, conference calls, conferences, and meal functions for the state Alumni association. She has been the driving force behind the state association's programs and a valued team member in accomplishing its goals. For her commitment to the FFA Alumni, Susan has received the honorary state and American FFA degrees.

In 2001, Susan received the New Jersey customer service award for her dedication and service to citizens, following one of the state's worst droughts. She helped drought-stricken farmers obtain financial assistance through state department of agriculture programs.

Susan is also a donor to the state and national FFA foundations.

### Jim East

**Residence:** Colquitt, Georgia **Member:** Lifetime member **Employment:** President of consulting firm to schools, hospitals, churches, and foundations; former teacher, coach, and school administrator

Jim has served as the executive director of the Miller County affiliate since its formation in 1999. He is currently president of the Georgia FFA Alumni Association. Jim is also a member of the Georgia FFA Foundation board and is active in state and national legislative issues related to agricultural education. He was appointed by the Georgia General Assembly to a committee that is reviewing agricultural education within the state.

For his support of the FFA and agricultural education, Jim received the honorary chapter and state FFA degrees. He earned the National Legion of Merit Award for the past four years. In 2004, the local chamber of commerce recognized Jim as its volunteer of the year.

Jim's community involvement entails active memberships in the American Legion and the Lions Club, where he served as president.

## **Member-At-Large Continued**

### John Leiterman

**Residence:** Denmark, Wisconsin **Member:** Lifetime member **Employment:** Retired; former manager of packing company and farmer

John has been a member of the local Alumni board of directors for five years, serving as an officer for each of those years. As a member of the Wisconsin FFA Alumni Council. John has served in numerous offices, including state president. He has chaperoned students to the state and national conventions for many years. John has served as a judge for state career development events for the past six years and has annually sponsored the local agricultural mechanics proficiency award. He has served as the chairperson for the state Fastpitch Softball Tournament sponsored by the Denmark FFA Alumni affiliate, of which he is a charter member. John has chaired many local and state fundraising activities. For his efforts, John has received the Wisconsin FFA Association Distinguished Service Award.

John has served as a member and officer of the local school district board of education for nearly 20 years. He is an active member of his local church and the Knights of Columbus. In addition, he has served as chair of a community smart growth initiative.

### **Charles Snyder**

**Residence:** Lincoln, Michigan **Member:** Lifetime member **Employment:** Retired; former state FFA projects consultant, agriculture teacher, FFA advisor

Charles is a state Alumni council member, serving as a regional vice president. Charles' legacy will be his almost single-handed restoration of Michigan's FFA programs, including the integrity and quality of its officer teams. He moved the state convention from an aging and cramped venue to a more stately center. Charles was the driving force behind the organization of the Michigan FFA Foundation and its continued financial success and support of FFA programs.

Even in retirement, Charles has continued to serve by mentoring the agriculture teacher, coaching the parliamentary procedure team, and acting as the catalyst in the chartering of an affiliate for the Alcona, Mich., program.

As a teacher, Charles maintained an impressive record of success, mentoring two state FFA

presidents, and numerous state and American degree recipients. He served as president of the state agriscience educators organization and later received its outstanding service award. The National FFA Organization has given him the Lifetime Achievement Award and the Honorary American FFA Degree for his service.

Charles is active in his church, serves as a volunteer fireman, and donates blood to the American Red Cross. He currently serves as the legislative liaison and treasurer for the Michigan Association of Retired School Personnel.

### **Kristina Watson**

**Residence:** Harrisburg, Pennsylvania **Member:** Annual member **Employment:** Deputy press secretary of Pennsylvania Department of Agriculture; adjunct college professor of speech

Kristina currently is the president of the West Perry Alumni affiliate, which she helped establish. She has served as a judge for numerous area and state FFA speaking and interview events. On a state level, Kristina has been the Pennsylvania Alumni president for two years. She has spearheaded the revitalization of the state association by offering workshops and leading crucial fundraising and membership efforts. The Blue and Gold Ball raised more than \$10,000 for state FFA activities under her leadership.

Kristina was an active FFA member who participated in numerous FFA events, served as a chapter and state officer, and received the American FFA Degree.

Kristina is the first student to graduate with distinction with a master's in international communications from the University of Leeds, United Kingdom. She co-chaired the Farm and Fisheries Assistance Reconstruction Movement, which raised more than \$10,000 in 2005 for tsunami victims.

She serves as the public relations chair for the Hershey Figure Skating Club. In addition, she was a volunteer for the 50th Anniversary NATO Summit and a spokesperson for the Young Farmers' Association in the late 1980s.

### **President-Elect**

See page 3 for the platform and views of the president-elect candidates.





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| Building quality program |   |  |
|--------------------------|---|--|
| 7 Keys to Success        | in Agricultural Education                         |  |
| Ö Program Planning       |   |  |
| 3 Components             | 3 Strategies                                      |  |
| Ö Instruction            | 🗑 Partnerships                                    |  |
| Ö SAE                    | 💭 Marketing                                       |  |
| () FFA                   | 🖱 Professional Growth                             |  |
|                          | © 1998 The National Council for Agricultural Educ |  |

### **Convention Issue**

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## Georgia Alumni Submits Award-winning T-shirt Entry

For the second consecutive year, National FFA Organization staff have selected one of the entries from the Georgia FFA Alumni



Association as a winner in the FFA T-shirt Design Contest. FFA chapters and Alumni affiliates are permitted to submit up to five designs annually for national consideration. Chapters and affiliates

that submit winning entries will receive 50 percent of the profits from the first year's sales of the T-shirts based upon their designs.

The Georgia award-winning design was based upon the popular movie "Napoleon Dynamite," which features an FFA member named Napoleon. Georgia Alumni leaders conducted market research on the design concept, "Flippin Sweet! FFA is Dynamite." FFA members reacted very favorably to the design. In fact, several chapters purchased 50-75 of the T-shirts for members to wear on designated days. Others have used the shirts for programs aimed at recruiting middle school students to join the FFA.

Log on to the following link to place an order: http://ffaunlimited.org/ffaisdynamite.html. **March 15, 2006**, is the deadline for next year's T-shirt design contest. For more information, visit www.ffaunlimited.org/blue-sportswearchapter-contest.html.



Georgia FFA Alumni members based their award-winning T-shirt design upon the popular movie "Napoleon Dynamite." The shirt features the star of the movie, an FFA member named Napoleon.



NEWSLETTER

### 2005 National FFA Alumni Workshops

Thursday, October 27 CC Room 105 South Wing

9-10:30 a.m. Volunteer Management Steven McKinley, Ph.D. Purdue University

11 a.m.-Noon Conducting Meetings with Proper Parliamentary Procedure

Dr. Gerald Matteson



See page 1 for more convention information.

