

MBA Policy Committee

5/15/2003
1:00 PM
BS 3023

Meeting called by: Steve Jones Type of meeting: MBA Policy Committee

Attendees: Steve Jones, Phil Cochran, Jane Lambert, Tony Cox

Agenda

Approval of April Minutes
Discussion of possible new degree programs S. Jones

Additional Information

Agenda

April Minutes

Discussion: April minutes were reviewed and approved with no changes.

Conclusions:

Action items:

Person responsible:

Deadline:

Discussion of possible new degree programs S. Jones

Discussion: There was some discussion about possible new graduate degree programs: M/S Program in Mgmt (3/2 program) - questions arose about pre-reqs and evening vs. day classes for this program.

Also discussed was the possibility of adding a third MBA cohort every fall to the existing two cohorts. MS/MPA students might fill seats in this third cohort.

A question was raised about why our tuition is \$110/credit hour cheaper than Butler's. Can we raise our tuition?

Obstacles to adding a new cohort are: low awareness of our program - 130 apps for fall, advertising – need to advertise to MBAs & bosses, use NPR to get KSBI name out there.

Conclusions:

Action items: More discussion needed

Person responsible:

Deadline:

Additional Information