

IUPUI Report to the Community
Chancellor Charles Bantz
February 26, 2013

[Applause]

Thank you so much, Phil. I want to thank all of you for being here; and like Trustee Eskew, I want to call out a few people specifically.

There are elected officials here today, and we appreciate your service. Senator Greg Taylor, Councilman Jeff Miller, Mayor Dennis Buckley, and Deputy Mayor Olgen Williams. ‘

Can I ask all of you to stand and get our recognition. Thank you.

[Applause]

I also want to thank Commissioner Teresa Lubbers from the Commission of Higher Education for being here, as well as the student commissioner, Hannah Rozow is here today; and we want to thank you for your service and leadership.

[Applause]

And finally, there are representatives from Senator Donnelly's office and Congressman Andre Carson's office. We want to thank you for your service to all of us.

I am so pleased every year to have this opportunity. It is amazing to me that it's been ten years, almost, that I've been here. As I look at Judge Sarah Barker, I always think of meeting her in a hotel room at the Hilton Chicago airport. She was on my search committee.

[Laughter]

And I've embarrassed her. She was on my search committee. And to put it in context, I'm the person who is a lawyer's son. I looked at the list of members of the search committee and said, "Let me understand this. There's a federal district judge on this." I knew what that meant. Let's just say softballs were not coming my way.

[Laughter]

But there have been so many people like Sarah, as I look around this room, who have played such an incredible role in the campus. And so it's one of the reasons I love to make this report to the community. Because it is a report to the community about the community and our partnership together.

And today what I want to do is I want to tell you the story of this last year, and I want to do that in the context of what in my world is an astonishing year. Somebody last fall asked me how things are going; and I said, "If just one of the four things that happened in the last six weeks would have happened, I would be celebrating and considering whether or not this would be the time to stop at the top." But we had four such things this year, and I'm going to weave them in to the remarks today. And I'll single them out as I go along, talking about new schools, talking about named schools, talking about what is a once-in-ten-year experience when our accreditation team came here, after we've spent several years preparing material, putting it all up on the web, exposed to anyone who wants to know about how we've done for ten years; and the team comes, spends time interviewing people, including some of you in this room; and we get a report. And if the report is frankly bad, this is really bad news. It so happens that today Apollo Group announced that the University of Phoenix is likely going to be put on probation by the same accreditor -- and not a big surprise -- their stock fell. This is not a good thing. And so it is an important part of it.

And I'm going to do something I seldom do, which is you're going to see quotations from the site visit's final report that is now under review by the Commission for Higher Learning. And I'm going to do that shamelessly because you wouldn't believe it if I said it. All right. They are so positive.

But I want to start first, as I said, with the relationship with you in the community beyond this room. And I tried to list really quickly the expectations that I believe our community has of us and we, I believe, embrace back. We do believe that our community wants us to help build Indiana's workforce, to be a key part of Indiana's economy growing, to be centrally focused on student success, to make a significant effort in research and then translate that research into practice, to making a difference in the lives of patients, in museum goers, in individuals in every place, every walk, every experience in our community, to, of course, work on improving health, not only here, not only in this country, but across the world; and, of course, to improve in the process, the quality of life in central Indiana and beyond. And we need to do all of that while we're being good stewards of our resources and of our place, making this place a better place than we found it, changing it in a way that it is a true gift to the next generation. Those are all things I believe our community expects of us; and frankly, I've got some evidence of that as I look out at Commissioner Lubbers and raise up the strategic plan of the Higher Education Commission, "Reaching Higher, Achieving More." This is about those expectations. Probably not everyone exactly the way I said it, but the expectation of colleges and universities in this state is that we do build workforce, that we do help the economy, that we do support student success. And so it is in our community, and I want you to know we embrace that responsibility.

Seven years ago we wrote this one mission statement. I will not give you a test on it. I'm not going to read it to you, but I want you to know it is sort of the mirror image

of what I believe our community asks of us. We are responsible for the economic, cultural, and educational development of Central Indiana and beyond. We say that. That's our mission. And I'm emphasizing that, that we create degree programs to match that. We enhance the numbers in those. We make students more successful in those. We work in this way. And I emphasize that because remember that accreditation review we had? Ten years ago they come in, and the first thing they ask is, "What's your mission and are you achieving it?" Now that's a pretty daunting question over a ten-year period. So as I said, I'm going to show you what they said. And over on the slide it says, "The stability of the mission statement has served as a consistent beacon in guiding the activities of this campus." And, as a result of that, we have been more successful. We have stuck to this as a mission. Some of you have heard me speak numerous times and are really, really familiar with me emphasizing the doubling goals: double the baccalaureate degrees granted in the decade, double the research funding, double our civic engagement, double our commitment to diversity, all within that mission statement. The accreditors saw that; and, in fact, saw that it led you, our community, to support us through philanthropy. So the theme I want to carry out here is how has this commitment led to philanthropy, which then supports us in achieving enormous gains in this last year alone; didn't all happen in a year, but it culminated in this year.

And so on the right side of the screen, you see the four themes of the IMPACT Campaign. This is our 1.25 billion dollar campaign that we have, yes, four months and two days left. And we are not done. Dee Metaj, the vice president of the IU Foundation is over there saying, "Keep going. Bantz." All of us need to keep going right to the deadline because these four themes are so central to what we do.

We need to support extraordinary student success. We need to excel as a center for health and life sciences because this is Indiana's academic health sciences campus. It is. We have to thrive as an urban research campus because we owe it to this community, and we owe it the responsibility of civic engagement as part of that partnership. So what I'm going to do is go through these four themes and tell you the story of this last 12 months.

This is the statement from our creditors about student success. I did not write it. "IUPUI has made a concerted effort in the past ten years to improve the learning environment at the campus with noteworthy results. We are seen as the leader and an innovator in general education nationally." That's the hard work, by the way in education, it is general education. And we're seen as a leader. We've shaped literally what the dialogue is nationally. Preceded me back into the '90s. The commitment of the faculty has done that. We have changed our degree programs. We've added degree programs. We've enhanced the way we deliver degree programs. We've created University College. We've improved our first-year experience, thematic learning communities.

But in this last year, I'm going to focus on two physical things that we are doing to continue that growth of student success. And the first one is the University Place

Conference Center and Hotel closure. This is one of the signatures of our campus. It's one of the pride points of our campus. It was built in the '80s for the Pan American Games, and we just closed it November 30th; and we did that because it would help student success. We had been struggling to grow our number of students living on campus. When I came here, there were 200 living on campus in Ball Residence Hall, which was built about the time Sandra [Petronio]'s mother was born.

[Laughter]

Okay. And then we added the apartments and added 800 more beds, and we were up to about 1,100 beds. And we have so much demand, we have people across the river in Park Place, 250 the last several years. And we were trying to say, "How can we get housing beds?" And the answer was, we close the hotel. And so next fall, University Tower, as it's now known, the tower part, the hotel part, will have 560 students in rooms that look like that on the right side of the screen. Very hip bunk beds, I call them, with desk underneath, 560 students, almost a 50 percent increase. We're still only having about 6 percent of our students living on campus. This is tiny compared to West Lafayette and Bloomington, that are over 10,000, 11,000, 12,000 in residence halls. We will be a commuter campus, but we will have a bigger core of students; and we know they'll be more successful because we've run the data. The national data, the local data, we know that.

And oh, by the way, we're building a dining hall. The first time (the students clap) the first time we will have had a dining hall on campus; and bless the heart of the designers, it will not look like the dining hall I ate in in the Sixties. Okay. It will be one of those self-serve cool dining halls that students love. That will be University Tower.

And you're asking yourself what in the world is Hine Hall. That's the former conference center, now named after Maynard Hine, the first chancellor of the campus, literally a world-famous dean of our dental school. Maynard Hine, whom we have not honored on this campus, we now honor with an academic building, 15 classrooms. Remember, we closed the 30th of November. January, spring semester, students are in there in 15 classrooms. We made a quick switch. And, frankly, we have almost solved our number of classroom problems. We still need to fix some classrooms, but we at least have the numbers that we need. That is a key change for us, and we're going to see this play out, another example of long-term commitment.

Some of you've seen the Learning Spaces over in the Education/SPEA/Business corridors. We've done this once again. And the "we" in this case is Denny Sponsel and Bob Frist, colleagues from CSO Architects, Maregatti Interiors, have once again taken a corridor with a great view and nothing else and turned it into a place students can come together, work together, study together. And we know that that makes the campus "stickier." When you make it stickier, they're more successful. We've had donors" Elaine Bedel's firm made contributions. Herff Jones made

contributions. Indiana Members Credit Union, the Library Community Board, the work people who were involved, amazing. If you want to see really cool glass work, go see that fourth floor library downtown view, best view of downtown on campus. Our students have it. That's for them. That kind of transformation is critical.

Now I can't end talking about student success without bragging about our doubling goal. We haven't succeeded. We're not at 100 percent increase in goal in the number of bachelor's degrees. We've gone from 2,200 to 3,633, 64 percent increase. So there are people out there 1,400 of them, more than 10 years ago with bachelor's degrees because we made a commitment to graduate more students. And as you look at the IUPUI Performance Report [which will be distributed as you leave], one item I want to call out to you is on page 12, as I remember, a wonderful story about Renee Wright [assumed spelling], one of our Nina scholars, who finished her bachelor's degrees, one of those new students who graduated last year. Legally blind her whole life, finished her bachelor degree, is on to a master's in social work, has this career opportunity because of a commitment of a donor, the Nina Mason Pulliam Trust, and great staff, great work for years, to support an enormously high-risk individual, someone who is legally blind, to get a college degree and now go on to graduate school. What a story. And we have 3,633 of those stories last year.

[Applause]

Health and life science, this is what they say about health and life science. These are the accreditors. This isn't our words. "Recognized as an important driver of the economy in central Indiana as well as other parts of Indiana through its being one of the largest employers. It's a major partner in a \$44 billion industrial cluster in this state."

You all can fill in the blanks on this. All the health sciences programs: from Dean [Marion] Broome's nursing school, through the medical school, through health and rehabilitation sciences, through social work, through our dentistry school, through the scientists who work in so many different schools, School of Science, the bench lab individuals, the engineering program, all of those contribute to this, as, of course, do many of you in the business sector and nonprofit sector. This is a key part of what we do.

In the last year, there are a couple things that are related directly to philanthropy. You've seen the building of the Glick Eye Institute. We've now got some faculty coming in July that we stole fair and square from the University of Florida. A dual career couple here that are coming to be scientists in retinal diseases and diabetes -- the effects of diabetes, coming to the campus, supported by the endowment fund that Marilyn Glick insisted be a part of their gift, an important step this year.

One of the great celebrations for us this year, one of those four things that I say I celebrate is the creation of the Richard M. Fairbanks School of Public Health. And right here in front from the foundation, Betsy Bikoff and Ellen Quigley are here.

They have been our partners in making this happen. We literally worked together, with their gift, with our commitment
[Applause]

And if it wouldn't have happened, or it would have only happened 10 or 20 years out, without their support. This was a key turning point. Indiana not only has bad indicators in education, we have it in health. And we need more public health work, and our campus is positioned to do that because we are a collaborative multidisciplinary campus; and that's a key part of this. We've got a founding dean who's been selected, Paul Halverson, currently a commissioner of health in another state, has worked at the Center for Disease Control, worked on campuses, is ready to come here; and is extraordinarily enthusiastic about the opportunity of launching this school going forward. This is a step that I dreamed of from the first time I talked to Craig Brater ten years ago and said, "Why is it we don't have a school of public health?" It has taken literally hundreds of people over these years to build this, and we will make a difference going forward in the future.

That's a perfect transition to our focus on urban research because public health is so much a part of urban research, but our creditors saw so clearly that we have a commitment to addressing needs through research in our community. Applied research and seeking support for it, and I'm impressed that they actually got the idea that all of our schools do this. Occasionally people say, well, that's only the public health school or that's only the medical school or, certainly, the nursing school, or maybe the engineering school; but they got the point that it's all of our schools.

And how do I demonstrate that to you? The example I have is Herron's School of Fine Art and Design. We have an art school that is focused on doing their work in the community. The Basile Center for Art and Public Life, supported by Frank and Katrina Basile, is a key example of that. The new facility up Indiana Avenue—many of you probably haven't driven up over Fall Creek and seen the new Sid and Lois Eskenazi Fine Arts Center, which holds the sculpture center and now has painting facilities and has a beautiful gallery there in the front, that you see there on Indiana Avenue. All of that is perfectly positioned for doing public art. Big sculptures take big space. The galleries have to be that way. The paintings have to be that way; and our students do this as part of their degree requirements. And so our art school takes their work out into the community.

And sitting down front here is Steve Russell from Celadon Trucking -- bless your heart -- he has been one of the patrons of our students and their art for his facility at Celadon. That kind of commitment has made this work.

It's part of the RISE initiative that you've heard about before. Research International, Service, and Experiential learning, and the scholarship program we now have with that in this campaign. Herron has been astonishingly successful in getting 13 scholarships, just in Herron, to support their students in this kind of work. And in

addition to that, as I will talk about right now, philanthropic studies, School of Philanthropy has gotten 15 RISE scholarships. This is another perfect example of how our commitment to urban research to our community is across the campus.

Philanthropic studies was one of the great ideas of my predecessors. There are only a few cities in America where it made sense to start it. We were one of those; and my predecessors and Gene Temple and many of you sitting in the room, including Patrick Rooney, had the wisdom to say, "Let's do this." We created a Center for Philanthropy. They did the research. They became a world leader. They got degree programs, and we said the next step is to create what we believe is the world's first School of Philanthropy; and we've done that. That was one of those transformational events that occurred last fall. And so we have in place the full array of opportunities. And of course, they are very good at raising money. They better be.

[Laughter]

Not only the support that has been so important from the Lilly Endowment that has underwritten that work; but donors, one after another, supporting the RISE scholarships. And just this week we were able to announce that Maureen Hackett and her husband -- Maureen chairs the Board of Visitors at the school -- made a donation for a named chair in her mother's name, in women's philanthropy, what we believe to be our first -- we know it's our first, but one of the first such chairs that exists. That kind of commitment fits so much the focus of this campus.

That, of course, is a perfect transition into civic engagement. This is one of the few places that I will just shamelessly say, we're the best in the country on a research campus. And I say that all the time because the president of the United States, through the National Corporation for Community Service, picked us first as a research campus to be recognized about six years ago. We been on the Honor Roll five times since, and we were a finalist last year for the award again. This is a signature of the campus; and it should be, given our focus on translating research into practice and commitment to our community. And it's wonderful that the accreditors got that in these comments that you see.

And understand that we're willing to partner with other universities as well. Butler University is one example I will give you in a minute.

Here is a great example of how we stitch together many of the themes we talk about. Student success, civic engagement, urban research come together in the Near Eastside Legacy Project. All of you know that that comes from hosting the Super Bowl—the incredible work on the east side, the creation of the center on the east side. And, of course, one of the pieces was to try to create wellness in that neighborhood, in that facility. But who's going to do it? And so they reached out to our Physical Education and Tourism Management School, that's Jay Gladden, the dean of that school. And so our students that were over on the east side, as part of

their work, doing outreach and essentially being the trainers and the guides to the wellness program in the Near-Eastside Legacy Project. This has been supported by some resources that came from JPMorgan Chase, through the IUPUI Solution Center, that operates to help us reach out to the community, that kind of partnership.

The other one (you might not be able to read the sign at the top there on the left), that's the one-stop student outreach clinic that our MD students, dental students, law students from McKinney, and social work students run—a free clinic on the east side on Saturdays. They do this as a volunteer effort and make it available. What a perfect example of civic engagement, student success, urban research, reaching out and sharing that experience, out there on the east side.

These examples have all come about in this last year. They have been worked on, in some cases, for decades, but they have been celebrated and accomplished this year. And so that's why if you think about a School of Philanthropy, the Fairbanks School of Public Health, and I did not mention the McKinney School of Law. We announced the gift previously, but the formal naming was last fall in that same six-week period. So once again I got to see Bob McKinney, as the happiest man I've ever seen, and his children, and this time all of them, with the family coming from Egypt, all there celebrating a gift that has transformed our law school into the McKinney School of Law.

And oh, by the way, the accreditors left the next week. All of this came in that short time; and that's why I say, it's been a great year.

There have been other projects as well. The reading and writing projects -- once again I want to thank the Commission on Higher Education, who is funding this, Butler and IUPUI, partnering to help teachers at IPS teach reading more effectively; and they have been working on this for six years.

Overall, if you think about civic engagement, I always talk about economic development; and I occasionally have to remind myself that not everybody thinks about us as an economic development engine—as an entity. Sometimes people will say, yea, you've got those graduates, those 3,600 bachelor's graduates and several thousand graduates—professional graduates by the way also finished. Obviously, we provide the professions in this state. Half the lawyers are graduates of the McKinney School of Law; 85 percent of the dentists are graduates of the Indiana University Dental School; half the physicians were either residents or undergraduates, MD students. Oh, and by the way, we can do the same thing in nursing. We can do the same thing in education and social work. That is the professional contribution.

People know we do that, but do you think about the fact that our payroll is nearly \$300 million; and that payroll is not provided primarily by the state of Indiana. I'll point that out in a moment. It is, in fact, an important contribution economically. We are major purchasers; and through the recession, I hope you've noticed we were

major builders, because the university made a conscious choice to continue building when interest rates were low and prices were relatively lower in construction. So right now we will finish the neuroscience building in the next year up on 16th Street, right across from the emergency room at Methodist, \$45 million. The Science and Engineering Lab Building on this campus, the first facility for engineering in the School of Science in 20 years, is a \$25 million building that will be finished this fall. And oh, by the way, we finished a parking garage, as well as the Eskenazi Fine Arts Center. I get applause usually for parking garages.

[Laughter]

[Applause]

So if you think about the economic engine, I do believe it's fair to say we are vital to the future of central Indiana. And once again, we take that as a responsibility to be good partners. But we can't do this without you. That's the theme this year. We couldn't have had a School of Philanthropic Studies without a series of support over decades. We could not have gotten the School of Public Health done without the Fairbanks Foundation. We literally couldn't get the five chairs and \$16 million worth of scholarship money without Bob McKinney's support. It was not conceivable. This makes a difference; but so does a RISE scholarship, so does a gift, an annual gift, to support a program in your own school or department.

You can see the red line on the slide. The trend on this one is going—the red bars—are going up. That's the dollars. The thing that's going down is the number of donors, which makes me a little nervous. It has been the recession, but the dollars have been going up. But this is important to put in context: Philanthropy has been going up; and the state support of our total budget, which is \$1.2 billion, is 17 percent; so it's an important 17 percent. You can be assured, I believe, \$211 million is real money that matters. It's very important to us, but it is not sufficient. We depend on you, and that has been critical to the success of this past year.

Which is why I wanted to end at this point by celebrating what once again the community has done. You have asked us to step up to support the state, to support the economy, to support student success, to make a difference in the health and life and quality of life in this state. And you have also helped us do it. So we owe you a great debt of thanks, and this is what I want to end by saying to you, "Thank you for making us a much better place this year than we were before."

Thank you very much.

[Applause]