

eTexts at Indiana University – A Progress Report April 2013

eTexts include digital versions of course materials like books, videos, simulations, tutors, eLabs, etc.

Update

- Cengage, Sage, Pearson, and Elsevier - Science & Technology have joined the eTexts Initiative. IU now has discounted contracts for eTexts with all five of the largest providers of content in higher education and with Indiana-based CourseLoad as the reading/annotation software.
- Faculty and departmental textbook coordinators can now search for and order eTexts through IU's completely automated ordering system. Choice remains faculty prerogative.

Rate of Adoption/Use

- Spring 2012 – 135 sections – 4,752 students
 - IUB - 30% - (41 sections)
 - IUPUI - 30% - (41 sections)
 - Regionals - 40% - (53 sections)
- Summer/Fall 2012 – 216 sections – 7,536 students (Fall 6,870, Summer 666)
 - IUB - 28% - (60 Sections)
 - IUPUI - 15% - (33 Sections)
 - Regionals - 57% - (123 Sections)
- Spring 2013 – 250 sections – 9,496 students
 - IUB - 28% - (69 Sections, 5,494 students)
 - IUPUI - 22% - (54 Sections)
 - Regionals - 50% - (127 Sections)
- Majority are undergraduate courses, but there are some graduate courses using eTexts (most notably the Kelley School of Business's MBA Core).
- eTexts are being used in a wide range of disciplines such as Biology, Business, Chemistry, Communication, Computing, Economics, Health, Labor, Math, Psychology, Public Speaking, Sociology, and Statistics.

Next Steps

- IU continues to focus on signing additional publishers to provide faculty with even more content choices. We are pushing for pricing terms that move towards flat/tiered pricing. Other institutions are beginning to replicate IU's eText approach in pilots and RFPs.
- The Office of Scholarly Publishing is developing processes and models for eText authoring and publishing options within IU. Two, pilot authoring projects are underway at the Kelley School.

Information and FAQ at <http://etexts.iu.edu>