

Jan 1978

MINUTES

JOINT MEETING OF THE NATIONAL BOARDS OF DIRECTORS
AND
NATIONAL OFFICERS OF THE FUTURE FATHERS OF AMERICA

ALEXANDRIA, VIRGINIA

JANUARY 23-25, 1972

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M I N U T E S

JOINT MEETING OF THE NATIONAL BOARDS OF DIRECTORS AND NATIONAL OFFICERS OF THE FUTURE FARMERS OF AMERICA

Alexandria, Virginia
January 23-25, 1978

Monday Morning - January 23, 1978

The meeting of the Boards of Directors and National Officers of the Future Farmers of America was called to order at 8:45 a.m. in the Auditorium of the National FFA Center, Alexandria, Virginia, by H. N. Hunsicker, Chairman. Those present in addition to the Chairman included:

Board of Directors

- John W. Bunten, Senior Program Officer, DVTE, U.S. Office of Education, San Francisco, California;
*Paul M. Day, State Supervisor, Agricultural Education, St. Paul, Minnesota;
H. E. Edwards, Branch Chief, DVTE, U.S. Office of Education, Chicago, Illinois;
Byron F. Rawls, Regional Director, DVTE, U.S. Office of Education, Kansas City, Missouri;
M. L. Mitchell, Consultant, Agricultural Education, Concord, New Hampshire;
*G. G. Scroggins, Assistant Director, Vocational Agricultural Education, Austin, Texas;

Officers

- C. Coleman Harris, Secretary, Board of Directors, U.S. Office of Education, DHEW, Washington, D.C.;
J. M. Campbell, Treasurer, FFA, State Department of Education, Richmond, Virginia;

Board of National Officers

- *J. Ken Johnson, National President, Nacogdoches, Texas;
Howard C. Morrison, National Secretary, Gilbert, Arizona;
Peg Armstrong, National Vice President, Newhall, Iowa;
Chris Hardee, National Vice President, Chiefland, Florida;
Rob Hovis, National Vice President, Helena, Ohio;
Dee Sokolosky, National Vice President, Owasso, Oklahoma;

*Members of FFA Finance Committee

Mr. C. M. Brewer, Mississippi, and Mr. J. W. Warren, Pennsylvania, both members of the Board of Directors were unable to attend the meeting. Alternate members, John W. Lacey, Colorado, and H. W. Mackey, Texas, were absent.

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2.

Quentin Christman, Teacher of Agriculture, Rugby, North Dakota;
James Guilinger, Teacher of Agriculture, Sycamore, Illinois;
W. A. McLeod, Jr., Teacher of Agriculture, Red Springs, North Carolina;
R. C. Weber, Teacher of Agriculture, Larose, Louisiana;
Vernon D. Luft, Associate Professor, Agricultural Education, North Dakota
State University, Fargo, North Dakota;
Larry P. Rathbun, Associate Professor and Head, Agricultural Education,
California Polytechnic State University, San Luis Obispo, California;
George W. Wieggers, Jr., Professor, Agricultural Education, University of
Tennessee, Knoxville, Tennessee;

Others present for all or portions of the meeting:

Edward J. Hawkins, Administrative Director, FFA, Alexandria, Virginia;
Harry J. Andrews, Manager, National FFA Supply Service, Alexandria, Virginia;
Wilson Carnes, Editor, The National FUTURE FARMER Magazine, Alexandria,
Virginia;
Robert W. Cox, Administrative Secretary, National FFA Alumni Association,
Alexandria, Virginia;
Glenn D. Luedke, Advertising Manager, The National FUTURE FARMER Magazine,
Alexandria, Virginia;
John H. Pitzer, Manager, Official FFA Calendar, The National FUTURE FARMER
Magazine, Alexandria, Virginia;
K. Elliott Howels, Associate Editor, The National FUTURE FARMER Magazine,
Alexandria, Virginia;
Tom Davis, Regional Advertising Manager, The National FUTURE FARMER Magazine,
Alexandria, Virginia;
Carlton Gabel, Regional Advertising Manager, The National FUTURE FARMER
Magazine, Alexandria, Virginia;
Tony Hoyt, Program Specialist/Leadership, FFA, Alexandria, Virginia;
Robert A. Seefeldt, Program Specialist/Awards, FFA, Alexandria, Virginia;
Ted E. Amick, Program Specialist/Contests, FFA, Alexandria, Virginia;
Lennie Gamage, Program Specialist/International Activities, FFA, Alexandria,
Virginia;
Donald N. McDowell, Executive Director, National FFA Foundation Sponsoring
Committee, Madison, Wisconsin;
Bernie Staller, Assistant Executive Director, National FFA Foundation
Sponsoring Committee, Madison, Wisconsin;
Arthur R. Kurtz, Deputy Secretary, Wisconsin Department of Agriculture and
President, National FFA Alumni Association, Madison, Wisconsin;
Howard Sidney, Dean, Agricultural and Technical College, Cobleskill, New York.

Dr. Joe P. Bail, Professor, Agricultural Education, Cornell University,
Ithaca, New York, who serves as one of the Consultants to the Board,
was unable to attend the meeting.

1. INVOCATION -- Chris Hardee, National FFA Vice President, gave the Invocation.
2. SEATING OF NEW CONSULTANTS ON BOARD OF DIRECTORS -- The Chairman introduced and seated the new consultants to the Board, representing teachers and teacher educators, namely, Mr. Quentin Christman, North Dakota (one-year term); Mr. James Guilinger, (two-year term) Illinois and Dr. Vernon D. Luft, (two year term) North Dakota. He indicated that Dr. Joe P. Bail, New York, who is also serving as a Consultant to the Board was unable to be in attendance.
3. BRIEFING OF DUTIES -- The Chairman then briefly explained the Boards' function, their purposes and operating procedures. He reviewed the role of the consultants, and explained that the Officers, Directors and Consultants represent all chapters and members across the country and not necessarily a particular region.
4. NVATA REPORT -- Mr. Guilinger gave a brief report of the NVATA Executive Meeting. He stated the NVATA was appreciative of the fact that the FFA recognizes vocational agriculture teachers as consultants to the Board and it is hoped their inputs can be of value for the furtherance of the organization. It was also brought out that having a National FFA Officer representative and a member of the FFA Board of Directors at the NVATA Executive Committee meetings adds greatly to their meetings.
5. NATIONAL FFA OFFICER REPORTS -- National President Ken Johnson called on his fellow officers to give brief reports on their experience visits and other activities since they were elected to national office.
6. AATEA REPORT -- Dr. Wieggers extended greetings on behalf of the AATEA. He stated his organization tries to keep in contact with members by sending out three newsletters each year and having at least one of the consultants to the Board of Directors write an article on "FFA Happenings". He said that they appreciate the opportunity to have consultants on the Board and that they are considering themselves an integral part of the FFA, responsible for training FFA advisors.
7. APPROVAL OF PREVIOUS MINUTES -- The minutes of the November 6-7, 1977, meeting of the National Board of Directors and National Officers were approved as written.
8. APPROVAL OF GOVERNING COMMITTEE MINUTES -- Mr. Harris reviewed the minutes of the December 16, minutes of the Governing Committee. It was moved by Rob Hovis (Mr. Bunten)* seconded by Peg Armstrong (Mr. Day) and carried that the minutes of the December 16, 1977, Governing Committee be accepted. (See Appendix A).

*Parentheses indicate joint action by the National FFA Officers and Board of Directors.

4.

9. MINUTES OF 50TH NATIONAL FFA CONVENTION -- The minutes of the delegate sessions of the 50th National FFA Convention and Committee Reports were reviewed in detail. This material had previously been sent to all State Staffs, Teacher Educators, National Officers and Board members. One correction was made in the minutes. The minutes state that the proposed amendment to ARTICLE V, Section E (Second Paragraph), and ARTICLE VI, Section A, of the National FFA Constitution was approved by the delegates. THIS AMENDMENT DID NOT PASS.

MOTION -- It was moved by Dee Sokolosky (Mr. Day), seconded by Howard Morrison (Mr. Mitchell) and carried that the minutes of the delegate business session at the 50th National FFA Convention be accepted as corrected.

MOTION -- It was moved by Howard Morrison and seconded by Chris Hardee to accept the committee reports of the 50th National FFA Convention. It was moved by Peg Armstrong (Mr. Day) seconded by Chris Hardee (Mr. Scroggins) and carried to amend the motion by inserting the words "as recommendations to the Boards". The motion would then read "to accept the committee reports of the 50th National FFA Convention as recommendations to the Boards".

10. OFFICIAL DRESS -- It was moved by Peg Armstrong (Mr. Edwards) seconded by Chris Hardee (Mr. Day) and carried that the following be approved as official dress and appear in the Official FFA Manual as follows:

"The official dress for female members is to be the official jacket zipped to the top, black skirt or slacks, white blouse, FFA scarf and black shoes. For the 50th year only, the fashion scarf will be recognized as the Official FFA Scarf, along with the blue FFA scarf now offered by the FFA Supply Service."

"The official dress for male members is to be black slacks, white shirt, blue FFA tie, black shoes and socks and the official jacket zipped to the top. For the 50th year only the 50th Anniversary tie will be recognized as an Official FFA Tie along with the traditional solid blue tie."

11. REPORT OF NATIONAL FFA TREASURER -- Mr. J. M. Campbell, National FFA Treasurer, reported in depth on the status of income and expenditures of the national organization for the six-month period, July, 1977, through December, 1977.

12. REPORT AND RECOMMENDATIONS OF THE FFA FINANCE COMMITTEE -- Mr. Day, Chairman of the Finance Committee, thanked Mr. E. J. Hawkins, FFA Administrative Director, all Division Heads and all staff members for their cooperation in the preparation of budgets for the coming year, and also their willingness to project a budget without necessary expenditures. He also expressed appreciation to Mr. J. M. Campbell, National FFA Treasurer, and Mrs. Pauline D. Coiner, Secretary to Mr. Campbell, for their contributions to the organization. He then reviewed in considerable detail the minutes and recommendations of the Finance Committee meeting held January 20, 1978.

13. ADMINISTRATIVE ITEMS -- Mr. Hawkins gave a brief report on the status of the new warehouse building.

Following announcements by Mr. Harris, the meeting was recessed at 11:50 a.m. for photographs and lunch.

Monday Afternoon - January 23, 1978

The meeting was reconvened at 1:10 p.m.

14. PRESENTATION OF 1978-79 BUDGET -- Messrs. Campbell and Hawkins presented a proposed Consolidated Budget for FY 1978-79. Mr. Campbell stated that last Friday, January 20, the Finance Committee had met and spent the full day going over the proposed budgets and asked a lot of prodding questions. He further stated that the budget wouldn't be officially adopted until the last session on Wednesday since additional actions by the Boards prior to adjournment might require adjustments in it.
15. RATIONALE FOR BUDGET TO BE PROVIDED BOARD MEMBERS -- Ken Johnson stated that when the Finance Committee was studying the proposed budget that they had been provided a rationale at which time it was suggested that all the Board members be given the rationale for actions in budgeted items. Without objection the Chairman stated that he would be glad for the Board members to have the rationale and that in the future the Administrative Director would provide it prior to the review of the budget. The rationale would be similar to that provided by Mr. Harris on Program Division items.

When discussing the travel monies spent by the national staff, it was suggested by Mr. Bunten that consideration be given to promoting FFA in our territories--i.e. America Samoa, Guam, Saipan, etc.

16. REVIEW OF PRIORITY EXPENDITURE FROM CAPITAL RESERVE -- The Administrative Director presented a list of expenditures from the capital reserve that has accumulated over the last several years, as well as many new items that were requested this year. He stated that some items already have been approved by the Board of Directors and National Officers and there should be a priority listing made and a policy established for by-passing previously approved items in favor of new proposals, if this is the case. Otherwise, constant disregard of previously approved actions may have a detrimental effect upon the reliability of past actions by the Boards. The Chairman requested Mr. Hawkins, the National FFA Treasurer and the division heads to submit such a priority list to the extent that funds are available and present them for consideration at the July meeting. Source of funds for new projects need to be designated when capital reserves are dangerously low.

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17. PROPOSAL SUBMITTED BY NVATA -- A sheet regarding the proposal on locating the NVATA's National Headquarters in the FFA house available on the newly purchased property was discussed by Mr. Jim Guilinger. He then reviewed the historical background and rationale concerning NVATA's proposal emphasizing that the NVATA Executive Committee thought many mutual benefits could be derived for both organizations. Considerable discussion ensued regarding the possible advantages and disadvantages of NVATA's proposal. Mr. Guilinger then reviewed some of the commitments of NVATA to the Board item by item which follows:

"JANUARY 20, 1978

PROPOSAL
NVATA OFFICE LOCATION

1. NVATA desires to use the property purchased by the FFA for a National Office location. We are prepared to negotiate a ten (10) year agreement with option for an additional ten (10) years with five (5) year renewal option thereafter.
2. NVATA would assume the cost of office construction, carpeting, painting, etc. NVATA would assume the cost of the internal alterations in the residence; normal upkeep of the property after occupancy such as painting and minor repairs would be expected to be at NVATA expense.
3. NVATA would desire to borrow its share of the remodeling costs from the FFA or other sources up to a total cost not to exceed \$25,000, at an interest fee of approximately 8% payable in monthly amounts over a ten-year agreement period with option to prepay if desired.
4. Expected time allotted:
 1. Verbal agreement by both parties at the January FFA Board Meeting.
 2. Signing of agreements-both parties-NVATA, Board of Directors Meeting, February 11-13, 1978.
 3. Contracts and arrangements with county building authorities, architectural drawings, construction, etc. to follow.
 4. Expected occupancy by NVATA-this time period (January-February, 1979).
5. NVATA would assume the FFA would make capital improvement outlays to the property."

MOTION -- After further discussion, it was moved by Howard Morrison and seconded by Peg Armstrong to lay this current item of business on the table. MOTION FAILED.

It was stated that before any action is taken on this matter that everyone should fully understand that the FFA Officers and Board of Directors are committed to an investment of \$25,000. from the Reserve Fund to remodel the exterior and NVATA will borrow up to \$25,000 from other sources for interior remodeling at 8% interest.

MOTION -- It was moved by Chris Hardee (Mr. Bunten) seconded by Dee Sokolosky (Mr. Mitchell) and carried unanimously to accept the five-point agreement, to empower a committee to finalize the technicalities with NVATA and FFA, and that their top line of agreement will be \$50,000 -- \$25,000 coming from the FFA and by a \$25,000 loan from the FFA Foundation (approved January 25). It was stated that this motion empowered the committee to sign the contract of agreement with the NVATA to implement this arrangement and that a progress report would be made at the July Board meeting. (See Finance Committee Report--Page 2--Appendix E). It was further stated that this motion includes the use of the property not only for the NVATA headquarters but it also includes the residence for the Executive Director.)

COMMITTEE NAMED -- The Chairman then named the following persons to serve on this committee in addition to himself as an ex officio member:

Ken Johnson	Richard Weber
E. J. Hawkins	G. G. Scroggins
Jim Guilinger	Byron F. Rawls

18. REPORT OF COMMITTEE ON KANSAS CITY MEMORIAL COMMEMORATING SITE OF FIRST NATIONAL FFA CONVENTION -- The Chairman called on Mr. Byron Rawls for a progress report on the Kansas City marker commemorating the site of the first National FFA Convention which had been approved by the Boards at their November meeting. Mr. Rawls reported that approximately 20 key individuals had met in Kansas City on January 11 at which time it had been decided that the marker would be placed at the corner of 11th & Baltimore on the wall facing the entrance to Boatmen's Bank (which was thought to be the exact spot of the founding). He stated that the marker would contain a bronze FFA emblem, along with the words: FUTURE FARMERS OF AMERICA, the Motto, and some brief historical information pertaining to the founding of FFA in Kansas City, November 20, 1928. He stated that they hoped to unveil the marker at the next FFA convention marking the 50th anniversary of FFA at the next FFA convention. The Chairman stated that it sounded like a very appropriate marker and one that every FFA member in the United States should be very proud.

The Committee comprised of Mr. William Harsh of Hallmark Cards, and Byron F. Rawls, Co-Chairmen, H. H. Hunsicker, Consultant, and members including Carl Humphrey, Missouri, Jay Dillingham, Rod Turnbull, Jim Leathers, Glen Hopkins, Robert Goodfriend and others as determined by Mr. Harsh, were authorized to proceed with the selection of the design and location as well as the financing, selection of the sculptor and dedication ceremony.

8.

19. REPORT OF PUBLICATION DIVISION -- Mr. Wilson Carnes, Editor of The National FUTURE FARMER Magazine, reported on the Publication Division status. He stated that they were having a good year, however, gains in increased business seem to be more than offset by inflation and cost increases. He then introduced Tom Davis, a recent graduate of Purdue University, who has now joined their advertising department.

Mr. Carnes called on Glenn Luedke, Advertising Manager. Mr. Luedke distributed copies of the summary of gross advertising expenditures for the calendar year 1977 and stated that as far as advertising sales in 1978 they are looking forward to a positive year.

Jack Pitzer, Associate Editor of The National FUTURE FARMER Magazine, then gave reports on the FFA Calendar Program and FFA WEEK. He turned over an inventory list to Mr. Hawkins of the 29 official FFA calendar oil paintings.

Mr. Carnes stated that two convention committees in Kansas City -- the Magazine Committee and the Program of Activities Committee -- had suggested that they look into the feasibility of coming out with a monthly magazine.

MOTION -- It was moved by Peg Armstrong (Mr. Day) seconded by Howard Morrison (Mr. Buntin) and carried that the Publication Division be commended for their efforts on a job well done.

The meeting was recessed at 5:00 p.m.

Tuesday Morning - January 24, 1978

The meeting was reconvened at 8:30 a.m. with all members of the Boards present.

20. DISCUSSION ON UPDATED NATIONAL FFA OPERATING POLICIES -- Mr. Edwards reported that as authorized at the July, 1977, Board Meeting, a committee composed of E. J. Hawkins, Wilson Carnes, Lennie Camage and himself had met at the National FFA Center on January 11 and 12 to study and update all official FFA policies including the approved uses of the FFA Emblem and to recommend specific procedures for keeping the policies current and for interpreting them. He also stated that on Saturday, January 21, another committee had met and had just submitted to the Boards recommended changes in the operating and administrative policies that they had developed and updated. He stated that the goals of his committee were to summarize, clarify and update all of the FFA policies and to place them in a written handbook as a future reference for Board members, National Officers, staff members and others who may need them.

MOTION -- After discussing the present operating and administrative policies, the recommended revisions of the committee as well as the the recommendations of the Review Committee of the Boards which met on January 21, it was concluded that more time was needed to further study all of the policies in greater depth. Therefore, it was moved by

Howard Morrison, (Mr. Rawls) seconded by Peg Armstrong (Mr. Mitchell) and carried to request the committee comprised of Messrs. Edwards, Carnes, Gamage and Hawkins to complete its work on recommendations for change in Boards' policy and that this committee complete its work and have a revised copy in the hands of both Boards 30 days before the July meeting for final approval. (It was stated that this committee would take into consideration the recommendations of the January 21 Review Committee.)

A new format for presenting the committee's recommendations was suggested. Mr. Edwards recommended that when the policy handbook is prepared that it should be in a looseleaf form so that future changes can be inserted easily; that one person should be responsible for updating it after each Board meeting; and, that such revisions be officially distributed once a year after the January meeting. He also recommended that the newly elected National Officers be given a copy of the up-to-date policies immediately following their election so that they will know what Board policy is at that point in time. He also stated that this practice should apply to all newly elected Board members and consultants to the Boards.

21. QUALIFICATIONS OF CANDIDATES FOR THE AMERICAN ROYAL QUEEN -- The present policy reads as follows: "All candidates for the American Royal Queen are to be current active FFA members or past FFA members and shall be no less than 17 years of age or over 21 years old."

MOTION -- It was moved by Dee Sokolosky, and seconded by Chris Hardee to delete the words "are to be current active FFA members or past FFA members ---etc." However, it was the feeling of most members of the Boards that the queen candidates should be active or past FFA members so that when they're representing the organization they know "what they're talking about" and will be good representatives of the National FFA Organization and of agriculture in general. The vote was called for which resulted in a tie; therefore, the motion failed and the current policy remains.

22. TRAVEL INSURANCE FOR TALENT PARTICIPANTS -- It was pointed out that current FFA policies regarding insurance of FFA members attending National FFA Conventions is the responsibility of the respective States, except for the official delegates and officially approved participants in the Band and Chorus. It was suggested that since the talent program is now a special project sponsored by the FFA Foundation that officially approved talent participants also be covered by insurance.

MOTION -- It was moved by Howard Morrison (Mr. Day) seconded by Rob Hovis (Mr. Rawls) and carried that the word "talent" be added after the word "delegate" so that the new policy will read as follows: "Travel insurance of FFA members attending National FFA Conventions, except for official delegates, talent, band and chorus participants, is the responsibility of the respective States".

10.

23. COMMITTEE REPORT ON CRITERIA AND PROCEDURES FOR SELECTING ALL REGIONAL AND NATIONAL FFA AWARD WINNERS -- Dr. Larry Rathbun reviewed in detail the report of the Committee on Criteria and Procedures for Selecting All Regional and National FFA Award Winners which met on Saturday, January 21, and gave them the rationale for many of the committee's actions.

MOTION -- After thoroughly reviewing and discussing many items in the report, it was moved by Dee Sokolosky (Mr. Scroggins), seconded by Peg Armstrong (Mr. Buntin) and carried to accept and implement all items in this report with the exceptions of 4A, 8A, 8D and 8E. (See Appendix B.)

24. REMARKS BY DR. CARLSON -- Dr. Richard E. Carlson, Director of the Division of Vocational and Technical Education, U.S. Office of Education spoke briefly. He talked of his background in FFA and complimented the National Organization for the fantastic job of leadership it is doing across the country. After giving his observations of Ag/FFA, he challenged the organization to begin to design and build a model to involve the non-vested handicapped students suggesting that they might be able to make a real contribution not only to agriculture, agribusiness and society but most of all to themselves.

The meeting was recessed at 12:10 p.m.

Tuesday Afternoon - January 24, 1978

The meeting was reconvened at 1:10 p.m. with all members of the Boards present.

25. CONTINUED REPORT OF COMMITTEE ON CRITERIA AND PROCEDURES FOR SELECTING ALL REGIONAL AND NATIONAL FFA AWARD WINNERS -- MOTION -- It was moved by Howard Morrison (Mr. Day) seconded by Chris Hardee (Mr. Mitchell) and carried that Item 4-A, "Star Farmer/Agribusinessman Selection" of the committee's report be accepted as policy. This item reads as follows: "Regional winners selected at the July Board of Directors' meeting by members of the Board from outside the region." (See Appendix B.)

MOTION -- After some discussion, it was moved by Rob Hovis (Mr. Day) seconded by Chris Hardee (Mr. Mitchell) and carried that Item 8-A, "Recognition of Adults" of the committee's report be accepted as policy. This item reads as follows: "We recommend that the Distinguished Service Award be deleted. This would result in a corresponding increase in the number of Honorary American Farmer Awards." (See Appendix B.)

MOTION -- It was moved by Peg Armstrong, seconded by Rob Hovis and carried that Item 8-D of the committee's report on the Distinguished Service Citation, be accepted. This action was not sustained by the Board of Directors, so the number to be selected remains at 3. (See Appendix B.)

MOTION -- It was moved by Rob Hovis (Mr. Day) seconded by Howard Morrison (Mr. Buntin) and carried that Item "E" of the committee's report on the FFA Hall of Fame be accepted. This item reads as follows: "We recommend that we proceed with implementing the FFA Hall of Fame by having Hilson Carnes chair a committee to report at the July, 1978 Board meeting, recommending a process for selecting and installing such members." (See Appendix D.)

26. REPORT OF COMMITTEE ON PROPOSED RECOMMENDATIONS FOR MODIFYING THE NATIONAL FFA CONSTITUTION & BYLAWS -- The committee, chaired by Ted Amick, submitted several proposed modifications in the National FFA Constitution to be submitted to the delegates at the 51st National Convention.

MOTION -- It was moved by Chris Hardee (Mr. Rawls), seconded by Rob Hovis (Mr. Scroggins) and carried that the following Constitutional proposals be submitted to the delegate body at the 51st National FFA Convention for their consideration:

(NOTE: Underscored portions denote changes.)

ARTICLE V -- Section E, Second Paragraph

1. Honorary membership shall be limited to the Honorary Chapter Farmer or Honorary Chapter FFA Degree in the local chapter, Honorary State Farmer or Honorary State FFA Degree in the State Association and the Honorary American Farmer or Honorary American FFA Degree in the National Organization.

ARTICLE VI -- Section A

2. There shall be four degrees of active membership based upon achievement. These are (1) Greenhand; (2) Chapter Farmer or FFA; (3) State Farmer or FFA; and (4) American Farmer or FFA.

ARTICLE XII -- Section B

3. Each State Association is entitled to send two delegates from its active membership to the national convention, plus one additional delegate for each 5,000 active members or major fraction thereof above the first 5,000, such delegates to be selected as provided in the State Constitution or Bylaws. Fifty-one percent of the delegate body from at least 26 States shall constitute a quorum.

MOTION -- It was moved by Dee Sokolosky, seconded by Chris Hardee and carried that the following Constitutional proposal be submitted to the delegate body at the 51st National FFA Convention for consideration:

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ARTICLE VII - Section A

4. The State Association shall determine the number of American Farmer Degrees to be awarded to members in the production or agribusiness segment.

This action was not sustained by the Board of Directors.

27. REPORT OF NOMINATING COMMITTEE -- Dr. Richard Weber, Chairman, gave the Report of the Nominating Committee, comprised of Mr. Martin Mitchell and Mr. H. E. Edwards, as follows: "The committee recommends that the individual selected by the Central States Seminar on Agricultural Education to serve on the FFA Board of Directors, be nominated to represent the FFA Board on the NVATA Board of Directors."

"The committee also recommends that Mr. James Warren, Pennsylvania, replace Mr. John Lacey, Colorado, on the Governing Committee of the FFA Board of Directors."

NOTION -- It was moved by Mr. Bunten, seconded by Mr. Scroggins and carried that the action of the Board of National Officers be sustained.

28. PROPOSED LETTER TO DR. ERNEST L. BOYER -- Seventeen members of the Board, Consultants and National Officers met in a briefing session on relationships of FFA/USOE. R. W. Cox, Administrative Secretary of the National FFA Alumni Association presided. A letter directed to Dr. Ernest L. Boyer, U.S. Commissioner of Education, relative to concerns between the Office of Education and the FFA was prepared for presentation and action to the FFA Board of Directors.

29. NATIONAL FFA SUPPLY SERVICE REPORT -- Mr. Harry Andrews, Manager, gave a report on the background and current status of the Supply Service. He requested approval of the following items for sale, or to be discontinued for sale by the Supply Service:

1. Certain girls' jewelry items with either the FFA emblem or Alumni emblem attached.
2. Special plaque for members' use to display their award pins over and above the three that are allowed by policy to be worn on the jacket.
3. Discontinue sale of certain jewelry items for girls and denim jackets as stock is depleted.

NOTION -- It was moved by Dee Sokolosky (Mr. Scroggins), seconded by Howard Morrison (Mr. Day) and carried that the above three items recommended by Mr. Andrews be approved and implemented.

30. REPORT OF SPECIAL STUDY COMMITTEE ON OFFICIAL FFA JACKET -- Mr. Gamage presented an in-depth report concerning various aspects on the Official FFA Jacket. This report recommended that serious study be given to additional sources of supply. Various manufacturers were discussed and options that were available were offered.

MOTION -- After much discussion, it was moved by Peg Armstrong (Mr. Day) seconded by Dee Sokolosky (Mr. Mitchell) and carried that the following recommendations be accepted:

1. That the National FFA Supply Service continue working with various suppliers to bring about the best possible solution in the interest of the FFA.
2. That the Supply Service continue with its present supplier for the coming season. Formal bids to be requested from suppliers in June, 1978, to cover subsequent years.
3. In the event that a contractual arrangement can be worked out to the benefit of the National FFA Organization, the Governing Committee be specifically authorized to approve or disapprove any agreements in principle, if such should occur between Board of Directors meetings.

MOTION -- It was moved by Rob Hovis (Mr. Day), seconded by Peg Armstrong (Mr. Scroggins) and carried to set the price of the Official FFA Jacket at \$19.50, beginning September 1, 1978.

31. STATUS OF STUDY COMMITTEE ON GRADES AND SALARIES -- At the July, 1977, meeting of the Boards it was authorized that a standing committee meet to thoroughly review and update the existing employment and salary policies and procedures and report back to the Board with recommendations. Mr. Hawkins reported that job descriptions on employees would be written with the idea of restructuring the grade system, not necessarily to conform with the government system. He said the committee would probably be composed of members of the Board of Directors and others, and that he would be involved as a resource person. He further stated that every attempt would be made to have a more complete report for the July meeting.

32. RECOMMENDATIONS FOR INVOLVING 100% VO-AG/AGRIBUSINESS STUDENTS IN FFA -- Mr. Day, Chairman, gave the report of the Committee for Involving 100% Vo-Ag/Agribusiness students in FFA, comprised of Messrs. Guilinger, Weber, McLeod, Rawls, Edwards, Sokolosky and Hovis as follows:

(OVER)

Charges:

How do we substantiate that FFA is an integral part of the instructional program?

Alternatives from Discussion:

1. Charge an annual chapter dues or annual chapter fee instead of membership dues. Such fees based on enrollment. (The Administrative Director has been instructed to study this question and report back at the July meeting). This fee could be paid by the local school entirely or it could be financed by dues, fund raising activities or school payment. It was pointed out that chapter advisors will need to find a solution to the problem of involving 100% of those enrolled in vocational agriculture as members without compulsory payment of dues.
2. Associate membership, i.e. proposed amendment from January, 1977, Board meeting. It was pointed out that this action would likely be inadequate.
3. Leave the situation as it is.
4. Include Leadership and Personal Development in all statewide curriculum.
5. Stress 100% participation in all correspondence, regional leadership conferences, and state conventions, but continue to charge for services provided by the national organization which are not provided from State and/or Federal funds.

MOTION -- It was moved by Peg Armstrong (Mr. Rawls), seconded by Dee Sokolosky (Mr. Mitchell) and carried that the Board of Directors and National Officers encourage 100% involvement and membership in Vocational Agriculture/Agribusiness-FFA and bring this item to the attention of all State Supervisors/State FFA Advisors, and solicit their suggestions in reaching this goal; and that the National Advisor and National Executive Secretary continue their efforts in this area.

33. REPORT OF PROGRAM DIVISION --

a. International- Lennie Gamage, Program Specialist, International, introduced Gary Johnson who will be working as an intern in the International Department until September.

At the November meeting of the Boards, the National FFA Officers in their annual report urged the National Board and National Staff to encourage an International Agricultural Experience Program for the national officers. Mr. Gamage stated that the Permanent Advisory Committee had reviewed this proposal and were recommending its approval by the Board for submission to the Foundation Board of Trustees for funding. They felt this program could serve as the basis of a new understanding of the international situation and provide reference material for presentation throughout the year as a national officer and beyond.

MOTION -- It was moved by Chris Hardee (Mr. Buntin), seconded by Dee Sokolosky (Mr. Edwards) and carried that the Board recommend for Special Project Funding to the Foundation Board of Trustees the International Agricultural Experience Program for the National FFA Officers, Star Farmer of America and Star Agribusinessman of America, and that this be implemented with countries that cooperate with the FFA program, including developing countries.

b. Archives - Mr. Gamage called on Mr. McDowell to report on the progress being made on the Archives/Exhibit/Library project that was approved to be recommended by the Boards last July to the Foundation Board of Trustees for Special Project funding. Mr. McDowell advised that the Executive Council was working on this and that one member was taking a personal interest in this project. This matter is on the agenda to be discussed at the Thursday, January 26, meeting of the Campaign Action Committee.

c. Official FFA Manual - The committee met several times to take a look at the Manual and revisions have been completed. Mr. Chrisman advised that at the NVATA meeting in December, a resolution had been passed to discourage any changes in the format of the Manual and that it not be cut so much as to require a local department to purchase Manuals along with the Student Handbook to carry on the FFA instructional activities. Mr. Gamage advised that no major changes had been made. The Manual had been streamlined somewhat and will now be more readable, but for all practical purposes it will function the same way the Manual has always been used.

d. Awards Program - Mr. Seefeldt distributed and reviewed briefly with the Board the brochure on "Participation in Selected FFA Activities -- 1976-77." A short discussion followed regarding this brochure.

e. Record Book and Student Handbook on SOEP - Mr. Seefeldt then reported that the Committee for the Agriculture/Agribusiness Record Book that was approved in July, 1977, met and developed the first draft of the Record Book and Student Handbook on SOEP. He advised that the materials being developed are not designed to be in competition with those states having good SOEP's and established Record Books, but that the committee is attempting to develop materials for those students not having SOEP's or appropriate Record Books. Copies of the draft of the SOEP book and Record Book were distributed for the Board's review.

MOTION -- It was moved by Peg Armstrong (Mr. Day) seconded by Dee Sokolosky (Mr. Scroggins) and carried that authorization be given to have the committee on the SOEP and the Record Book meet again in June to complete its work with a final report provided to the Board in July.

(OVER)

16.

f. Proficiency and American Farmer Applications - Mr. Seefeldt reported on the ongoing programs and the Proficiency and American Farmer Applications. Application forms are being reprinted for the next three-year period with several changes in the inventory pages. The handbooks for these programs are also being revised and printed for the next three-year period. Without objections, the applications and handbooks will be printed with these minor changes.

The Boards commended Mr. Seefeldt for his fine report, especially regarding the Record Book and Student Handbook on SOEP.

INTRODUCTION -- Mr. Reuwee introduced Miss Teri Yeates from Illinois, who is serving as a student intern in the Information Department until June.

The meeting was recessed at 5:00 p.m.

Wednesday Morning - January 25, 1978

The meeting was reconvened at 8:10 a.m. by the Chairman with all members of the Boards present.

34. LEADERSHIP DEVELOPMENT UPDATE -- Mr. Tony Hoyt, Program Specialist, Leadership Development, reported on the upcoming 1978 Summer Conferences. The staff for this year's conferences will be: Scott McKain, Director; Bobby Tucker, Mike Jackson, Rob. Boyd, Ron Wilson, Julie Smiley and Bruce Maloch. Bruce Maloch's responsibility will be primarily working with the Advisors who attend the conferences in developing lesson plans to be used as teaching aids. The Conference dates are as follows:

June 5-10

June 12-17

June 19-24

June 26 - July 1

July 10-15

July 24-29

July 31 - August 5

State Presidents' Conference - July 16-22

The promotional brochure will be mailed to all chapters in March. The costs for this year's conferences will be: Chapter representatives \$150; Advisors and wives \$120.

Mr. Hoyt then announced the dates for the Regional Leadership Conferences and plans for this year's National FFA Officers Tour.

Next, Mr. Hoyt proposed to the Boards the development of a Leadership Kit for training State and Chapter Officers. The kit would be organized in such a way that it could be used by an officer, in individual study, by the advisor in a classroom situation, or by national and state officers in group leadership conferences. The kit would be developed in an attractive professional manner which would include an individual handbook for each of the following officers: Chapter President; Vice President, Secretary, Treasurer, Reporter and Sentinel. The kit would also include teaching aids, such as a film strip on how to use it, relating to duties and responsibilities of each officer; instructional guides, cassette tape on each office, etc. It would also include a detailed reference list of other leadership materials available for further information and training. The proposal was discussed and it was pointed out that many States already have similar material available, and perhaps the kit could be developed as cooperative effort with the States.

MOTION -- It was moved by Rob Hovis (Mr. Day) seconded by Peg Armstrong (Mr. Bunten) and carried that the Program Specialist-Leadership Development, be directed to continue his efforts in developing leadership material for chapter FFA officers with a report at the July meeting.

35. FFA CONTESTS -- Mr. Ted Amick, FFA Program Specialist-Contests presented to the Boards for approval specific changes as adopted by the National FFA Study Committee on Contests for Bulletin #4 - National Contests, 1979-'80-'81. The proposed revisions were reviewed and discussed. Mr. Amick pointed out that the following change, Page 2, Section I - 2nd Paragraph, would become effective in 1978 while the remaining changes would not be in effect until 1979.

MOTION -- It was moved by Peg Armstrong (Mr. Mitchell) seconded by Rob Hovis (Mr. Scroggins) and carried to approve and implement the proposed revisions of Bulletin #4, Page 2, Section I, Second Paragraph for 1978-79. (Bulletin #4 to be distributed in April, 1978)

MOTION -- It was moved by Rob Hovis (Mr. Edwards) seconded by Dee Sokolosky (Mr. Day) and carried to implement the remaining proposed changes in Bulletin #4, to be effective 1979; and to add "60 days" to Section I - page 5 - Number 6, last sentence. (Bulletin #4 to be distributed in April, 1978).

36. MEMBERSHIP NATIONAL SAFETY COUNCIL -- Mr. Amick proposed that the FFA Organization become a member of the National Safety Council. He pointed out that the FFA has participated in the Youth Sessions of the National Safety Council and their related award programs for many years, and National Officer representatives have been considered for positions on the National Safety Council Board of Directors. Upon approval, any FFA Chapter ordering supplies from the National Safety Council on FFA stationery will receive a 20% price discount.

(OVER)

18.

MOTION -- It was moved by Peg Armstrong (Mr. Day) seconded by Rob Hovis (Mr. Rawls) and carried that the National FFA Organization become a member of the National Safety Council with a close observation of the safety program.

Mr. Hunsicker reported that a letter was received from Mr. Harold E. Heldreth, Manager of the Youth Activities Department, National Safety Council, Inc., requesting FFA's approval to develop materials in the amount of \$1,000. The Board of Directors and National FFA Officers unanimously agreed that the National Advisor respond to Mr. Heldreth's request favorably, but pointing out in his response that approval to develop the material is given with the understanding that there will be no cost to the FFA.

37. FFA STUDY GUIDE FOR TEACHER EDUCATORS -- Mr. Amick acquainted the Boards with plans to develop a special study guide for Teacher Educators. Such a guide would include lesson plans to cover the FFA; it would serve as a self-study guide for trainees with no FFA background, explaining how to use FFA materials, and in addition it will help the students to learn more about the various programs which the FFA has to offer. This material has been in the developing stages for one year and some institutions have been testing it. It is now ready for distribution in the upcoming EMPHASIS '78 workshops. It was suggested that the material be offered for sale through the Supply Service catalog, with an initial quantity of 2,000. A discussion followed, during which it was mentioned that the Board of Directors had previously given approval to begin study and development of these materials.

MOTION -- It was moved by Chris Hardee (Mr. Day) seconded by Rob Hovis (Mr. Scroggins) and carried to approve the distribution of the Teacher Education Guides for sale through the National FFA Supply Service and to approve the report on FFA Contests.

INTRODUCTIONS -- At this time the Chairman introduced Mr. Arthur R. Kurtz, Deputy Secretary, Wisconsin Department of Agriculture, Trade and Consumer Protection and President of the National FFA Alumni Association; and Mr. Howard Sidney, Dean Agriculture and Technical College, Cobleskill, New York. Mr. Sidney is the Director of the Post Secondary Seminar which will be held in Kansas City, April 12-14.

38. LETTER MAILED TO THE U.S. COMMISSIONER - OFFICE OF EDUCATION -- At this time Mr. Cox distributed a draft of a letter to the Honorable Ernest L. Boyer, Commissioner, U. S. Office of Education, in which the FFA Board of Directors requests clarification, confirmation and assurance on several matters. The draft was reviewed, item by item, and several changes were requested and made. (See Appendix C)

MOTION -- It was then moved by Dee Sokolosky (Mr. Day) seconded by Peg Armstrong (Mr. Scroggins) and carried to accept the letter and to authorize the National Advisor to transmit it to the U. S. Commissioner of Education, as corrected.

39. STAFF PROGRAM OF ACTIVITIES -- Mr. Harris, National Executive Secretary and the Director of Program Division presented his report. He acquainted the Boards with background information, objectives, participation and highlights of EMPHASIS '73. He then distributed a management and staffing plan for the 1978 National FFA Convention and it was reviewed item by item.
40. INFORMATION -- Mr. Dan Reuwee, Director of Information, presented a status report on information projects:
- a. The Student Handbook has been completed and is being sold through the Supply Service.
 - b. The Reporters Handbook - There have been some delays in the production of the Reporter's Handbook, however, it is now being printed and the initial order of 3,000 has been shipped. The book was written by members of the agricultural communications department at the University of Illinois, who were funded with money in the FFA Program Division budget.
 - c. Information Intern - Mr. Reuwee introduced Miss Teri Yeates of Naperville, Illinois, who has been employed as an assistant to the Director of Information from January through June.
 - d. 50th Anniversary - The 50th Anniversary History Book was completed on schedule and a limited number of books were on sale at the National Convention. State Associations and Local Chapters including Alumni Chapters are encouraged to promote the sale of this publication during the current 50th Anniversary year.
 - e. FFA History Film -- The history film of "LEARNING AND THE LAND" was previewed at the National Convention and is now in distribution through Vernard Films of Peoria.
 - f. History Slides -- Vernard Films produced an audio visual for the convention that combined part of the band and chorus with slides depicting the history of the FFA. Since the convention, these slides have been converted into a single screen presentation. A sound track to accompany these slides is currently being developed, and the program is listed for sale in the FFA Supply Service catalog for distribution beginning in February.
 - g. Anniversary Pageant - A flag raising ceremony which was produced for the National FFA Convention with the idea that chapters across the nation might want to duplicate it in commemoration of the organizations 50th year. The slide show produced for the 50th National Convention in Kansas City has been converted to a single screen production and will be available for distribution through the Supply Service beginning in February 1978.
 - h. TV Spot Announcements -- Two TV spots (30 and 60 second) were produced carrying an anniversary message depicting vo-ag/FFA service to youth in agriculture/agribusiness over the last 50 years. Nearly 200 spots were distributed to the State FFA Associations free of charge. States can purchase additional copies of the spots if they desire.

(OVER)

i. FFA Concept Film "AGRICULTURE'S NEW GENERATION" - Filming is complete and Venard Films has prepared a preview copy of it to be reviewed by the National Staff and National Officers in January. If approved by the staff the film will go into the final stages of production, and it will be ready for production and distribution by the end of February. It will not be made available, however, until it is introduced at the EMPHASIS '78 meetings in April. Mr. Reuwee next reported on a few changes in the FFA Information Budget for 1978-79, including a new budget item in the amount of \$2,850 for the use of an advertising and public relations agency to assist in placing the National Officer on television talks shows. Continuing his report, Mr. Reuwee mentioned that the Food for America program is one of the most widely used chapter activities across the nation. In closing his report, Mr. Reuwee acquainted the Boards with some of the plans for the future in the area of public relations and information. The Boards complimented and thanked Mr. Reuwee for his comprehensive report.

41. KANSAS CITY MEMORIAL COMMEMORATING SITE OF FIRST NATIONAL FFA CONVENTION - The Chairman presented for the Board's review several drawings for the commemorative marker which have been developed by the architect. After reviewing the drawings, it was pointed out that they do not reflect the agreement made by the committee in Kansas City, namely that the emblem be six feet high and placed on a separate block and the historical information to appear on another block. The Boards agreed that the FFA Emblem should be 6 foot in size and authorized Mr. Rawls and Mr. Harsh members of the National Committee to make the necessary modifications. Mr. Rawls pointed out to the group that the architect must have final approval of the marker by March 1, in order to have the memorial completed for unveiling during the convention in November, 1978.

MOTION -- It was then moved by Dee Sokolosky (Mr. Buntin) seconded by Howard Morrison (Mr. Day) and carried that the Commemorative Marker shall include a six foot FFA Emblem and that it shall be completed in time for the National FFA Convention, November 7-10, 1978.

42. POST SECONDARY PROJECT REPORT -- Mr. Howard Sidney, Director of the April 12-14 Post Secondary Seminar, distributed copies of a progress report regarding a feasibility study and organizational plan for a National Post Secondary Agriculture/Agribusiness and Related Occupations Student Organization as a Special Project of the National FFA Foundation, funded by White Farm Equipment Company. The report was reviewed and discussed item by item. The information has been sent to all states. The Chairman thanked and complimented Mr. Sidney for his report.

43. REPORT OF THE ALUMNI ASSOCIATION -- Mr. Arthur R. Kurtz, President of the National FFA Alumni Association stated that he was honored to present his first report on behalf of the Alumni Association. He then acquainted the Boards with his background in FFA. He was a charter member in 1931 of the Baraboo FFA; a graduate of the University of Wisconsin, College of Agricultural and Life Sciences, and taught vocational agriculture for 13 years, prior to joining the Wisconsin State Department of Agriculture. Mr. Kurtz was the first president of the Wisconsin FFA Alumni Association from 1972-75, and was elected to serve on the National Alumni Council of the FFA Alumni Association in 1975.

Mr. Kurtz stated at the beginning of his progress report on Alumni activities, that the Alumni Association is indeed proud that there is no need to ask for an additional line of credit. The FFA Alumni membership reached a high of 13,532 members in 1977. Life membership increased from 869 to 1,148. The National FFA Alumni operated solely on membership dues and the \$10,000. grant from the FFA during the 1976-77 budget year. The FFA Alumni has made major thrusts as a voice for vocational agriculture in the area of governmental affairs. The FFA Alumni provided over \$2,000. in leadership scholarships during 1977, and sponsored the National FFA Leadership Workshops as part of the National FFA Convention. The Alumni also honored ninety-four Charter FFA Members of the FFA with thirty-four of them attending the National Convention.

Mr. Kurtz emphasized the importance of the Alumni's relationship with the FFA Foundation. The National FFA Alumni Council is most pleased with the Executive Sponsorship Program and the opportunity to promote the FFA Foundation during 1978. He distributed a brochure entitled "Future Farmers of America Foundation, Inc. - Executive Sponsors - A Program of the National FFA Foundation, Inc. in Cooperation with the National FFA Alumni Association".

In closing his report, Mr. Kurtz asked the Boards for a commitment as a group to lend their support and guidance to the National FFA Alumni Association, and briefly reported on concerns discussed by the Alumni Council. He then asked the Boards' approval of the Alumni's proposed budget for FY 78/79, and permission to conduct Alumni sponsored Leadership Workshops at the 1978 National FFA Convention

MOTION -- It was moved by Rob Hovis (Mr. Rawls) seconded by Dee Sokolosky (Mr. Day) and carried to approve the National FFA Alumni Association's Budget for FY 78-79 in the amount of \$32,900 as recommended and approved by the Alumni Council.

MOTION -- It was moved by Chris Hardee (Mr. Day) seconded by Peg Armstrong (Mr. Mitchell) and carried to authorize the National FFA Alumni Association to conduct Leadership Workshops at the 1978 National FFA Convention.

This was followed by a round of applause.

44. NEW EQUIPMENT NEEDS -- Mr. Hawkins, Administrative Director of the FFA stated that in accordance with a recommendation of the Finance Committee, each Division of FFA is allowed up to \$5,000 of new equipment as needed. He also stated that the Finance Committee authorized him, in consultation with the National Advisor, to make the purchases. Considerable discussion ensued. Some members of the Board thought that an in-depth study should be made as to exactly what new equipment is needed and that such a study be developed and priorities established.

(OVER)

MOTION -- It was then moved by Dee Sokolosky (Mr. Scroggins) seconded by Rob Hovis (Mr. Bunten) and carried to accept the Finance Committee's recommendation that up to \$5,000. be allocated to each division for new equipment, to be determined by the division heads, Administrative Director and the National Advisor, as needed.

MOTION -- It was further moved by Peg Armstrong (Mr. Day) seconded by Howard Morrison (Mr. Scroggins) and carried to establish a priority list of new equipment needed by all divisions and sent to members of the National FFA Board of Directors and National Officers.

45. ADOPTION OF BUDGET FOR FY 1978-79 -- Mr. J. M. Campbell, National FFA Treasurer, presented the proposed budget for FY 78-79 and led an item by item review. He also called the Boards' attention to what had been approved thus far and necessary adjustments.

MOTION -- It was moved by Howard Morrison (Mr. Scroggins) seconded by Rob Hovis (Mr. Day) and carried that the Registration Fee for the 1978 National FFA Convention be increased from \$5.00 to \$7.00.

MOTION -- It was then moved by Rob Hovis, seconded by Dee Sokolosky to include \$2,850 in the budget for an advertising and public relations agency to assist in placing National Officers on television talk shows. The Motion Failed.

MOTION -- It was moved by Howard Morrison (Mr. Scroggins) seconded by Rob Hovis (Mr. Day) and carried to approve the budget for the FFA Organization for Fiscal Year 1978-79 as corrected. (See Appendix D.)

ADJOURNMENT -- There being no further business to come before the Boards, the meeting was adjourned at 12:30 p.m.



H. N. Hunsicker, Chairman



C. Coleman Harris, Secretary

MINUTES

APPENDIX A

FFA GOVERNING COMMITTEE
December 16, 1977

The meeting of the FFA Governing Committee was conducted by telephone by H. N. Hunsicker, Chairman. Persons participating, included John W. Bunten and John W. Lacey.

It was moved by Mr. Bunten, seconded by Mr. Lacey and carried that Wilson Carnes be authorized to employ Mr. Thomas A. Davis as Regional Advertising Manager for The National FUTURE FARMER Magazine at a salary based upon his education and work experience, and in keeping with the established salaries for the position (specific salary Grade and Step available to authorized individuals upon request to the National FFA Advisor or the Administrative Director). Mr. Davis is a recent graduate of Purdue University. He was a State FFA Officer in Indiana and has some experience in sales.

Respectfully submitted,

A handwritten signature in cursive script, appearing to read "C. Coleman Harris".

C. Coleman Harris
Secretary

COMMITTEE TO REVIEW PROCESS FOR SELECTING AWARD WINNERS

1. National Chapter Awards (BOAC, Safety, National Chapter)

- A. All applications are to be mailed to: Regional USOE/FFA Representative
c/o National FFA Center
P. O. Box 15160
Alexandria, Virginia 22309

(Regional USOE Representative means that USOE staff person assigned to the National FFA Board of Directors from each of the Regions.)

- B. The National FFA Center will develop a procedure for receiving packages of applications and acknowledging receipt of packages shipped by states.

- C. Sealed packages will be turned over to the Regional USOE Representative.

D. Judging Process

1. The respective Regional USOE designated Representative is to organize, coordinate and make preparations for judging.
2. Applications will be judged on a national basis by a committee of 12. (Three members from each of the four Regions selected by Regional USOE Representatives from among present teachers, teacher Educators and State Supervisors.)
3. All applications to be scored against a single national standard.
4. Regional BOAC winners to be selected by Committee members from outside of the Region.
5. National winner in each program to be selected by process used in previous years (use Committee of Business, Government and Agricultural Leaders.)

2. Proficiency Awards

- A. All applications are to be mailed to: Regional USOE/FFA Representative
c/o National FFA Center
P. O. Box 15160
Alexandria, Virginia 22309

- B. The National FFA Center will develop a procedure for receiving packages of applications and acknowledging receipt of packages shipped by states.

- C. Sealed boxes will be turned over to Regional USOE/FFA Representatives

D. Judging Process

1. Regional USOE/FFA Representative is to organize, coordinate and make preparations for judging.
2. Applications will be judged on a national basis by a Committee of 12. (Three members from each of the four Regions selected by Regional USOE/FFA Representatives from among present Teachers, Teacher Educators and State Supervisors.)
3. Regional applications to be scored against standards/expectations common to all Regions.
4. Regional winners to be selected by Committee members from outside the Region.
5. National winners in each area to be selected by process used in previous years. (Use supporters of the FFA invited by National FFA Advisor. A Committee of 7 to 10 people meeting during National Convention.)

3. American Farmers

- A. All applications are to be mailed to: Regional USOE/FFA Representative
c/o National FFA Center
P. O. Box 15160
Alexandria, Virginia 22309
- B. The National FFA Center will develop a procedure for receiving packages of applications and acknowledging receipt of packages shipped by states.
- C. Sealed packages will be turned over to the Regional USOE/FFA Representative.
- D. Judging Process
 - 1. Regional USOE/FFA Representative to evaluate each application for:
 - a. The degree award area (Production/Agribusiness) correctly matches the criteria for that award area.
 - b. The degree falls within the quota allotment of the state.
 - c. The application has been completed correctly, accurately and meets all constitutional requirements.

4. Star Farmer/Agribusinessman Selection.

- A. Regional winners selected at July Board of Directors meeting by members of the Board from outside the Region.
- B. National winners to be selected by process used in previous years.
Finalists must bring record books to Kansas City for final judging.

5. Membership Verification of American Farmers

Applications must have a copy of the Official Membership Roster* attached, indicating that the candidate is an official member. (*The page on which the candidate's name is on.)

6. Public/Extemporaneous Speaking

- A. Regional USOE/FFA Representatives to organize and conduct Regional Contest, including selection of Judges, Timekeepers, time and place.
- B. Regional USOE/FFA Representatives to report winner to National Advisor and supply four copies of manuscript by date specified.
- C. Judges for Regional Contests (not subregional) must be from outside the states participating.

7. American Farmer Degree (The following changes in definition of Regarding Category in Which to Apply were adopted.)

- B. Applicants must satisfy all constitutional requirements in regards to systematic instruction in vocational agriculture, membership, earnings, etc.
- 1. The kind of degree is based on the kind of vocational agriculture instructional program (production or agribusiness) the applicant was enrolled in while in the public schools or the supervised occupational experience program area (production or agribusiness) the applicant pursues following graduation. The supervised occupational experience program (either the production or the agribusiness) must yield the necessary income to qualify the applicant for that specific degree.

2. Applicants enrolled in both Production and Agribusiness Instructional Programs while in the public schools may apply for a degree related to either of the instructional program areas (production or agribusiness). The Supervised Occupational Experience Program (either the Production or the Agribusiness) must yield the necessary income for that specific degree.

*Applicants qualifying for production agriculture only - FFA members must apply in this category if:

- a. The Vocational Agriculture Instructional Program qualifying the applicant is production oriented, and
- b. The supervised Occupational Experience Program is basically that of entrepreneurship and relates to the Production Agriculture Instructional Program. This category includes forestry and the production of horticulture and nursery related crops or plants for wholesale purposes.

Examples include but are not limited to: general farming, crop producers, livestock and diversified producers, fruit and vegetables producers, forestry producers, and wholesale nursery related plant production.

*Applicants qualifying for agribusiness only - FFA members must apply in this category if:

- a. The Vocational Agriculture Instructional Program qualifying the applicant is agribusiness oriented, and
- b. The Supervised Occupational Experience Program yielding the necessary income claimed by the applicant to qualify for the degree is agribusiness in nature including entrepreneurship and relates to the Vocational Agriculture/Agribusiness Instructional Program.

Examples include but are not limited to: agricultural sales/service (chemicals, feed, farm equipment); agricultural mechanic; parts-person; retail horticulture and nursery employees, managers, owners; landscape gardener; greenskeeper; custom operator; forestry aide; agricultural products inspector; meat cutter; agricultural products grader; park managers or employees.

*Special Approval: FFA members may apply in the agribusiness category if:

- a. Applicants vocational agriculture courses taken are production oriented, and
- b. The Supervised Occupational Experience Program yielding the necessary income claimed by the applicant to qualify for the degree is primarily obtained on school owned property, or
- c. The applicant is in a wage earning situation where he or she are on farm placement, training as a farm manager, or farm employee on farms other than family farms, family corporations, or family partnerships in which the applicant is personally involved.

8. Recognition of Adults

- A. We recommend that the Distinguished Service Award be deleted. This will result in a corresponding increase in the number of Honorary American Farmer Awards.
- B. We recommend that the Honorary American Farmer Degree Award Application form be revised, simplified and "spruced up."

C. We recommend that the VIP Citation be continued.

D. We recommend that the Distinguished Service Citation to Associations be awarded annually to no more than a total of three agricultural Organizations, Companies, Governmental Organizations and other groups that have been supportive of the FFA above the local and State level.

E. We recommend that we proceed with implementing the FFA Hall of Fame and that Wilson Carnes chair a Committee to report at the July, 1973 Board meeting, recommending a process for selecting and installing such members.

APPENDIX C



Future Farmers of America is the national organization of students preparing for careers in production agriculture and agribusiness occupations.

NATIONAL FFA CENTER, P.O. BOX 15160, ALEXANDRIA, VIRGINIA 22309 • PHONE: (703) 360-3600 • CABLE: FFA CENTER • TELEX: 89 9121

January 25, 1978

Honorable Ernest L. Boyer
Commissioner
U. S. Office of Education
Washington, D. C. 20202

Dear Dr. Boyer:

We, the Future Farmers of America Board of Directors and National Officers, wish to express appreciations and concerns for your review and action on several matters which need your clarification, confirmation and assurance.

We very much appreciate the U. S. Office of Education's expeditious action this past year to fill the vacancy created by the retirement of the Program Specialist/Executive Secretary of the National FFA with full-time responsibility in Vocational Agriculture/Agribusiness-FFA, which includes a minimum time in Marine Science. This Board is pleased to observe a fine rapport, working relationship and mutual interest within USOE/BOAE, FFA officials and staff.

The FFA Organization originated with cooperation, good wisdom and leadership from USOE (at that time known as the Federal Security Agency). For this, all of agriculture is deeply appreciative.

We recognize and understand P.L. 81-740, in which Congress chartered and spelled out our mutual responsibilities and guidelines. Based upon the intent and requirement of this Law, we wish to specifically address several concerns directly to you as the Commissioner of Education. This Board requests your clarification and favorable action on five issues.

1. Secretarial services and program assistance have been virtually cut off because of a staff retirement in this area. Your direction for replacement will be appreciated.
2. Duplicating and related services are crippled by extensive delay and inactivity. The work of Vocational Agriculture-FFA is severely handicapped by this inadequate service. Assistance is needed at an early date.
3. Limitations on travel (only a total allocation of \$1,000. for the National FFA Advisor and \$600. for the National FFA Executive Secretary) are a severe handicap to carrying out the command and intent of the law. It is difficult to meet the program requirements without authorization of additional travel funds.



4. Telephone service for FFA purposes is virtually non-existent. Requests for such services have been made repeatedly over the past several months. Approval has not been forthcoming. We will appreciate you giving this special matter your early support and direction.
5. By law, the FFA is entitled to legal services, interpretations, and advice from the USOE legal counsel. These services have not been available for several years. The cash costs in FFA member/student dollars has been excessive. Your support to reinstate legal services will be appreciated.

As set forth in P.L. 81-740, we the members of the FFA Board of Directors and National Officers request your immediate attention and positive support. We offer the cooperation and availability for personal conference of a representative committee of this Board to meet with you.

We will appreciate your attention and response prior to March 31. Thank you very much.

Respectfully submitted,
National FFA Board of Directors

<u>H. Duane Hunsicker</u>	<u>Chairman</u>
<u>Walter L. McMill</u>	<u>Vice Chairman</u>
<u>Byron F. Smith</u>	<u>OE-Reg. TX</u>
<u>Frank Ray</u>	<u>Mod. Sta.</u>
<u>John W. Blanton</u>	<u>OE-Reg. TX</u>
<u>J. H. Haggard</u>	<u>Def. Sec.</u>
<u>Harold E. Edwards</u>	<u>Illinois</u>
_____	_____
_____	_____

National FFA Officers

<u>J. Kim Johnson</u>	- President - Texas
<u>Harold E. Morrison</u>	- Secretary - Arizona
<u>Peg (Christine) G</u>	- Vice President, Iowa
<u>Chas. Haggard</u>	- Vice President, Florida
<u>Robin C. Davis</u>	- Vice President, Ohio
<u>Don S. S. S.</u>	- Vice President, Oklahoma

Enclosure: P.L. 81-740

cc: Dr. John Ellis
Dr. Wm. F. Pierce
Dr. Charles Buzzell
Dr. Richard E. Carlson
Members, FFA Foundation
Trustees

APPENDIX "D"

Approved January 25, 1978

FUTURE FARMERS OF AMERICA

CONSOLIDATED BUDGET

(Income and Expenses)

July 1, 1978 through June 30, 1979

Anticipated Income:

Sales (Supply Service)	\$4,000,000.00
Less: Cost of Goods Sold	<u>2,960,000.00</u>
Gross Income From Sales	\$1,040,000.00
Advertising Income	642,713.00
Calendar Sales	190,200.00
Subscription Income	404,250.00
Miscellaneous Subscription Income	6,000.00
Membership Dues	386,250.00
Convention Income	151,500.00
Service Charge Income	70,000.00
Interest Income	18,000.00
Miscellaneous Income	14,500.00
Discounts Received	5,000.00
Royalties	325.00
Single Copy, Reprint & Binder Sales	200.00
Special Sponsored Activities	0
Washington Conferences	194,469.00
International	<u>286,150.00</u>
Total Income	<u>\$3,409,557.00</u>

Expenses:

Salaries	\$ 999,200.00
Travel	144,015.00
Stationery & Supplies	32,000.00
Telephone & Telegraph	26,500.00
Postage	28,050.00
Freight & Shipping Expense	121,000.00
Repairs-Office Equipment	6,550.00
Audit	20,050.00
Legal	3,000.00
Clothing & Equipment (National Officers)	2,850.00
Hospitalization Insurance	12,700.00

O V E R

Expenses:

Insurance Expense	\$ 9,800.00
FICA Tax	66,900.00
Retirement Plan Expense	81,000.00
Disability & Life Insurance	43,700.00
Miscellaneous Expense	3,400.00
Payroll Expense	1,900.00
Building & Grounds Maintenance	66,000.00
Utilities	30,000.00
Vehicle Expense	1,600.00
Advertising Expense (Supply Service)	38,000.00
Office Expense	800.00
Shipping Supplies	26,000.00
Depreciation-Equipment & Buildings	40,600.00
Virginia Unemployment Tax	1,450.00
Bad Debt Expense	500.00
FFA Week Promotion	19,500.00
Complimentary Subscriptions	1,000.00
Complimentary Calendars	725.00
Photography & Supplies	3,750.00
Publicity & Promotion	7,200.00
Special Activities	18,200.00
Delegate Expense (National Convention)	8,500.00
Special Features (National Convention)	4,000.00
Celebrity Speaker (National Convention)	5,000.00
Career Show (National Convention)	11,270.00
Sponsor Recognition	1,150.00
Photos & Publicity (National Convention)	5,700.00
Communications (National Convention)	1,600.00
Printing (National Convention)	16,525.00
Convention Setup	12,140.00
Supplies (National Convention)	5,650.00
Other Convention Services	38,675.00
Miscellaneous Convention Expenses	700.00
Archives	7,500.00
Ed. & Leadership Materials	7,300.00
International (Promotion & Publicity)	12,150.00
National Officer Scholarships	9,000.00
Regional Leadership Conferences	3,000.00
Awards	11,454.00
Magazine Production & Distribution	509,000.00
Advertising & Ad Promotion	16,760.00
Advertising Rep. Commissions	13,930.00
Cash Discounts (Magazine)	9,641.00
Space Discounts (Magazine)	34,000.00
Livestock & Ed. Discounts (Magazine)	2,570.00
Agency Commissions (Magazine)	87,409.00
Fulfillment Costs (Mailing List)	25,000.00
Membership Roster	7,000.00

Expenses:

Calendar Production Costs	\$ 102,407.00
Calendar Promotion	14,000.00
Calendar Sales Commission	25,000.00
Calendar Returns	650.00
Unsold Calendars	0
Calendar Discounts (State Assn.)	1,200.00
Loss on Shipments	2,500.00
Sales Adjustments	1,200.00
Shortage on Orders	500.00
Discontinued & Obsolete Merchandise	1,500.00
Damaged Merchandise	750.00
Discounts Allowed	5,000.00
Sponsor Recognition Program	3,250.00
Loss-Disposal of Equipment	0
Interest Expense (Construction Loan)	12,500.00
Sales Tax Expense	0
Washington Conferences	194,469.00
International	286,150.00
Shortage	0
Total Expenses	<u><u>\$3,380,640.00</u></u>

Projected Income	\$3,409,557.00
Projected Expenses	<u>3,380,640.00</u>
Projected Income to Capital Reserve	<u><u>\$ 28,917.00</u></u>

NOTE: Due to uncertain future economic conditions this budget is approved with the provision that it be re-evaluated prior to its implementation July 1, 1978. If it is found that anticipated income is unrealistic the budget will be re-submitted to the Finance Committee and Board of Directors at the July, 1978 meetings for possible revision.

JANUARY 20, 1978

PROPOSAL

NVATA OFFICE LOCATION

1. NVATA desires to use the property purchased by the FFA for a National Office location. We are prepared to negotiate a ten (10) year agreement with option for an additional ten (10) years with five (5) year renewal option thereafter.
2. NVATA would assume the cost of office construction, carpeting, painting, etc. NVATA would assume the cost of the internal alterations in the residence; normal upkeep of the property after occupancy such as painting and minor repairs would be expected to be at NVATA expense.
3. NVATA would desire to borrow its share of the remodeling costs from the FFA or other sources up to a total cost not to exceed \$25,000, at a interest fee of approximately 8% payable in monthly amounts over a ten-year agreement period with option to prepay if desired.
4. Expected time allotted:
 1. Verbal agreement by both parties at the January FFA Board Meeting.
 2. Signing of agreements-both parties-NVATA, Board of Directors Meeting, February 11-13, 1978.
 3. Contracts and arrangements with county building authorities, architectural drawings, construction, etc. to follow.
 4. Expected occupancy by NVATA-this time period (January-February, 1979).
5. NVATA would assume the FFA would make capital improvement outlays to the property.

APPENDIX "E"

M E E T I N G

FFA FINANCE COMMITTEE

FRIDAY, JANUARY 20, 1978

NATIONAL FFA CENTER, ALEXANDRIA, VA.

The meeting was called to order at 9:30 a.m. by Mr. Paul M. Day, Chairman (State Supervisor, Agricultural Education, Minnesota). Those attending were G. G. Scroggins, Vice Chairman-Secretary (Assistant Director, Agricultural Education, Texas); H. N. Hunsicker, National FFA Advisor; J. Ken Johnson, National FFA President; Julian M. Campbell, National FFA Treasurer (State Supervisor, Agricultural Education, Virginia); and Edward J. Hawkins, FFA Administrative Director. Mr. Coleman Harris, National Executive Secretary (Program Division); Mr. Wilson Carnes, Editor, National Future Farmer Magazine, and Mr. Harry J. Andrews, Manager, National FFA Supply Service, attended at various times to discuss their budgets. Mr. James Guilinger, Mr. R. C. Weber, Mr. W. A. McLeod, Jr., and Mr. Quentin Christman, Executive Council of the National Vocational Agriculture Teachers Association, attended to present a special request. Mr. James W. Warren, Jr. (Senior Program Officer, USOE, Philadelphia) was unable to attend.

Review of Investments

Mr. Julian Campbell, National Treasurer, reviewed the current investment program showing a balance of \$320,000.00 on deposit with interest rates varying from 6% to 7.75%. He pointed out that normally the FFA has investments amounting to \$600,000.00 at this time of the budget year. Purchase of the new property and completion of the new warehouse facility from capital reserve were factors in reduction of investments.

Cash Flow Report

Mr. Hawkins, Administrative Director, explained the problem of managing cash flow in order to place current funds in savings accounts and still have money to meet current expenses. He gave a briefing on the outstanding funds due from open account merchandise sales, membership dues, and line of credit to the Alumni.

The Chairman requested that Mr. Hawkins investigate the possibility of a chapter membership fee rather than dues, and to project a schedule for various size chapters, and report to the Finance Committee at the July meeting.

Review Of Consolidated Budget

A detailed review of line items for both income and expense was conducted. Recognizing that the budget was projected in a deficit position, particular attention was given to those expense items that could be reduced, and those income items that might be increased to assume a balanced budget. It was agreed that the divisional budgets, when reviewed with assistance from the division directors, the deficit condition may be rectified.

Special Request By N.V.A.T.A.

Representatives of the N.V.A.T.A. met with the Committee and presented a proposal for use of the buildings on the newly acquired FFA property as a location for their National Headquarters. (See attached proposal). After discussion it was moved by Ken Johnson, and seconded by G. G. Scroggins that the Finance Committee recommend to the Board that an expenditure, not to exceed \$25,000.00, be made from capital reserve for major items of renovation and improvement and make the property available to N.V.A.T.A. It was further moved by Ken Johnson, seconded by G. G. Scroggins that the FFA Board of Directors recommend to the FFA Board of Trustees of the Foundation approval of a loan to N.V.A.T.A., not to exceed \$25,000.00 for additional improvements to the house, and to convert the garage to an office. The motions passed.

It was also moved by Ken Johnson, seconded by G. G. Scroggins, that if the Board of Trustees of the Foundation does not approve the loan for improvements, then the FFA would make the loan at an interest rate of 8%, with early payment privileges, payment to be made in equal monthly payments for a period of 10 years. When the N.V.A.T.A. no longer makes use for the property it will return to the FFA intact with all improvements. The motion passed.

It was moved by G. G. Scroggins, seconded by Ken Johnson to instruct Mr. Hawkins, in the event the FFA approves the loan, to prepare a detailed contract with respect to the responsibility of both parties for liability insurance, maintenance and upkeep, major repairs, utilities, etc. The motion passed.

National FFA Supply Service Budget

Mr. Harry J. Andrews, Manager, reviewed with the Committee, the Supply Service budget for 1978-79. He indicated that it was predicated on a \$2.00 increase in the price of the official FFA jacket to cover increased costs. Mr. Andrews agreed to reduce his expenditures as follows: Item 5002 - Advertising - \$2,000.00; Item 5110 - Travel - \$1,000.00; and Item 5111 - Vehicle Expense - \$150.00; a total of \$3,150.00. It was moved by Ken Johnson, seconded by G. G. Scroggins, to commend Mr. Andrews on his excellent budget presentation, and for adjustments in expenditures. The motion passed.

National Future Farmer Magazine Budget

Mr. Wilson Carnes, Editor, reviewed with the Committee, the Magazine budget for 1978-79. Mr. Carnes agreed to reduce his expenditures as follows: Item 6053 - Printing - \$10,000.00; and Item 6021 - Advertising Promotion - \$1,000.00; a total of \$11,000.00

The Committee recommended that Mr. Carnes initiate a study to determine what the effect would be if the FFA decreased the number of issues of the Magazine from 6 to 4. The study is to be presented to the Board in July, 1978 and should reflect any reduction in costs of printing and postage as well as possible reductions in advertising income as well as any other pertinent information due to a reduced number of issues.

It was moved by G. G. Scroggins, seconded by Ken Johnson to thank Mr. Carnes for working with the Committee to reduce expenditures, and commend him and his staff for the fine job they are doing with the National Future Farmer. The motion passed.

Alumni Budget Review

Mr. Woody Cox, Administrative Secretary reviewed the Alumni budget with the Committee indicating his desire to achieve the budget objectives and not request additional funding from the FFA.

It was moved by Ken Johnson, seconded by G. G. Scroggins that the Finance Committee recommend to the Alumni Council that the refund to State Alumni Associations for life memberships be discontinued. The motion passed.

It was moved by Ken Johnson, seconded by G. G. Scroggins that the Finance Committee recommend to the Alumni Council that the title of "Administrative Secretary" be changed to Program Specialist (Alumni). The motion passed.

Mr. Cox was complimented on the realistic budget which will be presented to the Alumni Council and Board of Directors.

Program Division Budget

Mr. Coleman Harris, National Executive Secretary, reviewed with the Committee, the Program Division budget for 1978-79.

A discussion was held regarding overhead costs for international projects included in the budget as a "break even" line item. It was moved by Ken Johnson, seconded by G. G. Scroggins that an administrative cost be included in all funded projects with A.I.D. and the Department of State. The motion passed.

A discussion followed regarding expenses of the National Convention which revealed many costs from the various Divisions, especially travel, that does not appear on the Program Division budget. In order to alleviate some of the pressures from all of

the income generating operations, it was moved by Ken Johnson, seconded by G. G. Scroggins, that the Finance Committee recommend to the Board that the Convention registration fee be increased from \$5.00 to \$7.00 for the 1978 Convention, and that any income generated over and above the approved Convention budget, be credited to operating income to support the consolidated FFA budget.

It was moved by G. G. Scroggins, seconded by Paul Day that Coleman Harris and his staff be commended for the excellent manner in which the Program Division has conducted program activities of the National Organization. The motion passed.

Administration and Fiscal Budget

Mr. Hawkins, Administrative Director, reviewed with the Committee, the Administrative Division budget for 1978-79.

It was moved by Ken Johnson, seconded by G. G. Scroggins that Mr. Hawkins be commended for the manner in which he has managed the financial affairs of the National FFA Organization.

New Equipment Requests

A detailed discussion was held regarding major equipment requests, and other funding priorities. After reviewing the balance in Capital Reserve and the anticipated deficit budget, it was moved by Ken Johnson, seconded by Paul Day, that the Finance Committee recommend to the Board that each operating division be allotted up to \$5,000.00 for new or replacement equipment, and that the priority list remain active for reconsideration at future meetings. The motion passed.

There being no further business to come before the Committee, the meeting adjourned at 5:00 p.m.

Respectfully submitted,

G. G. Scroggins
Vice-Chairman-Secretary

Approved:

Paul Day
Chairman