Minutes National FFA Board of Directors and National FFA Officers Meeting Alexandria, Virginia January 19-22, 2005

Board of Directors:

- **Larry D. Case**, Chairperson of the Board and Coordinator, Agricultural & Rural Education, Office of Vocational and Adult Education, U.S. Department of Education, Washington, D.C.
- **Kent Boggs**, U.S. Department of Education Representative; State FFA Executive Secretary, Oklahoma Department of Career & Technical Education, Stillwater, Oklahoma.
- **Steven R. Habstreit**, U.S. Department of Education Representative; Associate Professor, Agricultural Education, Kansas State University, Manhattan, Oklahoma.
- **Dale Gruis,** State Supervisor, Ag Education Consultant, Iowa Dept. of Education, Des Moines, Iowa
- **Nancy J. Trivette**, State Supervisor, Program Leader, Agricultural Education, New Jersey Department of Agriculture, Trenton, New Jersey.
- **Elaine Lewis**, U.S. Department of Education Representative; Instructor Agricultural Education, Yelm High School, Yelm, Washington.
- **William Deimler,** State Supervisor; Specialist, Agricultural Education, Utah State Office of Education Education, Salt Lake City, Utah.
- James R. Woodard, State Supervisor, State Director of Agricultural Education, State Department of Education, Atlanta, Georgia.
- Linda A. Rist, Ag Ed Instructor/FFA Advisor, West Central High School, Hartford, South Dakota

Officers of the Board of Directors:

- **Larry D. Case**, National FFA Advisor and CEO; Coordinator, Agricultural & Rural Education, Office of Vocational and Adult Education, U.S. Department of Education, Washington, D.C.
- **C. Coleman Harris**, National FFA Executive Secretary; Education Program Specialist, Agriculture, Division of Vocational-Technical Education, U.S. Department of Education, Washington, D.C.
- Marion Fletcher, National FFA Treasurer; Supervisor for Agricultural Education, State Department of Education, Little Rock, AR

Board of National FFA Officers:

Jackie Mundt, National FFA President, Pittsville, Wisconsin
Emily Horton, National FFA Secretary, Riverton, Wyoming
Justine Sterling, National FFA Central Region Vice President, Hardtner, Kansas
Jay Kelley, National FFA Eastern Region Vice President, Chillicothe, Illinois
Brian Hogue, National FFA Western Region Vice President, Wilcox, Arizona
Rachael McCall, National FFA Southern Region Vice President, Rochelle, Georgia

Consultants to the Board:

Stacy A. Gartin, Consultant (AAAE), West Virginia University, Agricultural and Environmental Education, Morgantown, West Virginia

Steven Fraze, Consultant (AAAE), Texas Tech University, Agricultural Education & Communications, Lubbock, Texas

Barry Croom, Consultant (AAAE), North Carolina University, Agricultural and Extension Education, Raleigh, North Carolina

Lee James, Consultant (NAAE), Weir, Mississippi

Paul Larson, Consultant (NAAE), Appleton, Wisconsin

Dale Beaty, Consultant (Past President, Nat'l. FFA Alumni Council), Milton, Wisconsin **Sonny Deke**, Consultant (President, Nat'l. FFA Alumni Council), Marion, Iowa

Norman Gay, Consultant (President Elect Nat'l FFA Alumni Council), Perry, Georgia

Debbie Cavett, Consultant, Director, Interagency Initiatives, USDA, Washington, D. C.

Amy Rasmussen, Consultant (Past National Officer), Mead, Nebraska

Others present for all or portions of the meeting:

Doug Loudenslager, Chief Operating Officer, National FFA Organization and National FFA Foundation, Indianapolis, Indiana

Ellen Williams, Executive Assistant to the COO, National FFA Organization, Indianapolis, Indiana

Bill Stagg, Director, Information Services Division, National FFA Organization, Indianapolis, Indiana

- **Tom Kapostasy,** Director, Business Services Division, National FFA Organization, Indianapolis, Indiana
- **Anna Melodia,** Director, Education Division, National FFA Organization, Indianapolis, Indiana

Kent Schescke, Director, Development and Partnerships Division, National FFA Organization, Indianapolis, Indiana

Frank Saldana, Executive Director, National FFA Alumni Association, Indianapolis, Indiana

Pam Holbert, Executive Assistant, National FFA Headquarters Operations, Alexandria, Virginia

- **Wm. Jay Jackman**, Executive Director, National Association of Agricultural Education (NAAE), Lexington, Kentucky
- **Jan Bray,** Executive Director, Association of Career and Technical Education (ACTE), Alexandria, Virginia

Josh Bledsoe, State FFA Coordinator, NC State University, Raleigh, North Carolina

Jack Pitzer, National FFA Career Show Manager, Alexandria, Virginia

Joe Vande Bosche, CPA, BKD Not-for Profit & Government Group, Indianapolis, Indiana

Wednesday, January 19, 2005

Larry Case welcomed everyone.

National FFA Officers presented the Board with their pins and then everyone watched a film "What's Right with the World".

A planning retreat and strategic planning session was held at the U.S. Department of Education from 8:00-4:30. Retreat participants included all Board Members, National Officers, Consultants to the Board, Executive Secretary Trustees and Staff. Speakers and their topics at the retreat were as follows:

Facts and Issues that Drive our Planning and Investment in Education – Dr. Susan Sclafani, Assistant Secretary, Office of Vocational and Adult Education, USDE

Planning for the Future of Agricultural Education – Dr. R. Kirby Barrick, Associate Dean for Academic Programs, College of Agricultural, Consumer and Environmental Sciences, University of Illinois at Urbana-Champaign

Following the speakers, National FFA Advisor, Larry Case, led a discussion to gain input from the board regarding strategic initiatives important to the organization over the next five to ten years. At the conclusion of the January FFA Board Meeting, a document was distributed to continue the input process. This work will continue at the July 2005 Board Meeting in Indianapolis.

Note: Dr. Susan Sclafani was presented a framed photo collage from the National FFA Convention in October 2004 where she spoke and received the Honorary American FFA Degree.

Thursday, January 20, 2005

Everyone had the day off to enjoy inauguration activities.

Friday, January 21, 2005

8:00 a.m. Special Session for Reports, Updates

Jackie Mundt, National FFA President, called the First Session to order at 8:00 a.m.

Debbie Cavett, Director, Interagency Initiatives with USDA gave a brief report. Ag Literacy is an important issue and some of the ideas regarding this issue are:

- There should be a "go to person" that is up to date on what is happening in Ag education programs
- Create an Ag Literacy website
- Set up working relationship with upper level individuals with USDA and USDE

She looks forward to the National Officers visiting in March during Ag week.

Amy Rasmussen, Norman Gay, Josh Bledsoe and Ellen Williams were introduced to the board as they were not a part of the group on Wednesday.

Nancy J. Trivette reported for the National Officer Nominating Committee Task Force. (*Attachment #1*)

Josh Bledsoe presented the NLCSO Task Force Report. (Attachment #2)

Buddy Deimler presented the National FFA Leadership Program Review Task Force Report. (*Attachment #3*)

Kent Schescke briefed the board on the motion regarding Tsunami Relief Effort. In light of the recent events and devastation from the recent tsunami in Southeast Asia the FFA is proposing the creation of an organization-wide effort to provide assistance. This provides an opportunity for local FFA chapters and members to participate in the humanitarian relief effort and help direct funding to help rebuild their agriculture, education and youth infrastructure. This is supportive of FFA's efforts to provide additional service learning opportunities for FFA members. Doug Loudenslager suggested referring the motion to the Education Committee.

The National Officers reported on their experiences at the Texas/Wyoming Ball and the Ag Ball. While feeling a little out of place at the Texas/Wyoming Ball, the officers were warmly welcomed at the Ag Ball as many attendees were familiar with the FFA Blue Jackets.

At 11:05 a.m., Joe Vande Bosche, CPS with BKD Not-for Profit & Government Group from Indianapolis reported on the Sarbanes/Oxley Legislation as it relates to board fiduciary responsibility. (*Attachment #4*)

Lunch was catered at noon.

Finance, Policy and Education Committees met in the afternoon.

5:00 Opening Session:

Jackie Mundt reconvened the meeting at 5:00 p.m.

Dr. Larry Case reviewed board procedures.

Rachael McCall gave reflections.

The National Officers related their experiences since the October Convention and thanked the board for the opportunity to represent FFA members.

<u>MOTION</u>: Moved by James Woodard, seconded by Linda Rist and carried to commend the National Officers on a job well done to this point.

Seating of New Board Members and Consultants

Chairperson Case welcomed Barry Croom, Paul Larson, Lee James, Norman Gay, Amy Rasmussen, and Debbie Cavett. He pronounced them duly seated as members of the National FFA Board of Directors.

Reports from Agricultural Education Organizations:

| Council | Nancy J. Trivette, Vice President of The Council |
|---------------------|--------------------------------------------------------------|
| PAS | Larry Case, National PAS Advisor |
| NASAE | Nancy J. Trivette, Representing NASAE President, Steve Brown |
| AAAE | Stacy Gartin, Consultant to the Board |
| NAAE | Paul Larson, Consultant to the Board |
| Alumni | Sonny Deke, Consultant to the Board |
| Past Nat'l. Officer | Amy Rasmussen, Consultant to the Board |

Approval of Minutes:

MOTION: Moved by Rachael McCall (Steve Harbstreit), seconded by Jay Kelley (Linda Rist) and carried to approve the minutes from the National FFA Board of Director's Meeting in Louisville, Kentucky on 10/25/04.

Report of the Treasurer:

Marion Fletcher, Executive Treasurer, reviewed the financial status of the organization and responded to questions.

<u>MOTION</u>: Moved by Brian Hogue (Nancy J. Trivette), seconded by Emily Horton (Elaine Lewis) and carried to accept the treasurer's report.

Administrative Overview:

In his report, Doug Loudenslager, indicated that employee drug testing was on going and that staff turnover had significantly reduced. (*Attachment #5*)

<u>MOTION</u>: Moved by Emily Horton (Dale Gruis), seconded by Justine Sterling (Elaine Lewis) and carried to release funds from Capital Reserves to purchase the attached schedule of equipment as recommend by staff and approved by the Finance Committee. (*Attachment #6*)

Bill Stagg reported on Information Services and responded to questions.

<u>MOTION</u>: Moved by Jay Kelley (James Woodard), seconded by Rachael McCall (Dale Gruis) and carried to release funds from capital reserves for the development and installation of a National FFA Center messaging system and updated artwork and photography installations throughout the building.

MOTION: Moved by Emily Horton (Steve Harbstreit), seconded by Justine Sterling (Nancy J. Trivette) and carried to request special project funding from the National FFA Foundation for development of six two-hour televised programs and a live broadcast of the 78th National FFA Convention.

MOTION: Moved by Justine Sterling (Kent Boggs), seconded by Brain Hogue (Linda Rist) and carried to request special project funding from the National FFA Foundation for live Internet web casting of all ten sessions of the 78th National FFA Convention.

James Woodard reported that the board was \$280 short of the goal of \$1000 to purchase a brick at the FFA Center in Indianapolis. Immediately, members made contributions. Marion Fletcher received the full amount and he will turn the funds over to Tammy Meyer at the February In-service.

Saturday, January 22, 2005

Tom Kapostasy presented business Services/Technology report.

MOTION: Moved by Brian Hogue (James Woodard), seconded by Emily Horton (Dale Gruis) and carried to accept the proposed plan for managing the selection of chapters to receive financial assistance to purchase official FFA jackets at a reduced price for their members.

Anna Melodia presented the report of the Education Division.

James Woodard presented the National FFA Officer Nominating Committee report. (*Attachment #7*)

MOTION: Moved by Jay Kelley (Kent Boggs), seconded by Brian Hogue (Nancy J. Trivette) and carried to create a working group to redesign the National Officer Nominating Committee Process utilizing the recommendations as proposed by the task force.

More information regarding plans of the working group will be presented at the July meeting.

MOTION: Moved by Emily Horton (Dale Gruis), seconded by Brian Hogue (Steve Harbsteit and carried to accept the report as by the National Officer Nominating Committee Process Task Force Final Report and commend its members for the time and work they productively invested.

<u>MOTION</u>: Moved by Justine Sterling (Linda Rist), seconded by Jay Kelley (Nancy J. Trivette) to create an incentive program for proper official dress at the national convention. Motion failed. It was decided that no action was necessary.

Motion regarding implementation of a National Service Project (from National Delegate Committee #5) was amended (friendly amendment) to read as follows: Change word "Project" to "Strategy" and strike "with a minimum of two members of National Service Project Delegate Committee assigned to the committee.

MOTION: Moved by Brian Hogue (Steve Harbstreit), seconded by Emily Horton (Dale Gruis) and carried that the National FFA Organization implement a non-mandated, non-competitive national service strategy with first year theme and timeframe determined by a national committee chosen by the National FFA Board of Directors.

MOTION: Moved by Jay Kelley (James Woodard), seconded by Brian Hogue (Kent Boggs) and carried to appoint Nancy J. Trivette as Board Representative of the National FFA Officer Selection Process.

MOTION: Moved by Rachael McCall (Steve Harbstreit), seconded by Justine Sterling (Buddy Deimler) and carried to appoint Dr. Dann Husmann, University of Nebraska as adult consultant of the National FFA Officer Selection Process.

MOTION: Moved by Rachael McCall (Buddy Deimler), seconded by Emily Horton (Nancy J. Trivette) and carried to accept the following nominees to serve as coordinators for the national FFA Delegate process for years 2005-07:

Charles Parker, Assistant State FFA Advisor, California Dr. John Ricketts, Assistant Professor, University of Georgia Dr. Ann Horne, FFA Program Advisor, Arkansas Alan Spencer, State FFA Executive Secretary/Treasurer, Iowa

<u>MOTION</u>: Moved by Brian Hogue (Kent Boggs), seconded by Justine Sterling (Elaine Lewis) and carried to accept the reports of all delegate committees (6 issue committees and 3 standing committees) at the 77th National FFA Convention and commend the delegates for their outstanding work.

Development and Partnership Overview:

MOTION: Moved by Emily Horton (Nancy J. Trivette), seconded by Jay Kelley (Elaine Lewis) and carried to approve the NFA Historical Preservation Project and seek special project funding through the National FFA Foundation.

Regarding the MOU between the National FFA Organization and The Elected Leadership of the National FFA Organization's Alumni Association, Steve Harbsteit and Nancy J. Trivette, board volunteers, will work with Frank Saldana, Dale Beaty, Norman Gay and bring a motion back to the board at the July meeting.

MOTION: Moved by Brian Hogue (Buddy Deimler), seconded by Justine Sterling (James Woodard) and carried to adopt the National FFA Alumni Association Bylaws as approved by the National Alumni Delegates a the annual alumni convention.

Finance Overview:

MOTION: Moved by Rachael McCall (Nancy J. Trivette), seconded by Jay Kelley (Elaine Lewis) and carried to approve the 2003-2004 National FFA Organization audited financial statements as completed by BKD, LLP.

Audit Committee:

MOTION: Moved by Brian Hogue (Dale Gruis), seconded by Rachael McCall (James Woodard) and carried to establish an annual Audit Committee comprised of the National FFA Advisor, National FFA Treasurer, Chairperson of the Board's Finance Committee, sitting Chairperson of the National FFA Foundation's Sponsors' Board and the National FFA President. The Chairperson of the National FFA Organization's Finance Committee will serve as Chairperson of the Audit Committee.

<u>MOTION</u>: Moved by Justine Sterling (Steve Harbstreit), seconded by Emily Horton (Nancy J. Trivette) and carried to approve the attached audit committee charter which states the purpose, structure, financial expertise requirements, meetings, authority and responsibilities of this committee. (*Attachment #8*)

MOTION: Moved by Rachael McCall (Kent Boggs), seconded by Brian Hogue (Buddy Deimler) and carried to adopt in principle the proposed changes for setaside and overhead including the establishment of an Agricultural Education Opportunities Fund. Contribution to the Ag Ed Opportunities Fund would be suspended if the operating reserve falls below 40 percent triggering a contribution to that fund. Staff will formulate all recommendations for policy changes for review and adoption at the July 2005 meeting.

Policy Motions:

The Policy Committee opted not to recommend a constitutional amendment requiring an SAE for a student to become an FFA member.

MOTION: Moved by Emily Horton (Steve Harbstreit), seconded by Justine Sterling (Linda Rist that the National FFA Board submit the following amendment to the delegates of the 78th National FFA Convention based on the recommendations of the delegates to the 77th National FFA Convention to amend by adding "in a public, private or home school setting" following the word program at the end of the first sentence in Section B of Article V – Active Membership. The first sentence of Article V, Section B would then read as follows: Active Membership – To be eligible for Active Membership in a chartered FFA chapter, a student must be enrolled in a secondary agricultural education program in a public, private or home school setting. Motion failed.

MOTION: Moved by Emily Horton (Steve Harbstreit), seconded by Justine Sterling (Nancy J. Trivette) and carried that the joint Illinois and Pennsylvania

Association Amendment be submitted to the delegates of the 78th National FFA Convention as follows: **amend the vote by which amendments to the Constitution and Bylaws may be amended by inserting "and** *ratification by a majority of the state associations with official delegates*" prior to the words "*at the National FFA Convention*" in sentences five and six of Article XVII of the National FFA Constitution.

The new Section B of Article XVII would then read as follows:

An amendment to the National FFA Constitution may be adopted by a two-thirds vote of the official delegates and ratification by a majority vote of the state associations with official delegates at the National FFA Convention. An amendment to Bylaws may be adopted by a two-thirds majority vote of the official delegates and ratification by a majority vote of the state associations with official delegates at the National FFA Convention.

MOTION: Moved by Emily Horton (James Woodard), seconded by Jay Kelley

(**Dale Gruis**) and carried to insert FFA before the word Region in the first sentence and strike the balance of the item starting with (Each person elected shall). The revised policy would read as follows "Each FFA region shall elect its member on the board of directors from among the state advisors of that region. The term shall be for a three-year period beginning on July 1, following election.

<u>MOTION</u>: Moved by Jay Kelley (Linda Rist), seconded by Emily Horton (Dale Gruis) to strike item g. (An immediate past national FFA officer will serve as consultant to the board of directors for the January meeting of the board). Motion failed.

MOTION: Moved by Justine Sterling (Elaine Lewis), seconded by Jay Kelley (Kent **Boggs**) and carried to change the policy handbook to read as follows:

I. Activities, D. National Officers, 01. Elections

- a. Past state officers and/or current national officer candidates shall not be eligible to attend regional or national leadership conferences managed by the National FFA Organization and targeted to state a FFA officers
- b. The practice of soliciting support for a candidate for national FFA office is not permitted.
- c. Each national officer candidate shall be an active FFA member and eligible to retain active membership in the organization until the member completes the term of office.
- d. No FFA member who has been employed by the National FFA Organization will be eligible to run for national FFA office.
- e. Nominating Committee Members shall be submitted for review and final confirmation by the Governing Committee by September 1st.

MOTION: Moved by Jay Kelley (Nancy J. Trivette) seconded by Brian Hogue (Buddy Deimler) and carried to amend policy (II. Operations, A. Governance, 03.

Board Operations, Item J. (Standing Committees) by deleting Program Development and Direction and inserting in its place Education.

MOTION: Moved by Brian Hogue (Elaine Lweis), seconded by Justine Sterling (Steve Harbstreit) and carried to ratify the action of the delegates regarding approval of Article V, Section D Collegiate Membership. Inserted (or have an interest in the future welfare of the agriculture industry) and to ratify the action of the delegates regarding approval of Article XII, Section B regarding consideration of amendments to the constitution and bylaws. Add at the end of Section B (except for proposed amendments to the Constitution and/or Bylaws meeting the requirements outlined in Article XVII) and to ratify the action of the delegates regarding the approval of Article XVII) and to ratify the action of the delegates regarding the approval of Article XVII, Amendments, by dividing the Article into three sections, with Section A defining the submission of amendments; Section B defining the adoption of amendments; and Section C the precedence of the Bylaws and Constitution. (This is a technical amendment).

MOTION: Moved by Emily Horton (Buddy Deimler) seconded by Rachael McCall (Nancy J. Trivette) and carried to add the following wording under I. Activities, J. General Program Policy 01. Membership and Eligibility of the National FFA Policies and Procedures Handbook:

b. Members who have qualified to participate in more than one category of National FFA Award or Recognition Activities, e.g. CDEs and Agriscience of Agriscience Proficiency or stars finalist must notify their state staff within 5 working days after being selected or certified to participate. State staff will contact appropriate program coordinator to determine if accommodations for dual participation can be arranged. Under no circumstances will the accommodation impact the published schedule, overall integrity of the event or other participants' ability to be fairly evaluated. In some cases due to published schedule no accommodations will be made. In these cases the participant will need to choose and where appropriate the state staff may choose to certify a second place team or a replacement member. This policy does not supersede existing event policies that restrict multiple participation.

MOTION: Moved by Brian Hogue (Steve Harbstreit), seconded by Justine Sterling (Kent Boggs) and carried to add a new item 4 (privacy – request for non-release of name) under 1. Activities Section J. General Program Policy as follows: Participation in a national event or activity provides an implied consent for publication of member names, photographs, or other related information. The National FFA Organization will release the name, chapter and state of all members receiving national recognition using electronic and written news releases. This information will be posted on FFA.org and sent to news media using information provided on the participants application or certification form. Those wishing to maintain their privacy and not have their names released must request this on appropriate application or certification form.

Education Motions:

MOTION: Moved by Justine Sterling (Buddy Deimler), seconded by Brain Hogue (Steve Harbstreit) and carried that as part of the leadership continuum, identify those

programs that are core to FFA as part of its mission as a premier youth leadership organization; and as such, not be dependent on sponsor funding for development, delivery and revision.

MOTION: Moved by Emily Horton (Kent Boggs), seconded by Brian Hogue (Elaine Lewis) and carried to accept the report as created by the Leadership Program Review Task Force and commend its members for the time and work they productively invested.

MOTION: Moved by Justine Sterling (Buddy Deimler), seconded by Rachael McCall (Kent Boggs) and carried to establish a working group to create a leadership program continuum for middle school to collegiate that includes the recommendations as outlined by the task force.

<u>MOTION</u>: Moved by Emily Horton (Kent Boggs) seconded by Brain Hogue (Linda Rist) and carried to establish a working group to create a national leadership certificate program that includes the recommendations as outlined by the task force.

MOTION: Moved by Rachael McCall (Linda Rist), seconded by Jay Kelley (Elaine Lewis) and carried to examine and endorse an enhanced version of the three component model; and since FFA is an outgrowth of the classroom component, all programs will be cross walked to academic standards.

MOTION: Moved by Jay Kelley (James Woodard), seconded by Justine Sterling (Steve Harbstreit) and carried to accept the report as created by the NLCSO Task Force for 2005-2010 and commend its members for the time and work they productively invested.

MOTION: Moved by Emily Horton (Nancy J. Trivette), seconded by Rachael McCall (Buddy Deimler) and carried to accept the recommendations as proposed by the Leadership Program Review Task Force for implementation by staff.

Comments were given by retiring board members, James Woodard, Elaine Lewis and Kent Boggs and by consultant, Amy Rasmussen.

A National FFA Board of Directors Meeting Evaluation was distributed for members to complete and return.

Dr. Case commended FFA Staff, Board Members, Consultants, National Officers and Doug Loudenslager for accomplishments.

Meeting was adjourned.

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Larry D. Case

C. Coleman Harris