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Cover photo by Kasey Jackson

PRESIDENT'S MESSAGE

GUNTER GASSER | KIWANIS INTERNATIONAL PRESIDENT

THE CHILDREN I MET IN MADAGASCAR

It seems like I met hundreds of children during a recent trip to Madagascar to review the progress of The Eliminate Project.

Each child I interacted with made an impression on me. There was a child in pink pants who followed along as we played a clapping game, not speaking, but laughing and smiling as we tapped our hands together. Then there were the other children who wanted me to take their picture. When I showed them their photos on my camera, they'd laugh and scurry away and return with their friends for some more photos.

They were excited to see us. And I was excited to see so many children laughing and having fun in a country as poor as Madagascar.

To get to a health clinic in Belo Tsiribihina, we drove along bumpy roads in SUVs and crossed a river by a

the heat, the non-existent roads, the limited availability of electricity and the lack of water. To get the vaccine to one health center during the immunization campaign, health workers had to travel by boats and on foot, an overall journey that took several days. Other volunteers routinely walk many miles to reach remote health centers.

At the Tsimafana Health Center, we saw an immunization session for infants. In Beroboka, we took part in an ante-natal consultation for mothers. These were wonderful opportunities to witness the very successful work UNICEF is doing here in Madagascar.

I am proud to be the president of an organization that is improving the world. Through The Eliminate Project, we are making a difference in the lives of families living in

inaccessible areas. I cannot publicly thank enough the Kiwanis family, our donors, UNICEF staff and volunteers

for their devotion, responsible and generous commitment.

Read more about the Madagascar trip on page 12.



a precise temperature and then distributes it to every health center. While this doesn't sound so spectacular, it is when you think of

EXECUTIVE PERSPECTIVE

STAN SODERSTROM | KIWANIS EXECUTIVE DIRECTOR

OUR INVESTMENTS ARE WORKING

By now, I hope every Kiwanis member everywhere is aware that our organization has committed itself to a huge global health undertaking called The Eliminate Project. As I write this column, I do so with a renewed sense of passion and excitement about the project—and Kiwanis—as I recently returned from a UNICEF site visit to Madagascar with a team of Kiwanis leaders and donors.

Since 2011, we have coordinated seven visits to some of the original 39 nations that were still afflicted with maternal and neonatal tetanus. Some of those participants witnessed newborn infants suffering from the disease. They interviewed and comforted grieving mothers. They listened to women who had lost babies to tetanus and other diseases.

Though I did not know what we would experience, I was prepared for the worst.

We didn't see anything like that in Madagascar. What we did see is a nation that

completed its three rounds of tetanus immunizations in 2012 and 2013. We saw healthy mothers and healthy babies in every village and

health center.

In short, we saw immunization efforts working.

Very soon, we expect Madagascar will join the list of nations that have been validated by the World Health Organization as being tetanus-free.

A decade ago, Kiwanis was engaged in another partnership with UNICEF. It was to introduce the micro-nutrient iodine into the diets of people in dozens of developing nations to virtually eliminate iodine deficiency disorders.

Through this campaign, we accomplished a tremendous global health achievement by iodizing salt. In Madagascar, we visited a salt-production facility and learned that our investment in that nation more than 10 years ago still benefits families.

Similarly, we can expect our tetanus investment will still be at work years into the future.

I feel pretty good about Kiwanis and our work around the world. Our local

communities have linked to the global community to make a difference for today, tomorrow and forever.

Great job, Kiwanis!



IN MEMORIAM

ARTHUR D. "ART" SWANBERG, 1993-94 KIWANIS INTERNATIONAL PRESIDENT

OUR GENTLEMAN LEADER

The ranks of past Kiwanis International presidents have been thinned once again with the passing of Arthur D. "Art" Swanberg on January 18, 2014. Art was a member of the White Rock, Dallas, Texas, Kiwanis Club.

As our president, Art had the honor of kicking off the first Kiwanis International global campaign: the virtual elimination of iodine deficiency disorders. To accomplish this unprecedented worldwide project, he asked us to widen our horizons and think beyond our local communities. He illustrated this challenge with a story of a

township fire department that responded to a barn fire but stopped short of the property, because the blaze was in the adjoining township.

Art also emphasized that service goes hand-in-hand with membership growth. We grow to serve and serve to grow, he said.

Art is survived by his bride of more than 60 years, Alice; their son, Geoff, and Geoff's wife and two daughters. He'll always be remembered for his gentlemanly manner, wit, smile and dapper style, and I will always remember him as a close and true friend.



By William L. "Bill" Lieber, 1992-93 Kiwanis International president

LETTERS

OUR READERS COMMENT ON STORIES IN PAST ISSUES

THE ORIGIN OF ANGELS

Great article on the Kiwanis Club of McKinney ("A Texas Home Run," January/February 2014). I have a little more history on the Angel League in which the Kiwanis club is involved. The league originated some years ago from a Kiwanis Club of Plano, Texas, member.

Sylvia Welch wanted to do something for physically challenged kids that would make them feel more equal to other kids playing sports. So, the Angel League was born, which eventually included other club teams in North Texas. Games were played at the YMCA ball

field, and the club paid for the uniforms and equipment. The league then spread from there.

It was a great success under Welch's guidance. I just wanted to give credit to a wonderful, loving service-minded lady who saw a need and just filled it.

I can attest to all this since I was a long-time member of the Plano club before moving to Florida. Thanks for the article. It brought back many memories.

TOM DULANEY
KIWANIS CLUB OF TOP OF
THE BAY, FLORIDA

REWARDS OF MEMBERSHIP

Usually when I get my copy of Kiwanis magazine, I go first to the main articles. However, when I got the January/February 2014 issue, I opened and read the columns by Kiwanis International President Gunter Gasser and Executive Director Stan Soderstrom.

What a rewarding experience it was! It made me proud to be a Kiwanian. I recommend both of these columns to all Kiwanians.

Our small club has furnished four district governors and numerous lieutenant governors. We've been among the leading support-

ers in the Carolinas District of both the IDD program and The Eliminate Project. In addition, we sponsor youth organizations at four levels.

I tell new members that what they get out of Kiwanis will depend upon what they put into it. It's obvious as I read about the accomplishments of many clubs that we have dedicated Kiwanians all over the world. We should encourage as many young people as possible to join us!

CLARENCE WHITEFIELD
KIWANIS CLUB OF
CHAPEL HILL-CARRBORO,
NORTH CAROLINA

Letters related to magazine content may be sent to magazine@kiwanis.org.

NEWS

WHAT YOU NEED TO KNOW

TRENDS, TIPS, FACTS AND FIGURES FROM KIWANIS INTERNATIONAL



PROTECTING OUR YOUTH

Is your club doing all it can to protect children?

The new Kiwanis Youth Protection Guidelines took effect October 1, and club leaders are advised to use this online training module to get the background they need before training other club members.

Find this and other youth protection resources at www.kiwanis.org/youthprotection, or contact the Kiwanis member services team at 1-800-KIWANIS, ext. 411, and at memberservices@kiwanis.org for details.

ON SOCIAL MEDIA

Lakeport, Florida, Kiwanis Club on Facebook

"This Saturday morning, seven members got it done. Thanks to President Andre for making it (litter patrol) happen on the frosty morning."



BRANDED NEW

Looking for help raising awareness about Kiwanis in your community? Check out the newest brand guidelines and updated logos at www.kiwanis.org/logos.

RISE TO THE CHALLENGE

"Kiwanis, let's build a reputation as an organization where people come to be challenged, to grow and to work hard while having fun. Isn't that what you want to be a part of?"

Susan A. "Sue" Petrisin

Kiwanis International vice president



IMPRESSIVE WORDS

"A plaque at the James Whitcomb Riley Hospital in Indiana reads: 'Children's smiles inspire bridge building across seemingly insurmountable obstacles. Their hearts create communities we never imagined possible.'"

Gunter Gasser *Kiwanis International president*



ON SOCIAL MEDIA

Terry Roe,
Kiwanis Club
of Chandler,
Arizona,
on **Twitter**

"If U R watching
2 much TV, join
Kiwanis."

LAOS ELIMINATES MNT

The World Health Organization conducted a validation survey in Lao People's Democratic Republic (Lao PDR), and the results show the country has eliminated maternal and neonatal tetanus (MNT).

MNT still remains a deadly threat in 25 countries.



GOT HISTORY?

Kiwanis International is looking for historic Kiwanis photos and videos. Does your club have something to share?

Please consider sending us your historic photos and pre-1965 videos. Mail original versions (we'll return them!) to Kiwanis Magazine, 3636 Woodview Trace, Indianapolis, Indiana USA, 46268.

100 YEARS

THE CELEBRATION OF THE CENTURY

Kiwanis International is gearing up for its 100th birthday—and we want you to celebrate along with the entire global membership.

Here's what you can do:

- Check out the website at www.kiwanis.org/kiwanis100 to plan your club's own celebration, learn about centennial events and launch your club and Kiwanis into the future.
- Promote the year of celebration by downloading the 100th anniversary graphic at www.kiwanis.org/logos100.
- Join the January 23–24, 2015, celebration in the city of our birth, Detroit, Michigan, with the Detroit No. 1 Club. Then, don't miss the culmination of our 100th anniversary with the convention in Indianapolis, Indiana, where Key Club, Circle K and Aktion Club also will be in attendance. Learn more at www.kiwanis.org/kiwanis100.

NEWS

THE NEW KIWANIS MAGAZINE iPad APP

Kiwanis has launched a digital version of the magazine for the iPad*. This interactive and entertaining publication expands the experience of reading Kiwanis magazine through video, slideshows, audio and other exciting features.

To download the new Kiwanis magazine app to your iPad, launch **Newsstand** and search for "Kiwanis." Then follow the instructions to download the current issue—and past issues—right to your device. The Kiwanis magazine app is free, and you will be alerted automatically when a new issue is available.

Download the Kiwanis magazine app now, and experience the future of storytelling.



HOW TO USE THE APP

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See the list of stories and jump to an article.



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Return to previous screen.



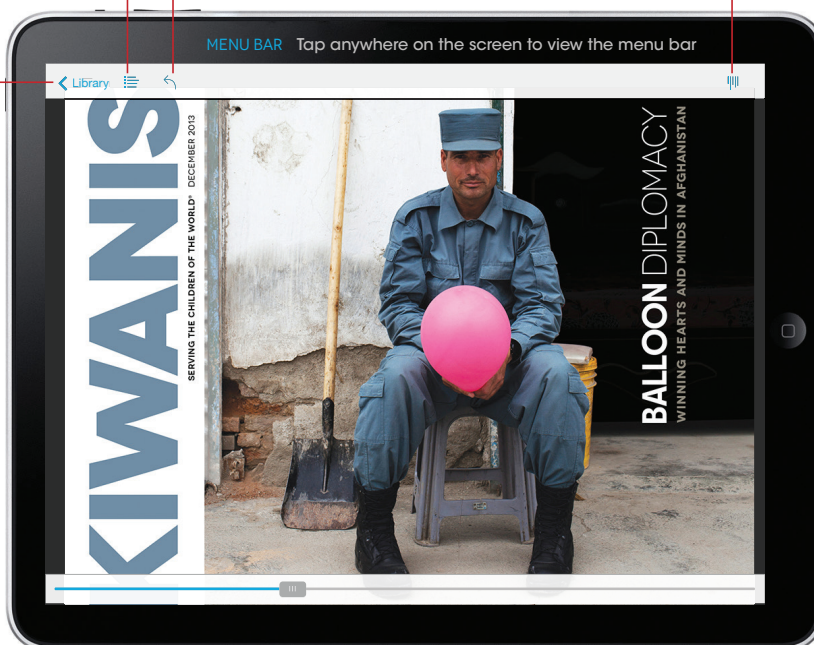
QUICK VIEW

Browse through entire issue in overview mode.



LIBRARY

Return to available issues.



BROWSE

Swipe your finger across the page to move to the next story.



READ

Slide your finger up or down to scroll through the story you're reading.

INTERACTIVE FEATURES AND ICONS



PLAY VIDEO

*Currently, the Kiwanis magazine app is available exclusively for the iPad.

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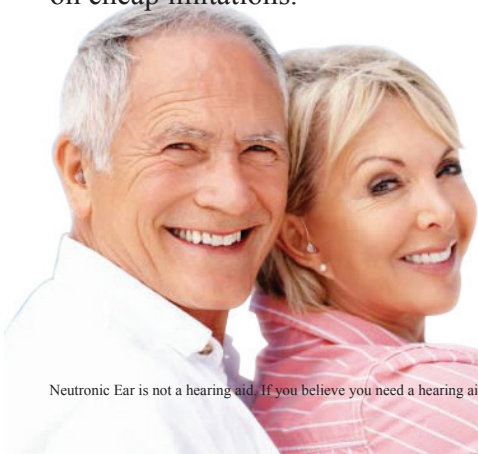
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SHOWCASE YOUR COMMUNITY IMPACT THIS APRIL 5

Each year during Kiwanis One Day, thousands of Kiwanis-family clubs around the world join together in a day of service.

This year, Kiwanis One Day is April 5—and it's an excellent opportunity to raise awareness about your club and its impact on your community. Every opportunity to further Kiwanis' brand awareness and highlight your club's service in the community will strengthen your Kiwanis club.

Here are some ways you can raise awareness about your club during Kiwanis One Day:

- **Involve others.** Choose a project that creates community involvement, and invite prospective members, community leaders and others to get involved. Inviting others to your event introduces them to Kiwanis fellowship and service. It's a great way to showcase your true community impact.
- **Invite the media.** Now that you have an exciting event planned, publicize it. Tell even more people in your community about Kiwanis and how you're making a local difference.
- **Follow up.** After introducing Kiwanis to other people in your community, don't stop there. Thank them for their

contribution to making the community better, and follow up with an invitation to the club's next meeting.

You can find resources to help you plan the perfect Kiwanis One Day event at www.KiwanisOne.org/OneDay.

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PROOF POSITIVE

MADAGASCAR MAY BE ONE OF THE POOREST COUNTRIES IN THE WORLD, BUT OUTREACH AND EDUCATION ARE BRINGING BIG CHANGE. | STORY AND PHOTOS BY KASEY JACKSON

On a recent visit to Madagascar, Kiwanis donors and leaders were introduced to UNICEF programs throughout the country, including those focused on medical, education and sanitation issues.

They met mothers. Children. Families. They heard about the problems these families face: Extreme poverty. Chronic malnutrition in children, espe-

cially those 5 years of age and younger. Lack of education. Lack of resources. Lack of access to clean water.

They also met health-care workers. Some who are paid. Some who volunteer their time to make a difference. And most of whom have tales of traveling hours and hours to reach families in the farthest reaches of this island nation.

And maybe most memorably, they met countless healthy moms and babies who are receiving health care, including protection against maternal and neonatal tetanus.

The process—though a tough one faced with many obstacles and sometimes painstakingly small steps—is bringing positive change in Madagascar.

Kiwanis International President Gunter Gasser visits young schoolchildren in Belo Tsiribihina, Madagascar. Nearly 80 percent of the population lives in poverty here, with most people unable to afford adequate nutrition or access to health care.







These women (shown with their children) in Belo Tsiribihina, Madagascar, were asked how many had given birth to their children in a medical facility. Two raised their hands. When asked how many had received their tetanus vaccination? Every single one.





BOOTS ON THE GROUND

The crowd of curious onlookers grows deeper as the strangers descend upon the town of Belo Tsiribihina, Madagascar. Malagasy women, wrapped in brightly colored scarves known locally as *lamba*, line the wall of a simple concrete building, babies resting either on their hips or tied securely to their chest or back. Small children, most without shoes, stand looking wide-eyed at the visitors, who all are wearing the same color: blue. The area where they all have gathered is quite small, a dirt alley of sorts. The visitors, UNICEF staff and Kiwanis volunteers, have come to this spot to meet a young mother and her baby—to hear and see the success of MNT elimination efforts.

Smack dab in the middle of the swarming crowd is a young woman, clothed in a cream and brown dress suit, hair pulled back and secured tightly with a clip. She wears a simple gold cross around her neck and flat dress shoes. She smiles warmly at the women and the growing crowd of children. It's likely she knows most, if not all, of their names. She is, after all, the town doctor.

Dr. Victoria Tsilimbiasa Faranasoa (left) says the immunization rate in Belo Tsiribihina has improved because of outreach programs instituted by herself and other health workers. "This is my contribution to improve the welfare of the population, of our neighbors," says the doctor, shown at right in her office.

Dr. Victoria Tsilimbiasa Faranasoa greets a mother and her young son in the crowd. The mother, son balanced on her hip, hands the doctor a small paper-back book and certificate. The doctor flips through the pages of the book, smiles and nods, and then hands everything back to the mother. The women exchange a few words in Malagasy, and then, a moment of pride: The mother holds the certificate up for all to see, and for the visitors to snap a photo. It's a small, colorful piece of paper.

It's her son's vaccination certificate.

Women here hold these immunization records close—many have them tucked safely into plastic bags for safekeeping. But as these mothers greet the visitors from UNICEF and Kiwanis, they're happy to show off their papers. After all, they've come out to thank the visitors, to meet them ... to see who it is who is helping them keep their children healthy.



“WE VACCINATE ABOUT 40 TO 60 CHILDREN A WEEK, ALONG WITH 10 TO 15 PREGNANT WOMEN. WE HAVE MANY HEALTH ACTIVITIES EVERY DAY IN THE CENTER, BUT WHEN WE RECEIVE FUNDS FROM UNICEF, FOR EXAMPLE, WE CAN DO OUTREACH ACTIVITIES. OUR TEAM GOES OUT TO REMOTE AREAS TO REACH FAMILIES, PRIMARILY FOR OUR VACCINATION PROGRAM.”

As the group adds new members—now not only UNICEF staff and Kiwanis volunteers, but the doctor and other local health workers have joined the parade—it heads out on foot toward the doctor's office at the health center. When they part ways, the families, many still feeling shy but curious, wave and look away quickly, only to sneak a peek back at the visitors who have come to their town. Children laugh and skip. Some take off running. The mothers slowly disperse to head back to their homes, the youngest kids scampering alongside, leaving a dusty poof of air at their feet as they go.

The heat of the day is rising and the scenery is unforgettable during the walk to the health center. The roads here are of a mix of red dirt and clay, a sharp contrast to the bright colors of the clothing, green trees and brilliant blue sky. School is letting out for the day and children in vibrant blue smocks fall in line behind the Kiwanis donors and leaders. Farther down the road, there's a sign made of simple wooden planks and arrows leading the way to buildings housing the town dentist, hospital and health center. Turning to follow the arrows' directions, one thing is clear right away: The doctor is a very popular woman in this town.

There's a line of patients waiting.

THE DOCTOR IS IN

Victoria Tsilimbiasa Faranasoa straightens some papers on her desk inside

her office at the Belo Tsiribihina Health Center, a slight breeze wisping through the open window behind her. As with most buildings in Madagascar, this window has no glass, simply a cutout in the wall adorned with a fabric curtain, tied in a large knot. Sunset is almost upon the town, casting a colorful hue outside the health center as the doctor sits down to tell her story. It's almost an hour since the group arrived back at the center, and the doctor has seen the last of her patients. For now.

Dr. Victoria, as she is known, keeps quite busy in this town of about 30,000 people. She wakes around 5 a.m., prepares food and gets her 7-year-old daughter ready for school. Before she leaves for the health center, there's already a growing number of patients lining up outside of her home. She'll see every one of them.

She heads to the center around 8 a.m., when she sees more patients and fills out patient reports. Around 11:30 a.m., she goes home for lunch—only to find more patients waiting there. After lunch and consultations at home, it's back to the health center around 3 p.m., where she'll consult with patients until around 6 p.m. Once she leaves for the day, she's still not finished: She sees patients at home once again from 6 to 8 p.m.

At 8 p.m., she eats and visits with her daughter. Soon after, it's time for a little television to catch up on the news, and around 9:30 p.m., she falls asleep.

“I do nothing special,” she says,

shaking her head, a huge smile on her face. “I feel tired. But it's my habit, I'm used to it.

“Since I chose to be a medical doctor, I chose this task. I accept it.”

WHATEVER IT TAKES

Tsilimbiasa Faranasoa grew up in Morondava and went on to train for eight years as a medical doctor at the University of Mahajanga in the northern region of Madagascar. Once she received her medical diploma, she worked for a nongovernmental organization. Then, in 2006, she started at the health center.

As is the case in most areas of the country, the top three ailments she sees patients for are respiratory issues, diarrhea and malaria.

“Here in the health center, there are 60 to 80 patients each day,” she says, “and they have to wait a long time. Some patients prefer to wake up earlier in the morning to see me at my home. Or in the evening. But I must register each patient, even those seen at my home. And I treat about 40 to 50 cases of malaria a week.”

She also works hard to keep the families in the town healthy even when they aren't at her doorstep needing treatment. Of course, vaccinations, including those for tetanus, are high on her priority list.

And she offers reminders: There are posters hanging around the health center advertising the importance of immunizations.



Madagascar's overall health system is poor, but doctors and health workers are determined to overcome the odds. Consultations with families at health centers offer education about everything from vaccinations and proper nutrition habits to the importance of using mosquito nets.





"We vaccinate about 40 to 60 children a week," she says, "along with 10 to 15 pregnant women. We have many health activities every day in the center, but when we receive funds from UNICEF, for example, we can do outreach activities. Our team goes out to remote areas to reach families, primarily for our vaccination program."

But getting to the families who need help isn't always easy—or cheap—which is exactly why funding from organizations such as UNICEF and Kwanis is so important, she says.

"The most difficult thing for us is reaching the families who are far away. If we don't have enough money to buy fuel for the boat, we have to take a canoe, and it takes almost one day to get there. One day to go, one day spent there, and one day to come home. And that takes staff away from the health center."

But she's dedicated—and almost nothing can keep her from helping those who need help most. But, unfortunately, it isn't always lack of money and resources standing in the way.

"During Mother and Child Week in October of 2010, when we came back from a very remote area, there were gangs who attacked us," she recalls. "They thought we were shrimp sellers because of our coolers. There were four of them. I had to go hide,

but one person started to take everything, my bag with my telephone, money, jewelry. So the rest of the vaccine, they threw it out. They beat me on my back."

During this trip, she and several other community health workers were able to escape mostly uninjured, but were left with the reminder that doing their jobs on a daily basis can be very challenging.

"I appreciate the cooperation I get from the community health workers," she says. "The work we do together is good. The community health workers help me with my daily work. And the population here also accepts the advice given by community health workers. Recently, a vaccination program ended and the community came together to prepare food for us, to thank us. The community members followed us to the river to say goodbye as we got on boats to leave."

MAKING PROGRESS

No matter what story Dr. Victoria shares, she shares it with the widest of smiles on her face. She's content here, happy. She has a mission and a goal and she goes about it 100 percent. Every day. She knows what she's doing is making a difference, no matter what sacrifices she makes or how many

From nutrition programs in the town of Andoharanofotsy (facing page) to vaccination drives in Tsimafana and Belo Tsiribihina (above), dedication of health workers is paving the way to improved access to all types of health care.

hours she puts in a day. And there are always positive memories to outweigh the negative ones.

One in particular stands out.

This area where the doctor works, Belo Tsiribihina, has seen a remarkable number of women being vaccinated against tetanus—93 percent. This is quite a victory for everyone.

"Almost all the women accept the vaccine, and they know tetanus is very dangerous, which is why they accept to be vaccinated," she says. "That's why we have good coverage for the campaign. We do education and messaging here even before consultations.

"But it's important to give money not only for the vaccine first, but also for the outreach activity ... because it is very hard for the health worker to reach the women living in the remote area, because we don't have enough resources to go there. That's why it is important to get help from donors. It's so important." (K)



PAPER MAGIC

KIWANIS MEMBER SETSUKO SATO USES ORIGAMI TO TRANSFORM PAPER INTO BEAUTIFUL SCULPTURES AND CHILDREN INTO ARTFUL THINKERS.

STORY BY JACK BROCKLEY | PHOTOS BY NOBUAKI TANAKA

IN Setsuko Sato's hands, squares of paper fledge into cranes, their wings spread ready for flight. Flat sheets blossom into yellow, orange and white zinnias or fashion an elegant kimono.

Sato, a member of the Sendai, Japan, Kiwanis Club, has practiced the art of origami since childhood. She's not an "origami artist," she declares. She's just carrying on its tradition, teaching the craft to new generations. As Kiwanis International prepares to celebrate its 99th annual convention in Japan, July 17-20, she and other district Kiwanians are ready to share their nation's traditional crafts with other members from clubs worldwide. The convention's culture fair will feature Japanese dances, culinary creations, calligraphy. And origami.



Setsuko Sato holds one of her creations, a red paper crane. Japanese legend promises that anyone who folds 1,000 origami cranes will be granted a wish.

“I DO NOT CONSIDER MYSELF AN ORIGAMI ARTIST. I CREATE ORIGAMI AND CARRY ON ITS TRADITION.”

“I was a curious child,” Sato says of her childhood.

She pursued that curiosity through literature, favoring fairy tales. She soared over Sweden with Selma Lagerlöf’s “Nils Holgerssons Underbara Resa Genom” (The Wonderful Adventures of Nils); danced until midnight with Charles Perrault’s “Cinderella” and boarded a train for Kenji Miyazawa’s “Ginga Tetsudo no Yoru” (Night on the Galactic Railroad).

“I used to enjoy reading and making handcrafts rather than playing outside,” she says.

When she wasn’t reading, she likely was making things with her hands, such as quilts, afghans and lace.

“Origami was one of my favorites,” she admits. “A flat paper changes its shape every time I fold and becomes three-dimensional. It was a wonder that captured me.”

Paper folding has been popular in Japan for centuries. The elegantly simple crane—*orizuru*—is perhaps the art’s most recognizable symbol.

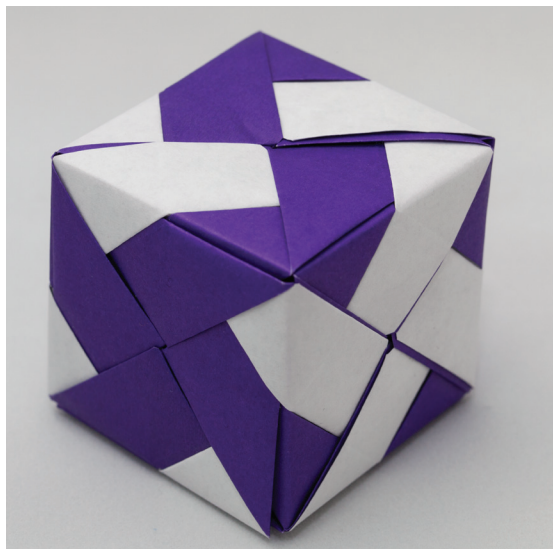
The Star Festival, known as Tanabata, is a massive display of origami staged all around the country. One of the largest displays happens in early August in Sendai, where Sato has displayed some of her colorful paper creations over the years.

Folklore suggests that someone who makes 1,000 paper cranes—*senbazuru*—will be granted a wish, good luck or a long life. That’s why the birds and other paper sculptures are often presented as gifts, used as wedding decorations and displayed, most spectacularly, at the annual Sendai *Tanabata*—the Star Festival.

“By the time I became a junior high school student, I was occupied by my studies and other things, leaving little time for origami,” Sato says. “The only exception being the Star Festival.”

A union of Chinese custom and Japanese faith, Tanabata is celebrated throughout the island nation, with one of the most massive displays in Sendai. There, seven types of ornaments decorate the city and surrounding region: paper strips, paper kimonos, paper cranes, purses (for good business), nets (for good fishing), trash bags (for cleanliness) and streamers. (If you’ve ever been to this popular tourist event, you may have seen one of Sato’s creations among the thousands of other ornaments.)





Sato says she enjoys teaching others origami skills, but it's the lessons beyond the paper that really motivate her to keep the tradition alive. The art of folding paper is a great teacher of geometry, as well, she points out proudly.

School years passed, Sato married, had a daughter and discovered a new appreciation for origami.

As a mother, she wanted to share the joys of reading, not only with her daughter but with other neighborhood children. With only one public library in Sendai, she joined a circulation group and opened a "home library" in her residence. As an extra library activity, she began teaching origami.

"There, I happened to meet a person who makes origami completely different from traditional ones," she says. "I immediately asked him to teach me how to make this "unit" origami, where boxes and balls are put together without any glue. It's now one of my favorite styles. I also learned that origami is geometry, that it's still developing and being carried on."

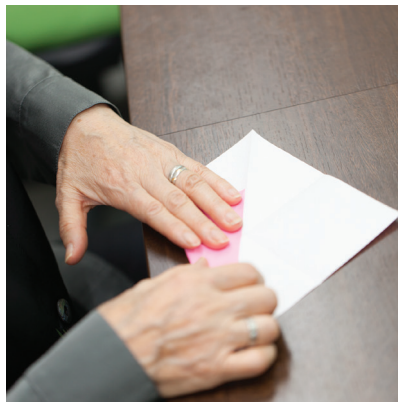
Today, she teaches paper folding at a primary school near her home. The two-hour class takes place every week with 30 to 35 classes each year.

"After teaching nearly a decade, I came to know that those who become talented are the ones who listen to my explanation intently," she says. "It is important to concentrate."

That is why she teaches origami: the lessons beyond the finished piece.

"It is my pleasure seeing children taking their creations home," she says. "But it will be great if they grow their talents in geometry and become creators someday.

"That is my hidden wish." (K)





CRANE TRADING

One of the most iconic symbols of Japanese culture is the origami crane. So, as Kiwanis International travels to Asia for its 2014 Tokyo-Chiba convention, you're invited to discover this ancient art and meet Kiwanians from around the world. Here's how:

Step 1: Learn about paper folding. Visit <http://kwn.is/kicranes> for instructions.

Step 2: Make a flock of cranes. Fold 10, 20 or as many as you can carry to the 2014 Kiwanis International convention.

Step 3: Trade your cranes. Kiwanis International conventions are great places to meet new friends from around the world. As a way to introduce yourself, present your cranes to the fellow Kiwanians you meet in Japan. If you can't attend the convention, trade them with Kiwanis origamists closer to home.

MERCY MISSION

FRIENDS, BOTH DOCTORS, USE A KIWANIS INTERNATIONAL FOUNDATION GRANT TO BRING IMPROVED PRACTICES TO PATIENTS IN ETHIOPIA. | PHOTOS BY ANTONIO FIORENTE

Burn scars. Cleft lips and palates. In regions like Northern Ethiopia, these all-too-frequent deformities often go untreated. The Kiwanis Club of Stavelot Principauté, Belgium, helped children there by drawing on the compassion of its members—and the experience of one member in particular.

Dr. Romain Vanwijck was part of a surgical team that undertook two medical missions to the town of Mek'ele—thanks in part to a grant from the Kiwanis International Foundation. The medical teams consisted of

plastic surgeons (including Vanwijck), anesthesiologists and a nurse.

Ultimately, the missions resulted in life-changing service for more than a hundred children in the town. The team also trained area doctors to carry on these services.

"Many of the children are very fragile," says Vanwijck. "Thanks to the grant, we bought a very useful apparatus that controls the cardiac, pulmonary and blood parameters that dramatically improve the safety of our surgeries." —*Tony Knoderer*





A doctor (facing page) sees a patient at Ayder Hospital in Mek'ele, Ethiopia. All the patients, including this mother and her child, were treated during a medical mission coordinated by two doctors, one a Kiwanis member in Belgium.





When Romain Vanwijck's best friend, Mitiku Belachew, an abdominal surgeon, asked him to set up a medical mission in his home country of Ethiopia, Vanwijck, a plastic surgeon, didn't hesitate. The doctors first visited Dire Dawa in the eastern portion of the country, then traveled to Ayder Hospital (above) in the northern town of Mek'ele. The doctors worked with a team, including Dr. Kibrom, pictured below with a young burn patient. Another young patient (facing page) waits in the hospital while doctors determine her treatment.





SHOW & TELL

ONCE UPON A TIME, ARUBA CHILDREN LOST THEIR LOVE OF BOOKS. BUT THEY'RE BACK IN TOUCH WITH READING, THANKS TO AN ENDING WRITTEN BY KIWANIS.

STORY BY SARAH MORELAND | PHOTOS BY RAMON LEPAGE

A group of second-graders scamper into the room and rush to find a seat. Their classmates at Colegio Conrado Colonel are still outside for recess, but they don't seem to mind. This is something even more exciting.

A voice rings out, and silence falls as all eyes turn to the front of the room. One blond-haired boy leans forward in his plush chair as far as he can without falling, his legs dangling above the floor. It's easy to assume that a television program or fancy electronic toy has entranced these students, but their attention is on something much more ordinary: a storybook.

But this isn't *just* a book. It's part of the Kiwanis Club of Aruba's literacy promotion through the use of *kamishibai*, a Japanese storytelling technique from the 12th century. This old-fashioned method

is sparking something new among Aruba children: a newfound love of reading—and a rejuvenated passion for those who teach them.

A DANCE OF LANGUAGES

Measuring at about 21 miles long, the Caribbean island of Aruba might be tiny, but it's full of history. Spanish explorers, the African slave trade and the

Julisa Arends-Hoevertsz, immediate-past president of the Kiwanis Club of Aruba, acts out "Nano y Nena" for primary-school students at Scol Preparatorio Washington. Her dramatic gestures (left) got the laughter flowing and brains growing (right).



“THE PROBLEM WITH MODERN TECHNOLOGY IS IT MOVES SO FAST. THE KAMISHIBAI THEATERS GIVE STUDENTS THE OPPORTUNITY TO FOCUS. IT’S THIS LOW-TECH MOVEMENT TO COUNTERACT THE TECHNOLOGY THEY’RE USED TO.”

Dutch monarchy have all made their marks on the island’s culture, and nowhere is it as apparent as it is during Aruban conversation.

Aruba’s 100,000-plus residents speak four languages: Dutch, Spanish, English and Papiamentu, the nation’s mother tongue influenced by Aruba’s early African slaves. It’s tough sometimes for children to learn them all—especially when primary-school classes are taught in Dutch, which is a foreign language to students who speak Papiamentu at home with their family and friends. It’s tougher still when the national library doesn’t have picture books or early-reading novels in Papiamentu.

That’s where the Kiwanis Club of

Aruba and its kamishibai theaters come in. *Kamishibai*, which means “paper drama” in Japanese, involves sliding illustrated panels into an open-faced wooden box similar to a puppet theater set. The story itself is written on the back of the panels and is visible only to the storyteller. The method leaves the storyteller’s hands free to gesture and point at the illustrations, and he or she can change the story’s pace and ask questions. Its simplicity is what makes it a powerful learning tool.

“The problem with modern technology is it moves so fast,” says Ryan Kock, past president of the Kiwanis Club of Aruba. “The kamishibai theaters give students the opportunity to focus. It’s

this low-tech movement to counteract the technology they’re used to.”

Working with local author Liliana Erasmus, club members have given every kindergarten and elementary school on the island its own kamishibai theater and two of Erasmus’ books, which are written in Papiamentu. With nearly 90 primary schools on the island, the cost to produce the theaters isn’t cheap. Each theater costs about US\$200 to build and paint. The process isn’t easy, either: It took almost a full month for carpenter Jairo Rieder Guao to build the theaters, and due to the island’s limited resources, books and illustration panels have to be outsourced to the Netherlands for production. But the Kiwanians and community members involved say it’s all worth it.

“I have no problem just giving out my books for free,” Erasmus says. “We definitely need to fix the reading issue now. There’s still time. Kids are always enthusiastic about stories when they’re young.”

INVESTING IN THE FUTURE

Kiwanians aren’t the only ones who understand how critical this investment is. College students in Aruba who study education are required to take a class in making and using kamishibai, but building a theater is time-consuming and often too expensive on a teacher’s salary.

Rini Boekhoudt, headmaster of Scol Preparatorio Washington’s kindergarten school, saw the impact of kamishibai on her 243 students when







It takes carpenter Jairo Rieder Guao (above) more than three full weeks to cut and build enough detailed kamishibai theaters for every primary school on the island. In addition to the illustrated panels, author Liliana Erasmus (right) surprised the Aruba Kiwanians by donating hardback copies of *"Nano y Nena"* to each school's library.

Kiwanians presented her school with a theater last year.

"It brought another dimension to reading. You see their faces, and you know they're living the story," she says. "The expectation is priceless. You don't get that from TV."

And now, thanks to the Kiwanis club, her kindergarten students' enthusiasm for reading will be harnessed again next year. Kiwanians handed over another theater to the elementary school, which will share the tool with its 526 students, including a group of children with hearing disabilities.

BEGINNING OF A TRADITION

The Kiwanis Club of Aruba has delivered a kamishibai theater to every primary school on the island, but its work isn't done yet. Kock's goal is to present each school with a new book

every year until teachers have built up an expansive library. Erasmus hopes to write an Aruban-based fairy tale—an item on her bucket list—and Kiwanians are already talking about building boxes or shelves for teachers to store kamishibai panels.

The future of kamishibai isn't limited to teaching reading skills. Anything that can be taught through illustration can be incorporated into future lessons—which opens up a world of possibilities for teachers.

"They use it now, and they'll use it forever," says Cornelly Clark-Sichtman, headmaster of Fontein Kleuterschool. "We start with the little ones, of course, but these not only can be used for stories, but also for other educational situations, like biology. We can show them how to make things, how to eat healthy."

But for now, Fontein Kleuterschool's

kindergartners are satisfied with just listening to fictional tales. Today, the entire school is gathered in the gymnasium. It's hot outside, and the high temperatures also mean high restlessness. The children chatter excitedly, spotting the kamishibai theater at the front of the gym. Today is the day they'll get a new book: *"Nano y Nena,"* a story about a boy who meets a mermaid.

The story begins, and much like the second-grade students at Colegio Conrado Colonel, the sea of children in green and yellow polo shirts goes quiet. Suddenly, the plot takes an unexpected turn. They gasp. They point. They giggle. And—best of all—they learn.

Once the reading is done, the students start clapping and cheering, yelling out their appreciation in unison:

"Danki, Kiwanis!" ("Thank you, Kiwanis!") ⑧





A gift that funds the future

Thanks to Kiwanis programs, people of all ages become the most engaged members of their communities. Your annual gift to the Kiwanis International Foundation helps—by extending your impact to young members of the Kiwanis family.

In fact, our Service Leadership Programs inspire members in every stage of life. They range from K-Kids for elementary school students to Circle K International for university students. And they include every age

between. There's Builders Club for middle school students and Key Club for high school students. And for adults with disabilities, there's Aktion Club.

Those programs help members discover the heart to serve and the courage to lead. They're possible because of our foundation's support. So give today. Ensure that the mission of Kiwanis is carried out by members of all ages—and carried forward into the years ahead.

Learn more at www.kiwanis.org/foundation.

A new chapter for Storey

No matter how long you've been a part of the Kiwanis family, the Kiwanis International Foundation can help you extend your impact. Consider Stan Storey. He's been a Kiwanian for nearly 40 years, but he recently found a new way to change children's lives—with major gifts to our foundation.

Those gifts represent a new chapter in Storey's Kiwanis International Foundation membership, but not the first. In fact, Storey has long led by example.

"I was a donor," Storey says. "Not a big one, but I became a consistent, annual donor. As I began to earn more income, I knew the foundation was a good place to put my charitable donations."

A member of the Arlington Kiwanis Club of Jacksonville, Florida, Storey has held several leadership roles throughout his Kiwanis history, including the Kiwanis International Foundation presidency in 2005–06.

His inspiration to give, however, came long before—when he began to know the foundation better.

"I saw some of the projects the foundation was supporting," he says. "Grants given out, where money was going—I developed a real heart for what the foundation was doing."

Storey wanted to do more, and that desire intensified during his tenure as president. "I felt like I should set an example," he says. "It's difficult to go out and ask someone to give if you haven't already given yourself."

He has given. And he has served. And he has extended his impact to children near and far. Learn more about Stan Storey's history of generosity at www.kiwanis.org/foundation.



April brings Skip-A-Meal

As April approaches, so does a Kiwanis tradition: Skip-A-Meal. April is when most Kiwanians participate in the program, which allows them to support the Kiwanis International Foundation—with a dash of fun and fellowship.



Through Skip-A-Meal, club members forgo a meal during a club meeting or event, or even at work. Each participating member donates the money he or she didn't spend to our foundation.

Skipping a meal isn't mandatory. Some participants bring lunch or eat a smaller meal. The important thing is to participate. Some clubs make Skip-A-Meal a special initiative by hosting a dinner for non-members and asking for a donation. Find more ideas and resources at www.kiwanis.org/skipameal.

Apply by April 15!

Grants

Most Kiwanis clubs and districts have projects and programs dear to their hearts. Twice each year, you have a chance to apply to the Kiwanis International Foundation Board of Trustees for a grant to support such an initiative. If your Kiwanis club or district is thinking of requesting a grant, the time is now: The next application deadline is April 15.

Take the time to make your application thorough. To be considered for funding, you must follow the guidelines exactly. Be sure to:

- Include all required information, as directed on the application form.
- Include only the required information.
- Type your answers and information, using a black font.
- Explain your club or district's involvement thoroughly, estimating the financial resources and volunteer time required.
- Include a balanced project budget (and double-check your math).
- Be specific about how the project will improve children's lives. (Priority is given to projects that involve young children.)

For all requirements, see the guidelines and application. And remember to use the current form. Find it online, along with a link to a list of grants awarded over the past seven years, at www.kiwanis.org/foundation/grants.



Kiwanis
International Foundation

SHOWCASE



Kiwanians and other members of the Clermont community came out to help Boy Scout Matthew Sulsenti (standing, at right) fulfill his dream of joining the ranks of Eagle Scouts. The project: rebuilding a stairway and deck at a city park.

ALWAYS PREPARED

STORY BY LAURA NEIDIG

The Boy Scout slogan of “Do a Good Turn Daily” came to life this past year when a Kiwanis One Day event crossed its path. Boy Scout Matthew Sulsenti, Troop 551 in Clermont, Florida, was looking for a sponsor to support his Eagle project and found the Kiwanis club.

Clermont Kiwanis Club President Audrey Jackson-Morgan saw the potential for this as a way to give back. “On more than one occasion Matthew served as an honor guard for various club functions. I felt privileged to be asked to support his Eagle project,” she says.

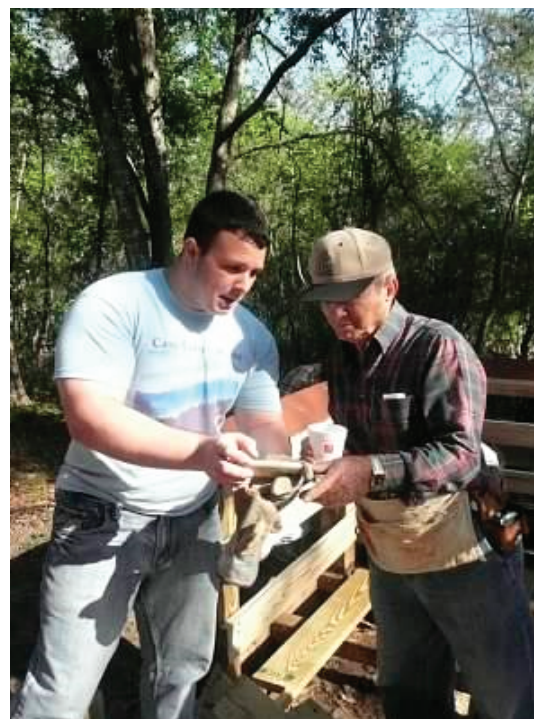
Sulsenti had an ambitious agenda. He wanted to rebuild a stairway and deck that allows access to a bike trail in the city’s Minneola Trailhead Park. The stairway is integral to the park’s trail

system. Its use was restricted because it had fallen into disrepair.

It was a complex project, and the Kiwanis club provided mentors. Kiwanian Larry Rescoe, for example, helped guide Sulsenti with a design and the acquisition of the materials. “I like working with young people,” Rescoe says. “They’re our future. I would not be here without the help of young people who’ve worked in my factories and helped build my business. I’m very proud of Matthew.”

The club also donated funds and food for the day of the build.

Sulsenti is now an Eagle Scout, a rank he earned for life, and the citizens of Clermont will benefit far into the future from this fruitful alliance as well. (Boy Scouts of America is a Kiwanis International Preferred Charity.)





THE LITTLE BOOKMOBILE THAT CAN

STORY BY JACK BROCKLEY

Like Clark Kent or Bruce Wayne, ever ready to shed their mild-mannered ways and transform into save-the-day personas, the Grand Cayman Kiwanis Club's bookmobile has an alter-ego.

Yes, the brightly painted mural of hot air balloons, pirate ships, airplanes and rockets betray its day-to-day role of delivering children's literature through the community. Yet the heroic little trailer is always prepared to swoop in as a support vehicle for the annual KiwaniBike fundraising ride. Or to volunteer as a soup kitchen if a tropical storm sweeps across the island.

"Because it is a multipurpose trailer, it was easier to vote for the budget—about US\$15,000—for the purchase, shipping, duty, insurance and licensing," says 2012–13 club President Fay Anne de Frietas. "But the real reason was that we needed to take reading and other library services where they were needed. More than one school principal advised us that the quality of reading in kids enrolling in primary school was below expectations."

Upon arrival on the island, the trailer was given a new paint job—

a mural created by Changing Images artist Arlene Sullivan of New Jersey.

"In order to convey that 'Reading Takes You Everywhere!' I wanted a simplistic design that would represent both genders, something that conveys the joy of reading and invites everyone to pick up a book and let their imagination soar," Sullivan says. "What makes this mural even more valuable is the fact that the very children who use the bookmobile were also the 'artists' who painted it."

Kiwanis club members often accompany the colorful, mobile library on its scheduled rounds, reading with

and mentoring the children.

"The key is that each child advances their reading skills by consistently reading slightly more advanced materials," says de Frietas.

It's working.

George Town Primary School Principal Marie Martin publicly commended the program, reporting that students who use the bookmobile almost universally have elevated their reading and comprehension.

This success has not gone unnoticed. A large legal firm donated US\$1,000 toward upgrading the trailer's stock of books.

Some of the children who use the bookmobile helped paint the vehicle's transportation-theme mural, giving them a sense of pride and ownership.



SHOWCASE

TENNIS, EVERYONE?

STORY BY SCOTT PEMBERTON

You might think the southwestern Georgia town of Americus, population 17,000, would have community service covered.

Global humanitarian and Nobel Peace Prize recipient Jimmy Carter was born 15 minutes down the road in Plains. Habitat for Humanity, a world leader in building housing for people in poverty, was born in Americus itself in 1976 and today headquarters its operations there.

With heavy hitters like that, what more is there to do?

Well, plenty, in fact. And the 66-year-old Kiwanis Club of Americus has the home front well-covered,

thank you very much.

"Kiwanis is so service-oriented," says club President Stephen Snyder. "You can't overstate that. The club does so much good for the community that it really drew me in."

Celebrating its second year in July, the Americus Kiwanis Tennis Tournament has opened a new chapter in the club's varied and imaginative service work. Netting about US\$1,400, the growing event attracts nearly 40 participants. Because of the USTA level system, kids can compete with adults, and that makes for some interesting doubles matches. Entry fees are \$30 for the first event and \$20 for the sec-

ond. The winners receive beautiful, but fragile, crystal tennis balls. Six sponsors pony up about \$1,000.

Kiwanian and tournament Chairman Stephen Pinnell runs the show with Past President Charlene Pennymon. "I wanted to give back," says Pinnell, an avid tennis player. His father, who ran a similar tournament for 10 years, was an inspiration for the Kiwanis tournament.

What other projects fill out the Kiwanis year in Americus? In the summer, the 83-member club hosts a merit-badge camp for the Boy Scout troop it has supported for decades, says Snyder, and its annual youth baseball tournament. In the fall, there's the pet parade, which has seen as many Halloweens as the club itself. Winter brings the new Kiwanis Kold Run under the stars. In the spring, 1,000 dogwoods and 1,000 crape myrtles sell out at US\$1 each. The club shares its \$14,000 service budget with some 25 deserving organizations annually.

Yes, you might think Americus would have community service covered. With Kiwanis' help, it does.

Winners of the Americus Kiwanis Tennis Tournament receive beautiful crystal tennis balls. The event has proved very successful for the club, attracting about 40 participants.



JULY 17–20

Discover the spirit of Japan



Kiwanis
CONVENTION
2014

Experience the wonder of a modern culture steeped in ancient tradition. Come to Japan for the 99th Annual Kiwanis International Convention. Enjoy the warm welcome of our host country's Kiwanians—and the fellowship of members from around the world. It's a perfect way to celebrate 50 years of Kiwanis in Asia-Pacific. Join us for the Tokyo-Chiba convention in 2014.

**Learn more—including
tour information! Go to
www.kiwanis.org/convention.**

www.Kiwanis.org/convention



Kiwanis®

SHOWCASE



Each year, the Winnipeg Kiwanis Club honors law enforcement officers for their volunteer service. In 2013, Patrol Sergeant Nicole Sabourin-Friesen (left, with project Chairman Bruce Berven) was named the community's "top cop."

TOP COP

STORY BY KAREN PYLE TRENT

While eagerly anticipating the announcement of 2013's "top cop," audience members in Winnipeg, Manitoba, danced and dined. The occasion: Winnipeg's Next Top Cop Community Volunteer Awards & Gala evening, hosted by the Winnipeg Kiwanis Club.

Especially interested in the award results were the four finalists, who were nominated because of their dedication to their jobs and their community.

Patrol Sergeant Nick Paulet, for example, works with the Winnipeg Police Half Marathon, which over the past 10 years has raised nearly CAD\$1 million for the Canadian Cancer Society. Staff Sergeant Bud Guest serves as a volunteer director of the Winnipeg Police Service Community Challenge Golf Tournament, which raises scholarship funds. Patrol Sergeant Nicole Sabourin-Friesen gives her time to the Panther Gymnastics

Club, as well as inner city schools, the Siloam Mission and United Way. And Patrol Sergeant Kirk Van Alstyne is co-chairman of the annual Manitoba Chapter Motorcycle Ride for Dad, an event that yearly raises hundreds of thousands of dollars for prostate cancer research and education.

But who will be named "top cop?"

"We want to acknowledge the efforts of our police officers both on duty and off," says Bruce Berven, co-chairman of the Winnipeg Kiwanis Club's award ceremony and dinner gala.

The Kiwanians hire an event planner to put together the evening's event. "It's an elegant dinner," says Berven. Guests are treated to cocktails, dinner, live and silent auctions, dancing and, of course, the awards presentation. Individual tickets cost CAD\$125 each. A corporate table for 10 sells for CAD\$1,500.

About 270 guests enjoyed the second annual "top cop" bash this past November, which culminated in the announcement of 2013's top cop.

The winner? Patrol Sergeant Nicole Sabourin-Friesen.

Her charity of choice received CAD\$1,000, and each remaining finalist chose a recipient of his CAD\$500 award. The gala's remaining proceeds are given to the Boys & Girls Clubs of Winnipeg.





History begins now.

This is our chance to change the world. Let's raise US\$110 million by 2015—and help eliminate maternal and neonatal tetanus. The Kiwanis family is poised to make history again. What will you and your club do to be a part of it?

Make a gift today—or become a Model Club.

Find out how at www.TheEliminateProject.org.

ELIMINATE
maternal/neonatal tetanus
 **Kiwanis** |  **unicef**

SHOWCASE



DRIVEN TO DISASTER RESPONSE

BY COURTNEY MEYER

"I felt like it was something I needed to do. I needed to help the community."

In February 2012, Harveyville, Kansas, was devastated by a tornado that uprooted trees and destroyed homes. Ron Snoddy, a Kiwanian from the nearby town of Berryton, Kansas, responded to the disaster. Cutting trees and clearing debris, he helped residents salvage what they could of their belongings. He acted as a trained volunteer member of the Community Emergency Response Team (CERT), which his Kiwanis club formed the year prior.

The concept of CERTs was adapted for communities across the United States in 1993 by the Federal Emergency Management Agency (FEMA).

Volunteers are educated about disaster preparedness and trained to assist others when professional responders are not immediately available.

"We want to make our community safe today and a safe place for future generations," says Bette Snoddy, a past club president and CERT member. "Unfortunately, it seems disasters are occurring at all times where there are folks needing help. Recently, there was a fire involving a single parent with four children. They got out safely. But, afterwards, it's a shock when reality sets in and they realize what was lost and what the immediate needs are. It's a comfort to me to be able to help them put things in perspective."

Despite the psychological and some-

times physical demands of the work, there are certainly rewards. For Ron Snoddy, those were made clear at a recent blood drive when a woman approached him to make a donation. A short conversation between the two revealed he'd cleared debris at her former home in the aftermath of the 2012 Harveyville tornado.

"She was deeply moved to meet him," recalls Bette Snoddy.

Whether weather strikes with widespread destruction or a family is devastated by a fire or some other personal disaster, the Kiwanis Club of Berryton makes sure its community is prepared to respond to calls for help.

DOUBLE CROSSED

STORY BY KAREN PYLE TRENT

You'd think the most difficult part of a fundraising river swim might be the 60-foot water depth, or the three-foot waves, or the biting wind. But for Kiwanian Bob McLaughlin, the toughest part is finding swimmers and getting pledges.

Actually, neither proved daunting for McLaughlin who, along with two other swimmers, challenged the chilly waters of the Ottawa River in a fundraiser sponsored by the Kiwanis Club of Pembroke, Ontario, this past August.

For the past 29 years, swimmers have made their way from Pembroke across the river to the Quebec side and back for a total of five kilometers. To swim in the event, aptly named the Double Cross Swim, each participant must provide a minimum of CAD\$500 in pledges. This past year's event featured three swimmers, who raised almost CAD\$10,000 through pledges and sponsorships for disadvantaged kids in the Pembroke area.

"We've carved a niche with this project that no one can copy," says McLaughlin. "There are plenty of 'walks,' but that area got crowded. Nobody else has a 'swim.'"




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Kiwanis

SHOWCASE

BIRTHDAYS

These clubs celebrate 25th, 50th and 75th anniversaries in March 2014. For a more complete list, visit www.kiwanis.org/birthdays.

75TH—1939

Hannibal, Missouri, April 10
Republic, Washington, April 25

50TH—1964

Boca Raton, Florida, April 1
Lakewood, Colorado, April 8
Lincoln-Northeast, Nebraska,
April 15
Holly Hill, Florida, April 28
Vestavia-Hoover, Alabama, April 28

25TH—1988

Den Haag, Netherlands, April 4
Lewisburg, Tennessee, April 6
Shih Fang, Yung Ho City, Taiwan,
April 7
Chia Yi Hsien, Taiwan, April 12
Heerlen, Netherlands, April 17
Belton, Texas, April 25
Maastricht-Mergelland, Netherlands,
April 26



CORRECTIONS

The 2017 Kiwanis International convention will be held in Paris, France, July 13-16. The date was incorrect in the January/February issue of Kiwanis magazine.

The February issue also incorrectly reported that there are district hotel assignments for the 2014 Tokyo-Chiba convention. There are no district assignments (www.kiwanis.org/convention/hotels).

Kiwanis®

**ONE
DAY**

**The day
your club's impact
goes global**

On April 5, the worldwide Kiwanis family will join in a day of service. Be part of the Kiwanis family's worldwide impact. Enter your project in the Kiwanis One Day contest at www.KiwanisOne.org/oneday and share your One Day story.

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"I reduced from 48 inches to 38 inches in 35 days," says R. E. Johnson, of Akron, O. "just by wearing a Director Belt. Stomach now firm, doesn't sag and I feel fine."

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It is a book which has changed the current of life—toward definite success and greater accomplishment—of over six hundred thousand individuals in every corner of the civilized world.

—*Book Review*—*Mail in Life*

Why Most Men Fail in Life
Scientific mind training—what is it?
Psychologists have long known that our mental faculties—the senses, observation, attention, memory, imagination, concentration, muscular will-power, and others—are susceptible to training. Just like any muscles in the body. The degree to which they are developed in us is determined, in fact, by the extent to which we use them in our lives.

Few of us ever realize this fact, and as a result most of us are not even half-alive; we are one-tenth alive; the immense powers we are within us—dominant, unused and untapped—remain dormant.

The average man doesn't see or hear a fraction of what goes on around him; his senses are dulled by a lack of use; he doesn't

pletely dulled, by such as, because he has no way how to reason properly; his powers of abstraction developed that faculty; his powers of abstraction are completely untrained. His memory is very poor. He is altogether lacking in any sort of sustained concentration. When his mind wanders, it is like a complete blank. It fits from one inch to another. Finally, he has no Will-Power. He cannot do anything. His life has been this

for millions in his new...
ON **A Few**
By Steve Lander
From *Crucible*



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the man who
originated it.
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system, illus
it, and gives
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A Few Out of Hundreds of Photos



**"Now I Understand
Why We Never Have Anything
- it was your big chance and you never opened your mouth"**

"FOR weeks you've been talking about 'getting up your nerve' to go in and tell Mr. Hutchins about your plan for making the new floor polish. And then last night between dances when he deliberately came over to you and said, 'Well, Barnard, I think we've got a winner in this new floor polish,' you sort of wilted up and gulped. 'Yes, I think it's all right.'"
"I could have cried—I

to say the right thing at the right moment. Just the other day Alice Vaughn was telling me that Jack used to be troubled the same way—and then he began training with the North American Institute of Chicago—at home in his spare time. It took only about twenty minutes a day and in no time at all he was able to give little talks at church.

opened your mouth"

Right from the start you will find that it is becoming easier and easier to express yourself. Thousands have proved that by spending only 20 minutes a day in the privacy of their own homes they can acquire the ability to speak so easily and effectively that they are actually surprised at the great improvement in themselves.

Send For This...

was so mad. It would have been so easy for you to answer, 'Mr. Hutchins, I've got an idea I'd like to tell you about—I've been giving a lot of study to this proposition and I think I've worked out a plan you'd be interested in.' "That was the idea."

**Minutes a Day
Show You**

your club or lodge
and respond to toasts
at meetings
and special speech
giving stories
dinner speeches

This new method of training is fully described in a very interesting and informative booklet which is now being sent to everyone mailing the coupon below. This booklet is called, *How to Work Wonders with Words*. In it you are told how this new easy method will enable you to conquer stage fright, self-consciousness, timidity, conquer millions but thousands of others have made a booklet and are unsatisfied in their praise of it. You are told how you can bring out and develop your priceless "hidden knowledge."

How to converse intelligently
How to write letters
How to sell more
How to train your mind
How to enlarge your vocabulary
How to develop self-reliance
How to acquire a winning personality
How to strengthen your ambition
How to become a successful thinker
How to develop your concentration

the biggest man in the office in another year—the opportunity is there, and you have the stuff in you—all you need is to bring it out. Once you learn how to talk—once you can carry on a decent conversation without becoming

Now
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that organization—but
one would ever know it. You can't put your
as across—can't stand up for your rights
you just let them use you for a door mat.
We are still living in a dingy little four-
flat while all our old crowd have lovely
es out in the country.
And last night after

any situation

and we'll have lots of fun reading it together."

No matter what work you are now doing or what your station in life; no matter how timid and self-conscious you now are when called upon to speak, you can bring out quickly your natural abilities and become a wonderful

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This new method is so delightfully simple and easy that you cannot fail to progress rapidly.

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HOW TO SUCCEED IN BUSINESS

FROM WEIGHT-LOSS TIPS TO THE HOTTEST NEW TYPEWRITERS, KIWANIS MAGAZINE TRAVELS BACK IN TIME THROUGH ADVERTISING.

In the earliest days of Kiwanis history, altruism defeated commercialism as the organization's purpose. Still, club rosters often were built of community business leaders. And aspiring community business leaders. Advertisers saw potential profits within this target group and purchased plenty of pages in Kiwanis magazine to lure readers with promises of personal achievement.

Learn law in your home. Impress your boss by mastering the French language. Trim your waistline. Increase your brain power with "Scientific Mind Training." Save dollars with a garbage-burning furnace. Boost productivity with the Rotospeed duplicator, Remington's quiet typewriter or the "perfect writing

instrument," the Inkograph (for just US\$1.50).

Among the most prominent ads during the 1920s and '30s were those that addressed humankind's most common phobia: public speaking. Catch lines portrayed the shame of bumbling mumblers: A man recalls a party where guests filled the room with lively conversation while he sat in a corner encased in a block of ice. "I turned to ice when I tried to talk," he recalls. "But now I can sway an audience of thousands!" Other promotions were a bit more positive: "They snickered when I got up to speak, but from the first word, I held them spellbound."

Discover more advertising from Kiwanis magazine's early years at <http://kwn.is/20sAdvertising>.

GIFT SUGGESTION:



*...For the youngster
in school*



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UNIVERSAL PORTABLE.. Now furnished with the famous Champion Keyboard, new long line space lever, new rubber suction feet, quiet operating carriage, paper centering scale, large cylinder knobs and many other time-saving devices. Price complete with attractive carrying case, \$49.50. . . . **\$3.50 DOWN**

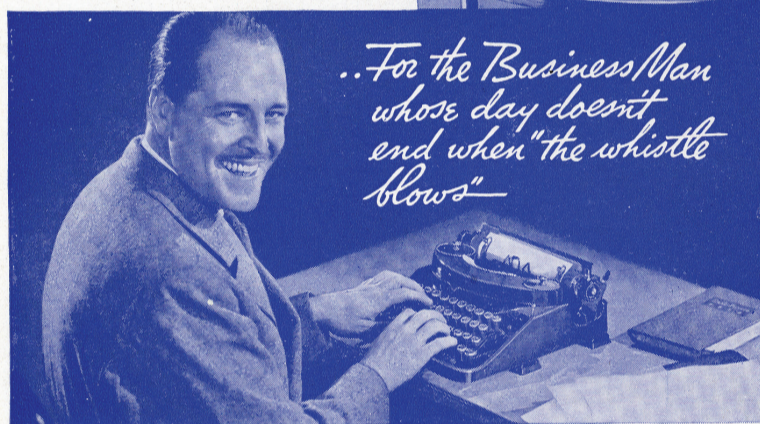


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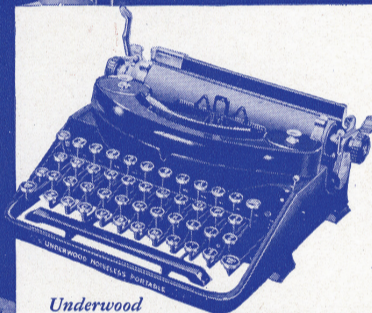
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(AND IT ALREADY WAS GOOD, DON'T YA THINK?)



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See page 8 for all the details!