

# KIWANIS IN ACTION

1974-1975 EDITION



# SHARE YOUR LIFE



## **KIWANIS IN ACTION 1974-75 EDITION**

An organization can be measured by statistics or by its accomplishments. Kiwanis International is a large organization, existing in 43 countries around the world, with a membership of 270,000. But the strength of Kiwanis is not in numbers. Success has come because its members understand that cooperative effort can result in providing a richer, fuller life for others.

Kiwanis In Action is the story of Kiwanians at work; it is the story of men who believe that they have a responsibility to give of their time, talent, and resources for the betterment of their communities. Kiwanis In Action is witness to the accomplishment which comes when free men join together in a fellowship of service.

Kiwanis In Action is proof that the volunteer service organizations are a necessary and vital part of our society.



## **THE MAJOR EMPHASIS PROGRAMS OF KIWANIS INTERNATIONAL**

A Major Emphasis Program is a service program on which all Kiwanis Clubs are urged to place their emphasis throughout the administrative year. In selecting a Major Emphasis Program, three criteria are considered:

- Is the program directed toward a critical concern?
- Is there a genuine potential for Kiwanis Clubs to make a significant contribution toward the solution or alleviation of the concern?
- Is the program applicable in every or nearly every Kiwanis Club community?

A Major Emphasis Program is not a program of a particular club committee; rather it is designed to supplement, but in no way replace, the traditional and diversified services of a Kiwanis Club.

The Major Emphasis Program concept came into being in 1969 when Operation Drug Alert was adopted as the first Major Emphasis Program for the organization. Operation Drug Alert was a tremendous success, and hundreds of Kiwanis Clubs responded with meaningful service projects of lasting benefit to their communities.

For the 1970-71 administrative year, Kiwanis International selected Operation Drug Alert and the Quality of Our Environment as the Major Emphasis Programs for Kiwanis Clubs. Unite for Progress in Operation Drug Alert and Project Environment was the Major Emphasis Program selected for the 1971-72 administrative year.

Through its Major Emphasis Programs, Kiwanis International calls attention to major problems which need the attention of Kiwanians everywhere. The success that Kiwanis has enjoyed through its Major Emphasis Programs demonstrates the vitality and the dedication of the voluntary segment of our society.

## THE 1972-73 MAJOR EMPHASIS PROGRAM OF KIWANIS INTERNATIONAL SHARE YOUR LIFE

Share Your Life was the Major Emphasis Program adopted by Kiwanis International for the 1972-73 administrative year.

Share Your Life was a program designed to encourage Kiwanians to share their personal knowledge, experience, and time with the people around them. With their own involvement as a departure point, Kiwanis Clubs were asked to work to extend that concept to the community.



The Share Your Life Program called for Kiwanians to share their lives in five specific areas:

- **Share Your Life in Service:** This meant that Kiwanis Clubs would give top priority to selecting and carrying out projects which demanded their experience, knowledge, and time as distinguished from those projects which required only contributions of club funds.
- **Share Your Life in Your Home:** Kiwanians were asked to be involved in projects which focused on family life situations in which parents and children would get together more often for fun, fellowship, and discussion, and situations where, as parents, Kiwanians would share their knowledge, time, and love with their children.
- **Share Your Life through Association:** Kiwanians were asked to join with youth—especially with Circle K and Key Club—in fun



and fellowship, to share their lives with shut-in youth and adults, and to help end the isolation of the friendless.

- **Share Your Life through Recreation:**  
Clubs were called upon to see to it that every child in the community had a place to play, an opportunity to play, regardless of his ethnic background or the income of his family.
- **Share Your Life through Exploration:**  
Kiwanians were reminded that they had opportunities to share their professional experiences, their hobbies, and their own intellectual curiosity with children and youth.

No service organization can scientifically measure the results of its community service efforts, but we know that thousands of Kiwanians gave of themselves to others under the Share Your Life banner. If the lives of only a few were changed, then the program was well worth the effort. In any event, Kiwanis International, an organization of 6,300 clubs in 43 countries, with a membership of 276,000, is proud of its efforts and its participation in the Share Your Life Major Emphasis Program.

Following are brief summaries of successful projects which were carried out by Kiwanis Clubs during the 1972-73 administrative year. Of vital significance—the pages which follow will provide any Kiwanis Club with a variety of suggestions and new ideas which can be incorporated into its own community service program.

In order to provide the opportunity to learn a trade for future employment, the **Kiwanis Club of San Jose, Costa Rica** financed the construction of a vocational workshop for the School for Special Training of the Retarded.

Members of the **Kiwanis Club of Gator City, Gainesville, Florida** assisted patients at the local Veterans Administration Hospital to and from the regular Sunday morning church services.

There has been an alarming number of rabies cases reported in the county area, and the **Kiwanis Club of Casa Grande, Arizona** was contacted and asked to help develop a program which would encourage residents to have their

dogs vaccinated. The club's Annual Mutt Show resulted, and all children in local elementary schools were contacted by the club and encouraged to enter their dogs in the competition. All dogs which were entered in the contest received a rabies vaccination and were registered. Since the program began in 1967, there have been no reported rabies cases in the county.



As a result of a club meeting program, the **Kiwanis Club of La Marque, Texas** learned that area citizens were providing only about three percent of the blood required for use in local hospitals. A special club committee was formed to encourage residents to register as blood donors, and the Kiwanians undertook an extensive publicity campaign. Articles were inserted in the local news media, posters were placed throughout the community, Kiwanians spoke to other civic organizations and churches, and the mayor proclaimed "Blood Registration Week." Blood donor registrations were turned over to the hospital Ladies Auxilliary, which scheduled donors for appointments. Since the campaign, the citizens of the area now replace forty percent of the blood used in local hospitals.

From late May through Labor Day, the members of the **Kiwanis Club of Brookhaven, Mississippi** operated the Courtesy Patrol on Interstate 55. Kiwanians, using their own cars, made three 25-mile round trips on the highway each Saturday and Sunday, stopping to assist any vehicle parked along the highway. The patrol traveled over 4,500 miles during 1973 and rendered assistance to over 60 stalled vehicles. The club's Courtesy Patrol will be an annual event.

The Washington State Department's campaign against litter made the membership of the **Kiwa-**



**nis Club of Kristmas Town, Shelton, Washington** aware that they should do their part in solving this national problem. The club's "Litterathon" project resulted in the collection of 200 two-cubic-foot bags of litter from residents, and an income of \$400 resulting from pledges made by the community for the number of bags of litter collected. In addition, Kiwanians distributed litter bags to publicize the state's new law requiring them in all automobiles. The funds collected by the "Litterathon" were used by the club to finance the local Little League.

A new apartment building, 7 stories high, valued at 3½ million dollars was constructed to provide accommodations for 300 senior citizens. Named "Lynn Manor," this was the fifth senior citizen complex built by the **Kiwanis Club of North Vancouver, British Columbia**.

"Kiwanis 1" and "Kiwanis 2" were the names painted on the two white water canoes which were given to the local Sea Scouts by the **Kiwanis Club of Whakatane, New Zealand**, utilizing proceeds from the club-sponsored film and lecture evening program.

Using funds from the Annual Pancake Day and Wild Game Banquet, a picnic and sports day was sponsored by the **Kiwanis Club of Virginia, Minnesota** for the physically and mentally handicapped children of the Community Work and Development Center Workshop.

The community of 12,000 did not have any facility where young people and senior citizens could hold activities. The **Kiwanis Club of Yukon, Oklahoma** established a joint committee with the local Rotary Club and successfully raised \$550,000 through a bond issue to finance the construction of a 34,500-square-foot facility. The city employed a professional to manage the new Community Center.

Members and their wives of the **Kiwanis Club of Salta, Argentina** decided that the best way to commemorate their country's national holiday was to perform service work. Kiwanis families traveled to a disadvantaged children's school and distributed clothing, shoes, and books.

The person-to-person concept was the principle element in the "Adopt-A-Patient" program of the **Kiwanis Club of Temple Terrace, Florida**. The club "adopted" several patients from local mental health convalescent facilities, and Kiwanians visited with the patients, took them on shopping trips, and provided them with personal services.

With the financial assistance from the Canadian government's "New Horizons" program, the **Kiwanis Club of Stanley Park, Vancouver, British Columbia** provided a center for local senior citizens. In cooperation with the Salvation Army, Kiwanians provided refreshments and entertainment for their local elderly.



In order to recall the early 1900's when community social events were common in America, the **Kiwanis Club of Western Hills, Corvallis, Oregon** initiated the "Senior Citizens Old-Fashioned Ice Cream Social." In cooperation with local Radio Station KLOO, Kiwanians financed the event through the sale of radio spot advertisements to merchants and businessmen.

With the increasing emphasis on youth, the members of the **Kiwanis Club of Perry, New York** decided that they should undertake a project to up-grade the status of local senior citizens. With the cooperation of local merchants, identification cards were issued to senior citizens which enabled them to receive 10 percent discounts in the stores. The club sponsored a concert of the Rochester Philharmonic Orchestra, and the net profit of \$1,300 was used to equip and furnish a center for senior citizens at the Perry Masonic Lodge.



Spring Hill, Florida, is chiefly a community of retired people, and it lacks a public transportation system. The **Kiwanis Club of West Hernando, Florida** launched a free door-to-door transportation program for Spring Hill, and volunteer Kiwanis drivers clocked over 760 miles in taking residents to and from the shopping center, medical facilities, etc.

When members of the **Kiwanis Club of Suburban Frederick, Maryland** distributed Christmas presents at the Montevue County Home, they discovered that many of the elderly residents hardly ever had visitors. Using the profits from their annual Halloween Candy Sale, the club launched a program to provide visitations and entertainment for the home to combat the loneliness and boredom which many of the aged residents had been experiencing.

The Hospital Aid Project of the **Kiwanis Club of Tokoroa, New Zealand** provides accommodations and services to accident victims who have lost their means of transportation.

Roosevelt Square is a home for the aged in the community. Residents are retarded individuals from state mental institutions and elderly persons who are unable to properly care for themselves. It came to the attention of the **Kiwanis Club of Geneva, Illinois** that there was a need to provide the residents of the home with entertainment. The club decided to provide a regular bingo night with the assistance of young people from the Kane County Youth Home. Not only did the elderly at Roosevelt Square benefit from the project, but many young people who had been in trouble developed a different outlook after devoting some of their time to helping others.

In checking with several nursing homes, the **Kiwanis Club of Evansville-Green River, Indiana** found that many ambulatory patients needed someone to talk to and the opportunity to leave the homes occasionally to shop. Kiwanians hired a Cabulance, a stationwagon which can transport 5 to 7 wheelchairs, and began a regular program of taking ambulatory patients to a local shopping mall. Kiwanians and their wives took care of the patients while they shopped.

Congestion and confusion in the emergency treatment section of the local hospital motivated the Major Emphasis Committee of the **Kiwanis Club of Toledo, Oregon** to develop the "Ombudsman Program" in cooperation with the hospital administration. Volunteer Kiwanians were scheduled to work in the emergency area of the hospital, and they assisted the families of patients to complete necessary forms, directed emergency cases to the proper areas, kept patients' families informed on treatment, and assisted out-patients to the proper area.

"It seems that the greatest pleasure on earth is man helping man"—this is the way the **Kiwanis Club of Columbia Heights-Fridley, Minnesota** summarized its successful project in cooperation with the local Society for the Blind. Each week, Kiwanians transported local blind residents to and from the Society for the Blind headquarters.



The local Pullman Convalescent Center is a facility which provides extended care for patients from the hospital and nursing home for the aged. Use of outdoor space was limited because the grounds needed to be landscaped and enclosed. In cooperation with the Department of Landscape Design of Washington State University, the **Kiwanis Club of Pullman, Washington** transformed the grounds with walking paths, attractive barriers, play and hobby areas, flowers, and shrubs.

The **Kiwanis Club of Hamilton, Ohio** received a Community Service Award from the Hamilton Association of Trade and Industry for their successful "Kiwanis Rent-A-Kid" project. In order to provide summer employment opportunities for local young people, the Kiwanians set up an employment clearing house with the cooperation of local business firms. Last year the club's project found summer employment for 182 applicants.



## **THE SPONSORED YOUTH PROGRAMS OF KIWANIS INTERNATIONAL**

Kiwanis International has always been vitally concerned with young people. The Sponsored Youth Organizations—Circle K International and Key Club International—have always been two outstanding programs of Kiwanis International.

Sponsored by Kiwanis Clubs at the high school and college level, members of Circle K and Key Club have service to both campus and community as their goal. The successful activities of the Sponsored Youth Organizations are a source of pride to all Kiwanians, and the services performed by Circle K members and Key Clubbers are as dramatic and meaningful as are the activities of other service, civic, and professional organizations.

Most important, Circle K and Key Club International demonstrate the creativity and sincere concern which today's young people have.

### **CIRCLE K INTERNATIONAL**

"Reach Out" was the administrative Theme of Circle K International for its 1972-73 administrative year, and over 9,000 Circle K members, on 650 college and university campuses in the United States and Canada, responded with determination.

During 1972-73, Circle K members were challenged to make Circle K a laboratory of friendship and understanding and a springboard for personal involvement. Members were asked to make Circle K a total experience by taking part in all aspects of the organization through a program of total involvement.

Circle K Clubs were challenged to harness the power of the "K Family," to bring Kiwanians, Key Clubbers, and Circle K members together in joint service ventures in a common bond of communication and cooperation.

Circle K Clubs sponsored "K Family" conferences throughout the year to discuss relevant topics and to plan joint activities.

Each club was encouraged to “reach out” within the world. In particular, Circle K Clubs were asked to undertake Multiple Sclerosis programs in cooperation with the Multiple Sclerosis Society, to provide education about the disease, and to raise funds for combating it.

In 1972-73, Circle K was concerned with the wasting of our natural resources, while at the same time, the population of the world continues to grow. Circle K Clubs undertook programs to present population education—ZPG, meaning Zero Population Growth, a solution to the expanding numbers of our society which had to be understood by our citizenry.



Finally, Circle K members were urged to give their collective and personal assistance to disabled youth, to establish programs of person-to-person contact with the disabled and to provide them with physical help and reorientation.

The 1972-73 program of Circle K International, “Reach Out,” successfully stimulated membership involvement in community affairs and in working with other community leaders in solving common problems.

## **KEY CLUB INTERNATIONAL**

45 years ago, the first Key Club was formed, and what began as an experiment has become one of the most meaningful and successful activities that Kiwanis International has ever conducted.



Today, Key Club International exists on 3,700 high school campuses, in the United States, Canada, and the Caribbean, with a membership of over 79,000 young men.

The Key Club International Theme for the 1972-73 administrative year was "Insure Tomorrow." The program asked Key Clubbers to be aware of the need to improve the physical world and to give of themselves to improve the lives of minority groups and those who are isolated from a changing society.

Key Clubbers were called upon to pursue the objectives of their 1972-73 theme in three major areas:

- Perfect Human Relations—by helping to improve the relations of minority groups in the school and in the community; through the Key Club Buddy Program by which Key Clubbers would be personally involved with a disadvantaged youngster; and to visit and provide personal assistance and services to the shut-ins and elderly in the community.
- Restore Man's Ecological Balance—by initiating community recycling programs and co-operating with other local groups which have on-going recycling programs; by working with local, state, and federal governments and agencies involved with ecology; and by conducting community ecological education programs and seminars.
- Community Responsibility—by spearheading projects to provide more space for recreation, especially in underprivileged areas; by active participation in political affairs and by encouraging programs which are designed to make the public more aware of political issues and candidates for public office.

"Insure Tomorrow"—Key Clubbers responded with a multitude of projects which improved their campus communities and, at the same time, provided its membership with new insight and direction in conducting their own personal lives.

Good citizenship is a primary goal of every service organization, and Key Club International continues to be an outstanding example of what successful citizenship is all about.

Over a two-week period, the "Clean Up Vila" project of the **Kiwanis Club of Port Vila, New Hebrides** collected 40 tons of trash and rubbish from businesses and residences. In addition, the club placed 16 trash barrels at the city's new wharf.

The **Kiwanis Club of Anniston, Alabama** joined forces with a local women's service sorority and formed the Anniston Area Drug Council, Inc. The Council conducted an extensive drug abuse education program in the area, sponsored programs in local schools and churches, provided books on drugs and drug abuse to local libraries, arranged film showings on drug abuse to school children, and sponsored an essay contest in local junior and senior high schools on drug abuse.



"Operation We Care" was launched when some members of the **Kiwanis Club of Woodland Hills, California** learned that the children on an Indian reservation in Arizona needed assistance. With the cooperation of local newspapers and radio stations, Kiwanians collected over 12,000 pounds of food, clothing, and toys, and they delivered the shipment to the reservation at Christmas.

A group of low-income families wanted to establish a roadside vegetable stand, which they could operate to supplement their incomes during the summer. Members of the **Kiwanis Club of Conway, South Carolina** secured a site at a highway intersection and assisted the families to construct their stand.

Recognizing that there was a need for a home for young retarded adults who were no longer able to attend the school for the retarded, the



**Kiwanis Club of Brampton, Ontario** undertook to establish a residence. Kiwanians raised over \$20,000 from donations, and in proceeds from a variety show, and swimmerama; committed the club to a \$30,000 loan; and presented the Retarded Association with \$50,000 to purchase a residence.

There was little organized activity for young people in the community during the summer months, and the **Kiwanis Club of Hoosick Falls, New York** appropriated \$1,000 to set up a summer theatre program for high school students. Over 1,200 attended the three plays performed by the Kiwanis-sponsored summer theatre group.

Savings bonds were awarded to the winners of the essay and poster contest on the theme of "school dropouts," which was sponsored by the **Kiwanis Club of Alexandria, Louisiana**. 192 essays and 52 posters were submitted by junior and senior high school students.

Local Boy Scouts, Girl Scouts, Blue Birds, and other youth organizations did not have a place to hold their meetings in the community. In co-operation with the Chamber of Commerce, the **Kiwanis Club of Post Falls, Idaho** moved a vacant building to a suitable location, constructed a new roof, redecorated the building inside and out, and turned it over to the local Scouting organizations for their use.

Recognizing that there was a need to provide a means whereby funds could be raised to support charitable and community work of several organizations, the **Kiwanis Club of Coquitlam, Port Moody, British Columbia** sponsored their annual Marathon Walk. 24 local organizations participated, and over \$3,500 was raised for their respective community service projects.

With the assistance of the **Key Club of Wahpeton High School** and the **Circle K Club of North Dakota State School of Science**, the **Kiwanis Club of Wahpeton, North Dakota** raised \$500 to finance the construction of a hockey rink at a public park. Members of the three clubs assisted in the construction operation.

The Comitis Crisis Center was established because there was no organization in the community set up to deal with drug abuse problems, runaway young people, and those with severe personal problems. The **Kiwanis Club of Centennial Aurora, Colorado** conducted a newspaper and metal container recycling program to finance the center's operations.

With the assistance of members of the **Circle K Club of Central Virginia Community College**, the **Kiwanis Club of Fort Hill, Lynchburg, Virginia** provided a Christmas shopping tour and a spring picnic for the boys at Patrick Henry Boys Plantation, a home for boys from broken homes.



The president of the **Kiwanis Club of Epinal, France** wrote the **Kiwanis Club of Fremont, Ohio** and asked if the club would consider hosting 120 students. Fremont Kiwanians decided that this would offer an excellent international relations opportunity for the community, and they arranged for a local concert for the visiting French students. 85 families served as hosts, and 300 residents attended a family picnic honoring the choral group before the concert.

With an emphasis on youth, the **Kiwanis Club of West Park, Cleveland, Ohio** "shared their lives" by: providing \$1,100 to the local hearing and speech therapy department of the hospital, hosted over 850 high school graduates at the club's 15th annual after-prom party, worked with the **Key Club of John Marshall High School** to arrange a Christmas party for the children at a local orphanage, and refurbished a cabin in a community park cabin which is used by over 1,100 young people in the summer months.



Twenty-four fatherless boys took part in the "Kiwanis Partners Program," which was sponsored by the **Kiwanis Club of Elk City, Oklahoma**. Recognizing the need for fatherless boys to have male adult companionship, the club developed their program by assigning a Kiwanian to boys on a one-to-one basis. Although there were group activities, the major aspect of the program was for participating Kiwanians to plan their own activities with their young partners.

Members of the **Kiwanis Club of Jackson, Mississippi** "shared their lives" in a multitude of ways with the young people in their community. The club financed a \$1,500 college scholarship, sponsored young people to the Youth for Christ Summer Camp and the Fellowship of Christian Athletes Camp, sponsored 5 youths to a Salvation Army Camp, sponsored a Little League team, and sponsored a local "Kiwanis Kids' Day."

The Annual Fall Leaf Festival is sponsored by the **Kiwanis Club of Cleveland, Georgia** to provide a market for local residents to sell home-grown produce, mountain-craft items, baked goods, and antiques. Many retired people and college students were able to supplement their incomes through the festival, and many local church and civic organizations were able to utilize the event to raise funds for their community service work. Over 18,000 visited the festival.

The Ford Foundation selected the **Kiwanis Club of Hillsboro, Kansas** to receive a grant of \$24,000 to initiate a Golden Age Club in the community. Kiwanians raised an additional \$3,000, and a building was leased from the city to serve as the Golden Age Club's meeting place. The center was open six days a week, serving 240 elderly residents, and it provided a variety of hobby, craft, and social activities.

In cooperation with a local radio station, the "Kiwanis Sunday School of the Air," a weekly fifteen-minute religious program, was presented by members of the **Kiwanis Club of Harlan, Kentucky**.

The streets around the city park were heavily congested, and several accidents occurred in-

volving children coming and going to the park to play and swim. With the cooperation of the city, the **Kiwanis Club of Beardstown, Illinois** constructed a three-block long sidewalk so local children could have safe access to the park area.

The community is located along the Saugatuck River. A few years ago, the tidal wetlands were utilized for sanitary landfill and an unsightly area resulted. In cooperation with the Young Women's League, the **Kiwanis Club of Westport-Weston, Connecticut** raised \$50,000 to construct a Performing Arts Pavilion on the site, and converted the landfill area into a source of community pride.

With the help of the **Key Club of Gallup High School**, the **Kiwanis Club of Gallup, New Mexico** set up several rest stops for tourists along an interstate highway. Free coffee and doughnuts were distributed to motorists along with maps of the area. In order to remind tourists of the need to keep the area clean, 35,000 litter bags were also distributed.

Over 500 patients at the local tuberculosis hospital attended the Christmas party which was sponsored by the **Kiwanis Club of Bayamon, Puerto Rico**. In addition, Kiwanians distributed toys to over 800 underprivileged children.

The community lies in the path used by migrating waterfowl. Frequently, the birds arrive in the spring while there is still heavy snow on the ground, which makes food gathering impossible. In cooperation with the Department of Fish and Game, the **Kiwanis Club of Fairbanks, Alaska** provided 6 tons of grain to feed the migrating birds during National Wildlife Week.



After Hurricane Agnes brought disaster to many communities in the eastern part of the state, the **Kiwanis Club of Glenside, Pennsylvania** responded by contributing over \$3,000 from the



club foundation's treasury for disaster relief. Kiwanians also collected a trailer load of relief goods and an additional \$1,500.

Over 8,000 students in five area high schools participated in the Career Day which was sponsored by the **Kiwanis Club of Racine, Wisconsin**. 83 speakers were secured, and 63 various career opportunities were presented.

45 underprivileged children enjoyed the swimming, hiking, sports, crafts, and special activities at the Sunshine Camp which was provided by the **Kiwanis Club of Butte, Montana**.

Neighborhood House, a community day care and recreational center for children in a low income area, is a favorite continuing project of the **Kiwanis Club of Salt Lake City, Utah**. Last year, Kiwanians sponsored a Boy Scout and Cub Scout troop and provided several campouts, donated materials and equipment for repairs, and provided a present for every child at Christmas.

Over 10,000 attended the 27th Annual Santa Claus Parade which was sponsored by the **Kiwanis Club of Owen Sound, Ontario**. Children along the parade route received bags of candy, and the club hired 14 bands to participate.

The **Kiwanis Club of Glenboro, Manitoba** and the **Kiwanis Club of Maddock, North Dakota** conducted their annual student exchange program for high school students. Students live with Kiwanis families during the exchange period.

With the theme "Youth Involvement in Community Development," the **Kiwanis Club of Timber City-Butuan, Philippines** sponsored an art competition show for local students.

Over 900 residents participated in the Diabetes Detection Clinic which was set up in a local shopping center by the **Kiwanis Club of Ames—Town and Country, Iowa**. In addition, Kiwanians provided the funds to send three local diabetic children to a special summer camp.

With the assistance of the **Key Club of East High School**, the **Kiwanis Club of Aurora, Phoenix, Arizona** sponsored a car wash and raised \$1,500, which was used to construct a fire escape at a local school for retarded children.

A fully-equipped radio police car was presented to the local police department by the **Kiwanis Club of Falmouth, Jamaica**. This was the first patrol car of its kind in the area.

In cooperation with local Boy Scouts, Girl Scouts, and the Audubon Society, the **Kiwanis Club of Traverse City, Michigan** constructed a nature trail, planted over 1,200 shrubs and trees in the area, and built two foot bridges.

Recognizing that there was a great need to bring drug abuse education to young people and their parents, the **Kiwanis Club of Vancouver, British Columbia** sponsored a color television broadcast of Art Linkletter who spoke on the drug problem. Aired during the dinner hour, over 300,000 area residents saw the "Dine With Art" program.

A study revealed that the community had a multitude of environmental problems which needed correction. In cooperation with the Environmental Improvement committee, the **Kiwanis Club of Morgantown, West Virginia** provided the manpower to clean-up and fix-up homes whose owners could not do so themselves, sponsored a community-wide trash collection program, promoted May as "Fix-up, Paint-up Month," and conducted an essay contest on the subject: "How I Can Improve the Environment in My Community" at the local elementary and high schools.





For over fifty years, the **Kiwanis Club of Brantford, Ontario** has operated the Kiwanis Girl's Camp for underprivileged girls. With the cooperation of various community service organizations, 126 girls were selected for two-week camp experiences, and over 6,000 girls have enjoyed the Kiwanis camp since the program was initiated.

The primary purpose of the local State Hospital Training Center is to help retarded children and young adults to live active lives and to be able to attain employment. The **Kiwanis Club of Fort Wayne, Indiana** decided that the institution needed a service organization to help the boys respond to the needs of their fellow students and to learn about their community. Kiwanians formed the "Silver Key Club," modeled after a Key Club, and resident members raised the money to finance their own service projects.

St. Jude Children's Research Hospital, which treats children with leukemia and other disorders, was having difficulty in obtaining a supply of blood. The **Kiwanis Club of Rayville, Louisiana** organized the community's first blood donor drive, and 84 units were collected for the hospital.

On Halloween, members of the **Kiwanis Club of Longmont, Colorado** wore identifying Kiwanis caps, white arm bands and carried flashlights, as they patrolled their own neighborhoods, assisting young children during trick-or-treat hours to cross streets.

In an effort to provide young people with quality films, the "Childrens' Theatre" was organized by the **Kiwanis Club of Lincoln City, Oregon**. With the assistance of members of the **Key Club of Taft High School**, films for children which appealed to the pre-school through sixth grade age group were shown twice each week. There was a nominal admission charge, but underprivileged children were admitted free.

5000 local church directories were placed in local hotels, motels, restaurants, and offices by the **Kiwanis Club of Oneonta, New York**.

Larchmont Gardens is a low-income housing project run by the county, and the majority of the families living in the development are classified as being disadvantaged. Members of the **Kiwanis Club of Miami-Northside, Florida** decided to "share their lives" with the 600 children in the area who were badly in need of contact with others outside of the development. The club set up committees which handled five projects: a Halloween Party, a Christmas dinner and party, uniforms for the area's track team, an effective drug abuse education program and a "Kiwanis Kids' Day" with the **Kiwanis Club of Freeport, Bahamas**.

Eleven packages of clothing, enough for 228 children, were collected, cleaned, and shipped to orphanages in Italy and South America by members of the **Kiwanis Club of Eastside Youngstown, Ohio**.



Each week, Kiwanians and their families from the **Kiwanis Club of The Bluebonnet City, Ennis, Texas** attended Sunday worship services at two local institutions for the elderly. They assisted the local ministers with the services and helped the residents to participate. Following the services, the Kiwanis families remained to visit, wrote letters, read, and performed any services they could to brighten the lives of the residents.

The "Hot Meals on Wheels" project of the **Kiwanis Club of Winnebago, Minnesota** provided nutrition to a group of local elderly who were unable to adequately care for themselves. In addition, Kiwanians conducted tours for elderly residents at the Baptist Home at Christmas, and provided a piano for the nursing care unit of the hospital.



50,000 attended the gala parade which marked the end of the "Senior Citizens Days Festival," which was sponsored by the **Kiwanis Club of Zephyrhills, Florida**. The three-day affair included a shuffleboard tournament, a vaudeville show, a senior citizens' talent show, a parade, and a coronation ball in honor of the king and queen of the event.

Residents of the Parkside Rest Home looked forward to the monthly "Kiwanis Day," when members of the **Kiwanis Club of Lisbon, North Dakota** provided a bingo party with prizes for all the game winners.

Three nursing homes and a retirement home are located in the area, and the **Kiwanis Club of Houston I-10 West, Texas**, in cooperation with a local film library, conducted Sunday afternoon movie parties for the residents of the four institutions.

The **Kiwanis Club of Westshore, Ohio** learned that there was a need to repair the bicycles at the Christian Home, a local orphanage. Kiwanians organized a club work party, and went to the home and repaired 22 bicycles, and arranged a "bicycle picnic." Kiwanians also located and repaired additional used bicycles so every one of the children at the home had a bike to use.

The Rocky Point Trailer Park is a mobile home community, its residents are over 65 and have very low incomes. Most of the residents have no friends or relatives in the area, and many are barely able to care for themselves. The **Kiwanis Club of Old Tampa Bay, Florida** selected the trailer park as its major project for the year, and a monthly visitation program was instituted to provide films, recreational activities, refreshments, and the opportunity to talk to others. A Christmas party was held, and Kiwanians also constructed a concrete patio area.

The **Kiwanis Club of Mitchell, Nebraska** provided the local Grey Lady organization with funds to secure prizes for their bingo parties for the residents of a nursing home. In addition, Mitchell Kiwanians made weekly visits to area shut-ins and to nursing homes in the community.

## **SUMMARY OF OTHER SELECTED ACTIVITIES**

October 1, 1972 - September 30, 1973

### **In raising and expending funds for service projects —**

\$13,926,329 was netted through club fund-raising projects

\$14,277,901 was expended by clubs in community service activities

\$914,693 was raised by clubs as part of their Kids' Day activities

\$2,155,306 was granted or loaned to students

\$643,133 was expended by clubs in Operation Drug Alert Projects

### **In supporting Kiwanis-sponsored observances —**

1,567 clubs organized Kids' Day activities

1,817 clubs sponsored Farm-City Week Observances

801 clubs participated in Freedom of Enterprise Week

1,363 clubs observed Canada-United States Goodwill Week

1,744 clubs promoted the observance of Family Reunion Day



**KIWANIS INTERNATIONAL**  
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