



NATIONAL JUNIOR ACHIEVERS CONFERENCE

NEWS

THE OHIO STATE UNIVERSITY • COLUMBUS • OHIO

WEDNESDAY

AUGUST

23, 1961

TALENT SHOW TONIGHT

* TODAY AT... *
* *7:15-8:15 Breakfast. *
* *9:00 General Meeting-Audi- *
* torium. Set by Dele- *
* gation. *
* *10-12:00 Group Discussions. *
* *12-1:00 Luncheon. *
* *2:00 Concurrent Meetings. *
* *4:00 Recreation. *
* *6-7:30 Dinner. *
* *8-10:30 General Meeting-Audi- *
* torium. Sit by Delega- *
* tion. *
* *11:30 Curfew. *
* *12:00 Lights Out. *

SAD FAREWELL

"The Achievers have so much power," said Edwin H. Mosler Jr., President of Junior Achievement.

Mosler has been President of Junior Achievement for the last three years and part of the organization since 1954 then he started to work on the Executive Committee with Jim Sweeny. Being a bachelor, Mosler considers the Achievers part of his family and they become his "instant children". In addition to his many duties in Junior Achievement, Mosler is also President of Mosler Safe Company.

Monday night at the general meeting, Mosler said, "You don't owe me anything, I owe you. You, the Achievers, have the opportunity to learn about business, I got to learn about you."

Mosler concluded by saying, "This is a reminder of wonderful times and people I have met."

By Ronnie Webber

The 1961 Achievers' Revue and annual talent show will be held tonight at 8:00 in Mershon Auditorium.

Starring in the show will be delegates and staff members in a large variety of acts ranging from comedy to drama.

Acts include song and dance routines, baton twirling, instrumental arrangements, a native dance, dramatic readings and skits.

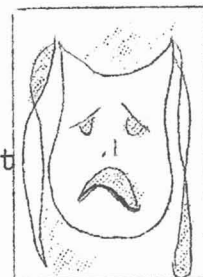
John Rimarcik, who is director of talent night, reports that the counselors will have many new surprises as usual.

John says that a panel of very select and talented judges will pick the best delegates and counselors in the program.

He said that in the past years the talent show has been one of the highlights of the conference and that he expects that it will be no exception this year.

Some of the delegates who will be in the show are: Nancy Woodward, Bev Lucianny, Inez Sterlik, Ray Ropel, Chuck Pollyea, Carol Ann Hoening, John Berger, Chuck Rodgers, Bob Taylors, Teresea Tann, Shelly McAuliffe, Garnett Robert, Tim Witsman, Carol Morrissey, Marty Polnoy, Pete Patti, JoAnne Jenkins, and many others.

So---Y'all---You Guys and Gals--- Everybody, get set for the biggest talent night show ever, tonight, Mershon Auditorium, at 8:00 P.M.



MEET THE CANDIDATES FOR PRESIDENT

...here is a capsule look at the young men who are seeking the office of president.

DON BELL ...

An active member of J.A. in his hometown of Des Moines, Don is seeking the office of president because he wants to advance the J.A. program as far as possible. About the conference, Don related that he felt all the delegates were friendly. He explained why..."The atmosphere around the conference is not the only reason" he said, "Another reason is the fact that the caliber of the Achievers is very high."

RICHARD COHN...

He hails from Portland, Oregon where he is regarded as one of J.A.'s best salesman. Dick was also chosen Oregon's Boy-of-the-Year by the States Exchange Clubs. Dick relates that he has quite a few plans that he will put into operation if elected. His words for the press were concise..."If elected", he said, "I promise to work for you and I will ask you to work with me for strength, unity and quality in J.A."

MICHAEL HANNIGAN...

A company president from South Bend, Indiana, Mike is proud of this conference. "It is our best so far", he related, "Mike is also an Area President of his area, president of his local Achievers Association, and a very busy company worker. Mike is planning to make business his career with immediate plans to enter college to study business law. "Junior Achievement gets better every year. It is an exciting program. I want to serve it as best I can".

PAUL HILLER...

"In Junior Achievement," says candidate Hiller, "I have gotten a greater knowledge of the general public and the business world." Paul, an aspiring conference leader from Bridgeport, Mass., sees J.A. as a vital tool in educating young people in the American way of life, which is the greatest way of life. Paul was excited about his selection and pledged his complete efforts if elected. "I'll try to represent everybody in the best way possible," he concluded.

KEVIN KING...

A Bostonian who is an active Achiever and busy student, Kevin King is also the youngest candidate. Kevin, who was also quite excited about the big campaign that gets into full swing today, told us that he has many plans that he wants to consider if he is elected president. On the conference he made a clear statement that seems to express his feelings..."The conference," he said, "is a well-run organization with excellent leadership, good speakers and lots of pretty girls."

CALVIN SCOTT...

Cal Scott of Ypsilanti, Michigan, firmly asserts that if he is elected president he will try to bring J.A. up to a real international organization with members all over the world. He remarked, "I stand for more personal contact between the national officers and individual Achievers. In this way, I hope to have more of the individual Achievers and their ideas brought to national attention." He said he was looking forward to an "exciting race".

(TOM JENSEN, OF WAUWATOSA, WISC. HAS BEEN VALIDATED TO RUN FOR PRESIDENT. HOWEVER, THE ACTION CAME TOO LATE FOR A PERSONAL SKETCH TO BE SUBMITTED TO NEWS)

SCHENECTADY DELEGATES SADDENED BY THIEFT

By Lyn Gimbel

If you notice three girls from Schenectady walking around the campus with red-rimmed eyes, sniffing and making with the Kleenex, it's because one of the poor dears lost her favorite stuffed tiger.

She had treasured it since she was all of four years old. It seems an inhuman fiend snatched the toy from the station wagon in which they were traveling while they were in a restaurant at Pennsylvania Station in New York. The only comment available after this harrowing experience was "I just got all shook."

Also taken were five of six pieces of new luggage, in one of which was \$50 in cash. The one piece was left to them to make up for the missing tiger, but two of the girls had nothing but the clothes on their backs and the third had little more.

As soon as the girls, namely, Alice Palen, Shelley McAuliffe, and Bernie Mango, missed the tiger, they called the police. Although the police took half an hour to arrive, it seems they went to work right away on the case. It seems tigers are lost everyday in New York. The police gave it up as a lost cause, so the achievers on the train took up some "sympathy" money amounting to to \$65, to pay for another tiger.

Here at the conference a counselor took them to Columbus to get a few necessities, but alas-no tiger. The only thing they could say was "You don't know what a feeling this is."

WORKSHOP NEWS

The Manufacturing Workshop has been discussing the subsidising cost from counselling firms for the past two days. Today they brought up two points on their problem:

1. It is unrealistic.
2. It is unfair in the Industry Award Contest.

BOSTON COMPANY OVERCOMES CRANBERRY SCARE

This is a story that has not been told to many Achievers. It's the story of a company that did a sales job which seems almost impossible.

These Boston Achievers sold a product composed of cranberrys and orange rinds. This product had a wonderful tast and was used as a relish. These achievers sold their relish, known as Cape Cod Crush, with ease; for it was new and quite popular.

It then happened that one night the newspapers across the country came out with the news that a faulty cranberry crop induced cancer. To a company which was doing very well in its sales, this news came as a hard blow. The diaster, however, did not stifel their hopes and enthusiasim.

Besides selling more cranberry relish with fair success, they also sought a new product with which to use their old materials.

Working together against terrific odds, these achievers came out on top with high honors.

NEWSPAPER STAFF

Lee Waters.....Editor
Andy Rust.....Managing Editor
Cary Brown.....Sp. Features Wr
Mary Vernon.....Feature Editor
Linda Gimbel.....Co-Feature Editor

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RESOLUTIONS COMMITTEE HARD AT WORK

The conference resolutions committee has been busy since the opening of the conference preparing resolutions which will be presented to the general meeting Thursday.

A check with the committee late Tuesday revealed that at least eight resolutions have been proposed. Four of the resolutions have been formally worded. These four are Conference thank-yous extended to Ohio University, Coca Cola Co., the city of Columbus, and the staff, officers and guests. The remaining four will be formally worded early Wednesday.

Other probable resolutions will deal with a policy by which advanced and graduated Achievers would be worked into the advisor training program to give the advisors a better look at some real Achiever problems. Supporters of this resolution feel that this would help eliminate achiever-advisor problems. A member of the committee also noted that a resolution will be introduced to reply to President Kennedy's telegram.

A rather unusual, yet strongly supported, resolution that would prevent counselling firms from subsidizing their J.A. companies, is also in the making.

The final resolution would make a policy of sending a written copy of the conference resolutions to each Executive Director and yearly advisors. This, in an effort to better administer the resolutions.

All other resolutions must be first approved by the committee. The last chance for approval will be no later than 2:00 Wednesday.

MOSLER GOES HAWAIIAN

Observers report that our national president, Mr. Mosler, has learned a new dance; his teacher was Conference Secretary Judy Sugimoto. The dance, as you may have guessed, is the hula and teacher Sugimoto says that Mr. Mosler is very good as a hula dancer.

SNAKE NEWS

The Des. Moines delegation has supposedly brought a pet snake, so if you hear "Snake on the loose," RUN.

"BOYS OUGHTA BE BOTH"...STIVERS

"Boys, as well as girls, ought to be both Scouts and Junior Achievers. Sometimes this is impossible, but it certainly would be great", remarked outstanding Boy Scout Jim Stivers. He went on to add, "The Junior Achievement program provides a type of training that is impossible to receive anywhere else. It is unequalled in its work and in its fruitful results."

Jim, a native of Ft. Thomas, Ky. is at the conference as an observer. He is listed as an honorary delegate but he is getting into the swing of things just like a regular Achiever.

Somebody remarked that if Jim was as active in J.A. as he has been in Scouting, he wouldn't have time for anything else. Jim has been an active Scout for ten years. He attended a jamboree in 1957 at Valley Forge and one again in 1958 in New Mexico.

He represented the Scouts on a trip to Washington at which time he met and talked with the President.

Now a veteran of active scouting, Jim will become a member of the freshman class of Duke University this fall. He will enter the School of Medicine.

Our sincere welcome to Jim on his trip to the conference and a tip of the Sweeny Beanie to him for all his work with the Scouts.

THE WANDERING DELEGATE IS FOUND

The conference program office related today, the tale of the wandering delegate.

It seems that an Achiever walked into the program office Tuesday with a question. "Where", asked the wildered delegate, "is my third workshop to be held?" "Third workshop?" asked the counselor, "What do you mean?" It seems that the Achiever had mistaken the 1-2-3 choice on his pink card for 1-2-3 day's activities.

The office was delighted with his enthusiasm but recommends that the delegates attend the same workshops for maximum benefits.

* WE GOOFED!! *
* Daily schedule should read: *
* 8-10:30 Talent Show Auditorium *
* Sit as individuals *

COLGATE VISITS CONFERENCE

BY Barb Trisler

Straighten that Sweeny Beenie and smile! The eyes of the chairman of the board are upon you! Relax! It's not that bad. He's your friend, not your spy from home.

Mr. S. Bayard Colgate is here at his 15th National Junior Achievers Conference. Mr. Colgate first became acquainted with J.A. in 1938 and has served as chairman of the board for ten years.

"The only trouble with J.A. is that some areas must turn away some who are really interested in the program. This must be remedied soon," said Mr. Colgate.

"Take heart, sleepy ones," and remember to remember to live up to what Mr. Colgate says. "These Achievers seem to be indestructible."

HOUSE COMMITTEE NEEDS HELP

by Anne Castle

Litter, litter everywhere, but none in the trash cans! This is the desperate plight of the over-worked house committee. It is their job to dog the footsteps of their fellow delegates and catch the campaign literature, paper cups, and newspapers which slowly find their way to the ground. Now they are asking for your help. They want you to heed the motto - "Keep our trash cans full".

They also want you to love your neighbor and refrain from using your company's delegation sign as a weapon against rivals. When you move your sign replace them in the proper place and by all means replace them!

ATTENTION DELEGATES

Mr. Butts has asked that Achievers and visitors try to stay as quiet as possible during the evening hours. College students are taking final examinations this week.

DELEGATE OPINION POLL

Various delegates at the conference were asked, "What particular aspect of the conference has benefited you the most?" These are some of the replies:

Bev Luciani-Fairfield, Conn.

Mr. Sloan's think big speech has not only set the mode for what I expect to gain from the conference, but has also established what I hope to accomplish in Junior Achievement.

Bob Kadera, St. Paul, Minnesota

I have benefited most from a contest. By flunking out of it, I have learned what will be required for next year's delegate.

John Tarter- Lima, Ohio

The knowledge that a person gains in the discussion groups is intangible in the sense that you will never forget it.

Donna Johnson- St. Paul, Minn.

After a long, hectic train ride, a comfortable bed in Smith Hall benefited me the most.

Bob Edeward- Fort Lauderdale, Fla.

The actual conference experience and talking to other delegates about their JA companies has benefited me.

JIMENSY TELLS OF MEXICAN J.A.

"In Mexico, Junior Achievement is known as 'Embresas Juveniles,' says Luis Jimensy, the honorary delegate from Mexico.

Luis has been in Mexican J.A. for 3 years. He became interested through radio and television advertisements. The J.A. center in Mexico City has 11 companies with approximately 200 members. Luis was the president and sales manager of his company which had the highest profit of 26,000 pesos or approximately \$2,000 on the sale of piggy banks.

UNIVERSITY POOL AWAITS ACHIEVERS

by Sandy Eitmant

Many Junior Achievers have already discovered how enjoyable the swimming pool is at Ohio State.

Although it took some fifteen or twenty minutes and a long walk, generally around in a few circles, a dozen or so hardy and determined Achievers managed to reach the pools which are located north east of the dormitories.

Once in the pool area, the Achievers discovered that there were three pools to choose from.

The brave female Achievers who ventured to swim on Monday had an extra added hazzard. The pictures were taken at five and all hair had to be dry and curled. Looking back, it was all really wasted effort to re-culr the hair for the picture because all heads got water soaked by rain.

There is no charge for admission and co-ed swimming is offered from 4-6:00. Sounds like fun...

UNUSUAL AND INTERESTING PRODUCTS
ON DISPLAY IN OHIO UNION HALL

Some unusual and interesting products are being displayed at the Ohio Union.

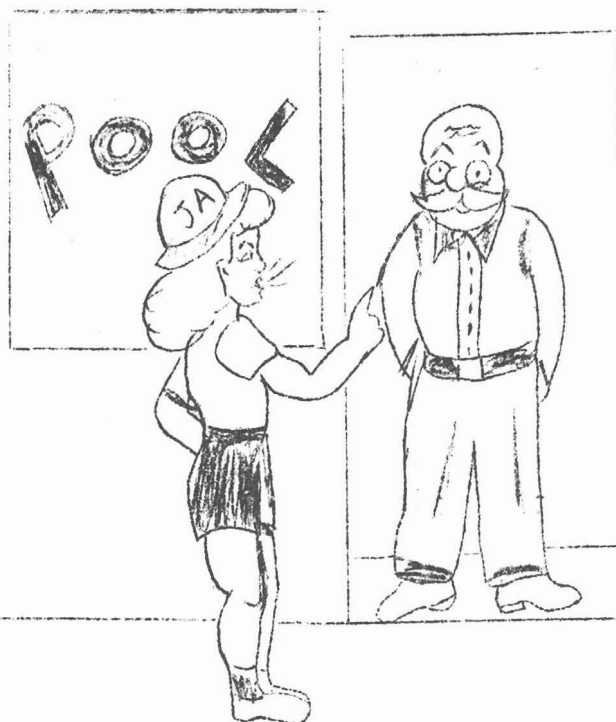
Among them are: a windshield cover to protect your window from frost by Del Gaco of Atlanta, Georgia, twin telephone pads for desk and wall type telephones by Bo-Jotco of Bridgeport, Conn., Sno-treds to provide better traction in snowy weather by Go-Gel-Co. of Mich., and a telephone lamp by Tele-a-lamp of Illinois.

Jewelry was displayed by Plasti-UU of Los Angeles, Jaco Enterprises of Milwaukee, Wis., and Ka-ja-Fa of Detroit, Mich.

There are many more useful and fascination products displayed and all are worth your time to go and see.

GOOD NEWS BOYS!

Flowers will be furnished for corsages for the evening of the President's Ball.



"What do you mean---draft card?"

SEVENTEEN MAGAZINE RESEARCHER
GATHERS COLUMN MATERIAL

by Mary Beth Vernon

Miss Danta Broggi, a researcher for Seventeen Magazine, is one of the distinguished visitors to the National Junior Achievement Conference.

Having arrived at noon on Tuesday, Miss Broggi will be observing the activities of the Achievers until Thursday. The material that Miss Broggi is gathering will be used in a column entitled 'Young Living.'

This column is distributed to seventy newspapers throughout the country, including Columbus, Ohio.

"Seventeen is very interested in the activities of young adults," commented Miss Broggi, "and I am very much impressed with the conference already."

WHERE IS IT?

The Naptown delegation wishes to inform all delegates that Naptown is the nickname for Indianapolis, Indiana.

This name was derived when the fugitive gangsters from Chicago needed a nice quiet place to hide-out. Hence, they went to NAPTOWN.