

NOW MORE HAN EVER

2007-2008 annual report

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Welcome





Ainar D. Aijala Global Managing Partner Deloitte Chairman, JA Worldwide



Sean C. Rush President and

Chief Executive Officer JA Worldwide Dear Colleagues and Friends:

2008 was truly a "tale of two years"—a saga of economic prosperity and of financial meltdown which played out on the global stage. As the world focused its attention on the upheaval in the financial sector, it became clear that now, more than ever, there is an urgent need for Junior Achievement programs.

Simply put, Junior Achievement programs teach core concepts which build on three "pillars": work readiness, entrepreneurship and financial literacy. Our programs provide young people with effective money-management skills, and with positive role models through our dedicated volunteers, who help students understand what it truly means to be successful.

Junior Achievement students have greater business acumen, are better prepared for work, demonstrate the entrepreneurial spirit through innovation and initiative, and have a solid grasp of the "life skills" necessary for success—such as ethical decision-making tools.

Junior Achievement programs are also highly relevant to the business world—by positioning our students for success, we help businesses succeed. We provide a compelling value proposition to employers by preparing students to contribute in the workplace, and to demonstrate teamwork and creative thinking. By experiencing Junior Achievement programs, our students will help drive economic development in their communities.

The current business environment is challenging. However, the increases Junior Achievement experienced last year across three critical metrics students, number of classes and volunteers—is a testament to the dedication of our donors, volunteers, educators and staff and to the relevance of our programs.

• Student reach increased 12 percent globally, to 9.3 million, the most students Junior Achievement has ever impacted in a single year.

- Classes in which Junior Achievement programs were taught increased eight percent, to 367,000.
- And, the number of business and community leaders volunteering to teach Junior Achievement programs increased by nearly 100,000, to 385,000.

Our success is impressive, yet we have much work to do, both in the short- and long-term, to provide the skills, understanding and perspectives students will need to succeed in a global economy and become productive members of society.

It is critical that we stay focused, particularly in the current economic environment. Indeed, now more than ever, we need to quickly adapt to the changing landscape to meet the needs of our constituents, and to continue to advance the organization.

Junior Achievement has experienced some of its most profound organizational changes during the last 10 years, and is poised to become a significant global player in the realm of economic development during the next decade.

As the organization grows and evolves, we will continue to help students build and nurture the entrepreneurial skills and spirit that will invigorate the global economy. We will help create workforce members ready to add value to help grow their national economies. And, our students will understand and apply sound fiscal policies in both their private and professional lives.

Junior Achievement is at a pivotal point in its 89-year history. We are confident that, in the coming years, the organization will continue to grow and will realize its envisioned future—to be the partner of choice for businesses, educators and policy-makers around the globe seeking to expand workforce and economic development. We look forward to realizing that future along with you.

BEYOND BORDERS: INJAZ Brings Business Success to Arab Youth



Education and expertise—rather than borders are the barriers in today's global marketplace. Competition transcends geography and nationality, and business success goes to the best and brightest. Unfortunately, traditional education in the majority of Middle East/North African (MENA) countries is not meeting the demands of the new economy.

That's the reason that Junior Achievement, or INJAZ al-Arab as it is called in the Middle East, developed the campaign "Empowering One Million Arab Youth by 2018" for the JA Worldwide MENA Region. Launched by Queen Rania Al Abdullah of Jordan in January 2008 at the World Economic Forum in Davos, Switzerland, the initiative will meet its goal through the organized efforts of INJAZ's confederation of national operations, in partnership with ministries of education and corporate volunteers who deliver Junior Achievement's cutting-edge financial literacy, entrepreneurship and work-readiness programs.

"Young people constitute one third of the workingage population in MENA but account for half of the unemployed, which suggests that joblessness is a youth issue. And the process of acquiring marketable job skills is not taking place in academia," said INJAZ al-Arab Board Chair Omar Al Ghanim, CEO of Al Ghanim Industries. Junior Achievement already functions in 12 Arab countries with 300,000 student participants so far, but the campaign will accelerate the process.

According to Queen Rania, who is INJAZ's regional ambassador, JA programs, along with educational reforms and private-sector engagement, are crucial to reducing the jobless rate. She views the campaign as a means of equipping young people with the skills to lift the region's prospects, and motivating them to become productive, engaged global citizens. And this change is needed now more than ever in today's challenging world economy. As Queen Rania told Arab youth in a *Financial Times* article, "You are the tools of change, and change must start from within."

"Empowering One Million Arab Youth by 2018" is a landmark educational initiative and a solid foundation for building business excellence, economic stability and global understanding. "With a regional marketplace waiting to be flooded by 70 million young job seekers over the next 20 years, this campaign is a call to action to bring East and West together in support of our youth," concluded Soraya Salti, senior vice president of INJAZ al-Arab.

REGIONAL STATS: MENA

Students:	109,737
Volunteers:	2,236
Classes:	2,729
Regional Mem	bers: 12

JA REGION – USA

TECHNOLOGY AND

REGIONAL STATS: UNITED STATES

 Students:
 4,214,426

 Volunteers:
 163,976

 Classes:
 188,152

 Regional Members:
 1





GROWTH: JA of South Dakota Branches Out to Achieve Goals





Like many JA operations, Junior Achievement of South Dakota faced challenges related to driving student growth while maintaining sustainable quality programs. However, they had the added challenge of covering 77,000 square miles in a state with the forty-sixth lowest population density in the United States.

Junior Achievement of South Dakota took an innovative approach to overcome these challenges by leveraging relationships and technology to realize growth and optimize resources across multiple functional areas.

In 1998, Junior Achievement of South Dakota reached about 5,000 students annually. To drive more aggressive growth, the board of directors implemented a plan by which Junior Achievement would reach 30,000 South Dakotan students (20 percent) by 2005—a 500 percent increase.

This left a major challenge: the need to develop new community JA boards of directors across the state with limited staff resources. The solution was to utilize technology to reduce the travel burden on staff and local board members.

Junior Achievement established a network of 20 local boards—reducing the need for directors to travel for hours to attend meetings. And they initiated new board members using the Internet and conference calls scheduled far in advance to ensure high attendance.

Junior Achievement partnered with the governor's office to use the statewide distance learning network to conduct classroom volunteer training. Each public middle and high school in South Dakota has classrooms with two-way interactive audio and visual connections, which JA of South Dakota uses to hold statewide training sessions that are used to train 250 volunteers annually.

Now, more than 250 JA directors and 1,800 classroom volunteers in 26 communities help drive Junior Achievement's growth across the state, with a goal of reaching 40,000 students by the year 2012.



JA Namibia: Building a Better Future

REGIONAL STATS: AFRICA				
Students:	103,048			
Volunteers:	1,960			
Classes:	1,996			
Regional Mem	bers: 18			

Skill and confidence can conquer economic disadvantage. Junior Achievement proves this repeatedly through the success of its students. The young people participating in JA Namibia (JAN)—surmounting difficulties through financial literacy, entrepreneurship and workreadiness education—are a great example. They demonstrate a strong drive to overcome adverse circumstances and create viable businesses, jobs and opportunities that serve community needs.

Namibia is located in southwest Africa, with the Namib Desert at its coastline and the Kalahari Desert at its eastern border. Life expectancy is 50 years, HIV/AIDS is still an epidemic, and a third of Namibians survive on less than a dollar a day. But this country is making great strides, and education and entrepreneurship are important elements of its progress.

JA Namibia, Junior Achievement's largest African operation, currently reaches 32,000 students and is on track to reach 37,000 this year. JA has gained a foothold in Namibia, fostering job creation and economic development as it helps students acquire business skills and self-esteem.

Amon Namwandi is a young Namibian man and a *JA Company Program*[®] alumnus. After finding success with JA, Amon was motivated to start a youth-targeted community newspaper and has hired seven employees. "I wanted to put the knowledge I gained from the JA experience into practice," said Amon, who productively dedicates time and energy to his enterprise. "Public school does not prepare us for the work environment, but JA does."



Romanus Sipilikita, another JAN alumnus, started a digital photo business with N\$500 seed money he received as a prize for being named Top Marketing Manager of the Year of his student company. He obtained a loan to buy needed



equipment and is well on his way to repaying it. He employs three people. "I didn't want to just wait around for the right job to come along. I'd rather create my own success," he said.

JA inspired Amon and Romanus to take charge of their own destinies and build better lives for themselves and their families and to contribute to the economic growth of their communities. They overcame significant disadvantages to make places for themselves in the global marketplace. In an uncertain world economy, personal accountability and initiative are needed now more than ever. JA programs and volunteers foster the development of proactive citizens, who are able to contribute to the economy.

THE POWER OF COMMUNITY: Journey of a JA Student

This is the story of a successful South American social activist—who is only seven years old. It was a big leap for quiet third-grader Leonardo Siera Ortez to participate in a Junior Achievement program and then dare to dream big and organize community action for a better life.

JA Colombia brings much-needed financial literacy, entrepreneurship and work-readiness skills to Colombian students and, at the same time, opens their eyes to the world outside their neighborhood and their own potential in it. In the primary-grades program *Our Community*°, students learn about zoning laws and regulations and draw a community on paper, carefully identifying where houses, stores and schools are located.

Leo, whose world consciousness was limited to his two-square-block *barrio* in Bogotá, drew a factory, just like the one that employed his father. When the JA volunteer explained that factory noise and pollution don't belong in a residential neighborhood, Leo replied, "We cannot change anything; that's the way it is."

Then, a surprising change occurred. Learning about community rights and responsibilities, teamwork, and how you can take charge of your future had Leo thinking. He decided that he didn't want his family and others suffering ill effects from the factory and maybe he could do something about it. With the help of his classmates, he went house to house in the *barrio* with a petition that asked the city to relocate the factory. He got more than 200 signatures.



Leo sent the petition to the mayor's office and is waiting for the government's response. Regardless of the outcome, Leo sees the possibility of what he can do for himself and for the world. This kind of initiative and action is important now more than ever, as communities everywhere face economic difficulties.

"I am so proud of Leo and his friends," said the JA volunteer. "They had the opportunity to be empowered and think of solutions to a neighborhood problem. These young students tried and achieved, and I am sure that it is not going to stop with this petition. Through JA's *Our Community* program, the children learned what it is to belong to a community and act in its best interest."

REGIONAL STATS: THE AMERICAS

Students:	1,071,692
Volunteers:	39,219
Classes:	35,840
Regional Me	mbers: 31

Not Lost in Translation: SUCCESS ON

TODAY, teenagers on a remote volcanic island in Indonesia experience the inspirational effect of *JA Company Program*[®]. And, as it occurs for so many students around the world, financial literacy, entrepreneurship and work-readiness skills have made a real difference in the futures of the young people on Sangihe Island.

REGIONAL STATS: ASIA/PACIFIC

 Students:
 932,898

 Volunteers:
 13,525

 Classes:
 22,947

 Regional Members:
 22

These high school students have become successful entrepreneurs—against the odds. Their community's limited access to the outside world and lack of educational opportunities fostered a cycle of unemployment, underemployment, and apathy. The key that helped unlock the door to opportunity was the introduction of sound entrepreneurial and business principles focusing on environmental responsibility.

The students already had a product idea—a sweet syrup made from the fleshy material of the *pala* fruit that is discarded in the production of nutmeg and mace. With the implementation of *JA Company Program*, they discovered they could develop a profit-making enterprise that also served their goals of environmental sustainability and economic scalability.

"We learned how to run a business, raising capital and making a profit," says Fictor Siripe, the student company's vice president of marketing. "We formed a company and became hardworking entrepreneurs. We used a solid business plan, bottling the nutmeg syrup inexpensively and marketing it locally." The students found that, with expert guidance from a JA volunteer and *JA Company Program* curriculum and materials, they could succeed in the business world. They gained an understanding of the connection between academic learning and work readiness, and they used innovative thinking, such as selecting a product that recycles natural resources and protects their environment and its potential for further economic growth through ecotourism.

Through *JA Company Program*, the students were inspired to learn business skills and explore career options in a low-risk environment. Fictor knows why JA participation has been worthwhile for him: "When I finish school, I may want to start my own business. If I do get a job, I'll already have experience working in a company." That's business savvy, Sangihe style.

















JA REGION – EUROPE



Enterprise without Junior Achievement Fosters Global

"Globalization" and "economic crisis" are the current media buzz words. In the expanding but uncertain world marketplace, Junior Achievement works well, inspiring and unifying students as they learn about financial literacy, entrepreneurship and work readiness.

JA is global in scope, providing handson programs that foster connectivity and communication. Students experience workreadiness preparation in the context of a world economy.

A great example of Junior Achievement's range is JA-YE's *Enterprise without Borders (EwB)*, a program that brings together students from different countries to pursue economic education. Designed for secondary-level students, *EwB* guides young people to run a joint-venture business, from capitalization to liquidation, connecting with a partner from another country. Student-entrepreneurs discover the principles of international trade and learn basic business skills—and, in the process, experience ideas, beliefs and cultures beyond their schoolyard gates.

10

This creative, cross-cultural approach has produced some interesting success stories. For example, a JA-YE Norway student company called SkiSock used members' skiing experience to develop a padded sock for alpinists. Through the resources and mentoring of the *EwB* program, SkiSock found Sofia Knitting of Datang, China, and worked out an agreement to manufacture and deliver a high-quality product at a reasonable price.

"Company participants learned many useful things, such as how to start a company, develop a product, keep the books and build a network. Through hard work, we've made an operating profit of 8,865 euros," said Hans Jörgen Petterrson, SkiSock's chief executive officer. "This experience has had a huge effect on us. We are learning to be successful."



Borders: Understanding

Petterrson's teacher, Arild Nordahl Johnsen, who is Norway's Teacher of the Year, added that entrepreneurship has become a popular subject. "Through *EwB*, students are inspired to work and achieve. As a result, they attract a lot of positive attention, especially from local businesses."

"*EwB* has given us a taste of what it is like to work with people from other countries, to strive for a common goal yet appreciate our differences," commented Petterrson. "I look forward to the future and finding my place in the international workforce or building my own business in the global marketplace."





REGIONAL STATS: EUROPE

Students:	2,894,9	947
Volunteers:	164,0	009
Classes:	115,6	641
Regional Me	mbers:	39

Work Readiness:

JA Job Shadow Inspires Tomorrow's Workforce

When you were young, were you curious about your father's or mother's job? As you went by office buildings, did you wonder what people in the windows did at those desks all day? Now, young people can experience the workplace firsthand through job shadowing. to increased unemployment, poverty, public assistance and crime, all of which are connected to a lack of formal education.

Students need to "get" the connection between school success and work readiness. Job shadowing



Junior Achievement's involvement with job shadowing began in 1997 with the formation of the National Job Shadow Coalition. In 2007-08, *JA Job Shadow*[™] impacted 141,157 students. The program matches employee volunteers with students to showcase careers and job skills that are attainable with a successful education. Seventynine percent of students who participate in job shadowing report that the program increased their desire to stay in school, according to JA research.

This is encouraging, as almost one third of all U.S. high school students fail to graduate. Nearly 90 percent of these dropouts have passing grades, and 74 percent say they would stay in school if they could do it over, according to a recent Gates Foundation study. The high dropout rate also negatively affects the economy—contributing accomplishes this by providing career knowledge and motivation in a powerful, immediate way.

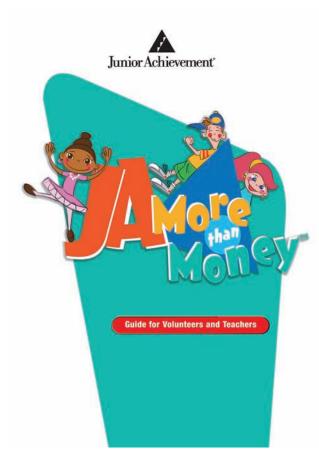
The AT&T/JA Job Shadow initiative, utilizing Junior Achievement's *JA Job Shadow* curriculum, and supported by a \$5.5 million investment from AT&T, prepares students for the business world. This initiative is an important component of the AT&T Aspire program, a \$100 million philanthropic program to help strengthen student success and workforce readiness. Through job shadowing, the AT&T Aspire program supports educators—and their commitment to help students succeed each and every day. Ralph de la Vega (left, in photo), JA Board member and president and CEO of AT&T Mobility, plays a major role in the program's implementation.



Financial Literacy:

Reaching People at an Early Age

Money doesn't grow on trees, but many children seem to think their parents can supply a dollar bill, euro or rupee as easily as picking it off a lowgrowing tree branch. In today's challenging world economy, young people need to learn the financial facts of life as early as possible.



Unfortunately, children's basic financial knowledge is lacking on a global basis. Even in the United States, 60 percent of teens do not know the difference between cash, credit cards and checks, according to a 2006 Credit Union National Association report. Obviously, young children could benefit from an organized program of financial education that meets them at their own level of learning and speaks to their experience. Financial education should begin in the primary grades so knowledge and skills can be mastered before facing crucial decisions as adults, recommends the Organisation for Economic Co-operation and Development. The problem is that not all school systems provide even a basic economics course. They simply don't have the resources. So, how can people learn the basics at an early age? Junior Achievement addresses the concern with a global program titled *JA More than Money*[™]. This elementary school program teaches young students about earning, spending, sharing and saving money, and about businesses they can start or jobs they can perform to earn money.

The new program, which is adapted from an established JA curriculum, is an effective learning tool. Test results showed that U.S. students (ages seven to eleven) who participated in *JA More than Money* demonstrated significantly greater knowledge and retention of financial concepts compared to their non-participating peers, according to a 2007 independent evaluation by ICF International.

With \$3.4 million in funding from HSBC Holdings plc, *JA More than Money* is being delivered in 15 countries across five continents during 2008-2009. The goal is to teach basic financial skills to more than 100,000 children in the program's first three academic years.

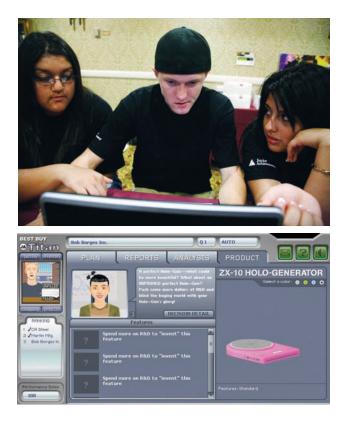
HSBC 🚺

Entrepreneurship:

JA Titan Provides a Competitive Edge in the Global Marketplace



Being your own boss is an alluring concept. The possibility of independence, free choice of place and time of working, and better income prospects are attracting more young people to regard the world as an entrepreneurial opportunity. In the United States, 18-24 year olds are starting businesses at a faster rate than people 10 and 20 years older, and college entrepreneurship programs have increased sevenfold since 2001.¹



Ranking high among the reasons Generation Y entrepreneurs (18-29 year olds) say they want to start their own businesses is the opportunity to use their skills and abilities and see their ideas realized. Eighty-six percent of these young entrepreneurs rely on technology and believe that it is vital to their business success.² JA Worldwide recognizes the need for sophisticated technological skills as well as business basics and entrepreneurial savvy to gain a competitive edge. The JA response is an innovative, online high school-level program called *JA Titan*[®]. Students act as virtual CEOs, making critical economic and management decisions using an interactive simulation of companies competing in an imaginary global marketplace.

In 2006-07, *JA Titan* reached 47,082 students worldwide, 38,143 of them in the United States. And now Oracle, the world's largest software enterprise company, is providing a \$1 million grant to support the translation and cultural adaptation of *JA Titan* into 10 languages and expansion to 10 countries, including Israel, Spain, Romania, Poland and South Africa, giving more teens the opportunity to take charge of their business futures.

Oracle is committed to advancing education in innovative ways to ensure that students have access to the technology skills and training necessary for success in today's global economy. It's partnership with JA promotes global learning to positively impact the lives of students and communities worldwide.

 D. Fenn, The Making of an Entrepreneurial Generation, Inc. Com., http:// www.inc.com/30under30/the-entrepreneurial-generation.html (July 2007).
 American Express, First Survey on Gen Y and Boomer Enterprises Shows Business Confidence and Different Appetites for Risk, http://home3. americanexpress.com/corp/pc/2007/geny.asp (October 2007).

2007-2008 Corporate Giving

Diamond - \$5,000,000+

AT&T Microsoft Corporation

Ruby - \$2,500,000+

Citi HSBC Holdings plc & HSBC -North America & HSBC Bank USA Biz Kid\$ Enterprises, LLC

Sapphire - \$1,000,000+

Accenture Barclays Bank Capital One Deloitte & Touche USA LLP FedEx FedEx Express General Electric JPMorgan Chase Manpower, Inc. Oracle Pitney Bowes United Technologies Corporation

Emerald - \$500,000+

Rent-A-Center, Inc.

Topaz - \$250,000+

HCA Healthcare Best Buy Co., Inc. MasterCard Worldwide

Amethyst - \$50,000+

Bank of America - London Caterpillar Corporate Express Curb Records, Inc. Denim Group, Ltd. FirstCaribbean International **Comtrust Foundation** Franklin American Mortgage General Reinsurance Corporation Hewlett-Packard Company Home Builders Institute ING Ingram Industries, Inc. Jackson National Life Nelnet Corporation NRTA: AARP's Educator Community Nissan North American, Inc. PricewaterhouseCoopers LLP Prudential Plc Society for Human Resource Management UPS

Onyx -To \$49,999

3M AAA - American Automobile Association Access Computer Products, Inc. **AICPA** Communications Aladdin Temp-Rite LLC Allstate Insurance Company American Express American General Life and Accident Insurance Company American HomePatient Argo Turboserve Corporation Avon Products, Inc. Bank of America Barge Waggoner Sumner & Cannon BCD Travel BDO Seidman, LLP Best Buy Co., Inc.

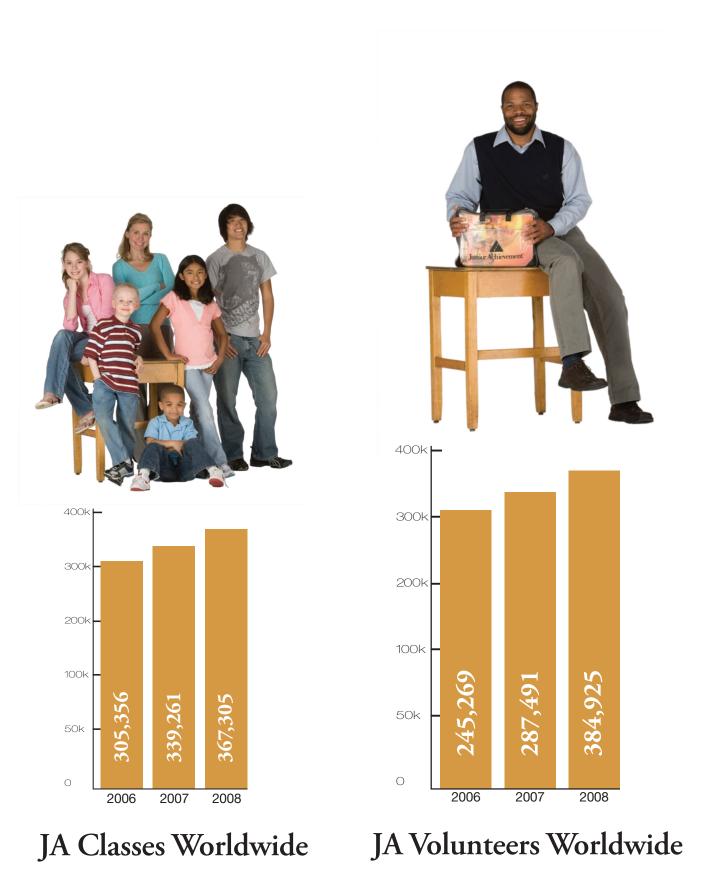
Boult, Cummings, Conners, & Berry, PLC Brendon Burchard -The Burchard Group LLC Bridgestone Firestone/ North American Tire, LLC Cargill Incorporated Carlson Companies, Inc. CIGNA HealthCare Cisco Systems, Inc. Citibank (South Dakota), N.A. Clarity China Management, Ltd. Clayton Management, LLC cMarket, Inc. The Coca-Cola Company Cognizant Technology Solutions Colgate-Palmolive Company Corrections Corp of America CVS/Caremark Dalus LLC Detroit Armenian Womens Club Discover Financial Services Diversified Specialty Institutes Dow Corning eBay Inc. Ernst & Young LLP Exxon Mobil Corporation Fifth Third Bank - Tennessee First Tennessee Bank Five Star Quality Care, Inc. Franklin Templeton Distributors Inc. Freedom Forum / Newseum Fun-Raiser, Inc. Gaylord Entertainment Company Goldman, Sachs & Co. GoodSearch Graduate Management Admission Council H&R Block Workplace Giving Program Hewitt Associates LLC Holborn Corporation HSBC Card Services Hylant Group IASIS Healthcare Corporation **IKON Office Solutions** ING DIRECT Innovative Concepts John Deere Foundation Junior Achievement -Rocky Mountain, Inc. Junior Achievement China Junior Achievement Japan Junior Achievement of Central Florida, Inc. Junior Achievement of Central Indiana, Inc. Junior Achievement of Eastern Massachusetts, Inc. Junior Achievement of Georgia, Inc. Junior Achievement of Greater New Orleans, Inc. Junior Achievement of South Dakota, Inc. Junior Achievement of Southeast Texas, Inc. Junior Achievement of Southern Nevada, Inc. Junior Achievement of Washington Junior Achievement of West Central Florida, Inc. Junior Achievement of Wisconsin, Inc. Kobiz Foundation KPMG LLP Loews Vanderbilt Hotel Madison Performance Group

Maselli Properties, LLC Mindwave Research Inc. NASCAR Nashville Business Journal Nashville Healthcare Council NFIB Papa John's International, Inc. The Pepsi Bottling Group PepsiCo, Inc. Pikes Peak United Way Pinnacle Financial Partners The Proctor & Gamble Fund Psychiatric Solutions LLC Publix Super Market Charities Regions Reznick Group Rothgerber, Johnson & Lyons LLP Rowlett Advertising S.E.A. Research SAP America, Inc. - The SAP Charitable Fund Shotmakers Photography LLC Silverstone Group, Inc. Sitemason, Inc. SMS Holdings Corporation Square D Company/Schneider Electric Standard Candy State Farm Mutual Automobile Insurance Co. SunTrust Banks, Inc. Triple X Fraternity, Mt. Diablo Chapter TYCO International (US) Ltd. United Airlines United eWay Special Distribution Account The University of South Dakota USA TODAY Vanderbilt University Medical Center Vision Communications The Woodstone Group, Inc.

Developmental Agencies and Government Offices

U.S. Agency for International Development (USAID) Office of Innovation and Improvement, U.S. Department of Education Office of Juvenile Justice and Delinquency Prevention, Office of Justice Programs, U.S. Department of Justice

About JA Worldwide





JA Students Worldwide

JA Worldwide[®] **Purpose** To inspire and prepare young people to succeed in a global economy.

JA Worldwide Values

Belief in the boundless potential of young people. Commitment to the principles of market-based economics

and entrepreneurship.

Passion for what we do and honesty, integrity, and excellence in how we do it.

Respect for the talents, creativity, perspectives, and backgrounds of all individuals.

Belief in the power of partnership and collaboration.

Conviction in the educational and motivational impact of relevant, hands-on learning.

JA Worldwide Envisioned Future

JA Worldwide will be the partner of choice for businesses, educators, and policy-makers around the globe seeking to expand workforce and economic development. We will be revered for providing experiences that promote the skills, understanding, and perspectives students will need to succeed in a global economy and become productive, contributing members of society. We will have a reputation for excellence in all that we do.

2007-2008 Foundation & Individual Giving

Ruby - \$2,500,000+

Citi Foundation

Sapphire - \$1,000,000+

Accenture Foundation The Allstate Foundation GE Foundation The Goizueta Foundation John Templeton Foundation Pitney Bowes Literacy & Education Fund JPMorgan Chase Foundation

Emerald - \$500,000+

The Coca-Cola Africa Foundation El Pomar Foundation MetLife Foundation New York Life Foundation

Topaz - \$250,000+

Best Buy Children's Foundation The HCA Foundation Northwestern Mutual Foundation The UPS Foundation

Amethyst - \$50,000+

The Goldman Sachs Foundation Hewlett-Packard Company Foundation ING Foundation JPMorgan Chase Foundation

Onyx - To \$49,999

3M Foundation Achievement Foundation, Inc. American Express Foundation Aon Foundation Henry M. Blackmer Foundation, Inc. Cisco Systems Foundation The Richard Davoud Donchian Foundation ExxonMobil Foundation Hagopian Family Foundation The Hecht Foundation The Little Family Foundation Loewenstern Foundation John D. and Catherine T. MacArthur Foundation The Jack C. Massey Foundation Horace A. Moses Foundation The PMI Foundation Muriel F. Siebert Foundation, Inc. Silicon Valley Community Foundation The Stiles-Nicholson Foundation The Bruce and Katherine Tatarian Family Fund United Fire Group Foundation Wolff Family Charitable Foundation Trust

Investors - \$25,000+

Mr. Edward G. Galante Walter Loewenstern

Senior Partners - \$10,000+

Mr. Ainar D. Aijala Jr. Mr. Waleed Al Banawi Mr. & Mrs. Don Bouc Mr. Jorgen M. Clausen Mr. & Mrs. Gerald M. Czarnecki Ms. Katherine R. Davisson Mr. Ralph de la Vega Mr. Samuel A. DiPiazza Jr. Michael Ducker Mr. & Mrs. William M. Freeman Mr. James L. Freer Mr. Donald D. Humphreys Mr. & Mrs. Richard Manoogian Ms. Teri P. McClure Mr. & Mrs. Kristian P. Moor Mr.* & Mrs. Frank P. Pekny Mr. Jonas Prising Mr. James P. Runnels Mr. Sean C. Rush Mr. James E. Rutrough Mr. Albert E. Suter Mr. & Mrs. Michael D. Towers Mr. Bill Van Epps

Partners - \$5,000+

Ms. Catherine S. Brune Ms. Susan B. Butler Mr. & Mrs. Charles H. Dana Mr. Francesco Vanni d'Archirafi Mr. & Mrs. Clyde D. Keaton Mr. Arthur D. Little Mrs. Carol B. Loeb Mr. & Mrs. William G. Lowrie Mr. Bill Mathis Burton J. & Dee Dee McMurtry Mr. & Mrs. Denman K. McNear Mr. Bruce P. Nolop Mr. John S. Scheid Mr. John J. Schiff Mr. Theodore L. Weise

Entrepreneurs - \$1,000+

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Many faithful friends of Junior Achievement plan to support the organization beyond their lifetimes by including Junior Achievement in their estate planning. These caring individuals have taken deliberate steps to ensure and enhance Junior Achievement's future. To recognize and honor these ardent supporters around the globe, JA Worldwide has established the *Junior Achievement Heritage Society*. Membership is open to all individuals who include Junior Achievement in their estate planning through such instruments as bequests, charitable gift annuities, charitable trusts, and life insurance. Founding Members are those who notified JA Worldwide of their inclusion of JA in their estate planning by June 30, 2006.

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THE PRESIDENT'S VOLUNTEER SERVICE AWARD

The President's Volunteer Service Award is a presidential recognition program created in 2003 by the President's Council on Service and Civic Participation for individuals of all ages who contribute a significant amount of time to volunteer service. In 2006, JA Worldwide became an official certifying organization for this award in order to bestow this degree of honor to corporations with a U.S. presence that provide volunteers to teach JA programs anywhere in the world.

Recipients of this year's Presidential Volunteer Service Awards are:

> Gold 15,000 volunteer hours or more

> > General Electric

HSBC

University of Central Florida

Silver 10,000 volunteer hours or more

Citi

Deloitte

Washington Mutual

Wells Fargo

Bronze 5,000 volunteer hours or more

Accenture

AT&T

Bank of America

Ernst & Young

PricewaterhouseCoopers

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JA WORLDWIDE DOOR OPENER AWARD

JA Worldwide board members also benefit the organization by spreading the word and telling others in their sphere of influence about the organization's purpose and values.

The following individuals were recognized in the 2007-2008 school year for opening new doors for support of JA Worldwide.

Ralph de la Vega & Jonas Prising

JA WORLDWIDE EXTREME PARTNERSHIP AWARD

The Extreme Partnership Award is presented to one board firm annually that has made a significant, strategic, global impact on all levels of JA Worldwide for at least three consecutive years. Minimum support in each year must include international funding of at least \$1 million, 1,000 classroom volunteers and board leadership in at least 10 Junior Achievement locations around the world, in addition to membership on the board of JA Worldwide.

The 2008 recipient:

GE Foundation GE

Board Excellence Awards

The board members of JA Worldwide play a crucial role in the fundraising efforts of the organization. Every year, in appreciation of these efforts, JA Worldwide recognizes those board members who have raised significant sums of money for JA Worldwide, allowing the organization to realize its purpose and reach more students around the globe.

Platinum Board Excellence Awards \$1,000,000 and above

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U.S. Business Hall of Fame - April 9, 2008 - Nashville, Tennessee

This event would not have been possible without the incredible support of the board of directors and staff of Junior Achievement of Middle Tennessee, Inc., and especially event chair Mary Cavarra, and the event Steering Committee: Jeffrey Buntin Jr., Yonnie Chesley, Margaret Dolan, Tom Frautschy, David Hall, Jim Mallon, Tom Negri, Dave Olender and Marvin Shotts.

JA Worldwide thanks the generous sponsors of the 2008 U.S. Business Hall of Fame:

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Additionally, we thank each of the following for their support and participation in making this a successful event: Governor Phil Bredesen, Paul Corbin, Margaret Dolan, David Hall, Lovell Communication, Ralph Schultz, and Brian Wiese.

A special thank-you to Tyler Sanchez, Frederick W. Smith, and Darrell Waltrip for their time, wisdom, and special talents.

JA Worldwide gratefully acknowledges the time and commitment of the U.S. Business Hall of Fame Laureates who served on the 2008 U.S. Business Hall of Fame Selection Committee.

We are grateful for the support and dedication of the JA Worldwide and Junior Achievement USA Board of Directors.



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JA Worldwide Financial Statements

JA Worldwide has once again met the BBB Wise Giving Alliance Standards. More than 65 percent of total expenses are program activity expenses. The following is a brief description on how program services and fundraising expenses are used.

Field Service provides assistance and guidance to help the 138 U.S. JA offices and 123 international member offices provide economic education to local cities and communities. Support in staff hiring, board recruitment, training, and quality management are services that enable these operations to deliver consistent, high-quality programs to students in the local schools.

Marketing and communications provides the print and electronic messages that explain and promote JA Worldwide programs to corporations, volunteers, and educators around the world.

Research and development efforts continually evaluate and upgrade existing programs as well as develop new curricula and supporting materials to provide the most effective instructional package possible.

Human resources reflects one of our primary organizational values—that people are our most important asset. This group helps maintain high standards of staffing across the nation and throughout the world that, in turn, provide the quality personnel necessary to support the organization.

Fundraising reflects JA Worldwide's cost to solicit contributions from our donors.

JA Worldwide (the Organization) was established as a corporation on July 1, 2004, as a result of the merger between Junior Achievement, Inc. and Junior Achievement International. The merger originated on September 10, 2003, when the boards of directors for Junior Achievement, Inc. and Junior Achievement International endorsed the consolidation of Junior Achievement, Inc. with Junior Achievement International.

JA Worldwide reaches out to the international community by serving international member offices that develop and implement economic education programs for young people through a partnership between business and education.

JA Worldwide reaches out to the local community through a network of affiliates, which inspires and prepares young people to succeed in a global economy. JA Worldwide teaches students in kindergarten through 12th grade about business and economics, and accomplishes its mission by placing a volunteer in the classroom to present JA Worldwide's educational curricula and materials. An affiliate is a community-based organization that serves a specific geographic area. Each affiliate is incorporated under the guidelines of its respective state and bylaws, which govern the actions and responsibilities of the Office's board of directors. The headquarters office and the affiliates join together under the terms of a signed agreement whose guiding principle is mutual support. As of June 30, 2008, 138 chapters existed in 50 states. The affiliates' financial statements are not included in the financial statements of JA Worldwide since it does not have a controlling interest in the affiliates' board of directors or a financial interest in the affiliates' operations. The bylaws of each affiliate designate a similar purpose not-for profit organization to receive the residual interest of an affiliate in the event of dissolution.

The Organization's primary revenues come from corporate and private contributions, federal and private grants, and fees charged to affiliates.

The accompanying financial information has been prepared using the accrual basis of accounting. Audited financial statements are available upon request.

JA Worldwide Statements of Financial Position June 30, 2008 and 2007

ASSETS

ASSETS	2008	2007
Current Assets	2008	2007
Cash and cash equivalents	\$ 1,378,431	\$ 4,324,891
Investments	6,474,170	5,623,555
Contributions receivable, net	5,971,257	7,192,822
Federal grants receivable	444,163	1,846,334
Affiliates accounts receivable, net	1,634,861	1,191,222
Inventory	6,736,184	5,308,520
Prepaid expenses	908,503	1,232,451
Accounts receivable – other	80,617	19,783
Total current assets	23,628,186	26,739,578
Contributions Receivable,		
Net of Current Portion and Allowance	1,349,438	1,416,241
Affiliates Accounts Receivable, Net	5,897	122,791
Fixed Assets, Net	8,372,437	8,759,015
	\$ 33,355,958	\$ 37,037,625
LIABILITIES AND NET ASSETS	2008	2007
Current Liabilities	\$ 6,737,127	\$ 6,728,666
Accounts payable – trade Accrued liabilities	\$ 0,737,127 273,942	
Deferred revenue	2/5,942 240,096	238,986 201,588
	538,765	
Current maturities of long-term debt Funds held for affiliates	2,949,420	632,608 2,825,294
Funds held for anniales	2,949,420	
Total current liabilities	10,739,350	10,627,142
Long-term Debt	443,454	673,976
Total liabilities	11,182,804	11,301,118
Net Assets		
Unrestricted, undesignated	7,408,343	7,528,872
Board designated	2,056,316	2,198,237
Total unrestricted net assets	9,464,659	9,727,109
Temporarily restricted	12,708,495	16,009,398
Total net assets	22,173,154	25,736,507
Total liabilities and net assets	\$ 33,355,958	\$ 37,037,625



JA Worldwide Statement of Activities Year Ended June 30, 2008

	Unrestricted	Board Designated	Total Unrestricted	Temporarily Restricted	Total
-	omestreted	Designated	Children	Testrotou	Total
Support and Revenue					
Federal grants	\$ 3,553,039	\$ -	\$ 3,553,039	\$ -	\$ 3,553,039
Contributions	1,676,818	9,000	1,685,818	11,108,071	12,793,889
In-kind contributions	727,755	-	727,755	-	727,755
Materials sales	14,599,735	-	14,599,735	-	14,599,735
Area license fees	4,492,753	-	4,492,753	-	4,492,753
Special events	1,125,900	-	1,125,900	-	1,125,900
Investment return	(141,216)	(83,524)	(224,740)	(4,329)	(229,069)
Other income	43,740	-	43,740	8,799	52,539
Net assets released from restrictions	14,413,444		14,413,444	(14,413,444)	
Total support and revenue	40,491,968	(74,524)	40,417,444	(3,300,903)	37,116,541
Expenses					
Program services					
Field services	12,337,672	-	12,337,672	-	12,337,672
Communications and marketing	2,386,472	-	2,386,472	-	2,386,472
Research and development	16,190,069	-	16,190,069	-	16,190,069
Human resources	1,267,121	62,972	1,330,093		1,330,093
Total program services	32,181,334	62,972	32,244,306	-	32,244,306
Support services					
Management and general	6,103,780	4,425	6,108,205	-	6,108,205
Fundraising	2,327,383	-	2,327,383	-	2,327,383
Total support services	8,431,163	4,425	8,435,588		8,435,588
Total expenses	40,612,497	67,397	40,679,894		40,679,894
Decrease in Net Assets	(120,529)	(141,921)	(262,450)	(3,300,903)	(3,563,353)
Net Assets, Beginning of Year	7,528,872	2,198,237	9,727,109	16,009,398	25,736,507
Net Assets, End of Year	\$ 7,408,343	\$ 2,056,316	\$ 9,464,659	\$ 12,708,495	\$ 22,173,154

JA Worldwide Statement of Activities Year Ended June 30, 2007

-	Unrestricted	Board Designated	Total Unrestricted	Temporarily Restricted	Total
Support and Revenue					
Federal grants	\$ 6,369,293	\$ -	\$ 6,369,293	\$ -	\$ 6,369,293
Contributions	1,642,473	9,000	1,651,473	10,234,874	11,886,347
In-kind contributions	354,974	-	354,974	6,000,000	6,354,974
Materials sales	12,443,098	-	12,443,098	-	12,443,098
Area license fees	4,533,365	-	4,533,365	-	4,533,365
Special events	738,875	-	738,875	-	738,875
Investment return	763,041	117,700	880,741	74,584	955,325
Other income	76,573	-	76,573	18,188	94,761
Net assets released from restrictions	11,908,144		11,908,144	(11,908,144)	-
Total support and revenue	38,829,836	126,700	38,956,536	4,419,502	43,376,038
Expenses					
Program services					
Field services	12,910,422	-	12,910,422	-	12,910,422
Communications and marketing	2,135,641	-	2,135,641	-	2,135,641
Research and development	15,524,106	-	15,524,106	-	15,524,106
Human resources	1,166,100		1,166,100		1,166,100
Total program services	31,736,269		31,736,269		31,736,269
Support services					
Management and general	5,686,900	4,200	5,691,100	-	5,691,100
Fundraising	2,004,744	40,839	2,045,583		2,045,583
Total support services	7,691,644	45,039	7,736,683		7,736,683
Total expenses	39,427,913	45,039	39,472,952		39,472,952
Increase (Decrease) in Net Assets	(598,077)	81,661	(516,416)	4,419,502	3,903,086
Net Assets, Beginning of Year	8,126,949	2,116,576	10,243,525	11,589,896	21,833,421
Net Assets, End of Year	\$ 7,528,872	\$ 2,198,237	\$ 9,727,109	\$ 16,009,398	\$ 25,736,507

JA Worldwide Statements of Cash Flows Years Ended June 30, 2008 and 2007

	2008	2007
Operating Activities		
Changes in net assets	\$ (3,563,353)	\$ 3,903,086
Items not requiring (providing) operating activities cash flows		
Depreciation and amortization	1,787,896	1,511,098
Loss (gain) on sale of fixed assets	(4,155)	42,416
Realized and unrealized losses (gains) on investments	466,871	(660,775)
Changes in		
Decrease (increase) in contributions receivable	1,288,368	(3,837,050)
Decrease (increase) in grants receivable	1,402,171	(638,223)
Decrease (increase) in accounts receivable	(387,579)	173,701
Increase in funds held for affiliates	124,126	1,628,735
Increase in inventory	(1,427,664)	(406,033)
Decrease (increase) in prepaid expenses	323,948	(201,694)
Increase (decrease) in accounts payable and accrued liabilities	43,417	2,759,458
Increase in deferred revenue	38,508	19,713
Net cash provided by operating activities	92,554	4,294,432
Investing Activities		
Purchase of investments	(3,204,931)	(4,160,613)
Purchases of fixed assets	(1,062,093)	(2,341,661)
Sale of investments	1,887,445	4,214,901
Net cash used in investing activities	(2,379,579)	(2,287,373)
Financing Activities		
Repayments of capital lease obligations	(194,375)	(304,381)
Principal payments on debt	(465,060)	(765,060)
Decrease in checks in process of clearing		(68,679)
Net cash used in financing activities	(659,435)	(1,138,120)
Increase (Decrease) in Cash and Cash Equivalents	(2,946,460)	868,939
Cash and Cash Equivalents, Beginning of Year	4,324,891	3,455,952
Cash and Cash Equivalents, End of Year	\$ 1,378,431	\$ 4,324,891
Supplemental Cash Flows Information		
Interest paid	\$ 36,404	\$ 24,751
Acquisition of equipment through capital lease obligations	\$ 537,907	\$ 225,044
Capital lease obligations decreased from leased		
equipment traded in during the year	\$ 202,837	\$ -
Acquisition of software through note issuance	\$ -	\$1,578,915
requisition of software through note issuance	Ψ	$\psi_{1,j/(0,j)}$

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JA Worldwide believes that responsible stewardship of the environment helps create better lives for our young people. This annual report is printed on paper containing 10 percent recycled post-consumer fibers, which saved our environment approximately:

> 2,100,500 BTUs of energy 275 pounds of greenhouse gases 1,250 gallons of water 138 pounds of solid wastes





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