Academic Council Meeting Minutes April 19, 2010

The April 19, 2010 Academic Council meeting was called to order by Associate Dean Idie Kesner at 12:17 p.m.

Announcements:

<u>Program Chairs</u> – Program chairs reported on graduation related statistics and activities, student placement statistics and preliminary enrollment estimates for the 2010-2011 academic year and accomplishments/awards/achievements and announcements. Details can be found in the information sheets from each program that reported which are located in Oncourse – Academic Council – Resources – Program Information Documents.

<u>Bloomington Faculty Council</u> – Richard Shockley reported that the final BFC meeting is on 4/20 and there is a proposal before the council regarding changes to the calendar. Some of the proposed changes include a mid-term break, no classes on labor day, and/or no classes the entire week of Thanksgiving.

Dean's Office:

Frank Acito reported the he will be sending out an email soon regarding concerns/issues of using 3^{rd} party tools in classes.

Dan Smith reported that the budget has been uploaded but there is still no final decisions due to the uncertainty of the State of the State.

Action Items:

Kelley Direct EMBA Program

 Rich Magjuka made a proposal to create permanent courses and numbers for the following courses: V503, Effective Communication; V504, Global Accounting Practices (1) Financial Accounting Focus and V505, Decision Making and Data Analysis. The credit hours for each course would be variable from 1-6. These courses were offered to the SKKU, MBA Global Executive Track students in fall 2009 as experimental courses with 33 students registered for each course and they expect to have between 30 and 40 students register for fall 2010. The proposal was moved, seconded and passed with no one opposed.

Evening MBA Program – Indianapolis

- 1. Cathy Bonser-Neal made a proposal for changes to Core MBA requirements. The proposal was moved, seconded and passes with no one opposed.
- 2. Cathy Bonser-Neal made a proposal to change K503 "Quantitative Analysis" from a 3.0 credit hour class to a 1.5 to 3.0 credit hour class. This change is so that it can be offered as part of the Evening MBA Core curriculum without changing the total number of Core course credit hours. The proposal was moved, seconded and passed with no one opposed

MSA Program – Indianapolis

1. Bill Kulsrud made a proposal to create a new course A554 "Income Taxation Trust and Estates" 1.5 credit hours. There is currently a BUS designation and they would like to have a BUPA designation for the Master's students in Accounting. The proposal was moved, seconded and after some discussion passed with no one opposed.

Doctoral Program

1. Kurt Bretthauer and Ray Burke made the following proposals for minor revisions to doctoral courses in the Marketing Department:

a. The Marketing Department proposes that our current Ph.D. courses (M650, M651, M652, M653, and M798) be revised from a fixed 3.0 credit hours to variable credit hours of 1.0 - 3.0. In addition we propose that the courses be repeatable for credit up to 3.0 credit hours per course number and that multiple enrollments in term be allowed. This proposal will allow for greater teaching flexibility for our instructors. These updates will not change the purposes/topics of the courses, only the way in which they are offered.

b. Change the course titles of M651, M652, M653 and M798 to more accurately reflect the actual course content. We propose that M651, currently Behavior in Markets, be changed to Consumer Behavior. We

propose that M652, currently titled Res Sem in Mkt, be changed to Marketing Models. We propose that M653, currently titled Sem in Managrl Res Marketing, be changed to Managerial Research in Marketing. We propose that M798, currently titled Res Seminar in Marketing DBA, be changed to Special Topics in Marketing. These title updates will not the change the purpose/topics of the courses, only the title which should provide greater clarity to faculty and students.

The proposal was moved, seconded and after some discussion passed with no one opposed.

2. Kurt Bretthauer and Ash Soni made a proposal from the ODT department for new courses in Operations Management and Decision Science to replace the current courses in these two areas. The new curriculum is credit hour neutral. The proposal was moved, seconded and after a "friendly amendment" to make the 1.5 courses variable courses from 1.5 to 3, passed with no one opposed.

Dean's Office

- 1. Idie Kesner made a proposal for approval of a revised Lecturer-Sr. Lecturer policy. The proposal was moved, seconded and after discussion it was decided to table the proposal until the first meeting of the fall semester so concerns can be more clearly addressed.
- 2. M.A. Venkat made a proposal for approval of an Assurance of Learning Committee for assessing KEP courses for credit. The proposal was moved, seconded and after some discussion passed with no one opposed.

Idie Kesner announced that the next accreditation for the School will be in January 2012 which is later then first anticipated. Thus some faculty will need to adjust their AQ-PQ forms. This will impact only a small number of faculty members. Idie will be contacting the department chairs who have faculty members in this group.

The meeting adjourned at 2:03 p.m.