#### MINUTES SPECIAL MEETING OF THE NATIONAL FFA BOARD OF DIRECTORS

#### KANSAS CITY, MISSOURI NOVEMBER 9, 1992

The meeting was called to order at 1:30 p.m. by Lee Thurber, National FFA President. All members of the Board were present.

**Board of Directors** 

Dr. Larry D. Case, Chairperson of the Board and Senior Education Program Specialist, Agriculture, Division of Vocational-Technical Education, U.S. Department of Education, Washington, D.C.

C. Coleman Harris, National FFA Executive Secretary and Education Program Specialist, Agriculture, Division of Vocational-Technical Education, U.S. Department of Education, Washington, D.C.

Charles L. Keels, National FFA Treasurer, Lead Consultant, Agricultural Education, North Carolina Department of Public Instruction, Raleigh, NC

- Dr. Rosco C. Vaughn, State Supervisor, Agricultural Education, State Department of Education, Las Cruces, NM
- Dr. Dewey W. Stewart, Vocational Specialist, Agribusiness Education, State Department of Education, Indianapolis, IN
- Marion D. Fletcher, State Supervisor, Agricultural Education, State Department of Education, Little Rock, AR
- Bobby L. Muller, (USDE Representative), Ag Education Instructor, Bon Homme School District 4-2, Tyndall, SD
- Les Thompson, Chief, Appalachian Regional Staff, Division of National Programs, Office of Vocational & Adult Education, U.S. Department of Education, Washington, D.C.
- Tom Munter, (USDE Representative), Consultant, Vocational Student Organizations, State Department of Education, Sacramento, CA
- Dr. Éverett Harris, State Consultant, Ag. & Natural Resources Ed., The University of Vermont, Burlington, VT
- Dr. Jamie M. Cano, (USDE Representative), Assistant Professor, Agricultural Education, The Ohio State University, Columbus, OH
- Lee Thurber, National FFA President, Roca, NE

Michael Stevenson, National FFA Secretary, Hobson, MT

Chad Luthro, National FFA Vice President, Central Region, Moorland, IA

Wesley Barefoot, National FFA Vice President, Eastern Region, Dunn, NC

Shane Black, National FFA Vice President, Southern Region, Athens, AL

Louie Brown, National FFA Vice President, Western Region, Hanford, CA

#### Others present:

Bernie Staller, Chief Operating Officer, National FFA Organization, Alexandria, VA

John Pope, Executive Director, The National Council for Agricultural Education (The Council), Alexandria, VA

Bob Graham, Executive Director, National Vocational Agricultural Teachers' Association (NVATA), National FFA Center, Alexandria, VA

Dennis Jackson, President, NVATA, Mankato, MN

- Dr. David E. Hall, Assistant Professor, Agricultural & Extension Education, The Pennsylvania State University, University Park, PA
- Dr. Dean Hollenbeck, Assistant Program Manager, Agricultural Education, Colorado Community College & Occupational Education System, Denver, CO

- Dr. Leon Schumacher, Assistant Professor, Agricultural Education & Agricultural Engineering, University of Missouri, Columbia, MO
- Nigel Norton, Vocational Education Specialist, Yap State Education Department, Colonial, Yap, Federated States of Micronesia
- Lennie Gamage, Team Leader, Human & Fiscal Resources Team, National FFA Organization, Alexandria, VA
- Dennis Shafer, Team Leader, Ventures Team, National FFA Organization, Alexandria, VA
- Andy Markwart, Team Leader, Student Services Team, National FFA Organization, Alexandria, VA
- Glenn Luedke, Student Services Specialist, Student Services Team, National FFA Organization, Alexandria, VA
- Linda May, Student Services Specialist, Student Services Team, National FFA Organization, Alexandria, VA
- Marshall Stewart, Team Leader, Teacher Services Team, National FFA Organization, Alexandria, VA
- Carol Duval, Teacher Services Specialist, Teacher Services Team, National FFA Organization, Alexandria, VA
- Toni McCombs, Teacher Services Specialist, Teacher Services Team, National FFA Organization, Alexandria, VA
- Greg Egan, Teacher Services Specialist, Teacher Services Team, National FFA Organization, Alexandria, VA
- Robert Seefeldt, Teacher Services Specialist, Teacher Services Team, National FFA Organization, Alexandria, VA
- Bill Stagg, Team Leader, Communications Resources Team, National FFA Organization, Alexandria, VA
- Jack Pitzer, Communications Consultant, Communications Resources Team, National FFA Organization, Alexandria, VA
- Doug Butler, Senior Regional Director, National FFA Foundation, Madison, WI

Kent Schescke, Regional Director, National FFA Foundation, Madison, WI

Erika Freeman, Administration Specialist, National FFA Organization, Alexandria, VA

- 1. <u>REFLECTION</u> Reflection - by Shane Black.
- 2. ADJUSTMENTS TO AGENDA

The Chairperson requested that time be allowed for a special presentation by the Kansas City area leaders at approximately 2:00 p.m., to be followed by a press conference at 2:30 p.m. in the Benny Moten Room. The Chairperson announced that the presentation by city leaders, at their request, would be held in Executive Session.

- 3. <u>FINAL UPDATE OF THE 65TH NATIONAL FFA CONVENTION</u> Coleman Harris led an overview of the 65th Convention activities.
  - \* Program Operations Linda May pointed out several program changes for 1992.
  - \* <u>Contest Operations</u> Carol Duval reviewed contest operations.

\* <u>Awards Operations</u> - Robert Seefeldt requested the following approvals:

Matt Fortenberry (Oak Grove, Louisiana), regional proficiency award winner in Fiber Crop Production, is unable to attend the Convention due to a conflict with a football game.

<u>MOTION</u> - It was moved by Wesley Barefoot (Jamie Cano), seconded by Louie Brown (Bobby Muller) that Matt Fortenberry be considered for the national award at the 65th National Convention. <u>Motion Failed</u>.

Tammy Smith (Grahamsville, New York), regional proficiency award winner in Outdoor Recreation, is in the Service (stationed at Fort Riley, Kansas) and is unable to attend the 65th National Convention.

<u>MOTION</u> - It was moved by Chad Luthro (Marion Fletcher), seconded by Mike Stevenson (Dewey Stewart) and carried that Tammy Smith be considered for the national award at the 65th National Convention.

Greg Egan reviewed the Agriscience Teacher of the Year Contest and B.O.A.C. activities.

<u>SPONSORS</u> - Doug Butler announced that the Sponsors' Board would be meeting on Wednesday. Sponsors were to register in the Board Room of the Allis Plaza Hotel.

COURTESY CORPS - Marshall Stewart reviewed Courtesy Corps activities.

<u>DELEGATE OPERATIONS</u> - Andy Markwart stated that the delegates would consider the Missouri proposal during their business session. He pointed out several changes for the American FFA Degree ceremony.

<u>PARTNER DEVELOPMENT</u> - Coleman Harris acquainted the group with this new activity for state administrators.

Following a brief break, the meeting resumed at 2:30 p.m. with all members of the Board present.

#### 4. MEETING WITH KANSAS CITY LEADERS.

Lee Thurber welcomed the guests and leaders of Kansas City. This meeting was requested by the Kansas City community in response to FFA's request for annual financial support to the FFA for the National FFA Convention. (Appendix A) Kansas City area community leaders present included:

Matthew Amezaga - Mayor's Office

Terry Blanks - President, Alfa-Laval Agri, Inc.

Wilhemina Boyd - Director, Kansas City Convention Center

Mayor Emanuel Cleaver, II - Mayor of Kansas City, Missouri

H. D. "Harry" Cleberg - President & CEO, Farmland Industries, Inc.

Denise DeJulio - Sales Manager, Convention & Visitors Bureau

Ed Frost - General Manager, Livestock Marketing Association

Lonnie Funk - President, Hotel/Motel Association (General Manager, Embassy Suites KCI)

Bill Harsh - Kansas City FFA Advisory Council (Hallmark - Retired) Bill Haw - CEO, National Farms, Inc.

Jim Hutchinson - President, Convention & Visitors Bureau

Drue Jennings - Chairman, Chamber of Commerce/CEO, K.C. Power & Light Co. R. Crosby Kemper - Chairman, United Missouri Bank/Chairman, American Royal

Jonathan Kemper - President & CEO, Commerce Bank of Kansas City

Bill Langley - General Manager, Convention Center

Jim Leathers - Chairman, FFA Advisory Council

Pete Levi - President, Chamber of Commerce

Carolyn McClure - Director of Sales, Allis Plaza Hotel

Jim McLarney - Chamber of Commerce/Chairman, Food-Agriculture Advisory Council

Claire Palmer - Chamber of Commerce

Carol Pecoraro - General Manager, Allis Plaza Hotel

Leo Rasmussen - Vice President, Ag Investments, Metropolitan Life Insurance Co. Doug Viebland - Executive Director, Hotel and Motel Association Harry Cleberg extended greetings to the city officials and the Board members. The directors were presented a bound book containing the city's proposal in response to FFA's request for monetary support for the National FFA Convention. (Appendix B - Official Board Minutes File Only) Letters of support from the following were included in the book:

City of Kansas City, Missouri - Mayor Emanuel Cleaver, II FFA Task Force - Harry Cleberg State of Missouri - Governor John Ashcroft State of Kansas - Governor Joan Finney City of Kansas City, Kansas - Mayor Joseph E. Steineger, Jr. City of Overland Park, Kansas - Mayor Ed Eilert Greater Kansas City Chamber of Commerce - Drue Jennings Special Facilities Department, Kansas City, Missouri - Wilhemina Y. Boyd American Royal Association - R. Crosby Kemper Convention & Visitors Bureau of Greater Kansas City - James L. Hutchinson Greater Kansas City Restaurant Association - George M. Cascone Kansas City Hotel and Motel Association - Lonnie Funk (President), Carol Pecoraro (Member, FFA Task Force)

Brief presentations regarding the advantages of FFA staying in Kansas City, with references to the potential Kansas City support which would be available to the FFA if the Convention were to remain in the City, were presented by:

Jim Hutchinson - Kansas City - Convention and Visitors Bureau R. Crosby Kemper - Kansas City - American Royal Harry Cleberg - Kansas City - Corporate Support Mayor Cleaver - Kansas City, Missouri - Support Lonnie Funk - Kansas City - Hotel and Motel Association Jim Leathers - Kansas City - Hotel and Motel Association Jim Leathers - Kansas City - Manpower Support (FFA Advisory Council) Drue Jennings - Kansas City - Chamber Support Jim McLarney - Kansas City - Chamber Support (Agriculture Advisory Council) Bill Haw - Kansas - Corporate Support

The Executive Session adjourned. The Chairperson attended the Press Conference.

The meeting reconvened at 3:30 p.m. In the Chairperson's absence, Coleman Harris called the meeting to order.

5. <u>FINANCE COMMITTEE REPORT</u> - Rosco Vaughn presented the Finance Committee Report.

<u>MOTION</u> - It was moved by Louie Brown (Les Thompson), seconded by Shane Black (Dewey Stewart) and carried to accept the report.

6. <u>TREASURER'S REPORT</u> - Charles Keels, National FFA Treasurer, distributed and led an item-by-item review of the Audit Report (September 1, 1991 - August 31, 1992); Analysis of revenue and expenses (September, 1991 through August, 1992); and a Statement of Revenue and Expenses for the year ended August 31, 1992. (Appendix C)

<u>MOTION</u> - It was moved by Wesley Barefoot (Dewey Stewart), seconded by Shane Black (Rosco Vaughn) and carried to accept the report.

7. <u>OVERVIEW OF LEGAL MATTERS</u> - Bernie Staller stated that the 18-months-old Tennessee lawsuit is still pending.

- 8. <u>PROGRESS REPORT OF ACTION ITEMS FROM THE JULY JOINT BOARD</u> <u>MEETING</u> - Bernie Staller reported that the relocation structure has been completed. The NVATA moved to the National FFA Center the end of September. Larry Case announced an upcoming Task Force Meeting to evaluate the Chief Operating Officer.
- 9. <u>REPORT BY THE 1991-92 NATIONAL FFA OFFICERS</u> Lee Thurber, National FFA President, distributed and reviewed the Final Report to the Board of Directors from the 1991-92 National FFA Officers. (Appendix D)

<u>MOTION</u> - It was moved by Jamie Cano, seconded by Everett Harris and carried to commend Bill Stagg and the Communications Resources Team for valuable training, patience, and being open to feedback during this transition year to a new officer system. The Chairperson of the Board extended sincere thanks and appreciation to the 1991-92 National Officer team. This was followed by a round of applause.

- 10. <u>APPROVAL OF MINUTES MOTION</u> It was moved by Mike Stevenson (Marion Fletcher), seconded by Wesley Barefoot (Les Thompson) and carried to approve the Minutes of the July 20-24, 1992 Joint Board Meeting.
- 11. <u>EXECUTIVE SESSION</u> The Chairperson called for an Executive Session.

<u>MOTION</u> - It was moved by Wesley Barefoot (Rosco Vaughn), seconded by Louie Brown (Dewey Stewart) and carried to approve the Governing Committee Minutes of August 21, 1992 and September 10, 1992. (Appendix E - August 21st Personnel Action -Official Board Minutes File Only)

There being no further business to come before the Board, the meeting adjourned at 4:50 p.m.

C. Coleman Harris, Secretary

Larry D. Case, Chairperson

# THE NATIONAL FFA ORGANIZATION

# through

# THE NATIONAL FFA FOUNDATION

Respectfully Requests Annual Support

of the

National FFA Convention

The National FFA Foundation, Inc. P. O. Box 45205 Madison, Wisconsin 53744 (608) 829-3105 FAX- 608-829-3195



## NATIONAL FFA CONVENTION

## REQUEST

The FFA is requesting an investment by the city of Kansas City of \$365,000 to annually support the National FFA Convention.

#### BACKGROUND

The National FFA Convention is a major event for both FFA and Kansas City. For FFA the convention means leadership, recognition and motivation as well as a celebration of much that is good about our Country. For Kansas City the convention means the same thing.. plus more. The National FFA Convention (over 27,000 attendance in 1991) means \$21,000,000 to Kansas City. Each attendee produces about \$700 of revenue to Kansas City business and the city itself. Based on the listing of the top 25 conventions for 1992, as printed in the December 20-26 issue of the <u>Kansas City Business Journal</u>, the National FFA Convention represents <u>32%</u> of the expected dollars generated by these top 25 conventions.

Unfortunately, to FFA, Kansas City also means space shortages and some disgruntled attendees unable to get into the events. This means to FFA reduced revenue; 1) due to the pressures of keeping the convention fee low because of space limitations, and 2) from past Board policy of trying to limit attendance.

Thirty-nine percent (39%) of state/national agricultural education/FFA leaders are "in favor of aggressively pursuing a different convention location." This was in response to a survey of this group conducted by FFA after the November 1991 Convention. The major reasons for wanting to move are: meeting space, housing costs, convention housing and hotel rates in that order.

A Spring 1992 study showed that FFA rates are 9.8% <u>higher</u> for the 1992 Convention than the week earlier or later. This results in an over charge by Kansas City in excess of \$125,000 to its biggest convention customer.

#### NEED

FFA is requesting your investment in the National FFA Convention events/ activities that address:

1) dealing with the space shortage and overflow crowds, thus, alleviating some of the negativism associated with this location;

An investment that increases convention attendance by 1000 increases Kansas City revenue by \$700,000.



2) "improving the show" to increase attendance and/or to allow an increase in registration fee. A perception of value, enhanced by hearing more "big name" speakers, will allow for an increased fee. Quality events that might be offered concurrent with convention sessions allow FFA to handle bigger total crowds with less attendees being "shut out" of the activity of their choice;



3) building support among "FFA influencers."

### WHY MIGHT THE CITY OF KANSAS CITY AND KANSAS CITY BASED GROUPS SUPPORT THIS EFFORT?

- 1. The City and the businesses of Kansas City appreciate the important leadership and citizenship development that occurs at the FFA Convention.
- 2. The City and Kansas City businesses benefit economically from having the Convention remain in Kansas City. The bigger the convention, the greater the economic benefit.
- 3. The City would benefit from the national media exposure a "name" speaker and huge convention would attract.
- 4. The City and Kansas City businesses benefit from a financially healthy FFA that can keep registration fees low or enhancing attendees perception of value, thus, mitigating some of the criticism of a lack of seating capacity.

#### SPECIFIC REQUEST AND BUDGET

FFA is requesting funding to support the National FFA Convention. These items listed below may be included in the funded activities, however, additional items may be added as the need arises at FFA officials discretion.

<u>Group A</u>: To enhance seating capacity and access as well as upgrade Enhancing Capacity. facilities to reduce negativism related to the location.

#### ITEM

AMOUNT	

1. Closed Circuit TV	\$27,500	
2. Sound System Upgrade	7,500	
3. Lighting System Upgrade, Installation	12,000	
and Services		
4. Stage Construction	6,000	
5. Decorations (Municipal Arena)	13,000	

6. Overflow Seating

a. Staging/Decorations	2,500
b. Program Director	1,000
c. Technical (sound, TV) Support	1,000
	\$70,500

<u>GROUP B:</u> To enhance the perception of "value" and to increase convention attendance.

1. Speaker(s) Fee(s)	\$50,000
2. "Visuals" Development	10,000
3. Concurrent Events	
a. Staffing (for b-e)	6,000
b. Career Symposium	2,500
c. Leadership Workshops	2,500
d. Technical Workshops	2,500
e. Personal Development Workshops	2,500
4. Announcement Brochure	
a. Design	2,500
b. Printing/Distribution	5,000
5. Convention Video Highlights	20,000
(to be sold/rented through FFA marketing group)	
6. Convention newspaper (by session)	9,500
	\$113,000

## GROUP C: Building support among FFA "influencers"

1. Delegate Expenses	,
a. Committee Chair/Advisor Training	4,000
b. Travel/Hotel/Meals	55,000
c. Delegate Dinner in Kansas City	6,000
d. Materials	4,500
2. FFA National Staff Housing/Food	11,250
in Kansas City (30 @ \$75.00 @ 5 days)	
3. Parents of National Officers/Expense	6,000
4. National Officer Expense in Kansas City	21,000
5. Honorary Recognitions	3,500
6. Nominating Committee Housing/Food	11,750
7. Board of Directors Meeting/Housing/Food	7,500
8. Sponsors Board Meetings/Dinner	21,000
	\$151,500
General Fund Support (1)	
Annual Total	\$365,000

Increasing attendance and "value."

**Building Support** 

(1) Sponsors are asked to pay a portion of all administrative costs. Board policy uses a sliding scale. The larger the project, the lower the request.

It is anticipated that about \$239,000 or 65.5% of these funds will be spent in Kansas City and \$200,000 of convention revenues will be invested in CD's or other instruments in Kansas City area Banks.

FFA is requesting a commitment for the 1993 convention at this time. We would then request the 1994 commitment in March 1993, to allow lead time and to secure a high-quality speaker. Funds are due by December 31 of the year prior to the convention, i.e. December 1992 for 1993 and so forth.

### VISIBILITY

- 1. The "city of Kansas City" and the "Kansas City Area Businesses" will be listed in the printed convention program as a five star sponsor.
- 2. The "city of Kansas City" and the "Kansas City Area Businesses" will be listed on all printed meal function programs sponsored. Your representative will be offered an opportunity to address the group.
- 3. All convention publicity announcing the events sponsored will include the sponsor's name.
- 4. All delegate notebooks/materials will include the sponsor's name and logo.
- 5. Travel checks will include the sponsor name in accompanying letter or checkfolder.
- 6. Sponsor's name and logo will appear on the TV screen behind the stage during the entire time the speaker is on stage.
- 7. The "city of Kansas City" and the "Kansas City Area Businesses" will be listed in the National FFA Foundation Annual Report, sent to all state/national FFA leaders and all sponsors.
- 8. A Kansas City representative may address (3-5 minutes) the national convention at the opening session.

## REPORTING

A detailed report will be presented to you by March 1 of the year following the National Convention. That report will include:

- 1. Detailed financial statement for each activity.
- 2. Listing of the numbers of individuals participating in each activity.
- 3. Samples of the type of visibility generated by FFA on behalf of your support.
- 4. Any requested change in plans for the following year.

#### APPENDIX C

## National FFA Organization P.O. Box 15160 Alexandria, VA 22309 703-360-3600 • Fax: 703-360-5524

Board of Directors FFA Financial reports November 4, 1992

FFA's financial picture is still very mixed. In actual adjusted comparisons the excess revenue over expenses year to date (\$544,407) in comparison to (\$399,443) in 1990-91 and (\$453,387) in 1989-90.

### Analysis of revenue and expenses for September 1991 through August 1992

Year	Revenue	Expenses	Excess		
1989-90	\$6,250,946	\$6,704,333	(\$453,387)		
1990-91	6,267,372	6,666,815	(399,443)		
1991-92	6,440,107	6,984,514	(544,407)		

#### Analysis of 1991-92 revenue and expenses for September through August

Month	Revenue	Expenses	Excess	Grants	Adjusted Excess
September	\$792,580	\$589,368	\$203,212	\$18,248	\$221,460
October	695,426	648,864	46,562	(14,478)	32,084
November	838,557	620,577	217,980	.2,944	220,924
December	533,078	543,989	(10,911)	4,332	(6,579)
January	188,614	526,403	(337,789)	3,317	(334,472)
February	358,994	575,458	(216,464)	2,666	(213,798)
March	513,461	398,822	114,639	1,881	116,520
April	744,507	565,914	178,593	5,136	183,729
May	328,595	497,833	(169,238)	2,097	(167,141)
June	333,956	589,267	(255,311)	2,000	(253,311
July	134,964	599,066	(464,102)	4,920	(459,182)
August	<u>977,375</u>	<u>828,953</u>	<u>148,422</u>	<u>(33,063)</u>	<u>115,359</u>
	\$6,440,107	\$6,984,514	(\$544,407)	-0-	(\$544,407)

#### Analysis of net worth, reserves by type and inventory

Year	Net Worth	Capital(5%)	Operation(2%)	Inventory
1987-88	\$4,839,968	\$564,045	\$47,783	\$783,952
1988-89	5,117,758	705,158	71,986	770,283
1989-90	5,073,062	878,265	233,192	884,547
1990-91	5,053,354	1,009,015	253,666	697,419
1991-92	4,901,825	714,916	313,341	795,544

a. Networth includes all assets of the organization less liabilities. b. Capital reserves are set aside and require Board action to use. NOTES:

- c. Operational reserves are set aside and require Board action to use.
  c. Operational reserve set aside are available to the COO and CEO
  d. Inventory is for "supply service" only
  e. all Capital/organizational reserves are included in CD investments listed later.

#### Analysis of the capital (5%) reserve by year

Year Amt. Set Aside		Amt. Spent	Net Set Aside	Balance
1987-88 1988-89	\$238,914 245,183	(\$72,316) (104,070)	\$166,598 141,113	\$397,447 564,045 705,158
1989-90 1990-91 1991-92	323,509 253,713 270,173	(150,402) (122,963) (564,272)	173,107 130,751 (294,099)	878,265 1,009,015 714,916

#### Analysis of operational (2%) reserve by year

Year	Amt. Set Aside	Amt. Spent	Net Set Aside	Balance
1987-88 1988-89 1989-90 1990-91 1991-92	\$47,78398,073(73,870)161,844(635)101,485(81,011)108,067(48,392)		\$47,780 24,203 161,209 20,474 59,675	\$47,780 71,983 233,192 253,666 313,341
	f set aside reserves fo		<u>Capital (5%)</u>	Operational (2%)
Amount bu	udgeted for year		\$259,277	\$103,711

\$270,173

\$564,272

\$108,067

\$48,392

Amount budgeted for year Amount set aside Amount spent

## CD and cash Investments Analysis By Year

Year	Amount Invested	Operating Cash	Total
9 - 1 - 1989	\$2,275,000	\$264,000	\$2,539,000
9 - 1 - 1990	2,276,990	82,000	2,358,990
9 - 1 - 1991	2,178,000	499,000	2,677,000
9 - 1 - 1992	1,777,030	302,583	2,146,011

#### Natic Organization Statement of use and Expenses Voar Ended August 31, 1602

	Organizational	Student Services	Distribution	Ventures	National Convention	Teacher Services	Partner Development	Communications	Alumni	Program Services	Admin	Human & Fiscal	Computer Services	Support Services	Grand Total
Revenues:															
Sales				5,368,861						5,368,861				0	
Cost of Goods Sold Gross Profit				3,431,833						3,431,833				0	and the second s
Subscriptions		781,420								781,420				0	
Advertising Registration/Conferences		478,864 919,204			486,672					478,864 1,405,876				0	478,864 1,405,876
Career Show					147,685					147,685				0	147,685
Contributions									12,958	12,958				0	12,958
International Programs Freight		385,103		259,075						385,103 259,075				0	385,103 259,075
Grants	05.400	44,691		10.010						44,691				0	44,691
Interest Mailing Lists	85,462	25,417		40,218					91,256	216,936 25,417				0	216,936 25,417
Meal Functions					59,658					59,658				0	59,658
Membership Dues Other	701,488 6,582	15,976	6,911	15,083				1,274	135,328 18,214	836,816 64,040			1,723	0 6,655	836,816 70,695
	793,532		6,911	2,251,404	694,015	0	0	1,274	257,756	4,718,539	4,932	0		6,655	
Expenses:															
Advertising		15,051		85,623					4,985	105,659				0	105,659
Bad Debts Commissions		3,505	134		920 22,102					4,559				0	4,559
Conference Materials		172,921			155,218					172,921 155,218				0	172,921
Convention Council Member					155,210				23,173	23,173				0	23,173
Damaged/Obsolete Merchandi	50			19,588						19,588				0	19,588
Depreciation Discounts Allowed		28,933	14,804 10,984	3,982	80	11,650		14,525	1,868	75,842	94,166	11,877	35,719	141,762	217,604
Employee Benefits		52,790	88,619	17,424	8,805	30,978	7,439	31,046	15,233	252,334	17,854	76,118	14,278	108,250	360,584
Freight Foundation Relations			170,240				16,062			170,240 16,062				0	170,240
Grant	•	44,691							16,837	61,528				0	61,528
Insurance Magazine Printing Costs		27,616 739,798	•		÷					27,616 739,798	31,104			31,104	58,720 739,798
Meals, Lodging and Transporta	ation	549,658			43,439					593,097				0	593,097
National Council Support National Officer Clothing								13,638		13,638	38,500			38,500	38,500 13,638
Payroll (Includes Contracted S	ervices)	395,723	529,464	125,588	82,864	205,880	57,561	187,357	95,172	1,679,609	130,589	512,534	88,933	732,056	2,411,665
Postage		22,857	17,916	1,704	2,970	6,350	527	3,735	10,051	66,110	2,305	3,179	142	5,626	71,736
Printing Repairs and Maintenance		22,778 1,493	6,876	1,470	36,851 3,354	4,167		5,512 3,120	371	65,141 20,851	46,620	119 973	31,897	79,490	100,341
Roster Processing Supplies		9,616	38,216	1,996	4,452	5,851	425	7,279	3,144	70,979	36,653	48,623 18,041	7,774	48,623 62,468	48,623
State Life Reimbursement									23,294	23,294				0	23,294
Telephone		13,527	5,273	634	11,117	4,265	363	3,060	1,157	39,396	21,203	1,308	840	23,351	62,747
Travel Other		215,056 76,349	6,245 6,325	8,628 13,087	99,425 39,517	19,520 10,919	10,844 8,238	137,895 19,030	9,286 38,545	506,899 212,010	59,055 128,155	518 10,838	541 2,467	60,114 141,460	567.013 353,470
Utilities	0	2,512,682	895,096	279,724	511,114	299,580	101,459	426,197	243,116	5,268,968	71,860	684,128	182,591		71,860
	0	2,312,002	092,090	218,124	511,114	239,000	101,439	420,197	240,110	0,200,900	010,004	004,120	102,391	1,544,705	0,010,731
Excess of Revenues (Expenses) before allocated expenses and															
internal set aside	\$793,532	\$137,993	(\$888,185)	\$1,971,680	\$182,901	(\$299,580)	(\$101,459)	(\$424,923)	\$14,640	(\$550,429)	(\$673,132)	(\$684,128)	(\$180,868)	(\$1,538,128)	(\$151,529)
Allocated Expenses		(\$241,916)	(\$345,453)	(\$249,752)	(\$77,939)	(\$201,807)	(\$32,311)	\$17,882		(\$1,131,296)	\$446,627	\$502,078	\$182,591	\$1,131,296	\$0
Set Aside		(\$115,966)		(\$158,144)	(\$48,583)					(\$322,693)					(\$378,241)
Excess of Expenses	\$793,532	(\$219,889)	(\$1,233,638)	\$1,563,784	\$56,379	(\$501,387)	(\$133,770)	(\$407,041)	\$14,640	(\$2,004,418)	(\$282,053)	(\$182,050)	\$1,723	(\$462,380)	(\$529,770)

## FINAL REPORT TO THE BOARD OF DIRECTORS

# **1991-92 NATIONAL FFA OFFICERS**

Wow! After a whirlwind year of service, it's amazing how quickly the time has gone. We are all thankful for the opportunity to serve this organization.

As our term comes to an end, we have several recommendations that we submit to you, the National FFA Board of Directors, in our final report. They include:

## 1) Focus of National Officers

We consider national officers to be valuable representatives for FFA. We also feel that officers should be used in the most effective manner. FFA needs to be cautious so that we don't find ourselves continually "preaching to the choir." For future teams, we recommend that FFA seriously consider involving national officers in activities that are not directly tied to FFA.

Our vision is one which includes national officers reaching out and sending our message to all youth groups--not just other vocational student organizations. For example, it would be to FFA's benefit to have officers at student council conventions, Hugh O'Brien seminars, Boys/Girls State, drug prevention retreats, National Honor Society gatherings, etc. We STRONGLY encourage FFA to develop partnerships with these groups to make this suggestion a reality. We also recommend that FFA continue interaction with adult groups not directly involved with FFA. Several of the places we feel we've had the most impact during our term have been at activities not directly related to FFA.

We realize there is currently some involvement in this area, but also recognize there is much opportunity for growth and improvement. Not only would this send our message to other groups, but it would also aid in recruitment.

## 2) <u>Scheduling</u>

We appreciate the prioritized system used for scheduling national officer activities. We recommend that more details be provided by a state, district, or chapter before an officer attends an event to avoid any "surprise appearances" for which the officer is not prepared. Officers need to know specifically what is expected of them before they arrive.

We also recommend that the value of chapter level activities be re-evaluated before an officer is scheduled to attend.

During the month of October, much time is needed for officers to prepare for the upcoming national convention. The duties, the responsibilities, the tension--all of these increase as the convention nears. As a result, we recommend that officers have two weeks at home during the month of October for personal convention preparation.

# 3) <u>Role of National FFA Officers on the Board of</u> <u>Directors</u>

Our constitution states, "The National FFA Organization is the organization of, by, and for students enrolled in agricultural education programs." It is no secret that the final authority in FFA rests in the hands of the adult board of directors.

Therefore, we recommend that FFA seriously investigate the possibility of restructuring the national board of directors so that students truly have a voice by giving them a vote.

Public Law 740 states, ". . . a board of student officers. It shall be the duty of such board to advise and make recommendations to the board of directors with respect to the conduct of the activities and business of the corporation." However, we feel this document is out-of-date and not reflective of an organization of, by, and for the students. It seems that Public Law 740 often hinders our progress as an organization and is simply used as an excuse to avoid change. We recommend that FFA make the proper inquiries and determine the feasibility of altering this document. An ideal situation would be one board of directors, consisting of six students and eight adults, with each board member having one vote.

## 4) <u>National Officer Scholarships</u>

We are very appreciative and honored to receive a scholarship at the end of our terms. College is very expensive, and costs continue to rise. Due to these rising costs, and in the interest of future national officer teams, we recommend that FFA seek additional funding to increase the value of these college scholarships. The first question asked is, "How much?" We believe an additional \$2000, or whatever is necessary to cover a year's education, would be very appreciated and appropriate.

## 5) <u>Multi-Culturalism & Diversity</u>

This has certainly been a frequently debated topic during our officer year. Our team simply acknowledges that we stand in full support for providing opportunities for **ALL** students. Diversity is a strength, and we recommend that FFA continue to become more aware of multi-cultural concerns and continue to strengthen our diversity.

After the review committee closely examined the multi-cultural report, we are in support of the new plan in its revised form. If implemented properly, it will strengthen our diversity and will allow FFA to make a positive difference in the lives of more young people. We feel that we have learned a great deal during the past year about multi-cultural concerns, and we are very appreciative of the training and education we have received.

As we close, we offer our sincere thanks to the following for their support and assistance during our year:

\*The National FFA Center staff for their help and assistance.

\*The Board of Directors for a willingness to listen and provide support during our term.

\*The National FFA Foundation for their efforts in business and industry visits.

\*Mr. Bill Stagg and the Communications Resource Team for valuable training, patience, and being open to feedback during this transition year to a new officer system.

This has been an experience that has allowed us to learn, grow, and serve the National FFA Organization. All of us will have life-long memories that we will always treasure. Thanks for an excellent year of service.

Respectfully Submitted,

Lee Thurber

Chad Luthro

Mike Stevenson

Shane Black

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Louie Brown

esley Barefoot

#### MINUTES

#### GOVERNING COMMITTEE OF THE NATIONAL FFA BOARD OF DIRECTORS September 10, 1992

The meeting of the FFA Governing Committee was conducted by phone at the National FFA Center. Those participating included: Larry Case, chairman; Dewey Stewart and Bobby Muller, members of the committee and Coleman Harris, Secretary.

- 1. <u>It was moved Dewey Stewart</u>, seconded by Bobby Muller and carried to accept Amy Sandel's American FFA Degree application which was mistakenly submitted late with her National FFA Officer candidate application. (Acceptance contingent on meeting basic criteria of the degree.)
- <u>It was moved by Bobby Muller</u>, seconded by Dewey Stewart and carried to approve 43 of the 52 American FFA Degree applications rejected at the July Board Meeting. This action based on the recommendations of Robert S. Seefeldt.

Respectfully submitted,

C. Coleman Harris, Secretary