



NEWS



INDIANA UNIVERSITY • BLOOMINGTON, IND.

No. 5

Thursday, August 25, 1966

 * An election extra will be published *
 * this afternoon immediately after the *
 * results of this morning's election is *
 * released by the Elections committee. *

LAFAYETTE ACHIEVER NAMED MISS JA

Judy Edstrom, a pretty 17 year old blond from Lafayette, Ind, was crowned Miss Junior Achievement 1966 last night by Robyn Jansen, Miss Junior Achievement for 1965. Miss Edstrom, who was selected over five finalists, won the honor after three days of testing, modeling and interviewing.

She will be entering DePauw University this fall and plans to major in French and Marketing. Miss Edstrom attributes her interest in marketing to her activities in Junior Achievement, and plans to put her double major to use after graduation as an international salesman.

Besides her new honor, she was chosen at the 1966 National JA Salesman of the Year.

In accepting the honor Miss Edstrom told the delegates that it is "a great honor to represent Junior Achievement. It is the finest organization I've ever known. I feel that while JA needs business - now more than ever- business needs JA.

Named as first runner-up was Linda Allen of Columbus, Ga. Linda Vieira, New Bedford, Mass, was named as second runner-up for the contest.

Miss JA will receive a \$250 scholarship while the runners-up will receive lesser amounts.

HONORARY MEMBERSHIPS PRESENTED WITH A KISS

Jon Levinson and Dian Bray, who are members of the Cincinnati, Ohio delegation, are promoting the Queen City Junior Achievers by presenting honorary membership cards along with a kiss.

As this reporters watched, Robert Armstrong of St Paul, Minn became an honorary member of the city built on nine hills.

PRES. BALL TONIGHT

Delegates will finally get an opportunity to dance at the President's Ball tonight in the recreation room of McNutt Mair. After having to sit through two sessions of rock n' roll music by mod bands, delegates will be able to demonstrate whatever happens to be the most "in" dance in their part of the country for their fellow achievers.

The theme of the dance will not be announced until dance time tonight. Music will be provided by Al Cobine and the Sounds Unlimited. While the President's Ball will be somewhat less formal than in previous years, it will still be the social event of the conference week.

MESSER STRESSES LEADERSHIP IMPORTANCE

Leadership - the calibre which Junior Achievers possess - is needed in an age of brash, militant youth. This is the view expressed by Albert Messer, president of Brand Names Foundation, Inc, to delegates at the meeting yesterday morning.

Mr Messer, a native of Tallahassee, was educated in the public school system there and graduated from Columbia University in New York City. He used an unusual technique in emphasizing the important points of his speech by taking excerpts from popular tunes such as "Eve of Destruction", "Queen of the House", "Baby the Rain Must Fall", "Five O'Clock World" and "Rainy Day Woman" were played at key points in the speech. Mr Messer said that these songs were an example of today's youth expressing themselves.

He also said that our present generation is becoming more sophisticated. "If Booth Tarkington were to write "Seventeen" today, he would have to title it "Twelve" instead," Mr Messer noted.

Another example the executive who started out with Brand Names as public relations director in 1956 told the delegates was that the average age of a young person today is (continued on page 2, col 1)

* VIEWS ON NEW JA SONG TOLD *

A roving reporter questioned some of the delegates on their opinion of the Future Unlimited song. The following are some of the comments.

Wendy Alexander, Aurora, N.Y., "It would be a good morale booster, but it wouldn't be good to recruit achievers with!"

Mike Loney, Silverton, Ohio, "I didn't exactly appreciate it."

Pat Motyl, New Bedford, Mass, "I like it."

Weldon Hill, Baton Rouge, La, "I have heard better."

Theresa Bailey, Detroit, Mich, "It made you stop and think about the meaning, but I think the melody could be better."

Nancy Wright, Philadelphia, Pa, "I don't like it a lot."

Bob Gardner, New Castle, Pa, "For JA its alright, but I wouldn't want to go around singing it all the time."

Scott Hanlon, Torrance, Calif, "Sammy Watkins was a swinger."

Tom Demary, Hawthorne, Calif, "It was alright."

Emily West, Columbus, Ga, "Mr Watkins has done a fine job in writing a song which can very well be used to represent JA nationally."

Bud Gregg, Omaha, Neb, "The song has a good meaning, but it should be read and not sung."

Zabbie Zabczynski, Detroit, Mich, "I didn't like it."

Phyll Sease, Dayton, Ohio, "I liked the meaning and the tempo."

Betsie Fox, Pittsburgh, Pa, "I liked the words but not the tune."

Mike Jackson, Bryan, Ohio, "I think it is neat."

John Gunning, Monroe, Mich, "It wasn't too bad."

Steve Lieb, Houston, Tex, "Room for improvement."

Karen Johnson, Skokie, Ill, "Lyrics are good but the music isn't good for a teenage group."

(continued from page 1, col 2) 27.8 years old. By 1980 it will be in the late teens and by 1984...

Mr Messer has also been the author of numerous articles in trade and consumer press publications.

COMMITTEE CHAIRMAN KEEP BUSY

While clapping hands and whistling may be some of the achiever's activity during the conference, others are busy as committee chairman, hurrying to and from their meetings. Chairman of the various committees are Karin Frohn, Columbus, Ga, chairman of the Hospitality committee; Robin Weaver, Houston, Tex, chairman of the Elections committee; John Duby, Crystal Lake, Ill, chairman of the Resolutions committee; Ed Drogaris, Pensacola, Fla, chairman of the Talent and Dance committee; Jim Fischer, Maumee, Ohio, chairman of the House committee; S. Michael Symons, Saginaw, Mich, chairman of Publications. The Chairman of the Dining Hall Committee in McNutt is Greg Berches from Cedar Rapids, Iowa. He is responsible for seating all of the hungry delegates.

THE LONG AND THE SHORT OF IT

Bill Stephenson, six foot seven inches, is the tallest boy at the conference. The past four years Bill has lived in Jackson, Wyoming. His post-conference destination is Rye, New York, where he will start a Junior Achievement organization there.

Looking for a tall girl? Kathy Fowler, a member of the Pittsburg delegation, is six foot. She will be looking forward to a thirteen hour bus trip home at the end of the conference.

Barbara Metzger of Houston, Texas seems to be the shortest delegate at the conference. She reaches the tape measure at the four foot mark. This is Barb's third year in JA.

"Delegates to the conference have consumed 15,000 cokes," reported Mr. John Stayer of Food Service Wednesday morning. The estimated number of Cokes to be served during the conference is 21,000.

The Souvenir Shop reports that its sales totals over \$2,100 with many of its most popular items sold out. Items still in supply are the monogramed book/laundry bag, bookcovers and vinyl binders. Many other items are still available. The souvenir shop is in the basement of McNutt Main.

MEET THE CANDIDATES

Your candidates for the office of conference president all have excellent qualifications.

Each candidate has presented their qualifications. A thumb-nail sketch is given here of the qualification of each candidate. The thumbnail sketches are taken from the candidates pamphlets. The sketches deal only with achievement connected with JA.

MIKE DUNCHEON, Danville, Ill.

Cited outstanding sophomore achiever in his area, 1963-64; advanced achiever award; junior executive award; executive award; perfect attendance award; one-hundred dollar sales club; management award winner; company top salesman; president of area company-of-the-year, 1965-66; master of ceremonies, future unlimited banquet (2 years); winner, national JA scholarship, Horace A. Moses Foundation.

RUSSELL HAYES, Los Angeles, Calif.

President of company for 3 years; president of year, Northwest District for two years; runner-up in area competition this year; junior vice-chairman of achievers association, 1965; chairman of achievers association 1966; executive award, last years Future Unlimited Banquet; November '65 vice-chairman of regional management conference; treasurer of metropolitan council of achiever association.

PETER JURUSCH, Lafayette, Ind.

Two year achiever, perfect attendance; junior executive and executive award; Lafayette, Ind., achievers' association president; local JA scholarship; national production executive of the year - 1965; chosen to represent JA before the national association of manufactures, and over CBS TV on the Art Linkletter show; Horace A. Moses Foundation scholarship.

CHARLES A. KHUEN, III, Saginaw, Mich.

Achiever Award; junior executive award; executive award; management award; vice-president of sales; management award; president of company; sales award; member in national speakers corps; NAJAC scholarship, 1965, 1966;

highest local 'higher education grant', \$ 150; national JA scholarship \$ 500 (American Oil Company); vice president of sales of an honor achievement company 1965; president of an honor achievement company 1966; expansion of JA into a new area (opening Bay City) with Mr. Henry Heffner.

BILL LUNNIE, Springfield, Ohio

Past president Central Region JAMCO; past president Springfield, Clark County achievers association; junior executive award; executive award; sales club award; Springfield area scholarship for 1966; area President of the Year 1966; third year at NAJAC.

JOHN NELSON, Houston, Tex.

Two years active membership in JA; company president; executive award; management award; local JA scholarship delegate to NAJAC 1965, 1966; SOJAMCO 1965; National JA speaker-of-the-year.

FOOD CONSUMTION

Did you ever wonder what has to be done to feed about 750 achievers? The Food Service of McNutt Quad says their formula is as follows: start with 30 University cafeteria staff members, add hundreds of pounds of food and stir for hours. As an example, Wednesday's dinner required 420 pounds of roast beef, 15 gallons of gravy, 360 pounds of potatoes, 120 pounds of lima beans, 800 lettuce wedges, 900 strawberry short cakes, 40 gallons of iced tea, and lemonade and 30 gallons of milk. To prepare that meal the cafeteria workers started at 1:30 pm.

THE MENU for lunch today will consist of French onion soup, bacon/lettuce/tomato sandwich, corn, fruit cup, whitehouse cherry or butter pecan ice cream and coffee tea, milk or lemonade. Dinner tonight will consist of meat loaf with tomato glaze, creamed potatoes, spinach, deviled eggs, apple crumb pie and coffee, tea, mile or lemonade.

BULLETIN

Extra

Thursday, August 25, 1966

NELSON ELECTED PRES.

John Nelson, a 17 year old achiever from Houston, Tex, was elected President of the National Junior Achievers Conference for 1967. The Texas honor student who graduated from Spring Branch high school this past June will enter Williams college, Williams-town, Mass this fall where he will major in political science. In high school, John maintained a 3.9 average.

He is a second year achiever who was a member of Jacco-WIST this past year and served as vice-president of sales and president. Besides his JA activities, the new president is an Explorer Scout.

Results of the voting showing each ballot taken is as follows:

	1st	2nd	3rd	4th	5th	6th
Nelson	1724	1749	1840	2076	2427	2915
Duncheon	976	1031	1139	1362	1613	1919
Khuen	1027	1056	1150	1281	-	-
Hayes	839	960	1006	-	-	-
Lunnie	396	400	-	-	-	-
Jobusch	231	-	-	-	-	-

2603 votes were required for election.

LINDA PEARCE IS ASSOCIATION SECRETARY

Linda Pearce, an 18 year old achiever from Dallas, Tex, was elected association secretary of Junior Achievement. Lin, as she prefers to be called, is a second year conference delegate and a third year achiever.

She plans to enter Southwestern University this fall as a freshmen where she will major in marketing. Lin was a honor student in high school where she maintains an A average. This past year she was a member of Hi-Sign company and has served as vice-president of sales and president.

Results of the voting is as follows:

Linda Pearce	3094
Kathy Nobilio	2078

2587 votes were required for election.

Only one ballot was needed.

MICHAEL TIMMER IS VICE-PRESIDENT

Michael Timmer, a second year achiever from Dayton, Ohio, was elected vice-president by conference delegates in voting this morning. The 17 year old achiever who had a birthday only last Sunday, was treasurer of his company, the First JA Bank of Dayton, this year.

Michael is a senior at Allen high school where he maintains an A average. He plans to attend college after graduation.

Results of the voting showing each ballot taken is as follows:

	1st	2nd
Michael Timmer	2554	3175
Ruth Bruggeman	1414	1920
Chris Streifender	1207	----

2591 votes were required for election.

SUSAN MUNSELL IS CONFERENCE SECRETARY

A 17 year old "Hoosier", Susan Munsell, from Elkhart County, Ind was elected conference secretary in voting this morning. Susan is a senior at Elkhart high school where she maintains a 3.5 average. She plans to attend college after graduation.

Susan, a second year achiever, joined JA in 1965. This past year she was a member of Janaco which made candles, wall hooks and serving trays. She served her company as personnel director and secretary.

Results of the voting showing each ballot taken is as follows:

	1st	2nd
Susan Munsell	2475	3019
Jane Jasinski	1399	1903
Lynn Stalbus	1283	-

2587 votes were required for election.