

MINUTES OF MEETING OF THE BOARD OF DIRECTORS OF
THE FUTURE FARMERS OF AMERICA

Washington, D.C.
July 29 - August 1, 1953

July 29

The meeting of the Board of Directors of the FFA was called to order in Room 4282, Department of Health, Education and Welfare Building, in Washington, D.C., by Dr. W. T. Spanton, Chairman of the Board. Those present included: Mr. L. C. Dalton, State Supervisor of Agricultural Education, State College, New Mexico; Mr. George H. Hurt, Acting Chief, Agricultural Education, Texas Education Agency, Austin, Texas; Mr. Cola D. Watson, State Supervisor of Agricultural Education, Burlington, Vermont; Mr. Harold E. Urton, State Supervisor of Agricultural Education, Pierre, South Dakota; Mr. E. J. Johnson; Mr. R. E. Naugher; Mr. H. N. Hansucker; Dr. A. W. Tenney, Executive Secretary of the FFA, all of the Office of Education, Department of Health, Education, and Welfare; and Dr. D. J. Howard, National Treasurer, of Richmond, Virginia. In addition to the above members of the Board, the following persons were present: Mr. H. B. Swanson, of the Office of Education; Mr. John Farrar, Director of Public Relations and Information of the FFA; and the Board of Student Officers of the FFA.

The Chairman, Dr. Spanton, called for the reading of the minutes of the meetings of the Board of Directors held in Washington, D.C. January 29 - 31, 1953. It was moved by Mr. Dalton, seconded by Dr. Tenney and carried, that the reading of the minutes be dispensed with and that they be approved as mimeographed and sent to the States following the January meeting.

The Chairman then called for a reading of the minutes of meetings of the Governing Committee, which have been held since the January meeting of the Board of Directors. (See minutes of Governing Committee attached.)

Some discussion developed on the matter of action taken by the Governing Committee with reference to supplying FFA jackets. The action taken by this Committee was to the effect that no new companies be authorized this year to manufacture FFA jackets, but that every effort be made to obtain additional bids so that a decision may be made in January of 1954, or earlier if possible, concerning the granting of a contract or contracts on a three to five year basis for the manufacture of jackets as authorized by the Board of Directors.

Mr. Hurt stated that it was his understanding that every effort would be put forth to establish a supplier in the Southwest to facilitate delivery of jackets at the earliest possible date, and questioned why this could not have been done earlier -- so that jackets could be furnished from a Southwest supplier beginning in September, when the demand for jackets is heaviest. Mr. Hurt's attention was then called to a motion adopted at the meeting of the Board of Directors on January 29, 1953, which read as follows: "That the Manager of the Supply Service ask for sealed bids, to be received not later than January 1, 1954, on jackets in quantities of 10,000, 15,000 and

45,000 for a period of 3 to 5 years' duration, with a flat rate for the cost of lettering."

Dr. Tenney stated that the two companies presently furnishing FFA jackets are changing to vat dye corduroy, and in the near future, all jackets shipped to the boys will be of this quality. It was pointed out that at present there is a difference in price in jackets furnished by the various suppliers. Mr. Naugher asked: "Are we going to have competitive bids, or are we going to accept the lowest price and let that supplier furnish all jackets -- or, are we going to have several suppliers and a uniform price?" Mr. Dalton replied that, in his opinion, the Board of Directors should not concern themselves about which company or companies are to receive contracts for jackets, or at what price. This should be a matter for the Manager of the Supply Service to handle. He, however, thought we should have a uniform price for the jackets.

After further discussion, it was moved by Mr. Hurt that the Board of Directors, at their January 1954 meeting, accept bids for the possibility of establishing a third supply house in the Southwest to supply jackets for that particular Region. Motion seconded by Mr. Dalton. Mr. Urton asked for clarification of this motion and questioned whether it might not be too narrow in its scope. As an example, he questioned why a factory located in Maine should not be permitted to ship jackets to the State of California. He asked: "Should we not vote on the matter of running an efficient business-- or are we running a rather loose organization? Should not this be a matter for the Manager of the Supply Service to handle?" Mr. Urton felt that the above motion should be re-worded, so that a supplier in the Southwest might also supply jackets to other parts of the country if he could meet competitive prices. He also suggested that the word "accept" in the above motion be changed to "receive."

Accordingly, Mr. Hurt withdrew his original motion and moved as follows: "That the Board of Directors at their January 1954 meeting, receive bids and consider the possibility of establishing a third supply house in the South or Southwest to supply FFA jackets." Mr. Dalton seconded the motion, and it carried.

The matter of candidates for the American Farmer Degree was next taken up. Mr. Hurt asked if the American Farmer applications were available to the Board of Student Officers for review. Dr. Spanton replied that all American Farmer applications were available for review by both the Board of Directors and the Board of Student Officers; and that because of the number of applications submitted this year (344 in all), each regional representative in the Office of Education had reviewed the applications from his respective region; those which contained errors, or were questionable, had been referred to the Student Vice President from that region for review; that, in fact, two Student Officers had reviewed the questionable applications in each region; and in one or two regions, all the applications submitted had been reviewed by all members of the Board of Student Officers, and that the staff in the Office of Education would welcome assistance from the Board of Directors in reviewing all these applications.

Mr. Urton brought out the fact that several of the State Supervisors in his Region are dissatisfied with the application for the American Farmer Degree in its present form. Specifically, they do not like Page 2. It is

their belief that the information requested on this page, and particularly Items (C) and (D), can be "doctored up" and that it is not accurate information. Dr. Spanton thought Mr. Urton's point was well taken and advised that revisions should be considered for next year.

It was moved by Mr. Dalton, seconded by Mr. Urton and carried, that the Board of Student Officers, as a group, review all questionable American Farmer Degree applications and make a report in the form of recommendations to the Board of Directors as to those candidates who should receive the Degree, and those that should be rejected.

The next matter to come before the Board was the question of candidates for the Honorary American Farmer Degree. The following list of names was submitted for consideration of the Board:

The Honorable Dwight D. Eisenhower, President of the United States
Honorable Arthur E. Summerfield, Postmaster General
Honorable Frank Carlson, United States Senator from Kansas
Honorable Ezra Taft Benson, Secretary of Agriculture
Mr. Chester H. Lang, Vice President, General Electric Company,
New York, New York
Mr. Walter Tolan, Sales Manager, Universal Uniform Company, Van Wert,
Ohio
Mr. Roderick Turnbull, Editor, THE WEEKLY STAR FARMER, Kansas City, Mo.
Mayor William E. Kemp, Kansas City, Missouri
Mr. S. W. Pettigrew, Sears-Roebuck Foundation, Los Angeles, Calif.
Mr. Sam Pickering, One of the 1st National FFA Officers in 1928
Mr. Dana Bennett, Foundation for American Agriculture, Washington, D.C.
Mr. John Farrar, Director of Public Relations and Information of FFA,
Washington, D.C.
Mr. H. H. Bloom, President, The Massey-Harris Company, Racine, Wisc.
Mr. A. F. Davis, Secretary, The James F. Lincoln Arc Welding Foundation,
Cleveland, Ohio
Mr. Maxwell Lampo, President, National Vocational Agricultural
Teachers' Association, Inc., Neosho, Missouri
Mr. H. N. Hansucker, Program Specialist in Agricultural Education,
Office of Education, Washington, D.C.
Mr. J. B. Adams, (Retired), Assistant State Supervisor of Agricultural
Education, Illinois
Mr. Maynard Coe, Director, Farm Division, National Safety Council,
Chicago, Illinois
Mr. R. L. Hahn, (Retired), State Supervisor of Agricultural Education,
Connecticut
Mr. J. L. Robinson, Farm Credit Administration, U. S. Department of
Agriculture, Washington, D.C.
Professor R. W. Heim, (Retired) Teacher Trainer, Agricultural Education,
Delaware
Professor H. S. Hill, (Retired) State Supervisor of Agricultural
Education, Maine
Professor J. A. James, (Retired) Teacher Trainer, Agricultural Educa-
tion, Wisconsin
Mr. Elvin Downs, Assistant Director of Agricultural Education,
Salt Lake City, Utah (voted Degree in 1952)
Mr. Byrle Killian, District Supervisor of Agricultural Education,
Oklahoma
Mr. Frank Cale, State Director of Voc. Education, Richmond, Virginia
Mr. A. R. Bunker, State Supv. of Agricultural Education, Colorado

Fathers of National FFA Officers
Fathers of Star American Farmers
Advisors of Gold Emblem Chapters

A discussion followed on the criteria for determining persons eligible for the Honorary American Farmer Degree. Mr. Hurt raised the question of awarding the Honorary American Farmer Degree to deserving State Supervisors. No criteria is set up for Supervisors, except those serving on the FFA Board of Directors, or the FFA Foundation Board of Trustees, or those who assist the National Organization in some outstanding way. He was of the opinion that some recognition should be given to this group. Dr. Spanton stated that it had been customary to award the Degree to all Head State Supervisors or Head Teacher Trainers when they retire. Mr. Urton inquired as to the correct interpretation of the word "retired." Does this mean when a person leaves one job to accept another? Dr. Spanton replied that his interpretation of this term is that it applies only to a person who goes on retirement and receives retirement annuity payments.

It was moved by Mr. Johnson, seconded by Mr. Hurt and carried, that the Board of Directors accept the recommendation of the Board of Student Officers and approve the above list of Honorary American Farmer candidates to receive the Degree.

The meeting recessed at 12:00 noon.

At the afternoon session, Dr. Spanton called upon Mr. Farrar for an explanation of the first item on the agenda.

Mr. Farrar stated that the National Farm and Home Hour, on NBC, is observing its 25th Anniversary in September of this year. A request was received from sponsors of that program for the Future Farmers of America to participate in the observance of the anniversary. A meeting was held with them about a month ago, at which time they advised that they would like to have Dr. Spanton on their anniversary program to thank them for their cooperation with the FFA throughout the years. Mr. Farrar stated that it might be appropriate for the FFA to present them with a plaque - 10" x 14" bearing the FFA emblem and with the wording, "Presented to the National Farm and Home Hour in recognition of their cooperation with the Future Farmers of America - 1928 - 1953"

The matter of purchasing such a plaque, to be presented to the National Farm and Home Hour, met with the unanimous approval of the Board of Directors and Board of Student Officers.

Members of the Board were furnished copies of the tentative program for the Silver Anniversary Convention. Jimmy Dillon stated that the National Officers had gone over the program and had approved it, with the understanding that it is still tentative and may have to be changed somewhat. The program was reviewed in detail, with a view to constructive suggestions for its improvement before the programs are printed.

A discussion was held concerning the fact that there are so many interruptions for announcements over the public address system during the convention. Reference was made, in particular, to the many announcements

concerning group pictures for the various State groups. The consensus of opinion was that this is a "necessary evil" since the State Associations favor the taking of pictures of their groups. Dr. Tenney outlined the "Silver Anniversary Pageant" which will be presented on Wednesday morning, October 14.

It was moved by Mr. Urton, seconded by Mr. Naugher and carried, that the Board of Directors approve the tentative convention program as recommended by the Board of Student Officers.

Mr. Dalton stated that he would like to present a suggestion concerning the convention, as submitted by the States in the Pacific Region, namely, that the Student Officers play a greater part in the conduct of the convention. He stated that in checking the Proceedings of the 1952 Convention, there were 9 places on the program which could have been taken over by the FFA Officers instead of adults. As examples, he cited the Executive Secretary's Report, the National Treasurer's Report, the Report of the FFA Supply Service, the Report of The National FUTURE FARMER, etc. Jimmy Dillon stated that he did not favor this. He said that at State Conventions, the State Executive Secretary gives his own report. The same is true of the State Supervisor. He thought the National FFA Officers will have all they can do during the convention; that the adult officers are authorized to look after these matters; they are expected to do so, and it might be embarrassing to a student officer to be giving such a report for an adult officer, and be forced to seek advice on any items concerning which questions are asked from the floor. Jimmy further stated that in his opinion, the boys attending conventions like to see and learn to know the adult officers who are responsible for the convention.

Jimmy Willis stated that the adult officers are elected -- the same as the student officers -- and he sees no advantage to changing the usual procedure.

Bill Sorem thought there would be nothing gained by such a change. He would have no objection to reading a report, but sees no particular advantage to it.

Mr. Hurt said he realized that the Student Officers will be busy during the convention. However, he felt that boys attending the convention would receive more valuable experience and leadership training from seeing the student officers give the reports than watching the adult officers participate.

Don Travis stated that he could see Mr. Dalton's point and appreciated his interest in having the National FFA Officers participate to a greater extent. However, he felt that the Officers do not keep the national records of the organization, and therefore, would be out of place in presenting a report which had been prepared by someone else. He stated further that he believes the adult officers take pride in their work and get a certain amount of pleasure from making their own reports at the convention.

Fred Reed stated that if he were a representative from a local chapter, he would not be much impressed by a Student Officer giving the Executive Secretary's report, for example. He, however, would be impressed by the National Officers taking part in conducting the business of the convention

and presenting National and Regional Awards.

Mr. Dalton stated that the Pacific Region feels that, as an example, Student Officers should spend some time (3 or 4 days) in the office of The National FUTURE FARMER, to familiarize themselves with the work of the magazine; then give a report at the National Convention on "Our magazine". The same thing would be true of reports on FFA jackets, calendars, etc.

Dr. Tenney asked if the Board would prefer that a representative of the Osborne Company not come to the convention to make a report on the official calendar and present the painting for the cover of the next calendar.

Jimmy Dillon said he knows that the boys from his State like to see and meet persons to whom they write for supplies. He thought it added to the convention to have such persons present.

Fred Reed thought it was not necessary to have a representative of the Osborne Company present. He felt that the boys could be shown the proposed calendar without having a representative present.

Mr. Farrar brought out the fact that local chapters deal directly with the L. G. Balfour Company for jewelry, and with the Osborne Company for calendars; whereas, the Ringer St. Croix Company and the Universal Uniform Company deal through the FFA Supply Service.

After further discussion, the Board of Student Officers recommended that no place be given on the national convention program to reports from commercial concerns whose business with the FFA can be put before the national convention through the Report of the FFA Supply Service.

It was moved by Mr. Naugher, seconded by Mr. Watson and carried, that the Board of Directors accept the recommendation of the Board of Student Officers in respect to reports to be presented before the convention.

Mr. Farrar suggested that perhaps a leadership training school could be held before the actual convention convened. Mr. Swanson asked: "What is the purpose of the convention? To transact business of the convention, or conduct a leadership training school?"

Mr. Urton presented a suggestion offered from the Central Region, namely, that Dr. Spanton should call, possibly for the first time, the Presidents of all State Associations, into his office in Washington and conduct a leadership training school; so they could see and become familiar with the national set-up; the Supply Service; and The National FUTURE FARMER. These boys could then return to their home States and be able to share their knowledge and experiences with their respective State Associations. Mr. Urton also said the Central Region would like to see the Judging Contests in Kansas City changed to the early part of the week of the convention, so the boys could attend more sessions of the convention.

Mr. Johnson said it would be very difficult to do this, since the contests are dependent to a large extent upon animals from the American Royal. He stated that we have to wait until the animals arrive -- and for that reason, it would be almost impossible to schedule these contests earlier in the week.

Mr. Urton thought the contests should be changed back to "Vocational Agriculture Contests" instead of "FFA Contests." Mr. Hurt disagreed, stating that this is a part of the training program of the FFA, and he thought the contests should be called "FFA Contests." Mr. Watson had no definite reaction, one way or the other, on this subject. However, he thought it appropriate that the contests be called "FFA Contests."

Mr. Dalton stated that it does not make too much difference to him one way or the other. He further stated that he thought the Pacific Region would go along with the idea of a leadership training school. Mr. Johnson stated that he thought this should be an annual affair, because of the fact that State Presidents change each year.

Dr. Tenney stated that he has heard suggestions from several sources that such a leadership training school should be held for Executive Secretaries of the FFA. Mr. Hurt was in favor of this idea. He thought Executive Secretaries should have the opportunity to come to the National Office to look into the workings of the National Organization. He felt sure that his State would be in favor of this.

Mr. Farrar told of a news release he had received from the 4-H Club Foundation, telling of a leadership conference for State 4-H Club leaders which is to be made possible from a special grant from the Sears-Roebuck Foundation. Mr. Farrar said he would like to see leadership training conferences held for both the State Presidents and the Executive Secretaries. He thought, however, that they should be separate conferences.

Dr. Tenney stated that an adult conference might be held first; then some of them might wish to stay over to help with the boys' conference.

Mr. Urton stated that even though this suggestion had been presented to the Board by him, he thought that if the Board thought the suggestion had merit, the Board could recommend that the matter be considered at the Regional Conferences and some decision be reached at the Regional Conferences. He expressed the opinion that this was a matter which should be considered by the State Advisors.

Accordingly, it was moved by Mr. Hurt, seconded by Mr. Watson and carried, that consideration of a National Officer Training School, consisting of State Presidents and Executive Secretaries, be taken up with the State Advisors at their next Regional Conferences.

Dr. Tenney stated that sometime during the forthcoming convention, he would like to have greetings from the Boy Scouts, the 4-H Clubs and other youth organizations. He explained that the National FFA President is to be invited to the 4-H Club Congress, and he likes to promote goodwill among the various youth organizations throughout the country. Jimmy Dillon said he believes in the spirit of cooperation among these organizations. Don Travis was in favor of the idea. Mr. Watson was also in favor of the idea, as was Mr. Urton and Mr. Dalton. In view of the opinions expressed, Dr. Tenney will, therefore, proceed accordingly.

Mr. Urton asked if it would be possible for the States to receive some sort of a report on action taken at the national conventions - so they would know how to govern themselves - without having to wait for the Convention

Proceedings. Dr. Tenney stated that he believed we could get out a mimeographed release, giving the important items of business transacted, within a month following the convention. He pointed out, however, that he would like to have the stenotypist's report before preparing any material for the States.

Therefore, it was moved by Mr. Urton, seconded by Mr. Dalton and carried, that a mimeographed release on actual business transacted by the convention, be sent to the States within a month after the convention.

The next matter to be considered by the Board concerned the date when changes made in the Constitution and Contests at the last National FFA Convention be declared effective. It was pointed out that the Board of Student Officers had recommended that changes made in the contests and in the Constitution at the 1952 National Convention be declared effective July 1, 1953, with the exception of the National Chapter Contest, which became effective as of October 1952.

It was moved by Mr. Hurt, seconded by Mr. Naugher and carried, that the Board of Directors accept the recommendation of the Board of Student Officers, namely, that changes made in the contests and in the Constitution at the 1952 Convention be declared effective July 1, 1953, with the exception of the National Chapter Contest, which became effective as of October 1952.

The Chairman next called for a report on the use of the emblem of the FFA, in accordance with action taken at the January meeting of the Board when it was recommended that the Board of Directors and the Board of Student Officers secure reactions of persons in their respective States concerning the use of the emblem on certain items.

Mr. Watson reported that he had polled the States in the North Atlantic Region and almost 100% of the States favored the use of the emblem on local forms, i.e., forms prepared to be used specifically within the State or by chapters within the State -- including record books and other printed material that would not be for sale generally to FFA members, but that would be prepared for specific purposes. One State in the North Atlantic Region did not agree with this policy. They thought there should be definite restrictions on the use of the emblem on materials, and the emblem should be used only on items declared as "official" by the national office. The remaining States favored the use of the emblem where the item would not be offered for sale generally to FFA members. Items suggested were: record books, stationery, membership cards, show ribbons, and other items of a similar nature.

Mr. Urton had no report from the Central Region. He assumed that this would have been a matter for Mr. Humphrey to handle, but he had received no such report from Mr. Humphrey.

Mr. Dalton reported that he had polled his Region and 3 States were in favor of using the emblem on items to be used locally, while 9 States were not in favor of using the emblem in this manner. These 9 States were of the opinion that authorization for the use of the National FFA Emblem should be left with the National Office.

Mr. Hurt had no definite recommendations to make to the Board. He stated that the Southern States had held a discussion on the use of the emblem and they seemed to favor its use on items such as Mr. Watson outlined.

Mr. Hansucker suggested that, between now and the time of the next Board meeting in Kansas City, a statement of policies be drafted regarding the use of the emblem by the State Associations and local chapters. Specific items, on which the emblem might be used, could be listed. Such a statement of policies should be presented to members of both the Board of Directors and the Board of Student Officers before the meeting in Kansas City, so that action could be taken at that meeting.

Dr. Spanton next presented, for the Board's consideration, a request from the New Holland Machine Company, of New Holland, Pennsylvania, for the exclusive rights to send to all persons attending the forthcoming convention a cachet, bearing the Commemorative Silver Anniversary Postage Stamp, postmarked "First Day of Sale." Dr. Spanton pointed out that if the Board should act favorably on New Holland's request, it should be with the understanding that no advertising of any kind would be permitted. The Board of Student Officers voted favorably on the request of the New Holland Machine Company. It was moved by Mr. Dalton, seconded by Mr. Hurt and carried, that the Board of Directors accept the recommendation of the Board of Student Officers and grant the New Holland Machine Company permission to send the official cachet bearing the Commemorative Silver Anniversary Postage Stamp, postmarked "First Day of Sale" to each person attending the FFA Convention, with the understanding that no direct advertising would be permitted.

The suggestion was then made that it might be well to mail the official cachet and stamp to all Senators and Congressmen. The pros and cons of the advisability of taking such action was discussed, since we would not want to do anything that might jeopardize the FFA. Mr. Hansucker thought, by all means, we should see to it that all Congressmen and Senators receive first-day issues of the stamp in recognition of their efforts in helping to secure a Commemorative Postage Stamp. It was announced that 110 million stamps are to be printed. Both Jimmy Dillon and Bill Sorem were of the opinion that we will be "missing the boat" if we fail to send these first-day issues of the stamp to the Senators and Congressmen. A discussion followed as to what might be appropriate to include inside the cachet. Mr. Swanson suggested that it should be a message from Jimmy Dillon, as the National FFA President, preferably on a card, expressing appreciation for the Commemorative Silver Anniversary Stamp. Mr. Swanson, also, was of the opinion that this should go to all Congressmen and Senators.

It was moved by Mr. Watson, seconded by Mr. Urton and carried, that first-day covers of the Commemorative Silver Anniversary Stamp be mailed to all members of Congress, accompanied by a letter written by the National FFA President, on behalf of all members of the organization, expressing appreciation for the stamp.

Mr. Swanson stated that, in his opinion, the official cachet, bearing first-day issues of the stamp, should also be sent to all donors to the FFA Foundation.

The Board of Student Officers having acted favorably on this suggestion, it was moved by Mr. Dalton, seconded by Mr. Johnson and carried, that the recommendation of the Board of Student Officers be accepted and that donors to the FFA Foundation be included in the mailing of cachets and first-day issues of the stamp from the National FFA President.

The next matter to come before the Board was the consideration of a symbol for the Sentinel's Station. It was brought out that the delegates at the convention last year asked the National FFA Officers to design a symbol for the Sentinel's Station. During a meeting of the Board of Student Officers, this matter was discussed and two suggestions were offered for a tentative symbol: (1) an open door; (2) clasped hands on a shield of friendship. The Board of Student Officers formally acted on this matter and decided to design a symbol for the Sentinel's Station -- the symbol to be "Clasped hands on a shield of friendship."

It was moved by Mr. Watson, seconded by Mr. Johnson and carried, that the Board of Directors accept the recommendation of the Board of Student Officers with regard to this Symbol for the Sentinel's Station.

Dr. Tenney presented the following tentative list of judges for the National FFA Public Speaking Contest, to be held in Kansas City on Monday night, October 12:

Senator Frank Carlson
Mr. Roderick Turnbull
Dr. M. D. Mobley
Mr. Leslie Applegate
Mr. Elmaar Bakken
Mr. Walter Newman
Dr. Oliver S. Willham
Mr. Bob Newman
Mr. Shelby M. Jackson
Dr. J. M. McCain
An early winner in public speaking contest

It was moved by Mr. Hurt, seconded by Mr. Dalton and carried, that the Board of Directors accept the above tentative list of judges for the National FFA Public Speaking Contest, and delegate the responsibility of selecting the three judges who will serve, to Dr. Tenney.

The meeting recessed at 5:30 p.m.

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The meeting was called to order in Dr. Spanton's office.

It was moved by Mr. Hurt, seconded by Mr. Johnson, and carried, that the action of the Board of Student Officers concerning the filling out of the American Farmer Degree applications by enterprises in detail be sustained.

A number of American Farmer Degree Applications were received that were written in longhand. It was very difficult to read a few of these applications.

It was moved by Mr. Urton, seconded by Mr. Watson and carried, that the Board of Directors approve the recommendation of the Board of Student Officers that all American Farmer Applications be typed where possible.

It was moved by Mr. Johnson, seconded by Mr. Naugher and carried, that the Board of Directors approve all American Farmer applications which were recommended by the Board of Student Officers.

Dr. Howard presented the Report of the National Treasurer, followed by Dr. Tenney, who submitted the 1953-54 FFA Budget.

Mr. Dalton moved that the Board accept the budget as revised, with the following amendments - that such items as cost of law suit; cost of magazine, public relations; paid for from the contingent fund, be placed in one or more of the present divisions or other divisions added, and that an unbudgeted reserve fund be set aside each year to be determined by this group. The motion was seconded by Mr. Hurt. Mr. Hurt amended the motion to the effect that we live within each area or major division of the budget, and that if an emergency arises that requires additional expenditures, that before such expenditures are made, they must have the action of the Board of Directors. Mr. Dalton accepted the amendment to his motion. There was some discussion about the advisability of doing away with the contingent fund, since it did provide a cushion in the budget.

Mr. Swanson stated that it might be difficult to keep within these areas, since some costs might rise during the year. Mr. Hurt stated that if we are not going to try to live within the areas or major divisions of the budget, we might just as soon throw it out. Mr. Hansucker stated that if the Board adopts Mr. Dalton's motion, as amended by Mr. Hurt, it would be necessary to add more money to some of the areas or major divisions. Mr. Watson stated that if favorable action was taken, then the Board should go through these items and change them. Mr. Dalton asked where the promotional activities were in the budget. Mr. Farrar stated that things such as mats of the officers, of the type that are sent to the States each year, are charged to the National Office Expense.

It was moved by Mr. Watson to table the motion made by Mr. Dalton as amended by Mr. Hurt. Seconded by Mr. Hansucker and carried.

Discussion followed about the items that would need adjustment in the budget.

Dr. Spanton stated that he always thought the convention expenses were "worth their weight in gold." Dr. Tenney read the expense sheet which Bob Harris had submitted relative to part of the expenses of the Browning, Montana Chapter coming to the convention to do their Buffalo Grass Dance. Mr. Hurt questioned the fact that we pay expenses of the Browning Chapter when we couldn't pay the expenses of most other special events. He thought \$500 was a high price to pay. Mr. Urton brought up the point that the Board had already approved the Tentative Program for the Convention, and this event was on the program. Mr. Hurt stated that, nevertheless, the budget had not yet been approved, and asked why the Buttons, Badges, and Programs' figure should be boosted to \$2,000. Mr. Dalton stated that he just wanted to check the budget, so that the boys could know how their money is being expended. Mr. Hurt said that he felt that he had a responsibility to the

Supervisors in his Region, and he should know why these items were raised. Discussion was held about the programs for the Silver Anniversary Convention. It was the feeling of the group that this item was correct. The next item under discussion was travel. Dr. Tenney stated that the travel for the national officers should be raised by \$500. The Board agreed that \$10,000 should be the new figure for national officer travel. The next item was the Board of Directors travel expense. It was brought out that it has been a practice for a few States to pay the expenses of their Board members and that was why the figure was low. Mr. Hurt and other Board members stated that they could not get expense money from their States this year. The Board members then figured up how much their trips to the Board meetings would cost for the next year. The members figured that the budget on that item should be raised to \$2,500. The Board then went over the convention budget. Mr. Naugher stated that he thought the "special features" section of the budget should be itemized. The Board members agreed that "decorations" under the convention budget should be changed to "decorations and stage help." Discussion was held about the item of "communications" at the convention, and also "awards and certificates." It was explained what "miscellaneous expenses" included. Printing was the next item discussed. It was agreed that the budget for that item needed to be raised by \$100. The National Office Expense was the next item taken up. One of the members asked Mr. Farrar if his travel expense was adequate. He stated that it was, in view of the fact that his time to travel was limited anyway. Mr. Farrar stated that \$500 should be included in the "miscellaneous" to cover the cost of photographs. The National Camp and Old Mill were discussed. It was the consensus of the group that this item on the budget was sufficiently covered.

After a five-minute recess, Mr. Mathis of the law firm, Davies, Richberg, Tydings, Beebe and Landa, gave a brief report on the status of the law suit involving the Chapter Supply Company, Danville, Illinois, for the infringement of trademarks belonging to the FFA. Since the time of the note sent out by the National Office on May 5, 1953, findings of fact have been prepared and final arguments have been presented to the court. The final order of the court has not been made. It was recommended that, in the event of an inconclusive court order, an appeal should be taken.

Mr. Dalton moved that the Board of Directors accept the recommendation of the Board of Student Officers in that \$3,500 be allocated for expenditure for attorneys' fees to appeal the case, if needed, and that this amount be added to the budget. Motion seconded by Mr. Johnson and carried.

The budget for the magazine was then brought up. Dr. Howard stated that we have enough cash in the bank to cover expenses of the magazine unless an emergency arises. Dr. Spanton stated that the money should be transferred from the Supply Service at a time when the FFA budget was low, so that bonds would not have to be cashed. Dr. Howard said that all he would need was the authorization of the Board to transfer funds.

It was moved by Mr. Dalton, seconded by Mr. Johnson, that the Board authorize Dr. Howard to transfer funds, as necessary, to be determined by Mr. Barron's report, to the Editor of The National FUTURE FARMER for financing the magazine. Mr. Watson moved that the motion be tabled until after the report on the magazine, seconded by Dr. Tenney and carried.

Mr. Barron was then called upon to present the report of the magazine to the group. He passed out auditor's reports to the Board members and several other mimeographed statistical studies, proposed budget, etc. Mr. Barron then went over the report of the auditor with the group. He explained the reasons for the deficit and pointed out that the circulation, if larger, would bring in enough money and also would increase the advertising revenue, so that they could operate very well. The editorial staff at the magazine had made a survey of the cost of running other magazines as compared with the FFA magazine, and found that the FFA magazine compared very favorably. Mr. Barron completed his report for the afternoon and was to return Friday morning to finish it.

The meeting was recessed at 5:30 p.m.

July 31

The meeting was called to order in Dr. Spanton's office at 9:00 a.m.

Mr. Lano Barron appeared before the Board and completed his report on The National FUTURE FARMER.

It was moved by Mr. Dalton, seconded by Mr. Johnson and carried, that the Board accept the recommendation of the National Board of Student Officers to accept the report of Mr. Barron.

It was moved by Mr. Naugher, seconded by Mr. Watson and carried, that the Board accept the recommendation of the Board of Student Officers that Mr. Barron be given authority to proceed to award a contract for printing The National FUTURE FARMER to a printer in the local area if satisfactory arrangements can be made.

Further discussion was held concerning the method of financing The National FUTURE FARMER magazine. It was suggested that if there is a shortage of funds in the general treasury of the FFA, that funds be borrowed from the Future Farmers Supply Service rather than to cash any Government Bonds, and then be returned to the Supply Service the end of the year when national dues are received.

It was moved by Mr. Watson, seconded by Mr. Hansucker and carried, that the National Board of Directors accept the recommendation of the Board of Student Officers to authorize the Governing Committee to transfer funds from the Future Farmers Supply Service, on a loan basis, to the National Budget to finance the National FUTURE FARMER magazine, as indicated in the budget.

Mr. Walter B. Anderson of the L. G. Balfour Company appeared before the meeting. He submitted a request from chapters for a letter "F" to be included on officer pins to indicate "Federation." Both Boards agreed that it would be inadvisable to make this change.

It was moved by Mr. Hurt, seconded by Mr. Watson and carried, that the National Board of Directors accept the recommendation of the Board of Student Officers that the request from Pennsylvania for a pin for the Chaplain not be approved.

Mr. Anderson presented a check from the Balfour Company to the FFA Foundation for \$500. It was moved by Mr. Johnson, seconded by Dr. Tenney and carried, that the Board express to Balfour appreciation for the \$500 check.

It was moved by Mr. Naugher, seconded by Mr. Watson and carried, that the Board of Directors accept the recommendation of the Board of Student Officers that \$100 of the \$1200 "miscellaneous" item, budgeted to the National Office be made available from the FFA treasury for buying paperweights, etc. to be presented to persons of note.

Mr. Watson moved that Mr. Dalton's motion in regard to the budget be taken from the table, seconded by Mr. Johnson and carried.

Dr. Spanton read the original motion, which was: "Mr. Dalton moved that the Board accept the budget as revised, with the following amendments - that such items as cost of law suit, cost of magazine, public relations, paid for from the contingent fund be placed in one or more of the present divisions or other divisions added, and that an unbudgeted reserve fund be set aside each year to be determined by this group. Mr. Hurt amended the motion to the effect that we live within each area or major division of the budget, and that if an emergency arises that requires additional expenditures, that before such expenditures are made, they must have the action of the Board of Directors. Mr. Dalton accepted the amendment to his motion." The motion was carried.

The 1953-54 Budget as recommended by the Board of Student Officers and approved by the Board of Directors:

REVENUE

Dues
Royalties
Loan from Supply Service
Old Mill
Supply Service - Rent
Supply Service - Grant
Miscellaneous
Total Revenue

ANTICIPATED REVENUE

\$ 37,000.00
28,000.00
20,825.00
2,000.00
1,500.00
7,500.00
300.00
\$ 97,125.00

EXPENDITURES

I. TRAVEL

National Officers
Board of Directors
Special Travel (Adv. Sec. etc.)
International Travel
Total Travel

BUDGET
APPROPRIATION

\$ 10,000.00
2,500.00
3,000.00
2,500.00
\$ 18,000.00

(continued on next page)

II. CONVENTION

Delegate Expense	\$ 4,400.00
National Band	1,000.00
National Chorus	1,000.00
Reception and Printing	1,000.00
Expenses incurred in connection with use of Auditorium and special presentations	2,000.00
Buttons, Badges, and Programs, etc.	2,000.00
Stenotypist	200.00
Photographs & Publicity	500.00
Decorations and Stage Help	1,000.00
Equipment, Rental, and Supplies	200.00
Building Service	70.00
Communications	100.00
Secretarial Travel Expense	1,000.00
Awards & Certificates	1,500.00
Miscellaneous	250.00
<u>Total Convention</u>	<u>\$ 16,220.00</u>

III. AMERICAN FARMER KEYS

\$ 3,600.00

IV. PRINTING

Literature & Proceedings	\$ 3,000.00
Stationery, Forms, etc.	1,100.00
<u>Total Printing</u>	<u>\$ 4,100.00</u>

V. NATIONAL OFFICE EXPENSE

Secretary to Exec. Sec. - Salary	\$ 3,660.00
Secretary to Treas. (P.T. Salary)	1,350.00
Director of Pub. Rel. - Salary	6,440.00
Director of Pub. Rel. - Travel	1,500.00
Director of Pub. Re. Sec. - Salary	3,255.00
Telephone & Telegraph	700.00
Postage & Express	200.00
Bond, Premiums & Taxes	100.00
Supplies, Equipment & Rental	850.00
Legal and Auditing	3,650.00
Photographs	500.00
Miscellaneous	1,200.00
<u>Total National Office Expense</u>	<u>\$ 23,405.00</u>

VI. NATIONAL CAMP

Salary - Mill Attendant	\$ 1,500.00
Insurance	300.00
Maintenance	1,000.00
<u>Total National Camp</u>	<u>\$ 2,800.00</u>

VII. JUDGING EXPENSES

\$ 500.00

VIII. THE NATIONAL FUTURE FARMER

\$ 28,500.00

GRAND TOTAL EXPENDITURES

\$ 97,125.00

Mr. Dalton moved that the Board of Directors accept the minutes of the Governing Committee, seconded by Mr. Urton and carried.

Mr. Hawkins, Manager of the Future Farmers Supply Service, was called on next to give the report on the Supply Service. He first presented the auditor's report. Mr. Hawkins read from the balance sheet, and explained, in detail, the items listed. The total assets of the Supply Service are some \$131,000. He called attention to the increase in gross profits and sales and stated that merchandise has gone up in price on a number of items. He also stated that he had received notice that Railway Express and package mail rates will be increased shortly. Mr. Hawkins continued by stating that the Supply Service had supplied the Silver Anniversary material which was sent to the States. He explained that insurance rates are high, since the buildings are frame and not near a fire department or water. He went on to say that there had been a \$300 saving on telephone and telegraph expense this year, but that travel expense had increased, since Mr. Andrews has been attending so many State FFA Conventions. Concerning packages lost in the mail, he stated that it was much cheaper to replace items lost than to insure them, since insurance on parcel post is very high. Mr. Hawkins then gave to the group copies of estimated operating expenses for next year, sales forecast, sales by States, etc. He went on to say that the ads in the FFA Magazine had proved to be very successful as far as business was concerned.

Dr. Tenney moved that the Board accept the recommendation of the Board of Student Officers to adopt the Supply Service budget for 1953-54, seconded by Mr. Urton and carried.

Fred Reed asked whether the grant to the States was an annual affair, or if it was to be decided each year. It was explained that it was determined each year. Jimmy Dillon stated that he thought the grant should not be included this year, and the money set aside for a building for the Supply Service. Dr. Spanton stated that he thought it would be a mistake not to send the grants to the States. Mr. Naugher said that the State Associations would need the money for their budgets, and he continued on by stating further that some had counted on it for this year's budget. Mr. Hurt said he thought Mr. Hawkins should determine what it would cost to run the Supply Service and try to cut costs, so that the members, themselves, can get the advantage and that the prices should be cut. Mr. Naugher stated that if all expenditures were fixed, this might be easy to do, but that it is rather hard to determine. Discussion was held that dealt with prices of items at the Supply Service, and it was agreed that the mark-up on the items at the Supply Service are far less than the mark-up on similar items by most retail stores.

Mr. Watson brought out the point that at the last Board meeting, it was decided that the members of the Board should poll the States in their Regions concerning the grants to the States. He said that his Region wanted to continue the grants (8-3). Three of the States want the Supply Service to build up a reserve and then cut prices.

Mr. Urton stated that 11 States in his Region voted to continue the grant. Mr. Dalton said that 8 in his Region wanted the grant continued and 4 wanted prices lower. Mr. Hurt stated that States in his Region wanted the grant continued. Mr. Urton said that the States would probably agree that prices should be cut in the long run. It was brought out that prices at

the Supply Service are much lower than at most retail stores.

Dr. Spanton read a letter from North Dakota inquiring about the price of FFA membership cards. It was agreed that quantity prices could be listed which would make the cards cheaper.

Mr. Dalton moved that the chenille letters, the denim jackets and pants, the softball equipment, the blankets and livestock covers be removed from our catalogue and no more sold. Seconded by Mr. Johnson, discussion followed. Mr. Dalton said that the vote in his Region was 8-4 in favor of eliminating these items.

Dr. Tenney stated that these items which Mr. Dalton mentioned were not put in to sell quickly, but as a service to some States that wanted them. Fred Reed stated that the chenille letters were the most important item to get out of the catalogue.

The National Officers held discussion about the chenille letters.

Mr. Watson stated that in his Region the States were in favor of discontinuing the letters.

Mr. Dalton withdrew his previous motion, since the group decided to act on these items one by one.

It was moved by Mr. Hurt, seconded by Mr. Urton and carried that the Board accept the recommendation of the Board of Student Officers and discontinue the sale of chenille letters through the Supply Service.

Mr. Dalton stated that the Lee Riders were in competition with local store prices.

It was moved by Mr. Hurt, seconded by Mr. Naugher and carried, that the Board accept the recommendation of the Board of Student Officers and strike the Lee Riders from the list of items sold when the present stock is exhausted.

Mr. Dalton stated that the next items were the basketball and softball uniforms and equipment. Fred Reed stated that at the Virginia meeting they had softball and basketball tournaments and did not have uniforms. He said that there might be need for uniforms when two FFA chapters compete.

Mr. Watson moved that the Board accept the recommendation of the Board of Student Officers and leave out of official items the softball uniforms (jerseys and pants). Motion seconded by Mr. Urton and carried.

It was moved by Mr. Watson, seconded by Mr. Naugher and carried, that the Board accept the recommendation of the Board of Student Officers that blankets be left in the catalogue. (Items 600, 601, 602, 603, 602A, and 603A).

Mr. Watson stated that there was another matter that the members polled their Regions on, and that was the cost of lettering jackets. He said that the States in his Region voted 10-1 in favor of a flat charge for lettering. All of the men from the other Regions agreed that their States

agreed with this opinion.

It was moved by Mr. Johnson, seconded by Dr. Tenney and carried, that the Board accept the recommendation of the Board of Student Officers that a flat rate be set on the lettering on the FFA jackets of \$1.20.

Mr. Dalton brought up a point about the Supply Service handling charters for local chapters. Mr. Hurt said that they printed their own in Texas, but it was brought out that in small States, like New Mexico, it would be rather costly to have 5 or 6 printed each year.

It was moved by Mr. Johnson, seconded by Mr. Naugher and carried, that the Board accept the recommendation of the Board of Student Officers that the Supply Service make available chapter charters to State Associations. Discussion was held about how the State name would be placed on these certificates. It was the sense of the group that there should be a minimum order of 10, in order for this to be done.

Mr. Watson indicated that one of his States was interested in a cheaper type of sign than the metal sign now stocked by the Supply Service. He stated that what this State had in mind was a smaller sign which could be used inside.

It was brought out that there was demand for a larger type of sign. The Board decided to have Mr. Hawkins obtain samples of a larger type of metal sign, which could be used as a welcome sign for FFA chapters, similar to the signs seen on highways for Ruritans, etc.

Mr. Hurt stated that he was not in agreement with the payment of legal fees from the Supply Service fund that were actually a debt of the National Organization.

Mr. Hurt moved that the Board accept the recommendation of the Board of Student Officers that an amount of money be transferred from the general fund of the National FFA Organization sufficient to reimburse the Future Farmers Supply Service for money it had spent for legal fees in connection with the law suit against Chapter Supply Company. Motion seconded by Mr. Watson. Discussion followed.

Discussion was held on where the money would be taken from, since books for the FFA were closed as of June 30, 1953. Mr. Hurt said that since the Board had agreed to make the money available for the law suit from the FFA treasury, the check should have been written before the books were closed. Jimmy Dillon stated that he felt the action had been justified to pay one of the legal bills out of the Supply Service fund.

Mr. Dalton moved to amend the motion to include the words, "when funds are available." Motion to amend lost for want of a second.

Previous motion by Mr. Hurt was carried.

It was moved by Mr. Naugher, seconded by Dr. Tenney and carried, that the Board reconsider the action that they had just taken on Mr. Hurt's motion.

Mr. Naugher stated that since the FFA was going to borrow from the Supply Service to help out financially on the magazine, that if we pay the law suit expenses from FFA funds, we will have to borrow just that much more from the Supply Service. He stated that he thought it would be better to leave it as is. Dr. Spanton stated that the Proceedings would include reports on the Supply Service, the National Organization, and the magazine. Dr. Tenney stated that last year the expenditures, etc. for the Supply Service were not itemized in the Proceedings. Mr. Urton said that he thought it would be a good idea to have a Future Farmers of America budget that would include the magazine, the Supply Service, and the National Organization, and have all the books audited by the same auditor. Dr. Spanton stated that it might be a little more expensive if the books were audited by the same auditors, since the FFA books are at Winchester, Virginia, and the Magazine and Supply Service books at the FFA Camp, near Mt. Vernon.

Mr. Hurt objected and asked, why not have the Supply Service write out a check to the magazine without going through the National Organization? He wanted to know if the financial report in the Proceedings would be a complete report. It was agreed that it could be as complete as was wanted.

The original motion on the floor was lost.

It was moved by Mr. Dalton, seconded by Mr. Johnson and carried, that the Board members poll their States concerning criteria for Honorary American Farmer degrees for vocational agriculture teachers and others and submit this information to Dr. Spanton before the October meeting.

It was moved by Mr. Dalton, seconded by Mr. Johnson and carried, that the Board accept the recommendation of the Board of Student Officers that a grant of 3% of the gross sales of the Supply Service be sent to the States.

Bill Sorem presented to the Board a list of items that boys wanted in the States in his Region. Dr. Tenney presented samples of socks to the Board.

It was moved by Mr. Johnson, seconded by Dr. Tenney and carried, that the Board accept the recommendation of the Board of Student Officers that socks, bearing the letters FFA not be adopted as official, nor stocked by the Supply Service.

Mr. Urton moved that the Board of Directors not accept the recommendation of the Board of Student Officers to authorize Mr. Hawkins to obtain samples of an official FFA raincoat to be presented to the Board at the next meeting. Motion seconded by Mr. Hurt and lost.

There was some discussion about heavyweight FFA jackets which followed. It was the feeling of the group that the percentage of boys who wanted these heavy jackets was not large enough to warrant stocking such an item.

Dr. Tenney next presented a sample of bow ties to the Board that the Board of Student Officers had approved.

Mr. Johnson moved that the Board of Directors accept the recommendation of the Board of Student Officers and stock the bow ties, seconded by Mr. Watson. Discussion followed about bow ties.

It was brought out that it would be rather difficult to obtain bow ties in the correct organization colors in most of the rural communities, and that was the main reason for stocking them, even though there was no emblem or letters, FFA. Dr. Spanton stated that there is nothing about the bow ties that would be official, since they do not carry the emblem nor the letters, FFA. Mr. Watson stated that this matter was discussed in his Region, and it was decided that there should be nothing sold by the Supply Service unless it was official.

The motion was lost.

It was moved by Mr. Watson, seconded by Mr. Johnson and carried, that the Board accept the recommendation of the Board of Student Officers that the ball point pen be stocked at the Supply Service.

Mr. Hurt stated that there were still some people in the Southern Region who would like to change the Public Speaking Contest.

The meeting recessed at 5:30 p.m.

August 1

The meeting was called to order in Dr. Spanton's office at 9:00 a.m.

It was moved by Mr. Hansucker, seconded by Dr. Tenney and carried, that the Board accept the recommendation of the Board of Student Officers that the National Chapter Contest be revised and continued.

It was moved by Mr. Dalton, seconded by Mr. Naugher and carried, that the Board members poll the States to obtain recommendations about revising the National Chapter Contest.

It was moved by Mr. Dalton, seconded by Mr. Johnson and carried that the Board accept the recommendation of the National Board of Student Officers concerning changes in the National Program of Work.

A proposal was submitted to the Board from General Mills offering to print bulletins dealing with the FFA for distribution, without cost, to members and chapters.

It was moved by Mr. Watson, seconded by Mr. Naugher, and carried, that the Board of Directors sustain the action of the Board of Student Officers in accepting the offer of General Mills.

It was agreed that the first publication will deal with the achievements of the FFA during the first 25 years. The second publication will feature the duties of FFA chapter officers.

It was moved by Mr. Naugher, seconded by Mr. Johnson and carried, that the Board accept the recommendation of the Board of Student Officers that a Burwood ear of corn, mounted on an appropriate base and carrying the FFA emblem, and an Honorary State Farmer plaque be made available through the Future Farmers Supply Service.

It was agreed that a design for the owl should be based on a picture in a bird book and that the manufactured owl should not have the eyes lighted.

The National Board of Directors of the FFA agreed that it was satisfactory to accept the offer of the Boy Scouts of America to give a reduced subscription price to FFA chapters.

It was moved by Mr. Watson, seconded by Dr. Tenney and carried, that the action of the Board of Student Officers be sustained in connection with the continuance of the same year as far as the National Chapter Contest is concerned.

A number of items were submitted to the Boards concerning the National Judging Contests. It was moved by Mr. Watson, seconded by Mr. Hansucker and carried, that Judging Contest policies be referred to the Judging Contest Committee for final decision.

A request from Warren Smith of California was read in which he had recommended Mr. Mitchell to receive the Honorary American Farmer Degree because of the fact that the local chapter received the Gold Emblem award. In the discussion, it was pointed out that the Report on Accomplishments was signed by Warren Smith, who had previously received the Degree. The National Board of Directors of the FFA approved the action of the Board of Student Officers concerning the fact that Mr. Mitchell will not receive the Honorary American Farmer Degree because of the fact that the Gold Emblem Chapter application was signed by Warren Smith as chapter advisor.

It was recommended by the Board of Student Officers and approved by the Board of Directors that minutes for the Boards be sent to newly elected National FFA Officers, so that they may be informed of the action taken by the Boards of the past year.

A request was read from the Isaac Walton League for cooperation from the Future Farmers of America in connection with Outdoor America Awards.

It was moved by Mr. Watson, seconded by Mr. Hansucker and carried that the Board accept the recommendation of the Board of Student Officers concerning the cooperation of the FFA with the Isaac Walton League.

With no further business to be acted upon, the meeting was adjourned at 12:00 noon on Saturday, August 1.

Respectfully submitted,

A. W. Tenney

A. W. Tenney, Secretary

W. T. Spanton

W. T. Spanton, Chairman