

# FOREWORD

A year ago there was published in a booklet, entitled "Kiwanis on the March", a summary of the activities in which Kiwanis clubs had engaged during the year 1943. This summary received such an enthusiastic reception and was so widely used, that it was determined to publish this summary for the year 1944.

It is expected that this booklet will serve a twofold purpose. First, to provide in a comparatively small compass, a review of Kiwanis accomplishments, and second, to present a challenging list of activities in which club committees may engage when desiring to widen a club's program of service.

No attempt has been made to include all club activities. The activities presented here are those which have engaged the attention of many clubs, or which indicate a new trend in activities which other clubs may desire to follow. Clubs desiring information with reference to contemplated activities that are not here referred to, can secure such information by writing to the Activities Department of the General Office where a file of all reported activities is maintained.

It is hoped that "Kiwanis in Review" will be found as useful as "Kiwanis on the March", and that it will serve to still further broaden the activities of our 2,289 clubs which now comprise Kiwanis International.

June, 1945

### ACTIVITIES DEPARTMENT KIWANIS INTERNATIONAL

520 North Michigan Ave.

Chicago (11)

Illinois



### AGRICULTURE

#### **KIWANIS FARMER MEETINGS**

602 Meetings held 89,375 Farmers in attendance

#### **Activity Examples**

Entertaining farmers and their families at country suppers, picnics, etc.

Establishing Fruit Growing Club.

Conducted tours to model farms.

Entertaining 10,000 farmers at annual Corn Day.

Conducting meetings in Grange Halls.

Conducting Country Life Achievement Program with tribute to rural leaders.

Inviting two farmers each week as guests of club.

Providing field study of tobacco, hybrid corn varieties, etc. Providing informed speakers on postwar agricultural problems.

#### LOCAL FESTIVALS

73 Activities reported

#### **Activity Examples**

Sponsoring Fat Stock Show. Holding Flower and Garden Show. Conducting Field Days. Presenting farm festival and horse shows. Arranging Swedish Midsummer Festival. Sponsoring rodeo and junior rodeo. Staging Harvest Home Festivals. Sponsoring lamb show. Holding corn husking contest. Conducting ploughing matches.

### AGRICULTURE

#### **RURAL-URBAN COOPERATION**

687 Activities reported

#### **Activity Examples**

Distributing pure-bred calves among farm youth.
Making a four star Jersey bull available to farmers.
Sponsoring Blue Lupine planting program.
Providing information with reference to desirable varieties of oats for fall seeding.
Providing bees in return for part of honey crop.
Holding three day meeting for presenting latest information on soil building, livestock, and other subjects.
Providing building for storage.
Planning extension course in growing of citrus crops.
Sponsoring Pasture Clinic.
Recruiting farm labor.
Sponsoring grain show.
Securing plants for processing dairy and other products.
Aiding in solution of marketing problems.

#### VICTORY GARDENS

605 Activities reported 68,453 Gardens planted

#### **Activity Examples**

Awarding war bonds, tools, seeds, certificates, ribbons, etc., in Victory Garden contests.

Sponsoring Victory Garden show.

Arranging Victory Garden display at state and county fairs. Securing Victory Garden plots.

Installing water system for irrigation of Victory Gardens. Arranging exchange and distribution of surplus products. Distributing bulletins.

Sponsoring night classes in gardening.

### AGRICULTURE

#### **4-H** CLUBS

495 Activities reported

#### **Activity Examples**

Providing one week's training in Girls Homecraft Club.

Providing calves, gilts, chickens, lambs, and other livestock . to 4-H members.

Providing sewing machine for 4-H girls.

Awarding scholarship to 4-H boy and girl in State Agricultural College.

Awarding prizes to outstanding 4-H members.

Contributing mess hall and bunkhouses for 4-H Camp.

Paying expenses of 4-H members to conferences.

Conducting annual Achievement Day.

Sending boys and girls to 4-H Leadership Training Camp.

Sponsoring 4-H Club fairs.

Conducting hybrid corn contest.

Sponsoring 4-H Club picnic.

Promoting annual Potato Day, chick show, Tomato Club, livestock show, and similar events.

#### FUTURE FARMERS OF AMERICA

73 Activities reported

#### **Activity Examples**

Purchasing blooded steer calves and providing one year's feed and care.

Entertaining Future Farmers.

Aiding and financing Fat Livestock Show and Auction.

Furnishing prizes for district grain show.

Paying expenses to Future Farmers Convention.

Providing loans for seeds and livestock.

Providing plots of ground.

### AGRICULTURE

#### JUNIOR FARMERS CLUB

22 Activities reported

#### **Activity Examples**

Sponsoring Junior Farmers plowing match. Conducting annual banquet. Organizing Junior Farmer Camp. Presenting scholarships. Entertaining Junior Farmers at luncheon meetings. Providing certified seed. Conducting Junior Farmers Achievement Day. Providing pedigreed livestock.

#### MISCELLANEOUS

312 Activities reported 24,288 Awards to farmers

#### **Activity Examples**

Providing guidance to boys and girls interested in agriculture. Visiting Experiment Station Farms.

Providing motion picture projector for use at farmers' meetings.

Sponsoring radio broadcasts on agricultural problems.

Conducting essay contests on soil conservation.

Sponsoring terracing and forming of drainage districts.

Providing lectures on proper land use.

Supporting county fairs.

Securing fertilizers.

Making awards to farmers for increased production.



### **BUSINESS STANDARDS**

#### **BUSINESS STANDARDS**

455 Activities reported

12,143 Members engaged in postwar surveys

### **Activity Examples**

Securing uniform business hours.

Conducting postwar industrial surveys.

Conducting community-wide forums on postwar planning. Disseminating rationing information.

Distributing OWI posters. Sponsoring "Courtesy Week" for customers and salespeople.

Distributing Kiwanis Code of Ethics.

Investigating taxicab overcharges.

Publishing newspaper warnings against "fly-by-night" merchants.

Combatting black markets.

### PUBLIC AFFAIRS

#### AID TO BUSINESS AND INDUSTRY 63 Activities reported

#### **Activity Examples**

Distributing Business and Professional Directory. Providing workers in essential industries. Establishing Blue Cross Hospital Plan. Assisting factory workers with income tax returns. Securing prisoners of war for harvesting. Providing housing for defense workers. Contacting new industries.

#### **CIVIC IMPROVEMENT**

467 Activities reported

#### **Activity Examples**

Building and maintaining parks. Conducting tree and shrub planting programs. Financing operation of community centers. Constructing new hospital wards. Obtaining improved transportation and waiting rooms. Donating iron lung to hospital. Erecting bicycle racks. Establishing community canning centers. Establishing quick-freeze and cold storage locker plants. Providing pulmotors for Fire Departments. Providing sewerage systems.

#### **COMMUNITY FUNDS**

550 Activities reported \$6,353,918.52 Raised

#### **Activity Examples**

Securing professional directors for campaigns.

Organizing fund campaigns.

Sponsoring establishment of Community Chests.

Providing workers for soliciting.

Sponsoring Christmas seals sale, March of Dimes, Cancer Control Funds, etc.

Conducting Red Cross Roll Call.

### PUBLIC AFFAIRS

### **COOPERATION WITH CHAMBER OF COMMERCE**

110 Activities reported

#### **Activity Examples**

Providing workers for membership campaigns.

Sponsoring organization of Chamber of Commerce.

Inviting representatives of Chamber of Commerce to appear before membership.

Sponsoring campaigns for Chamber of Commerce promotions. Providing leadership for local and national Chambers of Commerce.

Cooperating with movements sponsored by the Chamber of Commerce.

#### **GETTING OUT THE VOTE**

275 Activities reported

#### **Activity Examples**

Addresses before groups. Conducting "Get Out the Vote" campaigns. Publishing newspaper advertisements. Furnishing transportation to voters. Securing registration of eligible voters. Giving "I Have Voted" tags to those leaving polling places.



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## PUBLIC AFFAIRS

#### **HEALTH and SANITATION**

132 Activities reported

#### **Activity Examples**

Conducting house to house canvass of all citizens to secure X-ray tests for tuberculosis.

Sponsoring Clean-Up Campaign, including rat eradication.

Sponsoring vaccination of dogs against rabies.

Conducting mosquito control programs.

Supplying vital information with reference to new drugs.

Sponsoring drive to stamp out venereal diseases.

Securing chlorinator for city water system.

Promoting incinerator project.

Securing doctors and clinics for communities needing medical service.

Sponsoring new sewer systems.

#### CONSERVATION

#### **Activity Examples**

Conducting reforestation project. Providing tours of reforestation camps.

#### WORK WITH NEW CITIZENS

#### **Activity Examples**

Entertaining new citizens at Kiwanis luncheons. Instructing new citizens in election regulations. Conducting citizenship classes. Sponsoring graduation exercises for citizenship classes.



# SUPPORT OF CHURCHES IN THEIR SPIRITUAL AIMS

1045 Activities reported

#### **Activity Examples**

Sponsoring "Go to Church" house to house canvass. Erecting signboard church directories. Printing church directories. Sponsoring advertising and articles in local papers. Distributing window cards urging church attendance. Sponsoring radio programs. Forming local church federations. Sponsoring "Daily Moment of Prayer" by ringing of church bells or sounding of sirens. Observing Brotherhood Week. Promoting National Bible Week. Supplying lay preachers for churches and camp services. Entertaining clergy at club meetings. Advising qualified youth to enter theological schools. Conducting special club meeting programs. Arranging for religious services at USO centers. Conducting religious retreats. Providing Sunday School teachers. Conducting Vacation Bible School. Furnishing transportation to Sunday School. Furnishing labor and material for church improvements.



### BOYS and GIRLS WORK

#### ATHLETICS

962 Activities reported

#### **Activity Examples**

Organizing baseball, football, rugby, and hockey teams. Entertaining athletic teams and coaches. Conducting kite and marble tournaments. Sponsoring tennis and ping-pong tournaments. Furnishing transportation for athletic teams. Sponsoring amateur boxing shows. Constructing ice-skating ponds. Conducting swimming classes. Providing lights for ice-skating ponds, tennis courts, etc. Sponsoring Bicycle Safe Riding Days. Conducting inter-scholastic athletic contests. Building swimming pools. Developing athletic fields. Improving beaches. Building volleyball courts. Providing uniforms and athletic equipment.

### BOYS and GIRLS WORK

#### **BOY SCOUTS**

1,735 Activities reported

1,910 Boy Scout troops sponsored

65,769 Boy Scouts enrolled

#### **Activity Examples**

Furnishing meeting places. Sending Scouts to Scout group meetings. Providing Scout leaders. Conducting Court of Honor. Providing equipment. Conducting campaigns for funds. Furnishing transportation for Scout troops. Entertaining Scouts at picnics, barbecues, hikes, etc. Building and renovating camp buildings and club houses. Conducting First Aid Classes. Sponsoring overnight hikes. Entertaining Scouts at luncheons. Providing plots for Victory Gardens. Presenting flags and banners.

#### **GIRL SCOUTS**

192 Activities reported

204 Girl Scout troops sponsored

5,858 Girl Scouts enrolled

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#### **Activity Examples**

Training Girl Scout leaders for summer camp work. Providing funds for uniforms. Presenting canoes, and other equipment. Providing members for aiding in harvest. Building and improving cabins. Purchasing camp. Providing flag. Conducting swimming class.

### BOYS and GIRLS WORK

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#### **CAMP FIRE GIRLS**

41 Activities reported

49 Groups sponsored

1,242 Girls enrolled

#### **Activity Examples**

Furnishing leadership for girls. Paying expenses of girls at camp. Furnishing materials for use in sewing. Aiding in fund raising campaigns. Providing camp sites. Building and repairing camps. Securing meeting places.

### JUNIOR AIR CADETS (CANADA)

98 Activities reported

#### **Activity Examples**

Organizing squadrons. Conducting inspections. Providing uniforms for cadets. Conducting fund raising campaign. Sending cadets to camp. Supplying training personnel. Giving medical examinations. Entertaining cadets at luncheons. Providing rifle ranges. Erecting buildings for training purposes.

### BOYS and GIRLS WORK

#### **KEY CLUBS**

101 Key Clubs sponsored 5,375 Members of Key Clubs

#### **Activity Examples**

Supplying guidance. Entertaining members at Kiwanis meetings. Awarding prizes. Arranging Key Club conventions. Paying expenses of delegates to conventions. Supplying equipment. Attending Key Club meetings. Providing and renovating of meeting places.

#### MISCELLANEOUS

1,170 Activities reported 642,223 Youth affected

#### **Activity Examples**

Organizing High School Victory Corps. Providing Y.M.C.A. and Y.W.C.A. memberships. Organizing Junior Y groups. Sponsoring Circle K Fraternity. Sponsoring Junior Achievement. Sponsoring Junior Police and School Safety Patrol. Paying expenses to Boys' State. Organizing bands, orchestras, and choirs. Sponsoring Junior Firemen. Sponsoring Citizenship Day. Conducting essay, spelling, and oratorical contests. Conducting juvenile parades.

### BOYS and GIRLS WORK

#### RECREATION

577 Activities reported

#### **Activity Examples**

Providing awards for hobby and pet shows.

Securing bus to take boys to starting point for a mountain hike. Establishing recreational centers and playgrounds.

Supplying supervisor for playgrounds.

Taking children to baseball games, circuses, fairs, etc.

Sponsoring a "lake project" for fishing, boating, swimming, etc.

Building play shed on large field for use on rainy days. Providing handiwork instruction.

#### YOUTH CENTERS

797 Youth Centers reported 996,313 Youths visited Youth Centers

#### **Activity Examples**

Providing supervision.
Securing community support for Youth Centers.
Securing locations for Youth Centers.
Providing orchestras.
Converting garages, Y rooms, stores, vacant buildings, etc., for use as canteens.
Supplying booths, ping-pong tables, shuffleboard, games, and juke boxes.
Furnishing snack bars, soft drinks, and candy bars.
Donating magazines and books.
Sponsoring weekly dances.
Furnishing movies.
Providing Advisory Boards.

Aiding in financial campaigns.



### UNDERPRIVILEGED CHILD

#### CAMPS

11,887 Activities reported 36,124 Children sent to camp

#### **Activity Examples**

Securing camp sites.

Building and renovating camp buildings.

Donating and installing equipment.

Employing camp staff.

Selecting children with aid of Welfare Bureaus, Councils of Social Agencies, schools, and other agencies.

Providing physical examinations for children.

Providing one to four weeks in camp for each child.

Furnishing camp clothing to needy children.

Furnishing transportation to camp.

Sending children with tubercular inclination and cripples to special camps.

### UNDERPRIVILEGED CHILD

#### **DAY NURSERIES**

82 Activities reported 24,696 Children cared for

#### Activity Examples

Establishing and conducting day nurseries until they are accepted as community responsibility. Contributing to established day nurseries. Presenting swimming and wading pools. Providing necessary equipment. Furnishing transportation. Giving physical examinations. Supplying groceries and milk. Purchasing clothing for needy children.

#### EDUCATIONAL ASSISTANCE

165 Activities reported

#### **Activity Examples**

Providing Scholarship Loan Plan.
Providing school equipment for orphanages.
Supplying musical instruction and instruments to talented underprivileged children.
Providing intelligence tests for elementary schools.
Providing tutors for children at home.
Furnishing school supplies to underprivileged children.
Conducting pre-school clinic.
Establishing school libraries.
Placing encyclopedias in homes.

#### UNDERPRIVILEGED CHILD

#### JUVENILE DELINQUENCY

275 Activities reported (Not including work with Boy Scouts, Girl Scouts, Boys' Clubs, Junior Achievement, 4-H Clubs, Key Clubs, Youth Centers, etc.)

#### **Activity Examples**

Establishing juvenile courts. Presenting speakers on juvenile delinquency. Launching city-wide playground project. Organizing Youth Councils. Providing scholarships for a corrective school for boys. Purchasing Detention Home for Juvenile Court. Providing private homes for homeless boys. Counseling with delinquent boys and girls. Making juvenile delinquency surveys. Organizing Kiwanis Big Brothers. Presenting addresses on juvenile delinquency to Mothers' Clubs and similar organizations.



#### MENTAL HYGIENE

#### **Activity Examples**

Sponsoring mental hygiene clinic. Supplying holiday dinners to mental hygiene clinic. Giving children laboratory, physical, and psycho-analysis tests.

### UNDERPRIVILEGED CHILD

#### FOOD DEFICIENCIES

| 660     | Activities reported     |
|---------|-------------------------|
| 191,062 | Children benefited      |
| 339,201 | School lunches provided |
|         | Needy families aided    |

#### **Activity Examples**

Sponsoring School Hot Lunch Program. Supplying food to needy families and orphanages. Supplying cod liver oil for undernourished children. Sending fresh fruits to homes for children. Providing special holiday dinners and entertainment.

#### **OPERATIVE CLINICS**

330 Activities reported 7,364 Children treated

#### **Activity Examples**

Conducting Tonsil and Dental Clinics. Supplying surgical operation on eyes. Providing plastic surgery and skin grafting. Providing appendectomies. Conducting general operative clinic.

#### ORTHOPEDIC ASSISTANCE

577 Activities reported

#### **Activity Examples**

Conducting orthopedic clinics. Furnishing braces, wheel chairs, etc. Providing beds, x-rays, therapeutic lamps, etc. Furnishing transportation. Providing orthopedic treatments. Sponsoring program for spastics. Providing examinations of lower grade children for correctible malformations.

Providing a full time worker of Occupational Therapy in local hospitals.

#### UNDERPRIVILEGED CHILD

#### PHYSICALLY HANDICAPPED

990 Activities reported

#### **Activity Examples**

Providing audiometers for school use.

Establishing sight-saving classes, equipping rooms with special lighting fixtures, Venetian blinds, special blackboards, adjustable desks, large type textbooks, and a specially trained teacher.

Providing Braille textbooks for blind children.

Purchasing seeing-eye dogs.

Sponsoring Speech Correction Clinic.

Securing employment for physically handicapped.

#### MISCELLANEOUS

1,182 Activities reported 183,698 Children aided \$1,828,360.65 Expended

#### **Activity Examples**

Sponsoring Boys' Clubs.

Entertaining children at holiday parties, picnics, field days, outings, etc.

Providing clothing and food to needy families.

Contributing financial and other aid to welfare homes.

Conducting pediatric clinics.

Providing funds for all underprivileged child activities.





### VOCATIONAL GUIDANCE

#### COUNSELING

Activities reported 307

217,695 Youth counselled

8,659 Kiwanians engaged in counseling

#### **Activity Examples**

Directing a Vocations and Professions Advisory Program. Supplying guidance to prospective members of Armed Forces. Conducting student education guizzes.

Distributing vocational guidance literature.

Conducting Career Days.

Holding individual conferences on specific vocations.

Providing tests of occupational interests, personality, orientation, intelligence, and aptitude.

Inaugurating class at university to teach vocational guidance and counseling to high school teachers.

Securing services of trained vocational counselors. Conducting weekly vocational clinics for students.

#### SCHOOL CONTACTS

440 Activities reported

#### **Activity Examples**

Establishing Vocational Guidance Library in schools. Awarding scholarships in definite fields. Presenting vocational guidance programs to student bodies. Sponsoring essay contests.

Securing modernization of school equipment.

### VOCATIONAL GUIDANCE

#### TRADE TRAINING

120 Activities reported

#### Activity Examples

Operating free trade training schools. Securing installation of modern vocational training equipment. Conducting industrial tours. Purchasing building for Vocational Training Center. Operating Kiwanis Radio School. Sponsoring "Try Out" system in business and industry.

#### YOUTH EMPLOYMENT

247 Activities reported

#### Activity Examples

Aiding students to find work to fit Diversified Occupation Course offered in high schools.

Promoting 4-4 Plan (four hours of school and four hours of work).

Organizing classes for high school students in retail merchandising and placing students in stores during holiday rush.

### NATIONAL SERVICE

### WARTIME CITIZENSHIP

#### **BLOOD DONORS**

62,484 Blood donations by Kiwanians 87,406 Additional donors secured

#### **Activity Examples**

Sponsoring appeals for blood donors by radio, newspaper, posters, and bulletins.

Establishing blood donor clinics.

Making city-wide house to house and factory canvass.

Making each member responsible for securing five blood donors.

Providing necessary equipment for Mobile Unit.

Providing local hospital with complete file of blood donors.



# NATIONAL SERVICE

### WARTIME CITIZENSHIP

#### **COURTESIES TO THOSE IN SERVICE**

- 4,285,962 Packs of cigarettes sent to those in service 118,870 Gifts (other than cigarettes) given to those in service
- 2,498,014 Members of Armed Forces contacted through mailing of home town newspaper, letter writing, entertainment, etc.

#### **Activity Examples**

Distributing Servicemen's Guides.

Providing photographs of families to those in Armed Forces.

Supplying radio and phonograph equipment, washers, ironing boards, and electric irons to those in Armed Forces.

Sending "Gift of the Month" to each member of Armed Forces, such as socks, fruitcake, candy, etc.

Finding adequate housing facilities for families of servicemen. Equipping sunrooms at camp hospitals.

Sending Bibles to those in service.

Conducting book collections.

Providing athletic and vocational equipment to hospitals.

Providing parties, medical attention, recreation, and gifts for children of servicemen.

Assisting servicemen in returning to civilian life.

# NATIONAL SERVICE

### WARTIME CITIZENSHIP

#### **PATRIOTIC ACTIVITIES**

550 Activities reported

#### **Activity Examples**

Collecting milkweed pods for life preservers. Conducting tours through ordnance plants. Conducting memorial services for departed servicemen. Assisting in naturalizing alien soldiers. Sponsoring observances of patriotic holidays. Collecting clothing for overseas shipment. Securing display of flags. Collecting furs for servicemen's vests. Serving as hospital aids. Erecting Honor Rolls.

#### SUPPLYING SPEAKERS ON NATIONAL AND COMMUNITY PROJECTS

11,381 Addresses by Kiwanians before Kiwanis Clubs. 22,243 Addresses by Kiwanians before other organizations.

#### **Activity Examples**

Addresses on Bond Drives, U.S.O. Campaigns, Red Cross Roll Calls, Civilian Defense, Postwar Planning, Assimilation of Returning Servicemen, Recruiting Women for the Armed Services, and "I Am an American Day".

#### MISCELLANEOUS

| \$6,3 | 53,918.52 | Raised for home-front activities.       |
|-------|-----------|---|
|       | 735,337   | Tons of scrap collected.                |
|       |           | Kiwanians engaged in civilian defense.  |
|       |           | Kiwanians served on draft and rationing |
|       |           | boards.                                 |
|       |           |   |

# SUMMARY OF MAJOR ACTIVITIES 1944

# COMMUNITY SERVICE

| Victory Gardens                             | 68,453 |
|---|--------|
| Agricultural Awards                         | 24,288 |
| Farmers Entertained                         | 89,375 |
| Members Engaged in Postwar Surveys          | 12,143 |
| Members Serving on Boards of Local Agencies | 40,754 |
| Members Holding Public Office               | 10,537 |

### NATIONAL SERVICE

| War Bonds and Stamps Sold\$783                 | ,399,804.50 |
|--|-------------|
| Tons of Scrap Collected                        |             |
| Amount Raised for Home-Front Activities (Other |             |
| Than Youth Service)\$6                         | 353,918.52  |
| Members of Armed Forces Entertained or Con-    |             |
| tacted   | 2,498,014   |
| Gifts to Members of Armed Forces               | 118,870     |
| Packs of Cigarettes Sent to Armed Forces       | 4,285,962   |
| Addresses by Kiwanians on War Activities       | 33,624      |
| Pints of Blood Donated by Kiwanians            | 62,484      |
| Additional Blood Donors Secured by Kiwanians   | 87,406      |
| Kiwanians Serving in Civilian Defense          | 27,447      |
| Kiwanians Serving on Draft and Ration Boards,  |             |
| etc  | 8.596       |

### YOUTH SERVICE

| Boy Scout, Girl Scout and Camp Fire Girl Troops      |   |
|--|---|
| Sponsored  | 1 |
| Youth Enrolled in these Troops 72,869                |   |
| Young People Using Kiwanis Youth Centers 996,313     |   |
| Students Provided Vocational Guidance                |   |
| Kiwanians Engaged in Vocational Guidance 8,659       | ) |
| Children in Day Nurseries 24,696                     |   |
| Children Sent to Summer Camps                        | , |
| Needy Families Aided                                 |   |
| School Lunches Provided                              |   |
| Children Attending Kiwanis Clinics                   |   |
| Underprivileged Children Aided in Other Ways 183,698 |   |
| Children Aided Other Than Underprivileged 642,223    |   |
| Kiwanians Engaged in Youth Service                   |   |
| Amount Contributed (Other Than Personal Serv-        |   |
| ice) for Youth Service\$1,828,360.65                 | 5 |