

# campuscape



news for employees of Indiana University-Purdue University Indianapolis

## coming together

the  
**power**  
of  
**shared**  
experiences

# in this issue

## 4, 5, 6

### new tools

Photos available online, a new historical calendar and a gleaming new Web page are offering people on and off the campus more resources to explore IUPUI.

## 6

### honoring achievement

Six IUPUI faculty were recognized for their success as teachers, researchers, mentors and more during IU's annual Founders Day.

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### best foot forward

IUPUI will play a featured role in an array of NCAA national basketball championships through 2039 under a new agreement between the city and the collegiate organization.

# campuscape

is published periodically during the school year by the Office of Communications and Marketing. Printed issues are distributed to full-time campus employees; online versions are available to everyone.

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#### OTHER CAMPUS NEWS

##### Electronic news sources

Inside IUPUI (via E-mail or online)

JagNews (via E-mail)

##### IUPUI calendar online

<http://events.iu.edu/iupui.html>

## designers' dream

### online archive puts iupui's best photos a click away

For some people, IUPUI's new online photo archive will be a pleasant way to do a "virtual visit" to parts of the campus they rarely get to see.

But to designers and web technicians in IUPUI schools, centers and programs, it's a long-awaited resource that gives them access to high-quality images that help the campus put its "best foot forward."

Most of the more than 2,500 photos in the archive originated in the Office of Communications & Marketing, used in IUPUI ad campaigns, annual reports, recruiting materials, publications such as *Campuscape*, *Partnerships* (the alumni magazine) and *On the Prowl* (the athletics newsletter), and other outlets.

"We want to make sure everyone has our best photos for campus marketing," said Troy Brown, executive director of the communications and marketing office.

"It's all part of our reputation management effort," Brown

added. "We believe it will help designers avoid the cost of hiring their own outside photographers."

When the archive is fully functional — expected by the end of the spring semester — all photos will be downloadable at 300 dots per inch, usable in print documents.

The resource is currently in a testing phase. When it goes live, the archive will have a searchable database, allowing users to explore names, events, etc. The photo archive will be updated regularly with new images.

"We hope our campus designers will be sure to visit often," Brown said.

The online archive offers a wide range of photos of IUPUI students and classes, campus architecture, IUPUI's rich history, Jaguars athletics, special campus and community events and much, much more.

"The archive is a resource that people across the campus have wanted for quite some time,"

Brown said. "The ability to download print-quality photos will save them time and effort, and most of all, the precious resources our schools and units need to achieve their internal goals."

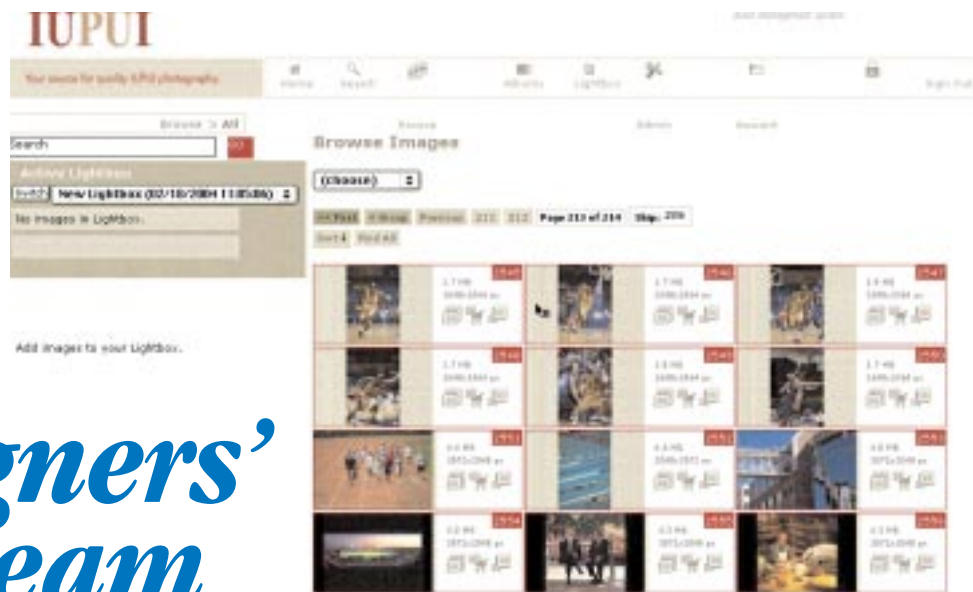
Photos of special events throughout the year will be included; seasonal shots from IUPUI's most scenic areas also will be available.

The archive also will feature shots of downtown Indianapolis, to emphasize IUPUI's role as an urban campus.

The archive will be available at the Web site: [photos.iupui.edu](http://photos.iupui.edu). Users will need to create a password-protected profile by following the instructions on that page once the resource is launched.

The new archive augments the historical photo archive already offered by University Archives.

To check out that site, visit: [/indiamond6.ulib.iupui.edu/IUPUIPhotos/home.html](http://indiamond6.ulib.iupui.edu/IUPUIPhotos/home.html) ◀



buzz on the web

new hook,  
hot look

Every good fisherman  
knows that to hook  
your catch, you've got  
to have the right bait.

new resources

And IUPUI's dazzling new intercollegiate athletics Web site is likely to land an ever-increasing number of Jaguars fans, prospective students and athletes, and people wanting to know more about one of the nation's leading urban universities.

The new site updates IUPUI's appearance to the thousands of visitors who have paid a "virtual visit" to the campus — and the athletics Web site — since the Jaguars earned a berth in the 2003 NCAA Men's College Basketball Tournament.

The dynamic new site features

brighter colors, exciting photos of IUPUI student-athletes, greater insight into the contributions the Jaguars make to the campus in the public arena, and easier access to rosters, statistics and IUPUI's growing history of intercollegiate athletics. ◀

## marking time



### historical calendar pages sift through IUPUI's legacy



IUPUI's past is marking time for the present — and the future — in the campus's new historical calendar.

Filled with photos and descriptions of people, places and events that marked IUPUI's evolution, the calendar is a collaboration between IUPUI's University Archives and the Office of Communications and Marketing.

Free copies are still available, but the supply is limited and running out quickly.

Call 4-7711 to set aside a copy to help plan your 2004 activities.

For access to many of the pictures used in the calendar for future campus publications, contact University Archives at 4-0464. ◀



## Founders Day photographers

**Christopher Meyers**

*IU Home Pages*

**Rocky Rothrock**

*IUPUI Office of Visual Media*



*Eric Wright (left) was a President's Award recipient, as was Juanita Keck (bottom of page).*

# *shining the spotlight on best, brightest*



*Joseph Mamlin (above), depicted in a student's photo from the Moi project in Kenya, was a winner of a Ryan Award.*

**T**heir impact spans continents from Europe to Africa; from past IUPUI students now making their own professional marks to future generations of students not yet exploring the world around them.

But their impact earned six IUPUI faculty members recognition for outstanding teaching, research or service during IU's annual Founders Day celebration Feb. 28.

The six — Juanita Keck and M. Jan Keffer of the School of Nursing, Hal Broxmeyer and Joseph Mamlin of the School of Medicine, Eric Wright of the School of Liberal Arts and George Edwards of the School of Law-Indianapolis — were among 19 current and emeritus IU faculty members and two doctoral students whose achievements were recognized.

Keck and Wright received the

President's Award for outstanding teaching, research or service.

Keck is the chair of the adult health department in the School of Nursing. She is a renowned researcher in pain assessment and management among both adults and children. She has been chair of the pain research group in the Midwest Nursing Research Society for several years.

Keck has been a pioneer in finding diverse ways to spread her knowledge of nursing, using distance learning techniques

through televisions and the Web, as well as making an international reputation for research excellence. She is a two-time selection for IU's Outstanding Teacher Awards, and earned an Excellence in Teaching award from the Alpha Chapter of Sigma Theta Tau International.

Wright, a member of the sociology department, is an award-winning teacher whose passion and innovative spirit has reshaped

*(See SPOTLIGHT, page 7)*



*George Edwards (right)  
received a Pinnell Award.*

## ☆ spotlight shines

*(Continued from page 6)*

both the curriculum and the academic lives of his students.

Wright's excellence is well documented; his awards include the Edwin H. Sutherland Award for Excellence in Teaching, IU's university-wide Lieber Memorial Teaching Associate Award

the Sudan and Thailand.

Edwards has earned an IU Teaching Award, a Fulbright Award to teach in Peru and a visiting fellowship in the United Kingdom at the University of Cambridge Faculty of Law. An accredited representative to the United



a 2002 Karl Landsteiner Memorial Award recipient, holds 12 patents and has published more than 400 journal articles and more than 150 book chapters and reviews.

Keffer is a member of the nursing school's family health department and was one of two recipients of IU's part-time teaching award. She was a full-time faculty member until returning to clinical practice in 2001. But she still plays a leading role in the nursing school's online education, developing long-distance versions of three required courses — and making them all a lively part of the school's curriculum.

Keffer has regularly earned recognition for her teaching skills; she was a 1994 winner of the school's Lois Meier Teaching Excellence Award, twice received the school's Teaching Excellence Recognition Award and earned a school award for Web course design, as well.

Keck, Keffer and Wright all are members of IU's Faculty Colloquium on Excellence in Teaching (FACET). Keck was elected in

1992, Keffer in 1995 and Wright in 2002. ◀

*Hal Broxmeyer  
(right) was  
named a  
distinguished  
professor.*



and an IU Trustees Teaching Award.

Mamlin received a John W. Ryan Award for distinguished contributions to international programs. Mamlin is a professor emeritus of medicine and one of the founders of the medical school's IU-Kenya exchange program with Moi University.

Mamlin, a professor emeritus who retired from full-time teaching in 2000, turned his "golden years" into a new job: on-site director of the Moi program. He also helped launch a medical school in Jalalabad, Afghanistan.

Edwards received a W. George Pinnell Award for Outstanding Service. He created the law school's Program in International Human Rights Law, and has had law internships in such diverse areas as Switzerland, Ethiopia,

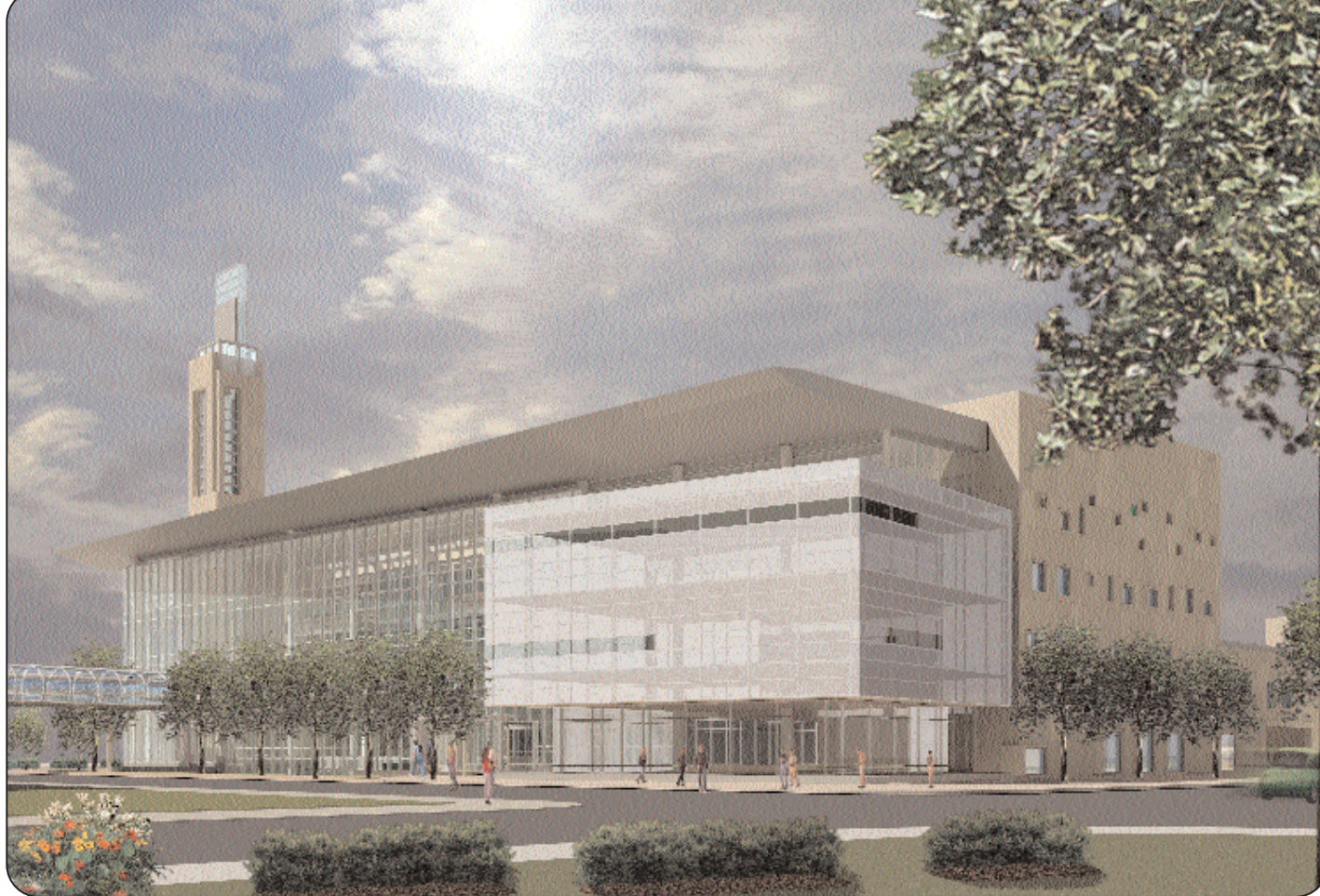
Nations, Edwards is a regular international delegate and speaker on human rights issues, with recent lectures in such places as France, Korea, Kuwait, Lithuania, Peru and Switzerland.

Broxmeyer, the Mary Margaret Walther Professor of Microbiology and Immunology, was named as a distinguished professor. He is the scientific director of the Walther Oncology Center at IUPUI and chair of the microbiology and immunology department.

Broxmeyer,



*Jan Keffer  
(left) won  
a part-time  
teaching  
award.*



Whether we are building new facilities like the proposed Student Center (above) or developing a dynamic campus life full of social, intellectual or professional opportunities, IUPUI is ...



*building  
the ties  
that bind*

*“... shared experiences and coming together creates a community ...”*



*Chancellor Charles Bantz (left) and his wife, faculty member Sandra Petronio (right), joined with a hardy (and loud) band of IUPUI students, staff and faculty in cheering on the Jaguars during basketball season. Athletics has become one of the campus's major unifying forces.*

## new connections, events making campus life richer, fuller

**C**onstruction cranes, massive holes in the ground and a steady diet of new facilities have become a familiar part of building IUPUI into a world-class urban campus.

But for many on campus, the most important building going on at IUPUI has less to do with bricks and steel and more to do with relationships: connections from student to student, student to faculty, faculty to staff, even campus to community. The result: a campus life increasingly rich, desirable and vital to IUPUI's evolution.

At the heart of the relationship-building is an ever-expanding range of events and activities that offer exciting new options for those who spend their days (and nights) on campus.

You see it daily as more students gather in groups large and small, relaxing

between classes, getting to know one another better. You see it in employee gatherings that break down old boundaries between schools, building friendships as well as professional collaborations. You see it in special events and social occasions, like the annual Spring Dance, the fall WOW festival, Explore IUPUI, athletic contests, musical concerts, art shows — all part of a determined effort to make a workplace also feel like home.

### **building community**

For Karen Whitney, IUPUI's vice chancellor for student life and diversity as well as dean of students, the changes are good, both socially and academically.

“To me, our shared experiences and coming together creates a community,” she said. That's key for the social life on

a college campus, she added, but it influences academic performance, too.

“The power community can have on learning is tremendous,” Whitney added. “When we all feel like we belong to something bigger than ourselves and that others care about us — I think this brings out the best in all of us.”



Most campus leaders agree that many of the changes are a natural response to a generation of students who expect more of their college. The growth in on-campus housing, for example, creates a need for activities to occupy non-class and non-study time.

*(See **VOLUNTEERISM**, page 10)*

# ☆ volunteerism

*(Continued from page 9)*

But Judith Mathews, president of the Staff Council, believes IUPUI's strong commitment to volunteerism also has fueled the growth of "shared experiences."

"We start each year with our 'Back Pack Attack' drive to support city school kids," she said. "We have the 'Chili for Charity,' the United Way Day of Caring and Jam the Bus each fall. And we have hundreds of people every year take part in the Race for the Cure. We work together in so many ways outside of work, it's only natural that it has helped us do our work better, too."

Campus collaborations on volunteer activities run virtually year-round and offer people of all ages an opportunity to better know one another. But the on-campus ties are just one



## Campus Campaign in high gear

**Staff and faculty also are committed**

**to building a strong campus life through the annual Campus Campaign, which already has topped the \$100,000 mark for the 2004 drive, with many pledge cards still outstanding.**

**As usual, the campaign gives employees discretion over how they want their gift to be used in building the campus's future.**

## Join Team Jaguars at 2004 Race for the Cure



There is still time to join IUPUI's Team Jaguars for the 2004 Komen Indianapolis Race for the Cure on April 24, once again hosted by IUPUI, and join the fight against breast cancer.

Last year, IUPUI had close to 1,000 participants in the second-largest running/walking event in Indianapolis, earning the campus the award for the largest team in the school/university/college category.

Schools, faculty, staff and student organizations all can be part of the cause, together or as individuals. Registration is due by March 22. For more details about entering or starting your own squad, contact Marty Posch (by phone at 8-8573; by e-mail at: [mposch@iupui.edu](mailto:mposch@iupui.edu)). Forms and information also are available at [www.iupui.edu/~extaff/prom/cure.htm](http://www.iupui.edu/~extaff/prom/cure.htm).

benefit of such partnerships, according to Kelly Young, IUPUI's director of community outreach.

"Many of our volunteer programs put IUPUI into direct contact with people and groups in the Indianapolis community," she said. "The volunteers' work clearly benefits people in need, but the community benefits, too, because it sees IUPUI in a different light, as a partner in solving problems. Our students gain because they see first-hand how a little extra effort on their part can make such a difference in the lives of others."

### social connections

Slowly but surely, IUPUI employees are finding ways to bond outside work. One example: the IUPUI student-staff bowling clubs and leagues held each fall and winter. Another: IUPUI athletics, most notably Jaguars basketball games.

"I met some great people in IUPUI's Greenwood bowling club," said Mary O'Neill of the School of Informatics. "I had a chance to get close to that group, two of them students and the rest staff. The bowling league encourages rapport among staff and students they can't get in other ways."

The bonding opportunities at Jaguars games hit new highs during the 2003-04 season, a year in which attendance at both men's and women's games hit record levels. Those at the games know

*(See BONDING, page 11)*



*The new Student Center (above) will offer plenty of spaces for people to gather.*



*When the new home of the Herron School of Art (construction, foreground) is complete, it will offer links between campus and the Indianapolis community.*

## ☆ bonding opportunities

*(Continued from page 10)*

just how “loud and proud” Jags fans of all types — students, staff or faculty — have become.

The excitement of Jaguars basketball made an early impression on Chancellor Charles Bantz, whose first contact with many in the IUPUI community came in Nashville during the Jags’ 2003 NCAA game against Kentucky.

“The Mid-Continent championship last

March and the NCAA opportunity was an important campus shared experience,” the chancellor said. “The image of Coach (Ron) Hunter sliding on the floor, the team in Nashville, the opportunity to join Indiana’s great basketball tradition. It was an important moment — our first Division I basketball playoff game, and putting IUPUI in newspapers across the country.”

Playing and cheering together forges friendships and ties that help IUPUI

achieve one of its major goals: student and employee retention, said Ellen Poffenberger, the assistant vice chancellor in charge of IUPUI’s Human Resources Administration.

“We’re developing a real sense of community here, a feeling that we’re all in this together,” she said. “People sense that quickly, and it makes them want to come here or want to stay.”

### building on ideas

Like most college campuses, IUPUI values conversation and exchanges of ideas, and the growing understanding between its various groups makes those exchanges more frequent and fruitful. One major benefit: campus diversity.

“We have the good fortune to have many common experiences that enhance our efforts to build a diverse environment here at IUPUI,” said Poffenberger. Among those opportunities are groups (like the Chancellor’s Diversity Cabinet, Student Life and Diversity and the Community Learning Network) and special events (like IUPUI’s multi-faceted celebration of Martin Luther King Jr., Day and the Joseph Taylor Symposium).

But they also include regularly scheduled meetings open to all that focus on ways to become more aware of others’ ideas and

*(See CONSTRUCTION, page 12)*

## challenging campus readers’ minds



Students, staff and faculty regularly participate in book discussions of selections from IUPUI’s BookMarks campus reading series. Some sessions are led by faculty or staff, others by the authors themselves, like Lydia Minatoya (right), author of *The Strangeness of Beauty*, at a March discussion session at University Library.



# renowned surgeon heads MLK celebration

IUPUI historically has been a leading celebrant of the life of Dr. Martin Luther King, Jr. At this year's MLK dinner, renowned surgeon and author Benjamin Carson (left) was the featured speaker before students, staff, faculty and community guests.

The day's activities also featured volunteer opportunities for students, staff and faculty during a "day on" instead of the usual holiday "day off."

Volunteers helped paint, clean, do minor repairs and read to area kids.

## ☆ construction opens new doors

*(Continued from page 11)*

cultures. Those meetings allow "participants to share experiences, exchange ideas, discuss concerns and set the stage for a more inclusive educational and work environment," said Poffenberger.

Construction is playing a pivotal role in IUPUI's budding campus life, too. Not only has the new campus housing accelerated demand for activities, but plans for each new building incorporate the need for activity-oriented spaces.

"We've tried to make sure each new building has areas that foster group activities,"

said Whitney. "We haven't always had the rooms we needed, but new construction gives us that opportunity."

The newest campus buildings — like the state-of-the-art Student Center, the new home of the Herron School of Art and the Communications/Technology Building — will feature theaters, meeting rooms, small group areas and other facilities to foster group activities. Even the parking garages currently under construction or on the drawing board will help IUPUI deal with the increased demand for campus-based activities, including those open to the community.

brating."

Rosemary Clark of the Office of External Affairs, a member of Staff Council, believes that the university gains significantly when it maintains its ties with its retirees.

"Staff Council is working closely with the Senior Academy, our retired faculty and staff members, to find ways we can assist them and they can assist us," Clark said, noting that the academy's experience is a vital link to IUPUI's past.

While IUPUI is committed to "serious learning," that doesn't mean the campus has to have an "all work, no play" atmosphere, Poffenberger believes.

"We don't talk much about a fun factor at work, but we should," she said. "We should enjoy ourselves at work, because people who enjoy what they're doing and who they're with are going to be our best ambassadors, whether they are students, staff or faculty."

Whitney agrees.

"Having an IUPUI family to share these experiences with makes the journey that much easier and much more engaging," she said. ◀

### honoring the past, people

One of the most impressive moments that struck Bantz in his early days as chancellor was how the IUPUI family valued its people. It hit home particularly in the campus's celebration of his predecessor, Gerald Bepko, and his wife, Jean.

"The spring event with the singing deans was clearly a celebration of Jean and Jerry and their amazing contributions," Bantz said. "The event brought people together in remembering and cele-



*Students, staff and faculty have made volunteerism an integral part of IUPUI, whether they are painting, cleaning, donating food or reading to area children.*

**"... people who enjoy what they're doing and who they're with are going to be our best ambassadors ..."**

# 2004 JOSEPH T. TAYLOR AWARDS

## *campus leaders honored as forces for diversity*

One faculty member, two staff and one campus office earned 2004 Joseph T. Taylor Awards for Excellence in Diversity last month for their efforts to build campus diversity.

The awards were presented by Chancellor Charles R. Bantz during the 15th annual Taylor Symposium, one of the campus's annual signature events. The awards presentation and luncheon were in the University Place Ballroom.

Individual award winners included William Agbor-Baiyee of the School of Medicine faculty, and staff members Regina Turner of University College and Sherree Wilson of the Office for Professional Development. Also honored was the office of Campus and Community Life, directed by Michelle Verduzco.

The Excellence in Diversity award recognizes both individuals and campus programs that have contributed to the increased recruitment and/or retention of African American and Hispanic faculty, staff, and students. Programs or individuals who have enhanced the campus climate for diversity through innovative curricula, research, programs, or events also are eligible for the award.

Agbor-Baiyee has been a consistent force for diversity during his time at IUPUI, as director of both the master's program in medical science and the pre-matriculation program for med students. He also directs the Indiana Area Health

Education Center, which improves the distribution and diversity of health-care professionals in medically under-served areas of the state.

Turner helped launch the "Young, Gifted and Black" monthly group meetings on campus, and helps students explore their heritage and experiences of college life through vignettes they perform on stage.

Wilson had a major impact on campus teaching and learning through her work developing an on-line multicultural classroom resource guide. She also helped create events highlighting the achievements of campus minorities, and has played a key role in recruiting and retaining minority faculty.

Campus and Community Life was honored for its plethora of programs, workshops, lectures and other special events which has helped build a positive campus climate for diversity. ◀



*Joseph Taylor*



*William Agbor-Baiyee*



*Sherree Wilson*



*Regina Turner*



*Michelle Verduzco*

# briefs

## janus ball

Dance the night away April 17 at the Indiana Roof Ballroom during the Herron School of Art's annual Janus Ball fundraiser. This year's theme is "Herron Goes Hollywood." Call 920-2494 for more.

## spring dance

Join the fun March 27 at IUPUI's annual Spring Dance. Dinner and dancing begin at 6:45 p.m. and end at midnight at the Indiana Roof. The event is open to all IUPUI faculty, staff, students and guests. Call 4-3931 for ticket information and reservations.

## gateway gala

IUPUI Libraries will celebrate the 10th anniversary of University Library April 24 at the "Gateway Gala" fund-raiser at University Library. The event will run from 7-10 p.m. Call 8-2778 for more.

## staff elections

Online Staff Council elections will run April 29-May 5, but there is still time to nominate someone to run. Visit the council's Web site ([www.iupui.edu/~scouncil/](http://www.iupui.edu/~scouncil/)) April 21 for more details.

## in the spotlight

The School of Medicine's 13th annual "Evening of the Arts" fund-raiser will be March 27 at the University Place Conference Center Auditorium. Students will sing, dance or play instruments to entertain — and to raise money for Wheeler Mission. Tickets are \$12 for adults and \$10 for students and will be sold at the door.

# best foot forward

## campus gets high-profile role in future ncaa basketball tournaments

When NCAA basketball championship tournaments roll around, IUPUI coaches and players always hope to be busy — as entrants.

But under a new agreement between the NCAA, the Indiana Sports Corporation and the Indianapolis city government, IUPUI will have a vital role to play anytime an NCAA basketball event comes to the Hoosier capital: the campus will be a co-host with Butler and the Horizon League, of which Butler is a member.

The agreement, which starts in 2011 and runs through 2039, will keep IUPUI and its fellow hosts busy, since it calls for Indianapolis to host the Final Four, a regional or a sub-regional (first round) tournament every year of the pact. Some events will be part of the men's tournament, others part of the women's championship event.

"We are extremely pleased

and honored to become a part of the Indianapolis team that is already considered the best at what they do, staging world class athletic events," said Mike Moore, IUPUI's athletics director.

In addition to the regular rotation of the men's and women's basketball tournaments, Indianapolis will serve as the emergency host in case any Final Four would need to be moved for any reason. The annual NCAA Convention will also be held in Indianapolis at least once during any five-year period.

Indianapolis is a familiar NCAA championships venue. The city has staged the Men's Final Four four times and is scheduled to host again in 2006 and 2010. In addition, Indianapolis has hosted 10 preliminary-round sessions in the men's tournament. The Women's Final Four will be in Indianapolis for the first time in 2005.

Overall, more than 40 NCAA championships have

been conducted in Indianapolis during the past two decades. The annual NCAA Convention was held in Indianapolis for the first time in 2002 and will be held here again in 2006, the association's centennial.

"Indianapolis makes sense for a backup venue for a number of reasons," said NCAA President Myles Brand, formerly the IU president. "The Indiana Sports Corporation, and its NCAA-member partners of the Horizon League, Butler and IUPUI, as well as the city, have experience hosting these high-profile events. Adequate facilities exist in the city and area to accommodate the events, and national office personnel are available to help staff an event should it become necessary."

IUPUI's new role was part of the NCAA's lease extension on its Indianapolis headquarters just south of the IUPUI campus in White River State Park. ◀



*"The Indiana Sports Corporation, and its NCAA-member partners of the Horizon League, Butler and IUPUI, as well as the city, have experience hosting these high-profile events ..."* — NCAA President Myles Brand



# dealing with aging

## new research tackles elder care, Parkinson's

people  
in the spotlight

**O**lder Hoosiers concerned about the quality of their health care and the potentially devastating effects of Parkinson's disease are getting help from two top IUPUI-based researchers from the School of Medicine.

Glenda Westmoreland, the director of geriatrics education at the School of Medicine, will lead a team from the Geriatrics Education Network of Indiana (GENI) in a four-year program to strengthen geriatrics training of physicians, residents and medical students throughout the state.



Westmoreland



Foroud

Meanwhile, Tatiana Foroud of medical and molecular genetics is heading a medical school effort that is attempting to identify the ways in which Parkinson's disease develops in older people.

Westmoreland's work is funded by a \$2 million grant from the Donald W. Reynolds Foundation to improve statewide geriatrics education in caring for Indiana's aging

population. The group will focus on training physicians, residents and medical students across the state, building on the medical school's education centers in Fort Wayne, Muncie, Terre Haute, South Bend, Gary, West Lafayette, Bloomington, Evansville and Indianapolis.

Foroud's work is funded by an \$8.26 million National Institutes of Health grant, an extension of an earlier grant called PROGENI (Parkinson's Research: The Organized Genetic Initiative).

Foroud and her team head up the coordinating center for both the original grant and its

extension.

The IUPUI-based effort is part of a nationwide, multi-site project that will study the parkin gene and how it relates to the development of the disease in older adults.

Foroud's research team also is supervising a related study in Indiana called PROGENI CARES. Work from both projects could have an impact on the early detection, treatment and development of new and better drugs to treat Parkinson's disease. ◀

## iupui tourism expertise to help europeans

European convention and event management industry officials are relying on an IUPUI professor to help them gain recognition for their contributions to corporate success.

**Sotiris Avgoustis**, chair of the department of tourism, conventions and event management in the School of Physical Education and Tourism Management, will help plan the first International Meetings Industry Conference: Challenges in the New Global Environment in November in Athens, Greece.

Avgoustis also will address conference participants from across Europe, discussing the role of conventions as an extension of a company's business.



Avgoustis



Udry



Bringle



Zollinger

## presentations

**Eileen Udry**, a sports psychology expert in physical education, was part of a TV show on the Animal Planet that aired this winter. Her appearance was part of a show on the Indiana prison dog program.

**Robert Bringle** of the School of Science and director of IUPUI's

Center for Service and Learning was a featured speaker at the third International Service-Learning Research Conference in Salt Lake City last year. His discussion was based on his recently published book *The Measure of Service Learning: Research Scales to Assess Student Experiences*.

Two members of the School of Medicine's department of family medicine recently discussed youth and tobacco use before separate national meetings. **Terry Zollinger** appeared during the American Public Health Association's 131st annual meeting in San Francisco, while **Komal Kochhar** made her presentation at the National Conference on Tobacco or Health in Boston.

**Les Lenkowsky** of SPEA and the Center on Philanthropy was featured in the University of Southern California's Center on Philanthropy and Public Policy's 2003-2004 Distinguished Speakers Series. He focused on "Philanthropy and Public Policy: Leadership for the 21st Century," held in Los Angeles.

# breaking new ground

## long-time researcher first at university to launch new drug into market

**W**hen he began his research on contraception nearly 30 years ago, Roger Roeske had no idea he would be the father of a drug for prostate cancer.

But the drug Plenaxis™ he developed received FDA approval for treatment of prostate cancer last November and is expected to be on the market this year.

That sealed the biochemistry and molecular biology faculty member's place

in IU history; he is the first faculty researcher to discover the makings for a drug that made it to market. And in the highly competitive world of pharmaceutical research, that's unique.



Roeske

Roeske's research, funded by the National Institutes of Health, originally sought a more effective contraceptive agent. The results successfully blocked hormones involved in conception, but the side effects were severe.

"Like so many things, this project start-

ed in a different direction," said Roeske. "By shifting the focus of the project, the early research was purposeful and provided the momentum for developing a much needed product."

Roeske was in his mid-40s when he began the research. Today — at age 76 still teaching in the School of Medicine — he works in his state-of-the-art lab, acknowledging that the scientific tests and equipment available to researchers today would have made his mission 30 years ago much easier. ◀



Lindsey



Ottensmann



Holmes



Srinivasan



Overhage



Hurley



Unverzagt



Conneally

## spea team explores links between urban trails, health

Three School of Public and Environmental Affairs researchers are exploring the relationship between urban trails and the physical well-being of Indianapolis residents as part of a national project aimed at giving policy makers accurate information about public health.

**Greg Lindsey**, **John Ottensmann** and **Ann Holmes** will head the local portion of a \$12.5 million nation program funded by The Robert Wood Johnson Foundation's Active Living Research Initiative.

Lindsey, the associate dean of SPEA, and Ottensmann also are part of the Center for Urban Policy and the Environment.

**Mythili Srinivasan** of the oral pathology, medicine and radiology department in the School of Dentistry recently received a grant to develop a therapeutic agent for inflammatory

bowel disease.

Ten School of Medicine researchers have new or renewed projects from the National Institutes of Health (NIH), with grant levels of \$250,000 or greater.

They include (NIH organization in parentheses): **J. Marc Overhage**

of general internal medicine & geriatrics (National Library of Medicine); **Thomas Hurley** of biochemistry and molecular biology (Diabetes & Digestive & Kidney Diseases); **Frederick Unverzagt** of psychiatry (Nursing Research); **P. Michael Conneally**, director of the division of hereditary diseases (Neurological Disorders and Stroke); **Feng Zhou** of anatomy and cell biology (Alcohol Abuse and Alcoholism); **Anthony**



Zhou



McDougale



Bosron



Fife



Sledge

## grants

**Firulli** of pediatrics (Heart, Blood and Lung Institute); **Christopher McDougale**, chair of psychiatry (Mental Health); **Jian-Ting Zhang** of pharmacology and toxicology (National Cancer Institute); **William Bosron** of biochemistry and molecular biology (Diabetes & Digestive & Kidney Diseases); and **Steve B. Chin** of otolaryngology-head and neck surgery (Deafness and Other Communication Disorders);

Two medical researchers earned funding from other sources, including associate dean for research **Rose Fife** (from the Health Resources and Services Administration) and **George Sledge** of hematology and oncology (from the Breast Cancer Research Foundation).



Benson



Andres



Brandt



Cohen



Packer



Sutton

honor presented in paris

## investigator earns international prize

**Merrill Benson** of pathology and laboratory medicine in the School of Medicine is the first recipient of the prestigious Pasteur-Weizmann/Servier International Prize in Biomedical Research awarded in Paris.

The IUPUI-based researcher was honored for his pioneering work on protein deposits, keys to the development of such diseases as Alzheimer's and Huntington, as well as multiple myeloma. The award is presented every three years to a researcher, scientist or physician who has gained an international reputation for a major biomedical discovery leading to a therapeutic application.

**Carl Andres**, the director of graduate prosthodontics in the School of Dentistry, recently won the American Academy of Maxillofacial Prosthetics' Andrew J. Ackerman Award, the highest recognition for lifetime achievement an academy member can receive.

The American College of Rheumatology recently presented its Clinical Research Award to **Kenneth Brandt**, director of the IU Multipurpose Arthritis and Musculoskeletal Diseases

Center in the School of Medicine. Brandt was recognized for his innovative research in the field of rheumatology.

**Michael Cohen**, who retired from the School of Education last May, was inducted into the Association of Teacher Educators-Indiana Unit Teacher Educators Hall of Fame recently. During his 34 years at IUPUI, Cohen was a professor of science education and former chair of teacher education.



Barrows



Monroe



Einhorn



Yoder

## honors, awards

**Subah Packer** of cellular and integrative physiology in the School of Medicine was honored for her dedication and service to Project SEED at the 35th anniversary of Project SEED symposium at the American Chemical Society's fall national meeting. Project SEED encourages economically disadvantaged high school students to pursue career opportunities in the chemical sciences.

Three faculty from the School of Liberal Arts earned honors recently. At the Indiana Classical Conference, **Robert Sutton** of world languages & cultures was the post-secondary "Teacher of the Year," while **Tom Davis**, a part-time faculty member and full-time teacher at Lawrence Central High School, was named secondary "Teacher of the Year."

**Bob Barrows** of the history department was named the Indiana Historical Society's 2003 Hoosier Historian of the Year.

Also from the history department, **Liz Monroe** won the Jacob P. Dunn, Jr. Award for the best article

in 2003 published in *Traces of Indiana and Midwestern History* at the Indiana Historical Society's annual meeting last fall.

The American Society of Clinical Oncology has honored **Larry Einhorn** of the School of Medicine with a "Service Award for Scientific Achievement." Einhorn, a distinguished professor, earned one of ASCO's annual special awards, given to leaders in oncology who have made significant impacts toward improving the quality of cancer care.

Two medical faculty recently were appointed to named professorships. **David H. Moore** was named the Mary Fendrich Hulman Professor of Gynecologic Oncology, while **Mervin Yoder** is the first to be named the Richard and Pauline Klingler Professor of Pediatrics. The Hulman Chair was established in 1990, and recipients must teach or do research associated with gynecologic oncology.

## publications

## volunteerism leader back on campus, in print

**Les Lenkowsky**, who recently returned to the School of Public and Environmental Affairs after heading the federal government's Corporation for National and Community Service, has recently written two philanthropy-related

pieces for *The Chronicle of Philanthropy*.



Lenkowsky

Lenkowsky, who also serves in the Center on Philanthropy based at IUPUI, wrote the op-ed

piece "Big Bequests: Burdens or Blessings?" for a February issue of *The Chronicle*, after contributing "What Motivates Americans to Volunteer" to the same publication's January issue.

**Margaret Blythe**, director of adolescent clinical services in the School of Medicine, is the co-editor of the American Academy of Pediatrics' newly available book *Quick Reference Guide to Pediatric Coding and Documentation for Adolescent Medicine*.

The book is designed to help pediatricians and family physicians who care for adolescents.



Jones



Harris



Pescovitz



Bennett



Koch



Tierney



Meldrum



Mirowski



Shah

# veteran to head medical school's strategic planning

A promotion to help the School of Medicine's long-range planning has led to a second promotion affecting leadership of Wishard Health Services (WHS).

**Robert B. Jones** is the new executive associate dean for strategic planning, analysis and operations for the school, overseeing budgeting and planning, after three years as medical director and chief executive officer of WHS. The veteran faculty member has held other leadership positions in the school during his 26-year career on the IUPUI campus, including chief of the infectious disease division, vice-chair of clinical affairs, associate dean for clinical affairs and executive vice president for Clarian Health Partners.

Jones' old role at WHS will be filled by **Lisa Harris**, who also will be the associate dean of Wishard affairs in the medical school. She previously has been the chief of medicine at Wishard and in 2003 was named an Outstanding Female Faculty Leader by the Office for Women at IUPUI.

**Mark D. Pescovitz** of the School of Medicine's surgery department is the new director of The Clarian Transplant Center's division of organ transplant surgery at University Hospital and Riley Hospital for Children. He is an internationally recognized transplant researcher with more than 170 publications under his belt. He also serves on the editorial board of the journal *Transplantation*.

**Gerry Oxford**, executive director of the Stark Neurosciences Research Institute in the medical school, is the president-elect of the Association of Neuroscience Departments and Programs. He will serve a one-year



Grosfeld



Heck



Ballinger



Cushing



Baumer

## elections, appointments

term beginning this year.

The School of Dentistry has named **Jeffrey D. Bennett** the chair of the oral surgery and hospital dentistry department. He will oversee divisions and clinics located at the school, Regenstrief Health Center, University Hospital and two off-campus dental clinics.

**Michael Koch** of the medical school's urology department has been named a trustee of the American Board of Urology. The six-year appointment became effective this past August.

Four medical school faculty have recently joined or been named to editorial boards or positions for highly regarded journals in their respective fields.

**William Tierney** of general internal medicine and geriatrics will begin a five-year appointment as editor of the *Journal of General Internal Medicine* in July. The journal is ranked 12th among all general medicine journals.

**Daniel Meldrum** of cardiothoracic surgery has a three-year appointment to the editorial board of the *Journal of Surgical Research*, the official publication of the Association for Academic Surgery. Meldrum is the director of the cardiovascular physiology core at the IUPUI-based Indiana Center for

Vascular Biology & Medicine.

**Ginat Wintermeyer Mirowski** of dermatology and oral medicine started a two-year term as an assistant editor of the *Journal of the American Academy of Dermatology*.

**Arun Srivastava** of microbiology and immunology was reappointed to the editorial board of *Virology* for a three-year term. The international journal reports on the fields of virology and gene therapy.

Three more medical faculty have been selected for membership in major organizations in their areas of interest.

**Mitesh Shah** of neurological surgery and co-director of the Center for Skull Base Surgery at IUPUI has been elected to the executive committee of the Congress of Neurological Surgery, a national neurological organization that promotes advancement of neurosurgery, excellence in education and research and scientific knowledge.

**Jay Grosfeld**, the Lafayette F. Page Professor of Pediatric Surgery and a Fellow of the American College of Surgeons (ACS), was named a life member of the ACS's Fellows Leadership Society during the organization's 89th clinical congress last fall. The society promotes the quality of care for surgical patients and support

for modern surgery.

**David Heck** of orthopaedic surgery is a new member of the American Orthopaedic Association, signifying honor and accomplishment in orthopaedics as well as a commitment to active leadership in the specialty.

**Susan Ballinger** of pediatric rheumatology in the School of Medicine has joined an advisory

committee that is part of the national licensing process by the National Board of Medical Examiners. The committee develops and tests items on the exam.

**Herbert Cushing**, the medical school's associate dean for medical student affairs, will serve as the school's liaison to the National Board of Medical Examiners. Part of his responsibility is overseeing the individual access to the board's secure Web site.

**Larry Einhorn**, a distinguished professor and internationally renowned cancer specialist, will serve a second consecutive term on the American Society of Clinical Oncology foundation board. He was the ASCO president from 2000-01 and served on the ASCO board of directors from 1981-84.

**Terry Baumer** of SPEA will spend a year-long sabbatical researching and evaluating the efficiency of the new center for the Marion County Justice Agency. With the opening of a new processing center, those arrested in Marion County will be processed through the legal system in as little as four hours. The old system often took two to three days or more.



## spring success

### enrollment, credit hours set records

**S**pring is a season of growth, and that's never been more true at IUPUI than in this semester's enrollment and credit-hour reports.

Once again, the campus improved in both categories compared to the previous spring semester. This year's enrollment grew 333 students to 28,453, up 1.2 percent from last year's

28,120 figure. Credit hours increased even more significantly, up 2.5 percent to 297,169 hours.

IUPUI's growth was part of a record-setting semester for IU. The total system enrollment reached 94,212 (up 0.6 percent) and credit hours climbed to more than 1.05 million hours (a 1.7-percent hike). ◀

## new center, new solutions new hope



**A** new Lilly Endowment grant is giving IUPUI the tools it needs to help Indiana tackle the "brain drain" problem that has seen the state lose talented college graduates as they enter the work force.

The three-year \$1.76 million grant is funding the IUPUI Solution Center, expected to become a gateway for companies, non-profit organizations and other groups to tap the resources at IUPUI.

The center will support internships and match businesses, government agencies and other groups with students, staff and faculty whose talents will strengthen those community assets.

The grant is part of an overall \$5.5 million grant from the endowment to Indiana University to identify and develop economic

opportunities in Indiana for the state's college graduates.

Studies have shown that Indiana loses about 10,000 graduates each year to employers from other state's, hampering economic development within Indiana's borders.

The partnerships IUPUI forms in the world of business and government through the Solution Center will forge closer ties between decision-makers and students. The opportunities those partnerships create — whether through internships, research, special projects or other efforts — could lead to post-graduation job offers.

For more details about the Solution Center, visit its Web site:

**[solutioncenter.iupui.edu](http://solutioncenter.iupui.edu)**



*Lindsey*



*Krauss*

## public service experts move into new roles

Three campus leaders well-acquainted with public service and campus-community connections have new roles in campus leadership.

Amy Conrad Warner of the Community Learning Network (CLN) is the interim vice chancellor for external affairs, Greg Lindsey is the new associate dean of the School of Public and Environmental Affairs and John Krauss is the new director of SPEA's Center for Urban Policy and the Environment (CUPE).



*Warner*

Warner has been the executive director of the CLN since 1996, guiding IUPUI efforts at life-long learning and work-force development. The network has become a powerful community resource in its noncredit offerings and off-campus credit programs, as well as community education programs such as IUPUI's partnership with Ivy Tech State College.

Lindsey, until recently the CUPE director, is an expert in many environmental areas and regularly serves on local commissions and groups focusing on those issues.

Krauss is on the SPEA faculty and also holds an adjunct appointment in the School of Law-Indianapolis. He is a former deputy mayor of Indianapolis and helped found the center, which has garnered more than \$22 million in grants during its 12-year existence. ◀