1949 NAJAC DENISON UNIVERSITY, GRANVILLE, OHIO AUGUST 29-SEPTEMBER 2 VOL. 6 NO. 3 AUGUST 1949

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Dear Achievers:

Once again it is my great pleasure to welcome you to another annual National Junior Achievers Conference. You are more than 120 strong this year - the largest group of delegates to ever attend one of our conferences - and by far the best group in the measure of your achievement.

Much has happened in Junior Achievement since we were gathered together at Oglebay Park, in West Virginia, last year. Ten new cities have been added to our learn-by-doing program. Many new Junior Achievement Companies will be in operation in these cities this fall.

Each and every one of you here at Denison, and the hundreds of Achievers who could not attend this conference have had a vital part in the expansion of our program into these in new areas. Your personal achievement and the success of your individual companies in your respective communities has encouraged businessmen everywhere to organize new Junior Achievement units in new cities. So you see our success as a national organization depends on the personal success of each and every Achiever and the Achievement of individual Junior Achievement companies.

My enthusiasm for Junior Achievement grows as the program expands. This year of 1949 has witnessed the greatest growth in the history of the program; thus it is timely that an Alumni Association is now being formally organized to broaden your opportunities.

Have fun at NAJAC. Talk things over with your fellow Achievers from other parts of the country. Get the feel of belonging to a big national family of the best youth in America, - practical youth whose future is the future of America.

Sincerely yours h, t.Tawbly p.

George O. Tamblyn, Jf. National Executive Director

# WHOOS WHO O

With a high school trophy for entertainment tucked under his arm, ART FRANCELLA promises to be a real boon to our Amateur Nites: An Achiever for three years, Art has been both company President and Vice President.

Serious minded JOE LENCHNER, A junior at Penn. State, is rounding out his fifth year as an Achiever. Needless to say, his activities have been all-embracing; Speech maker, Company officer and committee worker, just to name a few.

Journalist-photographer JERRY MULLIN enters the University of Chicago in September, and from the various items he lists on his answer sheet, we can expect him to major in Public Speaking. He's a member of the Chicago Speakers' Corps and a Graduate of the Dale Carnegie Course in Public Speaking. Boy, pass the throat spray!!!

Here's a 1949 hobby for you: flying: The pilot is BILL PRIN. An Achiever for two years, Bill starts Johns Hopkins as a premed student in September. Bill should prove to be a real help to NAJAC, what with his J.A. experience in membership and by-laws committees in his local Association.

On the Board of Directors of his local Achievers: Association and active in J.A. because "I benefit by working and learning the importance of economics...." is FRED PURMILL. He works off his extra energy by playing tennis, and looks forward to meeting many new friends at NAJAC.

ELINOR ("SHOTSY") SCHATZMAN is one of the "old guard", NAJAC \*47 & \*48. She edited the famous "Till Then", a publication by and for the \*47 delegates. Get her to show you the back issues. Shotsy is athletic and talented: volleyball, swimming-acting-piano and singing. She likes her fellows to smoke pipes, have dimples and great big muscles...sigh....

Wonder if ROY SCHOTLAND has any from France in his picture post-card collection? Musical (sáx and clarinet) Roy lists wine, women, song and J.A. as his likes, and movies without pop-corń as his pet peeve. Hope he brings his clarinet to the conference, NAJAC has enough sax.

MARY (almost-made-Sweet-Sixteen-and-never-been-kissed.... but...) SNELLER. Mary likes to see people enthusiastic...and NAJACERS from '48 will remember her as just that. Last year she brought her violin and really made a hit with the gang...and she sings too. Amateur Nite, here we comess Mary calls J.A. "a pleasant eye opener to the world of business" and "NAJAC, just an eye-opener" Why Mary, what do you mean?

An Achiever with little to say about himself from Carnegie Institute is ALAN WALLIE. But he does say that he's eager to help with the brushes and buckets if our dance site needs any decorating. He's a soph at Cartech, studying painting and design.

Loads of J.A. experience combined with a personality that "likes everything and everybody" sure qualify DOT TAYLOR as one Achiever who'll really contribute to NAJAC. Dot's energy and ability have helped to make many of N.Y.'s social affairs go over the top when it came to selling tickets and arranging activities. We hope she helps plan some of the conference social life.

Chairman of New York's Achievers' Association, WALT BUTLER, has as his main aim "to increase the individual Achiever's interest in Local J.A. affairs, both business and social." Five years of J.A. experience make this law student from N.Y.U. really hep to the J.A. story. Known as "Tom Jefferson" ever since he wrote the By-Laws for the N.Y. Assn. Walt is also a Senior Staff member of ACHIEVENENT Magazine,

We opened TOBY CARLSON'S letter and out came a picture of "Smilin!" Toby himself. But why not smile? He was recently elected to the Student Council at his school and helped to stage Peoria's "Future Unlimited" Banquet. Add to this: radio experience, stamp collecting, tennis, piano and a bit of singing. Engaged DINA DEBOLT says that she sings" a little" but list loads of glee clubs and chorus groups as her activities, We hope that sheil honor us with a few songs. She represented her company at a J.A. Banquet in June and claims her company as a big money-maker in Middletown. She plans to get married after she graduates and we hope raise a family of money making Achievers.

A gal with a sense of humor is MARILYN CALSACY....example: "I love to drive----I also like drive...in theaters, too." An active high school student, she tops her list of extra activities with a very academic standing of 3 years of perfect attendance. (Hope she doesn't 'out: any NAJAC sessions to go "driving".)

Member of the Radio Award winning Company in Bridgeport, BEA DUPONT doubled as both a writer and actress in that firm. Hamburgers and rootbeer are her weaknesses and sewing and knitting her hobbies.

RAY DRAKE, a one year man, and already has a very impressive record in J.A. Ray admits his failures along with his victories when it comes to Achiever Activities, and we are sure that his experience will be of help to the Conference Committees that will discuss J.A. problems. With regard to social life, he says, "I have no comment on dates". The tall, dark and silent type we gather.

Soft-ball enthusiast BARBARA KLUGMAN is also a Yankee Baseball fan. Member of an Award Winning J.A. Co. in N.J., Barbara is eager to join J.A. again in the fall. (out for another award, we hope.) She's free and easy with advice to the High School frosh or soph: "Join all the clubs and teams you can, you won't regret its"

CAROLYN ("TAT") PRICE, NAJAC secretary, swims, sews, plays piano and collects match book covers. A Belle of the old South, TAT will really give you the low-down on NAJAC, she's a three year gal... A scholarship winner and speech-maker for J.A., she's been in a radio company for two years, and has a huge interest in both the social and business aspects of J.A. Athletic (horseback, sailing and hiking) MARY ELLEN PETERS also plays the piano. Last years: NAJAC Delegates will remember Mary Ellen as the gal who gave lessons (horseback, sailing, hiking AND piano) to Tom Arenas. She's quite the camera bug too, color photography no less....

The guy going thru your pockets looking for Lincoln Head cents' is HERB NATTER. He only needs 16 more to complete his collection. Herb, an Achiever for three years, is attending his third NAJAC. Interested in advertising and sales promotion, he has been in both radio and market research companies in  $J_{\bullet}A_{\bullet}$ 

Interesting hobbies are those of CHUCK McDONALD: target shooting, drawing and dancing. A high school grad, who enters Northeastern University in the fall, Chuck is taking a shorthand course during the summer. We hope that he does his homework so that heill be able to take notes during his committee meetings. (Say Chuck, we hear that the NAJAC Secretary can't take shorthand. Want an introduction?)

TONY FERREIRA might well win the title of an ace comic at NAJAC. He lists among his enjoyments in life "a fondness for joking" and adds, photography, record collecting, dancing, parties, pionics and movies. Tony admits to his first date and first kiss all in one night. Truly an Achiever...and at the early age of 14.

That guy struggling with one straw and a "thick lime malt" at the end of the bar is WAYNE WEBB, When not preparing for debates, Wayne is collecting records, arranging music, playing in the brass or woodwinds section, discussing religion and politics or coaching. Leads a very dull lifess Dates; dislikes "long-fast-loud talkers" Likes: a skirt: he flirtss:

BETTY BROWN, who as prexy of her J.A. company steered it at an "A" Award and a national citation for a good product, comes to NAJAC fully equipped to add to business problem discussions out of a full season of busy industry. A social butterfly Betty loves to gather souvenier's. Boys-watch your I.D. bracelets:

PAT SCOTT, otherwise known as "Red" spent part of her well earned spare time painting the J.A. center this past season and expects due retribution at NAJAC. A mad one for sports, Pat also is interested in learning about company problems, especially why they fail, and how to prevent it.

EDITORS NOTE: Some questionnaires were late-some biographies will be distributed at Denison.

# FACTS AND FIGURES

AGE?	TYPE OF J. A. COMPANY ?
$ \begin{array}{cccccccccccccccccccccccccccccccccccc$	RADIO18CHEMISTRY12PHOTOGRAPHY10RESEARCH8ELECTRICITY1PIASTIC19WOOD5DISPLAY2NOVELTY2
NUMBER OF YEARS IN J. A?	JOURNALISM 10 METAL 2 JEWELRY 3
9 @ 12 Yr. 44 @ 1 Yrs. 27 @ 2 " 18 @ 3 " 7 @ 4 " 3 @ 5 " 108	JOURNALISM 10 METAL 2 JEWELRY 3 TEXTILE 5 MODEL 5 LEATHER 1 BAKERY 1 PRINTING 4 MISC. 7
TOTAL 200 Yrs. in J. A.	
COMPANY OFFICES HELD?	ACHIEVER'S ASSOCIATION OFFICES HELD? *
PRES.43SALES MGR.25V. P.17PROD.MGR.11SEC.17PROM.MGR.5TREAS.24MISC.7ADVISERS1	PRES. 7 V. P. 9 SEC. 4 TREAS. 7 *Official Only
IN WHAT GRADE OF SCHOOL WILL YOU BE IN SEPTEMBER, 1949? *	HAVE YOU BEEN TO NAJAC BEFORE?
	1946 1 1947 8
High School Frosh. 2 Soph. 5 Jr. 12 Sr. 40 Grad. 6	1947 8 1948 20 1949 91 APPLICATIONS

#### TIPS FOR DELEGATES

Betty Whamond, who's been to NAJAC twice before has a few tips for NAJACKS.

Wise is the person who learns to listen----and thus listens to learne

He who uses his pencil rather than his memory to retain ideas is a CONTRIBUTING Najack.

NAJAC activities are fun ---- for those who participate.

Sitting with new friends at every meeting or meal gives you the full value of a NAJAC conference.

NAJAC is 120 hours ---- everyone of them can be unforgetable ---- if you'll allow them to be

Your NAJAC trip will have been worthwhile if you:

Feel you know every delegate well enough to write him ---- and you do so.

Have an overall comprehensive view of Junior Achievement that you didnit have before you come.

Can't wait to return to your area to offer suggestive criticisms and then help in finding practical solutions.

Feel your presence at this conference helped both Junior Achievement and NAJAC.

Can honestly say "This is an experience I shall never forgets"

# TRAVEL ARRANGEMENTS

Here are the train schedules, special arrangements have been made for you, and you are expected to take the scheduled trains with Adviser - Chaperons, In all cases, get round trip coach tickets to Newark, Ohio, In case of doubt, ask your J.A. office.

Train #67 Pennsylvania Railroad leaves Penn. Station N.Y. 8:45 PM EST on Sunday, August 28.

For Achievers from New England, New York, and North Jersey Miss Jean Murphy in charge,

For connections - Boston, Leave NYNH R.R. #171 2:00 PM EST. Providence #171 2:50 PM EST. Bridgeport #171 5:23 PM EST. Bristol & Hartford, Leave Hartford 4:04 PM EST and change to #171 at New Haven.

All meet Miss Murphy at Penn. Station - Station Masters Office at 8:15 PM EST - Arrives Newark, Ohio 8:49 AM.

Train #110 - Pennsylvania R.R. leaves Union Station Chicago 10:45 PM CST Sunday, August 28.

> For Achievers from Milwaukee, Chicago, & Peoria (Make own connection to Chicago)

Miss Madonna Miller in charge.

Arrives Columbus 7:00 AM Monday. Change to #6, 8:10 AM to Newark, Ohio with Achievers from St. Louis.

All meet Miss Miller at Union Station - Station Masters office at 10,15 FM CST - Arrives Newark, Ohio 9:00 AM

Train #6 Penn. R.R. Leaves St. Louis 10:40 PM CST Sunday, August 28.

For Achievers from St. Louis, E. St. Louis Mr. Philip Maniscalco in Charge.

All meet Mr. Maniscalco at Station Masters office at 10:10 PM.

Arrives Newark, Ohio 9:00 AM.

Here are Bus schedules according to information available. Your local J.A. office will check for you and help you. Get round trip bus tickets to Granville, Ohio.

From Détroit - Great Lakes Greyhound Lv. 7:25 AM EST Monday, August 29. Lv. 9:18 AM EST From Tóledo - (Same Bus) Monday, August 29. Arrive Columbus 1:49 PM Leave on Lake Shore System 3.15 PM EST. Arrive Granville, Ohio 4:07 PM EST. From Middletown and Dayton by Greyhound Bus Middletown Leave 7:50 AM EST Monday; Aug. 29 Leave 8:50 AM EST Monday, Aug. 29 Davton Arrive Columbus 12:00 Noon Leave Columbus 1:15 FM on Lake Shore System. Arrive Granville 2.07 PM EST. Check your J.A. office for final arrangements.

No seats reserved - Get them in time,

Others - Atlanta and Pittsburgh - Check your local J.A. office for Travel Instructions.

#### TIPS ON TRAVELLING

1. FREPARE AHEAD OF TIME.

Get together with other delegates from your city and plan where and when you will meet, etc.

Ask your J.A. Director if you have any questions and if he has any special plans for you.

Be at the station in plenty of time, so you can all go togethor.

2. DON'T FORGET.

Don't forget your bag, you hat. Don't be careless with your belongings, or you'll lose there

3. COME PREPARED.

NAJAC is a combination of Junior Achievement activity plus sports and social ovents. Don't burden youself with clothes and accessories you won't need. Bring sport clothes, swimming suit, athletic equipment such as baseball gloves etc. The girls will wear sports clothes too, except for the dance Thursday night when they may want to display their latest formals.

Remember you'ro coming to have funs not to worry about clothes, or losing your new dross.

# DISCUSSION GROUP HINTS

Listed below are some questions you should be able to answer at your NAJAC Discussion Group. Talk over your answers with your J. A. Director, with your adviser and with other Achievers.

As you do this research work, jot down the answers, and think up some questions that we have not thought of for the list.

JOB OPPORTUNITIES

- L. Does J. A. or the local J. A. Assn. in my town have an active job opportunity group?
- 2. How does this group operate?
- 3. Why can't it work in my town?

### SCHOLARSHIPS AND AVARDS

Le Is there enough information supplied re: scholarships and awards?

#### PRODUCTS AND DISPLAYS

- 1. What production problems did my company have?
- 2. How did we solve them?

### SALES AND ADVERTISING

- 1. What problems were there in my company's advertising and sales?
- 2. How did we solve them?
- 3. How did our advisers help?
- 4. Did we offer commissions or other incentives to sales personnel?

# FIRST COMPANY MEETING

- 1. What impressed me at my first company meeting?
- 2. What was lacking at the meeting?
- 3. What suggestions do I have for future "first meetings"?of J. A. groups?

# ACHIEVEMENT MAGAZINE

- 1. What is there that you like and dislike in Achievement magazine?
- 2. What is lacking in Achievement magazine?

ACHIEVER'S ASSN AND SPEAKERS CORPS

- How did my Assn recruit members?
   How did we raise \$\$?
- 3. What projects did we tackle?
- 4. What were our social affairs like? 5. Does my area have a J. A. Speaker's Corps?
- 6. How does it operate?
- 7. Who trains the speakers?

#### RECRUITING-MEMBERSHIP

- 1. What comments can I make about the way J. A. is presented in the High School Auditorium?
- 2. Are Achievers recruited outside of the High School in your town?
- 3. Does your area have an "Open House" for prospective Achievers?
- 4. What suggestions can you offer to aid in recruiting Achievers?

SPONSORS-ADVISERS-FORUMS

I. Does my area invite Sponsors, etc. to our social affairs?

- 2. Do we hold Business Forums?
- 3. Are they successful-or do they flop? Why?
- 4. How would you run such a Forum ?

BUSINESS CENTERS : 1. What facilities does my Business Center have, excluding work-2. What is needed in our Business Center? shops?

# NOTES TO DELEGATES

In this issue, you will find a sample Discussion Group form. This blank will be used during the discussions and will be filled out for use at the time Conference Reports are made.

\* \* \* \* \*

INCREASED	TIME	EOR	GRADUATE	MEET INGS :	WEDNESDAY THURSDAY	10:00	- 4:00 -11:00 - 4:00	A	M.	

\* \* \* \* \*

LAST MINUTE CHANGES :--

Joan Whitty and Arnold Paul, both of Chicago have asked to change from Official to Graduate Delegates.

\* \* \* \* \*

DISCUSSION GROUP CO-ORDINATORS :

DISCUSSION GROUP	CO-ORD INATOR
Job Opportunities	Whamond
Scholarships and Awards	Preston
Products and Displays	Whisler
Sales and Advertising	Dickerson
First Company Meeting	Traphagen
Achievement Magazine	DeBolt
Achiever's Assn. and Speakers Corps	Arenas
Recruiting and Membership	Stobbs

The Co-ordinator listed above will aid the group chairman in the preparation of combined Discussion reports. The Co-ordinator will move from group to group, making sure that there is a minimum of duplication.

\* \* \* \* \*

The following are additions to the list of delegates published in the July "Conference News".

Bill Chrysokos	751 S. Kilbourn Avenue	Chicago, Illinois
William Maxwell	4443 Mobile Avenue	Chicago, Illinois
Stanley Pollock	3156 West Wilson Avenue	Chicago, Illinois
Herbert Samuels	179 Mapes Avenue	Newark, New Jersey

The following delegates whose names were published in the July "Conference News" have advised us that they will not be able to attend.

Ralph Hartsock	135 Cooper Street	Peoria, Illinois
Niles Miller	6203 S. Adams Street	Bartonville 7, Illinois
Raymond Monagas	460 Cherry Street	New York, New York
Paul Schwarz	5635 Gate Lodge Way	Pittsburgh, Pennsylvania

\* \* \* \* \* \* \* \* \* \*

The Achievers listed above as additions will replace as follows the delegates who have had to cancel their reservations. They will serve on the Committees and on Discussion Groups in the order of replacement as listed.

Chrysokos	replaces	Hartsock	Samuels	replaces	Monagas
Pollock	"	Miller	Maxwell	"	Schwarz

\* \* \* \* \* \* \* \* \* \* \*

#### " ADVISER - CHAPERONS "

# NAME

#### ADDRESS

Miss Madonna Miller 916<sup>1</sup>/<sub>2</sub> Milwaukee Ave. S. Milwaukee, Wisconsin J. A. Company Fashion Queens Sponsor- The Boston Store

Miss Jean Murphy 66 State Street Hartford, Connecticut (c/o Sponsor) J. A. Company-Nutmeg Publishing Company Sponsor- The Hartford Courant

Mr. Philip Maniscalco 2129 Maury Avenue St. Louis 10, Missouri J. A. Company-Young Progress Company Sponsor-Sears, Roebuck and Company

#### \* \* \* \* \* \* \* \* \* \*

# ACHIEVEMENT REPRESENTATIVE

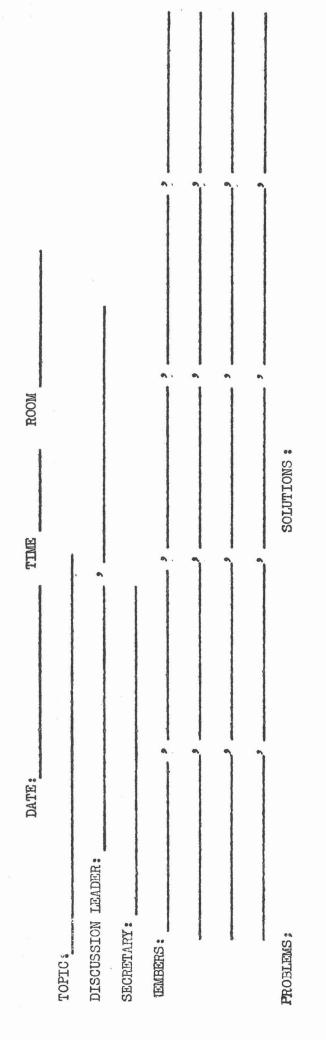
Irvin Herman

1606 First Avenue Middletown, Ohio

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# NAJAC GUESTS

After careful consideration by NAJAC'ers and J. A. staff, we have invited to NAJAC several honorary delegates from the new Junior Achievement areas opening this Fall. We are going to fill them up with NAJAC spirit before we send them home. We're all set to help them explain Junior Achievement and NAJAC in their towns this Fall, and hope they will head a big delegation next year.



BEST SOLUTIONS (By vote)

CAUSES: