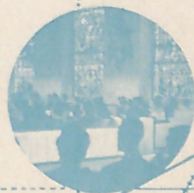




1954

# KIWANIS IN ACTION



JANUARY 1 THROUGH DECEMBER 31

## KIWANIS IN ACTION

1954

This is the story of Kiwanians at work. It is an immense, impressive and intensely heartwarming story. KIWANIS IN ACTION summarizes a cross section of activities carried out by clubs in more than 4000 communities. Over the years, cooperative action has led to the continuous broadening of the Kiwanis concept of service to the community and to youth. Intelligent, aggressive, serviceable citizenship is being promoted. Enduring friendships, sound public opinion and high idealism are constant goals. Kiwanis is truly a spirit that men have taken into the business world, into their professional lives and into their homes. KIWANIS IN ACTION demonstrates that results are possible. Men of every walk of life have given of themselves that their fellow men might live together in greater harmony and under better conditions.

This, then, is their story.

KIWANIS INTERNATIONAL  
520 NORTH MICHIGAN AVENUE  
CHICAGO 11, ILLINOIS



## AGRICULTURE AND CONSERVATION





■ KIWANIS HAS RECOGNIZED the importance of agriculture in our nations' economy since 1924, when an International Committee on Agriculture was formed. Its functions were expanded to include conservation in 1948, and during 1954 the committee operated under the theme "Food — The Greatest Weapon for Peace."

In carrying out this theme, Kiwanis clubs achieved the following record during 1954:

- 264,109** farmer guests at Kiwanis-farmer meetings.
- 52,198** workers secured for growing and harvesting crops.
- 5,461** projects involving sponsored 4-H Clubs, Future Farmers of America and Junior Farmer groups.
- 2,860** local farm festivals held.
- 2,057** farm safety activities sponsored.
- 5,750** other farm projects (soil conservation, drainage, animal, crop) undertaken.
- 2,362,628** trees planted as club projects.
- 187,517** farm children aided in activities other than 4-H, FFA, and Junior Farmers.

The projects described below are illustrative of the encouragement and assistance local clubs give to farmers near their communities.

**Farmers' Night** • Over 700 farm folks were entertained by the **Kiwanis Club of Fennimore, Wisconsin** at their "Farmers' Night" party. Other clubs, like **Sidney, Montana**, arrange a program of special interest to their farm neighbors. The topic for the evening was a discussion of the benefits and purposes of scientific farming.

**A Gift of Grass** • The **Kiwanis Club of Anderson, South Carolina** distributed 100 pounds of a new type of grass seed to various farmers in the area. After two years growth, each farmer is expected to return 200 pounds of seed so that



more farmers can benefit. In **Boise City, Oklahoma**, Kiwanians worked with the Soil Conservation Department in urging farmers to plant grass as an aid in preventing wind erosion.

**Awards for Conservation** • An annual affair in **Mason, Michigan** is the presentation of certificates by the **Kiwanis club** to farmers who have completed outstanding soil conservation projects. The **Kiwanis Club of LaCrosse, Wisconsin** made similar awards and also recognized farm girls engaged in a food preservation program.

Kiwanians know the rural-urban cooperation must be more than a slogan. Their projects show that they are anxious to help farmers and to attain better understanding between farm and city people.

**Farmers Attend Lectures** • For five years the **Kiwanis Club of Lincolnton, North Carolina** has arranged and conducted a Farmers' Day for all farmers in the county. On this day, the farmers attend a series of lectures on topics of special interest to them. The lectures are followed by question and answer periods and a fellowship lunch with the Kiwanians. The information gained by the farmers has eased their change-over from cotton to diversified farming, with a marked improvement of the community's economy.

**Experimental Farm Established** • A year-round project of the **Carnegie, Oklahoma Kiwanis club** was the supervision of an experimental farm near the town. Different varieties of seed were used with and without fertilizers in order to compare yields. Farmers were invited to view results and use the information gained.

**Agriculture Forum** • To give townspeople a better understanding of the farmers' problems, the **Kiwanis Club of Auburn, New York** arranged a panel of the leading farmers to discuss their work. After each man spoke, a question-and-answer session provided more information for all.

Kiwanis' interest in youth includes farm boys and girls, too. Clubs aid organized farm youth groups like 4-H Clubs, Future Farmers of

America and Junior Farmer groups. By personal advice and aid, they stimulate in individual boys and girls an interest in agriculture.

**"Can She Bake a Cherry Pie"** • In Coldwater, Michigan, the Kiwanis club knows that the county's 4-H Club girls can bake cherry pies. The club sponsored a pie baking contest, invited all contestants to be guests of the club, auctioned off the winning pies and turned the proceeds over to the 4-H Club.

**Youngsters Learn About Conservation** • All grade school children in the county saw the illustrated "before and after" conservation story sponsored by the Kiwanis Club of Circle, Montana. The Kiwanis Club of Quitman and Brooks County, Georgia cooperated in a community-wide observance of Soil Conservation Week. Two movies were shown in six county schools.

The international aspects of agriculture touched several clubs directly. The Kiwanis Club of Bloomfield, New Jersey sent seeds to more than ten foreign countries as a good will gesture. Three Turkish men, visiting the United States under the Foreign Operations Administration program, were placed on farms by the Kiwanis Club of Monte Vista, Colorado. A tour of farms in eleven European countries was arranged for forty farmers by the Kiwanis Club of Ft. Lauderdale, Florida.

### ***The potential***

Looking back at the past ten years of club activities supporting agriculture and conservation gives an idea of the value of volunteer service in this field. Better understanding between farmers and ranchers and the people in our towns and cities has been promoted through attendance of 1,481,056 farmers and ranchers at Kiwanis-sponsored meetings. Clubs also can expand their work with farm youth, which saw nearly fifty thousand sponsored activities for these youngsters in the ten-year period.



## PUBLIC AND BUSINESS AFFAIRS

■ THE INTERNATIONAL COMMITTEE on Public and Business Affairs evolved, in 1948, out of a merger of two committees that had existed for thirty years. In 1954 the committee's theme was "These could be Our Greatest Years," challenging each club to seek new fields for volunteer service.

A study of the statistics below will show that Kiwanis did have its greatest year in community service activities:

- 64,888** *Kiwanians served on boards of local agencies — school, hospital, Community Chest, et cetera.*
- 4,658** *safety and courtesy campaigns sponsored.*
- 78,757** *servicemen assisted.*
- 2,133** *new industries and businesses resulted from surveys.*
- 12,624** *activities carried out to combat foreign ideologies.*
- 15,573** *Kiwanians held public office.*
- 3,338** *public forums sponsored.*
- 4,961** *activities on behalf of better school, teachers' salaries, et cetera.*
- 3,365** *activities for economy in local and state government.*
- 1,906** *projects to improve labor-management relations.*
- 3,761** *projects involving exchange students, immigrants, new citizens, et cetera.*
- 1,852** *special projects for physically handicapped persons.*
- 6,199,771** *Minuteman folders distributed.*
- \$3,704,474.34** *worth of savings bonds sold.*
- \$9,389,542.58** *collected for Community Chest Drives.*
- \$6,039,515.96** *raised for Infantile Paralysis, Cancer, Heart and other campaigns.*
- \$4,882,913.61** *contributed and/or raised for local causes, such as hospitals, hospital facilities, et cetera.*

Kiwanis clubs sought, in a variety of ways, to improve the communities in which they exist. Not only tangible improvements, such as new industries or life-saving equipment, but awakening attitudes toward citizenship responsibility were highlighted in their projects.

**Votes Count** • Hundreds of clubs undertook "Ballot Battalion" campaigns in primaries and general elections. Some of the methods used were: distribution of precinct maps (**Billings, Montana**); non-partisan presentation of candidates to community (**Los Alamos, New Mexico**); film strip provided for local theatre (**Crosby, North Dakota**); a "phone Battalion" offering transportation to the polls (**North Bergen-Guttenberg, New Jersey**); and a registration drive using all local publicity media — radio, newspapers, placards (**Ardmore, Oklahoma**). The **Kiwanis Club of Jasper, Texas** reported "approximately 100 per cent" of qualified county voters cast their ballots in the first primary, after the club's intensive activity.

**Teaching Citizenship** • "The U. S. Constitution and You" is a course in the Adult School sponsored by the **Kiwanis Club of Clark, New Jersey**. A Kiwanian serves as instructor and the club's job is to stimulate community interest so that he will have a full class!

The health and sanitation problems of their communities drew the attention of many clubs. Important, too, were projects designed to make safety an everyday watchword for young and old alike.

**Landfill Dooms Dumps** • At the suggestion of the **Kiwanis Club of Oxbridge, Ontario**, the town council authorized sanitary landfill to deal with conditions at the town dump. In **Kingston, Pennsylvania**, a more beautiful approach to the town will be possible when the dump has been completely filled in. Members of the **Forty Fort-Kingston Kiwanis club** helped push the idea to the "action" stage.

**Safety First** • Six hundred safety kits were given to motorists by the **Kiwanis Club of Granby, Quebec**. The kits included a safety pledge and a leaflet on courteous and safe driving. In Utah, the **Kiwanis Club of Sugar House, Salt Lake**



**City** sponsored a series of "aviation safety" clinics for private pilots. Awards were given for outstanding safety records, and information on aids to aviation was provided.

Kiwanis clubs recognized that their local schools are the foundations of democracy. Activities to gain for schools increased community support and to assist schools in their work were undertaken by many clubs.

**Recognition for Teachers** • The **Kiwanis Club of Warrington, Florida** held its second annual "Teachers' Appreciation Day" during National Education Week. The purpose of this project is to honor teachers and the teaching profession, and to stimulate interest in the vital role teachers play in the community. A similar project was carried out by the **Kiwanis Club of Ripon, Wisconsin**.

**Report on Education** • A report entitled "Alabama Education Today — A Challenge to All Her Citizens," was prepared by the **Kiwanis Club of Auburn, Alabama**. It was published in booklet form and slides were prepared to illustrate the talk. The material is made available to all civic groups and persons interested in education.

**Emphasis on Americanism** • A member of the **Kiwanis Club of Steamboat Springs, Colorado** was invited to conduct an "American Problems Class" in the local high school. The **Kiwanis Club of Clifton, New Jersey** gives an annual award for outstanding American citizenship. Since schools didn't have extra funds, the **Kiwanis Club of Bronx, New York** purchased copies of a cartoon story of the early history of America for use in Junior high school classes.

The wide-ranging activities carried out by local Public and Business Affairs Committees can be seen in the following projects reported by clubs across our two nations.

The **Kiwanis Clubs of Elgin, Illinois** and **Missoula, Montana** sparked campaigns for the establishment of city manager government in their communities. . . . At the urging of the **Kiwanis Club of Anchorage, Alaska**, the legislature passed a bill creating an "Eye Bank." The club has secured 1000 donors who will grant

their eyes to the bank when they die. The Kiwanis Club of Palmer, Alaska, is assisting in the project. . . . Every home and business in Shaker Heights, Ohio received a "Community Guide," a booklet prepared and distributed by the Kiwanis club. . . . In Uniondale, New York the Kiwanis club secured a building, established book-collecting stations and held a membership drive for patrons of the town's first library. . . . An emergency car with a built-in respirator was donated to the city by the Kiwanis Club of Portland, Oregon. . . . The Kiwanis Club of Sunbury, Pennsylvania established a "Golden Age," club to meet the needs of the community's elder citizens. . . . After the Kiwanis Club of Bell Island, Newfoundland, had built half of a 1000-foot road across a swamp using volunteer help, the Provincial Government helped the club complete the project.

A major project of Kiwanis during 1954 was the production and distribution of a series of twelve pamphlets pointing out the positive values of the American Way of Life. Clubs distributed over six million copies. The pamphlets were used in schools as the basis for class discussion; they were enclosed with bills and advertising letters sent out by business and professional people; they were attached to pay checks by industries.

### ***The potential***

A quick review of Kiwanis service since the end of World War II reveals a challenge to future community service. In that period, the amazing total of \$814,274,051.00 worth of Government Savings Bonds were sold; over \$100,000,000. was raised for various charitable funds; nearly fifty thousand safety campaigns were carried out; and an average of 45,000 Kiwanians each year gave personal attention to community affairs by serving on various local boards. These comments describe what has been done; they also indicate areas of service where Kiwanis clubs can fill local needs.



## SUPPORT OF CHURCHES IN THEIR SPIRITUAL AIMS

■ KIWANIS INTERNATIONAL is proud to be the only civic group having a committee especially devoted to supporting the efforts of local churches, regardless of denomination. A special committee was created in 1936, and in 1942 it became a regular standing committee. "The Church — The Strength of the Community and the Individual" served as the 1954 theme.

The following statistics give an idea of the scope of this committee's work during the year:

**10,249** *"Go-To-Church" campaigns conducted.*

**12,473** *lay preachers secured for churches.*

**72,684** *projects involving newspaper ads, church directories and calendars.*

**66,944** *children given religious instruction at summer camps, day camps, et cetera.*

**13,346** *special meetings conducted.*

**17,921** *Kiwanians taught in Sunday school classes.*

**1,479** *radio spot announcement recordings provided by clubs to local radio stations.*

**\$1,425,879.76** *raised and/or contributed to needy churches.*

The wide variety of activities that directly and indirectly emphasize the church as a source of strength for the community and the individual can be seen from those noted below.

The Kiwanis Club of Emporium, Pennsylvania maintains a library of Bible stories on color slides. They are available for free use by any church group. . . . Wide-spread enthusiasm has met the publishing of the booklet, "Will You Say Grace?" prepared by the Dearborn, Michigan Kiwanis club. . . . One of the many clubs holding inter-faith meetings during Brotherhood Week was the Kiwanis Club of

**Hoboken, New Jersey.** All faiths participated on the program. . . . In **Redwood City, California,** the **Kiwanis club** distributed maps of the city showing the locations of all churches. Through the Chamber of Commerce, they were provided especially for new citizens. . . . The **Kiwanis Club of Prescott, Arkansas** purchased a tape recorder for the Ministerial Alliance to use in recording devotional programs. . . . A church directory was published by the **Kiwanis Club of Raytown, Missouri.** Twelve hundred copies were distributed to new families, churches and the town's "Welcome Wagon". . . . A popular project with many clubs is distribution of "Grace Before Meal" cards to local restaurants.

In 1954, Kiwanis added a second series of radio spot announcements to the program that proved so popular with clubs in 1953. Hundreds of clubs purchased both "The New Pilgrimage" and "The Way Forward" for presentation to their local radio stations to be used as short, inspirational messages during station breaks.

### ***The potential***

Clubs have recognized the underlying spiritual basis of Kiwanis by their continued activities in support of churches of all faiths. This recognition has been expressed in the 48,512 "Go-To-Church" campaigns and 255,546 religious advertisements sponsored since 1945. Needs of growing churches have resulted in the raising of nearly three million dollars by local clubs. The emphasis on religion and its role in our way of life continues to grow year by year as Kiwanis clubs develop new ideas to enhance their support of churches work.







## BOYS AND GIRLS WORK

■ **ALTHOUGH** AN International Committee on Boys and Girls Work has functioned only since 1933, Kiwanis interest in youth and their activities dates from the earliest days of the organization. Providing worthwhile leisure time activities for youth is recognized as a means to develop good citizens. This idea was expressed in the 1954 theme: "Build for Tomorrow — Through Our Boys and Girls — Today."

A review of the statistics below will give a picture of the total impact of Boys and Girls Work throughout Kiwanis:

- 1,433,570** boys and girls visited Kiwanis-sponsored recreation centers.
- 2,913** Boy Scout, Cub Pack, Sea Scout, and Air Cadet Troops sponsored.
- 2,474** youths sent to Boys' State and Girls' State meetings.
- 14,965** school safety patrols and other youth safety programs sponsored.
- 5,394** citizenship training projects sponsored and awards given.
- 3,844** activities supporting bands, orchestras and choirs.
- \$4,882,168.92** contributed and/or raised for local youth service work.
- 100,774** Kiwanians actively engaged in youth service work.
- 1,343,408** youngsters entertained on Kids' Day.
- 1,063** Girl Scout and Camp Fire Girl groups sponsored.
- 9,807** individual athletic teams sponsored.
- 4,238** surveys of school conditions made.
- 5,778** scholastic awards presented.
- 3,696** students given scholarship aid.

Two major areas of Boys and Girls Work are closely related. They are the sponsoring of recreational activities and supervised athletics by hundreds of clubs.

**Contests for All** • A variety of tournaments, contests and rodeos in various sports were sponsored. . . . **The Kiwanis Club of Pueblo, Colorado** conducted an intramural basketball tournament for grade school children. . . . A kite contest for 15,000 kids welcomed spring in **San Diego, California**. The event was sponsored by the **Ocean Beach Kiwanis club**. . . . Fishing rodeos are popular, too, as evidenced by the activities undertaken by the **Kiwanis Clubs of Spring Lake, New Jersey** and **Portage, Wisconsin**. . . . An ice skating meet in **Grosse Point, Michigan** drew 2000 spectators and provided the boys and girls with some wonderful recreation. . . . A "Kiwanis Kamera Kontest" was sponsored by the **Webster Grove, Missouri club**. Prizes were awarded and winning photographs displayed. . . . **The Kiwanis Club of Alva, Oklahoma** organized and conducted a table tennis tournament for the young people.

**Holiday Events** • Easter egg hunts are traditional in many areas. Many **Kiwanis clubs** sponsored such events in their communities; some of these clubs were those of **East Toledo, Ohio**; **Clinton, Oklahoma**, and **San Lorenzo Village, California**. . . . **The Kiwanis Clubs of Glendora, California** and **North Attleboro, Massachusetts** held Halloween parades for costumed youngsters, gave them prizes and treats, feeling that entertainment of this type helps to decrease destructive activity.

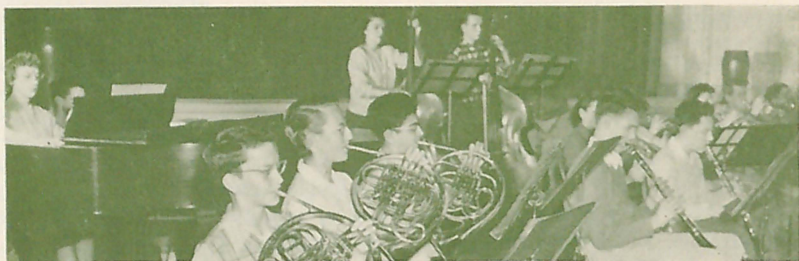
Kiwanis clubs provide the adult leadership and guidance that is needed by many types of youth groups.

**Junior Police** • **The Kiwanis Club of Midwest City, Oklahoma** organized a junior police program. The boys are instructed by the local police department and assist with handling traffic near their schools. Outstanding junior police are honored each month.

**Cooperation with Y's** • In **Coral Gables, Florida**, the **Kiwanis club** organized Gra-Y clubs in several schools. The clubs have Saturday recreation programs that have included outings, swims, a visit to a TV studio, craftwork and games, all under supervision of recreational directors.







Direct and indirect activities for youth are carried out by Kiwanis clubs in cooperation with local schools.

**The School: A Community Center •** The Kiwanis Club of Logan Square, Chicago, Illinois arranged a "Lighted School" program. Its objective was to use school gymnasiums and auditoriums after regular school hours for a variety of supervised recreation programs for youth.

**Music for Youth •** A Junior High School Band Festival was sponsored for the third year by the Kiwanis Club of Britton, Oklahoma City, Oklahoma. The day's events included a parade, competitions, awards and a dinner for over 1000 participants. The Racine, Wisconsin Kiwanis Youth Symphony Orchestra presented a series of concerts. . . . Instruments for the high school band were donated by the Kiwanis Club of Wethersfield, Connecticut.

**Emphasis on Citizenship •** The Kiwanis Club of Germantown, Pennsylvania presented awards to every player on the athletic teams of three schools that were chosen for their sportsmanship in all sports. . . . In Dade City, Florida, the Kiwanis club sponsored a Youth Government Day, during which students assumed the roles of city and county officers.

The endless variety of Boys and Girls Work activities can be seen



in the following sample of Kiwanis projects as reported by the clubs.

In Willoughby, Ohio, graduates of the local high school enjoyed an "After the Prom Party" given by the **Kiwanis club**. . . . Many Kiwanis clubs have been active in their communities to eliminate undesirable comic books. This is accomplished by seeking cooperation of magazine distributors and newsstand operators, and by having local ordinances passed. Some of the clubs working on this project are **Thompsonville, Connecticut; Johnston, New York; Powell, Wyoming**. . . . The **Kiwanis Club of Markesan, Wisconsin** purchased a Santa Claus suit and advertised free "Santa Service" for rural school Christmas parties. . . . The **Kiwanis Club of Coronado, Santa Fe, New Mexico** opened a drive for fifty million pennies for their community swimming pool. The project was called "Operation Splash". . . . A "Teen-Talent Night" was sponsored by the **Kiwanis Club of East Evansville, Indiana**. Students interested were given auditions and finalists were selected for the show. The project served three purposes: to recognize talented teen-agers, to present worthwhile entertainment to the community, and to raise funds for other youth service projects of the club. . . . A similar activity is sponsored by the **Kiwanis Club of Coquille, Oregon**, which has a weekly Talent Show on the local radio station.

### ***The potential***

Youth in hundreds of communities have appreciated Kiwanis interest. For example, in the past ten years over ten million youngsters have enjoyed recreational activities at Kiwanis youth centers and nearly four hundred thousand have had camping experience under Kiwanis auspices. For the athletically inclined, clubs have outfitted some fifty-three thousand teams and provided the playing fields, equipment and guidance for them. As the child population of our nations continues to grow, there will be ever greater opportunities for Kiwanis clubs to exert a beneficial influence on the young people in their communities.

## KEY CLUB

■ THE KEY CLUB for high school boys originated in Sacramento, California in 1925, developing for many years as a local project. It operated under a Special Committee on Sponsored Youth Activities beginning in 1945, and came under the International Committee on Key Clubs in 1949.

Under the 1954 theme "Key Clubs Build Better Boys," the organization continued its steady growth, offering more teen-agers the opportunity to serve their schools as Kiwanians serve their communities:

- 1,223** *Key Clubs sponsored.*
- 27,443** *members.*
- 10,349** *Kiwanians engaged in Key Club work.*
- 22,209** *Kiwanians attended Key Club meetings or conventions.*
- 4,814** *joint Kiwanis-Key Club activities sponsored.*
- 8,315** *meetings arranged with school administrators.*

Key Clubs, initiating their own ideas and in cooperation with their sponsoring Kiwanis clubs, carried out hundreds of activities by and for the young people in their communities.

**A Quiet Halloween** • Youthful energy in **Lewiston, Maine** was expended at a Halloween Dance sponsored by the **Key Club of Lewiston High School** rather than on the typical, destructive Halloween pranks. The chief of police reported that in previous years an average of thirty-two youngsters were arrested, but that this year there wasn't a single arrest or any reports of damage to property. Over 2000 young people from Lewiston and Auburn attended the dance.

**Civil Defense Program** • **Key Clubbers of Collinwood High School, Cleveland, Ohio** took a fifteen-week Civil Defense and Red Cross course. Following completion of the course, they arranged and conducted a program for the entire student body to give them information on survival in case of atomic attack.

**Trees for the Future** • A two-acre plot of ground was secured on a ninety-nine



year lease by the **Key Club of Amite High School, Amite, Louisiana**. Under supervision of forestry experts, Key Clubbers cleared and fenced the land, then planted seedlings. Proceeds of the sale of trees, as they are thinned, will help future club projects.

**"Key Club Varieties"** • Members of the **Key Club of Dreher High School, Columbia, South Carolina** produced and directed their second annual show, "Key Club Varieties." The boys held auditions, supervised rehearsals, sold advertising for the program, sold tickets and handled lighting and other backstage chores at the two performances.

Some of the other activities successfully undertaken by Key Clubs are described briefly below.

School assemblies to stimulate student awareness to cure "vandalism" were held by the **Key Clubs of St. Cloud, Florida** and **Taos, New Mexico**. . . . In **Andalusia, Alabama**, the **Key Club** publicized a "Go-To-Church Day" for all young people. . . . The **Key Club of Baldwin High School, Baldwin, New York** formulated a code of ethics and conduct for the teen-agers in their school. All activities are carried out under this code. . . . During the Little League baseball season, **Key Clubbers of the Leetsdale High School Club in Sewickley, Pennsylvania** cooperated with the Kiwanis-sponsored teams. The boys served as instructors and managers, operated refreshment stands, announced games over the public address system and took care of the grounds and playing fields.

### ***The potential***

Strong, steady growth has characterized the Key Club movement since 1945. Nearly a thousand clubs have been built in that time, testifying to the increasing recognition of this youth activity. In the Key Clubs they sponsor, Kiwanis has an opportunity to train worthy young men for future leadership in our two countries. With thousands of high schools still without the services of a Key Club, the potentialities for the program's expansion are unlimited.

## CIRCLE K CLUBS

■ THE CIRCLE K IDEA was originated in Pullman, Washington in 1936, and the group functioned as the Circle K Fraternity for ten years until it became a Greek letter society, sponsored by the Kiwanis club. The idea of a service organization for college men remained and took root at Carthage College in Carthage, Illinois in 1947. Since that time new clubs have been organized on expanding college campuses until there were ninety-nine such groups throughout the country at the end of 1954. Beginning in 1952, a Special International Committee on Circle K has had responsibility for this program.

Like the Key Clubs, Circle K Clubs cooperate with their sponsoring Kiwanis groups in many projects. In addition they undertake service activities on the college campuses where they exist:

The **Circle K Club of Carthage College, Carthage, Illinois** sponsored the prize winning float in the annual Homecoming parade. The club also held a reunion dinner during Homecoming Week. . . . Clothes for Korea were collected and shipped by the **Circle K Club of Buena Vista College in Storm Lake, Iowa.**

The **Circle K Club of the University of Western Ontario, London, Ontario** provides two scholarships for needy students. Money for the scholarships is raised by the sale of football programs. . . . At the **East Carolinas Teachers College in Greenville, North Carolina**, the **Circle K Club** sponsored a campus-wide clean-up campaign. . . . A Christmas project, "Toys for Tots," was carried out by the **Circle K Club of Temple University, Philadelphia, Pennsylvania.**

Two **Circle K Clubs in Abilene, Texas** — at **Abilene Christian College** and **Hardin-Simmons College** — aided in local Red Cross and Easter Seal Drives. . . . In **Florida**, the **St. Petersburg Junior College Circle K Club** sanded and refinished the tables and benches in the Student Union Building.



## UNDERPRIVILEGED CHILD

■ WHILE SERVICE to the underprivileged child has been an activity of clubs since the beginning of Kiwanis, it was not until the mid-Twenties that these activities were recognized by the creation of an International Committee on Underprivileged Child. This field of service is, and has always been, close to the heart of Kiwanis.

"Help the Underprivileged Child and Build a Stronger Nation" was the 1954 theme, under which the following results were realized:

- 214,688** children examined or treated in clinics.
- 11,641** cerebral palsy and orthopedic cases aided.
- 51,404** children assisted through hearing programs.
- 22,222** children aided by sight-saving programs.
- 14,456** surveys made on home conditions.
- 52,282** needy families assisted.
- 11,424** juvenile delinquents counseled and aided.
- 1,170** Boys' Clubs and Girls' Clubs sponsored.
- 231,648** lunches provided for needy children.
- 508,038** quarts of milk provided.
- 51,569** children given clothing.
- 21,753** children received educational assistance.
- 49,474** children sent to summer camps.
- 12,949** children aided in day camps.

**\$940,246.17** raised on Kids' Day for local youth service projects.

Concern for handicapped children was shown in the activities for spastic children, facilities for the retarded and polio patients.

**Contributions for Mentally Retarded** • Part of an instructor's salary was paid by the Kiwanis Club of Pleasant Hills, Pittsburgh, Pennsylvania. In Ridgewood, New Jersey, a Kiwanis-sponsored accordion concert raised funds for operation

of the village school for retarded students. The **Kiwanis Club of Roseville, Michigan** cooperated with several other community groups to begin an education program for retarded students. Two scholarships at a private school were set up by the **Kiwanis Club of Waikiki, Honolulu, Hawaii**. Equipment for schools was provided by the **Kiwanis Clubs of Tampa and North Shore, Miami Beach, Florida**. The **Kiwanis Club of East Memphis, Tennessee** drafted a proposed bill to amend the public laws to extend educational assistance to the mentally retarded child. An Occupational Therapy Work Shop is supported by the **Kiwanis Club of Richmond, Virginia**.

**Cerebral Palsy Victims Helped** • The **Kiwanis Clubs of Paducah, Kentucky** donated funds to the Cerebral Palsy Center, while in Akron, Ohio, the **Kiwanis Club of North Akron** paid tuition for three youngsters to attend a special school. Kiwanians of the **Riverdale, Toronto, Ontario club** provided transportation for eight cerebral palsy victims. They are taken to a workshop every Friday morning.

Efforts to cope with the local juvenile delinquency problems have received concentrated attention from many clubs.

**"An Ounce of Prevention"** • The **Kiwanis Club of Ashland, Oregon** organized a Juvenile Council to aid in the prevention and correction of juvenile delinquency. The Council is a community-wide group, with representatives of various civic clubs, churches, lodges, youth organizations, police and juvenile court officials. A similar organization sponsored by the **Kiwanis Club of Bay Village, Ohio** is known as the Parent-Youth Board. This board receives, analyzes and makes suggestions in regard to problems of parent-youth relations.

**Assistance to Youngsters in Trouble** • The **Kiwanis Club of Newton, Kansas** set up an employment agency to assist underprivileged children who have come before the probate judge. The judge's office cooperates by referring youths to the **Kiwanis club** for rehabilitation. In **Arkansas City, Kansas** the Welfare Office refers boys involved in minor vandalism to the **Kiwanis club**. Kiwanians give personal counseling to these youths.



**Recreational Therapy** • Sports equipment for the Juvenile Detention Home is provided by the **Kiwanis Club of Kerrisdale, Vancouver, British Columbia**. The Kiwanians supervise a recreational program for boys at the Home.

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Camping is a summertime activity enjoyed by all young people. To provide camping experience for many youngsters who might otherwise not have this opportunity, Kiwanis clubs have long owned and operated camp facilities.



**Camps for Diabetics** • Two Kiwanis clubs sponsored camps for diabetic children. The **Kiwanis Club of Grand Forks, North Dakota** had children from all over the state at their camps at Arvilla. The staff was made up of local doctors and nurses. Fifty children attended the Tennessee Diabetic Camp, which was founded by the **Kiwanis Club of Chattanooga, Tennessee**.

**The Days of Fun** • On hundred and ten boys from the McKinley Home for Boys enjoyed a ten-day stay at Camp Kiwanis, operated by the **Los Angeles, California** club. In addition to paying for the camping session, the club made over \$5000 worth of permanent improvements and paid all taxes and insurance.

**Camping Time** • Limberlost Camp was the site of a fun-packed two weeks for underprivileged children sponsored by the **Kiwanis Club of Bloomington, Illinois**. The youngsters enjoyed competitive sports and the usual camp activities, and in addition were given citizenship instruction by the Kiwanians.

Clubs undertake a wide variety of activities to serve the underprivileged in their communities.

The **Kiwanis Club of Knoxville-Mount Oliver, Pittsburgh, Pennsylvania** sold brooms made by blind persons and raised \$3500 for these unfortunates. . . . The Brooklyn Home for Children sees movies every week under the auspices of the **Kiwanis Club of Richmond Hill-Kew-Forest, New York**. . . . In **Demopolis, Alabama**, the local milk distributor (a Kiwanian) donates all day-old milk to the Underprivileged Child Committee for distribution to needy children. . . . Swimming classes for crippled and spastic children were organized by the **Kiwanis Club of Sharon, Pennsylvania**. . . . Secretarial training via telephone service from the high school was provided for a tuberculosis patient by the **Kiwanis Club of Shreveport, Louisiana**. . . . A wheel chair for the Visiting Nurse's Service was donated by the **Kiwanis Club of Camelback, Phoenix, Arizona**. . . . In **Moberly, Missouri**, the **Kiwanis club** raised over \$500 to aid a large family whose mother had been disabled in an accident. . . . The **Kiwanis Club of Bay City, Texas** organized and conducted a dental survey in three schools. Over 1000 children had their teeth checked, and the club followed up by mailing cards to parents whose children needed dental work.

### ***The potential***

Underprivileged Child work has often been called the "heart of Kiwanis," and this well describes the work of Kiwanis clubs during the past ten years in this field. Concern for needy children resulted in hundreds of Kiwanis clinics in which 1,254,669 children have been examined and treated; nearly three million school lunches were provided to those who could not afford them; and over ten million pints of milk were donated. Increasing emphasis is being given by clubs on aid to the mentally and morally handicapped — an emphasis that promises far-reaching results for the future.



## VOCATIONAL GUIDANCE

■ ESTABLISHED IN 1926, the International Committee on Vocational Guidance existed until 1948 when its functions were combined with those of Boys and Girls Work. A recognition of the real contribution Kiwanis can and does make in this field led to the re-establishment of a separate Committee for Vocational Guidance in 1952.

In 1954, the committee's theme was "Vocational Guidance — Key to Success." The following record was achieved in putting this theme into practice:

**395,313** young people aided through vocational guidance.

**3,072** "Career Days" held.

**22,317** Kiwanians engaged in vocational counseling.

**16,813** veterans counseled.

**32,404** boys and girls assisted by work-experience programs.

**64,837** vocational aids (booklets, books, films, tours) furnished.

**4,624** physically handicapped persons employed.

"Career Days," work-experience programs, scholarships and loan funds — all these were provided by Kiwanis clubs to give youth direction.

The **Kiwanis Club of Griffin, Georgia** offered information on colleges as well as business, trades and professions. . . . In **Salt Lake City, Utah**, Kiwanians took over high school classes for a day to give general information and answer specific questions on vocations. Over 6000 students benefited. . . . The **Kiwanis Club of Sacramento, California** established two scholarships at the local state college for men interested in the teaching profession. . . . An employment bureau is maintained by the **Kiwanis Club of Oakdale, Pennsylvania** for students seeking part-time work. . . . In **Brownwood, Texas**, the **Kiwanis club** arranged for 160 seniors to spend a day in the business or professional office of interest to them . . . .

Other clubs used a variety of methods to give to the youth of the communities the "Key to Success."

Twenty boys from **Barberton, Ohio** high schools were invited to be guests of the **Kiwanis club** at a meeting. Each boy was assigned to a Kiwanian who was in the field in which the boy had expressed interest. The Kiwanian "Big Brother" interviewed the boy, told him about the field and kept in touch with the boy in succeeding months. . . . The **Kiwanis Club of Ojus, Florida** sponsored several classes in Civil Defense instruction. Eight practical nurses, among other public spirited citizens, learned of their possible roles in the event of atomic warfare. . . . A week-long Vocational Exposition resulted from cooperation between the **Kiwanis Club of Omaha, Nebraska** and the University of Omaha. Exhibitors rented booth space and had men on hand to explain opportunities in their particular fields. Almost 7000 students and 4000 adults visited the exposition, with many youngsters returning two or three times to talk to a representative of a particular vocation. . . . The **Kiwanis Club of North Royalton, Ohio** sponsored an orientation program for sixth-graders who were to enter junior high school. Parents were invited, too, in order to acquaint them with the methods of grading.

### ***The potential***

Each year since the end of World War II has seen increasing demand by young people for help in preparing for the future. Kiwanis clubs have answered that demand by volunteering their individual and combined information to provide practical vocational guidance. Through the efforts of 123,383 Kiwanians, 2,596,645 boys and girls have been helped to plan their futures. Over one hundred thousand young people have participated in work-experience programs made possible by Kiwanis clubs. As the world becomes technical and competitive, it becomes more important that Kiwanians continue to advise youth.



1954

**community service**

farmers entertained at Kiwanis-farmer meetings	264,109
workers secured for cultivating and harvesting crops	52,198
farm projects (soil conservation, drainage, animal, crop) sponsored	5,750
trees planted	2,362,628
Kiwanians serving on local boards, such as schools, hospitals, etc.	64,888
industrial surveys conducted and new businesses or industries secured	4,154
activities on behalf of better schools, teachers' salaries, etc.	4,961
physically handicapped persons employed	4,624
"Go-To-Church" campaigns conducted	10,249
Kiwanians teaching Sunday School classes	17,921
financial aid to needy churches	\$1,425,879.76

**national service**

safety, courtesy, farm safety, and safety patrol campaigns conducted	21,680
Kiwanians holding public office	15,573
funds raised for campaigns such as Community Chest, Heart, Cancer, Infantile Paralysis, etc.	\$15,429,058.54
activities promoting economy in government	3,365
labor-management relations activities	1,906
government savings bonds sold	\$3,704,474.34
number of servicemen aided	78,757
Kiwanians engaged in Civil Defense and other similar citizenship service activities	29,596
activities to combat foreign ideologies	12,624

# SUMMARY OF MAJOR ACTIVITIES

**youth service**

boys and girls visited Kiwanis Youth Centers	1,433,570
young people provided religious education in day camps, etc.	66,944
children provided entertainment on Kids' Day	1,343,408
funds raised on Kids' Day	\$940,256.17
lunches and bottles of milk provided for needy children	739,686
baseball and other athletic teams sponsored	9,807
youth groups — Boys' and Girls' Clubs; Boy Scout, Girl Scout, Cub Scout, Sea Scout, Air Cadet, Camp Fire Girl troops; 4-H, Future Farmers of America, Junior Farmers, sponsored	10,587
boys and girls provided vocational counseling	395,313
young people examined and treated in clinics and helped through sight-saving and conservation of hearing activities	288,314
juvenile delinquents assisted	11,424
vocational aids — guidance libraries, films, tours — furnished	64,837
cerebral palsy and orthopedic cases aided	11,641
scholarships, scholastic loans, awards given and education assistance	31,228
Key Clubs sponsored	1,224
Key Club members	27,443