

'04 JA Titan National Championship

Thirty-two students from around the country recently competed in the *JA Titan* National Championship event held at The Walt Disney World Resort® on June 30, 2004. When the final decisions were entered after 16 intense quarters of play, Felipe Paes, 18, of Boston edged out the competition to become the top "Titan of Business." The finals culminated nearly a year of online competition among hundreds of students from JA Areas in nearly 40 states to see who could best run a company of the future.

Similar to a real CEO who contends with high-risk environments, Mr. Paes showed tremendous economic know-how, adapting well to the fast-changing conditions of the event's final round. In one of the more spirited events in recent history, the simulation saw consistent lead changes throughout the game, with very few



2004 JA Titan National Champ Felipe Paes gets kudos from Mickey at the recent JA Titan awards luncheon.

points separating the top seven student-run companies along the way. In the end, the steadfast strategy of Felipe Paes never wavered, earning him the much-deserved title.

Besides an all-expenses-paid trip to Walt Disney World to compete in the event, Felipe earned a Best Buy shopping spree and was honored during a ceremony at JA's annual leadership conference held this year in San Antonio. All prizes and trip expenses were sponsored by the Best Buy Children's Foundation.

Special thanks to all students, teachers, volunteers, and chaperones from the following JA Areas who helped make the event a success: JA of Acadiana (Lafayette, La.); JA of Eastern Massachusetts; JA of the Upper Midwest/Coulee Region; and JA of Silicon Valley and Monterey Bay.

On Board

JA Worldwide
Board of Directors Profile



Don Bouc
President
Nelnet, Inc.

With Nelnet, Don heads a leading education finance organization in the United States, helping young people secure the financial assistance they need to pursue higher education. With Junior Achievement, his participation on JA's board of directors, involvement in JA's initiatives, and generous gifts to the organization help children around the world better prepare for the future.

Don and Nelnet are particularly interested

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"Throughout my career, I've experienced firsthand just what JA programs mean to students, and it is significant," says Don. "JA makes a lifelong impression on these young people and these young people make a lifelong impression on our communities and world."

In addition to his championing of JA, Don serves on the boards of trustees of Health Lincoln, the Nebraska Independent College Foundation, the Lincoln, Nebraska, Junior Achievement organization, and the Lincoln Literacy Council. He has been appointed by the Secretary of Education to the Federal Advisory Committee on Student Financial Assistance. Don resides in Lincoln, Nebraska, with his wife Nancy. They have three children and two grandchildren.

JA Heritage Society Founding Member Profile



Frank G. Stryganek

Some faithful friends of Junior Achievement have planned to support the organization beyond their lifetimes. By including Junior Achievement in their estate planning, these caring individuals

have taken deliberate steps to ensure and enhance Junior Achievement's future. To recognize and honor these ardent supporters, JA has established the *Junior Achievement Heritage Society*.

As we prepare to launch the *Junior Achievement Heritage Society*, we will be featuring a Founding Member in upcoming *Futures*. In this edition we feature Frank G. Stryganek.

Frank joined Junior Achievement in 1976 as administrative secretary for Junior Achievement's western regional office located in Seattle. He is currently executive assistant to the executive vice president and chief operating officer at JA's Worldwide Headquarters.

"Junior Achievement has been and continues to be beneficial to me since 1976," says Frank. "Now I have the opportunity to do something beneficial for Junior Achievement."

Founding Members will be those who include JA in their estate planning through such instruments as bequests, charitable gift annuities, charitable trusts, and life insurance, and notify Junior Achievement of their decision by June 30, 2005.

For more information on JA's Heritage Society, please contact Debra Stinton Othitis, VP Development - West, JA Worldwide at dothitis@ja.org or 719-540-6191.

MetLife Foundation Entrepreneurial Award

This prestigious honor, along with a \$25,000 cash award, is given to four JA Area Offices who exhibit the highest standards of leadership, innovation, and entrepreneurial spirit. A review panel comprised of educators, venture capitalists, entrepreneurs, and business leaders selects winners.

This year's winners of the MetLife Foundation Entrepreneurial Award are: JA of Mississippi Valley (St. Louis); JA - Rocky Mountain (Denver); JA of San Diego and Imperial Counties; and JA of South Central Kentucky.

The Foundation also announced their support for a new initiative designed to grow after-school programs. They have committed \$600,000 in a three-year gift to create the MetLife Foundation After-School Fund.

JA Areas receiving funds during this inaugural year are: JA of the Golden Triangle; JA Rock River Valley; JA of East Central Florida; JA of Owensboro; JA of Georgia; JA of Greater Oklahoma City; JA of Southwest Indiana; JA of South Central Kentucky; JA of the Michigan Great Lakes; JA of San Diego and Imperial Counties; JA of Southwest Pennsylvania; JA of Western New York; JA of Western Massachusetts; JA of Northern New England; JA of Chicago; JA of South Texas; JA of Mahoning Valley; JA of Dallas; and JA of Alaska.



For editorial information or to subscribe to the online edition of *Futures* please e-mail futures@ja.org
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2004 JA Teacher of the Year



Anna Ruth Vanlandingham

Former girls' basketball coach Anna Ruth Vanlandingham knows a thing or two about working with young people. She may be far from the court these days, but encouraging young people to maximize their potential is a slam

dunk. Ms. Vanlandingham was named the 2004 national JA Teacher of the Year by Junior Achievement. The former coach-turned-economics educator beat out a field of impressive candidates from across the United States.

As the 2004 JA Teacher of the Year, Ms. Vanlandingham will receive a \$2,000 prize. The three other finalists were Maynard Brown of Los Angeles, Margaret Alvarez of Canton, Ohio, and Frank Foehr of Santa Clara, California.

"This recognition means the world to me, as I believe the Junior Achievement experience has guided me into becoming

the teacher I am today," says Ms. Vanlandingham. "As an economics teacher, I am especially honored to receive this award from JA because it truly leads the way for economics education in America."

Ms. Vanlandingham works at Lake Mary High School in the greater Orlando area, where she teaches Standard Economics, Honors Economics, and Advanced Placement Economics. She also coached girls' basketball there from 1987-1994.

Ms. Vanlandingham holds her Masters degree from Delta State College. She serves on the Educational Advisory Board for the National Federation of Business Owners, and is a member of Phi Delta Kappa, the Central Florida Coalition of Social Studies, Junior Achievement of Central Florida's Advisory Entrepreneur Board, The National Council on Social Studies, and The Florida Council on Economic Education.

Special thanks to the Little Family Foundation, Wm. Wrigley Jr. Company Foundation, and Marriott International, Inc. for sponsoring this award.

JA Professionals Recognized at National Conference



Donna Buchanan,
President, JA of
Georgia, and Hook
Award winner

The Charles R. Hook Award is the highest recognition of a JA Area president. It is bestowed to those JA chief staff officers who go above and beyond to promote the growth and development of Junior Achievement.



Deborah Dingwall,
President, JA of
South Central
Michigan, and
Flemke Pioneer
award winner

The Karl Flemke Pioneer Achievement Award recognizes the significant achievements and contributions of a first-time JA president.

JA Overseas Spotlight: JA Thriving Overseas Thanks to Partnership with USAID

As part of a coordinated outreach effort among the local business and education community, the U.S. Agency for International Development (USAID) has consistently recognized Junior Achievement for the long-term impact its programs have on free market development and democracy building.

Pictured are examples of how USAID has helped JA flourish overseas.



(above) Students from JA of Tajikistan look over brand-new classroom materials, thanks to funding from USAID which helped re-energize JA in the area.

(left) Young entrepreneurs from JA of Armenia exhibit their student company products at Armenia's first International Children's Day trade show and festival.



From the President's Desk



David S. Chernov
President and Chief Executive Officer

As we strive to achieve our goal of bringing economic education to every child in the world, Junior Achievement continues to place the highest importance on those things that will help us accomplish that goal: vital resources, vital programs, and operational effectiveness and efficiency.

As a global organization, JA Worldwide will move forward in a more organized, streamlined manner, ensuring our goals will be met, our purpose will be of utmost importance, and our role will be vital.

With the recent development and distribution of our new middle grades program, *JA Global Marketplace*, JA has demonstrated exactly what can be accomplished by a worldwide organization. The smooth and successful rollout of this new classroom-based program is a tremendous example of Junior Achievement's commitment to offer the best and most engaging economic educational programs to students around the world.

Through the dedication and support of MasterCard International, the tireless efforts of JA Worldwide associates, and the supportive guidance from the JA pilot cities, *JA Global Marketplace* is now official. As JA continues to evolve and grow globally, accomplishments such as this will prove to be cornerstones in our already strong foundation that we continue to build upon.

But for Junior Achievement to continue to impact young people, we need to adapt to the ever-changing world around us. As JA Worldwide moves forward, we must be mindful of this need for change. By displaying a willingness to adjust and accept these changes as they come our way, we will perpetuate our global mission with innovation and creative spirit, and we will continue to be the world's largest organization dedicated to teaching young people about the economics of life.

JA Worldwide Poll: Nearly 90 Percent of Students Want to Attend College

The first-ever *JA Worldwide Poll* was conducted in late May and early June of 2004. Junior Achievement conducted the poll to help it gauge teen opinion on economic issues as the organization prepared to formally merge with JA International. Nine countries participated in the sample population polled.

The *JA Worldwide Poll* on workforce preparation was released at the same time as JA Worldwide announced a \$1.5 million gift from the GE Foundation to support global programs that prepare today's youth for tomorrow's workforce opportunities.

Nearly 90 percent of students participating in the global survey indicate they want to attend college someday,

underscoring the need for the kind of skills and attitudes developed in Junior Achievement's programs, and illustrating how much economic education programs are needed around the world. Fifty-seven percent of international respondents said they were either "very confident" or "somewhat confident" their nation's economy would provide the jobs they will soon need.

Nearly 1,800 students participated in the *JA Worldwide Poll* on workforce preparation. Students ages 12-18 years old from Canada, China, Hungary, Poland, Romania, South Africa, Spain, Turkey, and the United States (Hawaii, Georgia, and Colorado) participated.

To read full details of this poll, visit the Research Center, located in the Student Center on www.ja.org.

JA and The Goldman Sachs Foundation Partnership

Beginning in 2002, JA and The Goldman Sachs Foundation partnered to create *JA Personal Finance™* and *JA/ Goldman Sachs Foundation Personal Finance*. The Goldman Sachs Foundation continues to provide support with a grant this year of \$124,987.

This funding will help JA continue delivering quality help desk operations, maintain crucial program delivery infrastructure, and ensure site changes and improvements are implemented.

JA is grateful to The Goldman Sachs Foundation for their commitment to the ongoing improvement of these programs.



The Goldman Sachs Foundation



JA's New Middle Grades Program Delivered

Junior Achievement is happy to welcome the newest member to its family of educational programs: *JA Global Marketplace™*. The program was enthusiastically received at its debut at the National Leadership Conference (NLC) held in July 2004 in San Antonio, Texas. With support from MasterCard International, the program is the result of an extensive research and development effort that shaped the design of future middle grades classroom-based programs. *JA Global Marketplace* is delivered through six volunteer-driven activities that emphasize social studies content, mathematics, reading, and writing. An optional technology component used to support classroom learning also is part of the program kit.

The program development phase included a nationwide pilot initiated at 12 sites throughout the country. The recently concluded piloting paid specific attention to demographics to ensure adequate testing of program materials across diverse populations of students.

JA Global Marketplace is expected to reach approximately 100,000 students in grades six through eight this program year, with an initial 5,000 kits produced.



JA Global Marketplace provides practical information about what makes international trade work and how it affects students' daily lives.

The first installment in the creation of three new middle grades programs, *JA Global Marketplace* demonstrates JA's commitment to provide students with learning experiences that align with academic content standards, provide multiple hands-on activities, and promote authentic assessment opportunities to enhance student performance.

- JA Global Marketplace is expected to reach approximately 100,000 students in grades six through eight this year -

Rollout of the new program at NLC included an exhibit booth showcasing *JA Global Marketplace* materials, giving attendees an opportunity to utilize the international resource guide and complementary tutorials. JA associates enjoyed a program kickoff luncheon sponsored by MasterCard International at which Bill Mathis, senior vice president-member relations, North America, MasterCard International, served as keynote speaker. Mathis is also a JA Worldwide board member.

A program training session also was conducted to help JA associates become familiar with *JA Global Marketplace* concepts. Future outreach efforts will offer workshop presentations at the annual conference of the National Council for the Social Studies (NCSS) to be held in November 2004 in Baltimore, Maryland.

The successful rollout of *JA Global Marketplace* is a direct result of the support of MasterCard International and the enthusiastic participation of the JA Area Offices during the implementation process.

Junior Achievement is excited to introduce this new middle grades program. *JA Global Marketplace* perpetuates JA's goal to bring superior-quality educational programs to students around the world.



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