



INDIANA UNIVERSITY

**SCHOOL OF PHYSICAL EDUCATION
AND TOURISM MANAGEMENT**

IUPUI

Focus for the Future

Progress Update

August 2011

Strategic Initiative #1 – ESTABLISHING A RESEARCH REPUTATION

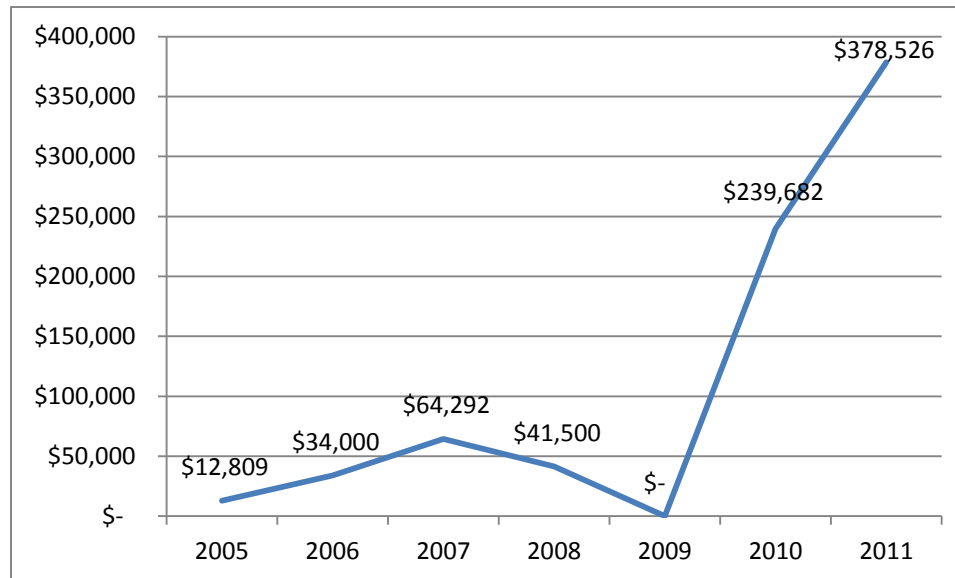
By December 2013, PETM will:

1. Publish 15 refereed journal articles or proceedings related to the scholarship of teaching and learning annually (7 in 2008)
2. Publish 25 refereed journal articles or proceedings related to research annually (17 in 2008)
3. Increase annual external research grant and contract funding to \$1.5M annually (\$0 in FYE 2009)

Metrics	2008-2009	2009-10	2010-11	% Change
# refereed publications/proceedings teaching/pedagogy*	7	3	3	0
# refereed publications/proceedings research*	17	19	24	26.3%
Research grant/contract \$ - received (OVCR)	\$0	\$239,682	\$378,526	57.9%
Research grant/contract expenditures		\$82,163	\$203,852	148.1%

*Publications are counted on a calendar year basis as that is the format for the

Research Grant \$ Received: 2005-2011



2010-11 Actions			
Action	Responsibility	Complete by	Progress
Creation of research centers	Faculty with Dean	1 proposed Jan 2011 1 proposed by Aug 2011	Process to create centers and guidelines to receive seed funding distributed in September 2010. Two Center proposals received – one very close, the other on hold.
Expand FROG Grants	Dean	January 2010	FROG Grant pool expanded to \$50,000 for 2011 applications. However, not all funds utilized.
Increase mentoring around research – begin mentoring activities <ul style="list-style-type: none"> • P&T workshops • Each department conducts at least two research seminars in 2010-11. One of the seminars should bring in an outside scholar to present. 	Dean/Mentoring Committee/P&T Committee/Faculty	Spring 2011	P&T workshops conducted. Workshops on the scholarship of teaching and learning conducted. PE –1 research seminar TCEM – 2 research seminars
Gain approval for space renovation	Dean	Spring 2011	Larger project still on hold. Interim plan being implemented that includes space rental at NIFS.
Approve revisions to P&T document that include a strategy around quantity versus quality in research output	P&T Committee	Spring 2011	Revisions to the research portion of the P&T document approved.
Develop a workload model that enables research active faculty to realize reductions in teaching load	Dean, Chairs, Ad Hoc Faculty Committee	December 2010	No progress. Faculty Affairs Committee will work with Deans and Chairs to bring a proposal to faculty for approval.

Proposed 2012 Actions		
Action	Responsibility	Complete by
Creation of two research centers	Faculty	Finalize one by September 2011 Finalize one by May 2012
Continue mentoring around research <ul style="list-style-type: none"> • SoTL workshops • Each department conducts at least two research seminars in 2011-12. One of the seminars should bring in an outside scholar to present. 	Dean/Mentoring Committee/P&T Committee/Faculty	Spring 2012
Approve revisions to P&T document that specify guidelines for lectures and clinical track faculty	P&T Committee	Spring 2012
Develop a workload model that enables research active faculty to realize reductions in teaching load	Dean, Chairs, Faculty Affairs Committee	Spring 2012
Identify key areas of strength for each program within the school. Align research program with areas of strength.	Faculty	Spring 2012

Strategic Initiative #2- FOCUSING AND DEVELOPING OUR GRADUATE PROGRAMS

Goals

- By January 2011, begin offering classes in the MS in Event Tourism
- By September 2011, submit one proposal for a new graduate program within PETM
- By September 2012, double the number of graduate assistantship opportunities (currently 6)
- By September 2013, submit at least one doctoral degree proposal

Metrics	2009-10	2010-11	2011-12
Revisions to MS in Physical Education submitted for approval	No	Yes	Yes
Begin offering classes in Event Tourism	No	No	Yes
New graduate programs	0	0	0
# of graduate assistantships	7	9	11
Placement rates for graduate students into industry or graduate programs	Unavail	Unavail	Unavail

2010-11 Proposed Actions			
Action	Responsibility	Complete by	Progress
Establish learning objectives for MS in Physical Education	PE Graduate Faculty	December 2010	Complete
Leverage location to communicate with employers about curricula and opportunities	Dean, Department Chairs, Faculty	On-going	On-going
Submit a proposal for a new graduate program	Dean, Department Chairs, Faculty	September 2011	Little progress
Increase the funding for graduate students	Dean, Faculty (Contracts and grants)	April 2011	2 new graduate assistantships in Fall 2011
Develop marketing efforts around web and collateral materials to promote graduate programs	Chairs, Director of Development and External Affairs	Web by December 2010 Materials by July 2011	Some materials now exist for TCEM MS Event Tourism. More work is needed in this category.
Develop systems to track placement of graduates beginning in December 2010	Chairs	December 2010	No progress

2011-12 Proposed Actions		
Action	Responsibility	Complete by
Submit a proposal for a new graduate program	Dean, Department Chairs, Faculty	May 2012
Increase the funding for graduate students	Dean, Faculty (Contracts and grants)	June 2012
Further develop marketing efforts around web and collateral materials to promote graduate programs	Chairs, Director of Development and External Affairs	Materials by July 2012
Develop systems to track placement of graduates beginning in December 2010	Chairs	December 2011

Strategic Initiative #3 – INNOVATION IN UNDERGRADUATE EDUCATION

Goals

1. Examine and revise all undergraduate curricula by August 2010
2. Overhaul the sport management program of study by August 2010
3. Develop two new minors that capitalize on faculty expertise and satisfy unmet industry needs by December 2010
4. Expand the number of RISE classes offered to 30 by September 2011 (currently approximately 20 different courses)
5. Establish leadership status in the percentage of honors students per student body by May 2013
6. Revise physical education elective program around a focus on the importance of lifelong wellness through physical activity
7. Examine and enhance advising and placement functions by December 2010

Metrics	2008-09	2009-10	2010-11	2011-12
Submit curricula revision proposals	1	0	7	
Develop two new minors	N/A	0	0	
# of RISE course offerings	N/A	20	21 (F10)	28 (F11)
% of honors students per study body	Unavail	Unavail	Unavail	
Revise physical education elective program	N/A	No	No	
Launch a wellness course	N/A	No	No	

2010-11 Proposed Actions			
Action	Responsibility	Complete by	Progress
Establish discipline-specific learning objectives for each undergraduate program	Faculty	October 2010	Complete
Development assessment plan for each major/track	Faculty	December 2010	Complete
Implement data collection to assess student progress toward department learning objectives	Faculty	April 2011	Mostly complete
Revise all curricula to focus on innovative offerings delivered in a maximum of 124 credits	Department curriculum councils	December 2011	Mostly complete
Establish leadership on campus related to RISE programming and evaluation	Chairs and faculty	On-going	On-going. Significant progress made. PARCS program further developed. New site for TCEM class & Ky Derby experience enhanced.
Develop and propose at least one minor in areas consistent with the school's focus	Department curriculum councils	May 2011	None
Create a required course around leadership, personal/professional development and teamwork	Dean, Chairs, Faculty	December 2010	Complete – new course launched at Camp Brosius in May 2011. Six-day course focuses exclusively on leadership.
Develop a plan for advising	Dean and Chairs	December 2010	Director of Student Success hired. Search underway for Advisor. Model for advising will be completed during 2011-12 academic year.
Develop and implement mechanisms to track student placement into careers	Chairs	May 2011	No progress
Develop a campus-wide course on health, wellness, and fitness	PE Curriculum Council	December 2010	Complete
Revise and better coordinate the physical education elective program	PE Curriculum Council	December 2010	No progress

2011-12 Proposed Actions		
Action	Responsibility	Complete by
Complete data collection based on revised plans and make necessary changes	Faculty	July 2012
Establish leadership on campus related to RISE programming and evaluation	Chairs and faculty	On-going
Develop and propose at least one minor in areas consistent with the school's focus	Department curriculum councils	September 2011
Develop advising model	Director of Student Success	December 2011
Develop and implement mechanisms to track student placement into careers	Director of Student Success	May 2011
Revise and better coordinate the physical education elective program	PE Curriculum Council	December 2010

Strategic Initiative #4 – LEADERSHIP IN FACULTY/STAFF DEVELOPMENT

Goals

1. Develop a school-wide faculty workload model
2. All PETM employees will be engaged in mentoring relationships
3. All PETM employees will take part in some form of professional development every year
4. All PETM employees will be evaluated on an annual basis and clearly understand the components of the annual evaluation

Metrics	2008-09	2009-10	2010-11
Implementation of faculty workload model	N/A	No	No
Mentoring program for faculty implemented	N/A	No	Yes
Mentoring program for staff implemented	N/A	No	No
Annual evaluation of all staff	N/A	No	Yes

Proposed Actions 2010-11			
Action	Responsibility	Complete by	Progress
Develop a school-wide faculty workload model that accounts for individual faculty strengths	Dean, Chairs, Ad hoc faculty group	December 2010	None to date. Work will commence in August 2011. Faculty Affairs Committee to work with Chairs.
Compare goals against accomplishments using annual faculty plans	Dean and Chairs	January 2011	Complete
Revise PETM promotion and tenure document sections: <ul style="list-style-type: none"> • Research • Teaching • Service Articulate promotion guidelines for clinical faculty and lecturers	P&T Committee with faculty	Research and teaching by December 2010. Service by May 2011.	Research and teaching sections complete. Discussions on guidelines for clinical faculty and lecturers are in progress.
Develop mechanisms for Dean and Dept. Chairs to receive feedback on annual basis	Dean, Chairs, HR	December 2010	Evaluations complete or in-progress
Implement a formal mentoring plan for full-time faculty	Ad hoc advisory committee to Dean on mentoring	May 2010	P&T workshops conducted. Workshops on the scholarship of teaching and learning conducted. PE –1 research seminar TCEM – 2 research seminars
Identify non-financial based incentives for staff	Dean and Chairs	January 2011	Complete

Proposed Actions 2011-12		
Action	Responsibility	Complete by
Develop a school-wide faculty workload model that accounts for individual faculty strengths	Dean, Chairs, Faculty Affairs Committee	December 2010
Revise PETM promotion and tenure document sections around service and articulate promotion guidelines for clinical faculty and lecturers	P&T Committee with faculty	May 2011
Formalize mentoring committee	Dean, Chairs, Faculty Affairs	October 2011

Strategic Initiative #5 – TELLING OUR STORY

Goals

1. Increase the number of media mentions by school faculty members annually for the next 4 years (need to establish 2009 benchmark and then set goals)
2. Implement an integrated communications effort (web and collateral material) by May 2010

Metrics	2008-09	2009-10	2010-11
New website launched	N/A	No	Yes
Collateral materials printed/begin distribution	N/A	No	Yes
PETM recognized as a health school	No	No	No

Proposed Actions 2010-11			
Action	Responsibility	Complete by	Progress
Develop a Dean's Cabinet of 10 executives from companies or organizations in fields related to the school's programs	Dean, Director of Development and External Affairs, Chairs	December 2010	Three individuals committed, seven more to be solicited Fall 2011
Hold first bi-annual Dean's Cabinet Meeting	Dean, Director of Development and External Affairs	April 2011	Projected for Spring 2012
Implement an internal communications plan	Dean, Director of Development and External Affairs, Chairs	May 2011	Begin work at 2011 retreat
Be included in health school conversations	Dean, Chair of PE	December 2011	No progress

Proposed Actions 2011-12		
Action	Responsibility	Complete by
Develop a Dean's Cabinet of 10 executives from companies or organizations in fields related to the school's programs	Dean, Director of Development and External Affairs, Chairs	December 2011
Hold first bi-annual Dean's Cabinet Meeting	Dean, Director of Development and External Affairs	December 2011
Implement an internal communications plan	Dean, Chairs	December 2011

Strategic Initiative #6 – INCREASING THE RESOURCE BASE

Metric	FY 2008-09	FY 2009-10	FY 2010-11
Space plan completed	No	Yes	Yes
Director of Development and External Affairs position filled	No	Yes	Yes
Number of \$10,000+ gifts received	5	4	3
% participation in the annual fund	4%	3%	
Total annual \$ raised	\$273,684.71	\$175,496.04	\$166,316.79
Reunite TCEM and PE under one roof	No	No	No

Proposed Actions 2010-11			
Action	Responsibility	Complete by	Progress
Hire 2 nd FTE in Development and External Relations	Dean, Director of Development and External Affairs	December 2010	Complete
Develop and promote IUPUI Impact Case Statement	Dean, Director of Development and External Affairs, Chairs	November 2010	Complete
Have face-to-face interactions with 50 people with the capacity to give \$10,000 or more	Dean, Chairs, Director of Development and External Affairs	July 2011	Not achieved
Initiate and implement direct mail and e-contribution strategies for targeted audience segments and specific requests in line with PETM's IUPUI Impact Campaign Goals	Dean, Director of Development and External Affairs, Assistant Director of Development and External Affairs	May 2011	Not achieved
Develop giving groups targeted toward increasing giving amounts	Dean, Director of Development and External Affairs	May 2011	One group formed

Proposed Actions 2011-12		
Action	Responsibility	Complete by
Develop and cultivate major gifts and foundation gift prospects	Dean, Chairs, Director of Development and External Affairs	July 2012
Develop an annual giving plan	Director of Development and External Affairs, Assistant Director of Development and External Affairs	January 2012
Develop an alumni engagement plan	Director of Development and External Affairs, Assistant Director of Development and External Affairs	January 2012