

I N D E X

SUMMARY OF MINUTES

MEETING OF THE BOARD OF TRUSTEES

September 27-30 and October 3, 1972

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SUMMARY OF MINUTES

MEETING OF KIWANIS INTERNATIONAL SUBSIDIARY INCORPORATED

September 30, 1972

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SUMMARY OF MINUTES

MEETING OF BOARD OF TRUSTEES

September 27-30 and October 3, 1972

A meeting of the International Board of Trustees was held at the General Office in Chicago, September 27-30, 1972, and at the Ambassador East Hotel, Chicago, on October 3, 1972. Those present: Lorin J. Badskey, President; William M. Eagles, M.D., President-elect; Wes H. Bartlett, Immediate Past President; Ted R. Osborn and Frank Summerhayes, Vice-Presidents; Roy W. Davis, Treasurer; James C. Brooks, P. Blair Ellsworth, M.D., Maurice Gladman, T. Ben Hagler, Stephen H. Hart, Jr., Aubrey E. Irby, Ralph C. Keyes, H. Lee Powell, Jr., Charles M. Roberts, Stanley E. Schneider, Mark A. Smith, Jr., Hilmar L. Solberg, Trustees; R. P. Merridew, Secretary; L. A. Hapgood, Associate Secretary.

1. Message of the President

Message of the President is attached as Exhibit #1.

2. Message of the President-elect

Message of the President-elect is attached as Exhibit #2.

3. Report of the Immediate Past President

Report of the Immediate Past President is attached as Exhibit #3.

4. Report of the Secretaries

Report of the Secretaries is attached as Exhibit #4.

5. Approval of Summaries of Minutes of Board Meetings Held in Atlantic City, New Jersey, June 14-16 and 22, 1972.

Voted, that the Minutes of the Board Meetings held on June 14-16 and 22, 1972, in Atlantic City, New Jersey, be approved.

6. Consideration and Action of General Office Activities

Voted, that the action of the General Office in approving the following be confirmed:

- Change of Territorial Limits of Established Clubs
- Elimination of Membership of Non-Meeting Clubs from Active Membership Files
- Organization of New Clubs, including Territorial Limits and Charter Memberships
- Change of Names of Kiwanis Clubs
- Circle K Clubs Completed
- Key Clubs Completed
- Club Incorporations Completed
- Incorporation of Kiwanis Club Foundations
- Clubs Suspending Meetings Because of Circumstances Affecting Entire Community
- Amendments to District Bylaws

7. Delegation of Authority to the Executive Committee

The Executive Committee as appointed shall consist of: Lorin J. Badskey, Chairman; Wes H. Bartlett, Roy W. Davis, William M. Eagles, M.D., Charles M. Roberts, Ted R. Osborn, and Frank Summerhayes. The Finance Committee shall consist of Charles M. Roberts, Chairman; Roy W. Davis and Maurice Gladman.

Voted, that the Executive Committee and the Finance Committee as appointed be approved.

Voted, that the following resolution be adopted; RESOLVED, that in any interim between meetings of the Board of Trustees, the administrative authorities of this Board shall be and hereby are delegated to the Executive Committee, and the action of said Committee under such delegation shall have the force and effect of action by the Board of Trustees.

8. Resolutions Adopted by the Convention

President Badskey reported that the resolutions adopted at the convention had been referred to the respective Board Committees dealing with these programs for next year.

9. Election of Trustees of Pension Trust Plan

Voted, that the following resolutions be adopted and that the Secretary be authorized to file either one of them with the proper certificate of incumbency being attached to the second resolution:

1. That the Trustees of the Pension Trust Plan be Lorin J. Badskey, President of Kiwanis International; Roy W. Davis, Treasurer of Kiwanis International; and R. P. Merridew, Secretary of Kiwanis International.
2. That the Trustees of the Pension Trust Plan be the President of Kiwanis International, the Treasurer of Kiwanis International, and the Secretary of Kiwanis International.

10. Report of Board Committees

Administration and Structure

Report of the Committee, presented by Chairman Ted Osborn, is attached as Exhibit #5.

Recommendation 1. That the Staff design an appropriate Distinguished Governor patch, a Distinguished Lieutenant Governor patch, and a Distinguished Club President patch which would be presented to the home clubs for display on the club banner or honors award banner.

Voted, that this recommendation be adopted.

Recommendation 2. The adoption of the principle of establishing a method of perpetuating the recognition of Distinguished Governors.

Voted, that this recommendation be adopted.

Report received.

Circle K

Trustee Ben Hagler presented the report of the Committee. This is attached as Exhibit #6.

Recommendation 1. That a letter be sent to Ralph W. Kalish, Jr., expressing the appreciation of the Board for his fine service and outstanding leadership throughout the year and especially during his convention.

Voted, that the recommendation be adopted.

Recommendation 2. That the action taken by the Circle K International Board to revoke the charters of 99 clubs be approved.

Voted, that this recommendation be adopted.

Recommendation 3. That the Chairman of the Board Committee on Circle K be the official representative to the Circle K Valley Forge Seminar to be held October 6-8, 1972, and at the meeting of the Board of Officers to be held October 8-9, 1972.

Voted, that this recommendation be adopted.

Recommendation 4. That the following resolutions, as they appear in Exhibit B of the report, be approved and referred to the Laws and Policies Committee: Resolution 2 (Article III, Section 6); Resolution 3 (Article IV); Resolution 5 (Article IV, Section 3); Resolution 8 (Article IV, Section 7); Resolution 10 (Article IV, Section 8); Resolution 11 (Article IV, Section 9); Resolution 12 (Article IV, Section 10); Resolution 13 (Article IV, Section 12); Resolution 19 (Article VI, Section 1); Resolution 20 (Article VI, Section 2); Resolution 21 (Article VI, Section 2); and Resolution 22 (Article IV, Section 7).

Voted, that this recommendation be adopted.

Recommendation 5. That Resolution 4, covering Article IV, Section 3, of the Circle K Constitution, be disapproved.

Voted, that this recommendation be adopted.

Recommendation 6. That Resolutions 6 and 7, covering Article IV, Sections 3 and 5 of the Circle K Constitution, be disapproved.

Voted, that this recommendation be adopted.

Recommendation 7. That Resolution 9, covering Article IV, Section 7, of the Circle K Constitution, be disapproved.

Voted, that this recommendation be adopted.

Recommendation 8. That Resolutions 14 and 18, covering Article V, Sections 1 and 8(5) of the Circle K Constitution, be disapproved.

Voted, that this recommendation be adopted.

Recommendation 9. That Resolution 15, covering Article V, Section 2, of the Circle K Constitution, be disapproved.

Voted, that this recommendation be adopted.

Recommendation 10. That Resolution 23, covering Article VIII, Sections 2 and 3 of the Circle K Constitution, be disapproved.

Voted, that this recommendation be adopted.

Recommendation 11. That action on Resolution 1, covering Article III, Section 5, be retained on the Committee agenda for our February meeting and action will be taken at that time.

Voted, that this recommendation be adopted.

Report received.

Voted, that an attempt be made to secure information from Kiwanis clubs sponsoring Circle K Clubs whether or not they believe in and support the Constitution and Bylaws of Circle K International as they now stand, and that this information be made available to the Board Committee on Circle K at its next meeting.

Convention

Chairman Frank Summerhayes presented the report of the Committee. This is attached as Exhibit #7.

Recommendation 1. That Miss Canada be invited to appear at the Montreal Convention instead of Miss America.

Voted, that this recommendation be adopted.

Report received.

International Extension

Report of the Committee is attached as Exhibit #8. It was presented by Chairman Wes Bartlett.

Recommendation 1. That the Board of Kiwanis International suggest to the Council of Founders of Kiwanis International-Europe that Egon L'Eplattenier be appointed Administrator-designate effective July 1, 1973, and that he become Administrator of Kiwanis International-Europe, October 1, 1973.

Voted, that this recommendation be adopted.

Recommendation 2. That we proceed to establish an office in Australia, October 1, 1973, to serve the South Pacific area.

Voted, that this recommendation be adopted.

Recommendation 3. That Kenneth P. Greenaway be appointed Administrator of the office to be opened in Australia to administer and develop Kiwanis in the South Pacific effective October 1, 1973.

Voted, that this recommendation be adopted.

Recommendation 4. That the appointment of Jeff Jeffrey be approved to serve as part time Manager of International Extension for Australia effective October 1, 1972.

Voted, that this recommendation be adopted.

Recommendation 5. That the plan as submitted by the Aladdin Travel Services, Inc. for a Kiwanis European Tenth Anniversary Mission to be conducted March 29-April 14, 1973, be approved.

Voted, that this recommendation be adopted.

Recommendation 6. That Recommendation 2 of the Board Committee on International Extension as adopted by the Board at its meeting April 30-May 3, 1972, and stated as follows, be retracted: That a Tenth Anniversary European Mission be undertaken at the time of the Kiwanis International-Europe 1973 Convention with close coordination between Kiwanis International and Kiwanis International-Europe, and that it be on a pay-as-you-go basis, at no cost to Kiwanis International.

Voted, that this recommendation be adopted.

Recommendation 7. That the three members of a member body of the Kiwanis International World Secretariat be: Immediate Past President, President, and President-elect of that International body and that the transition to this plan follow normal pattern of replacement by President-elect at the expiration of each term until we are on the full plan by natural transition.

Voted, that this recommendation be adopted and referred to the Committee on Laws and Policies.

Report received.

Key Clubs

Report of the Committee is attached as Exhibit #9. The report was presented by Chairman H. Lee Powell, Jr.

Recommendation 1. That the action taken by the Key Club International Board to revoke the charters of 165 clubs be approved.

Voted, that this recommendation be adopted.

Recommendation 2. That the dates of October 28-30, 1972 and May 2-4, 1973 be approved as the dates of the meetings of the Key Club International Board of Trustees.

Voted, that this recommendation be adopted.

Recommendation 3. That the Kiwanis International Foundation Board be advised of our appreciation of their support of the Key Club Leadership Seminar and our hopes that such support can be continued next year.

Voted, that this recommendation be adopted.

Report received.

Laws and Policies

Chairman Roy Davis presented the report of the Committee. This is attached as Exhibit #10.

Recommendation 1. That the proposal to amend Article I, Section 5, of the Bylaws of Kiwanis International not be accepted.

Voted, that this recommendation be adopted.

Recommendation 2. That the proposed changes in the Standard Form for Club Bylaws should not be accepted.

Voted, that this recommendation be adopted.

Recommendation 3. That it be the interpretation of the Board of Trustees that the Constitutional provisions which prohibit proxy voting also prohibit absentee voting and that this policy be inserted in the administrative procedures.

Voted, that this recommendation be adopted.

Recommendation 4. That paragraph I-1 of Page D-6 in the Policies on International Extension re subscription price of The Kiwanis Magazine for clubs outside the U.S. and Canada be amended to read: "The subscription to The Kiwanis Magazine shall be made available to the membership of clubs. The subscription rate shall be two dollars (\$2) per year plus the cost of handling and delivery."

Voted, that this recommendation be adopted.

Recommendation 5. The adoption in principle of the statement that the Kiwanis International Foundation shall not be a member of the Kiwanis International Council, that a district foundation shall not be a member of the district board of trustees, and that a club foundation shall not be a member of the club board of directors; and that the legal counsel of Kiwanis International be asked to draft an appropriate policy statement carrying out this principle.

Voted, that this recommendation be adopted.

Recommendation 6. That the amendments related to the election of lieutenant governor by division conference not be approved.

Voted, that this recommendation be adopted.

Report received.

Leadership and Council

The report of the Committee is attached as Exhibit #11. Chairman Maurice Gladman presented the report of the Committee.

Recommendation 1. That the 1972-73 Governors-elect be urged in preparing for the education of their 1973-74 Lieutenant Governors and Presidents to take the following steps to the extent that they are practical within their respective districts:

- (a) To complete the core education of lieutenant governors prior to August 1;
- (b) To complete the core education of club presidents by means of divisional or regional education conferences conducted by lieutenant governors prior to September 1;
- (c) To assure that the President's Leadership Education Materials delivered in bulk to district officers on special request are in the possession of presidents-elect prior to September 1, regardless of the conference schedule used in the district; and
- (d) Regardless of conference schedule, to schedule in cooperation with the governor at least one session at the district convention where the governor-elect can meet with all presidents-elect in attendance at the convention and one session where the district secretary can meet with all club secretaries in attendance at the convention in the interests of communicating the emphases of the governor-elect and the district secretary to club officers-elect.

Voted, that this recommendation be adopted.

Report received.

Membership Development

Chairman Stanley E. Schneider presented the report of the Committee. This is attached as Exhibit #12.

Recommendation 1. That an Inter-Club meeting shall consist of at least four (4) members of the Kiwanis "K" family with a minimum of two (2) Kiwanians.

Voted, that this recommendation be adopted and referred to the Laws and Policies Committee.

Report accepted.

New Club Building

Chairman Aubrey E. Irby presented the report of the Committee which is attached as Exhibit #13.

Recommendation 1. That the charters of the thirty-four clubs listed in the body of the report be revoked.

Voted, that this recommendation be adopted.

Recommendation 2. That an appropriate plaque or trophy be presented to Russell E. Pearson, Chairman of the International Committee on New Club Building, at the International Convention in Montreal to recognize his leadership in establishing a new 50-year record in new club growth.

Voted, that this recommendation be adopted.

Recommendation 3. That an appropriate film strip or other visual be prepared for use in the promotion of New Club Building.

Voted, that this recommendation be adopted.

Recommendation 4. That in instances where information reveals drastic decline in club membership, lessening of community activities, or other concerns that denote serious problems existing, specifically as they relate to clubs of long standing in downtown areas, that the Director of Field Service be authorized to bring these concerns to the attention of the district governors and to offer the assistance of the Field Service Staff as the occasion may demand.

Voted, that this recommendation be adopted.

Recommendation 5. That the Board Committee on Program Development review the criteria for the District Achievement Plan and endeavor to come up with a formula for New Club Building as equitable and so as to provide as much incentive as the item related to Membership Development.

Voted, that this recommendation be adopted.

Report received.

Program Development

Report of the Committee is attached as Exhibit #14. It was presented by Chairman James C. Brooks.

Recommendation 1. That the Grading Plan for District Achievement Awards for 1972-73 be as attached to this report as Exhibit A.

Voted, that this recommendation be adopted.

Recommendation 2. That the Staff provide the Board at its February meeting a computation formula which can be incorporated in the 1973-74 Grading Plan for District Achievement Awards for the purpose of reflecting credit for all

new club building, regardless of the district average during the past ten years, the total number of points not to exceed 200 of 1,000 possible points awarded.

Voted, that this recommendation be adopted.

Recommendation 3. That, effective with the May Board Meeting, all agenda items related to grading, criteria, and reporting become the province of the Board Committee on Administration and Structure.

Voted, that this recommendation be referred to the Board Committee on Administration and Structure for its recommendation at the February, 1973, Board Meeting.

Recommendation 4. That 1972 district resolutions which contain recommendations for Kiwanis International programming be referred, prior to December 1, to those services committee chairmen and members who will be in attendance at the January Planning Conference for 1973-74 and to the 1972-73 Committee on Resolutions.

Voted, that this recommendation be adopted.

Recommendation 5. That the Kiwanis Reentry Program as developed in cooperation with the U.S. Department of Defense and as set forth in Exhibit B of this report be announced to all Kiwanis Clubs in the United States in November, and that necessary counsel be provided clubs in the form of a special release.

Voted, that this recommendation be adopted.

Recommendation 6. That we approve the Salvation Army project in Kowloon, Hong Kong, as an opportunity for Kiwanis clubs to participate in (through contributions to the Salvation Army for this specific project) at their option and as an acceptable International Relations project.

Voted, that this recommendation be adopted.

Recommendation 7. That unless, or until it be superseded by Board policy or directive, the following guidelines be established for the General Office staff in responding to requests for Kiwanis International assistance for international good will tours:

- (1) The involvement of the General Office staff in assisting any incoming international good will group tour shall be limited to assisting tour leaders in finding host Kiwanis clubs in the United States or Canada which will provide meals and housing for group stays not to exceed three days.
- (2) The name of Kiwanis International shall not, without specific Board authorization, be used in any way to indicate Kiwanis International sponsorship of any international group tour.
- (3) Kiwanis International will in no way assist any international group tour which depends totally or in part upon contributions or any other method of fund-raising in the United States or Canada in order to make the tour possible.

- (4) Kiwanis International will not, without specific Board authorization, provide any assistance to international tour groups originating in the United States or Canada.
- (5) None of the above has reference to Kiwanis International encouragement of Kiwanis clubs to sponsor individuals participating in programs offered by The Experiment in International Living, Youth for Understanding, and comparable agencies which provide opportunities for individual travel in established and continuing incoming and outgoing programs.

Voted, that this recommendation be adopted in principle and referred to the Laws and Policies Committee.

Recommendation 8. That the proposal of Betzer Productions that Kiwanis International join with them in initiating a venereal disease education program for elementary and high school children not be accepted.

Voted, that this recommendation be adopted.

Recommendation 9. That the 1973-74 Theme be announced at the Kiwanis International Convention in Montreal by means of a 16mm motion picture.

Voted, that this recommendation be adopted.

Recommendation 10. That a 35mm filmstrip-recording be produced to assist lieutenant governors and club presidents in communicating the 1973-74 Theme, Objectives, and Major Emphasis Program to Kiwanis membership in local Kiwanis communities.

Voted, that this recommendation be adopted.

Recommendation 11. That the American Host Program's "Meet the Americans" program be approved for listing as an acceptable Kiwanis Club international relations activity.

Voted, that this recommendation be adopted.

Recommendation 12. That the Secretary be authorized to approve or disapprove requests from any 1972-73 Research and Development Committee to mail any specific questionnaire to Kiwanis clubs.

Referred to the Laws and Policies Committee.

Report received.

Property and Supplies

The report of the Committee, presented by Chairman Mark Smith, is attached as Exhibit #15.

Recommendation 1. That a feasibility study be made for an addition on the southeast corner (the space that can presently be occupied by three cars) of our structure. This feasibility study to be completed in time

for consideration by the Board Committee at the February meeting.

Voted, that this recommendation be adopted.

Report received.

Publications and Advertising

Chairman Ellsworth presented the report of the Committee. This is attached as Exhibit #16.

Report received.

Public Relations

The report of the Committee, presented by Chairman Solberg, is attached as Exhibit #17.

Recommendation 1. That four monthly newsletters be distributed on special letterheads during the coming administrative year to all clubs in support of the Share Your Life program; 20-second TV spots be prepared as a sales item for use by clubs in obtaining public service time for their airing; a recording of five to eight Share Your Life messages be prepared as a sales item to clubs for their use in public service air time; and one editorial mat be prepared for distribution by a professional mat service to small daily and weekly newspapers throughout the United States and Canada.

Voted, that this recommendation be adopted.

Recommendation 2. That Captain William L. Kropp's nomination for a Connelly Medal not be approved but that he receive a congratulatory letter from the President of Kiwanis International and that it be recommended that he receive a Medal for Valor from the Illinois-Eastern Iowa District. The Committee further recommends that additional information be sought on the nomination of Arthur Grosz requesting particularly information from witnesses in support of the account of Mr. Grosz' heroic act.

Voted, that this recommendation be adopted.

Recommendation 3. That the Board Committee on Convention consider establishment of an annual youth recognition program to be conducted as the high points of a Youth Night at each Kiwanis International convention, and that this recognition program include a seminar to be run concurrently with the Kiwanis International Convention itself.

Voted, that this recommendation be adopted.

Report received.

11. Report of Treasurer

Report of the Treasurer was presented by Roy W. Davis. It is attached as Exhibit #18.

Report received.

12. Report of Committee on Finance

The report of the Committee, presented by Chairman Charles M. Roberts, is attached as Exhibit #19.

Recommendation 1. That the dues and magazine billing for the first half of the 1972-73 administrative year for the Kiwanis Club of Forty Fort - Kingston, Pennsylvania, amounting to \$164.00, be written off.

Voted, that this recommendation be adopted.

Recommendation 2. That 8-K additional core be added to our existing computer operation at a monthly cost of \$340.

Voted, that this recommendation be adopted.

Recommendation 3. That the Board Committee on International Extension furnish the Finance Committee with appropriate criteria and a budget in connection with the financial support for the clubs in the Caribbean area.

Voted, that this recommendation be adopted.

Recommendation 4. That the budget for the President's Travel account be decreased from \$20,000 to \$19,000, and that the net income for the 1972-73 budget be increased by a similar amount.

Voted, that this recommendation be adopted.

Report received.

13. Next Meeting of Board of Trustees

The next Board Meeting will be held February 2-7, 1973.

14. Other Business

Report of Past Presidents

Chairman Robert Weber appeared before the Board and presented the Report of the Past Presidents. This is attached as Exhibit #20.

Joint Meeting with Past Presidents

The Board and Past Presidents met in joint session for a discussion of some of the problems facing the organization and an exchange of ideas.

Kiwanis International Foundation

It was brought to the attention of the members of the Board that the Kiwanis International Foundation would like an expression of opinion as to whether or not the Board of Trustees of Kiwanis International would be opposed to the Foundation's selecting a single major project which it could promote. This was discussed, and it appeared that there was opposition to the promotion by the Foundation of a major project separate and apart from that of Kiwanis International as well as confusion as to the relation of the Foundation and Kiwanis.

In Memoriam - Harry A. Young

Voted, that the following resolution be adopted:

"On July 10, 1972, Harry A. Young, beloved final member of Kiwanis' founding group, passed away quietly in his Arizona home. Thus ended Kiwanis' last living contact with the men whose vision fifty-seven years ago gave life to an ideal whose realization has enriched the lives of countless thousands of men and women and children in communities literally around the world.

"Harry Young was an average man, and therein lay his greatness - - for he was one of several such men, with average aims and average ambitions who brought Kiwanis into being. It was their destiny to show the world that the basic motivations of most men are good; properly channeled, they can be magnificent.

"Harry Young grew with the organization he helped to found. He gave unstintingly of his time and talent to encourage in others, everywhere, that same high idealism and dedication to principle that guided him throughout his own life.

"Though Harry Young is gone now from the ranks of Kiwanis, his memory and the legacy which he superbly symbolized will be with Kiwanis always. We are the better for his having passed our way.

"BE IT RESOLVED, THEREFORE, that by this resolution Kiwanis International give true and lasting expression to the deep and abiding appreciation which its members hold for the contribution of this man whom fate and history touched with greatness."

Adjournment.

MEETING OF KIWANIS INTERNATIONAL SUBSIDIARY INCORPORATED

September 30, 1972

A meeting of Kiwanis International Subsidiary, Incorporated, was held at the General Office of Kiwanis International in Chicago on September 30, 1972. Those present: Lorin J. Badskey, President; William M. Eagles, M.D., President-elect; Wes H. Bartlett, Immediate Past President; Ted R. Osborn and Frank Summerhayes, Vice-Presidents; Roy W. Davis, Treasurer; James C. Brooks, P. Blair Ellsworth, M.D., Maurice Gladman, T. Ben Hagler, Stephen H. Hart, Jr., Aubrey E. Irby, Ralph C. Keyes, H. Lee Powell, Jr., Charles M. Roberts, Stanley E. Schneider, Mark A. Smith, Jr., Hilmar L. Solberg, Trustees; R. P. Merridew, Secretary; L. A. Hapgood, Associate Secretary.

1. Election of Officers and Trustees

Voted, that the Officers and Trustees of Kiwanis International shall be the Officers and Trustees of Kiwanis International Subsidiary, Incorporated.

2. Appointment of Auditors for the Corporation

Voted, that Seidman and Seidman be appointed as Auditors for Kiwanis International Subsidiary, Incorporated.

3. Appointment of Agent for the Corporation

Voted, that Fred G. McAlister, Q.C. be appointed as Agent for Kiwanis International Subsidiary, Incorporated.

Adjournment.

MESSAGE OF THE PRESIDENTTO THEINTERNATIONAL BOARD OF TRUSTEESSeptember 28, 1972

I am deeply grateful yet fully mindful of the responsibilities of this high office, and it is a great thrill to stand before you in this capacity. It is indeed a privilege to have the opportunity to work with such a dedicated and enthusiastic Board, and with your help and cooperation, 1972-73 will be a great year. This responsibility is a staggering one, and I can only hope that those who have stood so stalwartly by will stand even taller as we experience the thrills of accomplishment and share with all of you in writing the success story during the coming Administrative Year.

To Immediate Past President Wes, we all join in expressing our thanks and appreciation for his outstanding leadership this past year. As Immediate Past President we can call upon Wes's experience and counsel with him on the important ongoing affairs of the organization.

We pause to thank those loyal men who are going off the Board - Past President Ted Johnson and Past Trustee Clark Pyfer. They gave so much to Kiwanis and will long be remembered for their contributions.

To the new members of the Board, Ralph Keyes and Steve Hart, who received their orientation and training here in Chicago on July 28 and have already participated in their convention assignments, we say, "Welcome aboard, and our heartiest congratulations!" Your experience of serving in this capacity will be tremendously rewarding.

We can be extremely proud of our own Secretary Reg and Associate Secretary Larry. We have learned to admire and rely upon their never-ending ability in guiding and directing us in the fine work of Kiwanis. To work with these two men and the excellent General Office Staff is a privilege, and we look forward to a fine relationship through the coming year.

ATLANTIC CITY CONVENTION:

This was, indeed, an excellent convention, and the Board Committee with Roy Davis as Chairman, along with Ted Osborn and Frank Summerhayes, are to be commended for putting together such a well-rounded program of speakers, workshops, forums and entertainment. Having Art Linkletter, in particular, was a highlight of the convention.

My thanks also go to Immediate Past President Wes for the excellent manner in which he presided over all sessions, and to the entire Board for the capable way in which all assignments were fulfilled.

I would want to thank the host chairman, Alan Angelo, and his committees for handling the many details so effectively and adding so much to the success of the convention.

I want to compliment the Staff for the excellent manner in which the many details were handled throughout the convention, and to especially thank

Convention Manager Andy Kelly for the efficiency with which he arranged for the housing, district dinners, meeting rooms, facilities, and many other important details necessary for a successful convention.

GOVERNORS-ELECT TRAINING:

This is the first year for the new three-phase leadership training program for governors-elect and it became quite evident when we arrived in Atlantic City that as a result, they were already well on their way in planning Their Year. The two days they spent in Chicago last May certainly helped them set the stage for earlier planning and training for their respective districts. The second phase was conducted in Atlantic City with one full day on Saturday and a half day on Wednesday. From letters I have been receiving, it would appear that the second phase of the Leadership Training Program was very beneficial. During Council next week we will go into the third and final phase in training of our governors-elect for the 1972-73 Administrative Year. The Leadership and Council Committee, with Frank Summerhayes as Chairman, Lee Powell, Chuck Roberts, Mark Smith, and Bill Solberg, are certainly to be congratulated for having served as a great team in successfully carrying out this leadership training program.

DISTRICT CONVENTIONS:

The District Convention Reports I have received have been well prepared by each of the International Representatives. The information in these reports indicates that our districts are at a high level and are full of enthusiasm as they begin their year. A number of letters have come from district governors and governors-designate expressing their appreciation to the International Representative for his guidance and counsel. They were very appreciative of your assistance in helping make their convention a success. Each Board Member can play a very important role as Counselor to his respective District. I am pleased that each Board Member has already attended the convention of the district that you will counsel; therefore, you will be in a better position to know more about your district, or districts, and can be more helpful to them through this Administrative Year. You will have an opportunity to meet with your respective district leaders on Sunday night, and I would hope that you will assure them of your concern and desire to assist them when called upon.

MONTREAL CONVENTION:

At this Board Meeting formation plans will be started for the convention in Montreal. I would like to urge you to work closely with the districts you are counseling and to assist them in any way possible in promoting a good attendance. A great deal of enthusiasm is being generated for the Montreal Convention for next year, and as a result of this, this could well be the largest convention ever held in the history of Kiwanis International.

PAST PRESIDENTS AND CORRESPONDENTS:

I have assigned past presidents as correspondents to the various Board Committees, and I hope you will use them as a resource and also copy them with your essential correspondence. At your convenience during Council, I urge you to visit with your respective correspondent regarding the activities and concerns of your committee. You could well find this to be enlightening and helpful.

SPONSORED YOUTH - CIRCLE K AND KEY CLUB:

It was my privilege to attend a portion of the Circle K Convention in Denver last month. It was a most interesting convention and I was certainly encouraged by the enthusiasm that was shown during my short stay. It is gratifying to note that the House of Delegates voted to accept the new Constitution, which consists of a complete new structure. While in the office on September 8, we had an opportunity to visit with Segundo Fernandez concerning his outlook as Circle K International President for the coming year. He expressed a most cooperative attitude, and, based on this, I am encouraged to believe we will see much progress in Circle K during the coming year.

KEY CLUB:

Key Club has been experiencing some loss of membership which can be traced to the large number of club charters revoked during the past year. The members of this Board are urged to keep well informed on Key Club International and its continuing efforts to regain lost ground during 1972-73. A large part of any success we enjoy with both sponsored youth organizations will depend on your maintaining a close relationship with their leadership in the districts you counsel.

MNO SURVEY:

At the Post-Convention Board Meeting, you each received a copy of the MNO Survey Report. I hope that each of you has taken the time to thoroughly read and digest this survey. It is most interesting and quite revealing. Our sincere thanks to Larry for developing a working paper from this survey, which was then followed by a detailed memorandum from Reg. After a full evaluation was made of the working paper, six specific points were lifted out and given top priority. These have been assigned to various Board Committees for their consideration at this Board Meeting. I hope that you will give this your thorough consideration so that you will have some recommendations to make to the Board at this meeting. To have a study of this magnitude made and then placed in a drawer, would certainly be most unwise! Therefore, I feel strongly that we are challenged to make the best use of the results of this study by taking action where it is needed, and also to face up to the many revelations that were made to us therein.

GROWTH - MEMBERSHIP DEVELOPMENT AND NEW CLUB BUILDING:

For the past ten years, our net growth pattern has not been as great as we would like and, as a result, many considerations have been given toward a method of how we could show a greater increase in this area. I am pleased to report that the stage has been set for 1972-73 under the guidance and direction of Ernie Sturch, International Chairman on Membership Development, who has developed a program which should improve our growth pattern. Ernie's objective is a thirty percent gross increase in membership next year. With your guidance, counseling, and support, we feel confident that we can attain this objective.

In NEW CLUB BUILDING, under the direction of International Chairman Mark Alexander, he, too, has established a program which should bring us outstanding results. We feel there is a whole new area being opened up in organizing new clubs, especially since we no longer require a meal function and new clubs can be organized with twenty members to charter. Your cooperation and support in behalf of our emphasis on growth is earnestly solicited.

MAJOR EMPHASIS ON SHARE YOUR LIFE:

I would like to close these brief remarks by extending my sincere thanks to the International Chairmen and members of those committees who met in Chicago last January, as well as to the Board Committee on Program Development, for giving us what I feel is one of the most timely programs we could hope to have for this new Kiwanis year. I am confident that under our Major Emphasis and Theme for 1972-73, with all of Kiwanis working under the guidance of this Board and our topnotch team of District Governors, International Committee Chairmen and leadership at all levels, each of you will experience a greater sense of service to your fellow man as you SHARE YOUR LIFE!

LORIN J. BADSKEY, President

MESSAGE OF THE PRESIDENT-ELECT

TO THE

INTERNATIONAL BOARD OF TRUSTEES

SEPTEMBER 28, 1972

My thanks and gratitude are due to so many, and especially to each of you, as I assume this office of President-Elect of Kiwanis International. I am aware of the associated responsibilities, and pledge to work diligently and earnestly in preparing for 1973-74. At the same time, I pledge to render full support to President Lorin and our 1972-73 team. I recognize that I am first a member of the 72-73 team and look forward to "sharing my life."

Suggestions, which can not be put into effect this year, that will promote and improve Kiwanis are not only welcomed, but expected. We must always be sure that ours is a dynamic organization, so please add your fuel to the fire.

Attached is an editorial that I thought would be of interest to you and pertinent to our 3rd objective for this year.

Thanks to all of you. To President Lorin; We stand ready, willing and able to share our life in 1972-73.

Respectfully submitted,

William M. Eagles, M.D.
President-Elect

AMERICAN ASSOCIATION FOR THE ADVANCEMENT OF SCIENCE

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On Growing Old in America

Each year, old age is overtaking more of us and at a faster rate: the beginning of retirement is advancing into the early 60's, and for some even into the 50's, while life expectancy is being extended from 47 years in the early 1900's to the present 70 years.

The problems of the aged may be cataloged in terms of money, health, and psychosocial dislocation. Persons over age 65 face an ever-widening income gap in relation to the rest of the population. In the late 1950's, the government estimated that a retired couple needed between \$2700 and \$3400 to live modestly. Today, over half of the families of the aged receive less than \$3000, and half of those aged who live alone get under \$1000. Under such circumstances, poor housing, poor nutrition, and poor health are constant companions. Thus, although the aged constitute only 10 percent of the population, they account for 25 percent of the hospital beds in use and 25 percent of the cost of medical care—and their illnesses are very likely to be long-term. Emotional distress is the almost inevitable result of failing powers, social isolation, and the loss of well-established social roles. Old age, says Simone de Beauvoir, is life's parody.

Society's responses to these problems have been indifferent, inadequate, and fragmented. Social Security, for example, averages \$2500 per couple per year, and Medicare and Medicaid fall short by \$5 billion to \$7 billion of meeting the annual costs of medical care for the aged.

Increasingly, recourse has been to institutionalization, and increasingly this has meant the nursing home. Today there are in the United States 23,000 nursing homes, with well over a million beds. This is 250 percent more than existed in 1960, and seven new homes open each day. Simultaneously with this growth, nursing homes have become the basis for a national scandal—they have been labeled warehouses for the dying by the *Chicago Tribune*. The Senate Subcommittee on Long-term Care has heard testimony of weak federal policy, lax inspection procedures, control of licensing boards by vested interests, incompetent administration, untrained and incompetent staff personnel, indifferent physician services, criminal negligence in the administration of drugs, the extensive use of tranquilizers to control patients, and filth and brutality—and underlying all this, the charge of profiteering.* But even if all nursing homes were well operated, they would not be enough, for they accommodate only 5 percent of the aged population. In addition to an unambiguous national policy and strict enforcement of regulations, the nation needs a broad spectrum of alternatives that might include such elements as hospitals for long-term disease, day hospitals, provision for home care, and educational and career opportunities.

But the key to the problems of the aged is not national resources or the know-how of the medical and behavioral sciences. It is a fundamental change in national attitude. One may speculate that our present indifference to the plight of the aged stems from our historical preoccupation with youth, stronger now than ever before; from our addiction to the notion of obsolescence (things are meant to be used, discarded, and replaced); or from our frontier psychology of self-reliance. But whatever the reason, it is now time for a change in attitude. Behavioral scientists would serve society well in their role of citizen if they found ways to help facilitate that change. For we must recognize, with Simone de Beauvoir, that the only solution to the problem of old age is for each old person to go on pursuing ends that give his existence a meaning. And this is his birthright.—WILLIAM BEVAN

* *Trends in Long-term Care*. Hearings before the Subcommittee on Long-term Care, Special Committee on Aging, United States Senate (Government Printing Office, Washington, D.C., part 11, December 1970; parts 12 and 13, April 1971).

MESSAGE OF IMMEDIATE PAST PRESIDENTTO THEINTERNATIONAL BOARD OF TRUSTEESSeptember 28, 1972

"AS I SEE IT AT THE END OF THE YEAR"

Since the change of the administrative year for all levels of Kiwanis International to give a common date of October 1, it has appeared to me we are missing something by not having a report for the Board from the President as he retires at the October Board Meeting. The purpose would be basically to capsule the year but more especially to present to the Board his observations and project those areas he sees as important for growth and development of the organization in the years ahead.

The year has been a most gratifying one. A year without problems to solve and challenges to meet would be a dull one. If success is to be obtained it is essential to project into the future.

My philosophy has been one of never backing down from a conviction, keeping issues on top of the table and standing up to be counted when the chips are down. Though a task may be unpleasant it still needs to be done. Though it may not be the most popular it is essential to take a position for the benefit of the total organization. Though a conformist and the traditionalist may prefer to take the easy route it is a must to take the long look ahead, projecting new ideas and new patterns. If we do not we will stagnate.

At no time should the Board relinquish its charged responsibilities but at the same time it must seek the counsel and guidance of those who have gained experience and from professional people.

But even in victory there are resultant factors to study to make the next year even greater. Records are made to be broken.

There are a few areas about which I wish to project some thinking. I realize some thoughts will "shock" some people but I think we must give them consideration. They are presented to you for your thinking as we look to the future. I hope that I am not misunderstood in the purpose of bring these out to you to challenge your thinking.

1. SPONSORED YOUTH

- A. Circle K. Circle K has turned the corner. Our concern and understanding is as important as the requirement that they abide by a Constitution and meet their intended purpose of service. Close relationship between the sponsoring Kiwanis Club and the Circle K Club is an essential. Circle K is a great organization and can be even greater. We have two things to be concerned about. One is that of becoming well established with a new Constitution, and, two is the matter of women in Circle K. I am not saying that we must have women as members in Circle K but I think we must explore at least the possibility of a recognized auxiliary existing on the campus that might work with Circle K in projects that can be more effectively completed with such a relationship between organizations.
- B. Key Club. For our own benefit as well as Key Club's we could profit by an in-depth study of Key Clubbing. Are there new trends, new needs,

new approaches we need to be made aware of? How long has it been since we took a look at the total organization and its potential?

2. THE MNO STUDY. To give priority to several areas of concern is extremely difficult. There is a direct relationship between membership development, attendance and an activity program that is broad enough to give a wide scope of involvement. Generally speaking the MNO report did not reflect any astounding changes. It alerted us to several areas where we could adjust and modify to strengthen our organization. We are challenged with the exploration of these and the implementation of those that will help.

3. INTERNATIONAL EXTENSION. This year it has been my purpose to rub elbows with people in our International areas, to be a good listener, and try to leave a bit of sound philosophy with them, this all to lead to gaining a background helping to understand people in other areas of the world, their thinking, their customs, their traditions. I feel that it is my responsibility to pass several observations on to you to consider as we plan for the future.

A. We must respect traditions and customs of people in countries where we extend Kiwanis as long as their customs and traditions do not violate Kiwanis principle, our permanent objects, or tread on the feet of freedom. We cannot expect others to do everything in the same manner that we do.

B. We must move into new countries with caution to avoid being too thinly spread. We need to firm our position where we are more than we need to open new areas. Adding countries costs dollars and adds administrative demands.

C. It is important that we complete and finalize a zone Presidential Visitation plan in International Extension. It is a physical and economical impossibility to go into all countries each year. A well planned zone system will let a President-elect know what is expected in his travel agenda and let an area know when they may be visited.

D. I see no reason why we should jealously guard the District to be only within the United States and Canada. I honestly believe there are areas where federation is not the answer.

Puerto Rico could well become a District because of their relationship to our country.

The Caribbean I envision as Districting with perhaps some day two Districts in the area, divided because of language and geography. At any rate their feeling is that when the time comes to move forward it would be more desirable to be a District than a Federation.

As we can strengthen Mexico, perhaps since it is actually part of the North American continent it could well become a District of Kiwanis International.

E. In some areas of the world I believe federation will succeed but in some I question that federation is the answer in organizational structure. In Europe I believe it is a success and will strengthen as they become independent and provide their own administrative leadership.

I can envision federation for Australia and New Zealand in a South Pacific Federation and perhaps a Far East Federation covering the countries of that part of the world.

Latin America presents a different situation. They might well develop into a federated area as we look at the Latin American countries.

- F. Provisional District as a term is awkward in some respects. If we are to continue to use it we must clarify more distinctly what a Provisional District is and what it really leads to. Provisional District terminology does leave an advantage if we consider being able to move easily into a full District status of Kiwanis International or move in the direction of a part of a Federation to be created in that part of the world. We understand what we mean but I have found many other areas of the world do not reflect meaning as we do.
 - G. Is the term Commission a good one? Does it hold interpretation to other people as it does to us in Kiwanis International? The question arises whether some other term for this interim structure could denote a greater degree of prestige and be more readily understood.
4. OUR ADMINISTRATIVE YEAR. I do not want anybody to misunderstand what I have to say here. I have been a solid supporter of an October 1 year. I worked hard when we made the change to develop a program of administration that would gear to an October 1 year and that would meet the needs at all levels, but as I have traveled and as I have been closely related to working within this administrative year now there are some cautions that I would want to point out, some directions that we must be thinking about. They are not for the purpose of proposing a change, they are for bringing to our attention those things that we must face and find answers to or an October 1 year will not fill the full purpose we had hoped for.
- A. Part of this is prompted because after the International Convention from twenty-five to twenty-eight percent of the administrative year will always remain as long as the administrative year is October 1. This leaves a substantial length of time while a current Governor still is in the position of administration and the new Governor will not take office until October 1 and during that time does not have authority as Governor.
 - B. How can we better tie together the last quarter of the current year to the opening of a new year that no momentum is lost and the transition is smooth and rolls ahead?
 - C. What is the real relationship between the current Board of a District to the Board-elect? This is prompted partially because of the bringing of training in at the District Convention time. The fact that the President-elect of Kiwanis International makes the assignment of Convention representatives to a Convention during the year still in operation partially places greater emphasis on the year ahead.

D. This also has presented itself as a problem for Districts that question whether they should send the existing Board to the International Convention or the Board-elect and in sending the Board-elect it only contributes to developing a "lame duck" session in the District as the current Board naturally would draw an assumption that it is tapering off in its responsibility.

5. AUXILIARIES. What is wrong with recognizing auxiliaries on a local basis only?
6. NEW CLUB BUILDING. New Club Building has broker the barrier. However, expanded field service is necessary to bring extension to its full potential.
7. MEMBERSHIP. Membership has turned around. However, we must stress a broad scope of projects to reach the interest of all members both to attract new and prevent deletes.

We must not predetermine our opinion, let's ask the question before we answer it. All of these things are raised with the hope of stimulating long range thinking.

WES H. BARTLETT
President 1971-72

REPORT OF THE SECRETARIESTO THEINTERNATIONAL BOARD OF TRUSTEESSeptember 28, 1972

The administrative year just ending has been a record-breaker. It has also been a historic year which has brought new structure and, therefore, new hope for the future to part of the Kiwanis family. The details will be contained in the departmental reports which follow but suffice it to say it was truly a year to remember. Now we are embarking on a new year with new, even higher goals set for us by President Lorin and his team. Our president firmly believes in management by objectives and, during this Board meeting and the Council, the objectives will be clearly spelled out. It then remains for those of us who are responsible for the daily operation of Kiwanis International to work toward the accomplishment of those objectives with the help of the individual members of this Board through the committees to which they have been assigned. It will be a challenging year.

All of Kiwanis International was saddened on July 10, 1972 when Harry A. Young, our last living founder, passed away in Sun City, Arizona. Harry, who was 90 last October, remained active in Kiwanis to the end, participating in the weekly meetings of the Sun City Kiwanis Club. The Board and the Past Presidents of Kiwanis International were represented at the funeral by President Wes, Chairman Bob Weber of the Committee of Past International Presidents, Associate Secretary Larry and me. This Board will want to present a memorial resolution to the Council and subsequently to the Kiwanis International Convention in Montreal next June.

We anticipate that all Past International Presidents will be with us for Council with the exception of Past President Joe Tally whose personal schedule once again makes his attendance impossible. Now for the detailed reports on various areas.

COUNCIL ARRANGEMENTS

All is in readiness for the 1972 International Council. We believe that all who are in attendance will find the facilities to be excellent and the program content most stimulating.

The final plans for the Council come under the direction of the Board Committee on Leadership and Council for 1971-72, under the chairmanship of Frank Summerhayes. However, the 1972-73 committee will, of course, be examining the Council as the effective third step in the leadership education of our governors.

The Council is obviously a very concentrated session, starting with an important meeting of the governors with President Lorin Badskey on Sunday afternoon and closing on a high inspirational note on Tuesday noon.

Again this year, there will be no formal tour of the General Office for all Council members, as the governors were given a tour of the office in their first session in Chicago in May. The ladies will be welcomed to the office on Monday afternoon.

The ladies will join the men for all meal functions. Ruby Badskey has planned a special breakfast honoring the wives of Past International Presidents on Sunday morning in the President's suite.

This year all committee chairmen have been invited to attend the Council and all will participate in the three Workshops dealing with Administration, Program and Sponsored Youth.

Designing the Council as the climax of three educational sessions has led to the setting up of a format which is not so much designed to impart information, as it is to allow for open discussion on the part of the governor. The questions which they pose will undoubtedly draw from all in attendance answers which grow out of the experience of the key leaders who are members of the Council. It is for this reason that all are especially urged to attend all of the sessions, including the Workshops, and be prepared to make any significant contribution possible in response to inquiries by the governors on how various aspects of their work can be best handled.

DISTRICT CONVENTIONS

Reports have been received from all thirty district conventions. A study of the comments made by the International Representatives and the statistical reports submitted by the district secretaries indicate that our conventions this year have been of the highest calibre. Unfortunately, the Pennsylvania District had to make a major adjustment in their time schedule due to Hurricane Agnes. Nevertheless, in spite of this problem, the district had a most excellent convention. The decision of the New England District to hold its district convention on board ship created major concerns and with the weather not cooperating, there was this added problem beyond what had been anticipated. Several of our districts continue to utilize the period just prior to the formal opening of the convention for the educational conferences for their district officers, while very successful sessions were held during convention by way of workshops on the duties and responsibilities of club officers. In almost every instance, these general sessions will be followed up by division conferences.

A tabulation of attendance at all conventions will be made directly following Council, together with a further review of recommendations offered by both the International Representatives and the district officers.

MEMBERSHIP DEVELOPMENT

The certified ARPS membership figure at the start of the current administrative year was 261,162. This figure included 3,695 members in Kiwanis International-Europe.

The ARPS certified membership figure as of March 31, 1972, was 264,457. This figure included 4,091 members in Kiwanis International-Europe.

Therefore, the first six months of this administrative year reflected a total net gain of 3,295 members. This figure included 2,779 gain in the thirty districts of the United States and Canada; 120 under International Extension; and 396 in Kiwanis International-Europe.

We have only certain indications from the trend figures. For instance, comparing the certified figure on March 31 with the trend figure on July 31, shows a growth of 3,146 members. When one compares this to the trend figure in the first half - which was 6,386 - it is easy to see that there is a definite slowing down of membership development in the second half of the year.

Certainly these comparisons reflect a definite need for a continuing membership development program at the club level, with special emphasis during the second half of the administrative year.

About one-third of the districts reflected a fairly strong position in membership growth, based upon the certified ARPS figure of March 31. Since that time, several districts have shown a marked improvement while some districts which were strong in the first half of the year, have leveled off to a degree in their membership development program to a point where it would be doubtful if the district will meet the criteria for Distinguished Governor in the category of membership growth.

With the development of additional training materials, and with an awards incentive program, it certainly is hoped that the coming administrative year will be able to build upon the various strengths which have been shown in the districts during the 1971-72 administrative year and overcome the weaknesses which have prevented as large a growth as was possible.

It certainly should be a prime concern of the Board Committee on Membership Development to fully utilize every method possible in assuring a continuous emphasis on membership growth during the entire year and with special emphasis on the second six months.

NEW CLUB BUILDING

On Wednesday, September 20, with the building of the 239th club, Kiwanis passed a milestone in new club building which has not been surpassed for fifty years. This record, plus the fact that every district had at least one club built prior to the International Convention, indicates the intensive effort put forth in new club building during the current administrative year.

As this report is written, 246 new clubs have been built, as compared to the end-of-the-year figure of 189 in 1970-71. Two hundred and four of these clubs have been organized in districts comprising the United States and Canada; 28 in Kiwanis International-Europe; and 14 in International Extension.

Before the final record for the year is written at midnight on Saturday, September 30, at least another twelve to fourteen clubs will have been organized.

The Board will remember that the projection of 200-225 new clubs for the 1971-72 administrative year seemed like a logical goal; obviously, this has been met and passed. The potential for new clubs in 1972-73 appears to be equal to or greater than in 1971-72; a possible goal of 300 clubs does not seem unrealistic.

It is very interesting to note that in the total new club building effort in the past several years, the majority of the clubs have involved young business and professional men. Many of the clubs have had an average age of well under thirty-five, and some have an average age of under thirty.

The achievement of a new club building record places the added responsibility on the organization to make certain that its program and administrative techniques are compatible with the needs of the new communities and the membership in these new clubs.

A list of new clubs organized since the June meeting of the Board is to be found in the administrative action section.

SPONSORED YOUTH

Key Club International The total number of Key Clubs chartered during this administrative year is 192, bringing the total number of Key Clubs to 3,758. Key Club International will revoke 165 charters, reducing the club total to 3,593. The membership is 80,077. These figures are based upon actual dues received.

The Key Club Seminar held at Valley Forge attracted 62, which included 16 Board members, 25 governors, 19 other district officers, a representative of Kiwanis International Foundation, Claude Ryder, and the Administrator of Key Club International, Robert Lucas. The seminar was considered successful and beneficial. The three regional conferences for Key Club governors and district chairmen have been completed.

The Key Club International Convention, held in Washington, D.C., had a paid registration of 2,252. The program was extremely strong, hotel facilities were good, the convention must be evaluated as one of the best.

The Board Committee on Key Clubs will certainly be fully appraised by the administrator regarding the strengths and weaknesses of the present structure. Consolidations of schools and various other factors have resulted in certain problems for Key Club International, although the number of new clubs built during 1971-72 should be a good indication of the potential which Key Club has for high school young people.

Circle K The year 1971-72 has certainly been a year of major adjustment in the structure and operations of Circle K.

In spite of some of these major concerns, the organization had a good year in new club building, establishing 52 new Circle K clubs.

Attendance at the Circle K Club Convention was anticipated at approximately 500; in actuality, 563 registered.

As the Board is fully aware, positive action was taken regarding the new constitution and the challenge, of course, is to make the new structure work and to watch its functioning in such a way as to appraise its strengths and also any of the weaknesses which might become evident.

Several resolutions were passed by the delegates at the Denver Convention which will be fully reviewed by the Board Committee on Circle K. One of these again deals with the membership requirements for Circle K. The request to admit women into Circle K was adopted by a vote of over 85% of those present. This represents relatively the same percentage in favor as was found in the vote at the Chicago Convention in 1971. Don Hoss and Bob Lucas will have additional information for consideration by the Board Committee which deals with this particular request as it is related to concerns now apparent in the operation of local Circle K clubs and the functioning of Circle K districts. Obviously, the study of all aspects of this concern must continue.

The Circle K Seminar, sponsored by the Kiwanis International Foundation, will be held in Valley Forge on October 6-8. The program is all set and a total of 45 people have indicated that they will attend.

Training sessions for Circle K leadership will not be held until spring, but plans will be laid for effective sessions on an appropriate schedule.

INTERNATIONAL EXTENSION

The flags of Kiwanis nations now total 40, with the building of new clubs in Martinique and Thailand during the current administrative year.

Forty-three new clubs have been organized, as compared to forty-two during the 1970-71 year. There is a grand total now of clubs outside the United States and Canada of 266.

Currently, there are 17 clubs in formation; ten of these in Kiwanis International-Europe and seven under the general heading of International Extension.

During the past several years, a great deal of attention has been given to the development of a schedule which would help in both the education of new officers in clubs in International Extension and also assist greatly in the total administration of these clubs by the General Office.

The Board Committee on International Extension is sincerely urged to continue this study and to develop additional steps in the long-range plan as such will involve both the schedules of International officers and General Office personnel, as well.

Certainly, our constant goal is not only growth, but stabilization of our total International Extension operation. One great factor in this total stabilization is our planned schedule of leadership education conferences and the covering of details which involve strong club administration.

WORLD SECRETARIAT

The Kiwanis International World Secretariat held its fourth annual meeting in the General Office, July 17-19 of this year. Profiting from three years previous experience, this meeting seemed to achieve a broader understanding of Kiwanis needs on the part of all participants, with particular enthusiasm on the part of the three delegates from Kiwanis International-Europe Convention. Next year's meeting will be held in Oslo, Norway just ahead of the Kiwanis International Europe in mid-June.

10TH ANNIVERSARY OF
KIWANIS IN EUROPE

February 25, 1973 marks the 10th anniversary of the first Kiwanis Club in Europe -- Vienna, Austria. Those who were part of the first European Mission will be especially interested in a similar Mission being planned to observe the tenth anniversary. The Board Committee on International Extension will make specific recommendations in this regard, based on preliminary work completed by the General Office. The tentative dates, based on travel bureau recommendations and the availability of top Kiwanis leadership, are Thursday, March 29 to Friday, April 13, 1973 with a possibility of visits to Vienna, Basel, Brussels, Oslo and Reykjavik.

MONTREAL CONVENTION

Chairman Frank Summerhayes will be reporting on plans already under way for the 58th Kiwanis International Convention to be held in Montreal, June 24-27, 1973. Past District Governor Laurent Girouard is the General Convention Chairman with whom

we have been working for several months. The dates for the pre-convention visit to Montreal of the Board Committee have been set for December 1-4, 1972.

KIWANIS MAGAZINE

We have enjoyed an excellent advertising year for the official publication of Kiwanis International. Our total advertising places us ahead of The Rotarian by some 35% and we came within several percentage points of doubling the total advertising in Lion Magazine. The editorial side has also been outstanding, the latest evidence being a request from the American Red Cross for permission to reprint the article in our September issue on THE GENEVA CONVENTIONS OF 1949. Also the article "Of A Seed and the Forest: The Second Century of Parks" from our June 1972 issue will be included in the National Park Service official history of the centennial year.

PUBLIC RELATIONS

One of our specific objectives for 1972-73 is still further improvement of the public relations image of Kiwanis International. Among the projects designed to achieve this is an article by President Lorin which will appear in an early issue of Continental Reports, a magazine devoted to franchising and related matters. The article is designed to indicate how local franchise managers for absentee ownership can participate in civic endeavors, by joining a service club. It certainly will reflect well on Lorin and the organization he heads. A copy is attached as Exhibit A for your perusal. We are also working closely with the regional office of the Bicentennial Commission in order to be properly recognized as an official participant in the observation. This will provide us with official listing for our Kiwanis events to commemorate the Bicentennial and will give us the right to incorporate the official bicentennial emblem in our graphics.

CAMELOT

At the May, 1972 meeting of this Board the Report of the Special Committee on the Camelot Proposal indicated that it should be developed as one of the programs of Kiwanis International at the appropriate time. The General Office Staff has been working on this project and the program will be announced to the governors at this Council. The first annual King of Sports will be chosen by The Sportswriters and Sports Broadcasters Association early in 1973 and he or she will be formally announced at our Montreal Convention. Kiwanis Clubs will then be invited to begin their participation in the program at the local level during the 1973-74 Kiwanis administrative year.

VENEREAL DISEASE PROPOSAL

On August 7, 1972, at the direction of President Wes, we sent each member of the Board a mail ballot in connection with a proposed VENEREAL DISEASE PREVENTION PROGRAM on film. The final count indicated 7 votes in favor of the proposal to serve as the distributor for the proposed series; 10 votes were opposed in varying degrees and recommended deferring action until this Board Meeting; 1 abstained. The proposal is therefore on the agenda for further review at the meeting of the Program Development Committee at this session.

CONFERENCE OF NATIONAL ORGANIZATIONS

On November 1-3, 1972 the C.N.O. will meet in Miami Beach to discuss the topic: "Cope With or Cop Out?" Since the conference was designed to bring the membership up to date on the fight against drugs, Kiwanis was asked to prepare the program. As program chairman, with the excellent cooperation of Percy Shue, we have set up a strong program, outlined in attached

Exhibit B. President Lorin has asked Immediate Past President Wes to represent the Board at what promises to be a most interesting conference.

FINANCE

As we come to the end of this administrative year we find our organization to be in an excellent financial position. Although we do not have the September figures there is every indication that we will show an excess of income over expense in the vicinity of \$200,000 for the 1971-72 year. Although this is largely attributable to increases in dues and processing fees, we also have experienced an appreciable increase in income from the sales of supplies. Another strong factor has been our continuing austerity program in the General Office, begun a year and a half ago. It is interesting to note here that registration fees and the allocation from dues almost exactly matched convention expenses as planned when the budget for Atlantic City was set up. Our excellent financial condition for this year will help considerably with the continuing need for surplus in order to improve our current cash position.

One area which must be given careful consideration at this session is the action taken at the February, 1972 meeting supporting the recommendation of the International Extension Committee that dues for international extension be increased from 50¢ to \$1.00 per member effective October 1, 1973. This recommendation was adopted by the Board and referred to the Finance Committee. Since by previous Board action international extension must stand on its own on the amount collected from every member for this purpose (currently 50¢), our over-all financial condition has very little relationship to ongoing plans for international extension expenditures. If it is finally determined to bring this proposed increase before the House of Delegates at Montreal it is imperative that the thirty governors be advised to that effect during this Council. If for any reason this cannot be done the very latest opportunity to convey this information would be the regional conferences scheduled for January and February but this would be an unfortunate delay in building up essential district support.

LOOKING TO THE FUTURE

For the past several years we have been placing great emphasis on the need for young men in Kiwanis to build for the future. In the 1971 Starch Survey, published in February of that year, it was revealed that the median age of primary male readers of The Kiwanis Magazine was 47.6 years. We have been using that figure as the median age of the typical Kiwanian and urging clubs to bring in younger members to bring that median age down. The newest Starch Survey was published in June, 1972 and it shows the median age of primary male readers of The Kiwanis Magazine to be 34.8 years. We found this very hard to believe and checked back with the Starch people who confirmed that the figure was correct after re-figuring. Even if we don't accept the exact figure we must recognize a definite and desirable trend toward younger men in Kiwanis. There is no doubt that the large number of new clubs chartered since the last Starch Survey brought many young men into the picture, since most were composed of men in their early thirties and even middle twenties. This ties directly into the MNO survey among men 18 to 30 which brought new emphasis to the need for Kiwanis to suit itself to the changing times. If we are to keep these younger men in Kiwanis we must modernize as much as possible without antagonizing the older, long-time members who are still in the majority. Two areas which need close scrutiny are our attendance requirements and the protocol so rigidly followed in many of our clubs. The attendance requirements are part of the tradition of Kiwanis. Perhaps the time has come to consider revision, even

though this problem has been considered many times in the past. We have all heard too rigid attendance requirements being given as the reason for deletions. Of lesser concern, but still an illustration of areas needing re-evaluation, is the protocol which has several people coming to the podium at a given Kiwanis meeting and repeating long lists of men who are recognized in proper order by each speaker. There is no doubt that many of our younger members find this and other customs distasteful. They should be examined with that in mind.

Another recommendation derived from the MNO survey proposes that we do much more to promote Kiwanis and the entire service club movement to the general public so that younger men will become interested in joining in order to serve their local community. Kiwanis promotion is a continuing project which will be stepped up in 1972-73. We have met with the leadership of the largest men's service club organizations and have found considerable support for joint efforts to promote the service club movement. This is another of our personal objectives for the new Kiwanis year and we will be reporting on it to future Board meetings.

Top priority, however, must go to membership development where feasible in existing clubs. We have built record numbers of new clubs this year and even higher goals are set for 1972-73. Every cooperation will be given all members of the new club building team but, at the same time, intense effort at the General Office level must be devoted to membership development. When we look to the future of Kiwanis, this is the very heart of it. During the past ten years we have sometimes been a little higher in net membership and sometimes a little lower. This year President Lorin has set a much higher goal. Under his leadership and with the help of this Board we'll make every effort to reach it.

Respectfully submitted,



R. P. MERRIDEW
International Secretary



L. A. HAPGOOD
Associate Secretary

Article on "INSTANT CITIZENSHIP"

Today, most communities have problems, far greater really than at any other time in history. You know what they are: overcrowding, blight, pollution . . . the whole gamut of urban ills. Because these problems are greater, their solution is tougher, requiring the application of the very best of brainpower. Fortunately, communities have such brainpower, abundantly in their business, professional, and service men and women. The ability these people possess, the know-how which is theirs constitute a vast, potential resource. But how to tap it?

Almost everywhere that resource is available through the service club movement, and through the efforts of scores of other worthwhile community-serving organizations. Through such organizations, the business man or woman, the professional man or woman, or the person engaged in service can and does join with others of similar persuasion to help make his community a better place in which to live . . . in fact, to help keep it the kind of community in which he or she can set up shop.

A couple of favorites of mine have put this concept into far better words than I can muster. The seventeenth century preacher and poet John Donne said, "No man is an island entire of himself. Every man is a piece of the continent, a part of the main . . . any man's death diminishes me because I am involved in all mankind . . ."

And Theodore Roosevelt said, "Every man owes a part of his time to the furtherance of his profession and the community in which he practices it."

Both of these men, one in medieval times and one in modern times, expressed the philosophy which underlies the ideal of community involvement - the philosophy which I, myself, have embraced, and one that I believe should motivate every man of good will. Involvement in the community, on one hand, and the pursuit of a successful business, professional or service career on the other, are so intertwined that one is almost impossible without the other.

I know a true-life example of this kind of intertwining that dramatizes what I mean. A number of years ago a little town in eastern Kansas was dying, literally, because the once-productive coal mines of the area had been exhausted. It had no doctor, no church, nothing really to attract people as visitors or as residents. Finally, in a last-ditch effort to "do something," a group of townspeople called on the state government for assistance. The state government surveyed the town. Its report pointed out the obvious - the shortcomings the people already knew. Then it pointed out another one - painful, but vital. It said what the town needed most of all was community spirit; and it suggested the establishment of a volunteer community-serving organization like a chamber of commerce or a service club to encourage development of that spirit.

The town took the suggestion to heart. It established a community-serving organization, a Kiwanis club. The club's members, working on a voluntary basis, actually did rebuild the town. They established it as a small farming center. The club encouraged a doctor to locate there; it got the church reopened; and the stores and service establishments cleaned up and modernized. Today the town, McLouth, Kansas, is a thriving little metropolis . . . so you see, community involvement really is important.

So much for the community.

How about the businessman or woman, the professional, or the service practitioner . . what does community involvement do for him?

I am well aware that high ideals and selfless service alone cannot pay the rent; nor do they have to. There is an inevitable "spin off" from community service that can furnish material rewards as well. But that spin off is not the old-style cartel system of preferential treatment in business dealings, which was the original basis of most service clubs, and which was soon abandoned. Rather, it is the social opportunity the service club - or any other community serving organization - affords. Through such organizations men meet in the relaxed atmosphere of good fellowship, coupled with the knowledge that - as a group - they are doing something worthwhile for their communities. From such associations, friendships are inevitable. The value to the businessman, I think, is obvious.

For the new man in town, for the manager of a newly established business, like a franchise operation, there is no finer way to put roots down, quickly, than through participation in a community serving organization.

In my own organization, which has salesmen on the road, it is company policy for the men to belong to something - to participate; for when they do they can enter strange communities and almost automatically enjoy open doors because the same organization to which they belong at home is represented there, and the same after-hours efforts they enjoy are enjoyed by the men of that new community. I want my men to be active in Scouting, or in the church, or a veteran's group, a service organization, a charitable organization, or the chamber of commerce. The name of the organization is not nearly so important as the opportunity it offers for a man or woman to be a part of the community in which he lives, or which he visits, or in which he earns a living.

Involvement isn't always easy, of course; but most organizations today are modifying such things as attendance rules, meeting times and the like, to fit the needs of the modern citizen who wants to be part of the community, to pull his weight in the boat, but who can do so only at specific times.

To summarize: today's towns and cities badly need the volunteer help of business, professional and service men and women skilled in meeting tough, demanding problems. And business, professional and service men and women, on the other hand, can benefit, enormously, themselves through rendering such help through community serving organizations like Kiwanis. There's no better way to put one's roots down fast. One might even call community involvement "instant citizenship."

Tentative Program

CONFERENCE OF NATIONAL ORGANIZATIONS

Miami Beach, Florida

November 1-3, 1972

"Drug Abuse --- Cope With or Cop Out?"

Thursday, November 2

9:15-9:45 a.m.

Keynote Address by
 Dana L. Farnsworth, M.D.
 Vice Chairman
 National Commission on Marihuana and Drug Abuse

9:45-10:35 a.m.

Multimedia Presentation from Michigan State University
 entitled
 "Any drug education program that talks only about
 drugs is, at best ---- a waste of time"
 The Media Guild - Rob Kruger

10:50-11:50 a.m.

Table Conferences

- - - - -

1:45-3:15 p.m.

Panel: "The Drug Dependent Employee"

Henry Brill, M.D.
 Chairman
 Committee on Alcoholism and Drug Dependence
 American Medical Association

W. Wayne Stewart, M.D.
 Director
 Medicine and Environmental Health
 Sun Oil Company

3:30-4:45 p.m.

Panel: "Community Action for Drug Abuse Prevention"

John C. Ball, Ph. D.
 Director
 Addiction Sciences Center
 Eastern Pennsylvania Psychiatric Institute

William Cahn
 District Attorney
 Nassau County, New York

Peter G. Hammond
 Executive Director
 National Coordinating Council on Drug Education

Evening Banquet

Address: "The Relationship of Drug Dependence to Crime"

John Finlator
 Formerly Deputy Director
 U. S. Bureau of Narcotics and Dangerous Drugs

Friday, November 3

9:30-10:30 a.m.

Panel: "Patterns for Rehabilitation"

(Hot Line) Stephen M. Greenberg
Director
Switchboard of Miami

(Methadone) Thomas Carroll
Program Director
Comprehensive Drug Program for Metropolitan
Dade County, Florida

(Therapeutic
Community) Matthew Gissen
President
Concept House, Miami

10:45-11:45 a.m.

"The Multimodality Approach in Rehabilitation of Drug
Dependent Persons"

Address by

Jerome H. Jaffe, M.D.
Director
Special Action Office for Drug Abuse Prevention
The White House

REPORT OF BOARD COMMITTEE ON ADMINISTRATION AND STRUCTURE
TO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEES

September 27-30, 1972

Date of Committee Meeting: September 28, 1972

Place of Committee Meeting: General Office

Present: Members - H. Lee Powell, Jr., Charles M. Roberts, Hilmar L. Solberg
Chairman - Ted R. Osborn
Staff - L.A. Hapgood, Fay H. McDonald
Others - Lorin J. Badskey, Aubrey E. Irby, James C. Brooks,
Ralph C. Keyes

Review of Distinguished Governor and Distinguished Lieutenant Governor Criteria re Convention Attendance

The Committee recognizes the validity of comments made concerning this formula in the criteria because there are variables in the judgment of those who have made comments. However, the Committee reaffirms the position that there must be a formula which measures these two matters and the Committee continues to preserve the right and responsibility to assess the effect of extenuating circumstances.

Protocol Guidelines

The Committee recognized the need for protocol guidelines particularly with respect to the lieutenant governor and the club president, including the wives of these officers. The Committee, with the assistance of the staff, will be developing such guidelines for publication in a special protocol brochure.

Grading Plan for Districts

The Committee has previously reported on the development of a Working Paper on Grading Plans for Districts. The Committee believes that this working paper (a copy of which is attached) provides the appropriate suggestions which can be most helpful to any district board of trustees in developing its own grading plan.

Attendance as a Prime Requisite for Continuing Membership

The Committee is vitally concerned about the fact that attendance requirements are a barrier to a number of men who want to serve the community through Kiwanis club membership. It is acknowledged that in the minds of some club officers and members there is only one measurement of interest and that is attendance, either through attending the weekly club meeting or receiving make-up credits under the ways described in the official attendance rules. It is also recognized that certainly there should be some ideal minimum attendance to which a man should aspire.

The Committee believes that an educational program is needed in order to develop these concepts of measurement of a member's involvement in his club. Such measurement would have attendance as a part, but only a part. There would be concern about participation in the fund raising and service activities of a club as well as in other areas of club operation. Therefore, it is suggested that we start promotion of this philosophy in future issues of the Bulletin for Kiwanis Officers.

The Committee will continue to give further consideration to this subject, including development of an appropriate manner by which recognition can be given a member for his involvement in the program of his club.

Survey of Member Interests and Preferences

The Committee recognizes the need for club leadership to know the interests and preferences of the individual members. Only in this way can men be placed in areas of responsibility to the best advantage not only of the individual, but of the club itself. It is also recognized that we need to stress this study of the membership, especially by the president-elect or the man who expects to be president of his club for the succeeding administrative year.

The Committee urges that each counselor to his district promote this matter when in attendance at a district-wide conference held mid-winter or spring.

The Award for Distinguished Club President

A matter of continuing concern of the Committee is the finalizing of the awards for the Distinguished Club President. The Committee will continue its investigation of the medallion and the form in which it would be displayed.

The Committee wishes to make an additional recommendation relative to not only the Distinguished Club President, but also the Distinguished Governor and the Distinguished Lieutenant Governor. This recommendation would provide for the design and distribution of a patch for a club banner or honors award banner. Such a patch would be presented to the home club of a Distinguished Governor, a Distinguished Lieutenant Governor and a Distinguished Club President.

Recommendation #1:

The Committee recommends that the staff design an appropriate Distinguished Governor patch, a Distinguished Lieutenant Governor patch and a Distinguished Club President patch which would be presented to the home clubs for display on the club banner or honors award banner.

I move that recommendation 1 be adopted.

Recognition of Distinguished Governors on a Continuing Basis

The Committee recognizes the merit of the proposal that recognition ought to be given to Distinguished Governors on a continuing basis. At this time the Committee desires to recommend in principle the establishment of a method for perpetuating the recognition of Distinguished Governors. A method of implementing this principle will be established at a later time and submitted to the Board for approval.

Recommendation #2:

The Committee recommends the adoption of the principle of establishing a method of perpetuating the recognition of Distinguished Governors.

I move that recommendation 2 be adopted.

Request of the District Secretaries

At the District Secretaries' Luncheon and Conference in Atlantic City, the request was made for a reappraisal of the Distinguished Governor, Lieutenant Governor and Club President awards program. The Committee reaffirms the validity of a program which recognizes outstanding achievement upon the part of district, division and club leadership. The experience of the first year in the Distinguished Governor Award program indicates that a majority of districts increased the overall effectiveness of their total programs. Not only were five governors recognized, but each district and its clubs benefitted by being challenged to increasing effectiveness. The Committee recommends no change in the concept of the Distinguished Awards program.

I move this report be received.

Respectfully submitted,

H. LEE POWELL, JR.

CHARLES M. ROBERTS

HILMAR L. SOLBERG

TED R. OSBORN, Chairman

WORKING PAPER ON GRADING PLANS FOR DISTRICTS

Background

Over the years, most districts have utilized some form of a grading plan.

Some plans are rather simple; some are highly complex. At various times in the past, those which were highly complex have, in many instances, been simplified.

Grading is done in various ways. Some districts have a statistical secretary. Some handle the matter in the district office. Some ask the lieutenant governors to do the grading monthly. Other methods may also be employed, but these seem to be the most commonly reported.

Principles behind any grading plan

Grading plans are a measurement of results in local club functioning.

Grading plans provide for a spirit of competition between divisions, to some degree.

Grading plans provide the district leadership with some indications of weaknesses which need attention.

Grading plans should be simple, objective and easily administered.

Grading plans should serve a stated purpose which is clearly understood by the club leadership and the district leadership.

Grading plans should measure progress toward meeting the criteria for the award of Distinguished Governor and Distinguished Lieutenant Governor.

Grading plans should be a tool which assists the Lieutenant Governor in working with his clubs.

Grading plans should be related to established goals of the division and district.

Purpose of this Working Paper

The sole purpose of this Working Paper is to test the possibility of having some suggested standards and procedures established which would be of direct assistance to the districts in increasing their efficiency of operation and breadth of achievement, both administratively and in terms of program results.

Possible areas for study with appropriate comments

1. Filing on time

It might be debated if this matter deserves the attention which it receives in any grading plan. However, for want of strong reasons for eliminating this aspect, it would be suggested that it remain.

Suggestion - 5 points for filing on time as per the postmark.

Reduce 1 point per day after the tenth of the month.

2. Membership

Just to record the membership at the end of any month seems to mean very little in relationship to established goals. No one can see whether the required progress is evident in the division and in the whole district.

Clubs, divisions and districts are living in a "false world" if the facts on membership, as revealed at certification time, are not taken into consideration on a monthly basis. What looks good on March 10 (February Report) may turn out to be disastrous on April 10 (March Report).

To have a tabular arrangement showing the growth needed each month, as well as the standing of the club, may be too cumbersome. However, to have a division goal each month with an indication of the standing of the divisions, might be very revealing.

Example

A division has 10 clubs.

The membership is 480 on September 30.

Experience would indicate that the division would lose 40 men in EACH six-month period by just normal attrition. The figure would be 80 for the whole year, or 1/6th of the established and certified membership as of September 30.

A district with 200 clubs and a membership of 8000, which wishes to have a 10% gain, will have to have a net in each club of 4 during the year.

In the division used as the example---

	40 - normal loss for $\frac{1}{2}$ year
	20 - share of district goal for $\frac{1}{2}$ year
Total of	60 new adds needed in each half year

or

	80 - normal loss for the year
	40 - share of district goal for the year
Total of	120 adds needed in the year.

Suggestion - include membership of club column in Rating for district record BUT add a column for ADDS for the month.

Show progress against the division goal for NEEDED Adds EACH MONTH.

Grant 5 points for maintaining membership.

Add 2 points for every Add indicated for the month

3. Activities - Youth and Citizenship

The question to be answered in these categories involves the number of completed activities which can be expected in YOUTH and CITIZENSHIP in any one month.

Will a larger club actually do more than a small or medium sized club?
OR will the projects, perhaps, just be of greater magnitude?

What should be the standard expected in any one district in each of these two categories of activities?

Because of the Committees on Support of Spiritual Aims and International Relations being in the Citizenship Services category, should more be expected generally in this area than in Youth?

Will the general interest in youth-oriented activities offset the additional committee areas mentioned above as far as expected, completed activities are concerned?

Suggestion -

One completed* activity in Youth Services --- 10 points

One completed* activity in Citizenship Services --- 10 points

Bonus points - 10 - for any additional activity completed in either Youth or Citizenship Services.

District could have the option to increase the expected number of completed* activities but to keep uniformity to some degree, the number of points per completed* activity should remain at 10.

*The definition of "completed" must include a successful phase of a continuing project such as a dental clinic, etc.

4. Options

Some district may wish to maintain a column to record the percentage of attendance each month.

Some districts may wish to record some actual evidence of participation in the Major Emphasis Program rather than to include such in the YOUTH or CITIZENSHIP Areas.

SAMPLE DIVISION

MONTH OF November 1973

Clubs by Div.	Membership		ADDS for mo.	ADDS Required for Year	Total ADDS Thus for	Pts.	Youth	Citz.	Total Pts.
	10-1	11-30							
Club A	40	42	4	 	6	13	10	20	43
Club B	51	50	2		2	4	10	10	24
Club C	26	30	3		6	11	10	10	31
				36**	14	 			

** Based upon the Example of a 10-club division with a membership starting at 480 and needing 120 ads for the ten clubs for the year.

On the average attrition to be expected, these new adds would guarantee a 10% increase in membership for that particular division.

Needed Appraisal

Sample Grading is simple.

Is it too simple?

Will it do what is needed in any district?

Would the principle developed allow for variations in districts but still maintain some uniformity?

Are the Youth and Citizenship sections too simple? Will districts "buy" as little grading as this within the activity categories?

This is a "trial balloon." Comments will be appreciated.

REPORT OF BOARD COMMITTEE ON CIRCLE K
TO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEES

September 27-30, 1972

Dates of Committee Meetings: September 28, 29 and 30, 1972

Place of Committee Meetings: General Office

Present: Members - Stephen H. Hart, Jr., Ted R. Osborn
Chairman - T. Ben Hagler
Staff Members - D. J. Hoss, R.F. Lucas, R.P. Merridew, L.A. Hapgood
Others - Lorin J. Badskey, Wes H. Bartlett, James C. Brooks,
Segundo J. Fernandez, H. Lee Powell, Jr.

The Committee was pleased to welcome Circle K International President Segundo J. Fernandez to its meeting for the purpose of discussing mutual concerns in the operation of our collegiate program and to continue our desire to work closely with the men of Circle K. During his visit, Segundo highlighted the direction he hopes the Circle K organization will be taken during the coming year and outlined some of the goals of Circle K which included improving relations with Kiwanis, reversing the downward trend in membership, and moving the local club attitude back to local level service efforts. He added that the Board of Officers will spend most of their time on program and administrative responsibilities rather than carry on a continuous fight for changes. Segundo also explained that a cabinet, comparable to our International Committee structure, had been appointed to relieve the board of some of the detail administrative work and to better do its job of counseling. All action by these cabinet personnel would be subject to board approval.

International Trustee Jim Brooks then presented a verbal report as the official representative of this Board to the Circle K International Convention in Denver last August. Jim reported on the tone, attitude, and atmosphere of the convention. He stated that he felt the direction and feeling at the start of the convention, which was to take a constructive look at the changes being proposed, grew and was greatly improved by the end of their four day meeting. He felt the attendance of President Wes during the entire convention was a great asset and sincerely felt that it enhanced the relations and feelings between Circle K and Kiwanis. We appreciated Jim's report and compliment him on his fine representation of this board to Circle K.

President Wes next presented some remarks regarding the convention which were in addition to the written report which has already been shared with the full board. Wes outlined some of the attitudes which had been developed on the new Constitution, the matter of female members and auxiliaries. It was his feeling that we owed a great deal of appreciation to last year's Circle K President Ralph W. Kalish for his outstanding display of leadership, cooperation, and support which helped us to get through a very difficult year in fine manner.

Recommendation #1:

The Committee recommends that a letter be sent to Ralph W. Kalish, Jr., expressing the appreciation of the Board for his fine service and outstanding leadership throughout the year and especially during his convention.

I move recommendation 1 be adopted.

The Committee then reviewed the financial statements of Circle K and was pleased to note that we will end up the 1971-72 year without a deficit. The action taken by the Finance Committee last February and specific attention to careful spending by the staff brought expenses within income for the year. Although all of the convention bills are not yet in, it is believed that this budget will also be in the black for the first time in many years.

In connection with the changes taking place in Circle K, the Committee reviewed the materials prepared for Kiwanis Clubs in connection with the sponsorship fee and feel they are in order. One mailing has already been sent and a second will be issued shortly to both Kiwanis and Circle K clubs.

We next reviewed the regular resolutions adopted by the Circle K organization at their Denver convention and which appear as Exhibit A of this report. We appreciated the work put into the resolutions but wish to call to the attention of the Circle K Board that while we are in favor of extending the hand of friendship to other countries as outlined in their resolution dealing with "International Relations", the committee cautions them against any attempts to organize or establish districts outside of the United States and Canada or any attempts to include outside clubs in already established districts.

The Committee then reviewed the action taken by the Circle K International Board to revoke the charters of 99 clubs. We are satisfied that all possible effort has been made to reactivate these clubs and that no other action was possible.

Recommendation #2:

The Committee recommends that the action taken by the Circle K International Board to revoke the charters of 99 clubs be approved.

I move that recommendation 2 be adopted.

A schedule for the forthcoming Circle K Seminar to be held at Valley Forge immediately following Council was reviewed and found to be in order. The Committee was further advised that a meeting of the Circle K Board of Officers would be held at the same time and it was our feeling that, in keeping with regular Kiwanis policies, this Committee and Board should be represented at both functions.

Recommendation #3:

The Committee recommends that the Chairman of the Board Committee on Circle K be the official representative to the Circle K Valley Forge Seminar to be held October 6-8, 1972 and at the meeting of the Board of Officers to be held October 8-9, 1972.

I move that recommendation 3 be adopted.

The matter of greatest concern facing the Committee during its session dealt with the resolutions adopted at the Denver convention calling for adjustments in the newly adopted Constitution. While some of the matters could be considered as housekeeping and others covered matters which had not been looked at closely during preliminary writing of the new document, there were a few which dealt with the matter of philosophy and intent of the whole restructuring which was accomplished. The Committee has considered each resolution separately and makes the following recommendations to the board only after very careful and complete consideration of each question.

As a matter of clarification, the recommendations will be dealt with the number assigned to the resolutions as indicated on the attached Exhibit B, as well as the specific Article and Section number.

The Committee recommends that 12 of the original 21 resolutions submitted for consideration should receive the approval of this board. In most cases these resolutions deal with wording, housekeeping matters, and areas which should be covered (such as dual responsibility for the sponsorship fee where there is co-sponsorship) but were overlooked when the document was written. We believe them to be in order and in keeping with Kiwanis thinking and policies.

Recommendation #4:

The Committee recommends that the following resolutions, as they appear in Exhibit B of the report, be approved and referred to the Laws and Policies Committees. Resolution 2 (Article III, Section 6); Resolution 3 (Article IV); Resolution 5 (Article IV, Section 3); Resolution 8 (Article IV, Section 7); Resolution 10 (Article IV, Section 8); Resolution 11 (Article IV, Section 9); Resolution 12 (Article IV, Section 10); Resolution 13 (Article IV, Section 12); Resolution 19 (Article VI, Section 1); Resolution 20 (Article VI, Section 2); Resolution 21 (Article VI, Section 2); and Resolution 22 (Article IV, Section 7).

I move that recommendation 4 be adopted.

The next resolution considered was number 4 dealing with the establishment of a Council of Representatives of clubs which could serve as district officers in place of Lt. Governors. It was the feeling of the committee that we not approve this item on the basis that the wording was ambiguous, that there were no provisions governing the selection of such a council, and that such a group could serve only as an advisory body and not be considered officers of a district.

Recommendation #5:

The Committee recommends that resolution 4 covering Article IV, Section 3 of the Circle K Constitution be disapproved.

I move that recommendation 5 be adopted.

We then considered resolutions 6 and 7 dealing with the matter of allowing districts to create separate offices for secretary and treasurer rather than a combined office as called for in the new Constitution. The Committee considered the matter carefully and felt that restructuring the district level was one of the prime purposes for adopting a new Constitution and that the intent was legitimate. It would not be in keeping with this purpose to make changes increasing the district structure without even knowing if the combined office works or not and we felt it should be given time to operate as originally called for.

Recommendation #6:

The Committee recommends that resolutions 6 and 7 covering Article IV, Sections 3 and 5 of the Circle K Constitution be disapproved.

I move that recommendation 6 be adopted.

Proposed resolution number 9 was considered but here again we felt that wording completely changed the intent of the original document whereby it required the Administrator to secure district approval for having regional conventions when deemed necessary rather than allowing him the freedom to advise them of such a need when it was considered necessary for the strength of the program.

Recommendation #7:

The Committee recommends that resolution 9 covering Article IV, Section 7 of the Circle K Constitution be disapproved.

I move that recommendation 7 be adopted.

Resolutions 14 and 18 concerned increasing the number of Circle K Vice-Presidents from 6 to 10. Circle K International President Segundo requested the board withhold action until February on these resolutions on the basis that it would be better to study the workability of our present arrangement before making such a change. The Committee is in full agreement with this reasoning but does not believe that the next four months will serve that purpose. It is our feeling that the only basis for judging the effectiveness of the present plan is after it has been in full operation testing all possibilities and this will certainly take more than the next four months.

Recommendation #8:

The Committee recommends that resolutions 14 and 18 covering Article V, Sections 1 and 8(5) of the Circle K Constitution be disapproved.

I move that recommendation 8 be approved.

Consideration was given to resolution 15 removing the clause indicating that the Administrator would serve at the pleasure of the Secretary of Kiwanis International. The Committee feels that, just as we have a clause for the Secretary to hire the Administrator, it was also necessary to provide one for removal. The specific phrase used is customary, appears in most standard documents and contracts, and has not created a problem by its existence in past documents for Circle K.

Recommendation #9:

The Committee recommends that resolution 15 covering Article V, Section 2 of the Circle K Constitution be disapproved.

I move that recommendation 9 be approved.

Resolution 23 deals with the manner in which resolutions for changes to the Constitution can be proposed and more specifically with the rights of the Circle K and Kiwanis Boards to offer such proposals. While we appreciate the basis for the suggested changes we do not feel that Sections 2 and 3 should be removed. It must be continually understood that the Kiwanis International Board as the governing body of the sponsoring organization can initiate change or substitution in the Constitution and Bylaws of Circle K which is in line with improvement of the structure of Circle K. As indicated by President Wes, it might be

possible to make some adjustments whereby in situations where the Circle K Board developed resolutions, they could be challenged at their next International Convention by the House of Delegates. If they were not challenged, they would then become finally effective without objection. This pattern generally follows our own system whereby the Council has power for making some adjustments.

Recommendation #10:

The Committee recommends that resolution 23 covering Article VIII, Sections 2 and 3 of the Circle K Constitution be disapproved.

I move that recommendation 10 be adopted.

Our last item of consideration concerns Resolution 1, dealing with the matter of female membership which has been a topic familiar to the members of this Board. Most of us are all aware of the facts presented to the Board during the past year calling for full membership for females and why the request was rejected. There are ramifications involved in this request which make it impossible for the committee to specifically recommend approval or disapproval at this time.

We have just completed during the past eighteen months a successful experience in which there was equal participation between Kiwanis leaders and Circle K leaders in resolving a major concern which dealt with an effective organization re-structure. It may well be that President Lorin and the Board will want to approach this major concern in the same fashion. Another concern is the specific request by the President of Circle K International in behalf of his Board to this Board of Trustees to withhold action on this sensitive matter until our next meeting in February. It is our belief that the request was made with the approval of the Circle K Board of Officers and is not something that can be summarily dismissed.

There are obviously those, both in Circle K and in Kiwanis, who feel that additional study should be given to this matter of female membership in Circle K. We also have already approved a pilot project for auxiliaries and it is not known whether the results of this experiment will affect the decision we are talking about at this time.

Of primary importance is the relationship which we are attempting to develop with the Circle K organization in terms of cooperative action on the programs, structure and direction of their organization.

In terms of the question itself, we have no basis on which to feel that the facts have been changed although we do want to hear from our own membership, as well as Circle K and we want to consider the results of any studies that may be connected with this issue. However, we can see no harm in honoring the request of the Circle K organization, made through its president, in delaying specific action until our next meeting. Such action can only serve once again to provide Circle K with a concrete example of our sincerity in wanting to do what is best for our collegiate program and to listen to their side of the story. You will note in the "Topical Resolutions" that the Circle K organization has pledged itself to making a concerted effort to provide a workable, viable organization by functioning through the new Constitution. We do not want to jeopardize their belief in us or the faith we are placing in the Constitutional changes by being able to allow so simple a request as to withhold an action for a few months. It is by no means indicating that a position will or will not be changed, but simply attesting to the fact that we care about what they think...which is all they are asking.

Recommendation #11:

The Committee recommends that action on resolution 1 covering Article III, Section 5 be retained on the Committee agenda for our February meeting and action will be taken at that time.

I move that recommendation 11 be adopted.

I move this report be received.

Respectfully submitted,

STEPHEN H. HART, JR.

TED R. OSBORN

T. BEN HAGLER, Chairman

AMENDMENT ON FEMALE MEMBERSHIP

	<u>YES</u>	<u>NO</u>	<u>ABSTENTION</u>
Alabama	74	0	2
Calif.-Nev.-Hawaii	29	9	2
Capital	7	0	1
Carolinas	18	0	0
E. Canada & the Caribbean	4	0	1
Florida	26	0	0
Georgia	12	1	1
Ill.-Ia. Iowa	6	2	2
Indiana	10	0	0
Kansas	8	0	0
Ky.-Tenn.	12	1	0
La.-Miss.-W. Tenn.	6	9	0
Michigan	6	0	1
Minn.-Dakotas	16	1	0
Missouri-Ark.	6	2	0
Montana	3	11	0
Nebraska-Iowa	4	0	0
New England	3	0	0
New Jersey	10	0	0
New York	10	0	0
Ohio	13	1	0
Pac. Northwest	3	0	0
Pennsylvania	10	0	0
Rocky Mountain	11	1	0
Southwest	6	1	0
Texas-Okla.	12	1	1
Utah-Idaho	4	0	0
Western Canada			
West Virginia	3	0	0
Wis.-Upper Mich.	6	0	0
International Board	9	2	1
Total	287	42	12

87% in favor

TOPICAL RESOLUTIONS

17th Annual Convention
Circle K International
Denver, Colorado
August 27-30, 1972

TITLE: BRIDGING THE GAPS BETWEEN THE K FAMILY
AUTHOR: UNIVERSITY OF SOUTHERN CALIFORNIA CIRCLE K - John Kay

WHEREAS, there is little communication between Key Club, Kiwanis and Circle K; and

WHEREAS, there is little awareness in Key Club, Kiwanis and Circle K; and

WHEREAS, there is little understanding between the members of the K Family; and

WHEREAS, there is no mechanism in the K Family to learn about each other,

THEREFORE, BE IT RESOLVED that Circle K should propose programs of education to cover all parts of Circle K in respect to the K Family. It should be the responsibility of the Circle K International Board to institute and carry out these programs.

TITLE: CIRCLE K ATTITUDE
AUTHOR: Stephen Aycock

WHEREAS, Circle K in the past has demonstrated its dedication and desire to perform acts of service even in the face of overwhelming difficulty and hard work; and

WHEREAS, the organization of Circle K has the confidence that it may face any problems and still come out as a workable and viable organization,

THEREFORE, BE IT RESOLVED that Circle K International accepts the challenge of its problems and declares itself willing and ready to work in the year 1972-73, to overcome any obstacle in our way of performing valuable and meaningful service to others.

TITLE: RESOLUTION ON MULTIPLE SCLEROSIS
AUTHOR: CRAIG A. MILLER, ADMINISTRATIVE COORDINATOR, NEW YORK DISTRICT

WHEREAS, Multiple Sclerosis is a greatcrippler of young adults; and

WHEREAS, Circle K International has pledged to lead the war against Multiple Sclerosis by naming it a major emphasis project; and

WHEREAS, Circle K International is striving to reach out to unite all segments of society to find an answer to this dreadful disease which has shattered the hopes and dreams of great numbers of young people; and

WHEREAS, United States Senator Harrison A. Williams has introduced a bill in the United States Senate which will establish a National Commission on Multiple Sclerosis to assist in efforts to end the disease in the near future.

THEREFORE, BE IT RESOLVED that Circle K International calls on the United States Senate to join them in this important war against the greatcrippler of young adults by passing the bill before them establishing the National Commission on Multiple Sclerosis; and

BE IT FURTHER RESOLVED that copies of this resolution be forwarded to every United States Senator immediately.

BE IT FURTHER RESOLVED that Circle K International encourages the support of any similar legislation to fight Multiple Sclerosis in Canada or the United States.

TITLE: INTERNATIONAL RELATIONS
AUTHOR: Jim Durkin, Governor, Southwest District

WHEREAS, Circle K is an International organization; and

WHEREAS, the ideals of brotherhood and service should be extended to all countries of the world; and

WHEREAS, all new Circle K clubs in foreign countries will need help from Circle K International; and

WHEREAS, we see the great potential in Mexico and Central America,

THEREFORE, BE IT RESOLVED that Circle K International set up a task force to study the possibilities of setting up new Circle K districts especially in Latin America and that all existing Circle K clubs will extend a hand of friendship to these new clubs to give them direction on how to build a better club.

TITLE: FEMALE ISSUE
AUTHOR: Bob Satnik, District Publisher, Eastern Canada and the Caribbean District

WHEREAS, Kiwanis International has tried to collect documents concerning female membership in Circle K International and, unfortunately, received not enough of these documents;

THEREFORE, BE IT RESOLVED that all Circle K clubs will try to secure documents (whether or not they are for the issue) from their respective university or college, their own Kiwanis club and their own Circle K club on the issue and forward it to the Kiwanis International Office in Chicago.

TITLE: RESOLUTION ON COMMENDATION
AUTHOR: RESOLUTIONS COMMITTEE

WHEREAS, the 17th Annual Circle K International Convention was held in Denver, Colorado; and

WHEREAS, we the delegates of this convention recognize the endeavors made by many individuals to help produce an effective convention; and

WHEREAS, much of their time and effort was donated to the betterment of our organization,

THEREFORE, BE IT RESOLVED that we recognize the following individuals for their outstanding contributions to our convention.

Kiwanis Club of North Denver, Colorado; Kiwanis Club of Capital City, Denver, Colorado; Kiwanis Club of South Denver, Colorado; Kiwanis Office General Staff; Host and Hospitality Committee; Don Hoss; The Denver Hilton Hotel; Steve Shepard; Chad and Carol Burkey; Stew McElravy; Larry Clapp; Tom Kulik; Bruce Imfeld; Marty Lombardo; Larry K. Volin.

(As passed by the House of Delegates at the 17th Annual International Convention of Circle K held in Denver, Colorado, August 27-30, 1972, and to be considered by Kiwanis International.)

RESOLUTIONS FOR CONSTITUTIONAL CHANGES

PROPOSED CHANGE

- #1 ARTICLE III, Sec. 5
- Delete the word "male" from this section.
- (See attached Roll Call Vote)
- Any male student of good character and of satisfactory scholastic standing, who is officially enrolled as a student in the institution in which said club exists, may be elected to active membership in said club. Active membership in said club shall automatically terminate when the member shall cease to be enrolled as a student of the institution in which said club exists, or when the member shall fail to meet the scholastic requirements for membership set by the institution in which said club exists.
- #2 ARTICLE III, Sec. 6
- ADD: More officers may be elected to the board when requested by the local club and approved by the district board of Circle K.
- The officers of a club shall be a president, vice-president and a secretary-treasurer. All officers shall be active members in good standing in their club. The election, installation, term, and duties of the officers of a club and the manner of filling vacancies in the office of the club shall be defined in the club bylaws. Any officer may be dismissed from office by a vote of two-thirds (2/3) of the entire active membership of his club.
- #3 ARTICLE IV
- Correct typographical error of Article VI to read "ARTICLE IV"
- #4 ARTICLE IV, Sec 3
- ADD: "and/or Council of Representatives"
- The officers of a district shall be a Governor, a Secretary-Treasurer and such Lieutenant Governors as deemed essential by the Circle K and Kiwanis District Board or Trustees, with approval of the Kiwanis International Board.
- #5 ARTICLE IV, Sec 3
- DELETE: "with approval of the Kiwanis International Board."
- (See above)
- REPLACE: "with approval of the Circle K International Board of Officers."

#6 ARTICLE IV, Sec. 3

ADD (at end of section): "The office of District Secretary-Treasurer may take the form of two separate offices if so desired by a district board and with the approval of the Board of Officers, Circle K International."

(See above)

#7 ARTICLE IV, Sec 5

ADD: "In the event a district chooses to separate the office of Secretary-Treasurer the duties shall be defined by the district board."

The District Secretary-Treasurer shall be charged with assisting the Governor in his communications, normal record keeping, and such other assistance as the governor may assign him in serving as the Secretary-Treasurer.

#22 ARTICLE IV, Sec 7

DELETE: last week in March and the first week in May
REPLACE WITH: "before the first weekend in May."

Each district shall hold an annual convention, between the last week in March and the first week in May, the exact time and place of which shall be determined by the governor and chairman of the Kiwanis District Committee on Circle K, unless in any year the Administrator of Circle K International shall determine that participation in a regional meeting shall be more beneficial for any district, such regional meeting serving the same purposes of the district convention.

#8 ARTICLE IV, Sec 7

CHANGE: word "governor" to the words "Circle K District Board"

#9 ARTICLE IV, Sec 7

CHANGE THE PHRASE TO READ:
"unless in any year the Administrator of Circle K International with the consent of the Circle K District Boards involved shall determine that participation in a regional meeting shall be more beneficial for any district,"

#10 ARTICLE IV, Section 8

CHANGE TO READ: "In no case shall the total district dues exceed \$5.00 per annum per member.

Each Club shall pay to the district of which it is a member, a sum established by the delegates at the District Convention. In no case shall the total district dues exceed \$2.00 per annum per member.

#11 ARTICLE IV, Section 9

DELETE Section 9 in its entirety and renumber the succeeding sections to reflect this deletion.

In the event of a vacancy in the office of Governor between conventions, the Secretary-Treasurer shall assume the responsibilities of Governor for the remainder of the unexpired term.

#12 ARTICLE IV, Section 10

CHANGE SECTION TO READ:

"In the event of a vacancy in any executive office, ie, Governor, Secretary-Treasurer, of the district board, the officers of the district shall elect one of their own number to serve in that capacity for the unexpired term. The election, installation, term, duties and the manner of filling vacancies of other officers of the district shall be defined in the district bylaws.

In the event of a vacancy in the office of Secretary-Treasurer, or the succession of a Secretary-Treasurer to Governor, the officers of the district shall either select one of their own number to serve in that capacity or in consultation with the Kiwanis District Governor and the District Circle K Chairman, designate a qualified member of a club in the district to become Secretary-Treasurer for the unexpired term. The election, installation, term, duties and the manner of filling vacancies of other offices the district shall be defined in the district bylaws.

#13 ARTICLE IV, Sec 12

CHANGE TO READ: "The responsibility of the Circle K District shall belong to the Kiwanis District Board, in accordance with the policies established by Kiwanis International."

The responsibility and control of the Circle K district shall be the responsibility of the Kiwanis District Board, in accordance with policies established by Kiwanis International.

#14 ARTICLE V, Section 1

CHANGE: six (6) Vice-Presidents to "ten (10) Vice-Presidents"

The officers of this organization shall be a President, six (6) Vice-Presidents and an Administrator. Each officer, ...

#15 ARTICLE V, Section 2

CHANGE TO READ: ... "The Administrator shall be appointed by the Secretary of Kiwanis International."

... The administrator shall be appointed by and serve at the pleasure of the Secretary of Kiwanis International.

#16 Rejected by the House of Delegates

#17 Rejected by the House of Delegates

#18 ARTICLE V, Sec 8, Para 5

CHANGE: six (6) nominees to read "ten (10) nominees" ...

The six (6) nominees for the office of Vice-President receiving the highest number of votes cast for that office shall be elected.

#19 ARTICLE VI, Section 1

ADD: "A Kiwanis Club shall be required to show just cause for failure to continue sponsorship of a Circle K club, that was held in good standing during the previous administrative year, in a written report submitted to the Circle K Administrator and Kiwanis District Board."

At the beginning of each school year, the Administrator of Circle K International will send to the president of each sponsoring Kiwanis Club, an "Annual Certificate of Sponsorship" outlining the responsibilities of the sponsoring Kiwanis Club, such Certificate to be signed by the Kiwanis President and returned within thirty (30) days of receipt.

#20 ARTICLE VI, Section 2

ADD Second Sentence: "In case of multiple sponsorship, the sponsorship fee will be divided equally among those Kiwanis clubs."

An annual sponsorship fee in the amount of one hundred dollars (\$100.00) is to be paid to Circle K International. (new area). This fee is due October first of each year and considered delinquent sixty (60) days thereafter A full and complete . . .

#21 ARTICLE VI, Section 2

ADD, after new second sentence: "For clubs chartered or reactivated after February 1, the annual sponsorship fee will be fifty dollars (\$50.00)."

(See above))

#22 (appears on page 2)

#23 ARTICLE VIII, Section 2 and 3

DELETE Sections 2 and 3 completely and renumber section 4 as section 2.

Changes to this Constitution shall be accomplished by one of the following manners:
Section 1: Resolutions may be proposed at the House of Delegates session at the Annual Convention and passed by a vote of two-thirds (2/3) of the delegates present and voting. The Circle K International President shall present all resolutions to the appropriate Board Committee of Kiwanis International.

Section 2: Resolutions may be proposed by the Board of Officers of Circle K International and sent to the Board of Trustees, Kiwanis International; such resolutions will be considered in the same manner prescribed in Section 1 of this article.

Section 3: Proposed changes or resolutions may be proposed by members of the Board of Trustees, Kiwanis International.

Section 4: No amendments or resolutions shall become effective until approved by the Board of Trustees of Kiwanis International.

REPORT OF BOARD COMMITTEE ON CONVENTION
TO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEES

September 27-30, 1972

Date of Committee Meeting: September 29, 1972

Place of Committee Meeting: General Office

Present: Members - William M. Eagles, M.D., Stanley E. Schneider
Chairman - Frank Summerhayes
Staff Members - Andrew P. Kelly, John McGehee, R. P. Merridew,
L. A. Hapgood
Others - Lorin J. Badskey, Hilmar L. Solberg, Maurice Gladman,
Verrollton C. Shaul

The Committee reviewed the survey results from Atlantic City, as well as comments and suggestions that have been received from others, and these will be taken into consideration as we approach the convention plans for Montreal.

The Board Committee discussed the possibility of having some kind of planned activity, at the beginning of convention, for the children of the Official Family.

The general consensus was that we should go back to having a religious speaker on Sunday night.

The general consensus was that having the President's Dance following the District Dinners on Tuesday worked out very well. It was generally felt that having a name band, such as Sammy Kaye, was most successful. It was suggested that the area where the President's Dance takes place should be decorated.

It was decided that the Staff should investigate very thoroughly the possibilities of changing the format of the Delegate Session.

It was recommended that Miss Canada be invited this year rather than Miss America.

Recommendation #1:

The Board Committee on Convention recommends that Miss Canada be invited to appear at the Montreal Convention instead of Miss America.

I move that recommendation 1 be adopted.

Please see attached District Quotas for 1972-73. They will be reviewed by the District Governors at the Council Meeting.

The Board Committee will hold the Convention Planning Conference, December 1-4 in Montreal. At that time the Committee will meet with the local committee and firm up plans for the convention.

The Host Committee is already hard at work developing enthusiasm among the host

clubs, and that enthusiasm is reflected in their efforts toward making the Monday Evening Dinner Dance at the Council meeting a complete success.

Arrangements will be made to have the Host Committee meet the Official Family at the airport in Montreal.

I move this report be received.

Respectfully submitted,

WILLIAM M. EAGLES, M.D.

STANLEY E. SCHNEIDER

FRANK SUMMERHAYES, Chairman

PROPOSED DISTRICT QUOTAS

1973 KIWANIS INTERNATIONAL CONVENTION

MONTREAL, QUEBEC, CANADA

<u>DISTRICT</u>	<u>QUOTA</u>
Alabama	183
California-Nevada-Hawaii	865
Capital	504
Carolinas	410
Eastern Canada and the Caribbean	1,545
Florida	693
Georgia	418
Illinois-Eastern Iowa	668
Indiana	389
Kansas	189
Kentucky-Tennessee	426
Louisiana-Mississippi-West Tennessee	291
Michigan	718
Minnesota-Dakotas	255
Missouri-Arkansas	345
Montana	86
Nebraska-Iowa	332
New England	403
New Jersey	359
New York	951
Ohio	950
Pacific Northwest	225
Pennsylvania	482
Rocky Mountain	194
Southwest	200
Texas-Oklahoma	655
Utah-Idaho	89
Western Canada	108
West Virginia	135
Wisconsin-Upper Michigan	<u>321</u>
TOTAL	13,389

REPORT OF BOARD COMMITTEE ON INTERNATIONAL EXTENSION
TO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEES

September 27-30, 1972

Date of Committee Meeting: September 28, 29, 1972

Place of Committee Meeting: General Office

Present: Members - Roy W. Davis, Maurice Gladman, T. Ben Hagler
Chairman - Wes H. Bartlett
Staff Members - J. Frank McCabe, Merrill K. Gregory, John McGehee,
R. P. Merridew, L. A. Hapgood
Others - Lorin Badskey, William Eagles, P. Blair Ellsworth,
Stephen H. Hart, Jr., Ralph C. Keyes, James C. Brooks,
Ted R. Osborn, Frank Summerhayes, Egon L'Eplattenier

The total matter of Kiwanis International-Europe was reviewed covering the consideration of time table for European administrative changes and the proposed Kiwanis European Tenth Anniversary Mission.

Details of procedure of change of administrator in the office of Kiwanis International-Europe were discussed in detail. In preparation for withdrawal of Ken Greenaway, as has been planned, and replacement by an administrator selected by their own Council of Founders, Egon L'Eplattenier has been serving as assistant. He has already assumed some specific responsibilities as suggested by the Secretariat including such as development of Kiwanis International-Europe Convention and work in the area of new club building extension. It is recognized that the operation of the Kiwanis International-Europe office requires an assistant to the administrator, and with the withdrawal of Ken Greenaway it will be necessary to seek an additional staff person. The plan that Egon L'Eplattenier become the Kiwanis International-Europe administrator is the proper direction to move.

Recommendation #1:

The Committee recommends that the Board of Kiwanis International suggest to the Council of Founders of Kiwanis International-Europe that Egon L'Eplattenier be appointed administrator-designate effective July 1, 1973, and that he become administrator of Kiwanis International-Europe, October 1, 1973.

I move that recommendation 1 be adopted.

It is suggested that the Kiwanis International-Europe Council of Founders secure a replacement for the staff vacancy created by this action of appointment of a new administrator so that such replacement is available to assume responsibility prior to the removal of Ken Greenaway from Europe.

The schedule of withdrawal of the present administrator is proposed as of July 31, 1973. During the two months remaining in the current administrative year he would have his vacation period and a time in the General Office for orientation for a proposed new assignment if so approved by this Board.

Considerable discussion was held relative to the request that an office be established for the South Pacific and that we place an administrator there.

After extensive discussion it was concluded that if we expect the South Pacific area to grow as its potential indicates, we must open such an office and concentrate effort there.

Recommendation #2:

The Committee recommends that we proceed to establish an office in Australia, October 1, 1973, to serve the South Pacific area.

I move that recommendation 2 be adopted.

At this point we discussed extensively the problems relating to the establishment of such an office and selection of an administrator who was knowledgeable in Kiwanis, would be acceptable to the people in the South Pacific, and could fit the requirements of the responsibility of such an office.

It is the opinion of the Committee that with the experience of having established a similar office in Europe, because of his long and well founded Kiwanis background, because of his understanding of the area involved, and due to his assigned trip to the area two years ago, that the proper appointee would be Ken Greenaway.

Recommendation #3:

The Committee recommends that Kenneth P. Greenaway be appointed administrator of the office to be opened in Australia to administer and develop Kiwanis in the South Pacific effective October 1, 1973.

I move that recommendation 3 be adopted.

It is the plan as stated earlier that he be returned from Europe immediately after July 31, 1973, with his vacation time to be taken, followed by a period of orientation and planning in the General Office during September so that he can be established in Australia ready to begin functioning as administrator of the area on October 1, 1973.

The report of Frank McCabe, Director of International Extension, on his recent assignment in the Pacific area was received. Realizing we have a real potential this coming administrative year to initiate growth in the area, we considered appointment of a part time Manager for Extension in Australia.

Recommendation #4:

The Committee recommends that the appointment of Jeff Jeffrey be approved to serve as part time Manager of International Extension for Australia effective October 1, 1972.

I move that recommendation 4 be adopted.

It is the desire of New Zealand to continue on its present plan of utilization of the accredited representative system in extension for the coming year as we plan toward the opening of an office for the South Pacific.

The new Bylaws adopted by the New Zealand Provisional District were received and reviewed. We note the absence of the term "Provisional", but otherwise see nothing in error in keeping with general requirements and needs. The Bylaws should be approved in normal procedure method, but must be with name of the district as a "Provisional District."

We are initiating study of various terminologies used such as "Provisional District" and "Commission" to clarify definition and most proper organizational terms.

The matter of the proposed Kiwanis European Tenth Anniversary Mission was discussed in extensive detail. We had requested and received proposed tour plans for such a Mission from agencies with whom we have worked over the years. After full review of all matters related to such Mission and consideration of submitted plans, we find the plan submitted by the Aladdin Travel Service of Chicago offers the most desirable and practical plan.

Recommendation #5:

The Committee recommends that the plan as submitted by the Aladdin Travel Services, Inc. for a Kiwanis European Tenth Anniversary Mission to be conducted March 29-April 14, 1973, be approved.

I move that recommendation 5 be adopted.

Because of the adoption of a recommendation at the May, 1972 Board meeting proposing a Mission at a date other than that now acted upon, it is necessary to retract that action to avoid conflict.

Recommendation #6:

The Committee recommends that recommendation 2 of the Board Committee on International Extension as adopted by the Board at its meeting April 30-May 3, 1972, and stated as follows be retracted:

That a Tenth Anniversary European Mission be undertaken at the time of the Kiwanis International-Europe 1973 Convention with close coordination between Kiwanis International and Kiwanis International-Europe, and that it be on a pay-as-you-go basis, at no cost to Kiwanis International.

I move that recommendation 6 be adopted.

Recommendations of the meeting of the Kiwanis International World Secretariat at its meeting July 16-18, 1972, were received.

The plan of representation on the Secretariat as acted upon by Kiwanis International-Europe and recommended by the Secretariat is sound and we feel would be wisely adopted by Kiwanis International.

The plan is proposed that the three members of the Secretariat of any member body should be: immediate past president, president, and president-elect of that International body.

Recommendation #7:

The Committee recommends that the three members of a member body of the Kiwanis International World Secretariat be: immediate past president, president, and president-elect of that International body and that the transition to this plan follow normal pattern of replacement by president-elect at the expiration of each term until we are on the full plan by natural transition.

I move that recommendation 7 be adopted and referred to the Laws and Policies Committee for placing into proper terminology and implementation.

The report of the Panama City Leadership Conference for Latin America area was received and is being studied.

The report of the Caribbean Conference has been received and the recommendations of the Conference are being studied by the Committee.

The Puerto Rico Conference report and recommendations have been received and retained for study.

The request has been received from the Finance Committee relative to the action of the Board at the special session June 22, 1972, for an allocation for financial assistance to aid Eastern Canada and the Caribbean District to facilitate the separation of the Caribbean clubs from Eastern Canada and the Caribbean.

As they request we will secure a proposed budget of cost and program planned to be in effect the 1972-73 year, and also will develop suggested guidelines for the Finance Committee for distribution of these funds on a voucher basis.

As requested by the Finance Committee we are developing a program relative to the International Extension Department to provide the information they need to present the 50¢ dues increase for International Extension as was adopted by our Board at its meeting January 29-February 2, 1972.

Request to consider opening the New Hebrides and Liberia were brought before the Committee. This will be studied in normal procedure and is being retained for the February meeting of the Committee.

I move this report be received.

Respectfully submitted,

ROY W. DAVIS

MAURICE GLADMAN

T. BEN HAGLER

WES H. BARTLETT, Chairman

REPORT OF BOARD COMMITTEE ON KEY CLUBSTO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEESSeptember 27-30, 1972

Date of Committee Meeting: September 29, 1972

Place of Committee Meeting: General Office

Present: Members - Roy W. Davis, Ralph C. Keyes
Chairman - H. Lee Powell, Jr.
Staff Members - Robert F. Lucas, Gary R. McCord, L. A. Hapgood
Others - Maurice Gladman

The Committee reviewed the departmental budget for Key Club and general financial condition of that organization. Although there was a drop in membership which resulted in a loss of income, the Committee believes that proper steps have been instituted to bring expenses in line with actual income and does not expect any problem in this regard. We also reviewed the statement of income and expense for the Key Club International Convention held in Washington this July and were pleased to note that there was an excess of income over expenses of approximately \$2300 despite the fact that registration was under the anticipated figure.

Trustee Maury then presented a verbal report on his official representation from this board to the Key Club International Convention. He expressed the feeling that the convention was excellent, that the program was a great improvement over the convention held in Anaheim last year and that there would not have been a Kiwanian in the organization that would not have felt extremely proud of Key Club being part of the Kiwanis program after attending that convention. The appearance of the pseudo-Russian speaker, his presentation and the reaction of the Key Club audience presented a most thrilling experience for all concerned.

It was felt that the organization was fortunate to have had a strong President in Paul McDowell, as well as a very capable board of trustees to lead the organization. Maury did, though, raise a concern to the extent that the entire group of officers who served were seniors and there was no carry-over experience. There was general agreement that it was incumbent upon this board to encourage a better balance of local membership in Key Clubs, through Kiwanis sponsorship advice, so we would have more younger officers coming up in leadership roles to present some type of balance in future years. The problem is one of creating strong Key Club-Kiwanis relations, something which the Key Club organization is wanting, and one of the ways to do this is in our personal counselling to Kiwanis governors and in the training sessions which are held for them. The Committee wishes to extend its thank you to Trustee Maury for his excellent report and for the extremely fine manner in which he represented this board to the Key Club organization.

The resolutions adopted by the convention were received and reviewed by the Board. In general we found no objection to the quality and ideals the Key Club organization wishes to convey by their resolutions and applaud them for their efforts. We did, though, feel that care should be taken to be certain that all resolutions be considered from the standpoint of their practical application to the organization as an instrument of service.

We next reviewed the action of the Key Club International Board to revoke the charters of some 165 clubs. We are convinced that all possible steps have been taken to reactivate these clubs without success and that no other action was possible. Some of these losses are due only to poor Kiwanis attention and sponsorship which is one more reason why we must continue to stress our needs and obligations in the sponsored youth program to Kiwanians at all levels whenever we can.

Recommendation #1:

The Committee recommends that the action taken by the Key Club International Board to revoke the charters of 165 clubs be approved.

I move that recommendation 1 be adopted.

Consideration was then given to the request of the Key Club International Board for approval of their board meeting dates.

Recommendation #2:

The Committee recommends that the dates of October 28-30, 1972 and March 2-4, 1973 be approved as the dates of the meetings of the Key Club International Board of Trustees.

I move that recommendation 2 be adopted.

We were also provided with a complete report on the Key Club Freedom Leadership Seminar held at Freedoms Foundation during the first week of September and were pleased with the success achieved. It was felt that the program was stronger than last year, that the effect on the young men who participated was substantial, and that this was the type of experience that would serve our young people well. Although no formal acceptance of the report was necessary, the committee is appreciative of the information and wishes to go on record as recommending that we continue supporting this effort.

Recommendation #3:

The Committee recommends that the Kiwanis International Foundation Board be advised of our appreciation of their support of the Key Club Leadership Seminar and our hopes that such support can be continued next year.

I move that recommendation 3 be adopted.

Keeping in mind the need for continued attention to the direction our sponsored youth district organizations are taking, the Committee reviewed the regional training conferences held for Key Club District Governors and Chairmen, the content of the agenda and the remarks of the participants as indicated in a composite of evaluation sheets turned in. There is obviously a need for this type of training for the people responsible for the operation of these structures and that the program we have underwritten is having a good effect in this regard. It is the opinion of the Committee that we continue to support this training program in the same fashion as we have during the past several years.

The office has received a request for the establishment of Key Clubs in various institutionalized schools for high school people, in particular for schools

designed for the mentally retarded as well as detention homes or institutions within the regular penal system. After considering all ramifications, the intent of the Key Club program, and the practical application of the structure in such situations, it was the decision of the committee to continue with previously established operations of refusing charters under such circumstances. The homes for mentally retarded would simply not be able to support such a program and, in these cases, both Kiwanis and Key Clubs should be offering service programs to assist such people rather than trying to incorporate them into a program in which they could not legitimately function.

This same principle would apply for detention or similar institutions. It is not a matter of our judging anyone, since these people have already been judged, but simply accepting the fact that we are not part of the correctional institutional system, that there is not a sufficient community within the school for the program to properly function, and that there are some limitations on the freedom of these young men, which prompts our decision. We should encourage Kiwanis clubs to work with these young men whenever possible, even to the extent of creating specialized clubs for them if practical, but not extending the Key Club program beyond what it was originally intended which is the regularly established high school.

The last item of business we had was to review the situation of Key Clubs formed by Kiwanis Clubs outside of the United States and Canada which were not part of our Key Club International structure but were interested in purchasing and using the Key Club International insignia on supplies items. The matter is considered a technical and legal one whereby the regulations of the Key Club organization reserve the right of the use of their emblem to clubs which have been officially chartered and over which the organization has control. Since Key Clubs outside of our regular Kiwanis International structure are not given such a charter, and do not conform to the full regulations of the organization, the supplies items cannot be provided.

It is the opinion of the Committee that such clubs should be viewed in the same manner as other local sponsored programs are and that supplies be provided with the Kiwanis emblem indicating Kiwanis sponsorship and control, since we can indeed have Kiwanis conformity to such use, as we do with little league, Boys Clubs or other units. This has been done in the past and we feel the staff should continue along these lines.

I move this report be received.

Respectfully submitted,

ROY W. DAVIS

RALPH C. KEYES

H. LEE POWELL, JR., Chairman

REPORT OF BOARD COMMITTEE ON LAWS AND POLICIES
TO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEES

September 27-30, 1972

Date of Committee Meeting: September 28, 1972

Place of Committee Meeting: General Office

Present: Members - Charles M. Roberts, Stanley E. Schneider, Frank Summerhayes
Chairman - Roy W. Davis
Staff - Fay H. McDonald, L. A. Hapgood
Others - William M. Eagles, M.D., Ralph C. Keyes, Egon L'Eplattenier

Proposed Change in International Bylaws re Annual Meeting of a Club

The Committee reviewed the advantages and disadvantages of requiring the annual meeting of a club to be held earlier than the current period of not earlier than the first week in April nor later than the second week in June. The recommendation submitted suggested that the annual meeting should be the first meeting in March and not later than the second meeting in May. To make such a change would mean that club elections would be held as much as seven months prior to the beginning of the administrative year for which the officers and the directors were elected to serve. It is the belief of the committee that this would only serve to be a distraction with respect to the current administration of a club. Furthermore, the proposal was made on the basis that this would enable more incoming officers to arrange to attend the International Convention. No change is even needed with respect to this because a club could arrange to have its election in April, which would be ample time prior to the International Convention.

Recommendation #1:

The Committee recommends that the proposal to amend Article I, Section 5, of the Bylaws of Kiwanis International not be accepted.

I move that recommendation 1 be adopted.

Proposed Changes in Standard Form for Club Bylaws

The Committee studied the numerous changes made as a proposal to amend the Standard Form for Club Bylaws. After examining the various proposals, the Committee believes that the current Standard Form for Club Bylaws is most adequate and allows for a flexibility in local club operation that the proposed changes would eliminate.

Recommendation #2:

The Committee recommends that the proposed changes in the Standard Form for Club Bylaws should not be accepted.

I move that recommendation 2 be adopted.

Policy re Resolutions

The Committee recognizes the need to clarify the status of the report of the Special Advisory Committee on Resolutions of 1968. This will be retained by the Committee for further study and will be submitted in February in final form.

Policy Study

In May of this year, the study and revision of the Policies was completed except for the policies on Circle K. These could not be completed in May because of the forthcoming changes in the structure of Circle K. Now that the structure of Circle K has been delineated, there will be developed policies on Circle K for consideration at the next meeting of the Committee.

The Committee believes that it is not necessary to publish and distribute superceded policies. A copy of all superceded policies will be maintained in the General Office for those who desire to make reference to them.

The Committee recognizes the validity of the suggestion that we have not properly educated the district governors and district secretaries on policies which effect district and club operations. This matter will be appropriately handled in the production of manuals and in training outlines.

Interpretation of Proxy and Absentee Voting

Because of confusion in properly interpreting voting by proxy and absentee voting, the Committee sought opinions on properly interpreting these two matters. The Committee has been advised that absentee voting is a twin of specific and limited proxy voting. Therefore, because of the constitutional provisions prohibiting proxy voting, the Committee recommends the policy be adopted prohibiting absentee voting.

Recommendation #3:

The Committee recommends that it be the interpretation of the Board of Trustees that the Constitutional provisions which prohibit proxy voting also prohibit absentee voting and that this policy be inserted in the administrative procedures.

I move that recommendation 3 be adopted.

Magazine Subscription Rate for Clubs Outside the United States and Canada

The Committee recognizes the need to have an appropriate subscription price for the magazine for those clubs outside of the United States and Canada which have members desiring to subscribe. Obviously, for magazines going to countries outside the U.S. and Canada, there are such special factors to be considered as special processing and greater postage rates. The Committee, therefore, makes the following recommendation:

Recommendation #4:

The Committee recommends that paragraph I-1 of page D-6 in the Policies on International Extension re subscription price of The Kiwanis Magazine for clubs outside the U.S. and Canada be amended to read: "The Kiwanis Magazine shall be made available to the membership of clubs. The subscription rate shall be two dollars (\$2) per year plus the cost of handling and delivery."

I move that recommendation 4 be adopted.

Policy re All Kiwanis Foundations

The Committee believes that it would be wise to adopt in principle a statement of policy on all Kiwanis foundations, as follows:

Recommendation #5:

The Committee recommends the adoption in principle of the statement that the Kiwanis International Foundation shall not be a member of the Kiwanis International Council, that a district foundation shall not be a member of the district board of trustees, and that a club foundation shall not be a member of the club board of directors, and that the legal counsel of Kiwanis International be asked to draft an appropriate policy statement carrying out this principle.

I move that recommendation 5 be adopted.

Amendments to New Jersey District Bylaws

The Committee reviewed the amendments adopted at the 1972 New Jersey District Convention relative to the election of a lieutenant governor at a divisional meeting, rather than at the district convention. The Committee believes that it is not possible to approve of such a procedure because it would be in violation of Article V, Section 3, of the Bylaws of Kiwanis International, which state that the District Governor, the Governor-elect and the Lieutenant Governor shall be elected at the annual district convention as provided in the district bylaws.

Recommendation #6:

The Committee recommends that the amendments related to the election of the lieutenant governor by division conference not be approved.

I move that recommendation 6 be adopted.

I move this report be received.

Respectfully submitted,

CHARLES M. ROBERTS

STANLEY E. SCHNEIDER

FRANK SUMMERHAYES

ROY W. DAVIS, Chairman

REPORT OF BOARD COMMITTEE ON LEADERSHIP AND COUNCIL
TO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEES

September 27-30, 1972

Date of Committee Meeting: September 28, 1972

Place of Committee Meeting: General Office

Present: Members - Aubrey E. Irby, Ralph C. Keyes, Charles M. Roberts
Chairman - Maurice Gladman
Staff Members - L.A. Hapgood, Percy H. Shue
Others - Frank Summerhayes, Mark A. Smith, Jr., Hilmar L. Solberg,
Lorin J. Badskey, Egon L'Eplattenier

I. Council 1972

The 1972 Council meeting represents the third phase in the education of our 1972-73 governors, and the objective of this particular phase is problem-solving and inspiration. While no one can in advance, evaluate the format and methodology of the Council plan in terms of its success in achieving this objective, the Committee requests all members of the Board to share their evaluations of the Council program, and more especially the three Workshops, with the Chairman of the Committee following Council.

In thinking ahead to the 1973 Council, the Committee discussed two possibilities for increasing the potential of the Workshop approach if this plan is followed again.

The first possibility relates to the role of the Board member and the desirability of his making greater input into the Workshop agenda. It appears to the Committee that ideally the relationship between the Board member and the governor-elect of the district he counsels should become close and significant as early as the district convention at which the governor-elect is elected to that particular office, realizing, of course, that a year later the Board member will have been assigned as counselor to another district for the following administrative year. We suggest that Board counseling can be initiated at this time of election, continued in the brief contacts the Board member will have with the governors-elect at the May Leadership Education Conference for governors-elect (at least during the luncheon following the May Board meeting), and renewed through a scheduled though informal session with him at the time of the International Convention. Apart from other possible advantages, this would enable the Board member to make some specific recommendation to the Committee for Council agenda, based on the knowledge he has gained from nearly a year of contact with the governor-elect. Then when the Board member attends conventions of other districts in August and September, he will be able to evaluate new governors-designate and again have a basis for recommending items to be dealt with in the Council Workshops.

The second possibility is a simpler one in concept and that is that we survey the governors-designate immediately following district conventions and ask them what problems they have which they would like to have discussed during the Council Workshops (or possibly with their counselors during Council). It was also suggested that the wives of governors might be asked to indicate to us any problems or questions for which they need answers.

In summary, we assure all members of the Board that, by however method the Board is invited to evaluate the 1972 Council, the Committee solicits frank evaluations of the 1972 Council in terms of its effectiveness for the governors as well as any recommendations for program enrichment in terms of the 1973 Council.

II. Leadership Education Appraisal

Board members have, of course, submitted their reports on district conventions and had an opportunity to express their evaluations of, among other things, the governor-elect's leadership education conference if this was a part of the overall convention program.

In addition to this, however, each governor-designate was asked, immediately following his district convention, to provide an evaluation of his conferences, especially in terms of the audiovisual materials, the leadership education outlines, and the cooperation he received from the General Office and his governor. He was also invited to comment on any other phase of his educational experience since May 1. It is a safe generalization to say that the governors-designate felt that their conferences had been very successful, that the materials provided them were serviceable and adequate, and that they had few suggestions for change and only rare disappointments. This is, of course, heartening; nevertheless, the Committee senses a strong and continuing need for similar evaluations from the members of the Board who attended the conferences.

III. Looking to 1973 in Leadership Education

The Committee reaffirms its conviction that the present three-phase plan for educating governors-elect is a sound one, namely, a May conference at which basic administration and education techniques are stressed, a June meeting (at Convention) at which time the emphasis swings to specific programs (especially the Theme, Objectives, and Major Emphasis Program) and how to implement them, and an October (Council) meeting devoted primarily to problem-solving and inspiration.

As a first step in continuing this plan, the initial phase of the education program for recently-elected governors-elect (the 1973-74 governors) is tentatively scheduled for May 2 and 3, starting immediately following the spring Board meeting with a combined luncheon for the Board and governors-elect as was done this past spring. Final confirmation of dates and schedule will be made at our February Board meeting.

With reference to the education of the lieutenant governors and club officers, the Committee admits to some concerns. Briefly stated, they are these:

1. Concern that the atmosphere of a district convention is not ideal for the total education of either the lieutenant governors or the club presidents;
2. Concern that those districts which have September conventions (or any other conferences) at which lieutenant governors and/or club presidents receive their total education are shortchanging these officers in terms of too little time remaining prior to the beginning of the administrative year for them to do what is necessary to properly carry out the responsibilities we give them;
3. Concern that the enthusiasm generated at an International Convention has unnecessarily abated by the time the next step in the educational process begins at the district level because of too much time lapse; and

4. Concern that methods now being used in some districts to distribute the President's Leadership Education materials directly at a September district convention (or some other conference in September) handicaps the president in preparing for his year.

The Committee is reluctant to recommend to the Board that the present overall plan of leadership education for lieutenant governors and club presidents be altered by directive, but in the light of the above concerns, the Committee does make the following recommendation that additional counsel be given to governors-elect.

Recommendation #1

The Committee recommends that the 1972-73 governors-elect be urged, in preparing for the education of their 1973-74 lieutenant governors and presidents, to take the following steps to the extent they are practical within their respective districts:

- (a) To complete the core education of lieutenant governors prior to August 1;
- (b) To complete the core education of club presidents by means of divisional or regional education conferences conducted by lieutenant governors prior to September 1;
- (c) To assure that the President's Leadership Education Materials delivered in bulk to district officers on special request are in the possession of presidents-elect prior to September 1, regardless of the conference schedule used in the district; and
- (d) Regardless of conference schedule, to schedule in cooperation with the governor, at least one session at the district convention where the governor-elect can meet with all presidents-elect in attendance at the convention and one session where the district secretary can meet with all club secretaries in attendance at the convention in the interests of communicating the emphases of the governor-elect and the district secretary to club officers-elect.

I move that Recommendation 1 be adopted.

Moreover, while the Committee believes the content and plan of the present leadership education outlines for lieutenant governors and presidents are sound and are highly regarded by the officers who have used them in 1972 in preparing for and conducting educational conferences, the Committee also senses its obligation to explore the possibility of a more effective outline or "lesson plan," and it has asked the staff to draft possibilities and share them with the Committee this fall. It is our goal to have leadership education outlines in final manuscript form at the time of our February meeting.

I move this report be received.

Respectfully submitted,

AUBREY E. IRBY

RALPH C. KEYES

CHARLES M. ROBERTS

MAURICE GLADMAN, Chairman

REPORT OF BOARD COMMITTEE ON MEMBERSHIP DEVELOPMENT
TO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEES

September 27-30, 1972

Date of Committee Meeting: September 28, 1972

Place of Committee Meeting: General Office

Present: Members - James C. Brooks, P. Blair Ellsworth, M.D.
Chairman - Stanley E. Schneider
Staff Members - Alonzo J. Bryan, Richard A. Misch, A.G. Terry Shaffer
R.P. Merridew, L.A. Hapgood
Others - Lorin J. Badskey, Egon L'Eplattenier

1. 1971-72 Membership Development Program

The Board Committee received a report of the progress of the 1971-72 membership development program. It was noted that the overall membership growth of Kiwanis International had improved over the preceding administrative year.

2. Membership Statistics

Comparative membership statistics as of March 31, 1972 were reviewed by the committee in conjunction with membership trends. Membership gain 3/31/72. Certified membership figure reflected a net gain of 2,779 members in the thirty districts and 3,295 in all of Kiwanis International. The trend membership gain shown for the period from 3/31/72 through 8/31/72 was 2,894 members. The Board Committee noted that when this was compared to the trend gain of the first six months of this administrative year, that there is a definite decline in the trend membership figures for the last half of the year.

The Board Committee also noted that there were certain districts that have developed a pattern of membership losses over an extended period of time. The Committee gave this considerable discussion as to how to aid the districts concerned in becoming more aggressive and successful in membership growth. After further study the Board Committee will make a recommendation of how this might be accomplished.

3. Membership Development Program for 1972-73

The Board Committee reviewed the various materials and awards prepared for the ensuing year and discussed means of further promotion of the 1972-73 membership development program throughout the year.

4. Visual Aids

The Committee viewed a filmstrip prepared by another service organization as an educational and promotional aid in membership development. The Committee directed the staff to secure further information about cost factors and the resale of items of this type for the February meeting.

5. Telling the Kiwanis Story to Young Prospective Members

In conjunction with the MNO Report the Board Committee discussed various ways of telling the Kiwanis Story to young prospective members and will give this further study. The Committee also felt that this related to the recommendation in Item 6, as one way of telling the Kiwanis Story.

6. Inter-club Credit

The Committee reviewed a suggestion received from President Wes Bartlett pertaining to inter-club credit. It was proposed that Circle K and Key Club members be included in the minimum number of four (4) for inter-club credit. The Committee felt that this suggestion was multi-fold for the following reasons; improve the relationship between Circle K and Key Clubs with their Kiwanis sponsors and a way of telling the Kiwanis Story to members of our Sponsored Youth organization.

Recommendation #1:

The Board Committee recommends that an inter-club meeting shall consist of at least four (4) members of the Kiwanis "K" family with a minimum of two (2) Kiwanians.

I move the adoption of recommendation 1 and that it be referred to the Laws and Policy Committee.

7. Article III, Section 2 of Club Bylaws

The Committee reviewed the wording of Article III, Section 2 as contained in the Standard Form of the Club Bylaws pertaining to membership qualifications, and finds that the wording is restrictive and makes it difficult for many clubs to invite men to membership who have expressed a keen desire to serve their local community by becoming a member of a Kiwanis club or having been transferred to a new community find it difficult to be accepted as Kiwanis members in their new communities. The Committee will continue its study of this matter and submit suggested rewording at the next meeting of the Board.

8. Article 5, Section 2 of Club Bylaws

The Committee reviewed Article 5, Section 2 of the club bylaws pertaining to attendance. The MNO Report has recommended that attendance requirements be studied. After considerable discussion the Board Committee directed that further information be gathered for the February meeting of the Committee.

The Committee Chairman wishes to express his sincerest appreciation to the Committee members for their continued diligent and dedicated efforts on behalf of the Kiwanis Administrative areas with which this Board Committee is concerned.

I move this report be received.

Respectfully submitted,

JAMES C. BROOKS

P. BLAIR ELLSWORTH, M.D.

STANLEY E. SCHNEIDER, Chairman

REPORT OF TREND IN MEMBERSHIP

DISTRICT	3-31-72	4-30-72	5-31-72	6-30-72	7-31-72	8-31-72	TREND
	CERTIFIED						MEMBERSHIP
	MEMBERSHIP	MEMBERSHIP	MEMBERSHIP	MEMBERSHIP	MEMBERSHIP	MEMBERSHIP	FOR PERIOD
ALABAMA	4286	4343	4308	4326	4313	4285	(1)
CAL-NEV-HAWAII	23908	24228	24189	24242	24204	24175	267
CAPITAL	8346	8427	8493	8506	8474	8475	129
CAROLINAS	8743	8800	8808	8777	8802	8776	33
E. CANADA-CARIBBEAN	8897	9026	9024	8965	8931	8864	(33)
FLORIDA	12322	12454	12417	12430	12437	12457	135
GEORGIA	7576	7624	7590	7610	7571	7570	(6)
ILL-EASTERN IOWA	11287	11495	11470	11496	11486	11492	205
INDIANA	8405	8516	8514	8481	8526	8529	124
KANSAS	4186	4271	4201	4219	4179	4181	(5)
KENTUCKY-TENNESSEE	7570	7606	7652	7646	7621	7586	16
LA-MISS-W. TENN.	5833	5896	5878	5885	5874	5874	41
MICHIGAN	8691	8770	8701	8712	8707	8676	(15)
MINNESOTA-DAKOTAS	7069	7146	7167	7191	7155	7161	92
MISSOURI-ARKANSAS	8389	8499	8478	8507	8584	8598	209
MONTANA	2013	2014	2063	2075	2073	2071	58
NEBRASKA-IOWA	7283	7363	7320	7358	7338	7328	45
NEW ENGLAND	11127	11236	11178	11160	11199	11237	110
NEW JERSEY	6520	6605	6604	6633	6619	6612	92
NEW YORK	13366	13534	13518	13536	13530	13540	174
OHIO	16904	17077	17058	17125	17165	17134	230
PACIFIC NORTHWEST	14373	14574	14533	14631	14679	14658	285
PENNSYLVANIA	9479	9590	9603	9582	9539	9516	37
ROCKY MOUNTAIN	4269	4341	4381	4416	4406	4396	127
SOUTHWEST	4152	4134	4224	4315	4336	4332	180
TEXAS-OKLAHOMA	16729	16928	16889	16913	16812	16859	130
UTAH-IDAHO	3160	3154	3213	3244	3242	3228	68
WESTERN CANADA	2634	2655	2637	2629	2631	2649	15
WEST VIRGINIA	2224	2294	2324	2323	2334	2298	74
WISC-UPPER MICHIGAN	7546	7591	7622	7661	7662	7624	78
DISTRICT TOTALS	257,287	260,191	260,057	260,594	260,429	260,181	2,894

A.R.P.S. MEMBERSHIP SUMMARY OF KIWANIS INTERNATIONAL

From 9-30-71 to 3-31-72

Based on Certified Membership

DISTRICT	MEMBERSHIP 9-30-71	MEMBERSHIP 3-31-72	GAIN or (LOSS)
ALABAMA	4293	4286	(7)
CALIFORNIA-NEVADA-HAWAII	23804	23908	104
CAPITAL	8296	8346	50
CAROLINAS	8699	8743	44
E. CANADA-CARIBBEAN	8865	8897	32
FLORIDA	12056	12322	266
GEORGIA	7335	7576	241
ILLINOIS-EASTERN IOWA	11269	11287	18
INDIANA	8287	8405	118
KANSAS	4097	4186	89
KENTUCKY-TENNESSEE	7519	7570	51
LOUISIANA-MISSISSIPPI-WEST TENNESSEE	5883	5833	(50)
MICHIGAN	8686	8691	5
MINNESOTA-DAKOTAS	6984	7069	85
MISSOURI-ARKANSAS	8226	8389	163
MONTANA	1929	2013	84
NEBRASKA-IOWA	7206	7283	77
NEW ENGLAND	11162	11127	(35)
NEW JERSEY	6617	6520	(97)
NEW YORK	13435	13366	(69)
OHIO	16567	16904	337
PACIFIC NORTHWEST	14175	14373	198
PENNSYLVANIA	9498	9479	(19)
ROCKY MOUNTAIN	4227	4269	42
SOUTHWEST	3857	4152	295
TEXAS-OKLAHOMA	16217	16729	512
UTAH-IDAHO	3081	3160	79
WESTERN CANADA	2569	2634	65
WEST VIRGINIA	2236	2224	(12)
WISCONSIN-UPPER MICHIGAN	7433	7546	113
TOTALS OF DISTRICTS	254,508	257,287	2,779
INTERNATIONAL EXTENSION	2,959	3,079	120
KIWANIS INTERNATIONAL-EUROPE	3,695	4,091	396
TOTALS KIWANIS INTERNATIONAL	261,162	264,457	3,295

REPORT OF BOARD COMMITTEE ON NEW CLUB BUILDINGTO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEESSeptember 27-30, 1972

Date of Committee Meeting: September 29, 1972

Place of Committee Meeting: General Office

Present: Members - T. Ben Hagler, Stephen H. Hart, Jr.
 Chairman - Aubrey E. Irby
 Staff Member - Alonzo J. Bryan

1. Revocation of Charters

The Committee reviewed information provided by the Staff relating to the proposed revocation of Charters and the following thirty-four (34) charters are recommended to the Board for revocation:

Carlsbad, California	Burnaby-Kingsway, Burnaby, B. C.
Jack London Square, Oakland, Cal.	Tekoa, Washington
North Gardena, California	Willamina, Oregon
North Highlands, California	Croydon-Bensalem, Pennsylvania
San Leandro-Marina, California	Pitcairn, Pennsylvania
Southern Marin County, California	Richland Township, Pennsylvania
South Los Angeles, California	Springfield, Pennsylvania
South Sacramento, California	Commerce City, Colorado
West Hollywood, California	Kemmerer, Wyoming
Meigs, Georgia	Diboll, Texas
Mid-Town, Chicago, Illinois	Robstown, Texas
Linton, Indiana	Santa Rosa, Texas
Appleton, Minnesota	Sugar Land, Texas
Lemay, Missouri	Wynnewood, Dallas, Texas
Hudson, Massachusetts	Carnegie, Oklahoma
Avon-Bradley, New Jersey	Northfork, West Virginia
Pleasant Ridge-Kennedy Heights, Ohio	Guadalajara, Jalisco, Mexico

Recommendation #1:

The Committee recommends that the Charters of the above listed thirty-four (34) clubs be revoked.

I move that recommendation 1 be adopted.

2. New Club Building Statistics

As of the date of the preparation of this report, two hundred and sixty-one (261) new Kiwanis clubs have been organized in the 1971-72 Administrative Year. Two hundred and nineteen (219) new clubs have been organized in the districts comprising the United States and Canada; fourteen (14) under International Extension; and twenty-eight (28) in Kiwanis International-Europe. A breakdown by district of the new Kiwanis clubs organized in 1971-72 in relationship to the district goals accepted at the 1971 Meeting of the International Council is attached as Exhibit A. In addition, there are

twenty-three (23) Kiwanis Clubs In Formation. The total number of clubs organized for the year should be around 265.

Six thousand five hundred and fifty-three (6,553) new Kiwanians have been brought into Kiwanis through the organization of these 261 new Kiwanis clubs. Of special note is the number of young men that make up these new clubs. One club organized with twenty-nine (29) members has an average age of 27. A great majority are in their early thirties.

With the organization of the 239th Kiwanis club on September 20, 1972 Kiwanis established a fifty (50) year record in the building of new clubs. Another 50 year record was broken last June when every district had organized at least one new club prior to the opening of an International Convention.

In the process of setting Kiwanis' fifty-year New Club Building Record, several districts topped their own previous achievements. The Southwest and Texas-Oklahoma Districts lead the list with the greatest number of new clubs formed since the districts were established. The Southwest District organized fifteen (15) clubs and Texas-Oklahoma thirty-three (33) with one more expected.

As of this date, the Pacific Northwest District has formed twenty-two (22) clubs, its best achievement for the past 25 years. The Capital District with 13 clubs (one that is yet to be reported) has equalled its all-time record set in 1953. The Illinois-Eastern Iowa District with 13 (one to come), will enjoy its best year since 1953.

The New England District has set an eighteen year record with eight new clubs; the Georgia District with seven clubs a fifteen year record; Western Canada equalled its 1958 record with four clubs; Montana has matched its 1960 record with 3; and the Utah-Idaho District has experienced its best record of growth in twenty-one (21) years, with four (4) new clubs and one more to be reported.

The Committee has reviewed these statistics with much satisfaction. We feel that responsible persons are not always adequately recognized. With this in mind, the Committee acknowledges the enthusiasm and leadership of Russell E. Pearson and requests that a special recognition of the accomplishment be prepared and presented at the International Convention in Montreal.

The Committee recognizes further that this record was only accomplished through team effort and therefore it acknowledges the leadership and direction given by the District Governors, Lieutenant Governors, District Chairmen, and particularly to Alonzo J. Bryan and his Staff of Field Service Representatives.

Recommendation #2:

The Committee recommends that an appropriate plaque or trophy be presented to Russell E. Pearson, Chairman of the International Committee on New Club Building at the International Convention in Montreal to recognize his leadership in establishing a new 50 year record in new club growth.

I move that recommendation 2 be adopted.

3. Promotion 1972-73

Mark H. Alexander, Chairman of the International Committee on New Club Building for the 1972-73 Administrative Year, has had two direct contacts with the governors-designate, one in May here in Chicago, and the other at the time of the Atlantic City Convention. Now, at Council, Mark will endeavor to ferret out where any weaknesses might yet exist.

With the momentum of the past couple of years and the dedicated leadership of a past governor who has proven it can be done, we feel that we can anticipate another great year in New Club Building in 1972-73.

Attached as Exhibit B is the new MANUAL ON THE SPONSORSHIP, ORGANIZATION, AND DEVELOPMENT OF NEW KIWANIS CLUBS. This is exceptionally well done. The manual condenses into one piece the necessary essentials and know-how for the sponsorship of a new club. The Committee commends the Department of Field Service on the preparation of this excellent promotional piece.

The Committee discussed at some length ways of attracting additional young men into Kiwanis and also in finding other opportunities for membership for senior citizens. The Committee feels that all possible efforts should be continued to educate the governors and those in positions associated with the building of new Kiwanis clubs, on the various types of club meetings available, such as: breakfast clubs, clubs meeting without scheduled meal functions; and to encourage the building of clubs in these categories so as to continue our growth program without the deterrent of the high cost of meal functions, thus presenting a more attractive package to the young man and the senior citizen.

A review was made of a request that a retirees club be granted special consideration regarding the payment of dues to Kiwanis International and the District. A reply will be forwarded stating that it is not practical to grant exceptions and to clarify the position of Kiwanis International in this regard.

As each one of us knows, visual aids can be of great assist in promoting and getting the desired message across. With this in mind, the Committee viewed a filmstrip prepared by another service organization on the building of a new club. We were impressed with the manner in which this was prepared. The Committee feels that a similar visual aid could be used to a great advantage by the Field Service Representatives and others planning the sponsorship of new Kiwanis clubs.

Recommendation #3:

The Committee recommends that an appropriate filmstrip or other visual be prepared for use in the promotion of New Club Building.

I move that recommendation 3 be adopted.

The Committee discussed at length the increasing problems in several older, usually referred to as "downtown", clubs. Being brought very forcibly to the attention of the Committee was the realization that without immediate and constructive action being taken, the possibility exists that before too long some of these "downtown" clubs will be lost to Kiwanis.

The Committee has suggested that the Department on Field Service bring to the attention of the district governors the concerns for these "downtown" clubs as noted from reports and other information received in the General Office. It is further suggested that the Director of Field Service be authorized to initiate correspondence in this regard and to offer the services of the Field Service Staff as appropriate. Certain guidelines need to be developed to give direction to district governors in following up on these concerns at the district level, with special emphasis on membership development, club programs, and types of activities a "downtown" club might become involved in which may or may not be similar to the average club sponsored project, due to their unique situation. In most instances, the members hardly know one another, nearly all live outside the city proper; to attract new members, particularly young executives, into this type of club is a matter of growing concern.

Recommendation #4:

The Committee recommends that in instances where information reveals drastic decline in club membership; lessening of community activities; or other concerns that denote serious problems existing; specifically as they relate to clubs of long standing in downtown areas, that the Director of Field Service be authorized to bring these concerns to the attention of the district governors, and to offer the assistance of the Field Service Staff as the occasion may demand.

I move that recommendation 4 be adopted.

The Committee reviewed the District Achievement Plan as it relates to New Club Building and is of the opinion that every possible incentive should be explored to encourage governors to do more than just equal a ten year average of clubs built and feel that a formula should be considered that would accomplish this.

Recommendation #5:

The Committee recommends that the Board Committee on Program Development review the criteria for the District Achievement Plan and endeavor to come up with a formula for New Club Building as equitable, and so as to provide as much incentive, as the item related to Membership Development.

I move that recommendation 5 be adopted.

I move this report be received.

Respectfully submitted,

T. BEN HAGLER

STEPHEN H. HART, JR.

AUBREY E. IRBY, Chairman

1971-72 KIWANIS NEW CLUB BUILDING SCOREBOARDSeptember 29, 1972

<u>DISTRICT</u>	<u>Division In District</u>	<u>Goal set at Council</u>	<u>Clubs organized year to date</u>
ALABAMA	9	4	1
CALIFORNIA-NEVADA-HAWAII	42	20	16
CAPITAL	16	2	12
CAROLINAS	11	11	2
EASTERN CANADA AND THE CARIBBEAN	24	5	4
FLORIDA	20	8	8
GEORGIA	17	4	7
ILLINOIS-EASTERN IOWA	23	5	12
INDIANA	16	5	5
KANSAS	11	11	5
KENTUCKY-TENNESSEE	15	3	3
LOUISIANA-MISSISSIPPI-WEST TENNESSEE	15	15	2
MICHIGAN	20	5	3
MINNESOTA-DAKOTAS	15	4	5
MISSOURI-ARKANSAS	24	6	5
MONTANA	6	1	3
NEBRASKA-IOWA	16	16	8
NEW ENGLAND	26	4	8
NEW JERSEY	17	4	1
NEW YORK	26	10	8
OHIO	30	7	7
PACIFIC NORTHWEST	37	24	22
PENNSYLVANIA	22	22	4
ROCKY MOUNTAIN	13	13	4
SOUTHWEST	9	9	15
TEXAS-OKLAHOMA	33	50	33
UTAH-IDAHO	7	2	4
WESTERN CANADA	8	8	4
WEST VIRGINIA	9	3	2
WISCONSIN-UPPER MICHIGAN	20	8	6
TOTALS			219
			14
			28
TOTAL			261

PLEASE NOTE: ONTARIO-QUEBEC-MARITIME DISTRICT

RENAMED: EASTERN CANADA AND THE CARIBBEAN

REPORT OF BOARD COMMITTEE ON PROGRAM DEVELOPMENT
TO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEES

September 27-30, 1972

Date of Committee Meeting: September 29, 1972

Place of Committee Meeting: General Office

Present: Members - Aubrey E. Irby, Mark A. Smith, Jr., Hilmar L. Solberg,
Frank Summerhayes
Chairman - James C. Brooks
Staff Members - William H. Jepson, A.G. Terry Shaffer, Percy H. Shue
Others - P. Blair Ellsworth, M.D., Maurice Gladman, Stephen H. Hart, Jr.,
Ralph C. Keyes, Egon L'Eplattenier

I. Grading Plan for District Achievement Awards - 1972-73

The Committee has no recommendation for change in the Grading Plan for District Achievement Awards for 1972-73.

Recommendation #1:

The Committee recommends that the Grading Plan for District Achievement Awards for 1972-73 be as attached to this report as Exhibit A.

I move that recommendation 1 be adopted.

The Committee does believe that, as we look ahead to the Grading Plan for District Achievement Awards for 1973-74, there is need for an adjustment in the scoring to reflect exceptional achievement in New Club Building. The current plan does not provide for additional points for the district which exceeds the standard established in the plan; consequently, there is no additional credit for districts which surpass the standard, as a number have done during the past two years.

Recommendation #2:

The Committee recommends that the staff provide the Board at its February meeting a computation formula which can be incorporated in the 1973-74 Grading Plan for District Achievement Awards for the purpose of reflecting credit for all new club building, regardless of the district average during the past ten years, the total number of points not to exceed 200 of 1,000 possible points awarded.

I move that recommendation 2 be adopted.

The Committee senses some disparity in the Distinguished Governor Awards Program, particularly in view of the fact that the governor of a district which wins the District Achievement Award in a category will not always be recognized as a Distinguished Governor. Whether such disparity is real or not, the Committee is of the opinion that a single Board committee should have direction of both of these Programs rather than have the responsibility remain divided as it now is. Our Committee would prefer to release the

entire area of district grading plans, annual club reports, and official monthly reports to the Board Committee on Administration and Structure and confine our agenda to matters more intimately related to program development.

Recommendation #3:

The Committee recommends that, effective with the May Board meeting, all agenda items related to grading, criteria, and reporting become the province of the Board Committee on Administration and Structure.

I move that recommendation 3 be referred to the Board Committee on Administration and Structure for its recommendation at the February 1973 Board Meeting.

II. Disposition of District Resolutions

Recommendation #4:

The Committee recommends that 1972 district resolutions which contain recommendations for Kiwanis International programming be referred, prior to December 1, to those services committee chairmen and members who will be in attendance at the January Planning Conference for 1973-74 and to the 1972-73 Committee on Resolutions.

I move that recommendation 4 be adopted.

III. Materials Production and Distribution - 1973-74

The Committee has no recommendations for appreciable change in the concept, quantity, variety, format, or plan of distribution for 1973-74 materials.

The Committee recognizes that some anticipated confusion has resulted from the changeover in materials and the revision of club committee structure for 1972-73 and has made several suggestions to the staff as to how this might be minimized throughout the year by further explanations in the Bulletin for Kiwanis Officers, including a listing by title of support materials now available to club committees.

IV. Kiwanis Reentry Program for Discharged Servicemen

The Board has previously approved the suggested Kiwanis role in a program (now known as the Kiwanis Reentry Program) proposed by the U.S. Department of Defense. The basic point of this is that when service personnel who have drug problems are separated from the service, they are offered the names of Kiwanians in their home towns who might be helpful to them in reentering civilian life, finding a job, continuing their education, getting necessary medical attention, etc. We have had to wait formal approval of the Defense Department plan of operation, and we now have it in the memorandum attached as Exhibit B. The only change over previous proposals is that the reference in the current plan is contact with "a member of a Kiwanis club" rather than "a president of a Kiwanis club."

Recommendation #5:

The Committee recommends that the Kiwanis Reentry Program as developed in cooperation with the U. S. Department of Defense and as set forth

in Exhibit B of this report be announced to all Kiwanis Clubs in the United States in November and that necessary counsel be provided clubs in the form of a special release.

I move that recommendation 5 be adopted.

V. Youth Organizations Sponsored by Kiwanis Clubs in Addition to Circle K and Key Clubs

In response to a request of the Board at its May meeting, Secretary Reg asked each governor to indicate to him the names and number of youth organizations (other than Key Clubs and Circle K Clubs) solely sponsored by Kiwanis Clubs in the district.

Fewer than half of the district governors have submitted reports, and not much of substance can be concluded from those received because of the variety of methods used by districts in getting this information from clubs and because of various interpretations of the term "youth organizations."

We do know that approximately 2,000 Scout units are officially sponsored by Kiwanis Clubs; this information is provided us annually by the office of the Boy Scouts of America. In a survey conducted following the 1969-70 year (through the Annual Club Report) we learned that Kiwanis Clubs officially sponsored (or provided primary adult leadership or financial support for) 1,244 4-H Clubs, 806 Girl Scout units, 611 Boys' Clubs, 580 FFA chapters, 325 Junior Achievement chapters, and 207 Camp Fire Girl units.

On the basis of the reports just received from districts, it would appear that the only other organization which would have comparable support from Kiwanis Clubs is Little Leagues, but again many clubs apply this term to any youth baseball league, so it is unwise to draw conclusions. Beyond that, about all we can say is that the reports received from districts do not reflect any support of organizations we might consider questionable.

It is probable that the most reliable and complete survey of particular club activities will come through the tabulation of required reports, such as the Lieutenant Governors reports or the Annual Club Report. The statistics incorporated in each edition of the Kiwanis In Action booklet, for example, are all derived from the tabulation of specific questions asked on the Annual Club Report.

VI. The Salvation Army Kowloon Project

As reported by our Committee in May, the Salvation Army conducts a project in Kowloon to help children in an extremely depressed area. Our Kiwanis Club of Hong Kong has given financial assistance to the Salvation Army in this project on the basis that for each \$35 contributed, one child can be assisted for a year. The Salvation Army has indicated to us that the support of other Kiwanis Clubs in this project would be welcomed.

Recommendation #6:

The Committee recommends that we approve the Salvation Army project in Kowloon, Hong Kong, as an opportunity for Kiwanis Clubs to participate in (through contributions to the Salvation Army for this specific project) at their option and as an acceptable International Relations project.

I move that recommendation 6 be adopted.

VII. Kiwanis Position Statement on Assistance to or Encouragement of International Tours Involving Youth

The Committee looks with general favor upon international goodwill tours sponsored by or involving Kiwanis Clubs, but we believe that the General Office should play only a very limited role in this area.

In response to a request from the staff, the Committee wishes to provide the staff with immediate guidelines which the Committee on Laws and Policies may wish to incorporate into Board policy at a later meeting of the Board.

Recommendation #7:

The Committee recommends that, unless or until it be superseded by Board policy or directive, the following guidelines be established for the General Office staff in responding to requests for Kiwanis International assistance for international goodwill tours:

- (1) The involvement of the General Office staff in assisting any incoming international goodwill group tour shall be limited to assisting tour leaders in finding host Kiwanis clubs in the United States or Canada which will provide meals and housing for group stays not to exceed three days.
- (2) The name of Kiwanis International shall not, without specific Board authorization, be used in any way to indicate Kiwanis International sponsorship of any international group tour.
- (3) Kiwanis International will in no way assist any international group tour which depends totally or in part upon contributions or any other method of fund-raising in the United States or Canada in order to make the tour possible.
- (4) Kiwanis International will not, without specific Board authorization, provide any assistance to international tour groups originating in the United States or Canada.
- (5) None of the above has reference to Kiwanis International encouragement of Kiwanis Clubs to sponsor individuals participating in programs offered by The Experiment in International Living, Youth for Understanding, and comparable agencies which provide opportunities for individual travel in established and continuing incoming and outgoing programs.

I move that recommendation 7 be adopted in principle and referred to Board Committee on Laws and Policies.

VIII. Venereal Disease Prevention Programming

The Committee considered the proposal from Betzer Productions of Chicago that Kiwanis International assist them in initiating a venereal disease education program involving filmstrips, recordings, and other materials for use in public schools. Board members are acquainted with this proposal through the letter sent to each of us in August. After much discussion, the Committee concluded that it would recommend that the proposal not be accepted.

Recommendation #8:

The Committee recommends that the proposal of Betzer Productions that Kiwanis International join with them in initiating a venereal disease education program for elementary and high school children not be accepted.

I move that recommendation 8 be adopted.

The Committee indicated to the staff, furthermore, that at this point in time it does not impose on the staff any responsibility for developing or promoting any specific program in the area of venereal disease prevention or treatment, but that the staff may at its option share with clubs information the staff may have as to resources which clubs may find useful in such programs.

It was noted that the California-Nevada-Hawaii District has identified venereal disease education and prevention as a district emphasis program for 1972-73, but no details on program structure or implementation are yet available to us.

IX. Population Crisis Committee Request

In response to a staff inquiry as to whether the staff should in any way give special attention to the subject of the "population crisis," as requested by the Population Institute, the Committee's advice was that we did not regard this as an area calling for special Kiwanis attention or programming but that on the subject of population concerns the staff may at its option make reference in the BKO to resources available to clubs which have an interest in the subject.

X. Implications of the January Planning Conference for 1973-74

In preparing for the Citizenship and Youth Services group conferences which will constitute a part of the January Planning Conference for 1973-74, the staff plans to consult with professionals in several areas of interest and concern in order to indicate to the conference participants some possibilities for Kiwanis major emphasis programming in those areas. Thus, in terms of the number of subject areas, the agenda for this part of the Conference will be much more limited than in previous years, although any additional suggestions received from Kiwanis leadership will be referred to the groups. It is hoped that such in-depth analysis of possibilities in several areas will provide a better basis for decision by conference participants than has been provided by merely a large number of subject headings.

While the Committee does not readily identify any one or two areas of concern which appear to overshadow all others as we look to 1973-74, we believe that it would be fruitful to have an exploration in depth in the areas of services to the aging, highway safety, venereal disease prevention, and possibly alcoholism. The staff additionally suggested recreation facilities and programs.

XI. Theme and Objectives Presentation - Montreal

With few exceptions, governors-designate have indicated to us that they were pleased with the 16mm motion picture Theme film shown at Atlantic City and

at their conventions and would be in favor of our continuing this method of communicating the Theme at International and district conventions. The Committee concurs in this assessment. Furthermore, the Committee concludes that a 35mm filmstrip with recorded narration is the best controlled supplement for use with clubs.

Recommendation #9:

The Committee recommends that the 1973-74 Theme be announced at the Kiwanis International Convention in Montreal by means of a 16mm motion picture.

I move that recommendation 9 be adopted.

Recommendation #10:

The Committee recommends that a 35mm filmstrip-recording be produced to assist lieutenant governors and club presidents in communicating the 1973-74 Theme, Objectives, and Major Emphasis Program to Kiwanis membership in local Kiwanis communities.

I move that recommendation 10 be adopted.

XII. The Camelot Program

As an indication of Program Development plans for development and promotion of the Camelot Program, see Exhibit C. It is probable that this plan will require adjustment in at least minor detail as program development and promotion proceed, but it represents our thinking at the moment and is provided to the Board as information. The final details of the club role in implementation should be available for our approval at the February meeting.

XIII. Program Development Workshops at Council

The Committee was briefed on plans for the Program Development Workshops at Council and has no recommendations for addition or change.

XIV. Departmental Budget

The Committee reviewed the Comparative Statement of Expenses for Division K for August 1972 and found no concerns insofar as ending the year within budget.

XV. American Host Program

The staff requested that the Committee recommend approval of the American Host Program's "Meet the Americans" program as one approved for listing as an acceptable international relations activity for a Kiwanis Club. The American Host Program and its leadership have been well known to Kiwanis for ten years, and the "Meet the Americans" program would provide a desirable framework to work within in encouraging Kiwanis Club families to host guest families from abroad, especially during the U.S. Bicentennial. The only responsibility of the host Kiwanis Clubs under this program is home hospitality for from three to seven days.

Recommendation #11:

The Committee recommends that the American Host Program's "Meet the Americans" program be approved for listing as an acceptable Kiwanis Club international relations activity.

I move that recommendation 11 be adopted.

XVI. Improving Kiwanis as an Effective Means for Service

The Committee gave its attention to the recommendation in the MNO survey, with reference to the need for immediate attention to the selection, development, and implementation of specific service programs relevant to the needs of the day.

The Committee regards this recommendation as basically a testimonial to the principles currently guiding us in program selection and development. We believe the present approach of designating a Major Emphasis Program annually at the International level and urging additional club projects selected at the local level on the basis of community survey and analysis to be the best guarantee that Kiwanis is and will remain an effective means for service.

XVII. Surveys by International Committees

Board policy currently requires that any International Committee wishing to send a questionnaire to Kiwanis Clubs must have the authorization of the Executive Committee before doing so.

In view of the fact that we now have a category of International Committees identified as Research and Development Committees which will at times be handicapped if they cannot obtain needed information through club surveys, and in view of the fact that there are no regularly scheduled meetings of the Executive Committee, our Committee suggests that the Committee on Laws and Policies consider possible revision of this policy.

Since the Committee on Citizenship Services has indicated that it may want to obtain some information from Kiwanis Clubs this fall as part of its research, the Committee believes the following recommendation to be in order at this time.

Recommendation #12:

The Committee recommends that the Secretary be authorized to approve or disapprove requests from any 1972-73 Research and Development Committee to mail any specific questionnaire to Kiwanis Clubs.

I move that recommendation 12 be referred to Board Committee on Laws and Policies.

XVIII. Instructions for Preparation of the 1971-72 Annual Club Report

The Committee had before it a request from Leroy A. Bishop, Governor-designate of the Ohio District, that instructions to clubs for preparing the 1971-72 Annual Club Report be amended to permit the reporting of

more than ten multiple service projects and to allow credit for new club building as a service project.

At this late date, in view of the fact that Annual Club Report forms have been printed and distributed to clubs in accordance with Board action taken in May, the Committee must conclude that changes in instructions to clubs at this time is entirely impracticable. The Committee does, however, request that the Secretary inform Governor-designate Bishop that his recommendations will be referred to the 1972-73 Committee on Achievement when they meet in April 1973 and develop recommendations for the 1972-73 Annual Club Report procedures.

XIX. A Challenge

The Committee reaffirms its enthusiasm for our Share Your Life Theme and Major Emphasis Program. To carry this a good step beyond enthusiasm, however, the Chairman and Members of the Committee on Program Development have accepted for themselves the challenge to return to this present scene in February and relate our personal experience of having shared our lives by having shared some of "our experience, our knowledge, our waking hours, and our love" in at least one service project sponsored by our own Kiwanis clubs.

We close this report by challenging each member of the Board to do the same --- SHARE YOUR LIFE between now and February 3 in at least one service project sponsored by your local Kiwanis Club. This will be the best test of whether what we are urging upon 270,000 Kiwanians this year is indeed a practical and a rewarding program. Five of us are certain that it is.

I move that this report be received.

Respectfully submitted,

AUBREY E. IRBY

MARK A. SMITH, JR.

HILMAR L. SOLBERG

FRANK SUMMERHAYES

JAMES C. BROOKS, Chairman

GRADING PLAN FOR THE 1972-73 ADMINISTRATIVE YEAR
DISTRICT ACHIEVEMENT AWARDS

The Grading Plan for District Achievement Award involved seven phases of District Administration.

1. <u>Leadership Education Conference Reports</u> Lieutenant Governor's Report on Leadership Education Conference for club officers - 50 points; Club Program Development and Leadership Education at club level - 100 points.	150 points
2. <u>Lieutenant Governors' Official Reports</u> Club Contact Reports - 60 points Divisional Evaluation Reports - 30 points each	150 points
3. <u>Membership Increase</u> Based upon district increase for the year in established clubs.	200 points
4. <u>New Club Increase</u> As compared with the average of new clubs built in the district in the previous ten year period.	100 points
5. <u>International Convention Representation</u> Over-all attendance - 50 points; percentage of clubs represented by delegates - 50 points.	100 points
6. <u>District Convention</u> Over-all attendance - 50 points; club representation - 50 points	100 points
7. <u>Filing of Reports</u> Official Monthly Reports - 30 points; filing of Annual Club Reports - 30 points; six copies of Winning Annual Club Reports by January 25 - 10 points; District Board Minutes - 15 points; District Convention Minutes - 15 points.	100 points
TOTAL	900 points

DETAILED INFORMATION ON THE GRADING PLAN

1. LEADERSHIP EDUCATION - 150 POINTS

Grading of a district begins with the training of club officers at a district-wide, regional, or division-wide conference, prior to the beginning of the administrative year, where the district is responsible for the training of new club officers. The new club officers are responsible for training other club officers and the club committee chairmen for the coming year. This category, therefore, has two parts.

a. Lieutenant Governor's Report on Leadership Education Conference for club Officers - 50 points. The lieutenant governor submits a report certifying that all clubs in his division have been trained at a district-wide conference, regional conference, divisional conference, or (if not represented at said conference) by personal follow-up of the lieutenant governor. The form for certification of this training is provided by the General Office and is mailed directly to each lieutenant governor.

The number of lieutenant governors submitting the certification form is compared with the total number of divisions within the district.

Example: A district has 23 divisions. A total of 18 lieutenant governors submit certification forms.

$$18 \div 23 = .7826$$

$$.7826 \times 50 = 39.13 \text{ points}$$

b. Club Program Development and Leadership Training Conference for club officers - 100 points. Each lieutenant governor will be sent a form on which to certify those clubs in his division whose presidents have completed training conferences for club officers and committee chairmen. These certification forms must reach the General Office by the end of the administrative year on which this grading is being based. The total number of clubs certified as having held this conference is compared with the number of active clubs in the district as of August 1 prior to the new administrative year.

Example: A district has 220 clubs (as of August 1, preceding the conference). Certification is received that 213 clubs have held conferences.

$$213 \div 220 = .968$$

$$.968 \times 100 = 96.8 \text{ points}$$

2. LIEUTENANT GOVERNORS' OFFICIAL REPORTS - 150 points

Every lieutenant governor has the responsibility of submitting a Club Contact Report for each club in his division and a Divisional Evaluation Report for each of the first three quarters (three-month periods) of the administrative year. Percentages and point scores are figured separately and a maximum of 60 points is awarded for 100% filing of Club Contact Reports, and 30 points for each of the three quarterly reports.

Example: In a district of 220 clubs and 20 lieutenant governors, the lieutenant governors are to submit a total of 220 Club Contact Reports (one per club), 20 Divisional Evaluation Reports for the first quarter (one per division), 20 for the second quarter, and 20 for the third quarter. At the close of the year, records show that 217 Club Contact Reports were submitted, 18 Division 1 Evaluation Reports for the first quarter, 19 for the second quarter, and 16 for the third quarter. Points are computed as follows:

$$217 \div 220 = .9864$$

$$.9864 \times 60 = 59.18$$

$$18 \div 20 = .90$$

$$.90 \times 30 = 27.00$$

$$19 \div 20 = .95$$

$$.95 \times 30 = 28.50$$

$$16 \div 20 = .80$$

$$.80 \times 30 = 24.00$$

This makes a total of 138.59 points out of a possible 150.

3. MEMBERSHIP INCREASE - 200 points

In computing points for membership increase, only the total active, reserve, privileged and senior members, in established clubs, are considered. A club is recognized as an established club after the organization date, and the organizational membership of a new club is not included when computing membership increase. However, additions or deletions in new clubs after the date of organization are included.

Example: Assume that our hypothetical district of 220 clubs had 11,800 members on October 1, the total given by the clubs on the September 30 semiannual certification. At the close of the year in question the district had a total of

12,493 members, therefore, there was a net gain of 613. There were six new clubs formed during the year with a total membership at organization of 178 members, and this is subtracted from the net gain of 613 members giving us an increase in established clubs of 435.

$$435 \div 11,880 = .03662 \qquad .03662 \times 2000 = 73.24 \text{ points}$$

The multiplier of 2000 is used to determine the number of points earned through membership increase out of the maximum of 200 points possible.

4. NEW CLUB INCREASE - 100 points

Points for new club building are computed by comparing the total number of clubs built October through September with the average number of clubs built in the district during the past ten administrative years.

Example: During the year the district built 13 new clubs. For the past 10 years the district had built an average of 15 clubs per year.

$$13 \div 15 = .8667 \qquad .8667 \times 100 = 86.67 \text{ points}$$

5. INTERNATIONAL CONVENTION REPRESENTATION - 100 points

This portion of the grading consists of two parts, each with a possible 50 points. One is over-all attendance from the district to the convention. The other is club representation from the district to the convention.

a. Over-all attendance - 50 points. Over-all attendance is the total number of men, women, and young adults who pay a registration fee at the International Convention. It does not include junior guests (children of 16 and under) who do not pay a fee.

Calculation is based upon attainment of a minimum of the same percentage of the membership registered from the district as at the last previous convention in that city or region, when applied to current membership.

Example: At the last International Convention in that region (city), a district had a total of 500 registered (men, women, and young adults) out of 10,300 members; or 4.85% of its membership was represented ($500 \div 10,300 = 4.85\%$). The district has a current membership of 11,200. The district's goal at this year's International Convention is 543 registered men, women, and young adults ($11,200 \times 4.85\% = 543$).

The district attains a registration of 457. This is 84.16% of its goal ($457 \div 543 = 84.16\%$), and it would therefore earn 42 points out of a possible 50 ($.8416 \times 50 = 42$).

b. Club Representation - 50 points. Calculation is based upon attainment of a minimum of the same percentage of the clubs registered from the district as at the last previous convention in that city or region, when applied to the current number of clubs.

Example: At the last International Convention in that region (city), a district had 76 clubs represented out of 148 active clubs, or 51.35% ($76 \div 148 = 51.35\%$). Currently, the district has 177 active clubs. The district's goal at this year's International Convention is 91 clubs represented ($177 \times 51.35\% = 91$).

The district attains representation from 84 clubs. This is 92.31% of its goal ($84 \div 91 = 92.31\%$), and it would therefore earn 46 points out of a possible 50 ($.9231 \times 50 = 46$).

6. DISTRICT CONVENTION - 100 points

This section consists of two parts: Over-all attendance, and Club Representation, each worth 50 points.

a. Over-all attendance - 50 points. This is the total number of men and women registered at the district convention. The over-all attendance is compared with the average number in attendance at the district's annual convention for the past ten years. Divide the district convention attendance by the average of the number in attendance at the district conventions for the past ten years.

Example: A district has a total of 680 in attendance at their district convention. Their ten year average attendance at their annual convention is 710.

$$680 \div 710 = .9577 \qquad .9577 \times 50 = 47.89 \text{ points}$$

b. Club Representation - 50 points. Club representation involves a comparison of the number of clubs represented by delegates with the number of active clubs in the district at the beginning of that administrative year. Divide the number of clubs represented by the total number of active clubs in the districts.

Example: A district with 220 clubs had 160 clubs represented at the district convention.

$$160 \div 220 = .7273 \qquad .7273 \times 50 = 36.37 \text{ points}$$

7. FILING OF REPORT - 100 points

Filing of the following reports are considered in grading this section.

a. Official Monthly Reports - 30 points. Districts are graded on the percentage of these reports submitted by the individual clubs in each district as compared with the total maximum number of reports due from the district. In figuring the maximum number of reports due, the monthly reports from new clubs are not counted during the semiannual period in which they are organized. All reports received up to two months following the close of the administrative year are included in the computation.

Example: In a district there were 220 clubs on October 1 and eight new clubs were built during the first half year (October through March). There would be 1320 monthly reports due for the period October through March, and 1368 due for the period April through September, or a total of 2688 for the year. If the total monthly reports filed were 2470, points would be determined as follows:

$$2470 \div 2688 = .92578 \qquad .92578 \times 30 = 27.77 \text{ points}$$

b. Annual Club Reports - 30 points. Only reports filed by October 31 are eligible for district or International awards. However, all the active clubs, except new clubs built during the year, must file a report by October 31 in order that the district may receive the maximum number of points. The General Office must be notified by January 31 as to the total number of reports filed (whether it be by October 31, or later). A report filed after October 31 will receive only one-half as much credit as it would have received had it been filed on time. The total number of reports received by the deadline date is divided by the number of clubs in the district that are required to file a report. The result is multiplied by 30 to get the number of points awarded. Reports received late, as stated above, receive half credit. It should be emphasized that the district will receive no credit for any reports postmarked after January 25.

c. Winning Annual Club Reports filed by January 25 - 10 points. This refers to the six copies of each of the winning reports for Single Service and Multiple Service (in both Emerald and Diamond Sections) chosen by the district Committees on Achievement. If they are received in the General Office before January 25, or postmarked on that day, maximum points are given.

d. District Board Minutes - 15 points. Minutes of the Board meeting held at the annual District Convention must be submitted to the General Office by the district secretary within 30 days following the convention, as required by the International Bylaws, Article V, Section 11, to receive maximum points. Reports received after the 30 day period but prior to the date for district grading receive 5 points.

e. District Convention Minutes - 15 points. Requirements for filing of these reports are the same as for District Board Minutes above.

DETERMINING THE WINNER

The districts are placed in Groups according to the number of clubs they have as of October 1 of the administrative year for which awards are presented. These groups are as follows:

Gold Group - 216 clubs or more
Silver Group - 161 to 215 clubs
Orange Group - 116 to 160 clubs
Blue Group - 115 clubs or fewer

The points earned in each of the seven phases added together determine the total point score for each district. The highest scoring district in each group is declared the winner and the next two highest are named honorable mention. The awards are presented at the International Convention.

FINAL DRAFT/19 Sept 1972/Col Nolde

MEMORANDUM FOR The Assistant Secretary of the Army (M&RA)

Captain O. N. Putman, USN
Project Manager, Human Relations Project Office
Department of the Navy

Major General John W. Roberts, USAF
Director of Personnel Plans
Department of the Air Force

Colonel Charles Fimian
Head, Security Branch, G-1
Headquarters, United States Marine Corps

SUBJECT: Kiwanis International Reentry Program for Returning Veterans with
Drug Problems

1. The Kiwanis International has previously indicated a desire to actively assist the Department of Defense in providing rehabilitation assistance to servicemen with drug abuse problems (alcohol not included) at the time of their separation from the service and reentry into the civilian community. Kiwanis has been a vital catalyst for valuable community activities through many years of service and their participation in the drug abuse control program can be a significant asset to servicemen.
2. A summary of the operation of their program is attached. To implement this program the services are encouraged to provide to personnel with drug abuse problems approaching discharge an orientation explaining the assistance offered by Kiwanis. Those interested personnel would be provided a copy of the inclosure. The name of a member of the local Kiwanis Club and the address for mailing the letter of introduction would be provided the serviceman at this orientation.
3. Sufficient copies of directories for Kiwanis Club International will be provided to each service for dissemination to each installation discharging servicemen. These directories have been provided by Kiwanis solely to provide to interested servicemen the name and address of a member of the local Kiwanis Club. Any other use is unauthorized and care should be exercised to prevent the directory from falling into the hands of unauthorized personnel.
4. The Military Departments are encouraged to take advantage of this valuable community resource. At those installations where there are Kiwanis clubs in the local civilian community, benefits can be derived from liaison with the clubs through the exchange and discussion of the drug abuse programs including the Kiwanis reentry program.

Richard S. Wilbur, M.D.

SUMMARY FOR SERVICEMEN

Kiwanis International Reentry Program for Veterans

Kiwanis International has offered to provide assistance to servicemen with drug abuse problems without regard to race, religion, sex or national origin as they reenter civilian life. The general program procedure is as follows:

1. When approaching release from active duty, the servicemen will be given an orientation explaining the assistance Kiwanis International offers the returning veteran who has a drug problem. If the serviceman indicates an interest, he will be provided two copies of a letter of introduction (attached) to a member of the Kiwanis Club nearest his home of residence as listed in the Kiwanis International Directory. The designated military contact giving the briefing will provide the name and address of the Kiwanis Club member.
2. After the serviceman completes the letter, one copy should be mailed by the serviceman to the member of the Kiwanis Club. The other copy can be kept for a personal record, if desired.
3. The Kiwanis Club will reply with the name, address and telephone number of the club member who will meet the veteran when he has been discharged and returned to his home. In the event the letter is returned to the serviceman undelivered or if there is no reply to the letter, the serviceman can contact the local Kiwanis Club or notify Kiwanis International at 101 East Erie Street, Chicago, Illinois 60611, which will take appropriate action.
4. When the veteran has received a response to his letter, he can contact and arrange a meeting with the Kiwanis club member to discuss and assess his needs which may be in any or several of the areas listed below:
 - a. Employment
 - b. Education
 - c. Finance Information
 - d. Social Contacts - housing
 - e. Medical
 - f. Legal
 - g. Any other concern
5. The Kiwanis Club member will assist the serviceman in identifying and availing himself of resources in the community including those of Kiwanis Club.
6. Assistance by the Kiwanis Club is entirely voluntary on the part of the veteran and all information is held in confidence by the Kiwanis club member. Although the Department of Defense encourages Veterans to take advantage of all worthwhile private programs of assistance, it must be emphasized that no such program has an official status or endorsement. Consequently, any relationship that may develop between the veteran and the private organization is completely personal.

Mr. _____
Kiwanis Club

Date _____

Dear Sir:

I have been informed about Kiwanis International's interest in helping veterans who have special problems and your name has been given to me as a member of the Kiwanis Club nearest my civilian residence.

I would appreciate meeting with you or a designated representative about _____ 197_. When we meet, I would like to discuss how the local Kiwanis Club can help me as I return to civilian life.

Sincerely yours,

(Name)

(Address)

THE IMPLEMENTATION OF THE CAMELOT PROGRAM

as Proposed to the Kiwanis International
Board of Trustees at its meeting on
September 27-30, 1972

THE SCHEDULE OF IMPLEMENTATIONANNOUNCEMENT TO THE GOVERNORS (October 1-3, 1972)

President Lorin J. Badskey will announce the Camelot Program on Sunday afternoon. This will be an informational briefing on the proposed Program. These governors, whose terms expire September 30, will not be asked to play any promotional role during their term of office.

DEVELOPMENT OF THE PROGRAM MATERIALS (October 1972-January 1973)

The Program Development Division will prepare copy for the basic informational brochure which will be distributed to all Kiwanis Clubs in the 1973-74 President's Package of Leadership Education Materials in late July and early August of 1973 and to all 1973-74 governors and lieutenant governors in August of 1973. This brochure will encompass all information on the Program which is to be directed to all Kiwanis Clubs in the thirty districts.

During the same period (October 1972-January 1973) the Public Relations Division will develop a publicity kit which is to be made available only to participating clubs.

During the same period, the Publications Division will develop the art and design for the informational brochure as well as for the publicity kit.

ANNOUNCEMENT TO THE 1973-74 INTERNATIONAL COMMITTEES (December 1972)

In December, the 1973-74 International Committees appointed by President-elect William M. Eagles, M.D. which are related to Program Development (Citizenship Services, Youth Services, Key Clubs, Circle K Clubs, Major Emphasis Programs, Support of Spiritual Aims, and International Relations) will be fully briefed on the projected Camelot Program. It is probable, however, that no single committee will have responsibility for promotion.

INPUT FROM THE 1973-74 INTERNATIONAL COMMITTEES (January 1973)

In January 1973 the Committees on Youth Services and Citizenship Services and the chairman of the Committees on Key Clubs, Circle K Clubs, Major Emphasis Programs, Support of Spiritual Aims, and International Relations (all of whom will be in session at the General Office at that time) will be invited to offer input which may be incorporated into the final program materials before they are finally approved by the Board in February 1973.

BOARD APPROVAL OF PROGRAM MATERIALS (February 1973)

In February 1973 the Kiwanis International Board of Trustees will give final approval to the content of the basic informational brochure and the publicity kit and authorize their production.

(It is assumed that the Camelot Program will not be the 1973-74 Major Emphasis Program of Kiwanis International. If perchance it should be, the following procedures would be different.)

PRODUCTION OF MATERIALS (March and April 1973)

In March and April of 1973, the basic informational brochure and the publicity kit will be produced.

ADDITIONAL BOARD REVIEW (end of April 1973)

At its spring meeting, the Kiwanis International Board of Trustees will review the status of the Camelot Program and complete the plans for the first public announcement of the Program at the Kiwanis International Convention in Montreal, June 24-27.

BRIEFING OF THE 1973-74 GOVERNORS (first of May 1973)

At the first Leadership Education Conference held for the 1973-74 governors (the governors-elect), they will be fully briefed on the program and oriented as to their promotional responsibility.

FIRST PUBLIC ANNOUNCEMENT OF THE PROGRAM - MONTREAL CONVENTION (June 24-27, 1973)

As a feature of the general Convention program, the Camelot Program will be announced, preferably in conjunction with the personal appearance of the King of Sports.

The Convention provides additional opportunity for briefing the 1973-74 governors during their second Leadership Education Conference, and discussion of the Program in afternoon conferences, especially the Conference for Lieutenant Governors-select.

DISTRIBUTION OF PROGRAM MATERIALS (July-August 1973)

The basic informational brochure will be included in the President's Package of Leadership Educational Materials, mailed to all clubs in the last half of July for arrival by mid-August. (In some districts, these Kits will be delivered directly to 1973-74 presidents at the time of the governor-elect's Conference for Club Officers, which may be as late as September.)

The 1973-74 governors will have received their copies in the advance distribution of their kits during the Montreal Convention. The same applies to the thirty district secretaries.

The 1973-74 lieutenant governors will receive their copies also through the President's Package mailed directly to them in late July.

ANNOUNCEMENT THROUGH BRIEFINGS OF DISTRICT COMMITTEES (July and August 1973)

Chairmen of appropriate 1973-74 district committees (especially Youth Services) will be briefed on the program and opportunities for their promotion of it when the General Office staff has initial contact with them by mail during July and August. At the same time, chairmen and members of appropriate International committees will receive from the staff appropriate recommendations for their own direct promotion of the Program in their contacts with district chairmen in their zones of responsibility.

ANNOUNCEMENT THROUGH KIWANIS PUBLICATIONS (August and September 1973)

The Program will be announced in the Summer Issue (post-Convention) of The Kiwanis Magazine, which reaches all Kiwanians approximately August 1-10.

The Program will be announced in the October 1973 issue of the Bulletin for Kiwanis Officers, which is mailed to all 1973-74 club presidents and secretaries (plus additional subscription copies for committee chairmen) approximately September 7. Subsequent issues of this publication will continue to promote the Program.

ANNOUNCEMENT AT DISTRICT CONVENTIONS (August and September 1973)

Announcement of the Program will be made at each of the thirty district conventions in August or September. (At the moment, the logical procedure appears to be a slide presentation which could be used at the International Convention in Montreal as well as at district conventions.)

ANNOUNCEMENT THROUGH DISTRICT PUBLICATIONS (September 1973)

Each governor-elect will be asked to publicize and promote the Program through the first issue of the district bulletin mailed for the 1973-74 year --- usually the October issue mailed in September. (The district bulletin is mailed to each Kiwanian in the district.) Suggested copy will be provided district bulletin editors.

CONTACTS WITH PARTICIPATING CLUBS (August 1973 thru September 1974)

In the basic informational brochure and in subsequent basic promotion, clubs will be urged to make an early decision as to their plans for participating in the program and to inform the General Office when they decide to participate.

As information indicating club participation is received by the General Office, the Public Relations Division will provide each with the publicity kit.

Other correspondence related to the Program will be handled by the Program Development Division.

THE BASIC INFORMATIONAL BROCHURE

All clubs will receive the basic informational brochure. It will be a four-color job, printed on high quality stock. In all likelihood, it will be a six-page gatefold, 8½x11, but length and size will be determined by content to be communicated, not vice versa.

It will communicate the following information in much greater detail, not necessarily in this order or with these captions. The following only suggest content --- not the actual wording or development of the section.

The Concept

Any Kiwanis Club, by annually selecting one young man and one young woman enrolled during the current year as full-time students in a secondary school program (public or private), may give deserving recognition to them for their character, achievement, and total citizenship.

This recognition will take specific forms:

1. The Kiwanis Club will bestow the title of Knight of the _____ or Lady of the _____ to each selected honoree who accepts the designation.
2. The Kiwanis Club will present to the named Knight _____ or Lady _____ a career award (a restricted grant) of no less than \$500. The sole restriction shall be that the recipient is committed to using the career award for the furtherance of his or her career, whether applied to the costs of further education in a college, university, junior college, community college, trade or vocational school, other formal training program, apprenticeship, or independent study. The sole criterion will be career furtherance or advancement; the sole judge of that criterion will be the Kiwanis Club.

Immediately following such designation, the name(s) and address(es) of the Knight and/or Lady _____ will be forwarded to _____, Indiana 46555, where it will be entered in _____. When such registration has been completed, _____ will forward to the Kiwanis Club the official _____ (pin?), which will be presented to each Knight and/or Lady at the time of the recognition and presentation ceremony.

Camelot in Indiana

/On the basis of information provided Kiwanis International by the International Palace of Sports, this section will cover the activities in North Webster which are directed by the International Palace of Sports, Inc. This would include photos, descriptions of facilities, the plan for the King of Sports, etc./

The Kiwanis Relation to the International Palace of Sports, Inc.

The Palace of Sports, in cooperation with the Sportswriters and Broadcasters Association, will annually select a King of Sports.

The Palace of Sports, in cooperation with Kiwanis International, will provide a permanent register of Knights and Ladies _____ as reported by Kiwanis Clubs, in the International Palace of Sports.

The Palace of Sports will design the official emblem to be presented to individual Knights and Ladies at the time they are recognized in presentation ceremonies in local communities.

The Palace of Sports will design and be responsible for the production of the Coins of the Realm.

Kiwanis Clubs will participate in the Program by selecting the Knights and Ladies _____ by funding the career awards (\$500 minimum) to be presented to each Knight and Lady, and by arranging for appropriate presentations locally.

Procedures Recommended to the Kiwanis Club for Local Implementation

Decision to Participate

Upon the recommendation of the Committee on Youth Services, the Kiwanis Club board of directors makes a decision as to whether or not it desires to participate on the Camelot Program in 1973-74.

If it does, the Club notifies the General Office. (The General Office sends a publicity kit to the participating club and records the information on a form to be retained as a record throughout 1973-74.)

Assignment of Responsibility

The club president assigns the responsibility for program implementation to the Committee on Youth Services or to another youth services committee or to a special Committee on Camelot.

The responsibility for the implementation of the Camelot Program encompasses:

(a) Financing

The Committee recommends the desired amount of funding. Funding can be the minimum of \$500 for a single award. There will be no maximum, but each club is limited to selecting one Knight and one Lady.

The Committee recommends the method of funding:

- (1) Preferred funding is through the utilization of the official Coins of the Realm which may be sold, exchanged for principal contributions, or auctioned.
- (2) Alternate funding is as the club may opt, consistent with Kiwanis International policies regarding fund raising.

(b) Publicity

The Committee recommends a plan for publicity, utilizing in part the materials from the publicity kit provided by Kiwanis International. These materials will include recommendations regarding press releases, logotypes, recorded spot announcements for radio and television, and suggestions for publicizing the presentation ceremonies.

(c) Clearance With School Authorities

(We cannot be certain at this point whether the presentations of grants to enrolled students will conflict with specific local school policies regarding such. We suspect that this will most likely occur where grants are proposed for school athletes.)

The Committee explores the feasibility of the program with secondary school officials of the area and, on the basis of such discussions, recommends a plan for school liaison.

(d) Criteria and Selection

The Committee recommends the criteria for selection and the composition of the selection committee. The procedure for nomination, the requirements for participation by the nominees, and deadline dates will be established by the Kiwanis Club.

Although each Kiwanis Club may enlarge the criteria, the criteria may not include evidence of financial need and must include character, achievement, and total citizenship. Athletic skills, sportsmanship, participation in athletic events, and achievement in athletics may be considered as criteria within the context of character, achievement, and total citizenship but it may not be the sole or dominating factor in selection.

(e) Communication

The Committee assigns responsibility for all communications which the club must maintain with Kiwanis International and the International Palace of Sports, Inc.

And, at an appropriate time:

(f) Award and Recognition Ceremony

The Committee recommends an award and recognition ceremony at which time the recipients are honored and presented with certifications of grants and with the official pin which identifies them as Knight and Lady _____

When all recommendations have been made to the club board of directors and been approved or approved as revised, the Committee becomes the implementing group.

Opportunities for Special Events

The Kiwanis Club, through its selection committee, can, early in the year, identify twenty-five candidates and establish a Round Table which meets once a month during the remainder of the school year. Preferably, these should have a designation consistent with the Arthurian story prior to the time the final selection is made.

A Camelot costume ball or Camelot banquet could be the setting for the presentation ceremony.

The Knight and Lady _____ could appear on a Camelot float in a parade if the timing is appropriate for such.

THE PUBLICITY KIT

The Publicity Kit will include the following:

- Fill-in-the-blanks press releases for the program kickoff, successive stages in the publicity and selection, and the final presentations ceremony.
- Photos for newspaper use: the International Palace of Sports, the King of Sports, etc.

- Logotypes embodying Program art and design
- Suggested radio spot announcements
- Information on the availability of items purchasable from Kiwanis International or the International Palace of Sports:

Coins of the Realm

Lapel pins or other insignia

Recorded radio spot announcements

TV slide spot announcement

Announcement cards, place mats, napkins with Camelot motif
for use at presentations ceremony or banquet

REPORT OF BOARD COMMITTEE ON PROPERTY AND SUPPLIES
TO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEES

September 27-30, 1972

Date of Committee Meeting: September 28, 1972

Place of Committee Meeting: General Office

Present: Members - P. Blair Ellsworth, M.D., Ralph C. Keyes, H. Lee Powell, Jr.
Chairman - Mark A. Smith, Jr.
Staff Members - Thomas W. Fitzgerald, Richard A. Misch, James G. Smith,
L. A. Hapgood
Others - Wes H. Bartlett, Charles M. Roberts, Hilmar L. Solberg,
Egon L'Epplattenier

The Committee reviewed the financial statement for the Supplies Department for the month of August and for the eleven-month period ended August 31, 1972.

It was noted that the eleven-month sales figure was \$857,850, which is approximately \$27,000 ahead of last year. The most significant change in the last twelve months is in the area of gross profit on the sale of supplies. Here we have an improvement of \$70,000 in the 1971-72 administrative year. This improvement, of course, is a direct result of the price increases which went into effect in November of 1971.

It was also noted that the expense side of the Supplies operation is running approximately \$10,000 behind last year. This was accomplished again this year in spite of spiraling costs.

The Committee observed the physical arrangements of the stock room on the lower level, and we were pleased to see that we are beginning to make some progress as far as space is concerned. Hopefully with further realignment in the lower level, more space can be made available to the Supplies Department.

The Committee reviewed the 1972-73 Supplies Catalog, and we were also appraised of the promotional efforts which will be made in the next several months. We are hopeful that the promotion will be such this year that we will have an increase in the number of supplies orders received in the General Office. We have requested that the Staff recommend at the February Board Meeting a procedure for additional supplies promotion at district meetings, including district conventions.

PROPERTY

The Committee inspected the building and wishes to express its appreciation to the Staff and members of the building maintenance crew for their dedicated efforts in the refurbishing of the General Office property, and remaining within the budget to accomplish this.

The Committee then discussed at great length the Archives Room and ways of maintaining the valuable historic records of Kiwanis in a more business-like fashion. It was the feeling of the committee that there should be proper space provided for the archives, and in doing this, alleviate some of the space problems which are now presently being experienced.

Recommendation #1:

The Committee recommends that a feasibility study be made for an addition on the southeast corner (the space that can presently be occupied by three cars) of our structure. This feasibility study to be completed in time for consideration by the Board Committee at the February meeting.

I move that recommendation 1 be adopted.

I move this report be received.

Respectfully submitted,

P. BLAIR ELLSWORTH, M.D.

RALPH C. KEYES

H. LEE POWELL, JR.

MARK A. SMITH, JR., Chairman

REPORT OF BOARD COMMITTEE ON PUBLICATIONS AND ADVERTISING
TO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEES

September 27-30, 1972

Date of Committee Meeting: September 28, 1972

Place of Committee Meeting: General Office

Present: Members - Stephen H. Hart, Jr., Mark A. Smith, Jr.
Chairman - P. Blair Ellsworth, M.D.
Staff Members - Robert Bruce Crippen, Dennis Moore, Wayne Aune,
Burton Harris, R. P. Merridew
Others - Lorin Badskey, Aubrey Irby, Lee Powell, Jr.

Chairman Ellsworth opened the meeting with a brief statement concerning the relationship of the Board Committee to the members of the staff. He then called on Dennis Moore to explain editorial procedures. Dennis discussed guidelines for the acceptance of articles pointing out that readership was sustained by a good "editorial mix" combining articles indirectly related to Kiwanis with those that have a direct Kiwanis relationship. He also pointed out that Kiwanis must compete with other publications for the services of free-lance writers and photographers at acceptable price levels and in response to a query from Mark Smith explained that all of the departments and some of the major articles are written by members of the staff.

Burt Harris was introduced and mentioned that the secretaries had already reported to the Board on the substantial advantage in advertising lineage that THE KIWANIS MAGAZINE enjoyed over the Rotarian and the Lion. Burt Harris went on to explain briefly what current procedures in soliciting advertising were employed, mentioning trade advertising, Standard Rate and Data, and the use of the Starch surveys.

Secretary Reg visited the meeting at this point to discuss the matter of acceptability of advertising, using the CNA Insurance insert in the October issue as an example of one advertisement that had been edited by the staff to eliminate any inference that the advertiser had the endorsement of Kiwanis International even though it appeared to be directed exclusively to Kiwanians. After learning that samples of the actual insert had been received by the advertising department shortly before deadline and that the advertiser had printed nearly 600,000 of these inserts, sufficient for the November as well as the October issue, Mark Smith suggested that in the future no advertising inserts of any description be scheduled for binding in the center of the magazine. After the discussion that followed the members of the committee agreed that such inserts could be accepted at a premium rate from quality advertisers only if actual proof samples of such inserts be submitted to the director of publications for approval. Deadlines for receipt of such press proofs was left to the discretion of the staff.

Wayne Aune reviewed the production and manufacturing procedures currently employed in dealing with Mid-America Webpress, Inc., of Lincoln, Nebraska, showing samples of the various steps from coded manuscript to computer line print to layout, to page proofs, and to final blue print proofs of an entire issue.

Bruce Crippen was then asked to review the comparative statement for August which the committee found in order. He pointed out that due to economies in various expense areas and to a substantial increase in advertising income over the budgeted figure of \$190,000 that the end-of-year total excess of income over expenses should be in excess of \$10,000 rather than the deficit billing for the September 1972 issue with billing based on the previous incumbent's (Fawcett Printing Corp.) 1971 proposal for the printing of THE KIWANIS MAGAZINE. This comparison revealed that it would have cost almost \$5700 more had Fawcett printed the September issue than actual billing by Mid-America and it was pointed out that the manufacturing budget would have not provided money for full color and additional increments of pages if the magazine were being produced under the Fawcett price structure.

Prior to the completion of Bruce's remarks President Lorin visited the committee meeting to commend the members of the staff on their work and to charge them with the responsibility of even greater triumphs during the coming year.

Your committee has no further recommendations to make at this time but the members do wish to also commend the staff for producing a magazine in which we all take pride.

I move this report be received.

Respectfully submitted,

STEPHEN H. HART, JR.

MARK A. SMITH, JR.

P. BLAIR ELLSWORTH, M.D., Chairman

REPORT OF BOARD COMMITTEE ON PUBLIC RELATIONS

TO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEES

September 27-30, 1972

Date of Committee Meeting: September 28

Place of Committee Meeting: General Office

Present: Members - James C. Brooks, Ted R. Osborn
Chairman - Hilmar L. Solberg
Staff Members - John L. McGehee, R.P. Merridew, L.A. Hapgood
Others - Lorin J. Badskey, Aubrey E. Irby, Ralph C. Keyes

1. The Committee heard a report from the staff director of public relations relative to progress on various projects assigned to the department:

- Farm-City promotion.

Newsletters and promotional material have been prepared and have been utilized during the buildup to Farm-City Week, which will take place during the week immediately preceding Thanksgiving Day.

- National Newspaper Week.

To date approximately 300 kits have been distributed to Kiwanis clubs upon request. The usual number distributed each year is 500. The rate of receipt of requests makes it evident that the same will be true this year. Kiwanis is the oldest continuous participant in National Newspaper Week, and has been singled out for special tribute by Newspaper Managers Association, Inc., the organization sponsoring National Newspaper Week.

- Family Reunion Day.

The 1972 observance of Family Reunion Day, in the estimate of the staff, was the most extensive to date. The public relations director reported that the 1973 date has been agreed upon by Freedoms Foundation and Kiwanis as the second Sunday in August, which is August 12.

- Youth and Social Problems.

A series of thirty minute taped shows which will be offered as a complete package for public service airing to Kiwanis clubs is to be undertaken by Kiwanis International and WGN Continental Broadcasting Company, Chicago. The working title will be "Youth and Social Problems." Experts in various fields in which Circle K men and Key Club men are conversant will participate in panels with selected young men. A portion of this program has been completed. Additional programs will be taped later this year or early next year.

- Share Your Life.

A public relations annex has been prepared on Share Your Life and has been distributed with the Share Your Life kits to all clubs. Early in October a fill-in-the-blanks press release announcing the program will go out, with a picture of the presidents of Kiwanis International, Key Club International and Circle K International, to all clubs for submission to hometown press. A number of promotional items to extend the Share Your Life idea from clubs themselves into the entire community were considered. These covered graphics and broadcast and TV materials. The majority of these can be offered as sales items with the costs recoverable. Several would be offered on a no-charge basis to clubs and thus would be non-recoverable.

Recommendation #1:

The Committee recommends that four monthly newsletters be distributed on special letterheads during the coming administrative year to all clubs in support of the Share Your Life program; 20-second TV spots be prepared as a sales item for use by clubs in obtaining public service time for their airing; a recording of five to eight Share Your Life messages be prepared as a sales item to clubs for their use in public service air time; and one editorial mat be prepared for distribution by a professional mat service to small daily and weekly newspapers throughout the United States and Canada.

I move that recommendation 1 be adopted.

2. The Committee considered two Connelly Medal nominations:

- Captain William L. Kropp of Springfield, Illinois, a Salvation Army officer, who rescued three people from a burning Salvation Army Hospitality House.
- Arthur Grosz of Fargo, North Dakota, who rescued a woman from in front of an approaching train.

Recommendation #2:

The Committee recommends that Captain William L. Kropp's nomination for a Connelly Medal not be approved, but that he receive a congratulatory letter from the president of Kiwanis International, and that it be recommended that he receive a Medal for Valor from the Illinois-Eastern Iowa District. The Committee further recommends that additional information be sought on the nomination of Arthur Grosz requesting particularly information from witnesses in support of the account of Mr. Grosz' heroic act.

I move that recommendation 2 be adopted.

3. The Committee considered the criteria for awarding Connelly Medals and felt that these criteria should stand as written. The Committee also requested that incoming Connelly Medal nominations be so screened upon their arrival at the Kiwanis General Office that only those which appear to meet the qualifications are presented to the Board for consideration.

4. The Committee considered the recommendation of the chairman of the International Committee on Public Relations, Darrell Coover, that bulletins in the International club and district bulletin contests be judged from the period between October 1 and April 1 of each current administrative year rather than on a calendar year basis. This administrative detail can be handled by Mr. Coover's committee and the staff.
5. The Committee discussed plans for Kiwanis participation in the Bicentennial of The American Revolution. It was agreed that the "umbrella program" - The Volunteer and his Nation - should be the overall program submitted to the Bicentennial Commission for integration into the Commission's overall promotional plan, and that the staff be instructed to prepare suggested programs to implement this "umbrella program." One of these areas to be investigated will be a radio series dramatizing in short programs the contributions of various volunteers to the progress of the nation in the last 200 years. The commercial shows which had been offered to Kiwanis exclusively on a purchase or financial guarantee basis were explained by the staff. It was agreed that development of a program over which Kiwanis itself would have control would be more appropriate, and the idea should be pursued.
6. The Committee discussed the idea of a youth recognition program in which outstanding young men and women, not only from Key Club and Circle K but also from other major organizations in the United States and Canada, would be singled out each year for special recognition by Kiwanis. The Committee felt that such a program might be the high point of a Kiwanis Youth Night which conceivably could be the Monday evening session of each Kiwanis International convention. The program might be run in connection with a youth seminar which would be conducted concurrently with the Kiwanis International convention itself.

Recommendation #3:

The Committee recommends that the Board Committee on Convention consider establishment of an annual youth recognition program to be conducted as the high point of a Youth Night at each Kiwanis International convention, and that this recognition program include a seminar to be run concurrently with the Kiwanis International convention itself.

I move that recommendation 3 be adopted.

7. The Committee considered the following recommendations of the "MNO" analysis which were pertinent to its responsibility:
 - Communicating with Key Club and Circle K in such a manner as to make them more aware of Kiwanis as a "next step" for them in service. Special communication pieces might be required, and special communications techniques.
 - Communicating with youth in general on the value of the service club as a natural outlet for the current - and commendable - wave of service desire.
 - Communicating with the public at large on the same subject.

The Committee agrees in principle with the general approach of the three points and expresses itself as feeling that both external and internal communication be undertaken pointing out the role of Kiwanis and other service organizations as vehicles for participation in social service both by young people and by the community at large.

8. The Committee considered the proposal of Project Concern that it present an annual award to a Kiwanis district or individual Kiwanian or both for outstanding service to Project Concern. The Committee instructed the staff to obtain more details from Project Concern on this proposal.

I move this report be received.

Respectfully,

JAMES C. BROOKS

TED R. OSBORN

HILMAR L. SOLBERG, Chairman

REPORT OF THE TREASURERTO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEESSeptember 27-30, 1972

Traditionally the Treasurer's Report consists of the financial position of Kiwanis International. At this time it is my pleasure to report to you that position as of August 31, 1972, and the comparative figures for 1971. Under the caption Unrestricted Funds, current assets amounted to \$581,344 as of August 31, 1972. This is an improvement during the last twelve months of approximately \$243,000. Most of this improvement can be traced to the cash accounts which this year include the one dollar dues increase rate for 1971-72. In the last twelve months we have also been able to make a small reduction in our accounts receivable and our prepaid expenses. Inventories of \$202,000 are up approximately \$14,000 this year primarily because we received an additional half million copies of the booklet "WHAT IF THEY CALL ME CHICKEN?" in the month of August.

Total current liabilities of \$329,273 are fairly comparable with last year, and this amount subtracted from the total current asset figure results in a working capital figure at August 31, 1972 of \$252,071. The increase in working capital during the last twelve months of \$246,370 can be directly related to the increase in current assets.

Other assets, deposits and advances, are added to the working capital figure to give us a total of unrestricted funds of \$309,276. Deposits include postage deposits here in Chicago for permit and meter mail, and in Lincoln, Nebraska for the mailing of THE KIWANIS MAGAZINE. Advances for the most part include the employees pension trust advance. Kiwanis International pays the insurance and side fund premium one year in advance, and the employees reimburse Kiwanis for the disbursement by way of monthly payroll deductions. The amount involved in the pension trust advance is approximately \$23,000 each year. Also charged to this account are the travel advances made to employees.

Under the caption Reserved Funds we have the funded reserve and the building expansion reserve. These funds are invested in restricted bank savings accounts which currently are producing the maximum rate of annual interest.

The Kiwanis International Building is reflected in this statement as \$1.00 merely to reflect ownership. The original cost of land and building amounted to approximately \$1,285,000.

Finally we have total of all funds as of August 31, 1972 of \$723,023.

Respectfully submitted,

ROY W. DAVIS, Treasurer

KIWANIS INTERNATIONAL
 STATEMENT OF FINANCIAL POSITION
 AUGUST 31, 1972 & 1971

	<u>1 9 7 2</u>	<u>1 9 7 1</u>
UNRESTRICTED FUNDS:		
CURRENT ASSETS:		
Cash	\$150,926	\$(130,472)
Accounts receivable	208,232	251,181
Inventories	202,042	188,460
Prepaid expenses	<u>20,144</u>	<u>28,745</u>
Total current assets	581,344	337,914
CURRENT LIABILITIES:		
Accounts payable	120,596	156,986
Accruals	29,101	31,050
Deferred income	<u>179,576</u>	<u>144,177</u>
Total current liabilities	<u>329,273</u>	<u>332,213</u>
OTHER ASSETS:		
Deposits	26,676	25,425
Advances	<u>30,529</u>	<u>32,297</u>
Total--unrestricted funds	309,276	63,423
RESERVED FUNDS:		
Funded	303,229	292,545
Building Expansion	110,517	98,428
Kiwaniis International Building	<u>1</u>	<u>1</u>
Total--all funds	<u>\$723,023</u>	<u>\$ 454,397</u>

REPORT OF BOARD COMMITTEE ON FINANCETO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEESSeptember 27-30, 1972

Date of Committee Meeting: September 27, 1972

Place of Committee Meeting: General Office

Present: Members - Roy W. Davis, Maurice Gladman
Chairman - Charles M. Roberts
Staff Members - Thomas W. Fitzgerald, R.P. Merridew, L.A. Hapgood
Others - Wes H. Bartlett, Lorin J. Badskey, William M. Eagles, M.D.

The financial statement for the month of August and the eleven-month period ended August 31, 1972, was reviewed, found in order and approved.

Attached is the comparative statement of income and expenses for the period ended August 31, 1972 and 1971. Income for the eleven months totaled \$2,603,000 and represents an increase in the past twelve months of approximately \$266,000 --- \$228,000 of this increase can be attributed to the \$1 dues increase which went into effect in the 1971-72 administrative year. Because of the federal price and wage freeze, you will recall that we were unable to collect this increase in its entirety; the amount collected per member this year was approximately eighty-eight cents. This administrative year we will be receiving the full \$1 increase.

Processing fees have shown a \$20,000 increase, and here again this additional income was derived from the rate increase. Processing fees were increased from \$2 to \$3 for 1971-72. Magazine advertising income increased somewhat in the past twelve months, and the amount involved is approximately \$15,000. Gross profit on the sale of supplies increased \$70,000 this year as a direct result of adjustments upward in the selling prices for most of our items.

Convention registration fees decreased \$33,000 as a result of fewer registrations this year. The convention dues allocation of \$41,000 shows a decrease at this time. However, at year end the dues figure will be adjusted to the amount which is needed to maintain a break-even operation for convention. Last year the convention dues allocation was reduced to \$7,000 in September because of the additional amount of registration fees. This year the convention operation will need the full budgeted dues allocation of \$45,000 to break even.

Expenses amounted to \$2,438,000 and represents an increase in the last twelve months of only \$52,000. The primary reason for this minimal increase in the past twelve months, as far as expenses are concerned, is due to the austerity programs initiated about a year and a half ago. The excess of income over expenses at the end of eleven months is \$164,846 against last year's deficit of \$49,343. Therefore, net income is running about \$214,000 ahead of last year at August 31, 1972.

The Committee reviewed the financial statements for Key Club and Circle K International for the three-month period ended September 1972. The September bank balance for Key Club International amounted to \$34,518. The amount is their present net worth and 1972-73 expenses will be funded by their dues

which will be collected in the next thirty to sixty days. The September bank balance for Circle K was at \$3,032 which is approximately a \$1,500 increase in the last twelve months. Hopefully Circle K expenses can be kept to a minimum in order to increase their capital account as well.

The contingent expense reports for the Secretaries for the second six months of the 1971-72 administrative year were reviewed, found in order and approved.

The request from the Kiwanis Club of Forty Fort - Kingston, Pennsylvania for financial assistance pertaining to their dues and magazine billing was discussed. Since ninety percent of the club has suffered both home and business damage, due to hurricane Agnes, we are in agreement that we will remove from their accounts receivable the dues and magazine billing for the first six months of the 1972-73 administrative year. The amount involved in this write-off is \$164.00.

Recommendation #1:

The Committee recommends that the dues and magazine billing for the first half of the 1972-73 administrative year for the Kiwanis Club of Forty Fort - Kingston, Pennsylvania amounting to \$164.00 be written off.

I move that recommendation 1 be adopted.

Secretary Reg discussed with the Committee the receipt of a bequest in the amount of \$2,000 from the estate of May Gaderer of Chicago, Illinois. The Committee is in agreement that this amount should be treated as extraordinary income in the 1971-72 administrative year.

The Committee discussed the advantages of purchasing additional core (memory) for our 360 IBM machine. In order to progress further into a fully automated operation, we are in agreement that this additional core is necessary in the preparation of future programs.

Recommendation #2:

The Committee recommends that 8-K additional core be added to our existing computer operation at a monthly cost of \$340.

I move that recommendation 2 be adopted.

The Committee reviewed the expenses connected with the Kids' Day Program and the reimbursement from the Kiwanis International Foundation. We have requested the Secretary and the Comptroller to report to the Committee at the February meeting the actual expenses involved in the Kids' Day Program and the estimated overhead costs for the Foundation Department.

The Committee discussed at length the Board action requiring the payment of \$4,500 to the Eastern Canada and the Caribbean District. In order to evaluate this matter the committee requests that the Board Committee on International Extension furnish the Finance Committee with criteria which would include specific items of expense in the form of a budget.

Recommendation #3:

The Committee recommends that the Board Committee on International Extension furnish the Finance Committee with appropriate criteria and a budget in connection with the financial support for the clubs in the Caribbean area.

I move that recommendation 3 be adopted.

The Committee reviewed the 1972-73 Budget which was approved at the Atlantic City Board Meeting. It was brought to our attention that the overall expenses for the International President were increased by the amount of \$1,000. Therefore, the Committee is in agreement that the following accounts remain the same: President's Office Expense for \$7,000 --- Contingent Expense for \$5,000. Because of the realignment in the Presidential Official District Visitations, the Presidential Travel account will be decreased by \$1,000 to facilitate the \$1,000 increase in the Office Expense account.

Recommendation #4:

The Committee recommends that the budget for the President's Travel account be decreased from \$20,000 to \$19,000, and that the net income for the 1972-73 Budget be increased by a similar amount.

I move that recommendation 4 be adopted.

I move this report be received.

Respectfully submitted,

ROY W. DAVIS

MAURICE GLADMAN

CHARLES M. ROBERTS, Chairman

KIWANIS INTERNATIONAL

SUMMARY STATEMENT OF INCOME & EXPENSES

PERIOD ENDED AUGUST 31, 1972 & 1971

INCOME:	<u>1972</u>	<u>1971</u>
Dues-General	\$1,110,301	\$ 881,879
Dues-Int'l. Extension	118,708	116,479
Charter Fees	17,900	13,948
Interest	7,233	16,949
Processing Fees	78,812	58,424
Magazine Subscriptions	485,437	487,232
Magazine Advertising	180,539	165,576
Gross Profit on Sale of Supplies	351,144	281,398
Convention Registration Fees	204,691	237,314
Convention Dues	41,605	72,481
Mailers	<u>6,658</u>	<u>5,812</u>
 Total Income	 <u>2,603,028</u>	 <u>2,337,492</u>
 EXPENSES:		
Board, Council & Comm. Admin.	237,191	215,859
Executive	127,394	125,381
Office Management	131,824	110,953
Public Relations	46,141	45,163
Int'l. Extension	108,162	116,915
Field Service	178,841	160,069
Records & Data Processing	99,314	119,696
Program Development & Club Service	120,366	115,359
Circle K	33,555	32,225
Key Clubs	24,645	20,893
Bureau of Accounts	14,254	15,185
Publications	128,643	116,927
Magazine	650,622	657,345
Supplies	289,539	299,195
Convention	<u>247,691</u>	<u>235,670</u>
 Total Expenses	 <u>2,438,182</u>	 <u>2,386,835</u>
 EXCESS OF INCOME OVER EXPENSES	 <u>\$ 164,846</u>	 <u>\$ (49,343)</u>

REPORT OF THE COMMITTEE OF PAST PRESIDENTS
TO THE MEETING OF THE INTERNATIONAL BOARD OF TRUSTEES

September 27-30, 1972

Date of Committee Meeting: September 30, 1972

Place of Committee Meeting: General Office

Present: Members - Fred G. McAlister, Q.C., Donald B. Rice, Walter J.L. Ray, Donald T. Forsythe, Don E. Engdahl, Reed C. Culp, H. Park Arnold, Albert J. Tully, I. R. Witthuhn, Merle H. Tucker, Charles A. Swain, Edward B. Moylan, Jr., Edward C. Keefe, R. Glenn Reed, Jr., James M. Moler, Harold M. Heimbaugh, T. R. Johnson, O. E. Peterson (Honorary Member)

Chairman - Robert F. Weber

Staff Member - Percy H. Shue

Absent - J. O. Tally, Jr.

The Committee of Past Presidents gave a warm welcome to Past President T. R. Johnson, sitting for the first time with the Committee.

The Report of the Committee of Past Presidents of its meeting on June 12, 1972, held in Atlantic City, was approved.

Visit of the President

President Lorin J. Badskey brought greetings from the Board of Trustees.

In further comments, he reviewed the plan of leadership education for the 1972-73 Governors --- a three-phase program beginning in Chicago in early May, continuing at an all-day session prior to the opening of the Atlantic City Convention, and being completed at this Council, October 1-3.

He was also pleased to report that 1971-72 had been an outstanding year in new club building --- the best since 1921 --- although growth in total membership remains a problem, especially in the large cities where so many and varied changes are taking place. He indicated further that continued studies by the Board of Trustees and staff will hopefully resolve this major concern of membership deletion and the need to attract new men into Kiwanis.

President Lorin reported that the 1972-73 Theme, SHARE YOUR LIFE, had already had great acceptance and should stimulate Kiwanis and individual member involvement in programs of service.

He also briefly described the "Camelot Program" (not yet officially named) --- how it had been developed and was being developed and what its objectives will be. He indicated that considerable detail still has to be prepared by the Board and staff prior to its announcement as an action program for 1973-74. The Past Presidents cautioned that those developing the Camelot program should make certain that athletic ability did not become the main goal in picking outstanding youth; all-round leadership ability and citizenship, coupled with civic and community service, should be the chief criteria.

Visit of the President-elect

President-elect William M. Eagles, M.D., visited with the Past Presidents and spoke briefly. He indicated in particular the plans for selecting the 1973-74 Major Emphasis Program and urged each Past President to offer recommendations for a subject area.

Kiwanis International Foundation Board Members as Members of Council

The Chairman indicated that there had been some discussion of the possibility of members of the Kiwanis International Foundation Board becoming members of the Council and asked the Committee whether they wished to indicate a position, pointing out that this would require an amendment of Article IX of the Constitution. The dominant feeling of the Past Presidents was that it was desirable to retain the present character and constituency of the Council.

Recommendation #1:

The Committee recommends that the Board be informed that the Committee is opposed to amending the Constitution to permit the inclusion of members of the Board of the Kiwanis International Foundation as members of the International Council.

At the same time, the Committee expressed its pleasure at having the members of the Foundation Board attend any Council sessions to which they are invited by the Board.

Fees Involved in Membership Transfer

The Committee was invited to comment upon a proposal related to the crediting to a Kiwanis Club of any International dues of a member who is transferring to that club during the six-month period covered by the member's last payment to his club from which he is transferring.

The Committee took no action on this item and suggested that it be referred back to the Board for further study if the Board so desires.

Administrative Year of Kiwanis International

President Lorin having indicated that the Board has the matter of the administrative year under continuous study, the Committee took no action. Individual Past Presidents gave their separate evaluations of the leadership education conferences they had attended, and there was a great diversity of comment, ranging all the way from "the best ever" to "club presidents have not been trained in our district."

Report of the 1972 Meeting of the World Secretariat

Past President T. R. Johnson, a member of the World Secretariat, related highlights of the meeting held in the General Office in July 1972, including action taken for the strengthening of past and present leadership in Kiwanis International-Europe; discussion of the Tenth-Anniversary Mission Tour; discussion of the geographical limitations of Kiwanis International-Europe; and the plans for the next meeting of the Secretariat, scheduled for Oslo, Norway, June 13-14, 1973.

Policy on International Resolutions

The Committee deferred action on the matter of Board Policy regarding the proposal and passing of resolutions of a national character, pending results of a study now being carried out by the Board Committee on Laws and Policies.

The Kiwanis Magazine

The Past Presidents commend the quality of editorials, articles, reports of club activities, and advertising appearing in The Kiwanis Magazine. At the same time, the Past Presidents urge the Board of Trustees and those responsible for the publication of The Kiwanis Magazine to see that articles appearing in the Magazine reflect the policy set forth by the Board so that there is a relationship of all materials to the programs of Kiwanis.

Joint Meeting With the Board

The Committee thanks the Board of Trustees for the opportunity to meet with the Board in joint session on September 30 and for the opportunity given to all of the Past Presidents at the joint meeting to suggest areas for major emphasis programming.

International Extension

The Past Presidents request that each Past President receive from J. Frank McCabe, Director of International Extension, a detailed and objective report of his recent visit to the Far East. They would be especially interested in knowing of the problems and concerns as well as the achievements which he identified in his visit.

Tenth Anniversary of the Kiwanis Club of Tijuana

Recommendation #2:

The Committee recommends that Kiwanis International send special greetings and congratulations to the Kiwanis Club of Tijuana on the occasion of the tenth anniversary of that club.

Next Meeting of the Committee

The next meeting of the Committee of Past Presidents will be held in Montreal prior to the 1973 International Convention at an hour and place to be designated.

There being no further business, the Committee adjourned at 3:30 p.m.

Respectfully submitted,

ROBERT F. WEBER, Chairman