

M I N U T E S

JOINT MEETING OF THE NATIONAL BOARD OF DIRECTORS

AND

NATIONAL OFFICERS OF THE FUTURE FARMERS OF AMERICA

ALEXANDRIA, VIRGINIA

JANUARY 28 - 31, 1980

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M I N U T E S

JOINT MEETING OF THE NATIONAL BOARDS OF DIRECTORS AND NATIONAL OFFICERS OF THE FUTURE FARMERS OF AMERICA

Alexandria, Virginia
January 28 - 31, 1980

Monday Morning, January 28, 1980

The meeting of the Boards of Directors and National Officers of the Future Farmers of America was called to order at 8:40 a.m. in the Washington Room of the National FFA Center, Alexandria, Virginia, by Doug Rinker, National FFA President. Those present in addition to President Rinker included:

Board of Directors

John W. Bunten, Chief of the Southern Branch, DSVPO/BOAE, U. S. Office of Education, Washington, D. C.
Paul M. Day, State Supervisor, Agricultural Education, St. Paul, Minnesota
J. C. Hollis, State Supervisor, Agribusiness Education, Montgomery, Alabama
Sidney Koon, State Supervisor, Agricultural Education, Denver, Colorado
*James A. Sheaffer, State Supervisor, Agricultural Education, Trenton, New Jersey
Duane Nielsen, Chief, Vocational Education Personnel Branch, Division of Research & Demonstration/BOAE, U. S. Office of Education, Washington, D. C.
Les Thompson, Program Officer, Southern Branch, DSVPO/BOAE, U. S. Office of Education, Washington, D. C.
J. W. Warren, Education Program Specialist/DVTE, U. S. Office of Education, Washington, D. C.

Officers

Byron F. Rawls, Chairman, Board of Directors, U. S. Office of Education, Washington, D. C.
C. Coleman Harris, Secretary, Board of Directors, U. S. Office of Education, Washington, D. C.
J. M. Campbell, Treasurer, FFA, State Department of Education, Richmond, Virginia

Board of National Officers

Douglas C. Rinker, National President, Winchester, Virginia
Philip B. Benson, National Secretary, Winters, California
Dee W. James, National Vice President, Clay Center, Kansas
Jeffrie C. Kirby, National Vice President, Gassville, Arkansas
Donald L. Trimmer, Jr., National Vice President, Woodsboro, Maryland
Elin T. Duckworth, National Vice President, Mesa, Arizona

Consultants

John Mundt, Past President, NVATA, Inc., Meridian, Idaho
Albert Timmerman, Jr., President, NVATA, Inc., Rockdale, Texas
Tom Jones, Vice President, Region I, NVATA, Inc., Marana, Arizona
Troy W. Caruthers, Sr., Vice President, Region V, NVATA, Inc., Ocala, Florida

*Alternate for Roger Lawrence, State Supervisor, Agricultural Education, Hartford, Connecticut, who was unable to attend meeting.

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Richard I. Carter, Associate Professor, Agricultural Education, Iowa State University, Ames, Iowa
Ronald J. Seibel, Associate Professor, Agricultural and Extension Education, University of Maryland, College Park, Maryland
John Hillison, Associate Professor, Agricultural Education, Virginia Polytechnic Institute and State University, Blacksburg, Virginia
Jeff Rudd, Past National FFA Vice President, Yanceyville, North Carolina (Serving as a Board Consultant for January, 1980, only)
Elvin Caraway, Past National FFA Vice President, Spur, Texas (Serving as a Board Consultant for January, 1980, only)

Others present for all or portions of the meeting:

Edward J. Hawkins, Administrative Director, FFA, Alexandria, Virginia
Wilson Carnes, Editor, The National FUTURE FARMER Magazine, Alexandria, Virginia
Robert W. Cox, Executive Director, National FFA Alumni Association, Alexandria, Virginia
Harry J. Andrews, Manager, National FFA Supply Service, Alexandria, Virginia
Glenn D. Luedke, Advertising Manager, The National FUTURE FARMER Magazine, Alexandria, Virginia
John M. Pitzer, Manager, Official FFA Calendar, The National FUTURE FARMER Magazine, Alexandria, Virginia
Jeffrey Tennant, Associate Editor, The National FUTURE FARMER Magazine, Alexandria, Virginia
Ted Amick, Program Specialist/Contests, FFA, Alexandria, Virginia
Tony Hoyt, Program Specialist/Leadership, FFA, Alexandria, Virginia
K. Elliott Nowels, Director of Information, FFA, Alexandria, Virginia
Lennie Gamage, Program Specialist/International Activities, FFA, Alexandria, Virginia
Robert A. Seefeldt, Program Specialist/Awards, FFA, Alexandria, Virginia
Bernie Staller, Executive Director, National FFA Foundation Sponsoring Committee, Madison, Wisconsin
Thaine McCormick, Director, Division of Vocational and Technical Education, U. S. Office of Education, Washington, D. C.
James H. Wykle, Chief, State Services and Programs Branch/DVTE, U. S. Office of Education, Washington, D. C.
Odell C. Miller, Asst. Professor, Agricultural Education, The Ohio State University, Columbus, Ohio (Past President, National FFA Alumni Assn.)
Alan S. Damann, Graduate Student, Virginia Polytechnic Institute and State University, Blacksburg, Virginia
Sam Stenzel, Executive Director, NVATA, Inc., Alexandria, Virginia
Charlotte Conaway, Education Program Specialist/Handicapped, DVTE, U. S. Office of Education, Washington, D. C.
Phyllis Meyer, Intern/DVTE, U. S. Office of Education, Washington, D. C.
Emily Stiles, Secretary to Mr. Byron Rawls/DVTE, U. S. Office of Education, Washington, D. C.

1. INVOCATION -- The Invocation was given by Doug Rinker, National FFA President.
2. SEATING OF NEWLY ELECTED NATIONAL OFFICERS & CONSULTANTS OF DIRECTORS -- The Chairman introduced the 1979-80 National FFA Officers and new Consultants to the Board. They are:

Larry P. Rathbun (Consultant to Board of Directors) Head, Agricultural Education Department, California Polytechnic State University, was unable to attend the meeting.

National Officers

Douglas C. Rinker, National President
Philip B. Benson, National Secretary
Dee W. James, National Vice President
Jeffrie C. Kirby, National Vice President
Donald L. Trimmer, Jr., National Vice President
Elin Duckworth, National Vice President

Consultants

Tom Jones, Vice President, Region I, NVATA, Inc., Marana, Arizona (one-year term)
Troy Caruthers, Sr., Vice President, Region V, NVATA, Inc., Ocala, Florida (one-year term)
Richard I. Carter, Associate Professor, Agricultural Education, Iowa State University, Ames, Iowa (two-year term)
Ronald J. Seibel, Associate Professor, Agricultural and Extension Education, University of Maryland, College Park, Maryland (two-year term)
Jeff Rudd, Past National FFA Vice President (January, 1980, only)
Elvin Caraway, Past National FFA Vice President (January, 1980, only)

3. BRIEFING ON BOARD PROCEDURES -- The Chairman then briefly explained the Board's function, purposes and operating procedures. He reviewed the role of the Members, Officers and Consultants and indicated that they represent all FFA chapters and members across the country and do not represent any particular organization or region.
4. APPROVAL OF MINUTES -- President Rinker asked the Board if there were any additions or deletions to the Minutes of the November, 1979, Board meeting held in Kansas City, Missouri. There were none and the Minutes were approved as distributed to the states.
5. NATIONAL FFA PROGRAM OF ACTIVITIES for 1980-81 -- Mr. Harris then reviewed the National Program of Activities, along with the proposed revisions by Divisions.

Mr. Hoyt distributed a report on the National Officers' Report stating 38 concerns and recommendations, and stated what Division would be involved in each of the concerns. Past National Officers Jeff Rudd and Elvin Caraway gave their approval of this report.

6. EXPLANATION OF STANDING COMMITTEES FOR 1980 -- Mr. Harris next reviewed the Standing Committee Structure, outlining the responsibilities of the Chairman, Key Consultants and Secretaries, and discussed their meeting plans. He then distributed an agenda on each committee.
7. COMMITTEE TO NOMINATE REPLACEMENT FOR MR. WARREN ON GOVERNING COMMITTEE (7/80 - 6/82) -- The Chairman next stated that Messrs. Bunten (Chairman), Warren and Day were to serve on the Committee to nominate a replacement for Mr. Warren.
8. ANNOUNCEMENTS -- The Chairman next made announcements in regard to any schedule changes, the Grange meeting that evening at 5:30 p.m. and distributed a sheet in regard to responsibilities of each Consultant.

The meeting recessed for Standing Committee work at 9:35 a.m.

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Tuesday Morning, January 29, 1980

Standing Committee meetings were continued at 8:30 a.m.

Tuesday Afternoon, January 29, 1980

The meeting was reconvened at 1:00 p.m. by President Doug Rinker.

9. PROGRAM ADJUSTMENTS -- Mr. Rawls requested that the program be adjusted on Wednesday afternoon to include a report by Alan Damann on the important study he is doing in the area of FFA.
10. REPORT OF NVATA -- John Mundt, Past President of the NVATA, brought greetings on behalf of the Association, and briefly outlined the highlights for the past year. He discussed the new NVATA Headquarters, located adjacent to the FFA Center and expressed appreciation to the FFA and all involved for the opportunity to be represented at the Board meetings and for their cooperation and support in a variety of issues.

He then extended an invitation to have an FFA staff member in attendance at each of the NVATA Regional Conferences and hoped this could be approved. He said at the NVATA Convention they did have some concerns and 18 resolutions were made. Of these, nine were related to the FFA. He said they would like to think that through the involvement of an FFA staff member some of these concerns could be cut.

MOTION -- It was moved by Don Trimmer (Mr. Day)*, seconded by Elin Duckworth (Mr. Hollis) and carried to accept the report of the NVATA and that Mr. Mundt and the entire NVATA be commended on a job well done.

11. NATIONAL OFFICER REPORTS -- Each National Officer reported briefly on a portion of their activities since their election in November. They touched briefly on the Kansas City orientation, meetings at the Center and Graves Mountain Lodge, Greenhand Motivational Conference, Experience Programs, Sophomore Motivational Conference and other items. They felt the meetings at the Center and Graves Mountain Lodge were very productive, but indicated the need for a total introduction to the programs prior to going to Graves Mountain Lodge to discuss current issues involving each of the departments. Concern was also expressed that an effort be made to assure that all states be eligible to host a national officer on an Experience Program during a certain period of time. Mr. Rawls expressed appreciation to the officers and thanked them for their involvement to this point.

MOTION -- It was moved by Mr. Day, seconded by Mr. Thompson and carried to thank the officers and commend them for their succinct and explicit expressions utilized in giving their reports.

12. AATEA REPORT -- Dr. John Hillison extended greetings on behalf of the AATEA. (Appendix A)

MOTION -- It was moved by Don Trimmer (Mr. Day), seconded by Dee James (Mr. Bunten) and carried to accept the report given by Dr. Hillison, thank him for his recommendations and that special consideration be given to the teacher shortage.

*Parentheses indicate joint action by the National FFA Officers and Board of Directors.

13. REPORT OF NATIONAL FFA TREASURER -- Mr. J. M. Campbell, National FFA Treasurer, reported on the statement of income and expenses for the period September 1, 1979 through December 31, 1979, and then briefly reviewed FFA investments. Doug Rinker commended Mr. Campbell and Mr. Hawkins for their wise investment of money.
14. PROGRAM ADJUSTMENT -- Because of a Thursday morning meeting of the Foundation Sponsors' Advisory Committee, it was agreed to move the Report of the Foundation Sponsoring Committee by Bernie Staller from Thursday morning to Wednesday afternoon.
15. REPORT ON THE NATIONAL POSTSECONDARY AGRICULTURAL STUDENT ORGANIZATION (NPASO) -- Mr. Rawls reported that the NPASO, of which he serves as Chairman of the Board of Directors, is about to be organized with the adoption of their Bylaws at their National Conference in Kansas City, March 25 - 27. In the past there was a Special Project to assist in studying the feasibility of such an organization, but this money has run out. The project indicated sufficient interest and they have come through the basic organizational steps to elect a Board of Directors and National Officers. Ken Olcott, of New York, serves as Executive Secretary, without pay. Mr. Rawls said this is a very small organization, but one he felt would grow and one for which a lot of people are expressing a need. Dues for the organization have been set at a very low level to encourage people to come into the organization on an institutional basis.

The FFA Board of Directors did approve the continuation of assistance to the development of the NPASO and suggested to the Board of Trustees that some financial assistance be provided by the Foundation. Mr. Rawls then called upon Bernie Staller for an update on prospects for assisting this organization. Mr. Staller advised they had not been able to locate a single sponsor, but through the efforts of Mr. H. P. Zandbergen, White Farm Equipment Co., there is going to be a solicitation of members of the FIEI within the next ten days to two weeks asking them to participate in funding for the NPASO.

16. OVERVIEW OF COMMITTEE RECOMMENDATIONS, DELEGATE ACTION & OTHER HIGHLIGHTS OF 52nd NATIONAL FFA CONVENTION -- An analysis of attendance at the National FFA Convention was distributed, which showed paid attendance at 21,103, with a total attendance of 22,303. Earlier the Convention Proceedings had been distributed to the Boards which eliminated discussion of committee reports and highlights. The Board, however, recognized and accepted the inputs and reports of the delegate committees at the 52nd National FFA Convention.

Mr. Harris reported that through the efforts of Bernie Staller in identifying sponsors for the three-year convention film, this was in the process of being finalized and a premiere showing would be held in Atlanta during the National Officer Tour to Coca-Cola, who is the Special Project Sponsor.

Mr. Harris then expressed thanks to the FFA Center staff, Board members, Consultants, State leaders, Kansas City Advisory Council and representatives of business and industry for their team effort in putting on the national convention. Mr. Rawls felt that Mr. Harris being now in a position to become familiar with more of the activities outside the Arena had resulted in some good recognition and improvement of all convention activities. He

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further indicated Mr. Day's summary of the judging activities, of which he is superintendent, was very complete. This activity alone involves approximately 50 people. He said we need to be continually aware of the number of people it takes to put the convention on.

MOTION -- It was moved by Phil Benson (Mr. Hollis), seconded by Don Trimmer (Mr. Koon) and carried to formally recognize and put into action as much as feasible the recommendations of the delegates at the 52nd National FFA Convention.

17. REPORT & RECOMMENDATIONS--STANDING COMMITTEE ON NATIONAL FFA CONSTITUTION -- Mr. Koon, Chairman, first thanked the committee members, consultants and secretary for their work and inputs. The following recommendations were then made by the committee:

Delegate Action--52nd National Convention -- The committee reviewed the actions taken at the 1979 convention and recommended that the change to Article XV, Section A, appear in the 1980 Official FFA Manual. No action was necessary.

Meetings and Conventions -- That any proposal dealing with Article XII, Section B, be deferred to the July Board meeting pending the receipt of proposals from the states.

Identifying State FFA Advisor -- The Board of Directors, through the National Advisor, with the assistance of legal counsel, prepare a letter to be directed to the appropriate state official requesting the name of the State Supervisor of Agricultural Education who shall be State FFA Advisor. It was further requested that the reports from each state be presented to the Board in July.

MOTION -- After some discussion, it was moved by Phil Benson (Mr. Koon), seconded by Don Trimmer (Mr. Day) and carried to adopt the recommendation of the committee regarding identifying the State FFA Advisor.

Alternative FFA Membership-- A draft of a proposed system of collecting National FFA dues was briefly discussed. The Constitution and Bylaws' Committee recommended that the Alternative FFA Membership plan be refined and presented for reaction at the 1980 Regional State Officer Conferences, NVATA Leadership Conferences and at the Regional Agricultural Education Conferences.

MOTION -- It was moved by Dee James (Mr. Thompson), seconded by Elin Duckworth (Mr. Day) and carried that the recommendation of the Constitution and Bylaws' Committee concerning the Alternative FFA Membership plan be accepted.

Items Not Considered by Committee -- Two items were not considered by the Committee. One a letter from the State of Wisconsin, pertaining to the Constitution, which was received too late for consideration and the other which will be included in the July agenda. It was felt a letter could be sent to Wisconsin indicating they should examine this matter and propose an amendment to the Constitution for consideration.

18. REPORT AND RECOMMENDATIONS--STANDING COMMITTEE ON INTERNATIONAL ACTIVITIES --
Mr. Warren, Chairman, made the following report of the International Standing Committee:

WEA Scholarship Program -- A proposal was made that the FFA establish a WEA Scholarship Program through the FFA Foundation that would allow companies to sponsor one or more FFA members on a WEA program. This would allow a company to provide one or more scholarships within a state or provide scholarships in one or more states, depending upon their area of operation. The International Standing Committee recommended the approval of the WEA Scholarship fund and its recommendation to the Board of Trustees for consideration.

MOTION -- It was moved by Phil Benson (Mr. Warren), seconded by Dee James (Mr. Koon) and carried to approve the WEA Scholarship Program and it be recommended to the Foundation Board of Trustees for consideration, but that contributions to the Scholarship Program will in no way decrease contributions to the Foundation General Fund.

III World Conference -- It was reported that the conference planning committee was asking to seek postponement of the conference from January, 1981, to early 1982. The Special Project to fund travel of the FFA delegation has not yet been sold.

International Program of Activities -- The Program of Activities was reviewed and two additions discussed: (1) The proposal for WEA Scholarships and (2) A meeting for Country Exchange Program Coordinators proposed for September, 1980.

Study Seminar Program -- The Study Seminar Programs for FFA State Officers and FFA members were reviewed. The committee recommended that the Reservation Form be revised that would provide for the State Advisor/Executive Secretary approval.

Proposed Special International Budget, 1980-81 -- The Committee recommended that the proposed budget for 1980-81 be recommended for consideration by the Finance Committee.

USOE Funding for Official Travel of National Advisor Overseas -- The Committee recommended that the Board of Directors authorize the Secretary of the Board to request USOE funds for official travel for the National FFA Advisor to attend an international meeting, seminar, or program to obtain first-hand knowledge and experience in FFA international affairs.

MOTION -- It was moved by Jeff Kirby and seconded by Elin Duckworth that the Board of Directors authorize the Secretary of the Board to request USOE funds for official travel for the National FFA Advisor to attend an international meeting, seminar or program to obtain first-hand knowledge and experience in FFA international affairs.

It was moved by Don Trimmer, seconded by Phil Benson and carried that this motion be amended by adding "when and if an appropriate activity is identified."

It was then moved by Mr. Bunten, seconded by Mr. Koon and carried to sustain the action of the Board of National Officers.

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Panama/USAID Project -- Mr. Gamage explained that this is a three-year undertaking to expand and strengthen the Future Farmer organization in Panama. The project consists of a training program for two individuals of that organization--the executive secretary and program specialist for the foundation. The first six young people from Panama are undergoing training programs which will be completed in June of this year, and the FFA is now in the process of selecting six members who will go to Panama in June to spend six months assisting with the program. Another phase of the project has been the initiation of a project loan fund for Future Farmer chapters in Panama. USAID has put up \$100,000. which is being made available on a soft-loan basis. Since this is a three-year project, the Board will be kept informed at each meeting of its progress.

National Officers' International Experience Program to Japan -- Phil Benson briefly outlined the schedule and plans for the Second International Experience Program to Japan scheduled for February and sponsored by Mitsui & Company of Tokyo. Mr. Rawls encouraged the officers to be very careful in their conduct while in Japan so that they would not be misunderstood. He stated that in many instances, a person does not intend to do the wrong thing, but due to customs are easily misunderstood.

19. MEMBERSHIP COMMITTEE -- This committee discussed the decline in FFA membership which resulted in the following conclusions. Twelve problem areas were identified and discussed. They were in priority order:

1. Lack of adequacy in state staff leadership.
2. New teachers may lack adequate training in FFA programs--leadership and administration.
3. Variance in standards of vocational agriculture courses and programs.
4. Lack of students' ability to establish Supervised Occupational Experience Programs.
5. Restraints of teacher union and contracts.
6. Shortage of teachers and shortage of special vocational agriculture programs.
7. Decrease in vocational student enrollment.

Other areas, unranked as to priority were:

1. Existence of "no dues collecting laws" in some states.
2. Scheduling and location of chapters.
3. Students unable to pay dues.
4. Weak recruitment programs for new members.
5. Lack of individual confidence due to pressure of competition in FFA activities.

The committee then made the following recommendations:

1. That state agriculture leaders participate in Update '81 workshops, the agricultural education seminar in July of 1980 and that state supervisors of agricultural education be identified.
2. That state staffs be encouraged to develop and administer course/program standards to maintain quality instructional programs.
3. That all state leadership staffs address from a positive standpoint the above 12 problem areas so as to realize growth in percentage of membership in their State FFA Association.

4. That there be encouragement of recognition for states that achieve a 3% growth in annual membership, coming from national, state or local level.
5. That the USOE request information from the total profession of agricultural education on each student enrollment in vo-ag about his/her corresponding Supervised Experience Program.

After considerable discussion there was general acceptance of, but no action was taken on the above Membership Committee Report.

ADJOURNMENT -- It was moved by Jeff Kirby, seconded by Elin Duckworth and carried that the meeting be recessed. The meeting was, therefore, recessed at 4:35 p.m.

Wednesday Morning, January 30, 1980

The meeting was reconvened at 8:00 a.m., with all members of the Boards present.

20. REPORT AND RECOMMENDATIONS--PUBLICATIONS, INFORMATION AND SUPPLY SERVICE COMMITTEE -- Minutes of the Standing Committee for Publications, Information and Supply Service were distributed to the group for review. Les Thompson, Chairman of the Committee, then presented the following committee recommendations, together with appropriate action:

Magazine List Rental -- That this item (Magazine list rental) be recommended to four Regional Ag. Ed. Conferences, six NVATA Conferences and the FFA Sub-Regional Leadership Conferences for reaction and feedback at the July Board meeting.

MOTION -- It was moved by Don Trimmer (Mr. Day), seconded by Jeff Kirby (Mr. Warren) and carried to accept this recommendation.

The "B" System -- That the Boards authorize the Magazine to discontinue sending a member's magazine to someone else if there is more than one student from the same family in the FFA chapter.

MOTION -- It was moved by Elin Duckworth (Mr. Day), seconded by Don Trimmer (Dr. Nielsen) and carried to accept this recommendation.

Change in Subscription Price for the FFA Magazine -- That the Boards authorize the Magazine to implement the following items:

1. Increase the Magazine subscription price for all subscriptions except FFA members and Life members of the FFA Alumni Association to \$2.00 per year.
2. Change the single copy price to 50¢ each, five or more copies, 35¢ each.
3. Foreign subscriptions, \$2.00 per year, plus 50¢ extra for postage.
4. The above to become effective September 1, 1980.

MOTION -- It was moved by Phil Benson (Mr. Day), seconded by Jeff Kirby (Mr. Koon) and carried to accept this recommendation.

Companion Attachment for Career Brochure -- That a companion attachment be developed for use with the existing "Your Career in Agriculture/

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Agribusiness" Brochure, informing guidance counselors about Vo-Ag/FFA and the potential for use of the "Your Career in Agriculture/Agribusiness" Brochure and that it be mailed to every U. S. Vo-Ag Department.

(Several questions were posed regarding the content of the new companion attachment at which time Mr. Nowels stated that he would welcome any input he could get. Several suggestions were given at this time.)

MOTION -- It was moved by Elin Duckworth (Mr. Bunten), seconded by Jeff Kirby (Mr. Day) and carried to accept this recommendation.

Advisor's Handbook -- It was recommended that no action be taken at this time regarding the rewriting of the FFA Advisor's Handbook. (It was stated however that when more copies were needed it would be revised but not rewritten. It was also suggested that when the Handbook is rewritten that Teachers, Teacher Educators and State Supervisors be included on the writing team.)

Full-Time Position for Visual Specialist -- That a full-time position of visual specialist be established.

MOTION -- It was moved by Jeff Kirby (Mr. Day), seconded by Elin Duckworth (Mr. Koon) and carried to accept this recommendation. (It was stated that this position would be a grade level of 9-10, and would be implemented September 1, 1980, pending final budget approval in July.)

Free-Loan Distribution of FFA Films -- That the Boards recommend to the Foundation Board of Trustees that film projects up for sponsorship through the National FFA Foundation contain, as a part of the project, free-loan distribution to FFA chapters through a suitable nationwide system.

MOTION -- It was moved by Phil Benson (Mr. Warren), seconded by Don Trimmer (Mr. Koon) and carried to accept this recommendation.

Supply Service Items -- That the Board enact the following:

1. Add these new items to the Official FFA Supply Service as sales items:
 - a. Denim trousers
 - b. White dress shirt
 - c. "Zip-a-lope"
 - d. National Band and Chorus records
 - e. National Convention souvenir goods
 - f. Existing FFA films
 - g. Watches with FFA identification
2. Adopt the new dress tie for optional use as "Official Dress."

MOTION -- It was moved by Jeff Kirby (Mr. Day), seconded by Elin Duckworth (Mr. Hollis) and carried to accept the above items.

Supply Service Matters -- That the Boards authorize the Supply Service to take the following steps:

1. Pursue immediately an additional supplier for the Official FFA Jacket.
2. Allow an increase in price of the Official FFA Blue Jacket up to \$2.00 more; final increase depending on meeting with suppliers and subject to approval by the Governing Committee.

MOTION -- It was moved by Don Trimmer (Mr. Day), seconded by Dee James (Dr. Nielsen) and carried to accept this recommendation. (It was suggested that the Manager of the Supply Service inform the states of some of the problems he has been having in obtaining the corduroy jackets so that they would have a better understanding of why jacket orders are running behind schedule.)

Revision of Program of Activities for 1980-81 -- That sections listed in revision paper pertaining to the calendar program, magazine advertising and circulation and information be accepted and implemented to update the 1979-80 Program of Activities to apply to 1980-81.

MOTION -- It was moved by Don Trimmer (Mr. Day), seconded by Jeff Kirby (Mr. Hollis) and carried to accept this recommendation.

Mr. Thompson stated that the Committee had one other subject on their agenda, that of the teacher shortage, but would not bring the matter up at this time since it would be coming up later in the meeting.

President Rinker expressed thanks to Mr. Thompson for his report and expressed thanks to the committee for a job well done.

21. REPORT AND RECOMMENDATIONS--LEADERSHIP DEVELOPMENT COMMITTEE -- Dr. Duane Nielsen, Chairman of the Leadership Development Committee, expressed thanks for the arduous work done by this committee and to others who had an input. He then presented the following recommendations of the committee, together with appropriate action:

Score Card - Honorary American Farmers --- That we adopt the following score card for State Supervisor, Teacher Educator and FFA staff candidates for the Honorary American Farmer Degree and that the scores be included in applications sent out:

SCORE CARD: 20 Points - Years of Service
35 Points - Accomplishments and contributions to FFA in current Vocational Agriculture/FFA Profession
35 Points - Accomplishments and contributions to FFA in work previous to current professional responsibility
10 Points - Accomplishments and/or recognitions outside of Vocational Agriculture/FFA

MOTION -- It was moved by Phil Benson (Mr. Koon), seconded by Elin Duckworth (Mr. Day) and carried to accept this recommendation.

Officer Travel -- That emphasis be placed on the utilization of national officers to promote National FFA Week during 1980-81. This should be considered in the 1980-81 budget and the staff should implement if possible this activity in the budget.

MOTION -- It was moved by Don Trimmer (Mr. Thompson), seconded by Jeff Kirby (Mr. Day) and carried to accept this recommendation.

National Officer Experience Program -- That national officers continue the two-week experience program with states desiring an officer. States which have a current national officer are not eligible.

MOTION -- It was moved by Phil Benson (Mr. Day), seconded by Don Trimmer (Mr. Buntten) and carried to accept this recommendation.

National Officer Visits to Teacher Education Institutions -- That the FFA Center staff investigate and report at the July Board meeting on the feasibility of national officers visiting Teacher Education Institutions, Community Colleges and Postsecondary programs during September and/or October for the purpose of assisting in reducing the shortage of vo-ag teachers and to increase emphasis on the FFA in the preparation of vo-ag teachers.

While no official action was taken on the above recommendations, much concern was expressed on the subject of teacher shortage. Some expressions of thought on the recommendation were: That this was a good idea; that the national officers' priority should be directed at the local level where they might encourage this vocation and that while they are welcome at the teacher education institutions, it was felt that they couldn't really affect anyone going into the ag education field.

Teacher Shortage Activities -- That a member of the FFA Center staff be appointed by the National Advisor to coordinate a Study Committee consisting of staff, Board of Directors, National Officers and Consultants accessible without additional budget expenditures to consider activities which would assist in the reduction of the vo-ag teacher shortages and to report to the Board of Directors at the July Board meeting through the Leadership Committee. Activities such as the following should be considered:

1. Specialist/Career on Center staff.
2. Scholarships for ag. ed. majors.
3. Utilize Ag. Ed. Magazine and the National Future Farmer and professional journals.
4. Utilize FFA Alumni and similar sources to promote better salaries, benefits, etc. for vo-ag teachers.
5. Prepare a directory of ag. ed. majors and correspond with these students convincing them to ultimately become vo-ag teachers.
6. Encourage ag. ed. as a major to high school students.
7. Officer speeches and visits to institutions contributing to training vo-ag teachers should relate the importance of eliminating this shortage.
8. Make available information concerning the teacher shortage to the state association.
9. Other recommendations of the Membership Development Committee as listed on Page 51, of the 52nd National Convention Proceedings.

MOTION -- It was moved by Don Trimmer (Mr. Koon), seconded by Elin Duckworth (Mr. Thompson) and carried to accept this recommendation.

Leadership Development Materials -- Recognizing the need and the significance of leadership materials such as training packets, simulations, coordination of conferences for camp directors, multi-media materials, etc. (many of which have been suggested by members, advisors and others in the field), we recommend that the staff and Foundation prepare and draft a proposal and budget for potential Foundation sponsorship for consideration by the Leadership Development Committee in July.

MOTION -- It was moved by Phil Benson (Mr. Koon), seconded by Don Trimmer (Mr. Thompson) and carried to accept this recommendation.

Dale Carnegie Proposal -- In that Dale Carnegie and Associates, Inc. have approved the inclusion of FFA members as part of their scholarship program effective December 1, 1979, we recommend that the Board accept this offer and notify states and members to write Mr. Marvin Smith, 1475 Franklin Ave., Garden City, NY 11530, to express their interests and work out details directly with Dale Carnegie and Associates, Inc.

MOTION TABLED -- It was moved by Don Trimmer, seconded by Dee James and carried to accept this recommendation. It was moved by Mr. Warren and seconded by Mr. Sheaffer to sustain the action of the Board of National Officers. It was then moved by Mr. Day, seconded by Mr. Hollis and carried to table this motion.

The President's Energy Challenge -- In that the President of the U. S. has singled out the FFA to take the lead among all youth in energy conservation, and in that over 2,000 FFA chapters have already responded to the President's Challenge, we recommend to the Foundation Board of Trustees conduction of the President's Energy Challenge during 1980-81 and with funding as a Special Project through the FFA Foundation.

MOTION -- (Considerable discussion ensued regarding this item.) It was moved by Dee James and seconded by Phil Benson to lay this item on the table and bring it up later in the agenda. Motion did not carry. It was then moved by Phil Benson to postpone the matter until after lunch, however, motion died for lack of a second. It was then moved by Elin Duckworth (Mr. Hollis), seconded by Jeff Kirby (Mr. Koon) and carried to accept this recommendation.

22. PRESENTATION OF ORIGINAL CERTIFICATE OF INCORPORATION -- Mr. J. M. Campbell reported that the Superintendent of Schools in Suffolk, Virginia, had found and sent to him the original Certificate of Incorporation of the Future Farmers of America, dated August 10, 1928. He stated that it was one of three copies made at that time. He then presented the Certificate to President Rinker and Chairman Rawls to be placed in the Archives at the FFA Center in Alexandria, Virginia.

The meeting was recessed at 12:15 p.m.

Wednesday Afternoon, January 30, 1980

The meeting was reconvened at 1:05 p.m., with all members of the Boards present.

23. REPORT AND RECOMMENDATIONS--LEADERSHIP DEVELOPMENT COMMITTEE (cont.) --

Courtesy Corps Manager -- It was recommended that the Board support the proposed Courtesy Corps Manager from the staff to provide continuing leadership to the National Convention Courtesy Corps.

MOTION -- It was moved by Don Trimmer (Mr. Day), seconded by Elin Duckworth (Mr. Warren) and carried that the Board support the recommendation.

Career Show Report -- The Career Show report was presented and it was the general consensus of the Board to commend George Verzagt for his work on the Career Show.

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Update '81 -- Presentation of the concept of "Update '81" allowing work and plans to proceed pending final approval and budget in July, 1980. Discussion followed regarding time involved, locations, finances, travel restrictions, difficulty in getting some states to participate and benefits of the plan.

MOTION -- It was moved by Don Trimmer (Mr. Koon), seconded by Elin Duckworth (Mr. Hollis) and carried that the Board approve the concept of "Update '81."

Policies Regarding National Convention -- It was recommended that a letter be drafted by the National Advisor to be included in "You and Your Convention" brochure outlining adherence of chapters to policies set by the FFA regarding the National FFA Convention.

MOTION -- It was moved by Dee James (Mr. Thompson), seconded by Jeff Kirby (Mr. Warren) and carried to accept this recommendation.

Program of Activities -- It was proposed that Items 2 and 8 of Section IV of the 1980-81 Program of Activities be accepted.

MOTION -- It was moved by Don Trimmer (Mr. Koon), seconded by Dee James (Mr. Sheaffer) and carried to accept additions to the 1980-81 Program of Activities.

National FFA Officer Tour-1980 -- Don Trimmer gave a report on the 1980 National Officer Tour.

Regional Leadership Conferences -- Dr. Nielsen reported that the of the Regional Leadership Conferences will be presented to the Board of Trustees.

Washington Conference -- Dee James gave a report of the Washington Conference Program. Mr. Sheaffer asked if there were special arrangements for handicapped participants. Messrs. Rawls and Hoyt said there have been handicapped participants in the past and they were certainly welcome.

24. NATIONAL OFFICER RECOMMENDATIONS -- Elvin Caraway gave a report on National Officer recommendations and noted that some of these had already been discussed in committee. Mr. Rawls asked that a list of recommendations be submitted from the entire officer team rather than individuals.
25. FFA CENTER POSITION DESCRIPTION REVIEW -- Mr. Harold Duis, U. S. Office of Education (retired), gave his report on findings of the desk audits. Mr. Duis also reviewed the Alumni staff on a comparable basis at their request. Mr. Rawls said these recommendations would be implemented, typed and shared with the Board. He then expressed appreciation to Mr. Duis for doing a good job.

MOTION -- It was moved by Dee James (Mr. Day), seconded by Elin Duckworth (Mr. Koon) and carried to accept the summary report by Mr. Duis.

26. REPORT AND RECOMMENDATIONS--STANDING COMMITTEE ON POLICY -- Mr. Carnes read the existing Policies and Mr. Buntin explained the proposed Policy changes or additions.

1. Addition to Page 2, No. 9 -- FFA Center staff will inform the state regarding appropriate utilization of the national officers while they are participating in state activities.

MOTION -- It was moved by Jeff Kirby (Mr. Day), seconded by Dee James (Dr. Nielsen) and carried to adopt the addition.

2. Revise National Board of Directors' Policy, Page 4, No. B-2 to read:
Each region shall elect and certify to the National Advisor an alternate member of the Board of Directors from among the state advisors of that region. The alternate shall serve at meetings where the regular member is ill or otherwise unable to attend the Board meeting.

MOTION -- It was moved by Elin Duckworth (Mr. Thompson), seconded by Don Trimmer (Mr. Day) and carried to accept the Policy revision.

3. Revision to National Board of Directors' Policy, Page 8, Nos. 13 and 14. Add "Each consultant should be appointed for a two-year period." to No. 13. Delete No. 14, and re-number following policies in order.

MOTION -- It was moved by Phil Benson (Mr. Day), seconded by Jeff Kirby (Mr. Koon) and carried to adopt the policy revision.

4. Revision of Board of Directors' Policy, Page 8, No. 16, subject to approval of Finance Committee: At the November meeting, the FFA shall pay for three agriculture teacher consultants. Two agriculture teacher consultants will be responsible to the FFA and available for major convention responsibilities, including Information Booth, Courtesy Corps or Ushering service. The NVATA President, a third FFA consultant, will be involved in numerous other FFA convention activities and shall not be assigned to those convention services.

Discussion followed regarding finances of the National FFA Convention.

MOTION -- It was moved by Phil Benson (Mr. Day), seconded by Don Trimmer (Mr. Koon) and carried that the Board direct staff to analyze this problem, build into the convention travel budget and present it at the July Board meeting.

5. National Board of Directors, Page 10, Item C-10 - American Royal Queen. Recommendation to provide clearer communication to all state associations and that the policy be included on the application.

No action taken because of existing policy.

6. Addition to National Convention Policy. Information material that each National Convention Delegate receives will include a followup of what happened to the previous year's committee recommendations.

MOTION -- It was moved by Phil Benson (Mr. Thompson), seconded by Don Trimmer (Mr. Warren) and carried to adopt the addition to the Policy.

The Chairman thanked the Policy Committee for its report.

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27. PROPOSED NATIONAL FFA STUDY -- Mr. Alan Damann, of VPI, presented a proposed study to identify perceptions of vocational agriculture teachers on how the National FFA Organization can be of assistance in the planning, development, implementation and maintenance of on-going local FFA programs and activities relevant to the needs of vocational agriculture students. Findings and conclusions will be made available to the Board at the July meeting.

MOTION -- It was moved by Phil Benson (Mr. Day), seconded by Don Trimmer (Dr. Nielsen) and carried that the Board endorse Mr. Damann's national study.

28. ALUMNI ASSOCIATION -- Mr. Odell Miller, Past President of the FFA Alumni Council, gave a report on the FFA Alumni Association. He reported that Alumni membership is growing and reported on investments and contributions. Budget rationale is not available until February 15, when the Alumni Council meets. A report will be made at the July Board meeting.

MOTION -- It was moved by Dee James (Mr. Warren), seconded by Jeff Kirby (Mr. Koon) and carried to accept the Alumni report and thank Mr. Miller for a job well done.

Mr. Rawls stated that Mr. Cox has assisted in every way in working with the FFA, expressed appreciation to Mr. Miller and commended the Association for Mr. Cox's good job in reporting the Alumni Association activities in USOE.

Mr. Cox said he would report to the Alumni Council regarding the desk audit.

29. NATIONAL FFA FOUNDATION SPONSORING COMMITTEE -- Mr. Bernie Staller gave a report of the Sponsoring Committee. (Appendix B)

MOTION -- After discussion, it was moved by Dee James (Mr. Day), seconded by Jeff Kirby (Dr. Nielsen) and carried to accept Mr. Staller's report and commend the entire Foundation Sponsoring Committee staff for a job well done.

30. LEGAL MATTERS -- Mr. Hawkins gave a report on legal matters. Alpha Corporation suit is still pending. The attorneys feel it will die for lack of evidence. The case of the Missouri FFA member who was injured in the school shop is still pending. The case of the Arizona FFA member who was driving a pickup hauling hay to a school barn has been turned over to our insurance company who will cross file against the person who is responsible for the accident. This goes before the court next month asking for a summary judgment to get the national organization out of the suit.

31. EMBLEM REGISTRATION -- Mr. Hawkins reported on emblem registration. This was filed in 1971 and needs to be re-registered again for another 20 years. Mr. Hawkins will do this.

The meeting was recessed at 4:30 p.m.

Thursday Morning, January 31, 1980

The meeting was reconvened at 8:30 a.m., with all members of the Boards present.

32. REPORT AND RECOMMENDATIONS--CONTESTS & AWARDS STANDING COMMITTEE -- The following changes, additions and amendments for the Program of Activities for 1980-81 were recommended:

1. 2. Degree Program - Amend a. 2. to read "Certificates are provided for Star State Farmer..."
2. Add as Number a. 2. "American Farmer charms are provided to every American Farmer Degree recipient." Change 2. to 3., etc.
3. Add as 2 a. 8. "A plaque may be presented to the chapters of each of the eight Regional Stars, including the names of all vocational agriculture instructors (FFA Advisor) who have worked with the Star named on the plaque. A recognition certificate may be presented to each teacher present in Kansas City.
4. Add 3. a. 3. "Gold, Silver and Bronze rated certificates and individualized news releases are provided to all state winners who were considered for regional recognition." Change 3. to 4., etc.
5. 3. d. 1. amended to read "State Departments of Education, Teacher Education Departments..."
6. 4. c. Amend to read "Develop a practical and effective SOE film available to the vocational agriculture and agribusiness instructors."
7. 4. d. Amend to read "Assist states requesting assistance with the implementation of a student SOE Record Book."
8. 6. a. 1. Amend to read "Submit a written plan by November 1, as to how the available funds will be utilized."
9. 7. b. Amend as follows - "Guides for school year 1981-82 to be mailed to the states by May 1981."
10. 8. c. Amend as follows - "Extra Handbooks available in May, 1980, to first-year vo-ag teachers."
11. 9. c. 2. Amend as follows - "Provide TV and radio spots on the first, second and third place teams for respective state distribution with appropriate sponsor recognition."
12. 9. c. 6. Add as follows - "Mail a photo and news release of team and sponsor representative/s to local newspaper, team advisor and state FFA publication."
13. 9. c. 7. Add as follows - "Distribute news release on national winners."
14. 10. b. 5. Amend as follows - "Cooperate with the National Rural Rehabilitation Trust Fund Association to provide consultative services on the further development of state grant programs which provide monetary efforts for local BOAC activities."

MOTION -- It was moved by Elin Duckworth (Mr. Warren), seconded by Jeff Kirby (Mr. Thompson) and carried to accept the changes, additions and amendments for the Program of Activities.

National FFA State Annual Reports -- A report was made to the Board regarding the concern of this committee for the lack of accuracy on State Annual Reports on FFA enrollment and participation, and to inform the NVATA members about the proposal. A recommendation will be made at the July meeting.

Proficiency Awards--Cash Allotments -- In state associations where full funding is available, they may prorate the available cash allotments for Proficiency Awards up to \$100. maximum, with changes coming in 1982, and that further study will be done and reported back to the July Board meeting.

MOTION -- It was moved by Dee James and seconded by Don Trimmer that the recommendation regarding Proficiency Awards--Cash Allotments be approved. Motion failed.

American Farmer Degree Eligibility Requirements -- That a committee review criteria for agribusiness degree precluding students from earning the American Farmer Degree by participating in family farm operations, corporations, partnership, etc. The committee report will be brought to the July Board of Directors meeting. However, no changes will be made before 1982.

MOTION -- It was moved by Elin Duckworth (Mr. Koon), seconded by Doug Rinker (Mr. Thompson) and carried to accept this recommendation.

Travel Expenses for National Contests -- It was recommended to the National FFA Board of Directors and to the Foundation Board of Trustees that direct payment for prorated expenses be made from the National FFA Foundation to the National Contest team representative at the Awards' Breakfast, to become effective in 1982.

MOTION -- It was moved by Jeff Kirby, seconded by Elin Duckworth and carried to accept this recommendation Motion not sustained by the Board of Directors.

Beef Cattle Grading Card -- It was recommended that the National FFA Board of Directors approve the attached proposed Beef Cattle Grading Card effective in 1980. (Appendix C) (See Mr. Amick's enclosed note.)

MOTION -- It was moved by Don Trimmer (Mr. Koon), seconded by Dee James (Mr. Thompson) and carried to accept this recommendation.

Tests Used in National Contests -- That tests with key be returned to the contestants in all National Contests and an order form be included in the Chapter Guide which may be used by teachers to order any tests used in the National Contests, to become effective in 1982.

MOTION -- It was moved by Dee James (Mr. Koon), seconded by Don Trimmer (Mr. Warren) and carried to accept this recommendation.

Contest Winners' Tour -- That a study be conducted to determine the feasibility of sending the national high individual, winning team and coach, including the winners of the Prepared Speaking Contest and Extemporaneous Speaking Contest and their coaches on an educational experience exchange tour within the United States and/or Canada with the results to be reviewed by the Board of Directors in July.

MOTION -- It was moved by Dee James (Mr. Bunten), seconded by Elin Duckworth (Mr. Thompson) and carried to accept this recommendation.

Public Speaking Contest Eligibility -- That an individual may compete in only one speaking contest, above the state level, in any one year, effective in 1980, and that the National Advisor shall communicate this to all states.

MOTION -- It was moved by Elin Duckworth (Mr. Hollis), seconded by Don Trimmer (Mr. Koon) and carried to accept this recommendation.

AAVIM Agricultural Mechanics Contest Brochure -- To commend AAVIM (American Association of Vocational Instruction Materials) for the interest and support in producing this pamphlet. But, at this time we respectfully decline their offer and recommend the possibility of incorporating the information in the Contest Program which is mailed to each team.

MOTION -- It was moved by Jeff Kirby (Mr. Thompson), seconded by Don Trimmer (Mr. Hollis) and carried to accept this recommendation.

American Royal Scholarship -- Recommend to the Royal that they consider the Foundation Memorials' Program or if they choose not to accept this request, to present the scholarship (\$1,000.) at a time other than the Awards' Breakfast.

MOTION -- It was moved by Elin Duckworth (Mr. Koon), seconded by Dee James (Mr. Hollis) and carried to accept this recommendation.

CENEX Proposed Extemporaneous Speech Contest -- That the National FFA Board of Directors and National Officers withhold approval of the CENEX/FFA Extemporaneous Speech Contest as an official National FFA activity. It is further recommended that it be left to the discretion of the State FFA Advisors in regard to their participation in the CENEX Extemporaneous Speech Contest.

MOTION -- It was moved by Jeff Kirby (Mr. Warren), seconded by Dee James (Mr. Thompson) and carried to accept this recommendation.

National Parliamentary Procedure Contest Proposal -- It was recommended to the Board of Directors that only those contests listed in Bulletin #4, and held at the National Convention be recognized as an Official National FFA Contest. This is to be communicated to all states by the National Advisor.

MOTION -- It was moved by Dee James (Mr. Warren), seconded by Elin Duckworth (Mr. Thompson) and carried to accept this recommendation.

Proposed Study of Forestry Contest -- That a study be made of the feasibility of an interest in a National FFA Forestry Contest to be reviewed by the Board of Directors at the July meeting.

MOTION -- It was moved by Don Trimmer (Mr. Koon), seconded by Dee James (Mr. Thompson) and carried to accept this recommendation.

Study of an Agribusiness and Marketing Contest -- That the Program Division immediately survey the states to determine interest and feasibility of an Agribusiness/Marketing Contest to perceive the needs of all 51 states, and that the results and proposals be reviewed for recommendation for funding. A Study Committee report to be made at the July meeting of the Board.

MOTION -- It was moved by Elin Duckworth (Mr. Hollis), seconded by Jeff Kirby (Mr. Koon) and carried to accept this recommendation.

(Dr. Earl Kantner, Ohio State FFA Executive Secretary, was introduced.)

Committee Commendations -- That the National Committee on Contests and Awards commend Mr. Paul Day for his excellent leadership of this committee; Mr. Ted Amick and Mr. Bob Seefeldt for their work on the committee and Ms. Jan Brown for her work as Secretary of the Committee. Mr. Rawls also expressed appreciation to Mr. Day on behalf of the Boards.

MOTION -- It was moved by Elin Duckworth (Mr. Warren), seconded by Phil Benson (Mr. Thompson) and carried to accept this recommendation.

Star Farmer and Star Agribusinessman Tour -- That the Contests and Awards Committee look into the feasibility of sending the Star Farmer and Star Agribusinessman of America on a tour in conjunction with one of the following:

1. International tour for Proficiency Award winners
2. U. S. Sponsor Tour with the national officers
3. Any other tour that they feel is feasible.

This report to be presented to the Board of Directors at the July meeting.

MOTION -- It was moved by Don Trimmer (Mr. Day), seconded by Phil Benson (Mr. Hollis) and carried to accept this recommendation.

National Chapter Award Form -- Mr. Seefeldt presented a revised National Chapter Award Program application form to inform the Boards of what was being done by the committee that was appointed to review and propose recommended changes. A final recommendation will be made to the Boards in July.

MOTION -- It was moved by Elin Duckworth (Mr. Day), seconded by Phil Benson (Mr. Hollis) and carried to accept this recommendation.

National Safety and BOAC Banquets -- The budget for the National Safety Award Program was distributed for review. The Boards were also informed that the banquets for Safety and BOAC will be eliminated at the 1980 National FFA Convention.

The meeting was recessed at 11:45 a.m.

Thursday Afternoon, January 31, 1980

The meeting was reconvened at 1:00 p.m., with all members of the Boards present.

33. REPORT AND RECOMMENDATIONS--FFA FINANCE STANDING COMMITTEE -- (Appendix D) -- That two types of investments be created -- Capital Reserve Fund, which will require approval of the Board of Directors or the Governing Committee before it can be expended, and an Operating Reserve Fund which may be accumulated from excess income periodically and can be used as necessary for operating expenses. The Capital Reserve Fund to be set initially at \$500,000.00, the current level of investments. Interest earned will accumulate to the Operating Fund.

MOTION -- It was moved by Dee James (Mr. Day), seconded by Jeff Kirby (Mr. Koon) and carried to accept this recommendation.

Service Charge on Unpaid Overdue Accounts -- That a late payment service charge of $1\frac{1}{2}\%$ per month be added to all invoices unpaid 120 days after goods are delivered.

MOTION -- It was moved by Phil Benson (Mr. Day), seconded by Don Trimmer (Mr. Koon) and carried to accept this recommendation.

Payment of Dues -- That the Finance Committee recommend to the Board that a policy be adopted that requires national dues must accompany membership rosters.

MOTION -- It was moved by Dee James (Mr. Thompson), seconded by Elin Duckworth (Mr. Day) and carried to accept this recommendation.

Five-Year Financial Projection Plan -- That the Board instruct the staff to prepare a five-year financial projection for the National FFA Organization, including factors such as membership, rate of inflation and membership services impacting on income and expenses, and report back to the Finance Committee and the Boards in July.

MOTION -- It was moved by Don Trimmer (Mr. Koon), seconded by Dee James (Mr. Thompson) and carried to accept this recommendation.

Modification of FFA Center Space Utilization Plan -- That authorization be granted to instruct the planning architect to refine the space plan to meet the practical needs of the organization at a cost not to exceed \$3,000. and report back to the Board in July with recommendations.

MOTION -- It was moved by Dee James (Mr. Day), seconded by Elin Duckworth (Mr. Koon) and carried to accept this recommendation.

Computer Feasibility Study -- That the Board authorize a computer feasibility study for the National FFA Organization, criteria be developed and bids obtained from two or more consulting firms, with final approval by the Governing Committee. The study to be presented to the Board in July with recommendations.

MOTION -- It was moved by Elin Duckworth (Mr. Day), seconded by Jeff Kirby (Mr. Thompson) and carried to accept this recommendation.

Delegate Apportionment Concerns -- It was presented to the Boards that the Finance Committee expressed its concern regarding delegate apportionment and its financial impact on the organization and requested the Boards give serious consideration to this problem. No action was taken.

Increased Cost of Official FFA Jacket -- That due to the escalated cost of the Official FFA Jacket, the price be increased \$2.00 to be effective with the 1980-81 Catalogue to be distributed in August, 1980. This motion was approved in the Supply Service recommendations.

34. HALL OF ACHIEVEMENT -- In the absence of Mr. Lennie Gamage an updated report was given to the Boards by Mr. Rawls. Plans are on the way and will be starting on the first part in the near future, with completion date June 1, 1980. Mr. Gamage is working with the Architect in getting the plans completed. Mr. Rawls also explained why we did not have a recommendation on

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the Space Plan Design Concept for the FFA Center. The figure was too expensive and the interior designer will be asked to review avenues of reducing the total cost. The Finance Committee will present a report to the Boards at the July meeting. A commitment has been made to improve the FFA Center by the Finance Committee.

35. 1980-81 BUDGET -- A proposed budget was presented by Mr. Campbell, National Treasurer. It will be further reviewed and submitted to the Board in July for final approval.

MOTION -- It was moved by Don Trimmer (Mr. Koon), seconded by Jeff Kirby (Mr. Day) and carried that the Boards accept the preliminary 1980-81 budget report.

36. REACTIONS OF CONSULTANTS -- Jeff Rudd presented the reactions of the Consultants (NVATA and AATEA) and also read the Consultants' Responsibilities. (Appendix E)

MOTION -- It was moved by Don Trimmer (Mr. Koon), seconded by Elin Duckworth (Mr. Bunten) and carried that the recommendations of the Consultants be accepted and that appreciation be expressed to the Consultants for their help and that their reactions will be given to the Policy Committee.

37. NATIONAL OFFICERS' CREDIT CARD--MOTION -- It was moved by Mr. Day (Dee James) seconded by Mr. Koon (Jeff Kirby) and carried that telephone credit cards be issued to the six national officers.

38. UNFINISHED BUSINESS -- Mr. Harris reported on the Cost Effectiveness Study requested by the Boards in July. As of this date the study has not been started and Mr. Harris recommended that we take one program at a time to study. He requested help on which program to start on and if there were no suggestions, the Program Division will choose the program. One study will be presented to the Board in July, then a format could be established on how to proceed with the others.

39. FILM PRODUCTION -- A report was given by Elliott Nowels on Film Production. Detailed report will be presented to the Trustees on Friday morning, February 1, 1980.

40. NVATA REGIONAL LEADERSHIP CONFERENCES -- Mr. Harris requested the names of the Board members and Consultants who will be present at the Regional Leadership Conferences.

41. OFFICER RECOMMENDATIONS--MOTION -- It was moved by Elin Duckworth (Mr. Warren), seconded by Dee James (Mr. Koon) and carried that the recommendations made by the national officers in November be automatically submitted to the committees' agendas at the January Board meeting.

42. NOMINATING COMMITTEE--MOTION -- It was moved by Jeff Kirby (Mr. Day), seconded by Don Trimmer (Mr. Hollis) and carried that Dr. Duane Nielsen be elected as a member of the Governing Committee for two years, effective July 1, 1980. Mr. Warren's term will expire on June 30, 1980.

43. ANNOUNCEMENTS -- Mr. Rawls announced that the next Board meeting would be held July 21 - 24, 1980 and the FFA Foundation Board of Trustees meeting on Friday, July 25, 1980. Mr. Rawls also announced the National Ag Ed Seminar, being co-chaired by Mr. Paul Day and himself, would be meeting July 15 - 17, 1980, at the Continental Hotel in Kansas City, Missouri
44. ADJOURNMENT -- There being no further business to come before the Boards, the meeting was adjourned at 3:15 p.m.


Byron F. Rawls, Chairman


C. Coleman Harris, Secretary

A P P E N D I X

MINUTES

FUTURE FARMERS OF AMERICA

BOARD OF DIRECTORS

AND

BOARD OF NATIONAL OFFICERS

REPORT OF AATEA

(APPENDIX A)

1. We are pleased that the workshops for developing prospective teachers expertise in working with youth organizations have been funded. These workshops will emphasize developing skills in working with the pre-service teacher education organizations of Agricultural Education Societies, Clubs and Collegiate FFA Organizations. The workshops will be held in the Western half of the country. They are being sponsored by Carnation for about \$10,000.00 each.
2. Teacher educators are very concerned about the shortage of teachers. Some suggestions for FFA participation in recruiting teachers are:
 - a. The development of a brochure and slide presentation designed for vocational agriculture/FFA students which describe the professional career of a teacher of agriculture. (Two slide presentations might be considered--one for high school students thinking about entering agricultural education and another aiming toward the college level student.)
 - b. The National FUTURE FARMER Magazine do a series of articles concerning the accomplishments of vo-ag teachers. Also, emphasize former FFA members (especially state and national officers) who became vo-ag teachers.
 - c. The national officers should encourage FFA members to become teachers in their many speeches across the country.
 - d. Establish National FFA Scholarships to support former FFA members who are majoring in agricultural education in college. It would be best to utilize the Foundation for support of such scholarships. A great deal of prestige could be attached to such scholarships.
3. We appreciate the opportunity for teacher educators to participate in permanent committees at the Board meetings and at the National FFA Convention.
4. Teacher educators also appreciate the excellent quality of FFA publications available to teacher educators.



NATIONAL FFA FOUNDATION

(APPENDIX B)

Office of
the
Sponsoring Committee

Bernard L. Staller
Executive Director
Don N. McDonald
Consultant

FFA BOARD OF DIRECTORS REPORT Bernie L. Staller Foundation Sponsoring Committee January 30, 1980

The year of 1979 was excellent. A total of \$1,029,064.30 was raised. This is the largest amount ever invested in FFA young people by business and industry and represents an 11.8% increase.

The general fund monies decreased about \$11,000 to \$386,368, a decrease of about 2.7%. Special projects increased about \$9,000, about 1.5%. Of course the Development and Endowment (most of which is Hall of Achievement) has increased by over \$110,000. Of the total Hall of Achievement commitments, as of today, nearly 70% involves the sale of specific identifiable units (displays).

The number of sponsors continue their steady decline (969 down from 1,025); a 5% drop, which has been occurring for four or five years. The average contribution increased about 5.4% to \$946. The average special project sponsor is investing nearly 11 times that amount.

All of this leads us to conclude, again, that long-term substantial support for FFA is available if we can package your needs into marketable units. Most of you do not purchase one M & M candy, or one truck load, but rather you choose a market package that meets your needs and your budget; the needs of the manufacturer are second to your needs.

To a lesser degree, the same is true of industry support. While they are keenly and vitally interested in FFA, they, too, have limited dollars and must use them in the most effective manner.

If we package FFA's needs in a manner that provides increased opportunities to those who wear the blue and gold, and at the same time is marketable, all benefit.

We wish you to know that the Sponsoring Committee is again under budget and has actually spent \$8,000 less than in 1978. Those are actually dollar figures--unaudited as of this date. In addition, our 1980 budget is only 8/10 of one percent over 1979!

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We are pleased to announce the broadening of support from Dr. Pepper, the Coca-Cola Company and Yamaha. We are working closely with McDonald's and Wendy's and have made contacts with Pepsico, Dannon Co., Smuckers and others.

Special projects available at this time include: Poultry, Floriculture and Sheep Proficiency, as well as the Floriculture and Nursery/Landscape Contest presently sponsored by the general fund. We are seeking sponsors, also, for the Stars Film, Post-Secondary Program, Food For America and World Conference. In addition, we are seeking \$66,000 to fully fund the BOAC Program as Lilly Endowment withdraws their support.

As you know, these projects if unsold in two years, automatically are referred back to the Program Division for revaluation.

The Memorial/Honors Program continues to function beautifully. We do hope that the FFA Organization, instead of budgeting money for flowers, will consider using these programs when appropriate. A special honors program has been completed for Mr. Hunsicker, with about \$4,800 going toward the Hall of Achievement, as per his decision.

In addition, at least three individuals have listed the FFA Foundation in their wills or as life insurance beneficiaries; others may have done similarly, they are obviously under no obligation to inform us at this time.

We have, as of this date, \$232,000 committed toward construction of the Hall of Achievement. This represents virtually 100% of the original amount requested in 1978; however, to allow for inflation and repay the Foundation reserves for fund raising costs, we are shooting for \$300,000; of this latter figure, we are 77.3% complete.

In addition, we have \$72,818 committed toward the endowment phase of the Hall; funding is much more difficult in this phase as business/industry prefers to support FFA members and on-going programs. About \$22,000, of the \$72,000, has been contributed by FFA members, alumni and state associations. Our \$300,000 goal may have been too optimistic, and in light of at least current interest levels, not needed.

On Wednesday evening some 27 applications, from individuals in 12 states, will be reviewed for the Assistant Executive Director position. Our planned timetable will include interviews in the next six weeks with a recommendation to the Board of Trustees

by late March. The position will be open officially July 1, 1980.

Some concerns we wish to pass along to you for your information:

1. We hope and urge the earliest utilization of Hall of Achievement funds for construction. The costs continue to increase every day we wait. Since all committed monies are not paid (some are pledged through 1982), interest will not keep pace with inflation.
2. We ask you to consider packaging your needs, when possible, into "special project format." It will increase the chance of finding funding dramatically.
3. As FFA faces declining revenues (at least from dues), we encourage you to consider requesting Foundation support when appropriate; the change in the American Farmer Program, passed by this Board in Kansas City, is a prime example.
4. We ask you, in light of declining "general fund availability," to consider recommending "special Project status" for existing programs. Examples might include:
 - a. National Chapter Award - \$15,500
 - b. Achievement Awards - \$6,000
 - c. Public Speaking Contest - \$9,470
 - d. Sponsors Dinner - \$1,500 - \$2,000
 - e. Local "Stars" medals, certificates and so forth.
 - f. State "Stars" cash awards, trophies and so forth.
5. We are also concerned with the proposed move of sponsor related activities to the Hyatt Regency at the National FFA Convention. We are apposed for a number of reasons.
 - a. Distance will greatly increase staff travel time, taxi and auto expense and problems moving young people.
 - b. We thought the idea was to get as many sponsors close to the convention and, in turn, the young people of FFA. This move will reduce the number of sponsors who ever see the convention.

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Presently, over one-half of all sponsors have stayed in the convention area. If the activities are moved out, so will they move away from the very young people we want them to meet.

- c. In the end, the additional cost for the Hyatt will be borne by somebody--I have a strong feeling it will be the project sponsors, as costs for meals, meeting rooms and "extras" increase.

Without question, the Muehlebach is not perfect, but it has location. Sponsors do not come to the National Convention to be "wined and dined" -- they come to get plugged "into FFA" and to see where their money is being spent.

We realize this decision has not been finalized, but we are deeply concerned.

- 6. We certainly hope that the 1980 Seminar will include the needs relative to State/National FFA Foundation opportunities and problems.

"The only way to get ahead," according to Bob Lund, "is to get out in front and then improve our position!"

FFA support is tremendous! We have not scratched the surface, if we can just keep the needs of others in mind as well as our own.

To all who are involved . . . we say thanks. A special note of compliment to Mr. Rawls for understanding and to Don McDowell for his tremendous support.

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**BEEF CATTLE GRADING CARD
FEEDER CATTLE**

FORM 13 A (APPENDIX C)

CLASS NAME _____

CONTESTANT NAME _____

CLASS NUMBER _____

CONTESTANT NUMBER _____

Animal Number	Frame Size			Muscle Thickness						SCORE		TOTAL
	Large	Medium	Small	1		2		3		Frame Size	Muscle Thickness	
				High	Low	High	Low	High	Low			
1												
2												
3												
4												
5												
6												
7												
8												
9												
10												
										TOTAL SCORE		

SCORING: 5 points will be allowed for the correct frame size.
 2 points will be allowed if the animal is graded - one grade above or one grade below the correct frame size.
 5 points will be allowed if the correct muscle thickness is identified.
 A deduction of 1 point will be made for one-half grade above or below the official muscle thickness, 3 points will be deducted for each full grade above or below the official muscle thickness and the score will be zero for more than one full grade above or below the official grade. Perfect score is 100 points.

FUTURE FARMERS OF AMERICA

FINANCE COMMITTEE

MINUTES - FIRST SESSION, JANUARY 27, 1980 - RAMADA INN, ALEXANDRIA, VA.

1. The meeting was called to order at 2:05 P. M. by Mr. J. C. Hollis, Acting Chairman.

Those attending were Byron F. Rawls, National Advisor, J. C. Hollis (State Supervisor, Alabama) Acting Chairman, James A. Sheaffer (State Supervisor, New Jersey) Vice Chairman-Secretary, Julian M. Campbell (State Supervisor, Virginia) National Treasurer, James W. Warren, Jr. (Senior Program Officer, U.S.O.E.), Doug Rinker, National FFA President, Dee James, National Vice President, Central Region, Edward J. Hawkins, Administrative Director, Bernie Staller, Executive Director Foundation Sponsoring Committee, C. Coleman Harris, Executive Secretary, Harry Andrews, Director, Supply Service, Wilson Carnes, Director, Publications Division, Woody Cox, Executive Director, Alumni. Roger Lawrence, Chairman, was unable to attend.

2. Mr. Rawls, National Advisor, stated that the Finance Committee was created in order to save considerable time by the Board in reviewing finances and budgets. It's responsibility is to make recommendations to the Board.

3. Report on Current Cash Condition.

Mr. Campbell reviewed the FFA investment program and found that all available cash has been invested at the most favorable rates.

Establishment of Reserve Funds

It was moved by Mr. Warren, seconded by Mr. Hollis, that two types of investments be created; Capital Reserve Fund which will require approval of the Board of Directors or the Governing Committee before it can be expended, and an Operating Reserve Fund which may be accumulated from excess income periodically and can be used as necessary for operating expenses. The Capital Reserve Fund to be initially set at \$500,000.00, the current level of investments. Interest earned will accumulate to the Operating Fund. The motion passed.

Mr. Hawkins reported on the cash flow from current activities. It was pointed out that a substantial number of accounts are unpaid over a considerable period of time. It was also learned that a number of states are submitting membership rosters but are holding dues payments until just prior to the May 15 deadline. The above actions are having a decided influence on cash flow.

Service Charge on Unpaid Overdue Accounts.

It was moved by Mr. Warren, seconded by Doug Rinker that a late payment service charge of 1½ percent per month be added to all invoices unpaid after 120 days. The motion passed.

Payment of Dues.

It was moved by Doug Rinker, seconded by Mr. Sheaffer that the Finance Committee recommend to the Board that a policy be adopted that requires national dues must accompany membership rosters. The motion passed.

4. A review was made of the preliminary 1980-81 projected budgets. In light of uncertain economic trends the Finance Committee felt that long range financial planning is indicated.

Five Year Financial Projection Plan.

It was moved by Mr. Warren, seconded by Mr. Sheaffer that the Board instruct the staff to prepare a five year financial projection for the National FFA Organization including factors such as membership, rate of inflation and membership services impacting on income and expenses, and report back to the Finance Committee and the Board in July. The motion passed.

5. Review of Current Financial Statement.

Mr. Campbell reviewed the financial statement for the past four months, September 1, 1979 through December 31, 1979. It was found that income and expenses were in line with current projections. It was suggested that extra efforts be made to stay within the budgets.

SECOND SESSION - JANUARY 28, 1980, 9:30 A. M. - NATIONAL FFA CENTER.

6. A long discussion was held regarding the authorized space utilization study approved by the Board in July, 1979.

Modification of FFA Center Space Utilization Plan.

It was moved by Doug Rinker, seconded by Mr. Sheaffer that authorization be granted to instruct the planning architect to refine the space plan to meet the practical needs of the Organization at a cost not to exceed \$3,000.00, and report back to the Board in July with recommendations. The motion carried.

7. A discussion was held regarding the use of a computer to effect efficiencies at the FFA Center.

Computer Feasibility Study.

It was moved by Mr. Sheaffer, seconded by Doug Rinker that the Board authorize a computer feasibility study for the National FFA Organization, that criteria be developed, bids obtained from two or more consulting firms, with final approval by the Governing Committee. The study to be presented to the Board in July with recommendations. The motion passed.

8. It was brought to the attention of the Finance Committee the possible financial impact of delegate apportionment.

Delegate Apportionment Concerns.

It was moved by Mr. Warren, seconded by Doug Rinker that the Finance Committee express its concern regarding delegate apportionment and its financial impact on the Organization, and requests the Board give serious consideration to this problem. The motion carried.

9. A discussion was held regarding the projected cost of the official FFA jacket.

Increased Cost of Official FFA Jacket.

It was moved by Mr. Warren, seconded by Doug Rinker that, due to the escalated cost of the official FFA jacket, the price be increased \$2.00 to be effective with the 1980-81 catalogue to be distributed in August, 1980. The motion passed.

There being no further business to come before the Committee, the meeting adjourned at 11:20 A. M.

Respectfully submitted,

James A. Sheaffer
Acting Secretary

Approved:

J. C. Hollis
Acting Chairman

REACTIONS OF CONSULTANTS

January 31, 1980

1. We express our appreciation for the recognition of our reactions given at the July Board meetings. Specifically, we appreciate the recognition given to the recommendations for an orientation meeting for new Board members and consultants, the availability of a staff organizational chart, the consideration of selling the membership mailing list and the creation of a research council for assisting in the establishment of FFA research priorities.
2. We express our appreciation for the preliminary description of the role and responsibility of consultants.
3. We highly recommend continuation of the committee approach at Board meetings. However, we would encourage the Board to attempt to minimize discussion on those proposals having unanimous endorsement of the committee.
4. We commend participation of the national officers in committees and Board meetings. We believe officer orientation should include in addition to explanations of Board operations, the identification of and background information on anticipated issues and concerns, including committee and Board agenda items.
5. We commend the Board of Directors, Board of National Officers and National staff for their indepth consideration given the 1978-79 National Officer reports and urge future officer teams to submit similar reports.
6. Committee chairpersons should have an opportunity to review Standing Committee reports, especially motions, prior to duplication of copies for Board members and consultants.

Elvin Caraway
Richard Carter
Troy Caruthers
John Hillison
Tom Jones

John Mundt
Jeff Rudd
Ronald Seibel
Albert Timmerman

January 30, 1980

CONSULTANT RESPONSIBILITIES

The primary responsibility of each Consultant is to provide suggestions and recommendations to items of business being considered by the National FFA Board of Directors. Each Consultant's input should be a reflection of how the topic under discussion will affect the clientele they represent and the National FFA Organization.

Specific Responsibilities include:

1. Provide consulting services to the National FFA Board of Directors' January and July Board meetings. Participate in discussions on issues.
2. Prepare for each Board meeting by studying the agenda and assessing how each specific item will affect the Vocational Agriculture/FFA Program as viewed by the clientele they represent.
3. As needed, survey the membership of the clientele being represented as to the position that should be taken on specific agenda items.
4. Be prepared to make the Board of Directors aware of items that are of concern to the organization they represent. Communicate items to Chairman of the Board when the Board is not in session.
5. Communicate results of specific Board action to the membership of the organization being represented.
6. Serve as voting members on Board permanent committees and on organization standing committees.

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