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**IN BRIEF**

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A book of facts for  
new members, prospective  
members and friends



**WE BUILD**

## **KIWANIS INTERNATIONAL PRESIDENTS:**

George F. Hixson, Rochester, N. Y.....	1916-18
Perry S. Patterson, Chicago, Ill.* .....	1918-19
Henry J. Elliott, Montreal, Quebec* .....	1919-20
J. Mercer Barnett, Birmingham, Ala.* .....	1920-21
Harry E. Karr, Baltimore, Md.* .....	1921-22
George H. Ross, Toronto, Ont.* .....	1922-23
Edmund F. Arras, Columbus, Ohio* .....	1923-24
Victor M. Johnson, Rockford, Ill.* .....	1924-25
John H. Moss, Milwaukee, Wis.* .....	1925-26
Ralph A. Amerman, Scranton, Pa.* .....	1926-27
Henry C. Heinz, Atlanta, Ga.* .....	1927-28
O. Sam Cummings, Dallas, Texas* .....	1928-29
Horace W. McDavid, Decatur, Ill.* .....	1929-30
Raymond M. Crossman, Omaha, Neb.* .....	1930-31
William O. Harris, Los Angeles, Cal.* .....	1931-32
Carl E. Endicott, Huntington, Ind.....	1932-33
(Later of North Manchester, Ind.)*	
Joshua L. Johns, Appleton, Wis.* .....	1933-34
William J. Carrington, Atlantic City, N. J.....	1934-35
(Later of Clinton, Iowa)*	
Harper Gatton, Madisonville, Ky.....	1935-36
(Now of Louisville, Ky.)	
A. Copeland Callen, Urbana, Ill.....	1936-37
(Later of Bethlehem, Pa.)*	
F. Trafford Taylor, St. Boniface, Man.* .....	1937-38
H. G. Hatfield, Oklahoma City, Okla.* .....	1938-39
Bennett O. Knudson, Albert Lea, Minn.* .....	1939-40
Mark A. Smith, Thomaston, Ga.....	1940-41
(Later of Macon, Ga.)*	
Charles S. Donley, Pittsburgh, Pa.* .....	1941-42
Fred G. McAlister, London, Ont.....	1942-43
Donald B. Rice, Oakland, Cal.....	1943-44
Ben Dean, Grand Rapids, Mich.* .....	1944-45
Hamilton Holt, Macon, Ga.* .....	1945-46
J. N. Emerson, Pullman, Wash.* .....	1946-47
Charles W. Armstrong, M.D., Salisbury, N.C..	1947-48
J. Belmont Mosser, St. Marys, Pa.* .....	1948-49
J. Hugh Jackson, Palo Alto, Cal.* .....	1949-50
Don H. Murdoch, Winnipeg, Man.....	1950-51
Claude B. Hellmann, Baltimore, Md.....	1951-52
Walter J. L. Ray, Detroit, Mich.....	1952-53
Donald T. Forsythe, Carthage, Ill.....	1953-54
Don E. Engdahl, Spokane, Wash.....	1954-55
J. A. Raney, Indianapolis, Ind.* .....	1955-56
Reed C. Culp, Salt Lake City, Utah.....	1956-57
H. Park Arnold, Glendale, Cal.....	1957-58
Kenneth B. Loheed, Toronto, Ont.* .....	1958-59
Albert J. Tully, Mobile, Ala.....	1959-60
J. O. Tally, Jr., Fayetteville, N. C.....	1960-61
I. R. Witthuhn, Milwaukee, Wis.....	1961-62
Merle H. Tucker, Gallup, N. M.....	1962-63
Charles A. Swain, Cape May, N. J.....	1963-64
Edward B. Moylan, Jr., Miami, Fla.....	1964-65
Edward C. Keefe, Oklahoma City, Okla.....	1965-66

\*Deceased.

More than a quarter million community leaders wear the Kiwanis K. You see their road signs, their meeting plaques, the buttons on their coat lapels. But what is Kiwanis? How does it perform? Who belongs? And why? This booklet offers some answers.

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#### 4 **WHAT IT IS:**

Kiwanis is a service organization for men. Its members voluntarily share in the burden of community leadership; they do the human helpful things that unfortunates cannot do for themselves; that men working as individuals simply cannot accomplish; that government isn't geared to do; and that desperately need doing for the good of all concerned. Kiwanis is a phenomenon of the twentieth century. Its members are motivated by a common desire to serve, plus a desire for fellowship.

#### **WHAT IT DOES:**

Kiwanis clubs render voluntary service to youth, community, and nation. There is activity for every taste and aptitude. Kiwanians work with boys and girls, with senior citizens, with the poor, the mentally retarded, and the sick. They help increase church attendance, recruit teachers, improve safety standards, set up soil erosion projects, get out the vote, and point the way to career possibilities for high school and college students.

#### **WHERE IT IS:**

Kiwanis clubs are located in the United States, Canada, Mexico, the Caribbean, Europe, and the Far East. In July of 1961, delegates to the 46th annual convention of Kiwanis International approved plans to extend into lands other than the United States and Canada, in which countries Kiwanis had grown up simultaneously. The first club to be formed in this program was the Kiwanis Club of Tijuana, Baja California, Mexico. The club was chartered May 15, 1962. Forthcoming, orderly international extension will see Kiwanis in other countries of the world in which the Kiwanis type of service organization is desired and is appropriate. Strict standards have been set up to insure the organization of Kiwanis clubs



only where they can undertake the kind of work that has made Kiwanis successful on the North American continent.

### **THE NAME:**

The name "Kiwanis" has an Indian flavor. It is a coined word taken from the language of the Indians around Detroit. The original term was "Nun Keewanis." This was shortened and modified to the present term, "Kiwanis." It means, roughly, "self-expression."

### **THE MOTTO:**

We Build.

### **THE KIWANIS CLUB:**

The very essence of Kiwanis is the local club itself, made up of business and professional men. Kiwanis is a classification organization, with two men from each occupation, profession, or subdivision thereof, eligible to belong. Each Kiwanis club has a president, an immediate past president, one or more vice-presidents, a secretary, a treasurer, and seven or more directors. Clubs perform their community service work and their internal administration through standing committees. Each member is assigned to one or more of these, depending upon his desires and aptitudes.

All Kiwanis clubs meet weekly for breakfast, luncheon, or dinner.

### **HOW TO JOIN:**

Since Kiwanis is a voluntary association, Kiwanis clubs can, and do, choose their own members. Prospective Kiwanians need only to be business or professional men of good character, acceptable to the other members. Once a man is a Kiwanian, he is expected to be active and to attend a minimum of 60 per cent of his club's scheduled meetings, never missing as many as four meetings consecutively.

### **HOW MUCH DOES IT COST:**

Not much—considering the tremendous satisfaction Kiwanis membership affords. Each club has a membership fee payable upon entry. In addition, each club needs annual dues for administrative purposes. Minimum dues are suggested at \$12.00 although the amount is higher in many clubs. Three dollars and a half of this amount goes to Kiwanis International to help meet the expense of the Kiwanis General Office and the many services it performs. A dollar and a half goes for a subscription to The Kiwanis Magazine, and approximately four dollars goes to defray Kiwanis district expenses. As with most service and civic groups, special funds are sometimes raised through activities of various types to finance

- 6 specific local projects. The highly successful Chicago-area peanut sale each September is a pertinent example. Kiwanis prides itself, in fact, on living through its own efforts.

### **HOW KIWANIS GROWS:**

The establishment of new Kiwanis clubs is handled on a planned, orderly basis through the New Club Building committees of existing clubs. The methods used are the result of careful study and nearly half a century of experience. Organizing new clubs combines the volunteer efforts of Kiwanians from sponsoring clubs with the assistance of trained field service representatives. Kiwanis employs no organizers.

On April 15, 1962 the five-thousandth Kiwanis club—South Muncie, Indiana—was chartered, with appropriate ceremonies and widespread publicity. The chartering of this club marked a milestone in the continual growth of Kiwanis.

### **THE KIWANIS DISTRICT:**

Kiwanis clubs are banded into geographical groupings called districts. There are thirty Kiwanis districts in the United States and Canada. Each of these, in turn, is subdivided into smaller geographical units called divisions. An annually-elected governor heads each district. An annually-elected lieutenant governor heads each division. In addition, each district has a secretary and treasurer. In many cases, secretaries maintain permanent district headquarters offices. Each governor appoints committees roughly parallel with those of the clubs. Each district publishes a monthly or bi-monthly bulletin.

### **KIWANIS INTERNATIONAL:**

Kiwanis International consists of all Kiwanis clubs. It is not a separate organization. It is headed by an annually-elected president. A president-elect, two vice-presidents, a treasurer, and six trustees are also elected annually. There is a total of twelve trustees; each serves a two year term. These officers, plus the immediate past International president, form the Board of Trustees of Kiwanis International. Serving with them is the International secretary who is appointed each year by the Board itself.

### **ADVANTAGES OF AFFILIATION:**

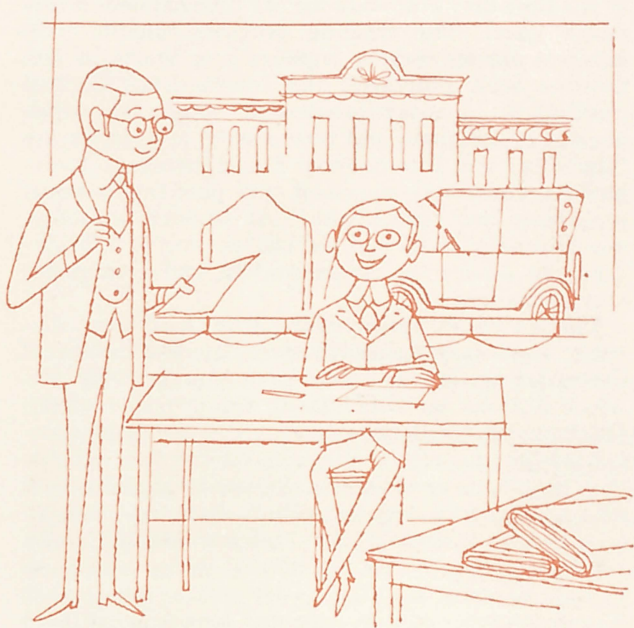
Kiwanis International makes these vital contributions to Kiwanis clubs and Kiwanis members:

1. The International organization provides the prestige and acceptance which make Kiwanis work easier and more productive. The situation is somewhat analogous to that of a soldier who does the actual fighting while his army backs him up. If he were a free-lance soldier, he would command some respect, of course.



But when he announces himself as a "representative of the U. S. Army, or the Royal Canadian Army," he suddenly becomes the representative of a force known, respected, and—worthy of cooperation.

2. The International organization provides guidance and working tools to help Kiwanis clubs in their community service and administrative work. Each year fifteen International committees, working under the guidance of the Board, and inspired by the will of the members themselves, develop new ideas for projects and new techniques in club operation. To a man, the people involved are possessed of wide experience. Working in concert they combine the wisdom of the years to the ultimate benefit not only of the individual club but of the entire Kiwanis organization. Not two—but many—heads are better than one.



### **HISTORY:**

Kiwanis was founded in Detroit, Michigan, January 21, 1915. On November 1, 1916 the first Canadian club (Hamilton, Ontario) was formed. Kiwanis has grown up simultaneously in the two North American countries.

In 1916, fifteen of the more than twenty clubs then in existence met in Cleveland, Ohio, to adopt "a national constitution," and to take "The Kiwanis Club" as their official name.

8 In 1924, meeting at Denver, Colorado, in their eighth annual convention, Kiwanians changed their name to "Kiwanis International," adopted the six Constitutional Objects which form the written basis of Kiwanis philosophy, and adopted the present Constitution and Bylaws.

Since that time Kiwanis has grown enormously in numerical strength and in service rendered, constantly broadening or adding to its programs to meet the changing problems of the day.

As mentioned previously, the latest step in Kiwanis' growth is its current international extension program which was commenced following authorization by delegates attending the 46th annual convention of Kiwanis International in Toronto in 1961.

### **THE LEADERSHIP TRAINING PROGRAM:**

Kiwanis leaders are made—not born. They receive training from the time they become club presidents to the time they are ready for the International president's gavel. The training program, unique with Kiwanis among service organizations, starts in late October each year with the International Council meeting, a four-day orientation session in which governors-designate and new district secretaries are "students," and International Board members, International committee chairmen, and past International presidents are "instructors." At Council meetings, governors-designate and secretaries receive information and advice on administration and community service matters.

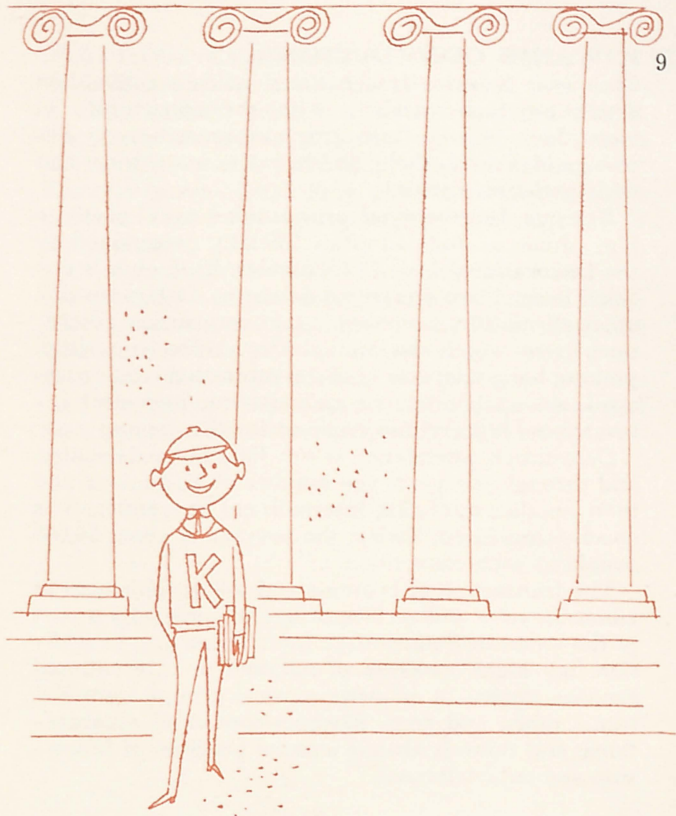
The governors, upon returning to their home districts, hold training conferences for the benefit of lieutenant governors (who head the divisions into which districts are subdivided) and district committee chairmen. Lieutenant governors in turn hold training sessions for club presidents. At the final echelon club presidents conduct planning conferences for club officers, directors, and committee chairmen.

Of course, it doesn't take "training" to help a sick child, or plant a tree, or take a senior citizen to church. Kiwanis "training" is designed to point out to Kiwanians what can be done and how to do it more effectively, so that more sick children can be helped, more trees planted, and more senior citizens taken to church. The leadership training program of Kiwanis has been a continual source of strength to the organization—perhaps its greatest.

### **KEY CLUBS AND CIRCLE K CLUBS:**

Kiwanis is unique in that it sponsors two youth service organizations, similar to itself, one for college men and one for high school boys. These organizations closely parallel Kiwanis in organization and in service work. Key Club International is a group of more than 2815 clubs in U. S. and Canadian high





schools. The current membership is well above 75,393. Key Club was founded in Sacramento, California in 1925.

Circle K International numbers more than 627 clubs on U. S. and Canadian campuses. There are more than 11,218 Circle K members. Circle K was founded at Washington State College, Pullman, Washington, in 1936. Both Key Club and Circle K have International organizations, headed by International presidents and Boards of Trustees. Key Club has a district organization, too. Circle K, being smaller and newer, has only a handful of districts at the present time. Both organizations have small permanent staffs housed in the Kiwanis International Building.

Many Kiwanis clubs sponsor either a Key Club or a Circle K club or both. These clubs have Key Club and Circle K committees which meet with the boys regularly, counsel them when necessary, and help them in various ways. Kiwanis clubs generally do not defray any of the expenses of these youth organizations, however. The boys themselves pay their way. Membership on Key Club or Circle K committees and work with the youngsters themselves make enormously interesting facets of Kiwanis membership.

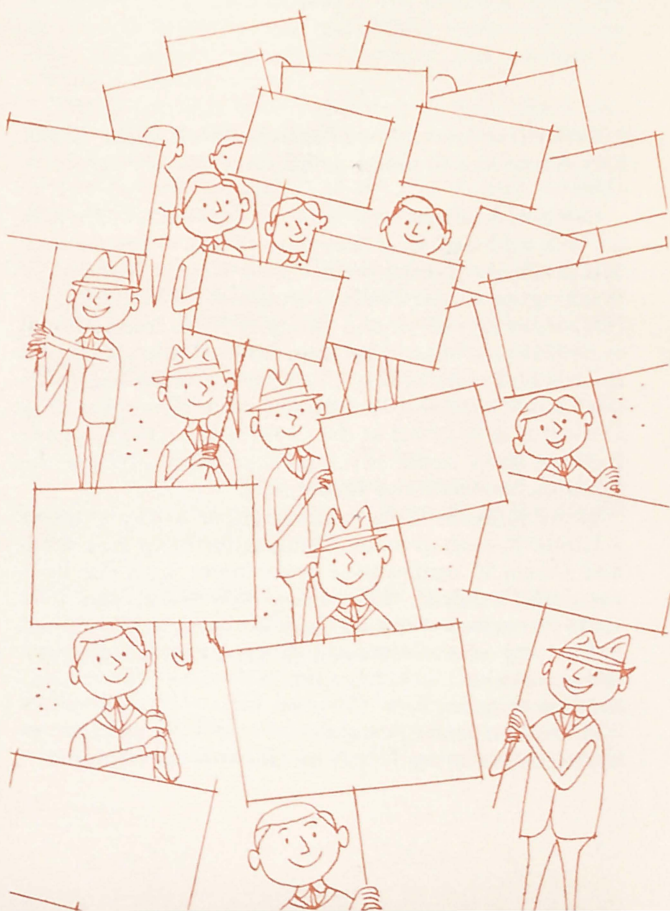
## 10 **KIWANIS CONVENTIONS:**

Each year Kiwanis International holds a convention which provides members with the opportunity to meet their fellows from other communities, to exchange ideas with them, and to get to know them and their problems better.

Kiwanis International conventions take place in May, June, or July, in cities officially determined by the International Board of Trustees. Each club is entitled to send two accredited delegates. Delegates vote upon all matters proposed, adopt convention resolutions from which the annual Objectives—or written philosophic guideposts of the organization—are developed, act upon proposed amendments, and elect International officers and trustees for the coming year.

Convention attendance is not limited to delegates, and through the years the number of Kiwanians and their families attending International conventions has steadily increased. Today, the average is about 15,000 people at each convention.

The transaction of business and the development of administrative and service programs form only a part of the scheduled convention fare. There are, in addition, top-flight speakers of national or international renown, dozens of amateur musical groups from Kiwanis ranks and from Kiwanis-sponsored organizations; and there is always a social program of fellowship and entertainment.



## DISTRICT CONVENTIONS:

Each Kiwanis district holds an annual convention in early autumn between August 1 and October 15. The dates are mutually agreed upon by the district Board of Trustees and the Board of Trustees of Kiwanis International. Each club in good standing is entitled to send three delegates, one of whom shall be the president.

District conventions, like International conventions, are not limited in attendance to delegates alone. Many district conventions are quite large. They exist, like International conventions, for the transaction of business, the election of officers, the exchange of ideas and suggestions, the enhancement of fellowship, and the inspiration furnished by qualified speakers of recognized authority.



## KIWANIS PUBLICATIONS:

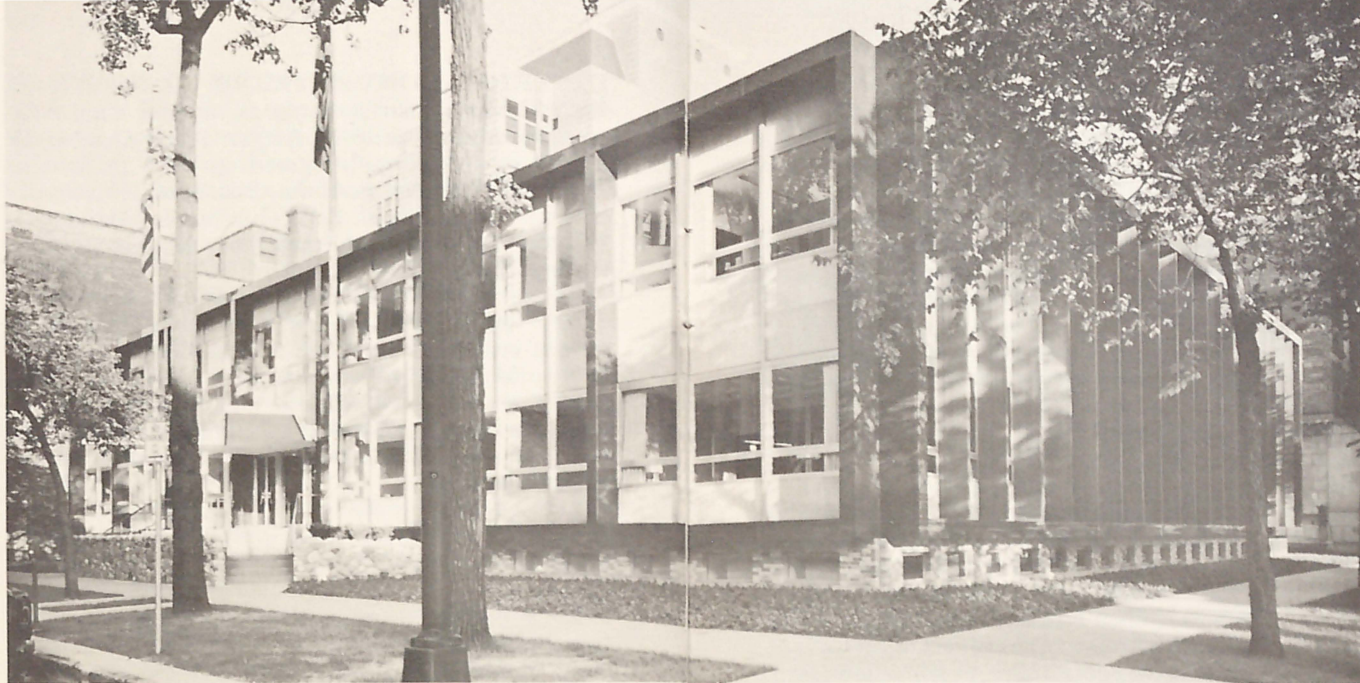
THE KIWANIS MAGAZINE is the official publication of Kiwanis International. It bears the slogan, "Published for Community Leaders," and it is toward this end alone that its contents are developed. Every Kiwanian is a subscriber to The Kiwanis Magazine. The publication is a recognized leader in the service club field. Its content, makeup, and appearance place it in a class with the best offerings on the magazine stands today.

THE BULLETIN FOR KIWANIS OFFICERS is issued, in printed form, ten times each year. It is the administrative "bible" for Kiwanis, designed to keep each Kiwanis official up-to-date on the latest and best methods of handling his job.

THE KEYNOTER is the official organ of Key Club International. It combines for teen-agers the functions of The Kiwanis Magazine and the Bulletin for Kiwanis Officers, providing news, ideas, and inspiration on the one hand, and administrative information on the other.

THE BULLETIN OF CIRCLE K INTERNATIONAL is issued five times each school year to Circle K clubs in the United States and Canada. It





Kiwanis International Building

performs the same functions for collegians as The Keynoter does for high school youth.

In addition, Kiwanis issues, annually, "Kiwanis in Action," which is a word and picture summary of the organization's total community service impact, and "Key Club in Action," which performs the same job for Key Club International. And there are scores of printed and mimeographed bulletins, booklets, and guides issued annually, or held in the General Office for distribution when called for. These cover every phase of Kiwanis organization, administration, and service. Most are available at no charge to clubs and to members.

#### **THE KIWANIS GENERAL OFFICE:**

Kiwanis International maintains a General Office in the striking, new KIWANIS INTERNATIONAL BUILDING, at 101 East Erie Street in Chicago—a half block west of Chicago's famed "Magnificent Mile" shopping area. The building was completed in early 1959 and occupied by Kiwanis on March 20 of that year. Like the property on which it stands it is owned by Kiwanis. It was designed to provide the best possible facilities for the servicing of Kiwanis clubs in the United States and Canada.

At the Kiwanis General Office permanent membership records are kept; data is maintained on thousands of successful community service projects (these are available to clubs to furnish helpful guides for their own activities); The Kiwanis Magazine is edited, and

program and publicity material is developed for the use and guidance of Kiwanis clubs. From this office assistance is rendered to districts, divisions, and clubs in their administrative and service problems; and from it go the field representatives who render on-the-spot help to clubs whether that help involves membership problems or the building of new clubs in neighboring communities. From here, too, Kiwanis supplies, from lapel buttons to bowling shirts, dinner badges, and gongs, are provided upon order.

The General Office is directed by the secretary of Kiwanis International. He supervises an office force of 115 people, some 19 of whom are his staff assistants. The Kiwanis General Office is centrally located in Chicago—easy to reach. Members and their guests are always welcome to visit here, to meet the people who work for them, and to see this efficient, modern headquarters building.

#### **WHAT THEY SAY ABOUT KIWANIS:**

"The Objectives of Kiwanis International inspire the citizens of every land to advance the welfare of all. Beginning with a strong foundation of dedicated community service, each person can help to build a better life for mankind."

Dwight D. Eisenhower

Ex-President of the United States

"The contribution of Kiwanis International to good relations between Canada and many countries and especially the United States of America has been a



14 most worthy one. The unity of purpose of your membership in our two countries is symbolic of the joint dedication of Canada and the United States to the maintenance of freedom and the furtherance of the cause of world peace."

John G. Diefenbaker

Former Prime Minister of Canada

"During these past four decades, our nation has made great progress in many fields of endeavor, and there is no doubt that this has been due largely to the efforts of those who have dedicated themselves to the service of their communities. Kiwanians may take justifiable pride in the social, economic, and spiritual fruits of their good work."

John Edgar Hoover, Director

Federal Bureau of Investigation

"You in Kiwanis may well be proud of your active leadership in sponsoring the many worthwhile projects which have been of inestimable value to the individual, the community, and the nation."

General Nathan F. Twining, USAF

Former Chairman, Joint Chiefs of Staff

"Would that there were more organizations with such high ideals as Kiwanis International! To encourage the daily living of the Golden Rule, to promote higher business and professional standards, to develop intelligent citizenship, to render service to the community—what a wonderful array of objectives. They all make for a better world in which to live. So more power to Kiwanis!"

DeWitt Wallace, Editor

THE READER'S DIGEST

"Kiwanis has provided the highest level of citizenship leadership of any adult organization in the Republic."

Dr. Kenneth E. Wells, President

The Freedoms Foundation at Valley Forge

"The range of service club work is amazing; it may be the quiet help given handicapped children to become more self-reliant; it may be glasses for a needy child; it may be concerted support for an organization such as the Boys' Club; it may be encouragement of Little League and Babe Ruth baseball teams, or rifle teams, or basketball or track tournaments for the elementary school children; it may be a hard-working group helping along the solicitation for the Community Chest. It is some of these and all of these and more. For the club discussions center attention on civic problems, produce suggestions for progress, supply workers to make dreams come true. These are the dividends of service clubs. Our city will enjoy increased dividends because its men have formed a branch of Kiwanis International."

An editorial in the Oxnard, California

PRESS COURIER upon the occasion of the chartering of a Kiwanis club in that community.

# **KIWANIS INTERNATIONAL CONVENTIONS, PORTRAYERS OF KIWANIS GROWTH:**

<i>Convention</i>	<i>Year</i>	<i>Clubs</i>	<i>Members</i>	<i>Attend- ance</i>
Cleveland, Ohio . . . . .	1916	16	1,924	} <i>Official Figures Lacking</i>
Detroit, Mich. . . . .	1917	55	5,700	
Providence, R. I. . . . .	1918	93	10,500	
Birmingham, Ala. . . . .	1919	138	15,500	
Portland, Ore. . . . .	1920	267	28,541	
Cleveland, Ohio . . . . .	1921	532	47,970	
Toronto, Ont. . . . .	1922	802	68,101	4260
Atlanta, Ga. . . . .	1923	1043	78,961	3854
Denver, Colo. . . . .	1924	1245	89,695	3373
St. Paul, Minn. . . . .	1925	1382	94,422	4459
Montreal, Quebec . . . . .	1926	1546	99,786	5248
Memphis, Tenn. . . . .	1927	1638	100,849	4062
Seattle, Wash. . . . .	1928	1731	102,644	4510
Milwaukee, Wis. . . . .	1929	1812	103,283	4500
Atlantic City, N. J. . . . .	1930	1876	102,811	4228
Miami, Fla. . . . .	1931	1875	96,316	3511
Detroit, Mich. . . . .	1932	1889	88,179	2529
Los Angeles, Cal. . . . .	1933	1874	79,589	2790
Toronto, Ont. . . . .	1934	1873	83,885	2582
San Antonio, Texas . . . . .	1935	1858	86,326	2708
Washington, D. C. . . . .	1936	1900	90,547	4037
Indianapolis, Ind. . . . .	1937	1931	96,896	4009
San Francisco, Cal. . . . .	1938	1995	100,929	4056
Boston, Mass. . . . .	1939	2030	104,869	4129
Minneapolis, Minn. . . . .	1940	2099	109,856	4188
Atlanta, Ga. . . . .	1941	2159	113,443	5325
Cleveland, Ohio . . . . .	1942	2180	113,052	5724
*Chicago, Ill. . . . .	1943	2191	117,932	} <i>Limited Attend- ance</i>
†Chicago, Ill. . . . .	1944	2218	132,005	
‡Chicago, Ill. . . . .	1945	2289	147,607	
Atlantic City, N. J. . . . .	1946	2417	162,342	9855
Chicago, Ill. . . . .	1947	2652	178,335	9800
Los Angeles, Calif. . . . .	1948	2814	187,353	12,544
Atlantic City, N. J. . . . .	1949	2982	194,393	9856
Miami, Fla. . . . .	1950	3132	199,621	9765
St. Louis, Mo. . . . .	1951	3275	203,241	11,316
Seattle, Wash. . . . .	1952	3463	211,517	11,412
New York, N. Y. . . . .	1953	3606	218,279	12,644
Miami, Fla. . . . .	1954	3794	227,012	10,040
Cleveland, Ohio . . . . .	1955	4059	240,921	12,086
San Francisco, Cal. . . . .	1956	4203	250,176	13,452
Atlantic City, N. J. . . . .	1957	4363	250,186	13,354
Chicago, Ill. . . . .	1958	4504	253,112	12,493
Dallas, Tex. . . . .	1959	4625	255,719	13,100
Miami-Miami Beach, Fla. . . . .	1960	4741	259,685	15,166
Toronto, Ont. . . . .	1961	4879	259,168	18,313
Denver, Col. . . . .	1962	5034	261,939	16,855
Atlantic City, N. J. . . . .	1963	5153	260,463	16,447
Los Angeles, Calif. . . . .	1964	5250	265,591	16,142
New York, N. Y. . . . .	1965	5336	267,282	18,396

\*War-time Conferences.

†Special delegate representation.

‡Summer War-time Council.



## **OBJECTS**

To give primacy to the human and spiritual rather than to the material values of life.

To encourage the daily living of the Golden Rule in all human relationships.

To promote the adoption and the application of higher social, business, and professional standards.

To develop, by precept and example, a more intelligent, aggressive, and serviceable citizenship.

To provide, through Kiwanis clubs, a practical means to form enduring friendships, to render altruistic service, and to build better communities.

To cooperate in creating and maintaining that sound public opinion and high idealism, which make possible the increase of righteousness, justice, patriotism, and good will.

(As adopted at Denver Convention in June, 1924.)

## **KIWANIS INTERNATIONAL**

Kiwanis International Building

101 East Erie Street, Chicago, Illinois 60611, U.S.A.